

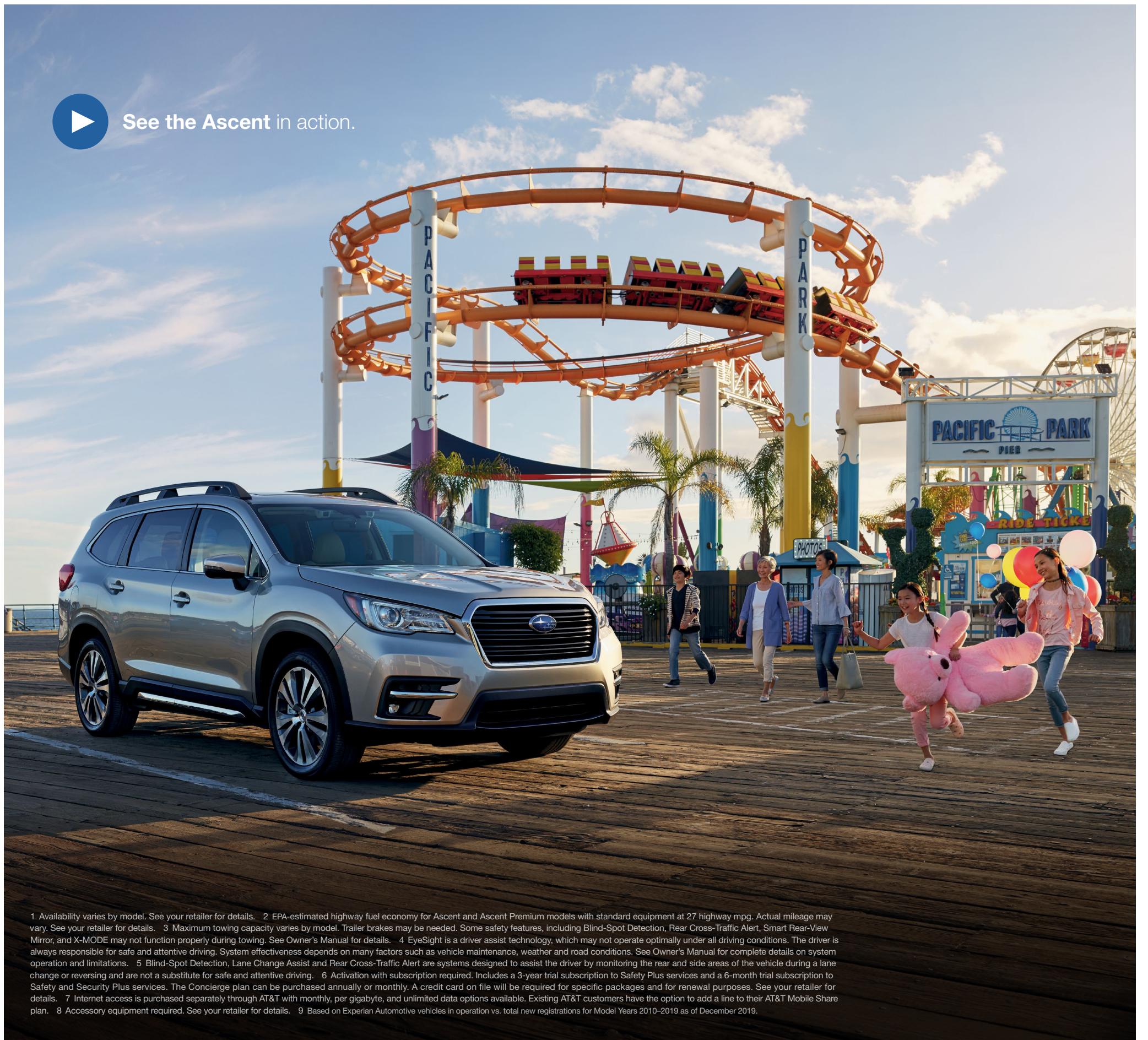
2020

ASCENT



The 3-row Subaru Ascent. **Love is now bigger than ever.**





See the Ascent in action.

Dream bigger.

When you're ready for life's next big adventure, the 2020 Ascent™ is ready to take you to new heights. It's the largest and most versatile Subaru ever, with three rows and seating for up to eight.¹ It's packed with advanced technologies, from active safety systems to entertainment features. Thanks to legendary Subaru quality, durability and reliability, you'll always drive with confidence.



Capable



Safe



Connected



Long-Lasting

The Ascent is designed to give you peace of mind when you're behind the wheel. It features standard Subaru Symmetrical All-Wheel Drive while delivering up to 27 highway MPG,² and it can tow up to 5,000 lbs.³ With 8.7 inches of ground clearance and standard X-MODE® with Hill Descent Control, you can reach even more destinations.

We know how much safety means to you, and that's why EyeSight® Driver Assist Technology⁴ comes standard on every Ascent. A Smart Rear-View Mirror and 180-Degree Front View Monitor are available to enhance your vision,¹ while Blind-Spot Detection and Rear Cross-Traffic Alert^{1,5} help make you even more aware of your surroundings. Plus, SUBARU STARLINK® Safety and Security with Advanced Automatic Collision Notification is available and can send help when you need it most.^{1,6}

From every seat in the Ascent, you can always be connected, thanks to built-in Wi-Fi capability^{1,7} and up to eight USB ports.^{1,8} And SUBARU STARLINK® Multimedia with standard Apple CarPlay® and Android Auto™ integration makes it easy to access all your favorite music and apps via a 6.5- or 8-inch touchscreen.¹

Our rigid Subaru Global Platform helps give the Ascent long-lasting durability, thanks to its high-strength steel construction. And because 97% of Subaru vehicles sold in the last 10 years are still on the road today,⁹ you can be confident that your Ascent is more than ready for the long road ahead.

Build Your Ascent

1 Availability varies by model. See your retailer for details. 2 EPA-estimated highway fuel economy for Ascent and Ascent Premium models with standard equipment at 27 highway mpg. Actual mileage may vary. See your retailer for details. 3 Maximum towing capacity varies by model. Trailer brakes may be needed. Some safety features, including Blind-Spot Detection, Rear Cross-Traffic Alert, Smart Rear-View Mirror, and X-MODE may not function properly during towing. See Owner's Manual for details. 4 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operation and limitations. 5 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 6 Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details. 7 Internet access is purchased separately through AT&T with monthly, per gigabyte, and unlimited data options available. Existing AT&T customers have the option to add a line to their AT&T Mobile Share plan. 8 Accessory equipment required. See your retailer for details. 9 Based on Experian Automotive vehicles in operation vs. total new registrations for Model Years 2010-2019 as of December 2019.

Ascent Limited in Tungsten Metallic with optional equipment.



Fits a lifetime of memories.

Three rows. Seats 7 or 8.

With up to 153.5 cubic feet of passenger space¹ and a multitude of seating options, the three-row Ascent welcomes everyone. Available second-row captain's chairs² give you easy access to the third row while seating up to seven. Or you can select the second-row bench, to seat up to eight.² No matter the configuration, the inside of the Ascent is where the journeys—and the great stories—begin.





Right-sized for your day as well as your destination.



The largest, most versatile Subaru ever.

The Ascent is designed to adapt to the size and shape of your journey, whether it's an everyday errand or a special weekend outing. Its two rows of 60/40-split flat-folding seats² allow for a wide range of cargo and seating configurations. There's also up to 86.5 cubic feet of cargo space,¹ plus under-floor storage, if you need it. And thoughtful details like a Power Rear Gate with lock button,² standard raised roof rails and 19 cup and bottle holders mean the Ascent can take on whatever your day demands.

1 86.0 cubic feet with available panoramic power moonroof. 2 Availability varies by model. See your retailer for details.



Easy Third-row Access



Spacious Cabin

Ascent Premium in Crimson Red Pearl with optional and accessory equipment.



Vast comfort.

Ascent Touring with Java Brown Leather.

EyeSight® reduces rear-end
crashes with injuries by

85%¹

Ascent Touring in Abyss Blue Pearl.



An extra set of eyes every time you drive.

Every Ascent includes standard EyeSight® Driver Assist Technology.²



Pre-Collision Braking

A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight®² warns you, applies brakes to help avoid impact and, at lower speeds, can even help you stop your Ascent.



Adaptive Cruise Control

Traffic doesn't always flow smoothly. EyeSight® can keep a set speed, look ahead and help your Ascent automatically adjust to keep your distance, even in stop-and-go traffic.



Lane Departure and Sway Warning with Lane Keep Assist

You accidentally drift to the edge of your lane and begin to cross into another. EyeSight® watches for lane markers and can alert you with visual and audible warnings before you leave your lane. And when activated, Lane Keep Assist can even help steer you back into your proper course.



Pre-Collision Throttle Management

This system reduces power to your engine to help you avoid accidentally accelerating into the car in front of you while merging, or if you unintentionally put your Ascent in Drive instead of Reverse.

1 Based on data from 2013–2015MY Subaru models equipped with EyeSight through 2014. From an Insurance Institute of Highway Safety report published January 2016. 2 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operations and limitations.



Ascent Touring in Abyss Blue Pearl with accessory equipment.



Blind-Spot Detection

Using radar sensors, Blind-Spot Detection^{1,2} warns you with a visual indicator on your side mirror if the system detects a vehicle in your blind spot. Another feature of this system, Lane Change Assist, alerts you with a flashing indicator on your side mirror if it senses a vehicle approaching at a higher speed in a neighboring lane and you signal for a lane change.



Rear Cross-Traffic Alert

Rear Cross-Traffic Alert^{1,2} uses radar sensors to help warn you of traffic approaching from the side as you are backing up, utilizing a flashing visual indicator on your side mirror and Rear-Vision Camera display as well as an audible warning.



Reverse Automatic Braking

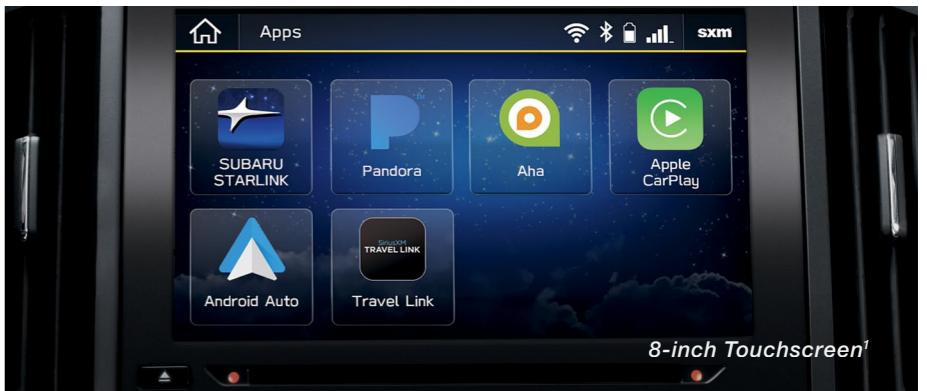
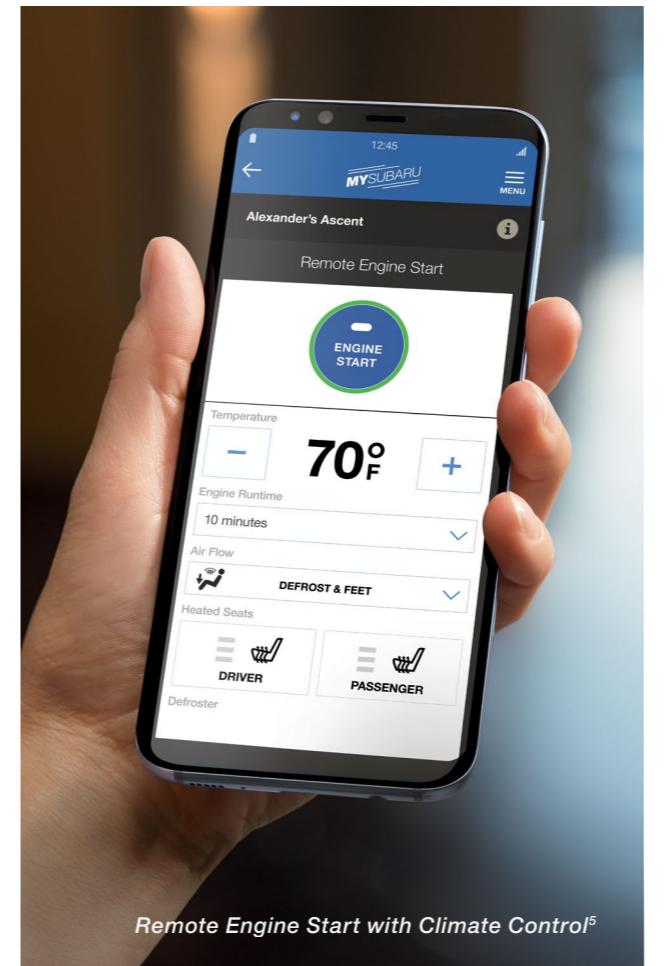
Reverse Automatic Braking^{1,3} can detect objects directly behind your vehicle when backing up at a low speed and can help bring the Ascent to a stop if it detects an object within its range and the brakes have yet to be applied. There's also the Rear-Vision Camera to help you keep an eye out.



SUBARU STARLINK® Safety and Security

The Ascent features the latest STARLINK® Safety and Security^{1,4} system, which can alert a first responder in an emergency, help police locate your vehicle if it's stolen and more. And to get you started, new Ascent drivers enjoy a free three-year STARLINK® Safety Plus subscription, which includes Advanced Automatic Collision Notification, Enhanced Roadside Assistance, SOS Emergency Assistance and more.

1 Availability varies by model. See your retailer for details. 2 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 3 The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 4 Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details.



More ways to bring passengers together.

Family time is quality time, and the Ascent helps make it exceptional. STARLINK® Multimedia with standard Apple CarPlay® and Android Auto™ integration connects you to all your music and apps through a 6.5- or 8-inch touchscreen.¹ Thanks to built-in Wi-Fi capability^{1,2} and up to eight USB ports^{1,3} throughout the cabin, it's easy for passengers to stream their favorite content and keep all of their devices charged and connected. The available TomTom®-powered navigation system with three years of free map upgrades keeps you on the right path.¹ And the available Harman Kardon® 792-watt-equivalent, 14-speaker premium audio system offers a crisp, authentic listening experience.¹



“Are we there yet?”
said no one.

Every journey in the Ascent is the perfect combination of high tech and low stress. At 54 inches, the available panoramic moonroof¹ is the largest ever offered on a Subaru, bathing the cabin in soothing, natural light. There are three separate climate control zones, including air vents in each row. And heated and ventilated front seats,¹ second-row heated seats,¹ and rear-seat climate controls¹ are all available for easily customizable comfort.

The latest STARLINK® Safety and Security^{1,4} system includes the added convenience of Remote Engine Start with Climate Control.⁵ Accessible via your smartphone, it can help ensure your Ascent is ready and comfortable. And with available STARLINK® Concierge Services, you can search for points of interest, make reservations and even find event tickets—all on the go.⁴

¹ Availability varies by model. See your retailer for details. ² Internet access is purchased separately through AT&T with monthly, per gigabyte, and unlimited data options available. Existing AT&T customers have the option to add a line to their AT&T Mobile Share plan. ³ Accessory equipment required. See your retailer for details. ⁴ A 3-year trial subscription to STARLINK Safety Plus and a 6-month trial of STARLINK Security Plus will be offered on New and Certified Pre-Owned vehicles during the introductory period. STARLINK plans can be purchased with annual or monthly terms and a credit card is required to be kept on file for specific packages and renewal purposes. See your retailer for details. ⁵ Requires Keyless Access with Push-Button Start. See your retailer for details.



Leave no bond
unexplored.

Memories are made on outings like these, and the Ascent is engineered to get you there. It features standard Subaru Symmetrical All-Wheel Drive and a direct-injection turbocharged SUBARU BOXER® engine that gets up to 27 highway MPG¹ and delivers 260 hp and 277 lb-ft of torque. The Ascent can tow up to 5,000 lbs.², boasts 8.7 inches of ground clearance, and offers standard X-MODE® with Hill Descent Control. That dream trip is now more real than ever.



Ascent Limited in Crystal White Pearl with optional and accessory equipment.

1 EPA-estimated highway fuel economy for Ascent and Ascent Premium models with standard equipment at 27 highway mpg. Actual mileage may vary. See your retailer for details. 2 Maximum towing capacity varies by model. Trailer brakes may be needed. Some safety features, including Blind-Spot Detection, Rear Cross-Traffic Alert, Smart Rear-View Mirror, and X-MODE may not function properly during towing. See Owner's Manual for details.



The 2020 Subaru Ascent is a 2020 **IIHS Top Safety Pick** with Steering Responsive Headlights.



Subaru has the **lowest 5-Year Cost to Own** of all brands for 2020, according to Kelley Blue Book.¹



Subaru has the **highest automotive brand loyalty** among mainstream brands for 2019, according to J.D. Power.²



Subaru is Kelley Blue Book's **Most Trusted Brand** for five years running.³



97% of Subaru vehicles sold in the last 10 years are still on the road today.⁴



Subaru has the **Best Resale Value** of all brands for 2020, according to Kelley Blue Book.⁵

2020 Ascent | Models

Ascent



- 260-hp Direct-Injection Turbocharged SUBARU BOXER® engine
- EyeSight® Driver Assist Technology⁶
- Subaru Symmetrical All-Wheel Drive with Active Torque Vectoring
- Lineartronic® CVT (Continuously Variable Transmission) High Torque with 8-speed manual-mode paddle shifters
- X-MODE® featuring Hill Descent Control
- 18-inch aluminum-alloy wheels with silver finish
- Raised roof rails
- Second-row bench seat (8 passengers)
- Cloth upholstery

Ascent Premium

Includes Ascent key features and adds:

- 5,000-lb. towing capacity
- 18-inch aluminum-alloy wheels in gray with machine finish
- Body-color side mirrors
- Privacy glass
- 8-way power-adjustable driver seat
- Spill-resistant cloth upholstery
- Leather-wrapped steering wheel and shift lever handle
- Second-row climate controls
- 4G LTE Wi-Fi capability⁸



Ascent Limited

Includes Ascent Premium key features and adds:

- 20-inch aluminum-alloy wheels in dark gray with machine finish
- LED Steering Responsive Headlights with High Beam Assist
- LED fog lights
- Body-color side mirrors with integrated turn signals
- Lower door cladding with chrome accents
- Power Rear Gate with vehicle lock button
- Leather-trimmed upholstery



Ascent Touring

Includes Ascent Limited key features and adds:

- Panoramic power moonroof
- Automatic power-folding exterior mirrors with satin chrome
- Chrome door handles
- Gloss black grille
- Java Brown leather-trimmed upholstery
- Second-row captain's chairs (7 passengers)
- Upgraded leather steering wheel
- 3-mode ventilated front seats



- 6-way manually adjustable driver seat. 4-way manually adjustable front-passenger seat
- SUBARU STARLINK® 6.5-inch Multimedia Plus with Apple CarPlay® and Android Auto™ integration, STARLINK® cloud-based applications, SiriusXM® and SiriusXM® Travel Link®, 6 speakers, dual USB input ports, Bluetooth® audio streaming and hands-free phone connectivity
- 4 USB ports
- Tri-zone automatic climate control system with air filtration
- 19 cup and bottle holders
- Cabin-view mirror
- Rear-Vision Camera
- Rear-seat reminder

- SUBARU STARLINK® 8.0-inch Multimedia Plus with Apple CarPlay® and Android Auto™ smartphone integration, STARLINK® cloud-based applications, SiriusXM® and SiriusXM® Travel Link®, dual USB input ports, Bluetooth® audio streaming and hands-free phone and text messaging connectivity
- STARLINK® Safety and Security enabled⁹: includes Advanced Automatic Collision Notification, Remote Engine Start¹⁰ and Concierge Services
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert¹¹
- All-Weather Package: Heated exterior mirrors, windshield wiper de-icer and 3-mode heated front seats
- One-touch interior illumination

- Second-row captain's chairs or bench seat
- 10-way power-adjustable driver seat with 2-position memory and adjustable thigh support. 4-way power-adjustable front-passenger seat
- Dual-mode heated second-row seats and heated steering wheel
- Second-row retractable sunshades
- 6.3-inch LCD color multifunction display
- Reverse Automatic Braking¹²
- Keyless Access with Push-Button Start
- Auto-dimming rearview compass mirror with HomeLink®
- 6 USB ports

- Woodgrain-patterned matte finish accent trim
- Rain-sensing wipers
- SUBARU STARLINK® 8.0-inch Multimedia Navigation System, SiriusXM¹³, SiriusXM® Traffic¹³ and SiriusXM® Travel Link¹³
- Harman Kardon® 792-watt-equivalent premium audio system
- Interior ambient lighting and footwell lighting
- 120-volt AC power outlet
- Smart Rear-View Mirror
- 180-Degree Front View Monitor
- Stowable cargo-area cover

1. 2020 model-year vehicle's projected cost to own for the initial five-year ownership period is based on the average Kelley Blue Book 5-Year Cost to Own data, which considers depreciation and costs such as fuel and insurance. For more information, visit www.KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 2. Subaru received the highest score among mass market brands in the J.D. Power 2019 U.S. Automotive Brand Loyalty Study of customers' satisfaction with Automotive Brands. Visit jdpower.com/awards. 3. 2015-2019 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 4. Based on Experian Automotive vehicles in operation vs. total new registrations for model years 2010-2019 as of December 2019. 5. Vehicle's projected resale value is specific to the 2020 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 6. EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operations and limitations. 7. Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer for details. 8. Activation and subscription required. Internet access is purchased separately through AT&T with monthly, per gigabyte, and unlimited data options available. Existing AT&T customers have the option to add a line to their AT&T Mobile Share plan. See your retailer for details. 9. Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details. 10. Requires Keyless Access with Push-Button Start. See your retailer for details. 11. Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. The system will provide automatic vehicle braking, if an obstacle is detected within its range. This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 12. Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer for details. 13. Activation with subscription required. Includes a 3-year trial subscription to SiriusXM Traffic and SiriusXM Travel Link. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details.

2020 Ascent | Specifications

Engine and Drivetrain

Engine 2.4-liter DOHC, Direct-Injection Turbocharged (DIT), intercooled, aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER® engine with Dual Active Valve Control System (DAVCS). 260 hp @ 5,600 rpm | 277 lb-ft @ 2,000–4,800 rpm

Automatic Transmission Lineartronic® CVT (Continuously Variable Transmission) High Torque with Adaptive Control and 8-speed manual mode with paddle shifters.

CA Emissions LEV III/ULEV 125

Maximum Towing Capacity¹ **Ascent:** 2,000 lbs.
Ascent Premium, Ascent Limited and Ascent Touring: 5,000 lbs.

Traction and Stability

All-Wheel Drive type Subaru Symmetrical All-Wheel Drive

X-MODE® X-MODE® optimizes engine output and transmission ratio, increases all-wheel drive system engagement and uses enhanced control of the VDC system to reduce individual wheelspin, providing optimal traction on low-friction surfaces.

Hill Descent Control (HDC) X-MODE® also incorporates Hill Descent Control that helps to maintain a constant vehicle speed when traveling downhill, enhancing vehicle control.

Vehicle Dynamics Control (VDC) VDC electronic stability control utilizes sensors that constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path.

Active Torque Vectoring Active Torque Vectoring works in tandem with VDC to apply braking power to the inside wheels, resulting in better handling, sharper turn-in, more neutral steering and higher cornering limits when turning.

Traction Control System (TCS) VDC also incorporates an all-wheel, all-speed Traction Control System, which senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.

Trailer Stability Assist (TSA) Trailer Stability Assist senses any unsafe yaw conditions and automatically applies braking to specific wheels to help driver maintain vehicle control.

Fuel

Fuel Economy city/highway/combined²

Ascent and Ascent Premium: 21/27/23

Ascent Limited and Ascent Touring: 20/26/22

Fuel Requirement Unleaded gasoline (87 octane)

Fuel Capacity 19.3 gallons

Ascent

2020 Ascent | Specifications

Chassis

Steering Electric power-assisted rack-and-pinion steering (EPAS). Turning circle: 38.0 feet.

Suspension 4-wheel independent raised suspension.
Front: MacPherson strut type. Stabilizer bar.
Rear: Double-wishbone. Stabilizer bar.

Brakes 4-wheel disc. Ventilated front and rear.
4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).

Brake Discs (front/rear) 13.1 inches/13.0 inches.

Brake Assist When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.

Brake Override System If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.

Electronic Parking Brake The Electronic Parking Brake utilizes an integrated electric motor in the rear calipers to activate the Electronic Parking Brake system.

Wheels and Tires

Wheels **Ascent:** 18 x 7.5-inch aluminum-alloy. Silver finish.

Ascent Premium: 18 x 7.5-inch aluminum-alloy. Gray with machine finish.

Ascent Limited and Ascent Touring: 20 x 7.5-inch aluminum-alloy. Dark Gray with machine finish.

Tires **Ascent and Ascent Premium:** 245/60 R18 105H All-season.

Ascent Limited and Ascent Touring: 245/50 R20 102H All-season.

Spare Tire Temporary use T165/90 D18

Some images shown are for illustration purposes only. Specifications and imagery in this brochure are based on the latest product information available at the time of publication. Production models may vary. For the most up-to-date and detailed product information, log on to www.subaru.com. Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes. This brochure was prepared by Subaru of America, Inc. A warranty from Subaru of America, Inc., is available only on cars sold to the first retail purchaser through an authorized Subaru retailer in the continental U.S. or Alaska. Every owner of the car during the warranty period shall be entitled to the benefit of these warranties. Subaru, SUBARU BOXER, Lineartronic, X-MODE, STARLINK and EyeSight are registered trademarks of SUBARU CORPORATION. Ascent, More Than a Car Company, and Love is now bigger than ever are trademarks of Subaru of America, Inc. QuantumLogic™ is a trademark of Harman International Industries, Inc. Android Auto™ is a trademark of Google LLC. Apple CarPlay® and iPad® are registered trademarks of Apple Inc. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. Harman Kardon® is a registered trademark of Harman International Industries, Inc. SiriusXM™, Traffic® and Travel Link® are registered trademarks of SiriusXM Radio Inc. Thule® is a registered trademark of the Thule Group. For more information, contact your Subaru retailer, or log on to www.subaru.com.

● Standard

○ Optional

— Not equipped

2020 Ascent | Equipment

Exterior	Ascent	Ascent Premium	Ascent Limited	Ascent Touring
Projector-beam low-beam and multireflector high-beam halogen headlights	●	●	—	—
LED Steering Responsive Headlights (SRH) with High Beam Assist (HBA)	—	—	●	●
LED fog lights	—	—	●	●
Crystal Black Silica exterior mirrors	●	—	—	—
Body-color exterior mirrors	—	●	—	—
Body-color exterior mirrors with integrated turn signals	—	—	●	—
Automatic power-folding exterior mirrors with Satin chrome and integrated turn signals	—	—	—	●
Chrome door handles	—	—	—	●
Gloss black grille	—	—	—	●
Heated exterior mirrors and windshield wiper de-icer (All-Weather Package)	—	●	●	●
Panoramic moonroof (100% UV light-reducing) ³	—	○ ⁴	○ ⁴	●
Raised roof rails: black finish	●	●	●	●
Seating and Trim	Ascent	Ascent Premium	Ascent Limited	Ascent Touring
6-way manually adjustable driver seat. 4-way manually adjustable front-passenger seat.	●	—	—	—
8-way power-adjustable driver seat	—	●	—	—
10-way power-adjustable driver seat with 2-position memory, power-adjustable lumbar support and adjustable thigh support. 4-way power-adjustable front-passenger seat.	—	—	●	●
Heated front seats (All-Weather Package)	—	●	—	—
Heated front and outboard rear seats (All-Weather Package)	—	—	●	●
Ventilated front seats	—	—	—	●
Heated steering wheel	—	—	●	●
Flat-folding second- and third-row seatbacks	●	●	●	●
Leather-wrapped steering wheel and shifter handle	—	●	●	●
Cloth upholstery	●	—	—	—
Spill-resistant cloth upholstery	—	●	—	—
Leather-trimmed upholstery	—	—	●	●
Ivory carbon fiber-patterned interior accent trim on dash and doors	●	●	—	—
Ivory leather interior accent trim on dash and doors	—	—	●	●
Woodgrain-patterned accent trim	—	—	—	●
Convenience Features	Ascent	Ascent Premium	Ascent Limited	Ascent Touring
Keyless Access with Push-Button Start and PIN-code vehicle access	—	○ ⁴	●	●
Power Rear Gate with automatic close, height memory function and vehicle lock button	—	○ ⁴	●	●
One-touch interior illumination	—	●	●	●
Auto-on/off wiper-linked headlights	●	●	●	●
Auto-dimming rearview compass mirror with HomeLink [®]	—	○ ⁴	●	—
Smart auto-dimming rearview compass mirror with HomeLink [®]	—	—	—	●
Driver and front-passenger auto-up/down power windows	●	●	●	●
3-spoke steering wheel with audio system, Bluetooth [®] cruise control and EyeSight [®] adaptive cruise control buttons	●	●	●	●
Second-row retractable sunshades	□	□	●	●
4G LTE Wi-Fi capability ⁵	—	●	●	●
Dual front USB input ports and second-row USB charge ports	●	●	—	—
Dual front USB input ports, second- and third-row USB charge ports	—	—	●	●
Manually adjustable tilt/telescoping steering column	●	●	●	●
19 cup and bottle holders	●	●	●	●
Cargo-area under-floor storage	●	●	●	●
Instrumentation	Ascent	Ascent Premium	Ascent Limited	Ascent Touring
Analog speedometer, tachometer, coolant temperature and fuel level gauges. LCD color screen displaying vehicle functions.	●	●	●	●

● Standard

○ Optional

— Not equipped

□ Available retailer-installed accessory

2020 Ascent | Equipment

Audio System	Ascent	Ascent Premium	Ascent Limited	Ascent Touring
SUBARU STARLINK [®] 6.5-inch Multimedia Plus with Apple CarPlay [®] and Android Auto [™] integration, STARLINK [®] cloud-based applications, SiriusXM [®] and SiriusXM [®] Travel Link, [®] AM/FM/CD player, HD Radio, [®] dual USB input ports, Bluetooth [®] audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack	●	—	—	—
SUBARU STARLINK [®] 8.0-inch Multimedia Plus with Apple CarPlay [®] and Android Auto [™] integration, STARLINK [®] cloud-based applications, SiriusXM [®] and SiriusXM [®] Travel Link, [®] NFC technology, high-resolution LCD touchscreen display, voice-activated controls, AM/FM/CD player, HD Radio, [®] dual USB input ports, Bluetooth [®] audio streaming and hands-free phone and text messaging connectivity, and 3.5-mm auxiliary jack	—	●	●	—
SUBARU STARLINK [®] 8.0-inch Multimedia Navigation System: voice-activated multi-touch gesture high-resolution GPS navigation system with Apple CarPlay [®] and Android Auto [™] integration, STARLINK [®] cloud-based applications, SiriusXM [®] SiriusXM [®] Traffic [®] and SiriusXM [®] Travel Link, [®] dual USB input ports, Bluetooth [®] audio streaming and hands-free phone and text messaging	—	○ ⁴	○ ⁴	●
6 speakers	●	●	●	—
Harman Kardon [®] QuantumLogic [™] surround sound system with a 792-watt-equivalent amplifier and 14 speakers	—	—	○ ⁴	●
Climate Control	Ascent	Ascent Premium	Ascent Limited	Ascent Touring
Tri-zone automatic digital climate control system with controls for temperature, fan speed, airflow direction, three-zone temperature synchronize function, CFC-free air conditioning and air vents for all three rows	●	●	●	●
Second-row climate controls	—	●	●	●
Security	Ascent	Ascent Premium	Ascent Limited	Ascent Touring
Keyless entry and anti-theft security system with engine immobilizer	●	●	●	●
Safety	Ascent	Ascent Premium	Ascent Limited	Ascent Touring
ACTIVE	Ascent	Ascent Premium	Ascent Limited	Ascent Touring
Subaru Symmetrical All-Wheel Drive (AWD)	●	●	●	●
EyeSight [®] Driver Assist Technology [®]	●	●	●	●
Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert [®]	—	●	●	●
High Beam Assist (HBA)	—	—	●	●
Reverse Automatic Braking (RAB) [®]	—	○ ⁴	●	●
Vehicle Dynamics Control (VDC) with Traction Control System (TCS) and Trailer Stability Assist (TSA)	●	●	●	●
4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●	●
Brake Assist and Brake Override System	●	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●	●
LED Daytime Running Lights (DRL)	●	●	●	●
180-Degree Front View Monitor	—	—	—	●
Rear-Vision Camera (high-resolution) with adaptive guidelines	●	●	●	●
PASSIVE	Ascent	Ascent Premium	Ascent Limited	Ascent Touring
STARLINK [®] Safety and Security enabled ¹¹ : Advanced Automatic Collision Notification, SOS Emergency Assistance, Enhanced Roadside Assistance, Maintenance Notifications, Monthly Vehicle Health Report, Diagnostic Alerts, Remote Engine Start with Climate Control, ¹² Remote Lock/Unlock, Concierge Services and more	—	●	●	●
Subaru advanced frontal airbag system with dual-stage deployment driver and front-passenger airbags (SRS) ¹³	●	●	●	●
Driver's knee airbag (SRS) ¹³	●	●	●	●
Side-curtain airbags with rollover sensor protecting front and rear outboard occupants (SRS) ¹³	●	●	●	●
Seat-mounted front side-impact airbags (SRS) ¹³	●	●	●	●
Whiplash-reducing front seats with height- and tilt-adjustable head restraints	●	●	●	●
Rear-seat reminder and child-safety rear door locks	●	●	●	●
Height-adjustable 3-point front seatbelts with dual pretensioners and load limiters. 3-point rear seatbelts.	●	●	●	●
LATCH system: Lower Anchors and Tethers for Children	●	●	●	●
Optional Equipment	Ascent	Ascent Premium	Ascent Limited	Ascent Touring
Power Rear Gate • Keyless Access with Push-Button Start • Auto-dimming rearview compass mirror with HomeLink [®] • Reverse Automatic Braking [®] • Captain's chairs or bench seat	—	○	—	—
Power Rear Gate • Keyless Access with Push-Button Start • Auto-dimming rearview compass mirror with HomeLink [®] • Reverse Automatic Braking [®] • 20-inch aluminum-alloy wheels • Panoramic power moonroof • SUBARU STARLINK [®] 8.0-inch Multimedia Navigation • Cargo-area cover • Captain's chairs or bench seat	—	○	—	—
Harman Kardon [®] QuantumLogic [™] surround sound system • Panoramic power moonroof • SUBARU STARLINK [®] 8.0-inch Multimedia Navigation • Cargo-area cover • Captain's chairs or bench seat	—	—	○	—



Rockford Fosgate® Audio Upgrade. The Rockford Fosgate® Audio Upgrade consists of an amplifier, upgraded speakers and an integrated digital signal processor tuned to align the system to the listener's preference.

Not applicable to models with Harman Kardon® Premium Audio System with amplifier.



SUBARU STARLINK® Entertainment Anywhere. The STARLINK® Entertainment Anywhere package is available to make every trip in your Ascent even more enjoyable. With two Apple iPad® 32GB Wi-Fi models, you and your passengers have endless opportunities to stay connected, engaged and entertained. Passengers can also utilize the built-in 4G LTE Wi-Fi capability to stream their favorite content or search the web. This premium entertainment experience—which also includes two sets of Harman Kardon® Bluetooth® Headphones and two OtterBox Defender Series iPad Cases—is a great value and can be enjoyed in the backseat of your Ascent or wherever else your travels take you.



Body Side Molding. Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



Cargo Tray. Helps protect the trunk area from stains and dirt, while providing a surface that helps reduce the shifting of cargo while driving.



Auto-Dimming Exterior Mirrors with Approach Light. Enhance nighttime driving safety by adding these mirrors. Upon approaching the vehicle or unlocking your doors with the keyless entry system, LED lights located behind the Subaru logo in each exterior mirror will illuminate the ground next to and towards the rear of the vehicle. During nighttime driving, the Auto-Dimming Exterior Mirrors will reduce headlight glare by dimming in unison with the Auto-Dimming (Interior) Mirror. Dimming level is regulated by the level of light detected from the Auto-Dimming (Interior) Mirror.

Requires Auto-Dimming (Interior) Mirror.



Sunshade – 3rd Row. For maximum sun protection, extend the use of sunshades to the 3rd row. When in use, these sunshades dull sun glare and reduce temperatures, as well as provide UV-A/B protection to keep your rear passengers comfortable.



Seat Cover – 2nd-Row Bench. Keep your back seat tidy with the custom-fitted rear seat cover. Machine-washable, water-resistant and latch-accessible—this seat cover is great for kids, pets and life on the go. Made with a polyester front and polyurethane-coated back. Also available for 2nd-Row Captain's Chairs and 3rd-Row Bench.



All-Weather Floor Liners. Custom-fitted, high-wall-design floor liners help protect the vehicle carpet from accidental spills, sand, snow, mud, dirt and moisture.

Not intended for use on top of Carpeted Floor Mats.



Door Edge Guards. Help protect your door edges from dings and chips with custom-fit, body color-matched Door Edge Guards. They help preserve the appearance of your Subaru while seamlessly blending into the door design.



Thule® Portable Step. Get the extra height you need to easily access all of your rooftop lifestyle accessories with the convenience of the Thule® Portable Step. Constructed of heavy-duty steel; rubber bumpers are included to help prevent wheel scrapes and scuffs. This step conveniently folds into a carrying bag for easy storage.



Cargo Net. Neatly holds cargo and prevents sliding while the vehicle is in motion. The Cargo Net can be used two ways: anchor it to the sides of the cargo area to help prevent shifting from front to back or lay it across the floor to help keep things from rolling around.



Trailer Hitch. Subaru hitches are engineered and crash-tested to meet the same rigorous safety standards as the rest of the Ascent. Rated at 500 lbs. tongue weight, 5,000 lbs. maximum towing capacity, with base models rated at 200 lbs. tongue weight and 2,000 lbs. maximum towing capacity.

Trailer Hitch requires the hitch and harness for proper operation and safety compliance. Hitch ball not included. Ball mount sold separately. Trailer brakes may be required by your state for heavier loads. Consult your Owner's Manual for more information.



LED Upgrade – Map and Reading Lights. Upgrade your interior map and reading lights with our new LED upgrade accessory. The upgrade offers brighter, whiter and crisper interior lighting of the map and reading lights than the standard equipment lighting.

2020 Thule® | Subaru Accessories

To take it all in, first you have to **take it all.**

When your passion is even bigger than your cargo area, Genuine Subaru active lifestyle accessory attachments manufactured by Thule® are a smart way to securely transport larger gear like bikes, skis, snowboards, kayaks, paddleboards and more. Each carrier safely attaches to your roof rack and the available Thule® Portable Step can help you easily access everything.



Thule® Heavy-Duty Roof Cargo Basket



Thule® Bike Carrier – Roof-Mounted



Thule® Cargo Carrier – Extended

Ascent Limited in Crystal White Pearl with optional and accessory equipment.

2020 Ascent | Owner Benefits

Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security® ... ask for it by name—extended service agreements and maintenance plans that will help protect your car for up to 10 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your retailer has full coverage details.



More Than a Car Company.™



Warranties

New Car Limited Warranty

3 years or 36,000 miles, whichever comes first.

Powertrain Limited Warranty

5 years or 60,000 miles, whichever comes first.

Wear Item Limited Warranty

3 years or 36,000 miles, whichever comes first.

Repairs to the following items will also be covered under Wear Item Limited Warranty:

- Brake Pads
- Wiper Blades
- Clutch Linings
- Transmitter Batteries

Rust Perforation Limited Warranty

5 years, unlimited mileage.

24-hour Roadside Assistance

3 years or 36,000 miles, whichever comes first.

1 Maximum towing capacity varies by model. Trailer brakes may be needed. Some safety features, including Blind-Spot Detection, Rear Cross-Traffic Alert, Smart Rear-View Mirror, and X-MODE may not function properly during towing. See Owner's Manual for details. 2 2020 EPA fuel economy estimates. Actual mileage may vary. 3 The glass information listed represents calculated reference values, and may not represent actual values determined by testing. 4 Available only with other features. See Optional Equipment listing. 5 Activation and subscription required. Internet access is purchased separately through AT&T with monthly, per gigabyte, and unlimited data options available. Existing AT&T customers have the option to add a line to their AT&T Mobile Share plan. See your retailer for details. 6 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer for details. 7 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer for details. 8 EyeSight® is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. The Lane Departure and Sway Warning operates only when the lane markings are visible and its effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. 9 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 10 The Reverse Automatic Braking System is designed to assist the driver by detecting objects, to help avoid a possible collision, when the vehicle is moving in a low speed reverse direction. The system will provide automatic vehicle braking, if an obstacle is detected within its range. This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 11 Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details. 12 Requires Keyless Access with Push-Button Start. See your retailer for details. 13 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. 14 Based on Experian Automotive vehicles in operation vs. total new registrations for Model Years 2010–2019 as of December 2019.

For additional Subaru resources, including owner's manuals, maintenance schedules, roadside assistance and more, log on to www.mysubaru.com

It's not disposable. It's family.

Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 97% of Subaru vehicles sold in the last 10 years are still on the road today.¹⁴ It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

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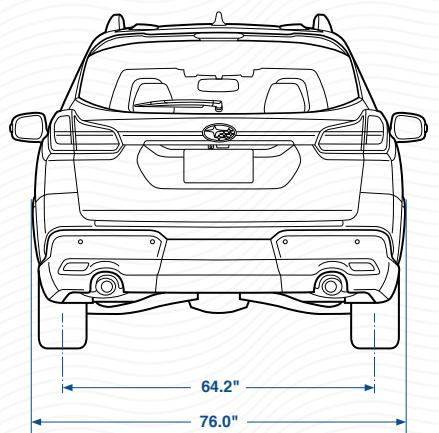
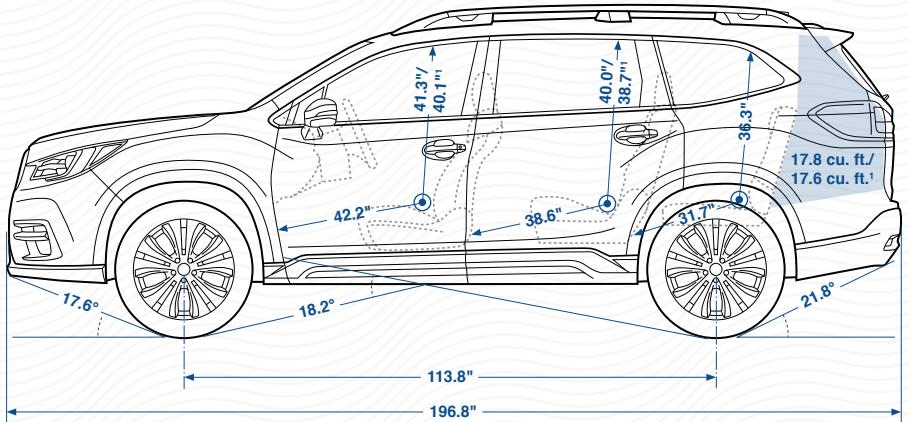
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2020 Ascent | Dimensions



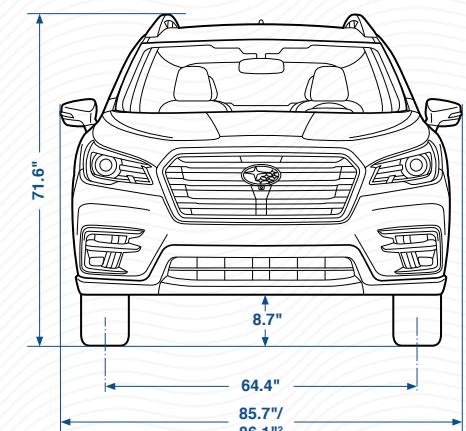
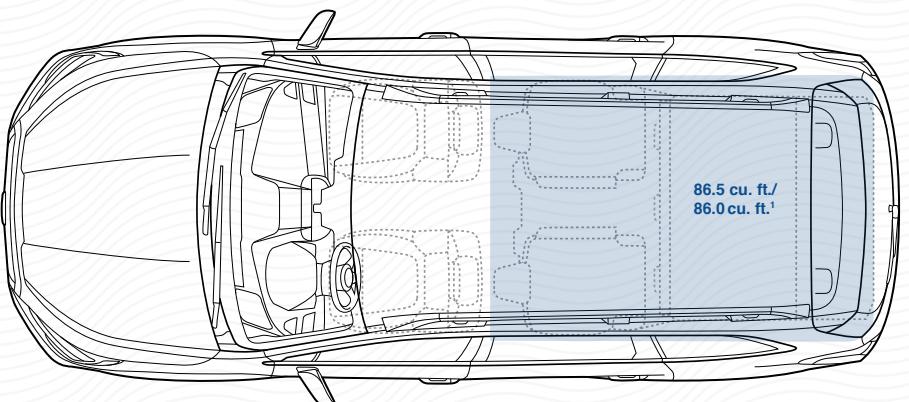
Length/Width/Height 196.8 inches/76.0 inches (85.7 inches/86.1 inches,² including mirrors)/71.6 inches

Wheelbase 113.8 inches

Track (front/rear) 64.4 inches/64.2 inches

Base curb weight
Ascent: 4,430 lbs.
Ascent Premium: 4,451 lbs.
Ascent Limited: 4,515 lbs.
Ascent Touring: 4,603 lbs.

Ground clearance 8.7 inches (at curb weight)



Headroom (front/middle/rear) 41.3 inches/40.0 inches/36.3 inches (with available moonroof: 40.1 inches/38.7 inches/36.3 inches)

Legroom (front/middle/rear) 42.2 inches/38.6 inches/31.7 inches

Shoulder room (front/middle/rear) 61.1 inches/60.3 inches/57.2 inches

Hip room (front/middle/rear) 57.7 inches/57.5 inches/45.9 inches

Passenger volume 153.5 cubic feet (with moonroof: 150.0 cubic feet)

Cargo volume (all seats up) 17.8 cubic feet (with moonroof: 17.6 cubic feet)

Cargo volume (behind second row) 47.5 cubic feet (with moonroof: 47.0 cubic feet)

Maximum cargo volume (behind first row) 86.5 cubic feet (with moonroof: 86.0 cubic feet)

2020 Ascent | Colors

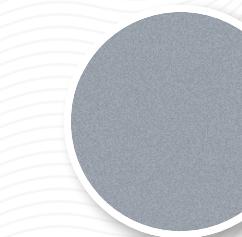
Paint



Crystal White Pearl



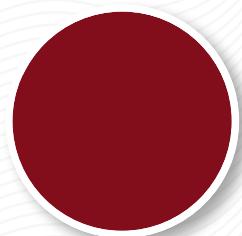
Tungsten Metallic



Ice Silver Metallic



Cinnamon Brown Pearl



Crimson Red Pearl



Abyss Blue Pearl



Magnetite Gray Metallic



Crystal Black Silica

Upholstery



Slate Black Cloth (SBC)



Warm Ivory Cloth (WIC)



Slate Black Leather (SBL)



Warm Ivory Leather (WIL)



Java Brown Leather (JBL)

Color Combinations

	Ascent	Ascent Premium	Ascent Limited	Ascent Touring
Crystal White Pearl	SBC	SBC or WIC	SBL or WIL	JBL
Tungsten Metallic	–	WIC	WIL	–
Ice Silver Metallic	SBC	SBC	SBL	–
Cinnamon Brown Pearl	–	WIC	WIL	JBL
Crimson Red Pearl	–	SBC	SBL	JBL
Abyss Blue Pearl	–	SBC or WIC	SBL or WIL	JBL
Magnetite Gray Metallic	SBC	SBC	SBL	JBL
Crystal Black Silica	SBC	SBC or WIC	SBL or WIL	JBL

1 With available moonroof. Moonroof availability varies by model.

2 With integrated turn signals.

– Not available



See the Ascent in action.



Build Your Ascent

Love. It's what makes Subaru, Subaru.

 **SUBARU**