

IMPREZA

MODEL YEAR 2014



ALL 4 THE DRIVER™

 **SUBARU**



FREEDOM IS IN OUR DNA

BRING ON STORMS. BRING ON HAIRPINS.

BRING ON THE HIGHWAYS AND BYWAYS.

BRING ON THE OPEN ROAD. DISCOVER SOMEWHERE NEW.

→ UNRAVEL THE IMPREZA'S DNA AT SUBARU.COM.AU



MODEL SHOWN: Impreza 2.0i-S Hatch

DNA

ALL 4 THE PERFORMANCE. THE SAFETY. THE RETAINED VALUE

Our DNA is what makes every Subaru a Subaru. It's our constant focus on Performance, Safety and protecting the Retained Value of your Subaru that makes Subaru distinct from any other car brand. Our DNA delivers you, the Driver, the confidence to exploit your Freedom everyday.

POISED PERFORMANCE

Subaru has long been highly regarded for its performance technologies. From the rally circuit to the highway, Subaru's engineering and driving characteristics are focused on delivering a driving experience unlike any other, handling road and weather conditions with ease, control and comfort.



→ SYMMETRICAL ALL-WHEEL DRIVE

Delivers outstanding grip, balance and control in a variety of road conditions when combined with Subaru's horizontally-opposed Boxer engine technology and a symmetrical drivetrain.



→ HORIZONTALLY-OPPOSED BOXER ENGINE

Ensures smooth power delivery, with less vibration and its low centre of gravity gives optimum balance and control to you, the Driver.

SUPERIOR SAFETY

Impressive safety credentials have earned Subaru the maximum five-star ANCAP occupant safety rating, plus freedom from worry for you, thanks to Subaru's-



→ VEHICLE DYNAMICS CONTROL SYSTEM



→ RING-SHAPED PASSENGER SAFETY CELL



→ DUAL FRONT, DUAL FRONT SIDE, CURTAIN AND DRIVER'S KNEE AIRBAGS

→ ABS, EBD AND 4-WHEEL DISC BRAKES

RETAINED VALUE



Freedom comes from knowing that you've made a great investment. Every Subaru comes into the world as the best car it can be, and then we help you to keep it that way. We promise to protect your freedom by looking after the performance, safety and the retained value of your vehicle. With our dedicated Subaru Service Centres and microscopic DATADOTTM theft protection, your car is in good hands for many years to come.



ALL OF THIS ADDS UP TO A GREATER EXPERIENCE FOR YOU –
THE IMPREZA DRIVER. SUBARU. ALL 4 THE DRIVER.TM

AWD MAKES IT FUN

IN DESIGNING THE IMPREZA, SUBARU
REALLY DID THINK OUTSIDE THE BOX. THEY
THOUGHT LATERALLY. THEY DREAMED BIG.
AND THEN THEY CREATED A SMALL CAR
BOASTING SUBARU'S RENOWNED BOXER
ENGINE, COUPLED WITH CUTTING-EDGE
TECHNOLOGY, FEATURES AND STYLE.
DIFFERENT FROM THE GROUND UP,
IT'S THE SMALL CAR THAT STANDS
OUT FROM THE CROWD.



MODEL SHOWN: Impreza 2.0i-L Hatch



MODEL SHOWN: Impreza 2.0i-S Sedan



CLOCKWISE:
→ DOOR MIRRORS WITH INDICATORS – IMPREZA 2.0i-S.
→ STYLISH HEXAGONAL FRONT GRILLE, WITH INTEGRATED FRONT BUMPER AND FRONT FOG LIGHTS.¹
→ ELECTRIC SUNROOF.²

1. Front fog lights standard on Impreza 2.0i-L and Impreza 2.0i-S.
2. Impreza 2.0i-L and Impreza 2.0i-S models only.

The sleek, aerodynamic shape hints at a small car that's pure fun to drive. Thanks to Subaru's famous All-Wheel Drive system and Boxer engine, the Impreza is both playful and controlled. Drawing on everything that Subaru has learnt since Impreza arrived in Australia, the fourth generation Impreza continues the tradition of delivering a car that's All the Driver™.

The sophisticated body design features large headlights, contoured hood, expressive fender arches, stylish hexagonal grille and sporty alloy wheels. The Impreza 2.0i, Impreza 2.0i-L and Impreza 2.0i-S variants are each available in sedan and hatch models.

→ EXPLORE IMPREZA
AT SUBARU.COM.AU



MODEL SHOWN: Impreza 2.0i-S Sedan

SPACE TO BOOT

IN THE IMPREZA, SPACE WAS NEVER FAR FROM THE DESIGNER'S THOUGHTS. THEY WENT OVER EVERY INCH TO SEE HOW THE SPACE COULD BEST BE USED. THEY SHAVED, STRETCHED AND ADJUSTED UNTIL THEY HAD A DESIGN THAT WEIGHED LESS - BUT DELIVERED MORE.



MODEL SHOWN: Impreza 2.0i-L Sedan



MODEL SHOWN: Impreza 2.0i-L Hatch

- CENTRE CONSOLE BOX WITH ADJUSTABLE ARMREST.¹
- 60/40 SPLIT FOLDING REAR SEATS WITH FLAT FOLD FUNCTION.
- FRONT CENTRE CONSOLE CUP HOLDERS.

1. Impreza 2.0i-L and Impreza 2.0i-S models only.

- The wheelbase on both the Impreza hatch and sedan deliver a spacious cabin with generous front and rear leg room and cargo space. The cabin dials up the level of comfort with seats featuring high seatbacks and excellent lumbar and cushion support.
- The sophisticated interior is complemented by generous storage, intuitive controls and a quality, soft-touch dash for maximum luxury.

Impreza's boot space is large and practical too. The 60/40 split-folding rear seats fold completely flat for an expansive extended luggage space, while the child restraint anchors in the hatch are located on the rear seat backs so the tether straps do not intrude into the boot cargo area. Boasting the sort of space and clever design features you would normally only expect in a much larger car, the Impreza delivers in spades.

→ GET COMFORTABLE AT SUBARU.COM.AU



CLOCKWISE:

- MULTI-INFORMATION IN-DASH SATELLITE NAVIGATION SYSTEM WITH SINGLE CD PLAYER, SIX SPEAKERS AND 6.1" TOUCH SCREEN - ON IMPREZA 2.0i-L AND IMPREZA 2.0i-S.
- iPod¹/MP3 COMPATIBILITY LETS YOU TAKE YOUR FAVOURITE MUSIC WITH YOU.
- STEERING WHEEL AUDIO AND BLUETOOTH[®] CONTROLS.
- SINGLE IN-DASH CD PLAYER WITH SIX SPEAKERS - IMPREZA 2.0i ONLY.
- MULTI-FUNCTION DISPLAY UNIT - IMPREZA 2.0i-L AND IMPREZA 2.0i-S ONLY.



The Impreza boasts both convenience and the ultimate in connectivity. The advanced Multi-Function Display (MFD) on Impreza 2.0i-L and Impreza 2.0i-S puts a wealth of information at your fingertips, via steering wheel switches which allow the driver to stay focused on the road ahead.

Positioned at the top centre of the instrument panel, the 4.3-inch colour MFD screen displays a range of vehicle information. The driver can quickly view various screens to access information including fuel economy, eco-evaluation, Auto Stop Start status, active safety, clock/outside

temperature, air conditioning information, self-maintenance check and more.

The Impreza range features audio and cruise controls on the steering wheel, climate control air-conditioning and Bluetooth[®] wireless technology. A single in-dash CD player with MP3/WMA/iPod² compatibility and six speakers, auxiliary jack and USB connection is standard in every model. A multi-information in-dash satellite navigation system is included on Impreza 2.0i-L and Impreza 2.0i-S models.

1. Bluetooth[®] is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to Bluetooth[®] wireless technology specification of mobile device. 2. iPod is a registered trademark of Apple Inc.



MODEL SHOWN: Impreza 2.0i-S Hatch

BIG ON LUXURY

THE IMPREZA IS RIGHT AT HOME ON THE INFORMATION SUPER HIGHWAY, WITH HIGH-TECH CONNECTIVITY AND FUTURISTIC TECHNOLOGY THAT FREES YOU UP TO HAVE MORE FUN.

→ BE ENTERTAINED AT SUBARU.COM.AU

IMPREZ-IVE PERFORMANCE

THE IMPREZA BOASTS THE TYPE OF PRECISION PERFORMANCE THAT HAS BEEN DECADES IN THE MAKING. IT IS THE CULMINATION OF EVERYTHING THAT SUBARU HAS LEARNT SINCE BUILDING ITS VERY FIRST VEHICLE. IMPREZA COMBINES ALL THE BEST OF SUBARU'S LEGENDARY TECHNOLOGIES INCLUDING VEHICLE DYNAMICS CONTROL, HORIZONTALLY-OPOSED BOXER ENGINE AND SYMMETRICAL ALL-WHEEL DRIVE.

Subaru Impreza's impressive and lively acceleration is delivered from a combination of Subaru's third generation Boxer engine and the compact and lightweight Lineartronic™ CVT (Continuously Variable Transmission). This CVT has been optimised to couple seamlessly with the new Boxer engine and chassis to deliver highly responsive acceleration, excellent drivability and fuel efficiency. The six-speed manual Subaru Impreza transmission also delivers excellent fuel efficiency and smooth shift quality.

Together with the high performance Boxer engine, Subaru's fuel-saving Auto Stop Start technology, takes petrol engine efficiency to

a new level while meeting strict EURO5 emission standards. The Auto Stop Start function contributes to efficiency by saving fuel normally consumed while the engine is idling, while stopped in heavy traffic or at traffic lights. The system works by automatically stopping the engine and then restarting it in a fraction of a second - with no driver intervention needed. In the Impreza 2.0i-L and Impreza 2.0i-S, the actual fuel savings delivered by this system can then be monitored using the Multi-Function Display that shows cumulative travel time, engine stop time and fuel saved.



→ DISCOVER THE POWER AT SUBARU.COM.AU



MODEL SHOWN: Impreza 2.0i-S



CLOCKWISE:

- PADDLE GEAR SHIFT (CVT MODELS ONLY).
- STYLISH, ERGONOMIC INSTRUMENT CLUSTER¹.
- SPORTS PEDALS – IMPREZA 2.0i-S MODELS ONLY.
- STEERING WHEEL CRUISE CONTROLS.

1. LCD varies between model variants.



MODEL SHOWN: Impreza 2.0i-L Hatch



THINK OUTSIDE THE BOXER

SOLID. BRAVE. PROVEN. SUBARU'S BOXER ENGINE DESIGN LIES AT THE HEART OF THE IMPREZA. HOWEVER THE INNOVATION DOESN'T STOP THERE. EVERY INCH OF THE IMPREZA IS A TRIBUTE TO THE BOLDNESS OF SUBARU'S VISIONARY ENGINEERS.

→ Compact 2.0-litre four cylinder DOHC horizontally-opposed Boxer petrol engine with Dual Active Valve Control System (Dual AVCS).
→ Electronic Throttle Control (ETC).

Consistent across the Impreza range is the famous Subaru Boxer engine which has been designed to sit lower and flatter in the engine bay than traditional engines. Due to this unique design it delivers less noise and vibration to the cabin, while the low centre of gravity aids stability, cornering and traction with the road. Coupled with Impreza's symmetrical drivetrain, this configuration delivers superior handling confidence, optimum balance, smoothness and ultimately, outstanding driver enjoyment.

The intelligent drive systems incorporated into Impreza include ETC which seamlessly translates commands from the driver's right

foot, to automatically select the optimum throttle position for an effortless performance. The ETC system also considers the environment, optimising exhaust gas emissions and fuel economy.

The Impreza range has also been finely tuned to deliver optimum fuel economy, power and torque, via Subaru's Dual Active Valve Control System. This engine efficiency is enhanced by the Auto Stop Start system which stops the engine 0.5 seconds after the car comes to a standstill and rapidly restarts the engine just 0.35 seconds after the brake pedal is released (CVT), or clutch pedal depressed (MT).

→ GET THE FACTS AT SUBARU.COM.AU

ALL WHEELS, ALL OF THE TIME

SCIENTIFICALLY CONCEIVED. RIGOROUSLY TESTED
FOR THE LAST 40 YEARS. SUBARU'S ICONIC
SYMMETRICAL ALL-WHEEL DRIVE SYSTEM IS THE
PINNACLE OF SUPERIOR JAPANESE TECHNOLOGY.
TECHNOLOGY THAT SETS YOU FREE.

→ FIND OUT MORE ABOUT SAWD AT SUBARU.COM.AU



CONFIDENCE UNDER ALL CONDITIONS

The sign of a true performer is good balance. And when it comes to driving a Subaru, superior balance equals superior vehicle control. That's why Subaru has built its reputation on its Symmetrical All-Wheel Drive (SAWD) system and a symmetrical drivetrain that deliver an innate sense of balance from the ground up.

SAWD delivers engine power to all four wheels simultaneously. Having power distributed across all four wheels, rather than two on conventional vehicles, gives you twice the grip capacity. So under acceleration there's more grip for cornering and more capacity to keep on track through the corners. Ultimately, having the driving force spread across all four wheels means greater control and confidence.

The traction and control delivered by SAWD is further enhanced by the Impreza's suspension. The front independent McPherson strut suspension give Impreza sporty handling and stable cornering, while the double wishbone rear suspension delivers superior ride comfort with excellent vehicle stability and confident driving control.

For you, the driver, it all adds up to an agile and responsive vehicle with optimum balance, control and confidence in a variety of driving conditions.

CRUNCH TIME

Because you never know what's around the corner, Subaru have made safety an integral part of every vehicle. By incorporating the very latest safety technology, every vehicle in the Subaru range proudly carries the maximum five-star ANCAP* crashworthiness rating for occupant safety. The ring-shaped passenger cell is made from high-tensile strength steel, which directs impact energy around the passenger compartment, not through it.

Thanks to Subaru's electronic driver assist system, called Vehicle Dynamics Control (VDC), a range of stability and braking technologies step in to help maintain safety in extreme situations. By automatically acting on information transmitted from a sophisticated array of sensors, the factors influencing the Impreza's stability are constantly monitored to help the driver stay in control.

Subaru Vehicle Dynamics Control incorporates:

- Electronic Stability Control (ESC).
- Traction Control System (TCS).
- TCS Limited Slip Device (LSD).
- Anti-lock Braking System (ABS).
- Electronic Brakeforce Distribution (EBD).
- Brake Assist.

Active safety features on the Subaru Impreza are complemented by an optimum blend of passive safety, designed to enhance driver and passenger protection:

- The Boxer engine sits low in the engine bay to help protect occupants by sliding below the cabin – not into it – in the event of a severe frontal collision.
- Ring-shaped passenger safety cell combines rigid reinforced sections with crumple zones designed to absorb impact energy and reduce injury.
- Seven SRS airbags – dual front, dual front side, curtain and driver's knee airbags.
- Front seatbelts feature pretensioners and load limiters.
- Whiplash reducing front seat design.
- Automatic Emergency Locking Retractors on all rear seatbelts.
- Height adjustable headrests throughout the cabin.
- Rear view reverse camera – Impreza 2.0i-L and Impreza 2.0i-S.

*Australasian New Car Assessment Program.



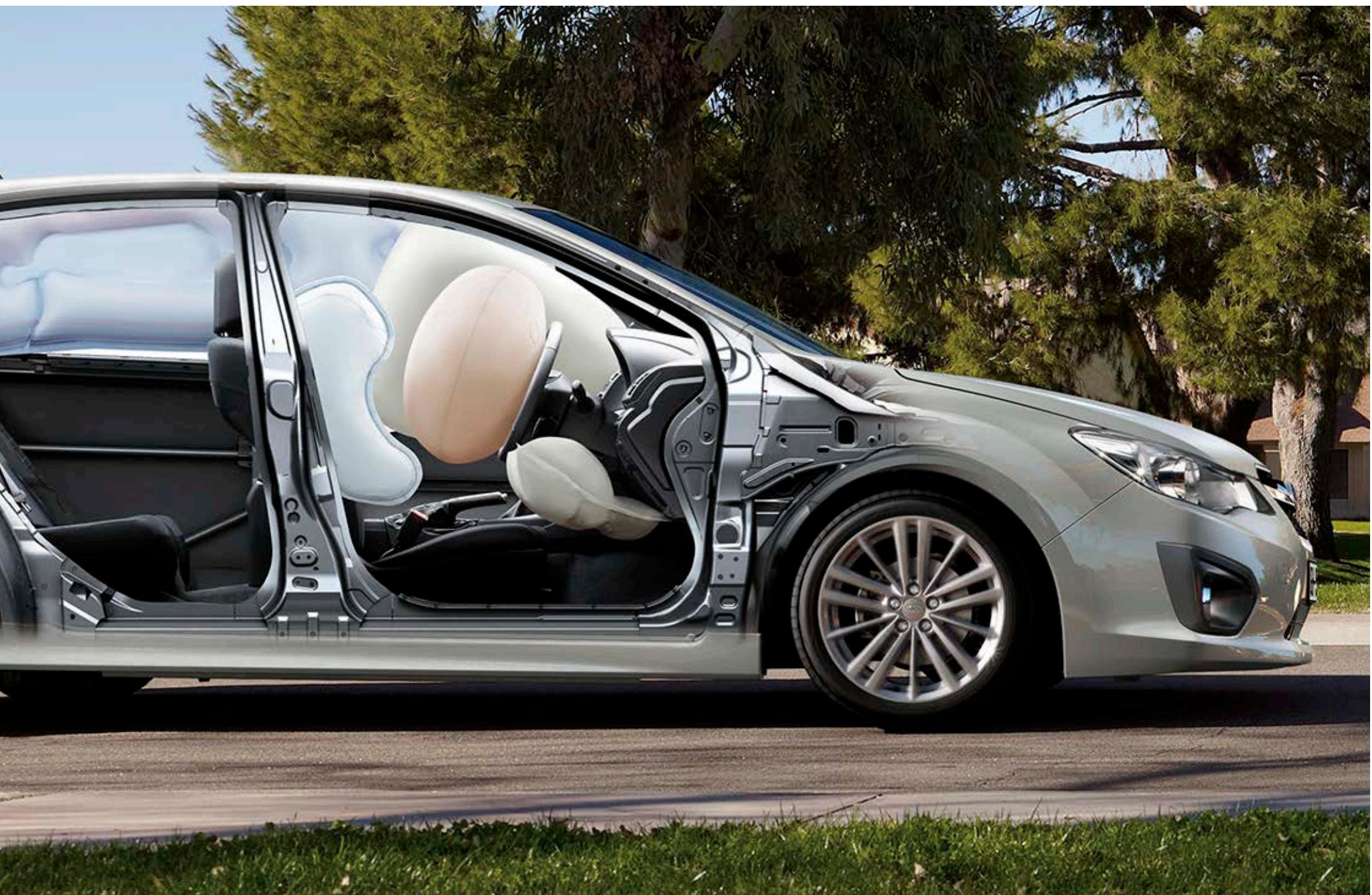
ANCAP
Safety ★★★★★

SAFETY AS ACTIVE AS YOU

THE LIFE YOU'VE LONGED FOR IS ACTIVE, ADVENTUROUS, UNPREDICTABLE. THE BEST TIMES ARE OFTEN THOSE THAT HAPPEN, WHEN NOTHING'S PLANNED. THAT'S BECAUSE SUBARU HAS PLANNED EVERYTHING FOR YOU. BUILDING ACTIVE AND PASSIVE SAFETY INTO EVERY ASPECT OF YOUR IMPREZA.

→ READ ABOUT SUBARU SAFETY TECHNOLOGIES AT SUBARU.COM.AU

MODEL SHOWN: Impreza 2.0i-S Hatch





OUR SERVICE PROMISE

WE ARE ALL **BORN FREE** BUT STAYING FREE,
THAT'S THE HARD PART.

ONCE YOU GET USED TO GOING ANYWHERE
- AND DOING ANYTHING -
YOU CAN NEVER GO BACK.

THAT **FREEDOM** IS SOMETHING YOU NEED TO **HOLD ON** TO.
SOMETHING TO **GRAB** WITH BOTH HANDS.
REMEMBER, YOU STILL HAVE CORNERS, COUNTRIES,
AND CONTINENTS **TO CONQUER**.

WE ARE YOUR **GUARDIANS OF FREEDOM**.
THIS IS YOUR PRIDE AND JOY.
LOVE IT, LOOK AFTER IT AND IT'LL LOOK AFTER YOU IN RETURN.
IT TOOK THE FINEST MINDS IN JAPAN TO BUILD
THIS INCREDIBLE VEHICLE.
WHY LET JUST ANYONE TINKER WITH IT?

ENTRUST IT ONLY TO THOSE YOU **TRUST MOST**.

YOU CAN'T PUT A PRICE ON **FREEDOM**,
BUT CONFIDENCE IS **SURPRISINGLY AFFORDABLE**.

WE WILL PROTECT YOUR FREEDOM.

TAKE TO THE ROAD WITH THE KNOWLEDGE THAT YOU HAVE THE EXPERIENCE AND SUPPORT OF SUBARU BEHIND YOU.

SUBARU GENUINE SERVICE

Entrust your Subaru only to those who know it best. They are the Subaru technicians who are passionate about maintaining your freedom and who train year after year until they know your vehicle inside out. Using specialist diagnostic equipment and Subaru Genuine Parts, they are committed to keeping your Subaru **performing** at its best. Delivering freedom from worry, while ensuring the **safety** of your family and the long-term **retained value** of your vehicle.

SUBARU NEW CAR WARRANTY - THREE YEARS / UNLIMITED KILOMETRES

Whether you're off the beaten track or cruising the open highway, you can rest assured knowing that your new Subaru is covered by a three year unlimited kilometre manufacturer's national warranty. That's three full years of worry free driving! For full details and our latest new car warranty information, visit subaru.com.au/service/warranty

But why stop there, when you're sure to have your Subaru for much longer? Protect your investment by purchasing an additional two year Subaru Assured New Vehicle Warranty. Ask your Subaru Retailer for more information.

DATADOT[®]TDS

Every Subaru is fitted with advanced engine immobilisers and the DataDot Theft Deterrent System - DATADOT[®]TDS. Approximately 7,000 microscopic dots are laser-etched with your vehicle's unique Vehicle Identification Number (VIN) - making your Subaru a much less attractive target for potential thieves. DATADOT[®]TDS is a theft deterrent not a theft prevention mechanism. Through publicity, word of mouth and stickers on the vehicle, thieves are discouraged from stealing Subaru vehicles due to the higher chance of successful prosecution when the vehicle or part is found.

SUBARU ASSURED USED VEHICLES

Owning a Subaru that has already traversed highways and byways is like travelling with an old friend. Every Subaru Assured Used Vehicle has passed a 116-point quality inspection and comes with a one year unlimited kilometre Subaru Assured Warranty - to complement the balance of a new vehicle warranty or the statutory warranty that remains - from participating Subaru Assured Retailers.

SUBARU FINANCE

Relax with Subaru Finance and enjoy your freedom faster with our range of personalised and affordable financial solutions to approved customers. Our finance specialists will help you find a finance package that is tailored to your individual needs - quickly and conveniently. So let Subaru Finance do the work for you, it's what we do best.

SUBARU INSURANCE

Freedom is limitless. So why keep your car in the garage. Explore your freedom, but also protect it. There is a range of Subaru Insurance options that offer features and benefits to complement your Subaru, including:

- Subaru Comprehensive Motor Vehicle Insurance
- Subaru Motor Equity Insurance
- Subaru Loan Protection Insurance

SUBARU LIFESTYLE

You wear your freedom like a badge of honour and now you can embrace all things Subaru with our range of quality merchandise. To see the entire Subaru merchandise range, visit shop.subaru.com.au, or ask your local authorised Subaru Retailer.

MY SUBARU - YOUR SUBARU COMMUNITY

Buying a new Subaru is more than gaining a shiny new vehicle, it's joining a club - one that comes with a range of perks. My Subaru is an owner's program that gives you access to a number of benefits:

→ My Subaru - Online Owner's Destination

My Subaru is an online destination for owners which provides access to exclusive benefits, tailored content and much more. Here you can also update your contact information and see your vehicle ownership history.

→ Subaru Roadside Assistance

A peace-of-mind, Australia-wide Roadside Assistance program run in partnership with your local state Motoring Club. As a new Subaru owner, you receive complimentary 12-months standard roadside assistance as well as all the extras that come with Motoring Club membership like member magazines and *Show Your Card and Save* discounts.

For more information visit subaru.com.au/owner-experience/benefits/roadside.

→ DATADOT[®]TDS Three Year Rebate on Theft Insurance Excess

DataDot Technology (Australia) Pty Ltd will pay your theft insurance excess (up to a maximum of \$800 including GST) should your new Subaru be stolen and not recovered within 45 days despite the presence of DATADOT[®]TDS and warning labels¹. This benefit is available during the first three years of your new vehicle purchase. For full terms and conditions visit subaru.com.au/subaru-dna/retained-value.

1. Vehicle must be comprehensively insured. Terms and conditions apply.

→ Subaru Preferred Collision Repairer Network

When you take the road less travelled, you're going to get wet and you're going to get dirty. But should you put a dent in your freedom, there is a dedicated Subaru Preferred Collision Repairer helpline available on 1800 737 179, 24-hours a day, seven days a week.

Plus the national network of appointed Subaru Preferred Collision Repairers can return your Subaru to its former glory.

→ Subaru Genuine Merchandise

You will enjoy a 10 per cent discount and free shipping for purchases over \$100 when purchasing merchandise from our online store: shop.subaru.com.au. Upon delivery of your new Subaru, visit My Subaru and locate the redemption code.

→ Subaru Genuine Accessories

You will enjoy a 10 per cent discount on the fitted recommended retail price for Subaru Genuine Accessories when purchased via the Subaru Retail Network. Upon delivery of your new Subaru, visit My Subaru and locate the redemption code.

BEING A SUBARU OWNER COMES WITH MANY GREAT BENEFITS.
VISIT SUBARU.COM.AU TO SEE THE BENEFITS AVAILABLE TO YOU.



IMPREZA AWARDS

- 2011 - Australasian New Car Assessment Program (ANCAP) five-star occupant safety rating for the entire Impreza range
- 2007 - Australasian New Car Assessment Program (ANCAP) five-star occupant safety rating for the entire Impreza range
- 2003 - Australia's Best Cars, Best Mid-Size Car 2003 under \$28,000, Subaru Impreza GX
- 2000 - Wheels Car of the Year, Subaru Impreza
 - QLD Car of the Year Awards, Outstanding Compact Car, Subaru Impreza

subaru.com.au

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ALL 4 THE DRIVER™ |  **SUBARU**

IMPREZA

SPECIFICATIONS & ACCESSORIES
MODEL YEAR 2014



ALL 4 THE DRIVER™



KEY FEATURES

IMPREZA 2.0i



PERFORMANCE

- Symmetrical All-Wheel Drive
- Engine: 2.0-litre horizontally-opposed Boxer engine
- Transmission: 6-speed manual transmission or Lineartronic™ CVT with manual mode
- Maximum power output: 110kW@6200rpm
- Maximum torque: 196Nm@4200rpm
- Auto Stop Start

EXTERIOR

- 16" alloy wheels
- Body coloured mirrors
- Rear spoiler (hatch)

INTERIOR

- Air-conditioning - climate control
- Seat trim cloth - choice of black or ivory
- Power mirrors, steering and windows
- Manual seat height lifter - driver
- Paddle gear shift - CVT
- 60/40 split folding rear seats

ENTERTAINMENT / TECHNOLOGY

- Single in-dash CD player featuring:
 - AM/FM radio
 - MP3/WMA/iPod compatibility
 - 6 speakers
- *Bluetooth*^{®1} wireless technology
- Auxiliary jack and USB connection
- Steering wheel audio and cruise controls
- Steering wheel *Bluetooth*^{®1} controls

IMPREZA 2.0i-L



PERFORMANCE

- Symmetrical All-Wheel Drive
- Engine: 2.0-litre horizontally-opposed Boxer engine
- Transmission: 6-speed manual transmission or Lineartronic™ CVT with manual mode
- Maximum power output: 110kW@6200rpm
- Maximum torque: 196Nm@4200rpm
- Auto Stop Start

EXTERIOR

- 16" alloy wheels
- Electric sunroof
- Front fog lights
- Privacy glass
- Rear spoiler (hatch)

INTERIOR

- Air-conditioning - dual zone climate control
- Seat trim cloth - choice of black or ivory
- Power mirrors, steering and windows
- Manual seat height lifter - driver
- Paddle gear shift - CVT
- 60/40 split folding rear seats

ENTERTAINMENT / TECHNOLOGY

- Multi-information in-dash satellite navigation system
 - AM/FM radio
 - MP3/WMA/iPod/DIVX compatibility
 - Single CD player
 - 6 speakers
 - 6.1" touch screen
- Multi-Function Display unit (MFD)
- *Bluetooth*^{®1} wireless technology
- Auxiliary jack and USB connection
- Steering wheel audio, cruise and MFD controls
- Steering wheel *Bluetooth*^{®1} controls
- Rear view reverse camera

IMPREZA 2.0i-S



PERFORMANCE

- Symmetrical All-Wheel Drive
- Engine: 2.0-litre horizontally-opposed Boxer engine
- Transmission: Lineartronic™ CVT with manual mode
- Maximum power output: 110kW@6200rpm
- Maximum torque: 196Nm@4200rpm
- Auto Stop Start

EXTERIOR

- 17" alloy wheels
- Electric sunroof
- Front fog lights
- Privacy glass
- Side spoiler
- Rear spoiler (hatch)

INTERIOR

- Air-conditioning - dual zone climate control
- Leather² seats - choice of black or ivory
- Power mirrors, steering and windows
- 8-way power seat - driver
- Paddle gear shift
- Sports pedals
- 60/40 split folding rear seats

ENTERTAINMENT / TECHNOLOGY

- Multi-information in-dash satellite navigation system
 - AM/FM radio
 - MP3/WMA/iPod/DIVX compatibility
 - Single CD player
 - 6 speakers
 - 6.1" touch screen
- Multi-Function Display unit (MFD)
- *Bluetooth*^{®1} wireless technology
- Auxiliary jack and USB connection
- Steering wheel audio, cruise and MFD controls
- Steering wheel *Bluetooth*^{®1} controls
- Rear view reverse camera

TECHNICAL SPECIFICATIONS¹ - IMPREZA RANGE

MODEL	IMPREZA 2.0i		IMPREZA 2.0i-L		IMPREZA 2.0i-S	
TRANSMISSION	Sedan/Hatch		Sedan/Hatch		Sedan/Hatch	
6-speed manual transmission	•		•			
Lineartronic™ CVT with manual mode	•		•		•	
ENGINE						
Engine type			Horizontally-opposed Boxer 4-cylinder, petrol engine			
Valve mechanism			DOHC with Dual AVCS			
Bore x stroke	mm		84.0 x 90.0			
Capacity	cc		1995			
Compression ratio			10.5:1			
Fuel tank capacity	litres		55			
Fuel system			Multi point sequential injection			
Fuel requirement	RON		90			
PERFORMANCE ²						
Maximum power output (DIN)	kW/rpm		110kW@6200rpm			
Maximum torque (DIN)	Nm/rpm		196Nm@4200rpm			
Acceleration ³ 0 - 100 km/h	seconds		10.5 (MT) / 11.1 (CVT)			
Electronic Throttle Control system (ETC)			Drive-by-wire			
Fuel consumption (ADR 81/02) ⁴	combined	l/100km	7.1 (MT) / 6.8 (CVT)			
	urban	l/100km	9.2 (MT) / 8.9 (CVT)			
	extra urban	l/100km	5.9 (MT) / 5.6 (CVT)			
CO ₂ emissions (ADR 81/02)	combined	(g/km)	164 (MT) / 157 (CVT)			
Emission standards			EURO5			
SYMMETRICAL ALL-WHEEL DRIVE						
Type	Manual		Centre Differential with a Viscous Limited Slip Differential			
Type	CVT		Active Torque Split			
TRANSMISSION						
Gear ratio	1st		3.454 (MT) / 3.581 (CVT)			
	2nd		1.888 (MT) / Continuously variable (CVT)			
	3rd		1.296 (MT) / Continuously variable (CVT)			
	4th		0.972 (MT) / Continuously variable (CVT)			
	5th		0.780 (MT) / Continuously variable (CVT)			
	6th		0.695 (MT) / 0.570 (CVT)			
Gear ratio - reverse			3.636 (MT) / 3.667 (CVT)			
Final reduction gear ratio			4.111 (MT) / 3.700 (CVT)			
STEERING						
Steering			Electric Power Steering (EPS)			
Minimum turning circle (kerb to kerb)	m		10.6			
SUSPENSION						
Type	Front		McPherson strut type, independent suspension			
	Rear		Double wishbone type, independent suspension			
BRAKES						
Type	Front		Ventilated disc brake			
	Rear		Solid disc brake			
Brake booster type			Tandem			
ABS			4-channel, 4-sensor ABS with Electronic Brakeforce Distribution			
WHEELS AND TYRES						
Tyre manufacturer			Yokohama		Dunlop	
Tyres (width, profile, size, load index and speed rating)			205/55R16 91V		205/50R17 89V	
Rim size			16x6.5J		17x7J	
Wheels			16"		17"	
Spare wheel			Spacesaver steel wheel			
MEASUREMENT						
Overall length	mm		Sedan - 4580 / Hatch - 4415			
Overall width	mm		1740			
Overall height	mm		1465			
Wheel base	mm		2645			
Front track	mm		1510			
Rear track	mm		1515			
Minimum ground clearance ⁵	mm		145			
Cargo volume - rear seat up/down	litres		Sedan - 460/-			
	litres		Hatch - 340/771 (1230 to ceiling)			
Kerb weight ⁶	kg		1335 (MT) / 1375 (CVT)		1350 (MT) / 1390 (CVT)	
Tare mass ⁶	kg		1295 (MT) / 1335 (CVT)		1310 (MT) / 1350 (CVT)	
Seating capacity			5			
TOWING						
With trailer brakes	kg		1200			
Without trailer brakes	kg		650			
Maximum tow ball down load	kg		120			

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. All performance data measured using 95RON as required by Australian Design Rule 81/02. Vehicles tested in accordance with ADR 81/02. 3. Acceleration test performed under controlled conditions. 4. Fuel consumption figures calculated in accordance with Australian Design Rule 81/02. 5. Ground clearance at kerb weight. 6. Vehicle kerb weight and tare mass varies according to the types of optional equipment included.

MODEL FEATURE SPECIFICATIONS¹ - IMPREZA RANGE

MODEL	IMPREZA 2.0i	IMPREZA 2.0i-L	IMPREZA 2.0i-S	MODEL	IMPREZA 2.0i	IMPREZA 2.0i-L	IMPREZA 2.0i-S				
TRANSMISSION											
6-speed manual transmission	•	•	•	Adjustable steering wheel - height and telescopic	•	•	•				
Lineartronic™ CVT with manual mode	•	•	•	Instrument cluster (illuminated)	Red/positive LCD	White/negative LCD					
SAFETY RATING											
ANCAP ² occupant safety rating (maximum 5)	5-star	5-star	5-star	Manual mode	CVT	CVT	CVT				
COLLISION AVOIDANCE				Paddle gear shift on steering column	CVT	CVT	CVT				
Symmetrical All-Wheel Drive (SAWD)	•	•	•	Sport pedals			•				
Vehicle Dynamics Control system (VDC) featuring:	•	•	•	Steering wheel audio controls	•	•	•				
Electronic Stability Control (ESC)	•	•	•	Steering wheel cruise controls	•	•	•				
Anti-lock Braking System (ABS)	•	•	•	Steering wheel Bluetooth® ⁴ controls	•	•	•				
Electronic Brakeforce Distribution (EBD)	•	•	•	Steering wheel MFD ⁵ controls	•	•	•				
Brake Assist	•	•	•	MULTI-INFORMATION DISPLAYS							
Traction Control System (TCS)	•	•	•	Multi-information display	•						
TCS Limited Slip Device	•	•	•	Multi-Function Display unit (MFD) ⁶ featuring:	•	•	•				
4-wheel disc brakes	•	•	•	4.3" LCD screen	•	•	•				
Hill Start Assist - forward and reverse	•	•	•	Outside temperature and clock display	•	•	•				
Rear view reverse camera		•	•	Fuel economy and journey information	•	•	•				
COLLISION PROTECTION				Air-conditioning, seat belt and airbag display	•	•	•				
SRS ⁷ airbags - dual front, dual front side, curtain and driver knee	•	•	•	Eco-gauge information	•	•	•				
Front seat belts with pretensioners and load limiters	•	•	•	Auto Stop Start information	•	•	•				
3 point A/ELR rear seat belts	•	•	•	VDC operating information display	•	•	•				
Height adjustable seat belt anchors - driver and front passenger	•	•	•	Vehicle condition/maintenance self-check	•	•	•				
Seat belt warning lights - all seats	•	•	•	Rear view reverse camera display	•	•	•				
Rear seat headrests for 3 seating positions	•	•	•	Warning display	•	•	•				
Height and angle adjustable front seat headrests	•	•	•	STORAGE							
Height adjustable rear seat headrests	•	•	•	Cargo luggage hooks (hatch)	•	•	•				
Safety pedals - brake, clutch / footrest (CVT)	•	•	•	Centre console box	•		With sliding armrest				
Whiplash reduction seats	•	•	•	Cupholders - centre console	•	•	•				
Ring-shaped passenger safety cell	•	•	•	Cupholders - rear	•	•	•				
CHILD SAFETY				Door pockets with integrated bottle holder - front and rear	•	•	•				
Child seat anchor points (x3)	•	•	•	Front centre tray	•	•	•				
Rear door child locks	•	•	•	Pull-out cargo area tie down points (hatch)	•	•	•				
INTELLIGENT DRIVING DYNAMICS				Retractable cargo security blind (hatch)	•	•	•				
Auto Stop Start	•	•	•	Seat back pocket - front passenger side	•	•	•				
Electronic Throttle Control system (ETC)	•	•	•	Tool kit	•	•	•				
EXTERIOR				CONVENIENCE							
Body coloured mirrors and door handles	•	•	•	12v/120W power jacks (x2)	•	•	•				
Body coloured rear garnish	•	•	Chrome (sedan)	Boot/tailgate auto unlock on remote central locking keys	•	•	•				
Chrome coloured insert door handles			•	Interior fuel lid lock release	•	•	•				
Door mirrors with indicators			•	Intermittent variable speed front windscreen wipers	•	•	•				
Electric sunroof			•	Power steering, mirrors and windows	•	•	•				
Privacy glass - rear door, rear quarter and rear windscreen			•	Rear seat centre armrest	•	•	•				
Rear roof mounted antenna	•	•	•	Remote central locking - keys (x2)	•	•	•				
Rear spoiler (hatch)	•	•	•	Sunvisor with vanity mirrors - driver and front passenger	•	•	•				
Rear window wiper (hatch)	•	•	•	INTERIOR TRIMS							
Roof rack brackets (hatch)	•	•	•	Carpet trim - black	•	•	•				
Side spoiler			•	Leather steering wheel/gear shift and park brake			•				
Tail pipe covers			Sedan	Seat trim colour - black	•	•	•				
Temporary 16" spare wheel (steel)	•	•	•	Seat trim colour - ivory	•	•	•				
16" alloy wheels	•	•	•	Seat trim - cloth	•	•	•				
17" alloy wheels			•	Seat trim - leather ⁸			•				
LIGHTING - EXTERIOR				SEATING EXTRAS							
Front fog lights		•	•	60/40 split folding rear seats	•	•	•				
Headlights - halogen with auto off	•	•	•	8-way power seat - driver			•				
Rear bumper reflector(s) - (hatch)	•	•	•	Manual seat height lifter - driver	•	•	•				
Rear stoplight (LED stoplight - hatch)	•	•	•	ENTERTAINMENT							
LIGHTING - INTERIOR								Single in-dash CD player featuring:	•		
Cabin and cargo area lights	•	•	•	AM/FM radio	•						
Illuminated ignition ring	•	•	•	6 speakers	•						
Map lights (x2)	•	•	•	MP3/WMA/iPod compatible	•						
AIR-CONDITIONING				Multi-information in-dash satellite navigation system featuring:	•			AM/FM radio	•		
Air-conditioning - climate control	•			MP3/WMA/iPod/DIVX compatible	•			Single CD player	•		
Air-conditioning - dual zone climate control		•	•	6 speakers	•			6.1" touch screen	•		
Anti-dust filter	•	•	•	Bluetooth® ⁴ wireless technology with:	•			Handsfree mobile communication	•		
Front and side demisters	•	•	•	Handsfree SMS read functionality ⁷	•			Audio streaming ⁸	•		
Rear windscreen demister - electric with timer	•	•	•	(Map required. Available on selected phones only.)				Voice command recognition	•		
SECURITY								Auxiliary jack - front centre console	•		
DATADOT ¹⁰ security system	•	•	•					USB connection - front centre console	•		
Immobiliser security system	•	•	•	WARRANTY							
Vehicle pre-wired for alarm system installation	•	•	•	3 year/unlimited km warranty	•	•	•				
				12 Month Roadside Assistance Program ⁹	•	•	•				

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. The Australasian New Car Assessment Program (ANCAP) gives consumers consistent information on the level of occupant protection provided by vehicles in serious front and side crashes. 3. SRS: Supplemental Restraint System. Effective when used in conjunction with seat belts. 4. Bluetooth® is a registered trademark of Bluetooth SIG Inc. System functionality is subject to the Bluetooth® wireless technology specification of individual's phone. 5. Colour MFD includes Eco gauge, driving time, gear select indicator, cruise control set speed, odometer and trip computer. 6. Some parts of the seating are not full natural leather. 7. MAP (message access profile) required for Hands Free SMS read functionality. Not all phones have MAP. Please refer to specifications of your phone to see if your phone has MAP. Hands free SMS read functionality is only available when factory satellite navigation is fitted. 8. There may be restrictions on features available for certain devices that are not fully compliant with AVRCP. 9. 12 Month Roadside Assistance Program is standard upon activation with relevant Motoring Club in each state. To receive this benefit the customer must opt into the 12 Month Roadside Assistance program at time of vehicle delivery. Eligible customers are those retail and novated lease customers who purchase a new Subaru on or after 1st June 2013 and have less than 5 vehicles under the Club Membership offer. Customers must provide a valid phone and residential address, as well as date of birth. Fleet, Government and Rental companies are excluded.

INTERIOR

TRIM COLOUR



CLOTH:
BLACK OR IVORY: IMPREZA 2.0i and IMPREZA 2.0i-L

MULTI-FUNCTION DISPLAY



Impreza 2.0i shown

MULTI-INFORMATION DISPLAY:
IMPREZA 2.0i



LEATHER:¹
BLACK OR IVORY: IMPREZA 2.0i-S



Impreza 2.0i-S shown

MULTI-FUNCTION DISPLAY UNIT (MFD):
IMPREZA 2.0i-L AND IMPREZA 2.0i-S

ENTERTAINMENT



SINGLE IN-DASH CD PLAYER:
IMPREZA 2.0i



FACTORY FIT MULTI-INFORMATION IN-DASH SATELLITE NAVIGATION SYSTEM²:
IMPREZA 2.0i-L AND IMPREZA 2.0i-S

1. Some parts of seating are not full natural leather. 2. Factory fit Multi-Information in-dash navigation system with 6.1" touch screen, WMA/MP3/iPod compatible, single CD player and six speakers.

ACCESSORIES¹

Freedom is in Subaru's DNA. But your DNA is unique. That's why we give you the freedom to exploit your individuality with Subaru Genuine Accessories. Factory approved by Subaru – for your Subaru – they can enhance your vehicle to meet your lifestyle. From the practical, to the purely aesthetic, the possibilities are endless. And naturally when you purchase Subaru Genuine Accessories, you are protected by our manufacturer's warranty.

GENUINE ACCESSORIES, GENUINE WARRANTY

All Subaru Genuine Accessories come with a manufacturer's warranty:

- When you have them fitted at the time you purchase your new vehicle (or at your first scheduled service by your Subaru Retailer) you get a three-year/unlimited-kilometre warranty.
- When you purchase accessories and have them fitted by your Subaru Retailer any other time you get a two-year/unlimited-kilometre warranty.
- When you purchase accessories from your Subaru Retailer at any other time, you get a 12-month/unlimited kilometre warranty.

For full warranty, pricing and applicability information visit us at subaru.com.au. Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.

Subaru Australia reserves the right to vary vehicle specifications, accessory range and standard features in Australia from those detailed in this brochure. Vehicles shown in this brochure may be fitted with accessories available at additional cost.

SUBARU.COM.AU FOR FULL DETAILS ON THE TAILOR-MADE ACCESSORIES AVAILABLE FOR YOUR SUBARU MODEL.



BONNET PROTECTOR



HEADLAMP PROTECTORS



FOG LAMP KIT



FRONT BUMPER SKIRT



FRONT MESH GRILLE



MUDFLAP SET



AERO MUDFLAP - FRONT (IMPREZA 2.0i-S ONLY)



AERO MUDFLAP - REAR (IMPREZA 2.0i-S ONLY)



SIDE SILL PLATE



CARPET FLOOR MATS



RUBBER MAT SET



CARGO STEP PANEL - RESIN



FRONT PARKING CORNER ASSISTANCE SYSTEM



PARKING ASSIST (REAR)



REAR REVERSE CAMERA



DOOR VISOR



SIDE STRAKE (2.0i-S ONLY)



CHROME EXHAUST EXTENSION



ROOF SPOILER



BOOT SPOILER

1. Not all accessories are suitable for all models. To see if an accessory is suitable for your model visit subaru.com.au or contact your local subaru retailer.



CARGO TRAY - HATCH



CARGO TRAY - SEDAN



TOWBAR KIT



WATERCRAFT HOLDER¹



TOW BALL MOUNTED BIKE CARRIER (TWO BIKES)



TOW BALL MOUNTED BIKE CARRIER (THREE BIKES)



SURFBOARD CARRIER¹



UNIVERSAL LOCKING ARMS¹



BICYCLE HOLDER¹ (FORK MOUNTED)



BICYCLE HOLDER¹ (UPRIGHT)



ROOF CROSS BARS



SHARK FIN ANTENNA



THULE MOTION 200 SILVER LUGGAGE POD¹



THULE MOTION 800 SILVER LUGGAGE POD¹



THULE GO PACK SET



THULE GO BOX



NET AND STRAPS FOR LUGGAGE RACK



LUGGAGE RACK¹ (SMALL / LARGE)



REAR HATCH LIGHT



CARGO NET (SIDES)



CARGO NET (REAR SEAT BACK)



CARGO NET (REAR TAILGATE)



CARGO NET (FLOOR)



WHEEL LOCK NUTS



SIDE STEP UP



SECURITY ALARM SYSTEM



NAVIGATION UNIT²



FIRST AID KIT

A HUE THAT'S YOU

One of the final choices – but one of the most important! The colour you choose for your Impreza makes a bold statement about who you are. So we've made sure you've got lots of ways to express yourself – with a wide range of colours to make your Impreza more... you.

All colours available in sedan and hatch models.



SATIN WHITE PEARL



ICE SILVER METALLIC



DARK GREY METALLIC



JASMINE GREEN METALLIC¹



QUARTZ BLUE PEARL



VENETIAN RED PEARL



CRYSTAL BLACK SILICA