

# IMPREZA

MODEL YEAR 2014



ALL 4 THE DRIVER™



**SUBARU**





# FREEDOM IS IN OUR DNA

BRING ON STORMS. BRING ON HAIRPINS.  
BRING ON THE HIGHWAYS AND BYWAYS.  
BRING ON THE OPEN ROAD. DISCOVER SOMEWHERE NEW.

→ UNRAVEL THE IMPREZA'S DNA AT [SUBARU.COM.AU](http://SUBARU.COM.AU)





MODEL SHOWN: Impreza 2.0i-S Hatch

# DNA

ALL 4 THE PERFORMANCE, THE SAFETY, THE RETAINED VALUE

Our DNA is what makes every Subaru a Subaru. It's our constant focus on Performance, Safety and protecting the Retained Value of your Subaru that makes Subaru distinct from any other car brand. Our DNA delivers you, the Driver, the confidence to exploit your Freedom everyday.

## POISED PERFORMANCE

Subaru has long been highly regarded for its performance technologies. From the rally circuit to the highway, Subaru's engineering and driving characteristics are focused on delivering a driving experience unlike any other, handling road and weather conditions with ease, control and comfort.



### → SYMMETRICAL ALL-WHEEL DRIVE

Delivers outstanding grip, balance and control in a variety of road conditions when combined with Subaru's horizontally-opposed Boxer engine technology and a symmetrical drivetrain.



### → HORIZONTALLY-OPPOSED BOXER ENGINE

Ensures smooth power delivery, with less vibration and its low centre of gravity gives optimum balance and control to you, the Driver.

## SUPERIOR SAFETY

Impressive safety credentials have earned Subaru the maximum five-star ANCAP occupant safety rating, plus freedom from worry for you, thanks to Subaru's-



### → VEHICLE DYNAMICS CONTROL SYSTEM



### → RING-SHAPED PASSENGER SAFETY CELL

### → DUAL FRONT, DUAL FRONT SIDE, CURTAIN AND DRIVER'S KNEE AIRBAGS



### → ABS, EBD AND 4-WHEEL DISC BRAKES

## RETAINED VALUE



Freedom comes from knowing that you've made a great investment. Every Subaru comes into the world as the best car it can be, and then we help you to keep it that way. We promise to protect your freedom by looking after the performance, safety and the retained value of your vehicle. With our dedicated Subaru Service Centres and microscopic **DATADOT**™ theft protection, your car is in good hands for many years to come.



ALL OF THIS ADDS UP TO A GREATER EXPERIENCE FOR YOU –  
THE IMPREZA DRIVER. SUBARU. ALL 4 THE DRIVER.™



# AWD MAKES IT FUN

IN DESIGNING THE IMPREZA, SUBARU REALLY DID THINK OUTSIDE THE BOX. THEY THOUGHT Laterally. THEY DREAMED BIG. AND THEN THEY CREATED A SMALL CAR BOASTING SUBARU'S RENOWNED BOXER ENGINE, COUPLED WITH CUTTING-EDGE TECHNOLOGY, FEATURES AND STYLE. DIFFERENT FROM THE GROUND UP, IT'S THE SMALL CAR THAT STANDS OUT FROM THE CROWD.



MODEL SHOWN: Impreza 2.0i-L Hatch





MODEL SHOWN: Impreza 2.0i-S Sedan



**CLOCKWISE:**

- DOOR MIRRORS WITH INDICATORS – IMPREZA 2.0i-S.
- STYLISH HEXAGONAL FRONT GRILLE, WITH INTEGRATED FRONT BUMPER AND FRONT FOG LIGHTS.<sup>1</sup>
- ELECTRIC SUNROOF.<sup>2</sup>

1. Front fog lights standard on Impreza 2.0i-L and Impreza 2.0i-S.  
2. Impreza 2.0i-L and Impreza 2.0i-S models only.

The sleek, aerodynamic shape hints at a small car that's pure fun to drive. Thanks to Subaru's famous All-Wheel Drive system and Boxer engine, the Impreza is both playful and controlled. Drawing on everything that Subaru has learnt since Impreza arrived in Australia, the fourth generation Impreza continues the tradition of delivering a car that's All 4 the Driver™.

The sophisticated body design features large headlights, contoured hood, expressive fender arches, stylish hexagonal grille and sporty alloy wheels. The Impreza 2.0i, Impreza 2.0i-L and Impreza 2.0i-S variants are each available in sedan and hatch models.

→ EXPLORE IMPREZA  
AT [SUBARU.COM.AU](http://SUBARU.COM.AU)





MODEL SHOWN: Impreza 2.0i-S Sedan



# SPACE TO BOOT

IN THE IMPREZA, SPACE WAS NEVER FAR FROM THE DESIGNER'S THOUGHTS. THEY WENT OVER EVERY INCH TO SEE HOW THE SPACE COULD BEST BE USED. THEY SHAVED, STRETCHED AND ADJUSTED UNTIL THEY HAD A DESIGN THAT WEIGHED LESS – BUT DELIVERED MORE.



MODEL SHOWN: Impreza 2.0i-L Sedan



MODEL SHOWN: Impreza 2.0i-L Hatch

#### CLOCKWISE:

- CENTRE CONSOLE BOX WITH ADJUSTABLE ARMREST.<sup>1</sup>
- 60/40 SPLIT FOLDING REAR SEATS WITH FLAT FOLD FUNCTION.
- FRONT CENTRE CONSOLE CUP HOLDERS.

1. Impreza 2.0i-L and Impreza 2.0i-S models only.

The wheelbase on both the Impreza hatch and sedan deliver a spacious cabin with generous front and rear leg room and cargo space. The cabin dials up the level of comfort with seats featuring high seatbacks and excellent lumbar and cushion support.

The sophisticated interior is complemented by generous storage, intuitive controls and a quality, soft-touch dash for maximum luxury.

Impreza's boot space is large and practical too. The 60/40 split-folding rear seats fold completely flat for an expansive extended luggage space, while the child restraint anchors in the hatch are located on the rear seat backs so the tether straps do not intrude into the boot cargo area. Boasting the sort of space and clever design features you would normally only expect in a much larger car, the Impreza delivers in spades.

→ GET COMFORTABLE AT [SUBARU.COM.AU](http://SUBARU.COM.AU)





- CLOCKWISE:
- MULTI-INFORMATION IN-DASH SATELLITE NAVIGATION SYSTEM WITH SINGLE CD PLAYER, SIX SPEAKERS AND 6.1" TOUCH SCREEN - ON IMPREZA 2.0i-L AND IMPREZA 2.0i-S.
  - IPOD<sup>1</sup>/MP3 COMPATIBILITY LETS YOU TAKE YOUR FAVOURITE MUSIC WITH YOU.
  - STEERING WHEEL AUDIO AND BLUETOOTH<sup>®</sup> CONTROLS.
  - SINGLE IN-DASH CD PLAYER WITH SIX SPEAKERS - IMPREZA 2.0i ONLY.
  - MULTI-FUNCTION DISPLAY UNIT - IMPREZA 2.0i-L AND IMPREZA 2.0i-S ONLY.



- The Impreza boasts both convenience and the ultimate in connectivity. The advanced Multi-Function Display (MFD) on Impreza 2.0i-L and Impreza 2.0i-S puts a wealth of information at your fingertips, via steering wheel switches which allow the driver to stay focused on the road ahead.
- Positioned at the top centre of the instrument panel, the 4.3-inch colour MFD screen displays a range of vehicle information. The driver can quickly view various screens to access information including fuel economy, eco-evaluation, Auto Stop Start status, active safety, clock/outside

temperature, air conditioning information, self-maintenance check and more.

The Impreza range features audio and cruise controls on the steering wheel, climate control air-conditioning and Bluetooth<sup>®</sup> wireless technology. A single in-dash CD player with MP3/WMA/iPod<sup>2</sup> compatibility and six speakers, auxiliary jack and USB connection is standard in every model. A multi-information in-dash satellite navigation system is included on Impreza 2.0i-L and Impreza 2.0i-S models.





MODEL SHOWN: Impreza 2.0i-S Hatch

# BIG ON LUXURY

THE IMPREZA IS RIGHT AT HOME ON THE INFORMATION SUPER HIGHWAY, WITH HIGH-TECH CONNECTIVITY AND FUTURISTIC TECHNOLOGY THAT FREES YOU UP TO HAVE MORE FUN.

→ BE ENTERTAINED AT [SUBARU.COM.AU](http://SUBARU.COM.AU)



# IMPREZ-IVE PERFORMANCE

THE IMPREZA BOASTS THE TYPE OF PRECISION PERFORMANCE THAT HAS BEEN DECADES IN THE MAKING. IT IS THE CULMINATION OF EVERYTHING THAT SUBARU HAS LEARNT SINCE BUILDING ITS VERY FIRST VEHICLE. IMPREZA COMBINES ALL THE BEST OF SUBARU'S LEGENDARY TECHNOLOGIES INCLUDING VEHICLE DYNAMICS CONTROL, HORIZONTALLY-OPPOSED BOXER ENGINE AND SYMMETRICAL ALL-WHEEL DRIVE.

Subaru Impreza's impressive and lively acceleration is delivered from a combination of Subaru's third generation Boxer engine and the compact and lightweight Lineartronic™ CVT (Continuously Variable Transmission). This CVT has been optimised to couple seamlessly with the new Boxer engine and chassis to deliver highly responsive acceleration, excellent drivability and fuel efficiency. The six-speed manual Subaru Impreza transmission also delivers excellent fuel efficiency and smooth shift quality.

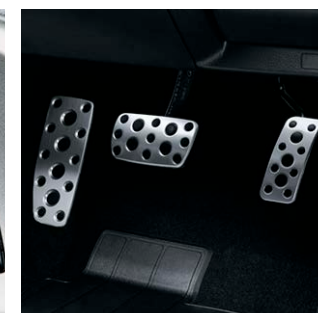
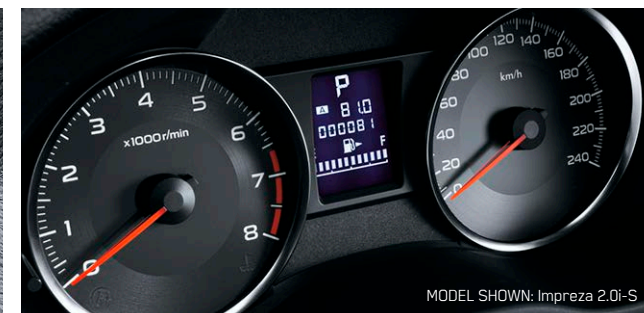
Together with the high performance Boxer engine, Subaru's fuel-saving Auto Stop Start technology, takes petrol engine efficiency to

a new level while meeting strict EURO5 emission standards. The Auto Stop Start function contributes to efficiency by saving fuel normally consumed while the engine is idling, while stopped in heavy traffic or at traffic lights. The system works by automatically stopping the engine and then restarting it in a fraction of a second – with no driver intervention needed. In the Impreza 2.0i-L and Impreza 2.0i-S, the actual fuel savings delivered by this system can then be monitored using the Multi-Function Display that shows cumulative travel time, engine stop time and fuel saved.



→ DISCOVER THE POWER AT [SUBARU.COM.AU](http://SUBARU.COM.AU)





- CLOCKWISE:
- PADDLE GEAR SHIFT (CVT MODELS ONLY).
  - STYLISH, ERGONOMIC INSTRUMENT CLUSTER<sup>1</sup>.
  - SPORTS PEDALS - IMPREZA 2.0i-S MODELS ONLY.
  - STEERING WHEEL CRUISE CONTROLS.

1. LCD varies between model variants.





MODEL SHOWN: Impreza 2.0i-L Hatch





# THINK OUTSIDE THE BOXER

SOLID. BRAVE. PROVEN. SUBARU'S BOXER ENGINE DESIGN LIES AT THE HEART OF THE IMPREZA. HOWEVER THE INNOVATION DOESN'T STOP THERE. EVERY INCH OF THE IMPREZA IS A TRIBUTE TO THE BOLDNESS OF SUBARU'S VISIONARY ENGINEERS.

- Compact 2.0-litre four cylinder DOHC horizontally-opposed Boxer petrol engine with Dual Active Valve Control System (Dual AVCS).
- Electronic Throttle Control (ETC).

Consistent across the Impreza range is the famous Subaru Boxer engine which has been designed to sit lower and flatter in the engine bay than traditional engines. Due to this unique design it delivers less noise and vibration to the cabin, while the low centre of gravity aids stability, cornering and traction with the road. Coupled with Impreza's symmetrical drivetrain, this configuration delivers superior handling confidence, optimum balance, smoothness and ultimately, outstanding driver enjoyment.

The intelligent drive systems incorporated into Impreza include ETC which seamlessly translates commands from the driver's right

foot, to automatically select the optimum throttle position for an effortless performance. The ETC system also considers the environment, optimising exhaust gas emissions and fuel economy.

The Impreza range has also been finely tuned to deliver optimum fuel economy, power and torque, via Subaru's Dual Active Valve Control System. This engine efficiency is enhanced by the Auto Stop Start system which stops the engine 0.5 seconds after the car comes to a standstill and rapidly restarts the engine just 0.35 seconds after the brake pedal is released (CVT), or clutch pedal depressed (MT).

→ GET THE FACTS AT [SUBARU.COM.AU](http://SUBARU.COM.AU)





# ALL WHEELS, ALL OF THE TIME

SCIENTIFICALLY CONCEIVED. RIGOROUSLY TESTED  
FOR THE LAST 40 YEARS. SUBARU'S ICONIC  
SYMMETRICAL ALL-WHEEL DRIVE SYSTEM IS THE  
PINNACLE OF SUPERIOR JAPANESE TECHNOLOGY.  
TECHNOLOGY THAT SETS YOU FREE.

→ FIND OUT MORE ABOUT SAWD AT [SUBARU.COM.AU](http://SUBARU.COM.AU)

MODEL SHOWN: Impreza 2.0i-S Hatch





## CONFIDENCE UNDER ALL CONDITIONS

The sign of a true performer is good balance. And when it comes to driving a Subaru, superior balance equals superior vehicle control. That's why Subaru has built its reputation on its Symmetrical All-Wheel Drive (SAWD) system and a symmetrical drivetrain that deliver an innate sense of balance from the ground up.

SAWD delivers engine power to all four wheels simultaneously. Having power distributed across all four wheels, rather than two on conventional vehicles, gives you twice the grip capacity. So under acceleration there's more grip for cornering and more capacity to keep on track through the corners. Ultimately, having the driving force spread across all four wheels means greater control and confidence.

The traction and control delivered by SAWD is further enhanced by the Impreza's suspension. The front independent McPherson strut suspension give Impreza sporty handling and stable cornering, while the double wishbone rear suspension delivers superior ride comfort with excellent vehicle stability and confident driving control.

For you, the driver, it all adds up to an agile and responsive vehicle with optimum balance, control and confidence in a variety of driving conditions.



## CRUNCH TIME

Because you never know what's around the corner, Subaru have made safety an integral part of every vehicle. By incorporating the very latest safety technology, every vehicle in the Subaru range proudly carries the maximum five-star ANCAP\* crashworthiness rating for occupant safety. The ring-shaped passenger cell is made from high-tensile strength steel, which directs impact energy around the passenger compartment, not through it.

Thanks to Subaru's electronic driver assist system, called Vehicle Dynamics Control (VDC), a range of stability and braking technologies step in to help maintain safety in extreme situations. By automatically acting on information transmitted from a sophisticated array of sensors, the factors influencing the Impreza's stability are constantly monitored to help the driver stay in control.

Subaru Vehicle Dynamics Control incorporates:

- Electronic Stability Control (ESC).
- Traction Control System (TCS).
- TCS Limited Slip Device (LSD).
- Anti-lock Braking System (ABS).
- Electronic Brakeforce Distribution (EBD).
- Brake Assist.

Active safety features on the Subaru Impreza are complemented by an optimum blend of passive safety, designed to enhance driver and passenger protection:

- The Boxer engine sits low in the engine bay to help protect occupants by sliding below the cabin - not into it - in the event of a severe frontal collision.
- Ring-shaped passenger safety cell combines rigid reinforced sections with crumple zones designed to absorb impact energy and reduce injury.
- Seven SRS airbags - dual front, dual front side, curtain and driver's knee airbags.
- Front seatbelts feature pretensioners and load limiters.
- Whiplash reducing front seat design.
- Automatic Emergency Locking Retractors on all rear seatbelts.
- Height adjustable headrests throughout the cabin.
- Rear view reverse camera - Impreza 2.0i-L and Impreza 2.0i-S.

\*Australasian New Car Assessment Program.



# SAFETY AS ACTIVE AS YOU

THE LIFE YOU'VE LONGED FOR IS ACTIVE, ADVENTUROUS, UNPREDICTABLE. THE BEST TIMES ARE OFTEN THOSE THAT HAPPEN, WHEN NOTHING'S PLANNED. THAT'S BECAUSE SUBARU HAS PLANNED EVERYTHING FOR YOU. BUILDING ACTIVE AND PASSIVE SAFETY INTO EVERY ASPECT OF YOUR IMPREZA.

→ READ ABOUT SUBARU SAFETY TECHNOLOGIES AT [SUBARU.COM.AU](http://SUBARU.COM.AU)

MODEL SHOWN: Impreza 2.0i-S Hatch











# OUR SERVICE PROMISE

WE ARE ALL **BORN FREE** BUT STAYING FREE,  
THAT'S THE HARD PART.

ONCE YOU GET USED TO GOING ANYWHERE  
- **AND DOING ANYTHING** -  
YOU CAN **NEVER GO BACK.**

THAT **FREEDOM** IS SOMETHING YOU NEED TO **HOLD ON TO.**  
SOMETHING TO **GRAB** WITH BOTH HANDS.  
**REMEMBER,** YOU STILL HAVE CORNERS, COUNTRIES,  
AND CONTINENTS **TO CONQUER.**

WE ARE YOUR **GUARDIANS OF FREEDOM.**  
THIS IS YOUR PRIDE AND JOY.  
LOVE IT, LOOK AFTER IT AND IT'LL LOOK AFTER YOU IN RETURN.

IT TOOK THE FINEST MINDS IN JAPAN TO BUILD  
**THIS INCREDIBLE VEHICLE.**  
WHY LET JUST ANYONE TINKER WITH IT?

**ENTRUST** IT ONLY TO THOSE YOU **TRUST MOST.**

YOU CAN'T PUT A PRICE ON **FREEDOM,**  
BUT CONFIDENCE IS **SURPRISINGLY AFFORDABLE.**



# WE WILL PROTECT YOUR FREEDOM.

TAKE TO THE ROAD WITH THE KNOWLEDGE THAT YOU HAVE THE EXPERIENCE AND SUPPORT OF SUBARU BEHIND YOU.

## SUBARU GENUINE SERVICE

Entrust your Subaru only to those who know it best. They are the Subaru technicians who are passionate about maintaining your freedom and who train year after year until they know your vehicle inside out. Using specialist diagnostic equipment and Subaru Genuine Parts, they are committed to keeping your Subaru **performing** at its best. Delivering freedom from worry, while ensuring the **safety** of your family and the long-term **retained value** of your vehicle.

## SUBARU NEW CAR WARRANTY - THREE YEARS / UNLIMITED KILOMETRES

Whether you're off the beaten track or cruising the open highway, you can rest assured knowing that your new Subaru is covered by a three year unlimited kilometre manufacturer's national warranty. That's three full years of worry free driving! For full details and our latest new car warranty information, visit [subaru.com.au/service/warranty](http://subaru.com.au/service/warranty)

But why stop there, when you're sure to have your Subaru for much longer? Protect your investment by purchasing an additional two year Subaru Assured New Vehicle Warranty. Ask your Subaru Retailer for more information.

## DATADOT<sup>TDs</sup><sup>®</sup>

Every Subaru is fitted with advanced engine immobilisers and the DataDot Theft Deterrent System - DATADOT<sup>TDs</sup><sup>®</sup>. Approximately 7,000 microscopic dots are laser-etched with your vehicle's unique Vehicle Identification Number (VIN) - making your Subaru a much less attractive target for potential thieves. DATADOT<sup>TDs</sup><sup>®</sup> is a theft deterrent not a theft prevention mechanism. Through publicity, word of mouth and stickers on the vehicle, thieves are discouraged from stealing Subaru vehicles due to the higher chance of successful prosecution when the vehicle or part is found.

## SUBARU ASSURED USED VEHICLES

Owning a Subaru that has already traversed highways and byways is like travelling with an old friend. Every Subaru Assured Used Vehicle has passed a 116-point quality inspection and comes with a one year unlimited kilometre Subaru Assured Warranty - to complement the balance of a new vehicle warranty or the statutory warranty that remains - from participating Subaru Assured Retailers.

## SUBARU FINANCE

Relax with Subaru Finance and enjoy your freedom faster with our range of personalised and affordable financial solutions to approved customers. Our finance specialists will help you find a finance package that is tailored to your individual needs - quickly and conveniently. So let Subaru Finance do the work for you, it's what we do best.

## SUBARU INSURANCE

Freedom is limitless. So why keep your car in the garage. Explore your freedom, but also protect it. There is a range of Subaru Insurance options that offer features and benefits to complement your Subaru, including:

- Subaru Comprehensive Motor Vehicle Insurance
- Subaru Motor Equity Insurance
- Subaru Loan Protection Insurance

## SUBARU LIFESTYLE

You wear your freedom like a badge of honour and now you can embrace all things Subaru with our range of quality merchandise. To see the entire Subaru merchandise range, visit [shop.subaru.com.au](http://shop.subaru.com.au), or ask your local authorised Subaru Retailer.

## MY SUBARU - YOUR SUBARU COMMUNITY

Buying a new Subaru is more than gaining a shiny new vehicle, it's joining a club - one that comes with a range of perks. My Subaru is an owner's program that gives you access to a number of benefits:

### → My Subaru - Online Owner's Destination

My Subaru is an online destination for owners which provides access to exclusive benefits, tailored content and much more. Here you can also update your contact information and see your vehicle ownership history.

### → Subaru Roadside Assistance

A peace-of-mind, Australia-wide Roadside Assistance program run in partnership with your local state Motoring Club. As a new Subaru owner, you receive complimentary 12-months standard roadside assistance as well as all the extras that come with Motoring Club membership like member magazines and *Show Your Card and Save* discounts.

For more information visit [subaru.com.au/owner-experience/benefits/roadside](http://subaru.com.au/owner-experience/benefits/roadside).

### → DATADOT<sup>TDs</sup><sup>®</sup> Three Year Rebate on Theft Insurance Excess

DataDot Technology (Australia) Pty Ltd will pay your theft insurance excess (up to a maximum of \$800 including GST) should your new Subaru be stolen and not recovered within 45 days despite the presence of DATADOT<sup>TDs</sup><sup>®</sup> and warning labels<sup>1</sup>. This benefit is available during the first three years of your new vehicle purchase. For full terms and conditions visit [subaru.com.au/subaru-dna/retained-value](http://subaru.com.au/subaru-dna/retained-value).

1. Vehicle must be comprehensively insured. Terms and conditions apply.

### → Subaru Preferred Collision Repairer Network

When you take the road less travelled, you're going to get wet and you're going to get dirty. But should you put a dent in your freedom, there is a dedicated Subaru Preferred Collision Repairer helpline available on 1800 737 179, 24-hours a day, seven days a week.

Plus the national network of appointed Subaru Preferred Collision Repairers can return your Subaru to its former glory.

### → Subaru Genuine Merchandise

You will enjoy a 10 per cent discount and free shipping for purchases over \$100 when purchasing merchandise from our online store: [shop.subaru.com.au](http://shop.subaru.com.au). Upon delivery of your new Subaru, visit My Subaru and locate the redemption code.

### → Subaru Genuine Accessories

You will enjoy a 10 per cent discount on the fitted recommended retail price for Subaru Genuine Accessories when purchased via the Subaru Retail Network. Upon delivery of your new Subaru, visit My Subaru and locate the redemption code.

BEING A SUBARU OWNER COMES WITH MANY GREAT BENEFITS. VISIT [SUBARU.COM.AU](http://SUBARU.COM.AU) TO SEE THE BENEFITS AVAILABLE TO YOU.





## IMPREZA AWARDS

- 2011 - Australasian New Car Assessment Program (ANCAP) five-star occupant safety rating for the entire Impreza range
- 2007 - Australasian New Car Assessment Program (ANCAP) five-star occupant safety rating for the entire Impreza range
- 2003 - Australia's Best Cars, Best Mid-Size Car 2003 under \$28,000, Subaru Impreza GX
- 2000 - Wheels Car of the Year, Subaru Impreza
  - QLD Car of the Year Awards, Outstanding Compact Car, Subaru Impreza

[subaru.com.au](http://subaru.com.au)

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ALL 4 THE DRIVER™



**SUBARU**



# IMPREZA

SPECIFICATIONS & ACCESSORIES  
MODEL YEAR 2014



ALL 4 THE DRIVER™



SUBARU



# KEY FEATURES

## IMPREZA 2.0i



### PERFORMANCE

- Symmetrical All-Wheel Drive
- Engine: 2.0-litre horizontally-opposed Boxer engine
- Transmission: 6-speed manual transmission or Lineartronic™ CVT with manual mode
- Maximum power output: 110kW@6200rpm
- Maximum torque: 196Nm@4200rpm
- Auto Stop Start

### EXTERIOR

- 16" alloy wheels
- Body coloured mirrors
- Rear spoiler (hatch)

### INTERIOR

- Air-conditioning - climate control
- Seat trim cloth - choice of black or ivory
- Power mirrors, steering and windows
- Manual seat height lifter - driver
- Paddle gear shift - CVT
- 60/40 split folding rear seats

### ENTERTAINMENT / TECHNOLOGY

- Single in-dash CD player featuring:
  - AM/FM radio
  - MP3/WMA/iPod compatibility
  - 6 speakers
- Bluetooth®<sup>1</sup> wireless technology
- Auxiliary jack and USB connection
- Steering wheel audio and cruise controls
- Steering wheel Bluetooth®<sup>1</sup> controls

## IMPREZA 2.0i-L



### PERFORMANCE

- Symmetrical All-Wheel Drive
- Engine: 2.0-litre horizontally-opposed Boxer engine
- Transmission: 6-speed manual transmission or Lineartronic™ CVT with manual mode
- Maximum power output: 110kW@6200rpm
- Maximum torque: 196Nm@4200rpm
- Auto Stop Start

### EXTERIOR

- 16" alloy wheels
- Electric sunroof
- Front fog lights
- Privacy glass
- Rear spoiler (hatch)

### INTERIOR

- Air-conditioning - dual zone climate control
- Seat trim cloth - choice of black or ivory
- Power mirrors, steering and windows
- Manual seat height lifter - driver
- Paddle gear shift - CVT
- 60/40 split folding rear seats

### ENTERTAINMENT / TECHNOLOGY

- Multi-information in-dash satellite navigation system
  - AM/FM radio
  - MP3/WMA/iPod/DIVX compatibility
  - Single CD player
  - 6 speakers
  - 6.1" touch screen
- Multi-Function Display unit (MFD)
- Bluetooth®<sup>1</sup> wireless technology
- Auxiliary jack and USB connection
- Steering wheel audio, cruise and MFD controls
- Steering wheel Bluetooth®<sup>1</sup> controls
- Rear view reverse camera

## IMPREZA 2.0i-S



### PERFORMANCE

- Symmetrical All-Wheel Drive
- Engine: 2.0-litre horizontally-opposed Boxer engine
- Transmission: Lineartronic™ CVT with manual mode
- Maximum power output: 110kW@6200rpm
- Maximum torque: 196Nm@4200rpm
- Auto Stop Start

### EXTERIOR

- 17" alloy wheels
- Electric sunroof
- Front fog lights
- Privacy glass
- Side spoiler
- Rear spoiler (hatch)

### INTERIOR

- Air-conditioning - dual zone climate control
- Leather<sup>2</sup> seats - choice of black or ivory
- Power mirrors, steering and windows
- 8-way power seat - driver
- Paddle gear shift
- Sports pedals
- 60/40 split folding rear seats

### ENTERTAINMENT / TECHNOLOGY

- Multi-information in-dash satellite navigation system
  - AM/FM radio
  - MP3/WMA/iPod/DIVX compatibility
  - Single CD player
  - 6 speakers
  - 6.1" touch screen
- Multi-Function Display unit (MFD)
- Bluetooth®<sup>1</sup> wireless technology
- Auxiliary jack and USB connection
- Steering wheel audio, cruise and MFD controls
- Steering wheel Bluetooth®<sup>1</sup> controls
- Rear view reverse camera

1. Bluetooth® is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to the Bluetooth® wireless technology specification of individual's phone. 2. Some parts of the seating are not full natural leather.



TECHNICAL SPECIFICATIONS<sup>1</sup> - IMPREZA RANGE

MODEL			IMPREZA 2.0i	IMPREZA 2.0i-L	IMPREZA 2.0i-S
			Sedan/Hatch	Sedan/Hatch	Sedan/Hatch
TRANSMISSION					
6-speed manual transmission			•	•	
Lineartronic™ CVT with manual mode			•	•	•
ENGINE					
Engine type			Horizontally-opposed Boxer 4-cylinder, petrol engine		
Valve mechanism			DOHC with Dual AVCS		
Bore x stroke		mm	84.0 x 90.0		
Capacity		cc	1995		
Compression ratio			10.5:1		
Fuel tank capacity		litres	55		
Fuel system			Multi point sequential injection		
Fuel requirement		RON	90		
PERFORMANCE <sup>2</sup>					
Maximum power output (DIN)		kW/rpm	110kW@6200rpm		
Maximum torque (DIN)		Nm/rpm	196Nm@4200rpm		
Acceleration <sup>3</sup> 0 - 100 km/h		seconds	10.5 (MT) / 11.1 (CVT)		
Electronic Throttle Control system (ETC)			Drive-by-wire		
Fuel consumption (ADR 81/02) <sup>4</sup>	combined	l/100km	7.1 (MT) / 6.8 (CVT)		
	urban	l/100km	9.2 (MT) / 8.9 (CVT)		
	extra urban	l/100km	5.9 (MT) / 5.6 (CVT)		
CO <sub>2</sub> emissions (ADR 81/02)		combined (g/km)	164 (MT) / 157 (CVT)		
Emission standards			EURO5		
SYMMETRICAL ALL-WHEEL DRIVE					
Type		Manual	Centre Differential with a Viscous Limited Slip Differential		
Type		CVT	Active Torque Split		
TRANSMISSION					
Gear ratio		1st	3.454 (MT) / 3.581 (CVT)		
		2nd	1.888 (MT) / Continuously variable (CVT)		
		3rd	1.296 (MT) / Continuously variable (CVT)		
		4th	0.972 (MT) / Continuously variable (CVT)		
		5th	0.780 (MT) / Continuously variable (CVT)		
		6th	0.695 (MT) / 0.570 (CVT)		
Gear ratio - reverse			3.636 (MT) / 3.667 (CVT)		
Final reduction gear ratio			4.111 (MT) / 3.700 (CVT)		
STEERING					
Steering			Electric Power Steering (EPS)		
Minimum turning circle (kerb to kerb)		m	10.6		
SUSPENSION					
Type		Front	McPherson strut type, independent suspension		
		Rear	Double wishbone type, independent suspension		
BRAKES					
Type		Front	Ventilated disc brake		
		Rear	Solid disc brake		
Brake booster type			Tandem		
ABS			4-channel, 4-sensor ABS with Electronic Brakeforce Distribution		
WHEELS AND TYRES					
Tyre manufacturer			Yokohama		Dunlop
Tyres (width, profile, size, load index and speed rating)			205/55R16 91V		205/50R17 89V
Rim size			16x6.5J		17x7J
Wheels			16"		17"
Spare wheel			Spacesaver steel wheel		
MEASUREMENT					
Overall length		mm	Sedan - 4580 / Hatch - 4415		
Overall width		mm	1740		
Overall height		mm	1465		
Wheel base		mm	2645		
Front track		mm	1510		
Rear track		mm	1515		
Minimum ground clearance <sup>5</sup>		mm	145		
Cargo volume - rear seat up/down		litres	Sedan - 460/-		
		litres	Hatch - 340/771 (1230 to ceiling)		
Kerb weight <sup>6</sup>		kg	1335 (MT) / 1375 (CVT)	1350 (MT) / 1390 (CVT)	1410 (CVT)
Tare mass <sup>6</sup>		kg	1295 (MT) / 1335 (CVT)	1310 (MT) / 1350 (CVT)	1370 (CVT)
Seating capacity			5		
TOWING					
With trailer brakes		kg	1200		
Without trailer brakes		kg	650		
Maximum tow ball down load		kg	120		

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. All performance data measured using 95RON as required by Australian Design Rule 81/02. Vehicles tested in accordance with ADR 81/02. 3. Acceleration test performed under controlled conditions. 4. Fuel consumption figures calculated in accordance with Australian Design Rule 81/02. 5. Ground clearance at kerb weight. 6. Vehicle kerb weight and tare mass varies according to the types of optional equipment included.



MODEL FEATURE SPECIFICATIONS<sup>1</sup> - IMPREZA RANGE

MODEL	IMPREZA 2.0i	IMPREZA 2.0i-L	IMPREZA 2.0i-S
TRANSMISSION			
6-speed manual transmission	•	•	
Lineartronic™ CVT with manual mode	•	•	•
SAFETY RATING			
ANCAP <sup>2</sup> occupant safety rating (maximum 5)	5-star	5-star	5-star
COLLISION AVOIDANCE			
Symmetrical All-Wheel Drive (SAWD)	•	•	•
Vehicle Dynamics Control system (VDC) featuring:	•	•	•
Electronic Stability Control (ESC)	•	•	•
Anti-lock Braking System (ABS)	•	•	•
Electronic Brakeforce Distribution (EBD)	•	•	•
Brake Assist	•	•	•
Traction Control System (TCS)	•	•	•
TCS Limited Slip Device	•	•	•
4-wheel disc brakes	•	•	•
Hill Start Assist - forward and reverse	•	•	•
Rear view reverse camera		•	•
COLLISION PROTECTION			
SRS <sup>3</sup> airbags - dual front, dual front side, curtain and driver knee	•	•	•
Front seat belts with pretensioners and load limiters	•	•	•
3 point A/ELR rear seat belts	•	•	•
Height adjustable seat belt anchors - driver and front passenger	•	•	•
Seat belt warning lights - all seats	•	•	•
Rear seat headrests for 3 seating positions	•	•	•
Height and angle adjustable front seat headrests	•	•	•
Height adjustable rear seat headrests	•	•	•
Safety pedals - brake, clutch / footrest (CVT)	•	•	•
Whiplash reduction seats	•	•	•
Ring-shaped passenger safety cell	•	•	•
CHILD SAFETY			
Child seat anchor points (x3)	•	•	•
Rear door child locks	•	•	•
INTELLIGENT DRIVING DYNAMICS			
Auto Stop Start	•	•	•
Electronic Throttle Control system (ETC)	•	•	•
EXTERIOR			
Body coloured mirrors and door handles	•	•	•
Body coloured rear garnish	•	•	Chrome (sedan)
Chrome coloured insert door handles			•
Door mirrors with indicators			•
Electric sunroof		•	•
Privacy glass - rear door, rear quarter and rear windscreen		•	•
Rear roof mounted antenna	•	•	•
Rear spoiler (hatch)	•	•	•
Rear window wiper (hatch)	•	•	•
Roof rack brackets (hatch)	•	•	•
Side spoiler			•
Tail pipe covers			Sedan
Temporary 16" spare wheel (steel)	•	•	•
16" alloy wheels	•	•	
17" alloy wheels			•
LIGHTING - EXTERIOR			
Front fog lights		•	•
Headlights - halogen with auto off	•	•	•
Rear bumper reflector(s) - (hatch)	•	•	•
Rear stoplight (LED stoplight - hatch)	•	•	•
LIGHTING - INTERIOR			
Cabin and cargo area lights	•	•	•
Illuminated ignition ring	•	•	•
Map lights (x2)	•	•	•
AIR-CONDITIONING			
Air-conditioning - climate control	•		
Air-conditioning - dual zone climate control		•	•
Anti-dust filter	•	•	•
Front and side demisters	•	•	•
Rear windscreen demister - electric with timer	•	•	•
SECURITY			
DATADOT TDS <sup>®</sup> security system	•	•	•
Immobiliser security system	•	•	•
Vehicle pre-wired for alarm system installation	•		•

MODEL	IMPREZA 2.0i	IMPREZA 2.0i-L	IMPREZA 2.0i-S
INSTRUMENTATION AND CONTROLS			
Adjustable steering wheel - height and telescopic	•	•	•
Instrument cluster (illuminated)	Red/ positive LCD		White/ negative LCD
Manual mode	CVT	CVT	CVT
Paddle gear shift on steering column	CVT	CVT	CVT
Sport pedals			•
Steering wheel audio controls	•	•	•
Steering wheel cruise controls	•	•	•
Steering wheel <i>Bluetooth</i> <sup>®4</sup> controls	•		•
Steering wheel MFD <sup>5</sup> controls		•	•
MULTI-INFORMATION DISPLAYS			
Multi-information display	•		
Multi-Function Display unit (MFD) <sup>5</sup> featuring:		•	•
4.3" LCD screen		•	•
Outside temperature and clock display		•	•
Fuel economy and journey information		•	•
Air-conditioning, seat belt and airbag display		•	•
Eco-gauge information		•	•
Auto Stop Start information		•	•
VDC operating information display		•	•
Vehicle condition/maintenance self-check		•	•
Rear view reverse camera display		•	•
Warning display		•	•
Twin trip meter (switchable)	•	•	•
STORAGE			
Cargo luggage hooks (hatch)	•	•	•
Centre console box	•	With sliding armrest	
Cupholders - centre console	•	•	•
Cupholders - rear	•	•	•
Door pockets with integrated bottle holder - front and rear	•	•	•
Front centre tray	•	•	•
Pull-out cargo area tie down points (hatch)	•	•	•
Retractable cargo security blind (hatch)	•	•	•
Seat back pocket - front passenger side	•	•	•
Tool kit	•	•	•
CONVENIENCE			
12v/120W power jacks (x2)	•	•	•
Boot/tailgate auto unlock on remote central locking keys	•	•	•
Interior fuel lid lock release	•	•	•
Intermittent variable speed front windscreen wipers	•	•	•
Power steering, mirrors and windows	•	•	•
Rear seat centre armrest	•	•	•
Remote central locking - keys (x2)	•	•	•
Sunvisor with vanity mirrors - driver and front passenger	•	•	•
INTERIOR TRIMS			
Carpet trim - black	•	•	•
Leather steering wheel/gear shift and park brake		•	•
Seat trim colour - black	•	•	•
Seat trim colour - ivory	•	•	•
Seat trim - cloth	•	•	
Seat trim - leather <sup>6</sup>			•
SEATING EXTRAS			
60/40 split folding rear seats	•	•	•
8-way power seat - driver			•
Manual seat height lifter - driver	•	•	•
ENTERTAINMENT			
Single in-dash CD player featuring:	•		
AM/FM radio	•		
6 speakers	•		
MP3/WMA/iPod compatible	•		
Multi-information in-dash satellite navigation system featuring:		•	•
AM/FM radio		•	•
MP3/WMA/iPod/DIVX compatible		•	•
Single CD player		•	•
6 speakers		•	•
6.1" touch screen		•	•
<i>Bluetooth</i> <sup>®4</sup> wireless technology with:	•	•	•
Handsfree mobile communication	•	•	•
Handsfree SMS read functionality <sup>7</sup> (MAP required. Available on selected phones only.)		•	•
Audio streaming <sup>8</sup>	•	•	•
Voice command recognition	•	•	•
Auxiliary jack - front centre console	•	•	•
USB connection - front centre console	•	•	•
WARRANTY			
3 year/unlimited km warranty	•	•	•
12 Month Roadside Assistance Program <sup>9</sup>	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. The Australasian New Car Assessment Program (ANCAP) gives consumers consistent information on the level of occupant protection provided by vehicles in serious front and side crashes. 3. SRS: Supplemental Restraint System. Effective when used in conjunction with seat belts. 4. *Bluetooth*<sup>®</sup> is a registered trademark of Bluetooth SIG Inc. System functionality is subject to the *Bluetooth*<sup>®</sup> wireless technology specification of individual's phone. 5. Colour MFD includes Eco gauge, driving time, gear select indicator, cruise control set speed, odometer and trip computer. 6. Some parts of the seating are not full natural leather. 7. MAP (message access profile) required for HandsFree SMS read functionality. Not all phones have MAP. Please refer to specifications of your phone to see if your phone has MAP. Hands free SMS read functionality is only available when factory satellite navigation is fitted. 8. There may be restrictions on features available for certain devices that are not fully compliant with AVCRP. 9. 12 Month Roadside Assistance Program is standard upon activation with relevant Motoring Club in each state. To receive this benefit the customer must opt into the 12 Month Roadside Assistance program at time of vehicle delivery. Eligible customers are those retail and novated lease customers who purchase a new Subaru on or after 1st June 2013 and have less than 5 vehicles under the Club Membership offer. Customers must provide a valid phone and residential address, as well as date of birth. Fleet, Government and Rental companies are excluded.



# INTERIOR

## TRIM COLOUR



CLOTH:  
BLACK OR IVORY: IMPREZA 2.0i and IMPREZA 2.0i-L

## MULTI-FUNCTION DISPLAY



Impreza 2.0i shown

MULTI-INFORMATION DISPLAY:  
IMPREZA 2.0i



LEATHER:<sup>1</sup>  
BLACK OR IVORY: IMPREZA 2.0i-S



Impreza 2.0i-S shown

MULTI-FUNCTION DISPLAY UNIT (MFD):  
IMPREZA 2.0i-L AND IMPREZA 2.0i-S

## ENTERTAINMENT



SINGLE IN-DASH CD PLAYER:  
IMPREZA 2.0i



FACTORY FIT MULTI-INFORMATION IN-DASH SATELLITE NAVIGATION SYSTEM<sup>2</sup>:  
IMPREZA 2.0i-L AND IMPREZA 2.0i-S

1. Some parts of seating are not full natural leather. 2. Factory fit Multi-Information in-dash satellite navigation system with 6.1" touch screen, WMA/MP3/iPod compatible, single CD player and six speakers.



# ACCESSORIES<sup>1</sup>

Freedom is in Subaru's DNA. But your DNA is unique. That's why we give you the freedom to exploit your individuality with Subaru Genuine Accessories. Factory approved by Subaru - for your Subaru - they can enhance your vehicle to meet your lifestyle. From the practical, to the purely aesthetic, the possibilities are endless. And naturally when you purchase Subaru Genuine Accessories, you are protected by our manufacturer's warranty.

## GENUINE ACCESSORIES, GENUINE WARRANTY

All Subaru Genuine Accessories come with a manufacturer's warranty:

- When you have them fitted at the time you purchase your new vehicle (or at your first scheduled service by your Subaru Retailer) you get a three-year/unlimited-kilometre warranty.
- When you purchase accessories and have them fitted by your Subaru Retailer any other time you get a two-year/unlimited-kilometre warranty.
- When you purchase accessories from your Subaru Retailer at any other time, you get a 12-month/unlimited kilometre warranty.

For full warranty, pricing and applicability information visit us at [subaru.com.au](http://subaru.com.au). Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.

Subaru Australia reserves the right to vary vehicle specifications, accessory range and standard features in Australia from those detailed in this brochure. Vehicles shown in this brochure may be fitted with accessories available at additional cost.

**SUBARU.COM.AU** FOR FULL DETAILS ON THE TAILOR-MADE ACCESSORIES AVAILABLE FOR YOUR SUBARU MODEL.



BONNET PROTECTOR



HEADLAMP PROTECTORS



FOG LAMP KIT



FRONT BUMPER SKIRT



FRONT MESH GRILLE



MUDFLAP SET



AERO MUDFLAP - FRONT (IMPREZA 2.0i-S ONLY)



AERO MUDFLAP - REAR (IMPREZA 2.0i-S ONLY)



SIDE SILL PLATE



CARPET FLOOR MATS



RUBBER MAT SET



CARGO STEP PANEL - RESIN



FRONT PARKING CORNER ASSISTANCE SYSTEM



PARKING ASSIST (REAR)



REAR REVERSE CAMERA



DOOR VISOR



SIDE STRAKE (2.0i-S ONLY)



CHROME EXHAUST EXTENSION



ROOF SPOILER



BOOT SPOILER

1. Not all accessories are suitable for all models. To see if an accessory is suitable for your model visit [subaru.com.au](http://subaru.com.au) or contact your local subaru retailer.





CARGO TRAY - HATCH



CARGO TRAY - SEDAN



TOWBAR KIT



WATERCRAFT HOLDER<sup>1</sup>



TOW BALL MOUNTED BIKE CARRIER  
(TWO BIKES)



TOW BALL MOUNTED BIKE CARRIER  
(THREE BIKES)



SURFBOARD CARRIER<sup>1</sup>



UNIVERSAL LOCKING ARMS<sup>1</sup>



BICYCLE HOLDER<sup>1</sup> (FORK MOUNTED)



BICYCLE HOLDER<sup>1</sup> (UPRIGHT)



ROOF CROSS BARS



SHARK FIN ANTENNA



THULE MOTION 200 SILVER LUGGAGE POD<sup>1</sup>



THULE MOTION 800 SILVER LUGGAGE POD<sup>1</sup>



THULE GO PACK SET



THULE GO BOX



NET AND STRAPS FOR LUGGAGE RACK



LUGGAGE RACK<sup>1</sup> (SMALL / LARGE)



REAR HATCH LIGHT



CARGO NET (SIDES)



CARGO NET (REAR SEAT BACK)



CARGO NET (REAR TAILGATE)



CARGO NET (FLOOR)



WHEEL LOCK NUTS



SIDE STEP UP



SECURITY ALARM SYSTEM



NAVIGATION UNIT<sup>2</sup>



FIRST AID KIT

1. Roof cross bars required. 2. Eclipse AVN accessory fit audio and navigation system with 7-inch WQVGA touch screen, MP3/WMA/iPod/DIVX compatible, single CD/DVD player, USB input with SUNA live traffic, school zone, railway crossing and safety camera alerts.



# A HUE THAT'S YOU.

One of the final choices – but one of the most important! The colour you choose for your Impreza makes a bold statement about who you are. So we've made sure you've got lots of ways to express yourself – with a wide range of colours to make your Impreza more... you.

All colours available in sedan and hatch models.



SATIN WHITE PEARL



ICE SILVER METALLIC



DARK GREY METALLIC



JASMINE GREEN METALLIC<sup>1</sup>



QUARTZ BLUE PEARL



VENETIAN RED PEARL



CRYSTAL BLACK SILICA

1. Available on Impreza 2.0i-S models only.