

IMPREZA



SUBARU

Confidence in Motion





WELCOME TO THE PLACE WHERE LIFE HAPPENS.

With reliability and safety you can count on and performance to get excited about, the Impreza is the foundation for your active life. The Impreza inspires people to get out and live more productive, enjoyable lives and to make every day and every opportunity more meaningful.



AGILE, VERSATILE
AND STYLISH.
JUST LIKE YOU.



As enjoyable to drive as it is to behold, the Impreza artfully blends capability, craftsmanship, and safety for an experience to please all senses. Every bend, every surface, and every styling cue has a distinct and specific reason for being rooted in both form and function. It's an advanced and evolved expression of Subaru design—and a rolling symbol of everything the Impreza has always stood for.

HAVE A FULL SCHEDULE. **LIVE A FULL LIFE.**

Wherever you go, whatever you do, the Impreza has you and your passengers covered with safety and functionality. Underpinned by Subaru core technology, the Impreza gives comfort and peace of mind to drivers and passengers alike. Your trusted companion in life, the Impreza gives you confidence, no matter what lies ahead.



ALL ROADS LEAD TO
ENJOYMENT.





VERSATILE DESIGN FOR EVERYTHING YOU LOVE TO DO.

To ambitious people, cargo matters. For work or play, the Impreza offers ample space to accommodate everything you'll need for the things you love doing. With enough luggage space to fit at least 3 golf bags*, the Impreza pushes you to get the most out of life and every opportunity you get, so you'll spend less time planning and more time doing.



Luggage space

The sedan includes a spacious and practical luggage compartment to maximise your active lifestyle. Fold down the rear seats for a range of different layout options.

* 9.5-inch golf bags used, with rear seats up.



01



02



03



STYLE, COMFORT, AND ENJOYMENT FOR ALL.

Entering a new level of refinement, the Impreza boldly leaps forward with a quiet cabin that's rich in smooth, sculptured surfaces and careful attention to detail. The Impreza maintains an elegant and sporty design sense whilst giving the cabin a more spacious feel. All passengers can expect to enjoy the spacious front and rear seating of the Impreza—even on long rides.

01. Power-sliding, Tilt-adjustable Glass Sunroof*

The Impreza comes with a sunroof to allow light in the cabin for a pleasant and comfortable ride for all.

02. Rear Seat Centre Armrest*

The interior of the Impreza offers comfort for all passengers, with cup holders in the rear seat centre armrest.

03. Front Seats

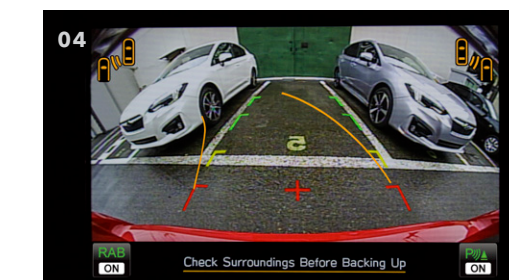
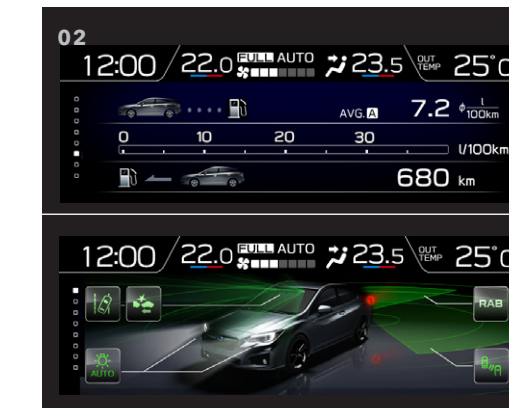
The Impreza features redesigned, stylish front seats that offer more support, comfort, and peace of mind.

* Optional.



STAY IN TOUCH. FEEL CONNECTED.

It's a fast-paced world we live in. That's why the Impreza is equipped with a completely redesigned next-generation infotainment system that keeps you connected wherever you go. An available 8-inch*1 touchscreen head unit display provides intuitive access to navigation*1 and listening content, whilst a redesigned multifunction display informs drivers on key vehicle stats. Connectivity between the head unit display, meter display*2, and multifunction display helps improve convenience, safety, and enjoyment. In touch and in control—that's how you'll always feel inside the Impreza.



01. Apple CarPlay*3 and Android Auto™*4

Use today's most popular apps with Apple CarPlay*3 and Android Auto*4. Voice recognition capabilities allow hands-free use, keeping everybody safe whilst reducing distractions when you're on the road.

02. Multifunction Display*5

This 6.3-inch full-colour LCD multifunction display at the top of the instrument panel provides you and your passengers with useful information in an easy-to-understand view.

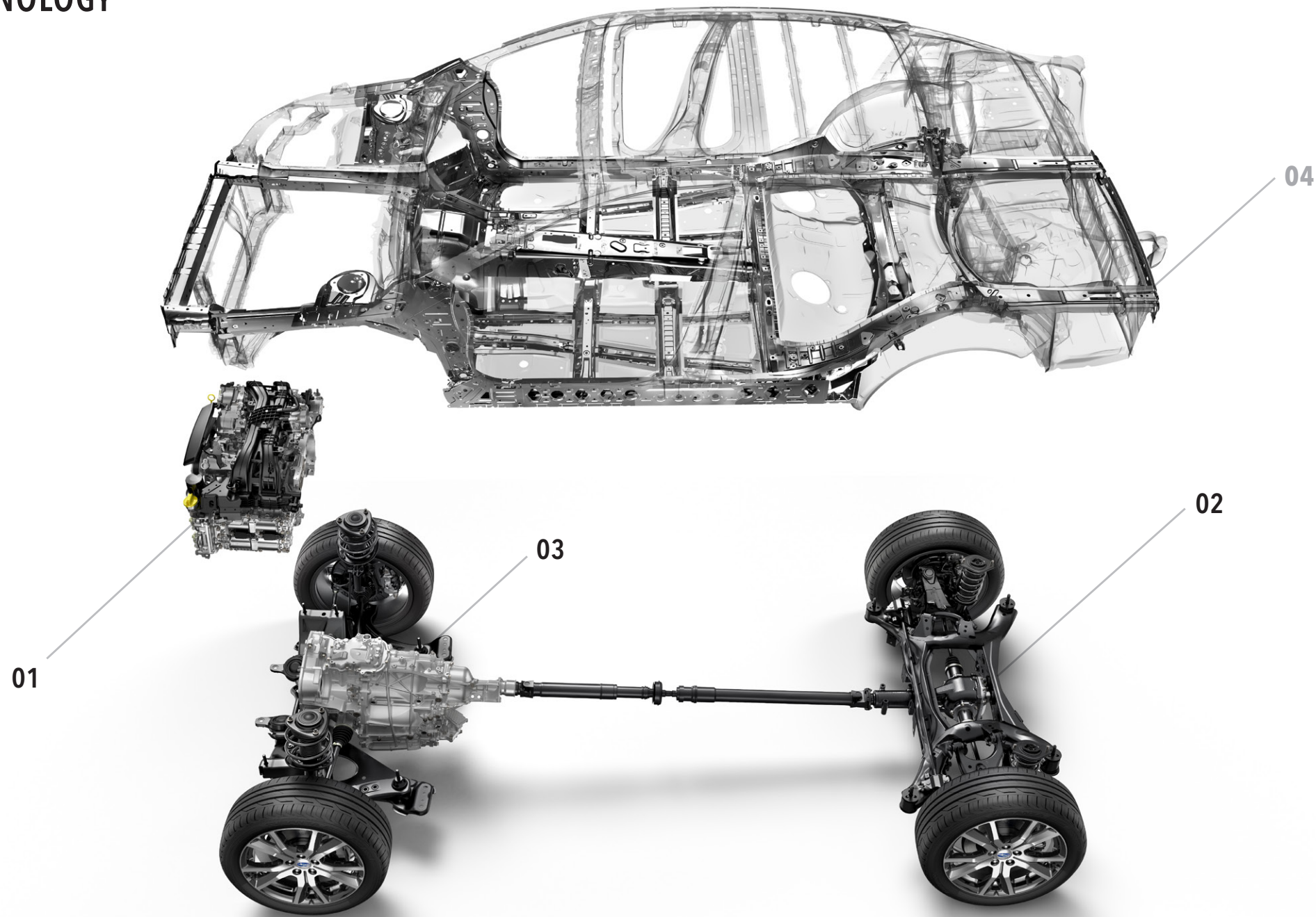
03. Meter Display*5

Now easier to see with its larger screen, the 4.2-inch full-colour LCD meter display helps you understand useful driving information with a quick glance so you can keep your eyes on the road.

04. Rear View Camera*5

Conveniently manoeuvre the Impreza in tight city spaces with ease. When you shift into reverse gear, the camera displays a live colour image on the head unit display along with guidelines to assist you with parking.

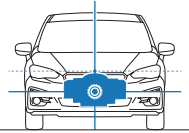
*1 Not available in all markets. Please check with your Subaru retailer for more details.
*2 Connectivity function only available in models with the 4.2-inch premium meter display.
*3 Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries.
*4 Android™ and Android Auto™ are trademarks of Google Inc.
*5 Optional.



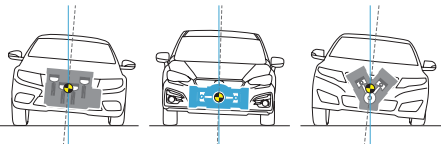
Subaru's core technologies identify the Subaru brand and give you the unique driving feel you can find only in a Subaru. These core systems allow Subaru vehicles to live up to its standards in performance, comfort, safety, and reliability whilst keeping its promise to deliver enjoyment and peace of mind to all passengers.

01 | SUBARU BOXER ENGINE

A boxer engine, or a horizontally opposed engine, is an engine configuration in which its pistons move toward each other in a horizontal direction. Subaru has been solely committed to the SUBARU BOXER engine for over 50 years for its many advantages over other engine types, providing durability and reliable performance in its vehicles.



INCREASED STABILITY
The low centre of gravity and flat design give it better side-to-side stability than other engine types.



LONG-LASTING PERFORMANCE
The engine's flat design is inherently rigid and self-balancing, generating less vibration than other engine types.

02 | SYMMETRICAL ALL-WHEEL DRIVE (AWD)

Subaru's Symmetrical AWD distributes power to all wheels for better traction on wet and slippery roads. Laid out in a horizontally symmetrical plane, this system has a well-balanced low centre of gravity design for a more stable and safer ride.

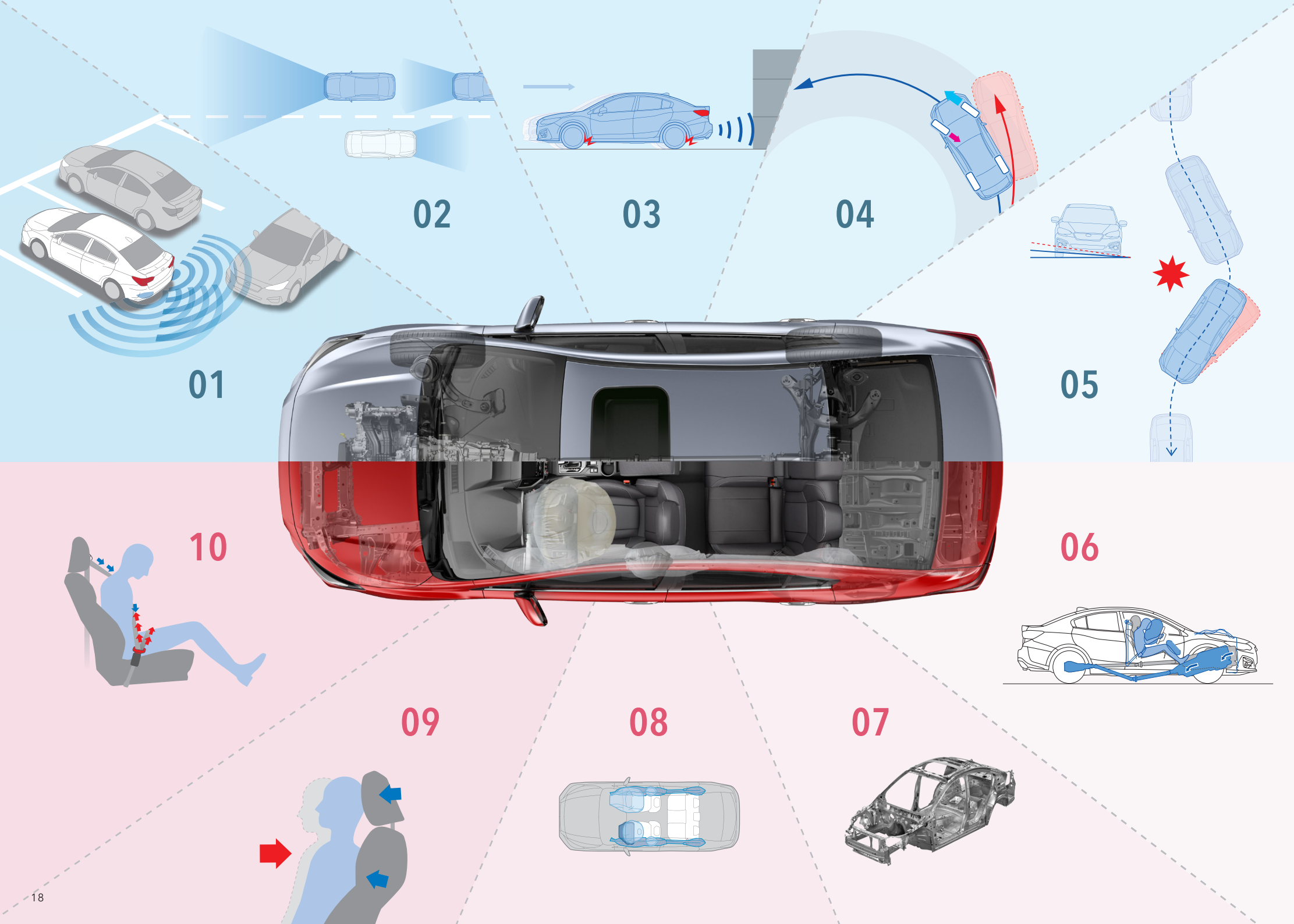
03 | LINEARTRONIC + ACTIVE TORQUE SPLIT AWD

Lineartronic adjusts to any ratio in its range for smooth and stepless gear changes that keep the engine in its most efficient range for efficient and smooth acceleration, driving performance and better fuel efficiency. It comes paired with Subaru's active torque split AWD system. Its default torque of 60% front and 40% rear is adjusted up to a 50/50 split in response to real-time traction conditions.

04 | SUBARU GLOBAL PLATFORM

The Subaru Global Platform (SGP) is the underlying platform that will underpin the next generation of Subaru vehicles. Enhancing all-around safety and performance, it goes beyond better performance to offer a driving feel you can only find in a Subaru. It's the future of Subaru—and delivers even more enjoyment and peace of mind to all drivers and passengers.

- | | |
|-----------------------------------|--|
| 1. More Fun to Drive | More responsive handling allows the driver to steer the car as intended, also increasing hazard avoidance. The result is a car that's safer and more fun to drive, even on long trips. |
| 2. Ride Comfort | Improvements in chassis rigidity, suspension, and stabilisers efficiently absorb shocks from the road and hide uneven surfaces, allowing more comfort and less fatigue on long rides. |
| 3. Comfortable Cabin Space | Unpleasant vibrations or noise have been minimised to ensure all passengers enjoy the ride. Suspension improvements and a highly rigid chassis allow a comfortable cabin interior for all. |



ACTIVE SAFETY

SUBARU GLOBAL PLATFORM

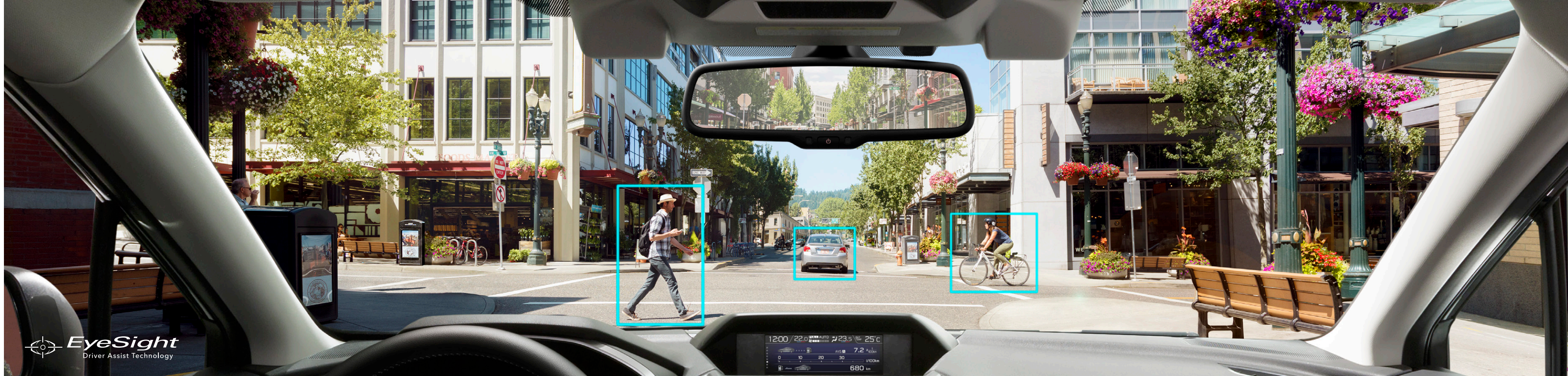
The SGP's advancements throughout the chassis—higher rigidity, higher strength, lighter weight, better rolling resistance and responsive steering—particularly benefit these safety systems.

PASSIVE SAFETY

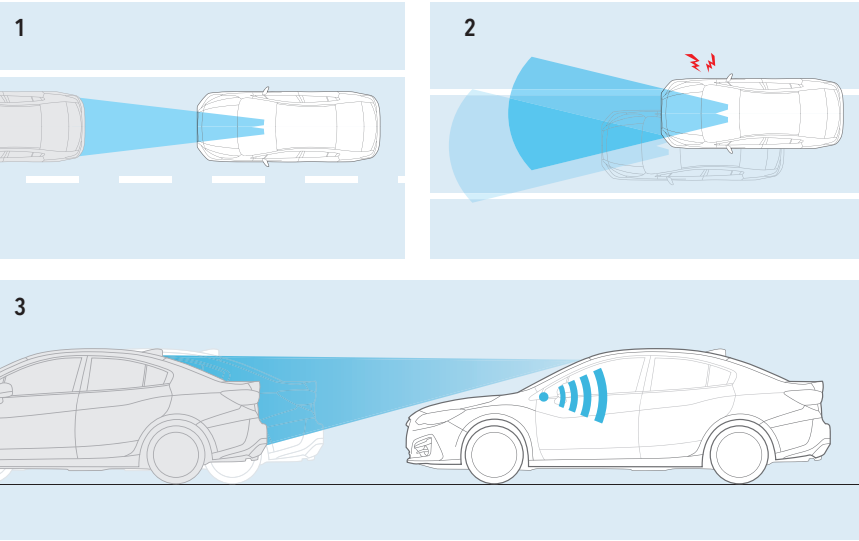
*1 The driver is always responsible for safe and attentive driving and observance of traffic regulations. Please do not depend solely on the Advanced Safety Package features for safe driving. There are limitations to the recognition features of this system. See Owner's Manual for complete details on system operation and limitations. Please ask your retailer for more details.
*2 Optional.
*3 SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts.

SUBARU'S WORLD-LEADING
**DRIVER ASSIST
TECHNOLOGY**

At Subaru, we believe in ALL-AROUND SAFETY and an important part of that is pre-collision safety, making sincere efforts to ensure an accident never happens. That's why we created EyeSight*¹, Subaru's cutting-edge driving support system. Like a second pair of eyes for the road ahead, EyeSight uses two stereo cameras capturing three-dimensional colour images with excellent image recognition, nearly as capable as the human eye. Using images from both cameras to precisely determine the shape, speed and distance, it not only detects vehicles, but also motorbikes, bicycles and pedestrians.*² When spotting potential danger, it warns the driver and even applies the brakes if necessary, to help avoid an accident. With improved safety performance like this, EyeSight reduces the burden on the driver and enhances your sense of security in the Impreza.



DRIVER ASSIST



1. ADAPTIVE CRUISE CONTROL

EyeSight*¹ doesn't only maintain the speed the driver sets as traditional cruise control does. When it senses a vehicle in front, Adaptive Cruise Control adjusts the speed to keep a set distance from the lead vehicle by monitoring the distance and the difference of the speed. It adjusts the engine, transmission and brake to keep your speed in line with the traffic flow in a wide range approximately from 0km/h to 180km/h. Designed for use on freeways, highways and similar roads, Adaptive Cruise Control actually detects a lead vehicle and its brake lamps and can help keep pace in stop-and-go highway traffic for you, a comfort and convenience on long drives.

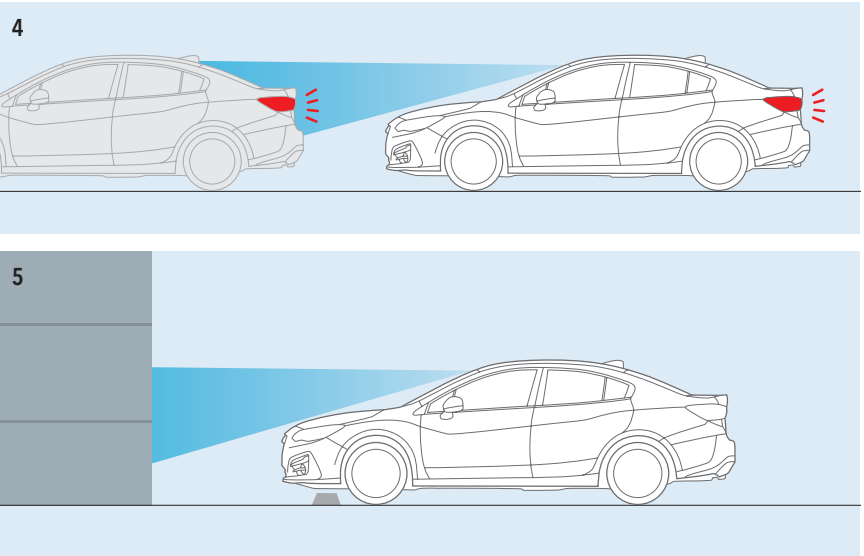
3. LEAD VEHICLE START ALERT

When you're at a stop and EyeSight senses that traffic has started moving again, Lead Vehicle Start Alert prompts the driver to take action with a buzzer and a flashing indicator.

2. LANE SWAY AND DEPARTURE WARNING

When you are distracted by fatigue and are wandering or drifting in a lane, Lane Sway Warning helps you stay alert with a buzzer and a flashing indicator. However, Lane Sway Warning only activates at speeds of approximately 60 km/h or more. When travelling at speeds of approximately 50 km/h or more and you accidentally drift to the edge of your lane and begin to depart your lane without signaling, Lane Departure Warning warns you with a buzzer and a flashing indicator before you leave your lane.

ACCIDENT PREVENTION



4. PRE-COLLISION BRAKING SYSTEM*²

When it senses an impending collision with a vehicle or other obstacle in front, the Pre-Collision Braking System can warn the driver with a buzzer and a light on your dash. If the driver still does not take evasive action to avoid the collision, the system can automatically apply the brakes to reduce any impact or, if possible, prevent the collision. If the driver takes evasive action to avoid a collision, Pre-Collision Brake Assist can act to aid the driver in preventing the collision.

5. PRE-COLLISION THROTTLE MANAGEMENT

When EyeSight sees an obstacle in front of you and you put the vehicle in drive instead of reverse, Pre-Collision Throttle Management sounds several short beeps, turns on a flashing indicator and cuts the engine output to help you avoid a frontal collision.

*¹ EyeSight is a driving support system which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving and observance of traffic regulations. System effectiveness depends on many factors such as vehicle maintenance, weather, and road conditions. See Owner's Manual for complete details on system operation and limitations for EyeSight including functions in this brochure.
*² Pre-Collision Braking System may not work in all situations. Depending on the speed difference from objects, the object's height, and other conditions, every situation may not meet the necessary conditions for EyeSight to work optimally.

Field of vision range from EyeSight (Not an actual measurement).

Impreza 2.0i-S EyeSight / 2.0i-S

DIMENSIONS	L x W x H: 4625 x 1775 x 1455 mm
ENGINE	Horizontally opposed, 4-cylinder, DOHC 16-valve petrol direct injection
CAPACITY	1995 cc
MAX OUTPUT	115 kW (156 PS) / 6,000 rpm
MAX TORQUE	196 Nm (20.0 kgfm) / 4,000 rpm
TRANSMISSION	Lineartronic, AWD



Dark Grey Metallic



Impreza 1.6i-S EyeSight / 1.6i-S

DIMENSIONS	L x W x H: 4625 x 1775 x 1455 mm
ENGINE	Horizontally opposed, 4-cylinder, DOHC 16-valve petrol
CAPACITY	1600 cc
MAX OUTPUT	84 kW (114 PS) / 6,200 rpm
MAX TORQUE	150 Nm (15.3 kgfm) / 3,600 rpm
TRANSMISSION	Lineartronic, AWD



Dark Grey Metallic



Impreza 2.0i

DIMENSIONS	L x W x H: 4625 x 1775 x 1455 mm
ENGINE	Horizontally opposed, 4-cylinder, DOHC 16-valve petrol direct injection
CAPACITY	1995 cc
MAX OUTPUT	115 kW (156 PS) / 6,000 rpm
MAX TORQUE	196 Nm (20.0 kgfm) / 4,000 rpm
TRANSMISSION	Lineartronic, AWD



Ice Silver Metallic



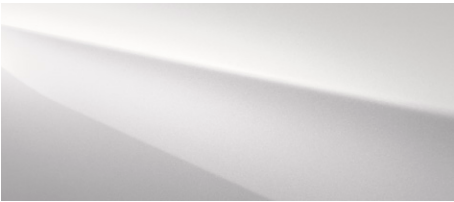
Impreza 1.6i

DIMENSIONS	L x W x H: 4625 x 1775 x 1455 mm
ENGINE	Horizontally opposed, 4-cylinder, DOHC 16-valve petrol
CAPACITY	1600 cc
MAX OUTPUT	84 kW (114 PS) / 6,200 rpm
MAX TORQUE	150 Nm (15.3 kgfm) / 3,600 rpm
TRANSMISSION	Lineartronic, AWD

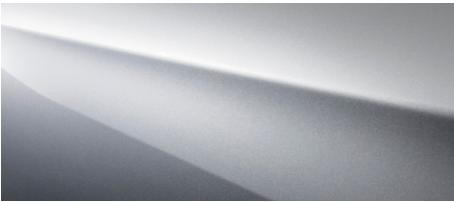


Ice Silver Metallic

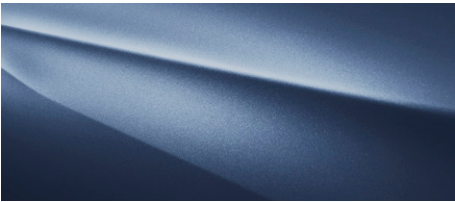
EXTERIOR COLOURS



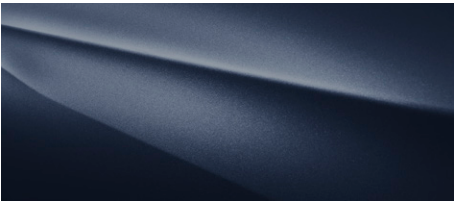
Crystal White Pearl



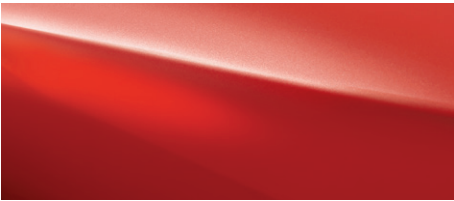
Ice Silver Metallic



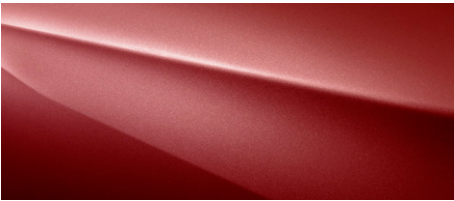
Quartz Blue Pearl



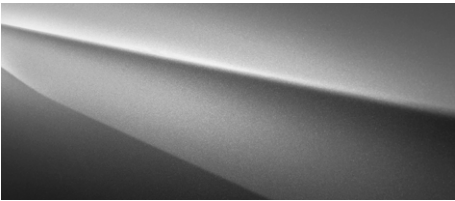
Dark Blue Pearl



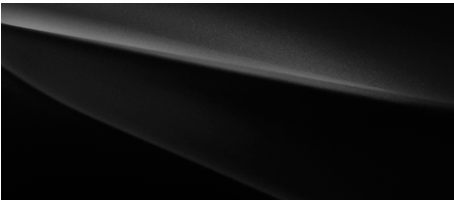
Pure Red



Venetian Red Pearl



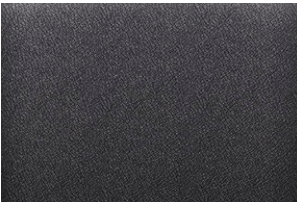
Dark Grey Metallic



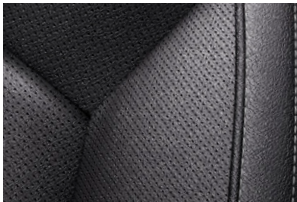
Crystal Black Silica

SEAT MATERIAL

Black Leather* (2.0i-S EyeSight / 2.0i-S)

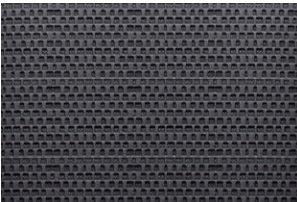


Seat Trim

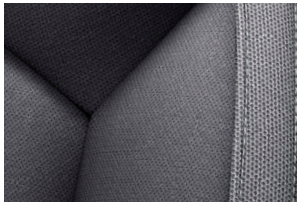


Seat Backing

Black Fabric (1.6i-S EyeSight / 1.6i-S)

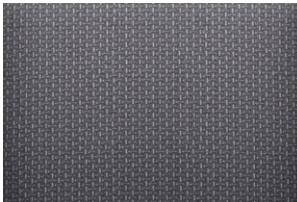


Seat Trim

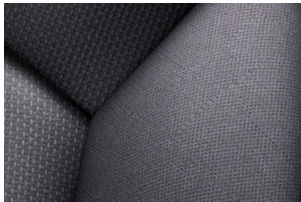


Seat Backing

Black Fabric (2.0i / 1.6i)

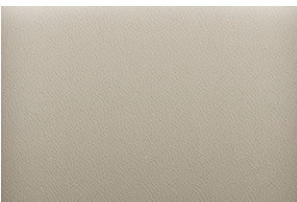


Seat Trim



Seat Backing

Ivory Leather* (2.0i-S EyeSight / 2.0i-S)



Seat Trim

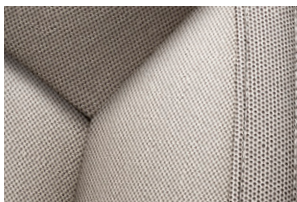


Seat Backing

Ivory Fabric (1.6i-S EyeSight / 1.6i-S)

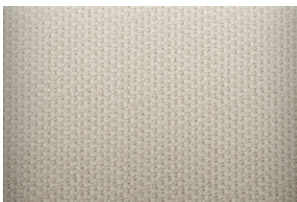


Seat Trim

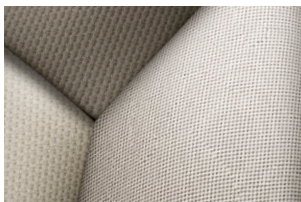


Seat Backing

Ivory Fabric (2.0i / 1.6i)



Seat Trim



Seat Backing

* Optional on 1.6i-S EyeSight and 1.6i-S.

Owing to printing locations, colours may differ slightly from those shown in this chart. In addition, colours and seat variations may vary according to the individual market.

FEATURES

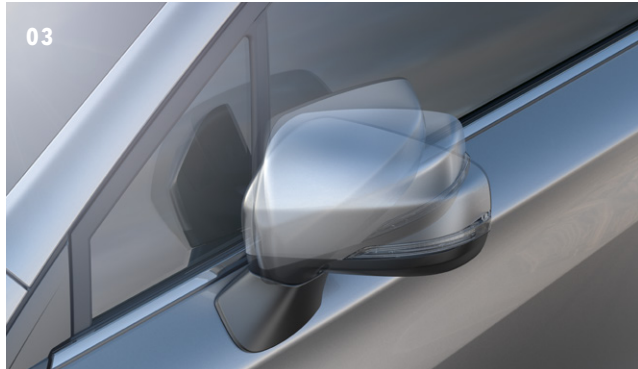
01 | Steering Responsive Headlights (SRH)*

When rounding a curve at night, the illumination direction of the headlights moves left or right according to the steering wheel to ensure visibility.



02 | LED Rear Combination Lamps

The horizontal design of the LED rear combination lamps boost the wide and sporty exterior look.



03 | Power-folding Door Mirrors*

These power-folding side mirrors can conveniently be electrically folded in for narrow parking spaces.



04 | 17-inch Aluminium-alloy Wheels*

The stylish aluminium-alloy wheels are painted black on the inside to boost its solid and sporty appeal.



05 | Aluminium Pedals*

These motorsports-inspired pedals give the interior an exciting feel.



06 | Keyless Access and Push-button Start System*

Your key fob gives you easy keyless access into your vehicle and allows you to start the engine with a simple push of the start button.



07 | Dual-zone Automatic Air-conditioning System*

The redesigned air-conditioning system distributes air efficiently and silently with improved vent directional flow for a more comfortable cabin in any weather.



08 | USB and Auxiliary Audio Input Jack

Conveniently play your favourite songs through the audio system with just about any music player.

* Optional.

PERSONALISE
YOUR RIDE.

Whilst every Impreza comes generously equipped, Subaru accessories are the perfect way to tailor your Subaru to your life and your style. Whether you want to add convenience, enhance functionality, or personalise your Impreza's appearance, Subaru accessories are designed to provide the same fit and quality as your Subaru vehicle. For more details, ask for the accessory brochure or visit your nearest Subaru retailer.



Front Grille



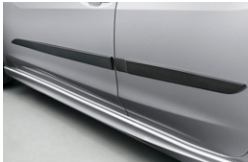
Rear Bumper Panel



Door Visor



Side Sill Plate



Body Side Moulding



Centre Console Tray



SUBARU INTERACTIVE
EXPERIENCE

To help you explore all things Subaru, we offer various digital materials with a wide range of exciting, interactive content such as 360-views and videos.

eBrochure

Experience the Subaru dynamic eBrochure for more details, including videos, photos and more.

subaru-global.com/ebrochure



Web Homepage

Visit our global homepage for complete information and news about Subaru and our vehicles.

subaru-global.com



YouTube

Subscribe to our channel to see all the latest videos and join the conversation about Subaru.

youtube.com/user/SubaruGlobalTV

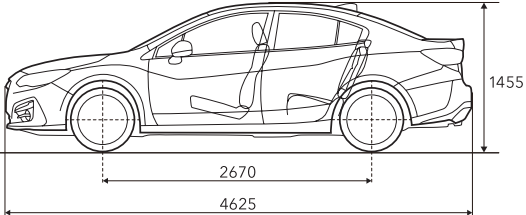
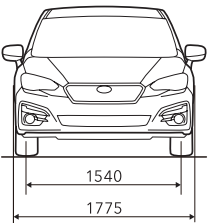


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DIMENSIONS



Dimensions are measured in accordance with standard measurement of SUBARU CORPORATION.

SUBARU CORPORATION reserves the right to alter specifications and equipment without notice. Details of specifications, equipment, colour availability and the accessory lineup are subject to suit local conditions and requirements. Please inquire at your local retailer for details of any changes that might be required for your area.

Not all features, options, or packages are available for all models and regions. See your specification sheet for availability. Please contact your local authorised Subaru retailer for more details.



SUBARU CORPORATION

subaru-global.com

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