

SUBARU BRZ



SUBARU

Confidence in Motion



TRUST YOUR INSTINCTS.



The all-new SUBARU BRZ

You know what you want to feel when you drive. You know the thrill of having a pure connection to your car in every twist or turn. Subaru knows, too. We've taken the poise and power of the SUBARU BOXER engine and engineered a pure sports car with the handling and response to deliver that thrill the first time you lay eyes on it and every day after.



QR Code

When you see a QR code, scan it with your smartphone or tablet QR reader to launch exclusive content. Or type in the URL directly to your web browser.



Scan the code
and watch BRZ's
promotional video.



<http://bit.ly/12jQpsu>

Fun at its heart.



New SUBARU BOXER Engine

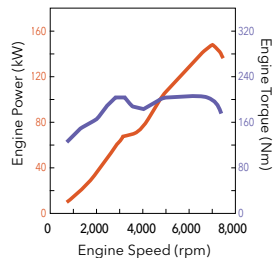
A new-generation SUBARU BOXER engine powers the SUBARU BRZ to new heights of precision and excitement. We've placed this 2.0-litre engine lower, made it more compact and moved it closer to the driver. It's the first engine of its kind to feature direct and port fuel injection technology, which enhances both its responsiveness and fuel efficiency. It's a one-of-a-kind design that offers a new kind of satisfaction.



<http://bit.ly/18xYomQ>



Scan the code and watch video to find out more about Boxer Engine.



MAX OUTPUT: 147 kW (200 PS) / 7,000 rpm
MAX TORQUE: 205 Nm (20.9 kgfm) / 6,400 - 6,600 rpm

FUEL CONSUMPTION (SUBARU BRZ Premium):
7.8 lit./100 km* (6MT), 7.1 lit./100 km* (6AT)

FUEL CONSUMPTION (SUBARU BRZ):
6.9 lit./100 km* (6MT), 6.9 lit./100 km* (6AT)

CO₂ EMISSIONS (SUBARU BRZ Premium):
181 g/km* (6MT) , 164 g/km* (6AT)

CO₂ EMISSIONS (SUBARU BRZ):
159 g/km* (6MT) , 159 g/km* (6AT)

Power Output

This 200 PS engine loves to be revved. With a high redline, a flat torque curve and 100 PS per litre, you'll be sure there's plenty of power no matter what RPM you're at. You'll have less impact on the environment, and more excitement at your disposal.



* According to EC715/2007-566/2011.

Designed from the ground up to be driven all-out.



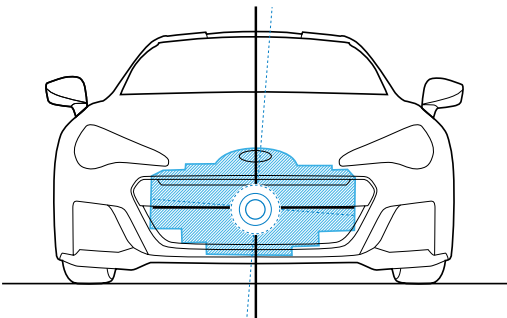
Scan the code and watch video to find out more about SUBARU BRZ Development Movie 1.



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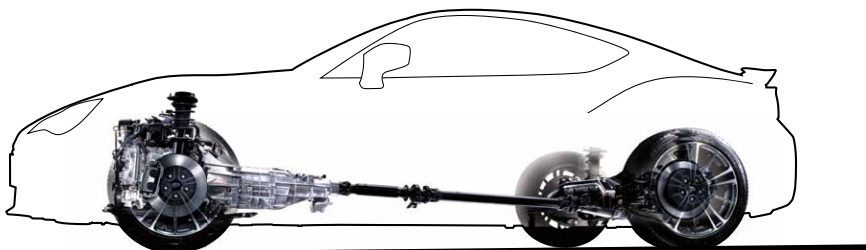
Low Centre of Gravity

We challenged ourselves to give the SUBARU BRZ as low a centre of gravity as possible, because that means the most exciting handling possible. Every element of the car, from the flat, horizontally-opposed engine design to the roofline to the seat positioning, help give the SUBARU BRZ one of the lowest centres of gravity of any mainstream vehicle available.



Sports Car Drivetrain

Laid out symmetrically, the SUBARU BOXER engine puts the crankshaft perfectly in line with the driveshaft for tremendous stability and dynamic agility. And the rear-wheel drive configuration allowed us to move the engine farther back and gives you precise control over your cornering attitude. We combined this agile platform with a newly designed quick-ratio steering system that's tuned to react with astounding precision and immediacy to your input.





Expect thrills.

It's in the turns that every detail that's gone into the SUBARU BRZ will come to life. Every time you enter a corner, you'll experience our vision of creating perfect handling. It's an experience that will make you think of driving in a whole new way.



Lightweight Body

Simplicity in design and extensive use of high-tensile steel has helped reduce weight whilst making the chassis more rigid and precise. What's more, an aluminium bonnet further lightens the vehicle, whilst bringing the centre of gravity even lower.



Performance Suspension

A fully independent suspension brings out every bit of agility and responsiveness the SUBARU BRZ has to offer. MacPherson-type front struts help maximise rigidity and a feeling of direct control by allowing the SUBARU BOXER engine to be placed even lower in the chassis. And a double-wishbone design rear soaks up bumps without sacrificing control.

Responsive Transmission



A 6-speed manual transmission helps you get fully engaged with driving, thanks to a short stroke and superb shift feel. The available 6-speed automatic features paddle shifters, downshift blipping control, and two distinct shift modes for performance that always suits your mood.



Torsen* LSD



WRX STI Torsen LSD shown.

Exhilarating precision in every corner—that's what sets a SUBARU BRZ Premium apart. An advanced Torsen* limited-slip differential—the same type of LSD found on the high-performance WRX STI—helps you better stay on your line during a high-speed turn whilst enhancing your comfort and control on rough roads.

* Torsen is a registered trademark of JTEKT Corporation.



Electrify every sense.



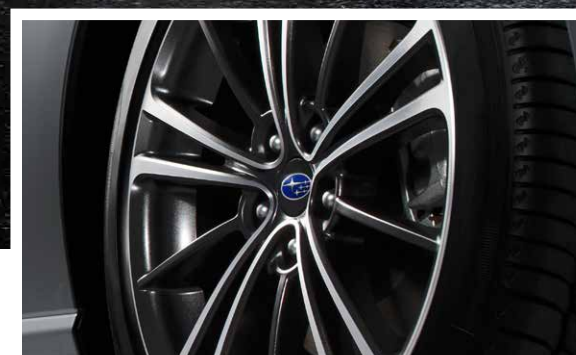
Rear Spoiler

The rear spoiler adds a sporty touch and will make the SUBARU BRZ even friendlier with the wind.



Aerodynamic Bodywork

Its fluid lines aren't just for looks. Thanks to advanced design, the SUBARU BRZ is able to achieve a slippery coefficient of drag of just 0.27*.



17-inch Aluminium-alloy Wheels

As lightweight as they are distinctive, every SUBARU BRZ Premium comes with aluminium-alloy wheels that reduce unsprung weight, and sharpen your style.



HID Headlamp

The thrilling design of the SUBARU BRZ is heightened with the brilliant clarity of available HID headlamps.

Believe your eyes.

* Value is a measurement of the vehicle equipped with aero package option in accordance with standard measurement of Fuji Heavy Industries Ltd.



Rely on feel.



Folding Rear Seats

You wouldn't expect this much utility from a pure sports car, but with the rear seats folded, there's enough room for a set of racing tyres, or two golf bags.

Leather/Alcantara®*1 Trim*2

Available with premium leather trim and grippy Alcantara®*1 inserts, performance-design front seats help you keep your position whilst cornering. They also feature a lowered seating position, to bring the vehicle's centre of gravity down even farther.

*1 Alcantara is a registered trademark of Alcantara S.p.A.
*2 Optional.



Sport Tachometer

Designed with the enthusiast in mind, the large, centrally located tach with digital speedometer gives you the vital information you need for performance driving.

The minute you sit in a SUBARU BRZ, you'll feel it. Every performance enthusiast will intuitively understand the way the interior is focused on ultimate driver connection and control.

Count on confidence.



High Visibility

A car that's a thrill to drive should also inspire confidence. Clever interior design gives you exceptional views from all angles—helping you have a greater command of your surroundings.

Vehicle Stability Control

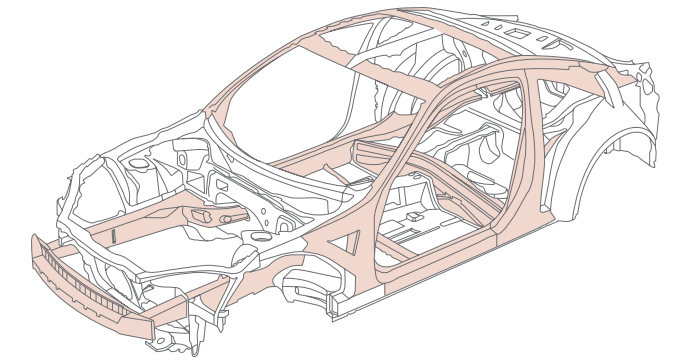
This advanced electronic system monitors an array of sensors—including braking, steering and yaw sensors—to help keep you from losing control as you push the SUBARU BRZ to its limits.



Scan the code and watch video to find out more about SUBARU BRZ Development Movie 2.

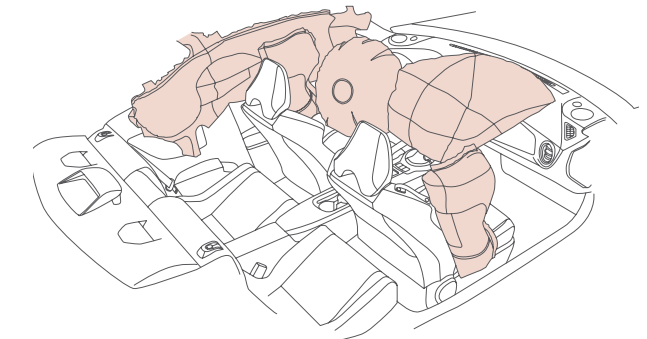


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Ring-shaped Reinforcement Frames

The SUBARU BRZ offers intense control and just as intense protection. Its frame design strengthens the passenger cabin from the roof to the doors, pillars and floor. This design, bolstered by generous use of high-tensile steel, helps to dissipate impact energy away from the occupants in a collision.



SRS* Airbags

Heightened control and visibility are elemental to the SUBARU BRZ. However, you'll also have the confidence of knowing that, should something unfortunate happen, you have front SRS* airbags, front-side and curtain SRS* airbags as standard equipment to help protect you from an impact. Also, the SUBARU BRZ comes standard with a knee airbag, which helps protect the lower extremities of the driver.

* SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts.

SUBARU BRZ Premium

DIMENSIONS: L x W x H: 4,240 x 1,775 x 1,425 mm*1
ENGINE: Horizontally-opposed, 4-cylinder, DOHC 16-valve petrol
CAPACITY: 1,998 cc
MAX OUTPUT: 147 kW (200 PS) / 7,000 rpm
MAX TORQUE: 205 Nm (20.9 kgfm) / 6,400-6,600 rpm
TRANSMISSION: 6-speed manual transmission or 6-speed automatic transmission, RWD



WR BLUE MICA



Leather & Alcantara®*2 seating/Optional

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STERLING SILVER METALLIC



6-speaker audio system*1

This powerful audio system brings your music to life. You'll have a variety of input options, including CD, USB and an auxiliary jack.



USB and auxiliary audio input jack*1

Plug in a USB-enabled device to play your music through the car's audio system. Or use the 3.5 mm audio jack with just about any portable music player.



Fog lamps*1

Multi-reflector fog lamps emit a wide, flat beam that reflects less glare in fog, for added safety.



Headlamp washers

Pop-up type washers use a high-pressure spray to help keep the headlamps performing in poor weather.



Heated front seats*1*2

Counteracting cold days, available heated front seats offer two settings, for rapid heating or soothing warmth.



Dual-zone automatic air-conditioning*1

This advanced climate control system allows the passenger and driver to set different temperatures depending on their personal preference.



Paddle shifters*1

Standard with automatic transmission models, they allow you to execute crisp shifts with your fingertips.



Keyless Access with Push Button Start

Start your SUBARU BRZ Premium without removing your key from your pocket.



Two front cup holders*1

Flexible storage for 2 cups or bottles, it can be moved back and forth or removed to make create a larger storage space.

*1 Value is a measurement, including the height of radio antenna. The height to the roof is 1,285 mm.
*2 Alcantara is a registered trademark of Alcantara S.p.A.

*1 Standard on SUBARU BRZ Premium.
*2 Optional.

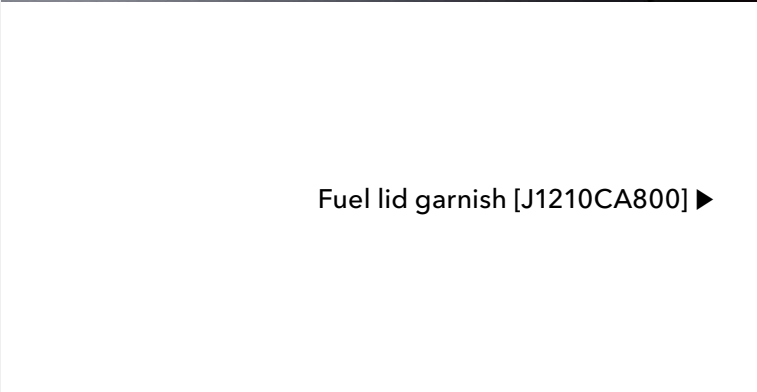
Accessories

Personalise your ride.

Whilst SUBARU BRZ comes generously equipped, Subaru accessories are the perfect way to tailor your Subaru to your life and your style. Whether you want to add convenience, enhance functionality, or personalise your SUBARU BRZ's appearance, Subaru accessories are designed to provide the same fit and quality as your Subaru vehicle. For more details, ask for the accessory brochure or visit your nearest Subaru dealer.



◀ Side fin blade [E7110CA000]



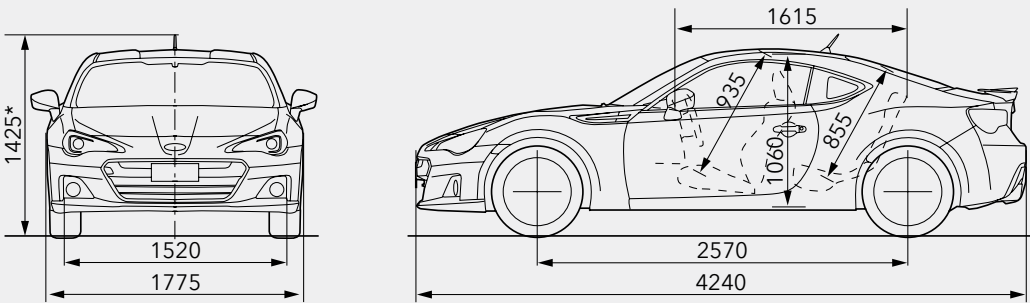
Fuel lid garnish [J1210CA800] ▶



◀ Cigarette lighter [H6710CA100]



DIMENSIONS



Value is a measurement, including the height of radio antenna. The height to the roof is 1,285 mm. Dimensions are measured in accordance with standard measurement of Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. reserves the right to alter specifications and equipment without notice. Details of specifications, equipment, colour availability and the accessory lineup are subject to suit local conditions and requirements. Please inquire at your local dealer for details of any changes that might be required for your area.



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SUBARU 55 YEARS