

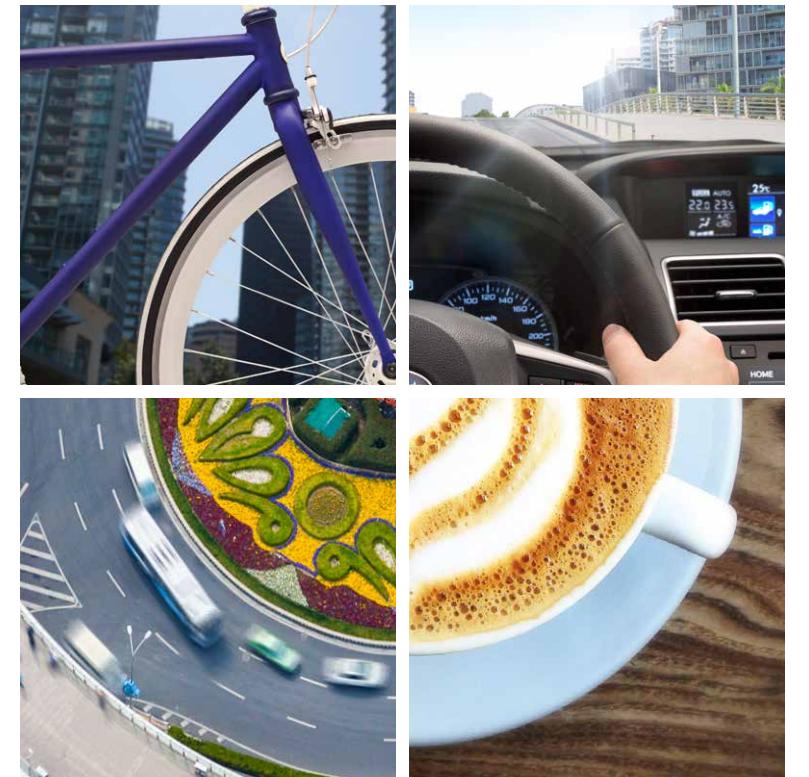
IMPREZA



SUBARU

Confidence in Motion





Take your life to the next level.

It's a balancing act—maintaining your professional life, personal life, family, friends, passions and hobbies. There's no reason why you can't weave them all together when you have a Subaru in your life. With a solid connection to the road, it's that much easier to stay connected to your life. When you're less worried about the journey, you can focus more on the destination. This is the peace of mind you get from driving a Subaru. In rain, in snow, in sunshine. Do it all. And then some.



Engineered to empower you.

Get out and enjoy life whenever you can, wherever you want. With a confident driving experience, technology that keeps you connected, and a striking appearance, the Impreza can inspire you to make the most of every day. On good days and bad days, the Impreza makes it all look easy whilst looking good. Backed up by extraordinary engineering you can count on, the Impreza is your escape from the ordinary. Life moves quickly. Make the most of it.





Raise your expectations.
Elevate your ambitions.

Feel free to fill your schedule. Photograph the sunrise at 6:18 a.m. Make it work on the other side of town by 8:00 a.m., take a yoga lesson at lunch, a hike in the park before sunset, then meet up with all your friends downtown at 10:00 p.m. It's all an exciting journey when have a partner like the Impreza at your side – one that provides comfort for body and mind. Get ready to make the most of every day.





Having this much control— It's euphoric.

There's nothing else like it. The way it drives, the way it looks inside and out, the way it grips the road—it's all been engineered to give you a level of control and enjoyment you that's hard to find anywhere else. Just point and shoot—you'll get there. Whenever you're behind the wheel of the Impreza, no matter the conditions, the Impreza helps you feel charged and in charge.



Stainless steel exhaust tips*¹



Trunk spoiler*²



*1 Standard on 2.0i and 2.0i Sport.

*2 Standard on 2.0i Sport.

Your cargo is our calling.

You're important and so are your belongings. The Impreza aims to accommodate both with ample space that's easy to access. With such user-friendly cargo capability, you may find yourself thinking the Impreza is larger than it really is.



Cargo area

Go ahead, take more than you need. With 460 litres of cargo space*, it's amazing how much you can bring, even with all your friends along.



60/40-split fold-down rear seats

Should you need more room, the 60/40 fold-down rear seats adjust in an instant to make room for longer items and additional storage space.



* Measured by VDA (V214). Without sunroof.

Drive smarter.

With so much innovative technology, the Impreza is like your own personal spaceship, keeping you connected, entertained and on course at all times.

1, Illuminated meter

An illumination on the meters helps improve visibility. Plus the LCD meter centre display is linked to the meter and shares helpful info like digital speed meter and even a driving time.

3, Rear vision camera*5

When the driver shifts into Reverse, the camera displays a live colour image on the Impreza's in-dash display, along with guidelines to assist in parking manoeuvres.

*1 Voice Recognition is compatible with select languages only and cannot accept all languages.

*2 Siri-compatible Apple product (iPhone, iPad, iPod touch, etc.) required.

*3 Apple, iPod, Siri and iTunes are registered trademarks of Apple Inc. App Store is a service mark of Apple Inc.

*4 Standard on 1.6i Sport and 2.0i Sport.

*5 Standard on 2.0i Sport.

*6 Bluetooth is a registered trademark of Bluetooth SIG, Inc. America.



Check Surroundings Before Backing Up

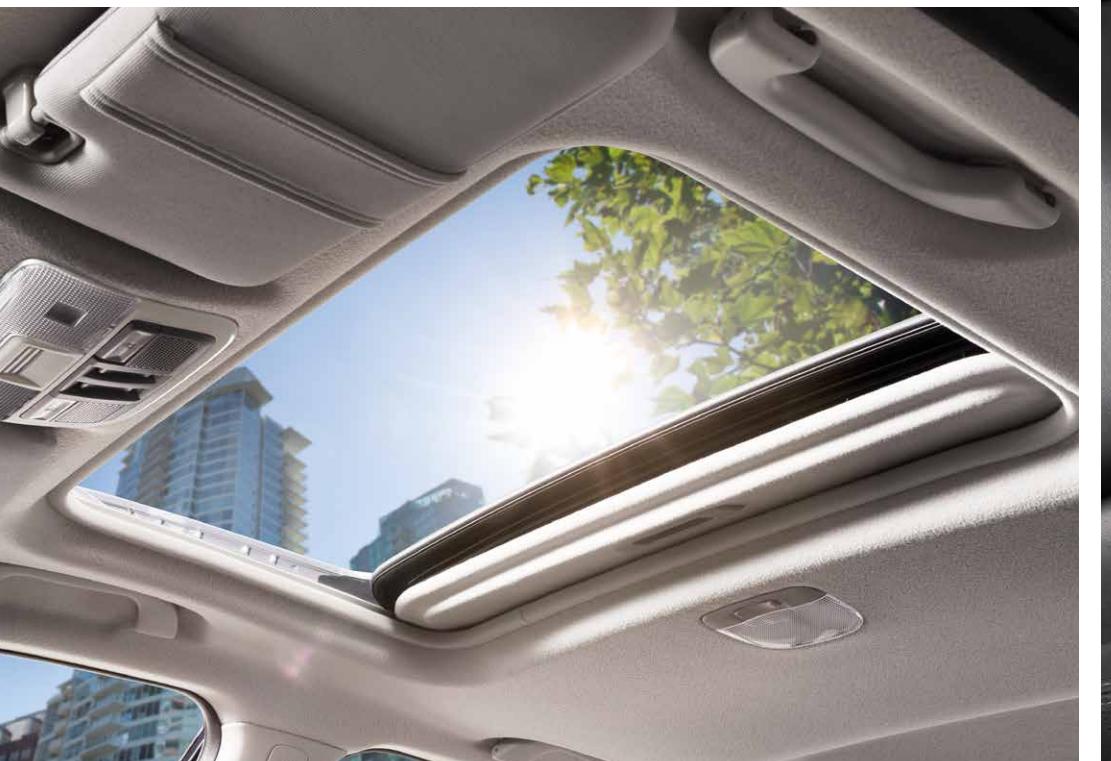


Touchscreen control

Using the touchscreen is an easy way to select your music, just as you would on your smartphone. Simply connect your smartphone through Bluetooth®*6 or the USB port, and you can choose your music right on the touchscreen.

Feel free to stop and
let it all in.

With more options and more space than you'd expect, the comfortable interior of the Impreza begs you to get in, buckle up, open the sunroof and let the adventures begin.



Power glass sunroof*

This available sliding sunroof with manual sunshade is tilt-adjustable and delivers a wide panoramic view and fresh breezes for front and rear passengers.

* Standard on 2.0i Sport, optional on 1.6i Sport.





Excitement at the push of a button.

Life happens here. That's why the interior of the Impreza is blessed with upgraded technology and a refreshingly modern design that's both easy to live with and pleasing to the eye.



1, Shift control
The re-engineered shift controls stay in tune with changes in vehicle speed and engine speed, increasing sensation of shift points and enhancing control between car and driver.



2, Keyless access with push-button start system*1
With push-button start, your Impreza is ready to launch you into orbit. Keep your keys where they should be—out of sight, out of mind.



3, Paddle shifters*2
Live out your wildest driving fantasies with the engaging, fingertip-activated, paddle-shift operated, awesomely efficient Lineartronic transmission.

*1 Standard on 2.0i Sport.

*2 Standard on 2.0i (Lineartronic) and 2.0i Sport.

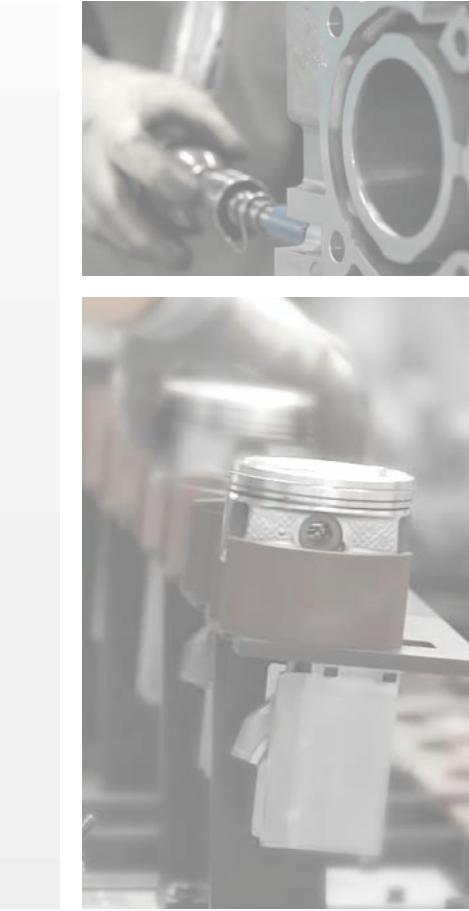
Symmetrical All-Wheel Drive and Lineartronic

To bring stable, safe and enjoyable on-road performance to every drive—that's why Subaru has been developing the Symmetrical AWD system since 1972. Matched with the SUBARU BOXER engine for a near-perfect symmetrical layout, it delivers control and composure. The benefits are immediately apparent—more controlled cornering, better traction in slippery conditions, and enhanced acceleration. The overall sensation is that driving becomes an easier, safer and more enjoyable affair.



Lineartronic + Active Torque Split AWD

The Impreza achieves inspiring levels of response and efficiency with Lineartronic. By keeping the engine running in its optimal rev range and preserving the momentum that's often lost during a gear shift, this unique transmission dramatically maximises fuel efficiency. Shift controls keep the ride light, fluid and responsive, with a more direct feel of the SUBARU BOXER engine. The step-less and step-shifting links facilitate confident power delivery upon acceleration. Lineartronic is also longitudinally paired with an active torque split AWD system that responds to traction conditions by continuously controlling the torque distribution front to rear.

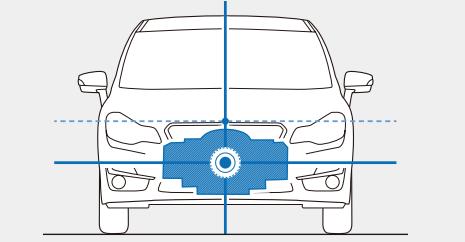
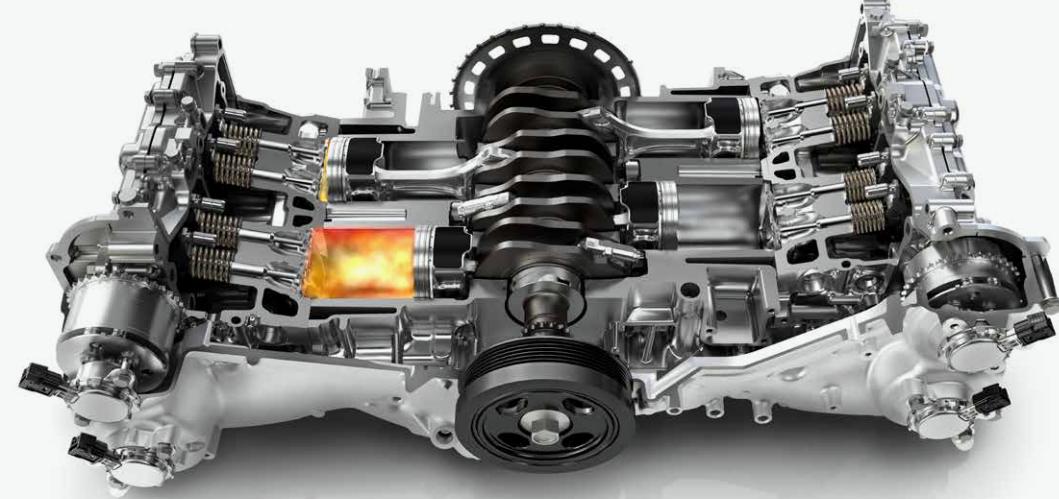


6-Speed Manual Transmission + Viscous Centre Differential AWD

For maximum control and sporty satisfaction, a slick-shifting 6-speed manual transmission for 2.0i put extra gearing at your disposal. Not only does this transmission help improve efficiency at higher speeds, but its short-throw design has been enhanced for quick, smooth and intuitive operation. And pairing it with a viscous limited-slip centre differential (LSD) helps you maintain an inspiring hold on the road, even in low-traction conditions.

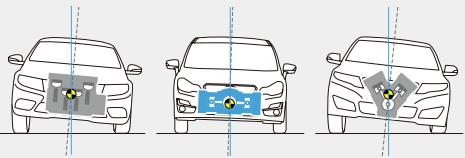
SUBARU BOXER Engine

Few other cars drive with the fun and eagerness of Impreza, so you won't be surprised by how uniquely this is accomplished. The horizontally opposed configuration of the SUBARU BOXER engine places the pistons 180 degrees apart, for a lower, flatter profile than that of other engine types. This gives the engine, and overall vehicle, a lower centre of gravity and a more balanced distribution of weight. Furthermore, the pistons' opposing movements inherently counteract each other, naturally helping to reduce vibration.

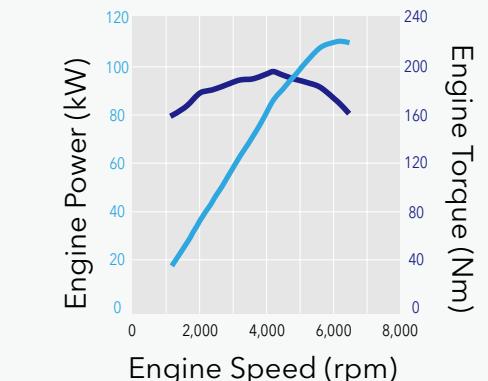


Increased Stability

Because the engine block has a flatter profile and sits lower in the chassis, the overall vehicle is more stably balanced and resistant to side-to-side motion than other designs.



2.0-litre DOHC SUBARU BOXER



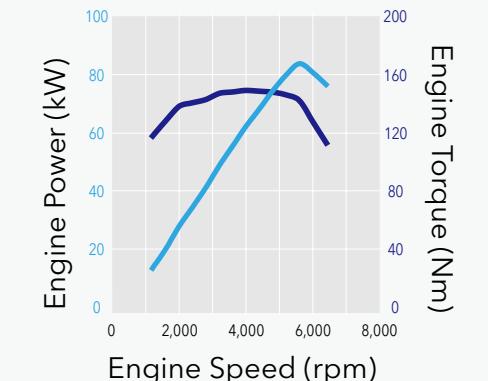
MAX OUTPUT: 110 kW (150 PS) / 6,200 rpm

MAX TORQUE: 196 Nm (20.0 kgfm) / 4,200 rpm

FUEL CONSUMPTION*: 7.6 lit./100 km* (Lineartronic),
7.9 lit./100 km* (6MT)

CO₂ EMISSIONS*: 180 g/km* (Lineartronic),
185 g/km* (6MT)

1.6-litre DOHC SUBARU BOXER



MAX OUTPUT: 84 kW (114 PS) / 5,600 rpm

MAX TORQUE: 150 Nm (15.3 kgfm) / 4,000 rpm

FUEL CONSUMPTION*: 7.0 lit./100 km*

CO₂ EMISSIONS*: 164 g/km*

Long-lasting Performance

The engine's flat design is inherently rigid and self-balancing, generating less vibration than V-type or in-line engines in the same class for more durability and more reliable performance.

* Fuel consumption and CO₂ emissions:
According to ECE R101.

Peace of mind is the ultimate luxury.

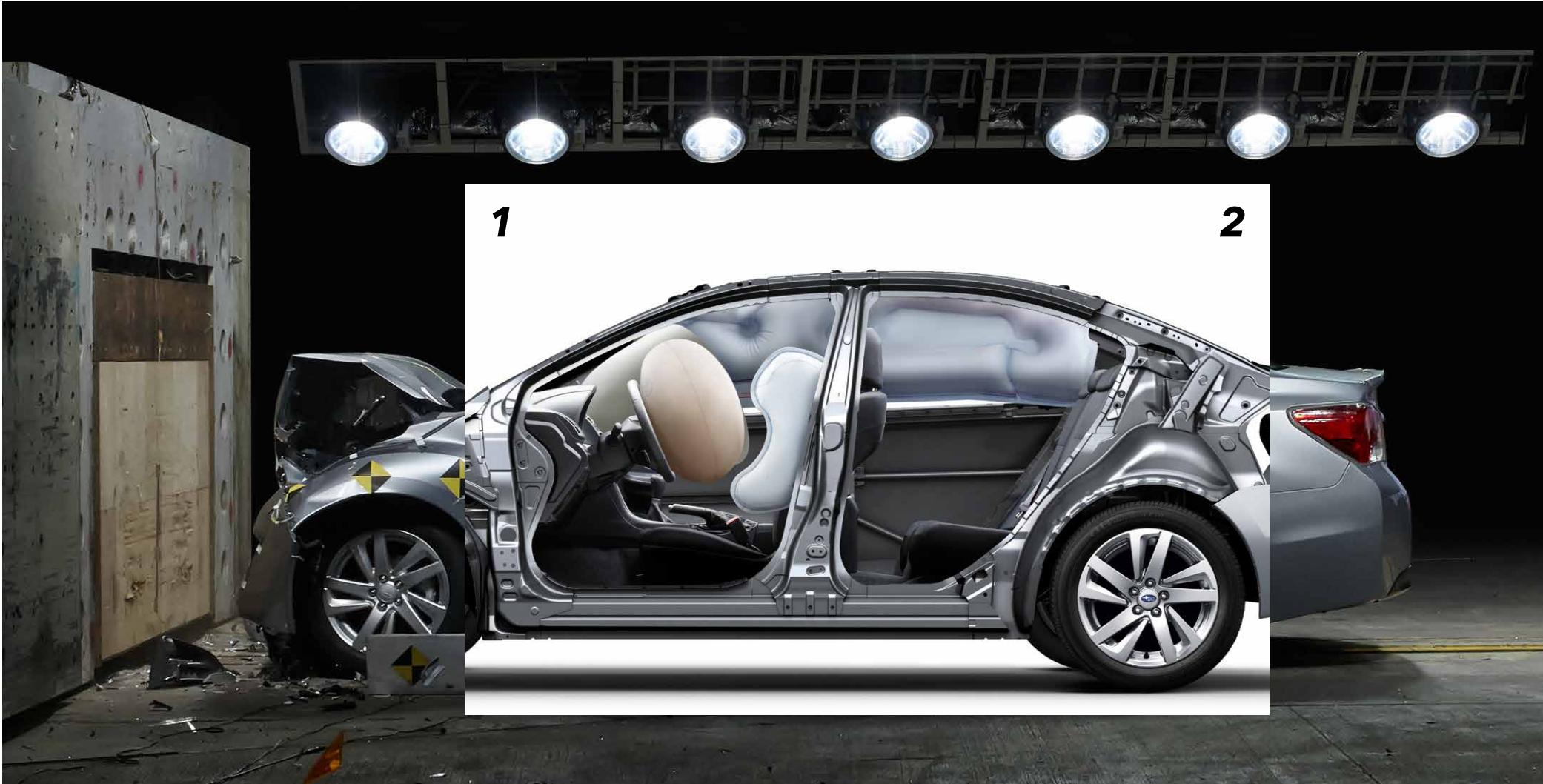
To help you avoid accidents, and protect you when they can't be avoided, the Impreza is equipped with active and passive safety features. Subaru Active Safety helps you circumvent trouble with predictable handling, precise control, excellent visibility, and advanced technologies that help you avoid incidents before they happen. Passive Safety features include systematically placed airbags, whiplash-reducing front seats, retracting pedals and 3-point seatbelts—that are all there to help protect you if the unthinkable occurs.

3, Braking System

The 4-wheel disc brakes feature lightweight aluminium rear calipers and a design that helps provide a strong, progressive feel. The Antilock Braking System includes Electronic Brake-force Distribution, to reapportion front/rear braking pressure when the vehicle is loaded. To help ensure maximum braking during an emergency, the Impreza features both Brake Assist and Brake Override.

4, Cabin-protecting layout

In the event of a head-on collision, the SUBARU BOXER engine and gearbox are designed, for your protection, to avoid crashing into the cabin.



1, Seats, seatbelts and SRS* airbags

The Impreza features whiplash-reducing front seats and energy-absorbing head restraints, along with seatbelts with pretensioners, that can help better protect front occupants during a rear collision. Front, front-side and curtain SRS* airbags are standard on 2.0i and 2.0i Sport, optional on 1.6i Sport to maximise protection in frontal and side impacts.

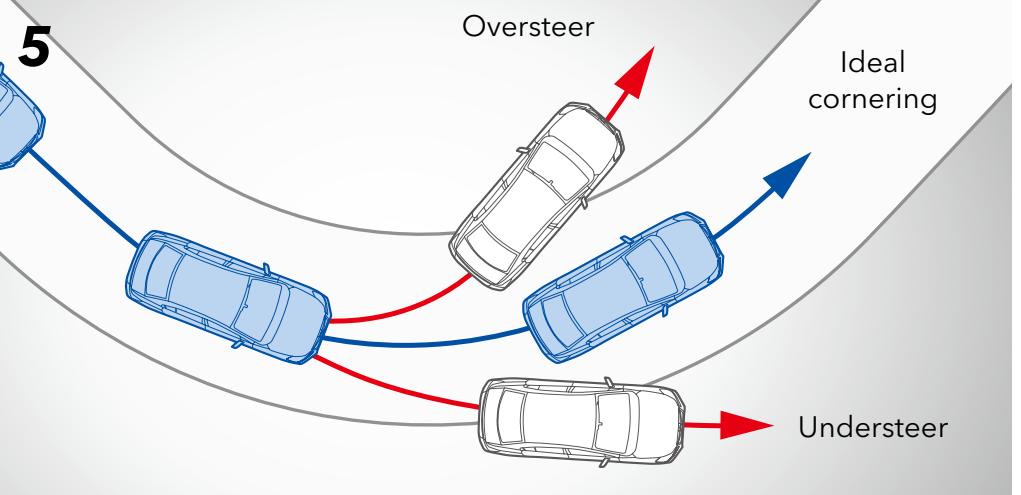
2, Ring-shaped reinforcement frames

The ring-shaped reinforcement frames feature high-tensile steel designs that are strong and rigid, yet light in weight. The passenger cabin is strengthened from the roof to the doors, pillars and floor. This design helps, in a collision, to divert and dissipate impact energy away from the occupants.

3



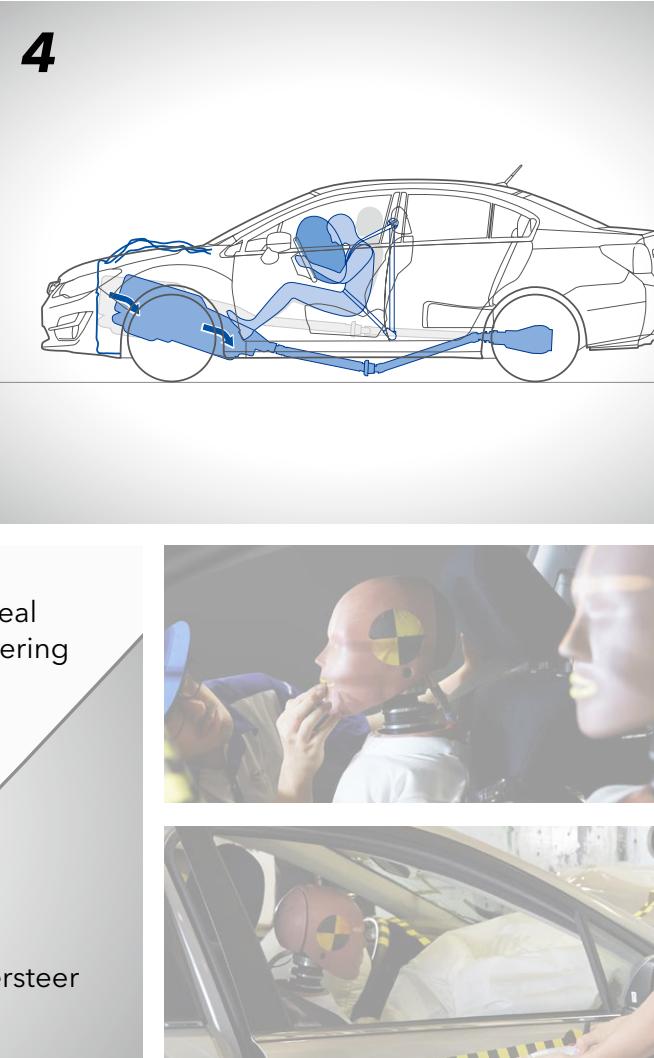
5



5, Vehicle Dynamics Control System

The Vehicle Dynamics Control System monitors and analyses via an array of sensors whether the vehicle is following the driver's intended path. If the vehicle approaches the limits of stability, the AWD torque distribution, engine output and brakes at each wheel are adjusted to assist in keeping the vehicle on course.

4



**IMPREZA 2.0i SPORT
(Lineartronic)**

Dimensions : L × W × H : 4,585 × 1,740 × 1,465 mm
Engine: 2.0-litre DOHC 4-cylinder engine
Capacity: 1,995 cc
Max output: 110 kW (150 PS) / 6,200 rpm
Max torque: 196 Nm (20.0 kgfm) / 4,200 rpm



Dark Grey Metallic

**IMPREZA 2.0i
(Lineartronic and 6MT)**

Dimensions : L × W × H : 4,585 × 1,740 × 1,465 mm
Engine: 2.0-litre DOHC 4-cylinder engine
Capacity: 1,995 cc
Max output: 110 kW (150 PS) / 6,200 rpm
Max torque: 196 Nm (20.0 kgfm) / 4,200 rpm



Ice Silver Metallic

**IMPREZA 1.6i SPORT
(Lineartronic)**

Dimensions : L × W × H : 4,585 × 1,740 × 1,465 mm
Engine: 1.6 litre DOHC 4-cylinder engine
Capacity: 1,599 cc
Max output: 84 kW (114 PS) / 5,600 rpm
Max torque: 150 Nm (15.3 kgfm) / 4,000 rpm



Dark Grey Metallic

**IMPREZA 1.6i
(Lineartronic)**

Dimensions : L × W × H : 4,585 × 1,740 × 1,465 mm
Engine: 1.6 litre DOHC 4-cylinder engine
Capacity: 1,599 cc
Max output: 84 kW (114 PS) / 5,600 rpm
Max torque: 150 Nm (15.3 kgfm) / 4,000 rpm



Ice Silver Metallic



LEATHER BLACK* (2.0i Sport)



LEATHER IVORY* (2.0i Sport)



FABRIC BLACK (2.0i)



FABRIC BLACK (1.6i / 1.6i Sport)



FABRIC IVORY (1.6i / 1.6i Sport)

1, HID headlamps with auto leveller*¹

Available HID headlamps provide illumination that's more like daylight. The auto-leveller helps to ensure that the headlamps are always pointed at the correct angle for the adequate visibility.

5, Keyless access and push-button start*²

Your key fob gives you easy keyless access. Simply grip the door handles to unlock them, and start the engine with a button. Even without your fob, a 5-digit pin code can unlock the doors.

2, 17-inch aluminium-alloy wheels*²

A dramatic design for the Impreza, they feature the high-tech, high-performance appeal of machine-finished 17-inch wheels.

6, Cruise control*¹

One-touch control allows the driver to set and maintain a steady cruising speed, convenient for long-distance driving on open motorways.

3, Fog lamps*³

Multireflector fog lamps emit a wide, flat beam that reflects less glare in fog, for added safety.

4, Door mirrors with built-in LED turn signal*¹

Featuring a refined design that's larger to improve your visibility, but also shaped to reduce wind noise, include a built-in LED turn signal.

7, Dual automatic air-conditioning system*²

This feature conveniently allows the driver and front passenger to independently set the temperature to their own preference.

8, 4-way adjustable steering column

To help set your optimum driving position, the adjustable steering wheel tilts up or down and telescopes in and out.

* Optional on 1.6i Sport.

*1 Standard on 2.0i and 2.0i Sport.

*2 Standard on 2.0i Sport.

*3 Standard on 1.6i Sport, 2.0i and 2.0i Sport.

Personalise your ride.

Whilst every Impreza comes generously equipped, Subaru accessories are the perfect way to tailor your Subaru to your life and your style. Whether you want to add convenience, enhance functionality, or personalise your Impreza's appearance, Subaru accessories are designed to provide the same fit and quality as your Subaru vehicle. For more details, ask for the accessory brochure or visit your nearest Subaru dealer.



Front Grille (Mesh)



Hood Deflector



Splash Guard (Front and Rear)



Side Sill Plate



Tweeter Kit OE



Carpet Mat



Rubber Mat



Sun Shade



Roof Box (Short)



Carrier Base

SUBARU

Interactive Experience

To help you explore all things SUBARU, we offer various digital materials with a wide range of exciting, interactive content such as 360-views and videos.

eBrochure

Experience the SUBARU dynamic eBrochure for more details, including videos, photos and more.

subaru-global.com/ebrochure



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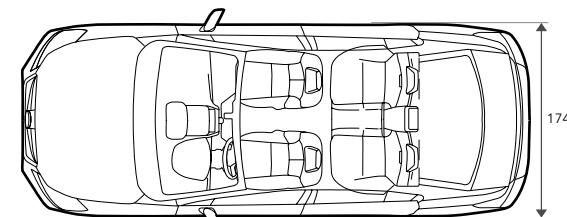
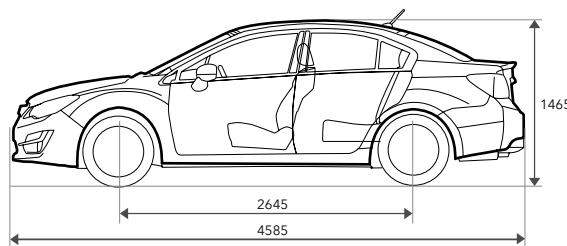
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DIMENSIONS

Dimensions are measured in accordance with standard measurement of Fuji Heavy Industries Ltd.



Fuji Heavy Industries Ltd. reserves the right to alter specifications and equipment without notice. Details of specifications, equipment, colour availability and the accessory lineup are subject to suit local conditions and requirements. Please inquire at your local dealer for details of any changes that might be required for your area.



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