



IMPREZA |



WELCOME TO THE PLACE WHERE LIFE HAPPENS.

With reliability and safety you can count on and performance to get excited about, the Impreza is the foundation for your active life. The Impreza inspires people to get out and live more productive, enjoyable lives and to make every day and every opportunity more meaningful.





AGILE, VERSATILE AND
STYLISH. JUST LIKE YOU.

As enjoyable to drive as it is to behold, the Impreza artfully blends capability, craftsmanship and safety for an experience to please all senses. Every bend, every surface, and every styling cue has a distinct and specific reason for being rooted in both form and function. It's an advanced and evolved expression of Subaru design—an enduring symbol of everything the Impreza has always stood for.





ALL ROADS LEAD TO
ENJOYMENT.



SI-DRIVE*

Based on your driving style, Subaru Intelligent Drive (SI-DRIVE) can adjust engine response to give you immediate power and agility when you crave it in nearly any scenario.

* Optional.



Sport Mode

This highly responsive mode is suited for round conditions with its immediate acceleration. It puts the enjoyment back into high-speed driving on highways or winding roads.



Intelligent Mode

Offering gentle power delivery, this mode is ideal for cruising around town on local streets, covering long distances, or achieving high fuel efficiency. It also provides flexible control in the city or on snowy roads.



VERSATILE DESIGN FOR EVERYTHING YOU LOVE TO DO.

To ambitious people, cargo matters. For work or play, the Impreza offers ample space to accommodate everything you'll need for the things you love doing. With enough luggage space to fit at least 3 golf bags*, the Impreza pushes you to get the most out of life and every opportunity you get, so you'll spend less time planning and more time doing.

* 9.5-inch golf bags used, with rear seats up.

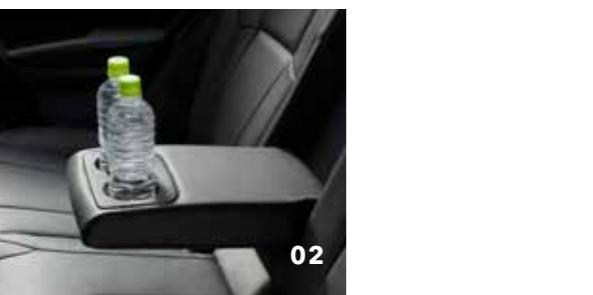
LUGGAGE SPACE

The sedan includes a spacious and practical luggage compartment to maximise your active lifestyle. Fold down the rear seats for a range of different layout options.





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02

01. POWER-SLIDING, TILT-ADJUSTABLE GLASS SUNROOF*

The Impreza comes with a sunroof to allow light in the cabin for a pleasant and comfortable ride for all.

02. REAR SEAT CENTRE ARMREST*

The interior of the Impreza offers comfort for all passengers, with cup holders in the rear seat centre armrest.

03. FRONT SEATS

The Impreza features redesigned, stylish front seats that offer more support, comfort, and peace of mind.

* Optional.

STYLE, COMFORT, AND ENJOYMENT FOR ALL.

Entering a new level of refinement, the Impreza boldly leaps forward with a quiet cabin that's rich in smooth, sculptured surfaces and careful attention to detail. The Impreza maintains an elegant and sporty design sense while giving the cabin a more spacious feel. All passengers can expect to enjoy the spacious front and rear seating of the Impreza—even on long rides.



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03



11



STAY IN TOUCH. FEEL CONNECTED.

It's a fast-paced world we live in. That's why the Impreza is equipped with a completely redesigned next-generation infotainment system that keeps you connected wherever you go. An available 8-inch*¹ touchscreen head unit provides intuitive access to navigation*¹ and listening content, while a redesigned multifunction display informs drivers on key vehicle stats. Connectivity between the head unit display, meter display*², and multifunction display helps improve convenience, safety, and enjoyment. In touch and in control—that's how you'll always feel inside the Impreza.



APPLE CARPLAY*³ AND ANDROID AUTO*⁴

Use today's most popular apps with Apple CarPlay*³ and Android Auto*⁴. Voice recognition capabilities allow hands-free use, keeping everybody safe while reducing distractions when you're on the road.



MULTIFUNCTION DISPLAY*⁵

The 6.3-inch LCD multifunction display at the top of the instrument panel provides you and your passengers with useful information in an easy-to-understand view. When the navigation system is in use, it connects to the multifunction display and shows turn-by-turn information when approaching intersections or turns.



METER DISPLAY*⁵

Now easier to see with its larger screen, the 4.2-inch full-colour LCD meter display helps you understand useful driving information with a quick glance so you can keep your eyes on the road.



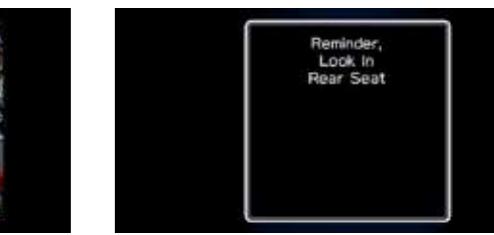
FRONT VIEW MONITOR*⁵

The front grille camera projects the vehicle's front view via the Multifunction Display, increasing front visibility at intersections and when parking facing a wall.



REAR VIEW CAMERA*⁵

Conveniently manoeuvre the Impreza in tight city spaces with ease. When you shift into reverse gear, the camera displays a live colour image on the head unit display along with guidelines to assist you with parking.



REAR SEAT REMINDER*⁵

This system helps remind you via the Multifunction Display and audible sound to check the rear seat area before leaving the vehicle.

*1 Not available in all markets. Please check with your Subaru retailer for more details.

*2 Connectivity function only available in models with the 4.2-inch premium meter display.

*3 Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries.

*4 Android and Android Auto are trademarks of Google Inc.

*5 Optional.

Apple CarPlay and/or Android Auto may not be available for all models and regions. Please contact your local authorised Subaru retailer for more details.

Driver is always responsible for safe and attentive driving. Please refrain from operating the touchscreen while driving. Package communications fees may be charged depending on your area.

SUBARU CORE TECHNOLOGY

Subaru's core technologies identify the Subaru brand and give you the unique driving feel you can find only in a Subaru. These core systems allow Subaru vehicles to live up to its standards in performance, comfort, safety, and reliability while keeping its promise to deliver enjoyment and peace of mind to all passengers.



SYMMETRICAL ALL-WHEEL DRIVE (AWD)

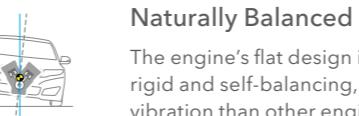
Subaru's Symmetrical AWD distributes power to all wheels for better traction on wet and slippery roads. Laid out in a horizontally symmetrical plane, this system has a well-balanced low centre of gravity design for a more stable and safer ride.

LINEARTRONIC + ACTIVE TORQUE SPLIT AWD

Lineartronic adjusts to any ratio in its range for smooth and stepless gear changes that keep the engine in its most efficient range for efficient and smooth acceleration, driving performance and better fuel efficiency. It comes paired with Subaru's active torque split AWD system. Its default torque is well-balanced front to rear and adjusts in response to real-time traction conditions.

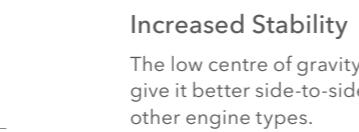
SUBARU BOXER ENGINE

A boxer engine, or a horizontally opposed engine, is an engine configuration in which its pistons move toward each other in a horizontal direction. Subaru has been committed to the SUBARU BOXER engine for over 50 years for its many advantages over other engine types, providing durability and reliable performance in its vehicles.



Naturally Balanced

The engine's flat design is inherently rigid and self-balancing, generating less vibration than other engine types.



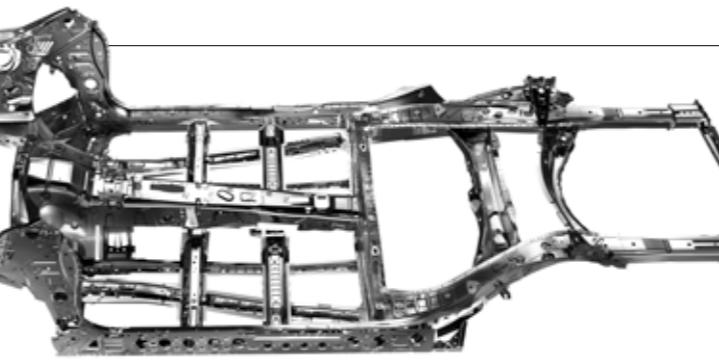
Increased Stability

The low centre of gravity and flat design give it better side-to-side stability than other engine types.



SUBARU GLOBAL PLATFORM

The Subaru Global Platform (SGP) is the underlying platform that will underpin the next generation of Subaru vehicles. Enhancing all-around safety and performance goes beyond better performance to offer a driving feel you can only find in a Subaru. It's the future of Subaru—and delivers even more enjoyment and peace of mind to all drivers and passengers.



1. More Fun to Drive

More responsive handling allows the driver to steer the car as intended, also increasing hazard avoidance. The result is a car that's safer and more fun to drive, even on long trips.

2. Ride Comfort

Improvements in chassis rigidity, suspension, and stabilisers efficiently absorb shocks from the road and hide uneven surfaces, allowing more comfort and less fatigue on long rides.

3. Comfortable Cabin Space

Unpleasant vibrations and noise have been reduced to ensure all passengers enjoy the ride. Suspension improvements and a highly rigid chassis allow for a comfortable cabin interior.

SUBARU ALL-AROUND SAFETY

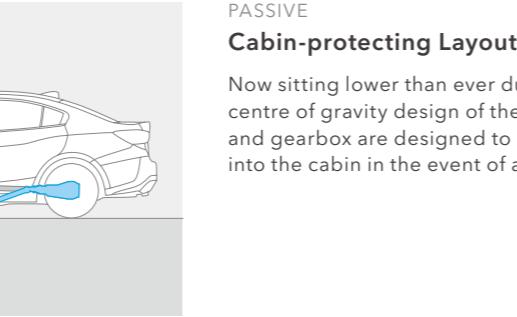
When your car gives you peace of mind, life becomes more enjoyable. That's why at Subaru, safety comes first. Originally rooted in aircraft manufacturing, Subaru continues its 'people first' policy by fine-tuning, testing, and retesting its advanced safety features, developed over 50 years. With the latest in collision protection/avoidance systems and unique technologies like Subaru Global Platform and Symmetrical All-Wheel Drive, Subaru continuously strives to improve All-Around Safety to envision an accident-free future.



PASSIVE

Ring-shaped Reinforcement Frame

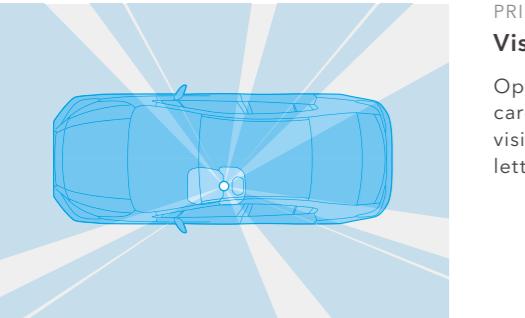
The Ring-shaped Reinforcement Frame makes better use of high-tensile steel panels and has been structurally redesigned for more efficient energy absorption from impacts in all directions.



PASSIVE

Cabin-protecting Layout

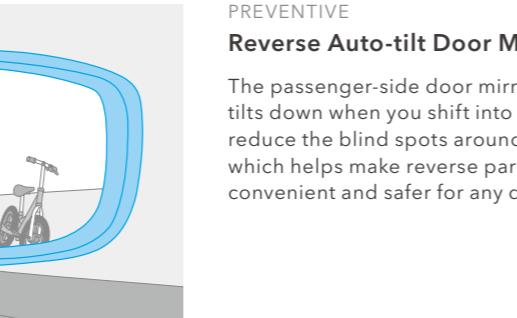
Now sitting lower than ever due to the low centre of gravity design of the SGP, the engine and gearbox are designed to avoid crashing into the cabin in the event of a collision.



PRIMARY

Visibility in all directions

Optimal driving position, window heights, and carefully arranged pillars provide excellent visibility in all directions to reduce blind spots, letting you easily check your surroundings.



PREVENTIVE

Reverse Auto-tilt Door Mirror*

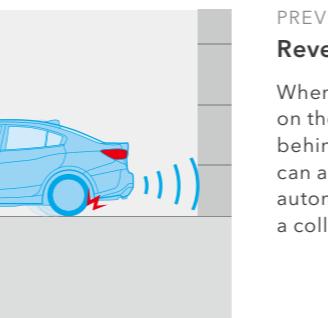
The passenger-side door mirror automatically tilts down when you shift into Reverse to reduce the blind spots around the rear tyres, which helps make reverse parking more convenient and safer for any driver.



PREVENTIVE

Subaru Rear Vehicle Detection (SRVD)*3*4

Sensors placed around the vehicle alert you of vehicles in your rear blind spots for safer lane changes. It also warns you of potential collision danger while driving in reverse into a street with cross traffic.



PREVENTIVE

Reverse Automatic Braking (RAB)*3*4

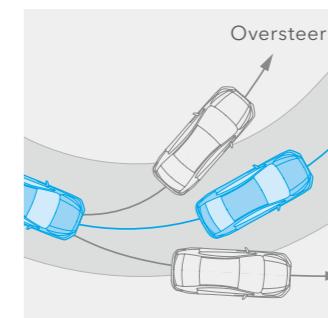
When in Reverse, this system uses four sensors on the rear bumper to detect obstructions behind the vehicle. If detected, the system can alert the driver with warning sounds and automatically apply the brakes to avoid a collision or reduce collision damage.



PREVENTIVE

Steering Response Headlights (SRH)*3

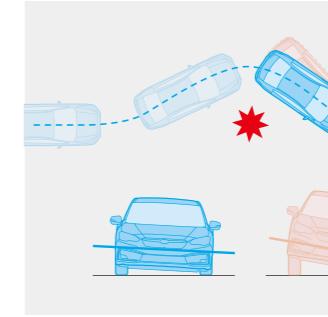
These headlights operate in concert with the steering input and vehicle speed to aim your lights in the direction your vehicle is turning, helping you see better around corners for safer night time driving.



ACTIVE

Vehicle Dynamics Control System

If the vehicle approaches the limits of stability, the AWD torque distribution, engine output, and brake at each wheel are adjusted to assist in keeping the vehicle on course.



ACTIVE

Auto Vehicle Hold

When the vehicle is at a complete stop, Auto Vehicle Hold keeps the vehicle in place even when the brake pedal is released, reducing driver fatigue in stop-and-go traffic.



Hazard Avoidance

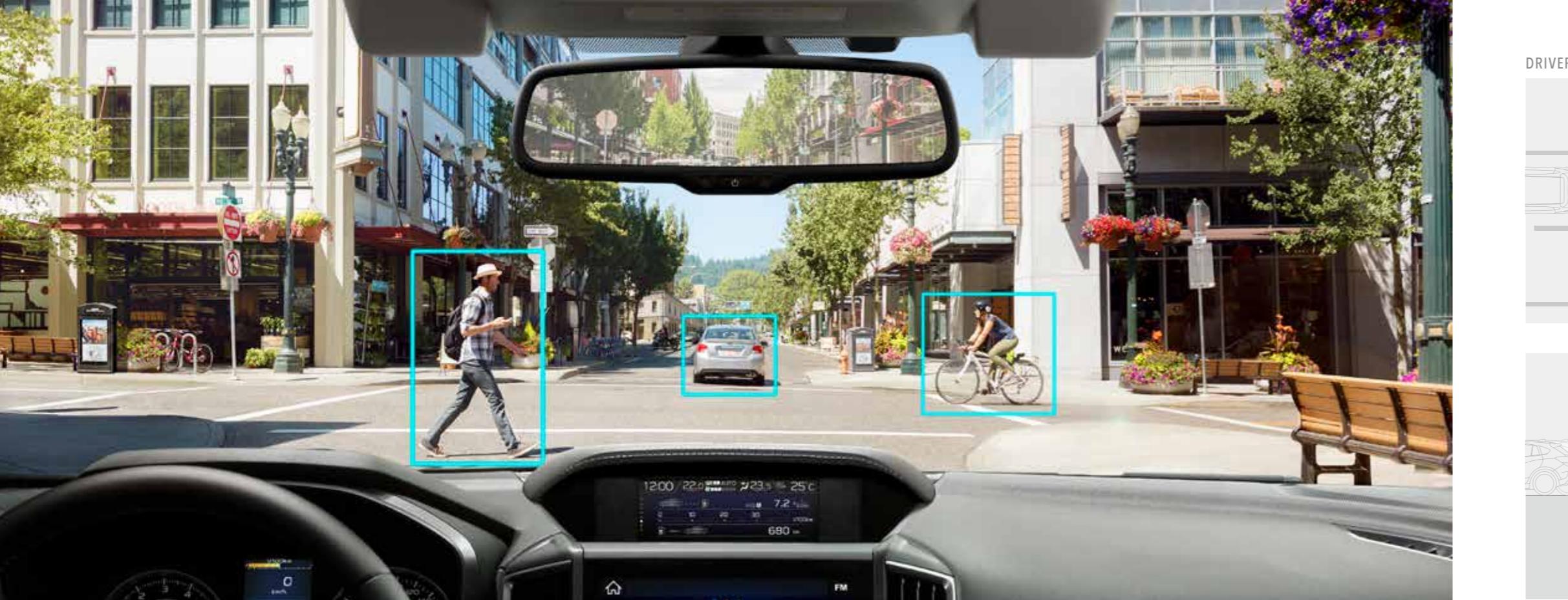
Made possible by the SGP, the lower centre of gravity design, enhanced suspension system, and rigid body improvements provide a vehicle that responds immediately when necessary actions are taken, helping avoid hazards on the road.

*1 EyeSight is a driving support system which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving and observance of traffic regulations. System effectiveness depends on many factors such as vehicle maintenance, weather, and road conditions. See Owner's Manual for complete details on system operation and limitations for EyeSight, including functions in this brochure.

*2 SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts.

*3 Optional.

*4 The driver is always responsible for safe and attentive driving and observance of traffic regulations. Please do not depend solely on the Advanced Safety Package features for safe driving. There are limitations to the features of this system. See Owner's Manual for complete details on system operation and limitations. Please ask your retailer for more details.



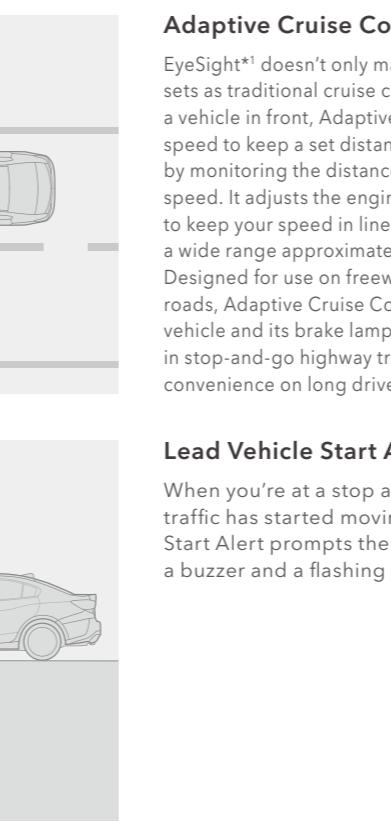
SUBARU'S WORLD-LEADING DRIVER ASSIST TECHNOLOGY



Driver Assist Technology

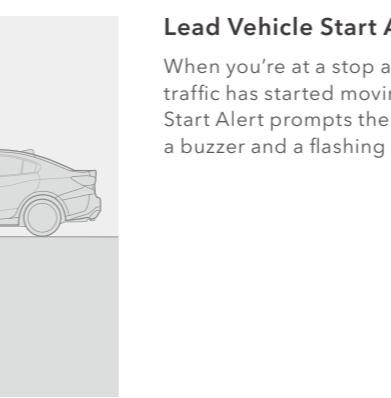
At Subaru, we believe in ALL-AROUND SAFETY, and an important part of that is pre-collision safety, making sincere efforts to ensure an accident never happens. That's why we created EyeSight^{*1}, Subaru's cutting-edge driving support system. Like a second pair of eyes for the road ahead, EyeSight uses two stereo cameras to capture three-dimensional colour images with excellent image recognition, nearly as capable as the human eye. Using images from both cameras to precisely determine the shape, speed and distance, it not only detects vehicles but also motorbikes, bicycles, and pedestrians.^{*2} When spotting potential danger, it warns the driver and even applies the brakes if necessary to help avoid an accident. With improved safety performance like this, EyeSight reduces the burden on the driver and enhances your sense of security in the Impreza.

DRIVER ASSIST



Adaptive Cruise Control

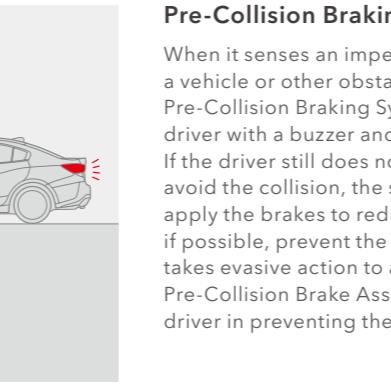
EyeSight^{*1} doesn't only maintain the speed the driver sets as traditional cruise control does. When it senses a vehicle in front, Adaptive Cruise Control adjusts the speed to keep a set distance from the lead vehicle by monitoring the distance and the difference of the speed. It adjusts the engine, transmission, and brake to keep your speed in line with the traffic flow in a wide range approximately from 0 km/h to 180 km/h. Designed for use on freeways, highways, and similar roads, Adaptive Cruise Control actually detects a lead vehicle and its brake lamps and can help keep pace in stop-and-go highway traffic for you—a comfort and convenience on long drives.



Lead Vehicle Start Alert

When you're at a stop and EyeSight senses that traffic has started moving again, Lead Vehicle Start Alert prompts the driver to take action with a buzzer and a flashing indicator.

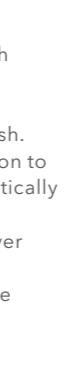
ACCIDENT PREVENTION



Pre-Collision Braking System^{*2}
When it senses an impending collision with a vehicle or other obstacle in front, the Pre-Collision Braking System can warn the driver with a buzzer and a light on your dash. If the driver still does not take evasive action to avoid the collision, the system can automatically apply the brakes to reduce any impact or, if possible, prevent the collision. If the driver takes evasive action to avoid a collision, Pre-Collision Brake Assist can act to aid the driver in preventing the collision.

Pre-Collision Throttle Management

When EyeSight sees an obstacle in front of you and you put the vehicle in Drive instead of Reverse, Pre-Collision Throttle Management sounds several short beeps, turns on a flashing indicator and cuts the engine output to help you avoid a frontal collision.



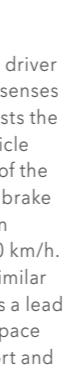
For illustration purposes only. Not actual measurements.

^{*1} EyeSight is a driving support system which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving and observance of traffic regulations. System effectiveness depends on many factors such as vehicle maintenance, weather, and road conditions. See Owner's Manual for complete details on system operation and limitations for EyeSight including functions in this brochure.

^{*2} Pre-Collision Braking System may not work in all situations. Depending on the speed difference from objects, the object's height, and other conditions, every situation may not meet the necessary conditions for EyeSight to work optimally.

Lane Sway and Departure Warning

When you're distracted by fatigue and are wavering or drifting in a lane, Lane Sway Warning helps you stay alert with a buzzer and a flashing indicator. However, Lane Sway Warning only activates at speeds of approximately 60 km/h or more. When travelling at speeds of approximately 50 km/h or more and you accidentally drift to the edge of your lane and begin to leave your lane without signaling, Lane Departure Warning warns you with a buzzer and a flashing indicator before you leave your lane.



LINEUP

IMPREZA 2.0i-S EyeSight / 2.0i-S

DIMENSIONS L x W x H: 4640 x 1775 x 1455 mm
ENGINE Horizontally opposed, 4-cylinder, DOHC 16-valve, petrol direct injection
CAPACITY 1995 cc
MAX OUTPUT 115 kW (156 PS) / 6,000 rpm
MAX TORQUE 196 Nm (20.0 kgfm) / 4,000 rpm
TRANSMISSION Lineartronic, AWD



Magnetite Grey Metallic

IMPREZA 2.0i

DIMENSIONS L x W x H: 4640 x 1775 x 1455 mm
ENGINE Horizontally opposed, 4-cylinder, DOHC 16-valve, petrol direct injection
CAPACITY 1995 cc
MAX OUTPUT 115 kW (156 PS) / 6,000 rpm
MAX TORQUE 196 Nm (20.0 kgfm) / 4,000 rpm
TRANSMISSION Lineartronic, AWD



IMPREZA 1.6i-S EyeSight / 1.6i-S

DIMENSIONS L x W x H: 4640 x 1775 x 1455 mm
ENGINE Horizontally opposed, 4-cylinder, DOHC 16-valve, petrol direct injection
CAPACITY 1995 cc
MAX OUTPUT 115 kW (156 PS) / 6,000 rpm
MAX TORQUE 196 Nm (20.0 kgfm) / 4,000 rpm
TRANSMISSION Lineartronic, AWD



Magnetite Grey Metallic

IMPREZA 1.6i

DIMENSIONS L x W x H: 4640 x 1775 x 1455 mm
ENGINE Horizontally opposed, 4-cylinder, DOHC 16-valve, petrol direct injection
CAPACITY 1995 cc
MAX OUTPUT 115 kW (156 PS) / 6,000 rpm
MAX TORQUE 196 Nm (20.0 kgfm) / 4,000 rpm
TRANSMISSION Lineartronic, AWD



Ice Silver Metallic



Subaru Interactive Experience

To help you explore all things Subaru, we offer various digital materials with a wide range of exciting, interactive content such as 360-degree views and videos.

subaru-global.com/ebrochure
youtube.com/user/SubaruGlobalTV