

2013 **XV Crosstrek**



Love. It's what makes a Subaru, a Subaru.

 **SUBARU**
Confidence in Motion



Think it. Do it. **Make it count.**

Introducing the all-new 2013 **XV Crosstrek**

You only get one shot at now and the do-it-all XV Crosstrek has everything you need to make things happen. With its 33 highway MPG,¹ among the highest ground clearance in its class and Subaru Symmetrical All-Wheel Drive, there's little to stand between you and what's next.

XV Crosstrek 2.0i Limited in Desert Khaki with accessory equipment.



Capable

Warning: Bigger plans may occur. Standard Subaru Symmetrical AWD can handle the slippery and twisty, while 8.7 inches of ground clearance makes uneven roads and steep inclines less challenging.



Clean

You'll go far and help preserve the skies along the way. As the most fuel-efficient All-Wheel-Drive crossover in America², the XV Crosstrek not only earns up to 33 MPG highway¹, but it is also Partial Zero Emission Vehicle (PZEV)³ rated, making this crossover one of the cleanest on the road.



Entertaining

Tap into unlimited entertainment. Bluetooth® audio streaming lets you take your full library on the road, while available SiriusXM™ Satellite Radio and HD Radio™ keep even more options at the ready.



Versatile

The XV Crosstrek is ready when you are. Its generous cargo area and roof rails with available cross bars accommodate most adventures, while ample passenger room keeps things comfy for everyone inside.

¹ EPA estimated fuel economy for 2013 Subaru XV Crosstrek 2.0i CVT at 33 highway MPG. Actual mileage may vary.

² Based on J.D. Power crossover segmentation and U.S. EPA fueleconomy.gov. EPA estimated fuel economy for 2013 XV Crosstrek 2.0i CVT.

³ 2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information.

“Combining ground clearance and its all-wheel-drive system, the XV Crosstrek is one crossover SUV that can handle it all.”

—*TopSpeed.com*, March 2012

“... it’s a compact crossover that’s good-looking, spacious and undeniably competent.”

—*Edmunds.com*, December 2011

“It blends versatility with fuel economy and comfort, and is ideal for anyone looking for the taller ride height and ruggedness of a crossover or SUV but don’t want the steep fuel bills and extra bulk.”

—*thecarconnection.com*, April 2012



It plays where you play.



XV Crosstrek 2.0i Premium in Marine Blue Pearl with accessory and aftermarket equipment.



Interior Features

The all-new XV Crosstrek puts your music, phone calls and cruise control all close at hand with standard steering-wheel-mounted controls. Available automatic climate control ensures you'll have custom comfort without having to turn too many dials. Standard heated front seats keep things warm and inviting, while the available moonroof puts a fantastic view well within reach, and the available Rear-Vision Camera supplies a better view when backing up.

A high-angle, wide shot of the interior of a Volvo SUV. The car is parked on a surface of small, light-colored pebbles. The front and rear passenger doors are open, revealing the light-colored leather upholstery and the interior door panels. The front seats are visible, showing the leather stitching and the seat belts. The center console and gear shift area are also visible. The dashboard and steering wheel are partially visible on the right side of the frame. The overall lighting is bright, suggesting a sunny day.

All in to go **all out.**

Sips fuel. **Fuels fun.**



1 EPA estimated fuel economy for 2013 Subaru XV Crosstrek 2.0i CVT at 33 highway MPG. Actual mileage may vary.

XV Crosstrek 2.0i Premium in Ice Silver Metallic with accessory equipment.

Big space for even bigger plans.



51.9
cubic feet

Equipped for playing and built for doing.



Fuel-efficient

With 148 hp, the XV Crosstrek packs enough power to entertain, while still earning up to 33 highway MPG¹ with its smart Lineartronic[®] CVT (Continuously Variable Transmission). In fact, on a full tank this efficient crossover can take you over 500 miles². And since every XV Crosstrek is Partial Zero Emission Vehicle (PZEV)³ rated, it also helps leave clearer skies for those who follow.



Engaged Driving

The athletic grip of the XV Crosstrek will have you craving the curves. Its double-wishbone rear suspension supplies tight, responsive handling that keeps things lively and fun behind the wheel. While its low center of gravity helps keep it light on its feet and ready for action.



Versatile Space

When you never stop doing, you need a lot of room to do it in. The XV Crosstrek supplies 51.9 cubic feet of storage space with the rear seats down. And the 60/40-split flat-folding rear seats make room for long cargo and a passenger on the same drive.



Connected Tech

XV Crosstrek is a mobile music venue. Stream your tunes via Bluetooth[®], plug in your iPod[®] or cruise to the optional SiriusXM[™] Satellite Radio⁴ and HD Radio[™]. If you hear a song you like, tag it for purchase with iTunes[®] tagging. And getting there is a breeze with the available voice-activated navigation system and NavTraffic^{®4}.



Advanced Safety

Subaru vehicles have a well-deserved reputation for safety and XV Crosstrek is no exception. Including seven airbags⁵, a rollover sensor, VDC electronic stability control and a Ring-shaped Reinforcement Frame body structure, IIHS has already named it a 2012 Top Safety Pick⁶.



Subaru Symmetrical AWD

Don't hold back. With 8.7 inches of ground clearance to handle rough stuff and Subaru Symmetrical AWD continually gripping the road, the XV Crosstrek can help get you out to the best spots—even through rough roads and rough weather.

¹ 2013 EPA fuel economy estimate. Actual mileage may vary.

² Driving range based on 15.9-gallon fuel tank capacity and EPA estimated fuel economy for 2013 Subaru XV Crosstrek 2.0i Lineartronic[®] CVT at 33 highway MPG. Actual driving range may vary.

³ 2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information.

⁴ Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer.

⁵ Always wear seatbelts. Children should be properly restrained in the rear seat.

⁶ Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof-strength test. For more information, contact IIHS or visit their website at www.iihs.org.

Which XV Crosstrek is yours?

XV Crosstrek 2.0i Premium



- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- Fog lights
- 17-inch aluminum-alloy wheels
- Roof rails, black finish
- Cloth upholstery
- 6-speaker single-CD audio system with USB port/iPod® control and Bluetooth® connectivity
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- Cargo-area tray
- All-Weather Package

XV Crosstrek 2.0i Limited



- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- Fog lights
- 17-inch aluminum-alloy wheels
- Roof rails, black finish
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- Cargo-area tray
- All-Weather Package
- ▲ **Leather-wrapped 3-spoke steering wheel**
- ▲ **Leather-trimmed upholstery**
- ▲ **Automatic climate control system**
- ▲ **6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio™, USB port/iPod® control and Bluetooth® connectivity**
- ▲ **Auto-on/off headlights**
- ▲ **Rear-Vision Camera**

▲ Additions or differences from preceding trim level.

ENGINE AND DRIVETRAIN		2.0i
Engine	2.0-liter DOHC aluminum-alloy 16-valve horizontally opposed 4-cylinder SUBARU BOXER® engine with Dual Active Valve Control System.	
Power	148 hp @ 6,200 rpm	
Torque	145 lb-ft @ 4,200 rpm	
Manual transmission	Fully synchronized 5-speed manual 2.0i Premium: Standard 2.0i Limited: N/A	
Automatic transmission	Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters 2.0i Premium: Optional 2.0i Limited: Standard	
CA Emissions	PZEV¹	

TRACTION AND STABILITY	
Symmetrical All-Wheel Drive	Standard
Vehicle Dynamics Control (VDC)	VDC electronic stability control utilizes sensors which constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path.
Traction Control System (TCS)	VDC also incorporates an all-wheel, all-speed traction control system which senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.

FUEL	
Fuel economy (city/highway/combined)²	Manual: 23/30/26 mpg CVT: 25/33/28 mpg
Fuel requirement	Unleaded gasoline (87 octane)
Fuel capacity	15.9 gallons

CHASSIS	
Steering	Electric power-assisted rack-and-pinion. Turning circle: 34.8 feet.
Suspension	4-wheel independent raised. Front: MacPherson strut type. Rear: Double-wishbone. Front and rear stabilizer bars.
Brakes	4-wheel disc, ventilated front. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).
Brake discs (front/rear)	11.6 inches/10.8 inches
Brake Assist	When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.
Brake Override System	If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.

WHEELS AND TIRES	
Wheels	17 x 7.0-inch 5-spoke aluminum-alloy. Dark gray with machine finish.
Tires	225/55 R17 95H all-season

EXTERIOR AND INTERIOR DIMENSIONS	
Length/Width/Height	175.2 inches/70.1 inches/63.6 inches (with roof rails)
Wheelbase	103.7 inches
Track (front/rear)	60.0 inches/60.0 inches
Headroom (front/rear)	39.8 inches/37.7 inches (with moonroof: 37.2 inches/37.7 inches)
Legroom (front/rear)	43.5 inches/35.4 inches
Shoulder room (front/rear)	55.6 inches/54.2 inches
Passenger volume	97.5 cubic feet (with moonroof: 94.0 cubic feet)
Cargo volume	22.3 cubic feet
Maximum cargo volume	51.9 cubic feet with rear seatback lowered
Base curb weight (manual/automatic)	2.0i Premium: 3,087 lbs/3,142 lbs 2.0i Limited: N/A/3,164 lbs
Ground clearance (at base curb weight)	8.7 inches
Maximum towing capacity	1,500 lbs

Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru dealership and other services are just a phone call away. And to protect you over the long haul, we offer Added Security®—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. Added Security® offers the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your dealer has full coverage details.

Warranties

New Car Limited Warranty	3 years or 36,000 miles, whichever comes first.
Powertrain Limited Warranty	5 years or 60,000 miles, whichever comes first.
Wear Item Limited Warranty	3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under Wear Item Limited Warranty: • Brake Pads • Wiper Blades • Clutch Linings • Transmitter Batteries
Rust Perforation Limited Warranty	5 years, unlimited mileage.

	2.0i Premium	2.0i Limited
EXTERIOR		
Fog lights	●	●
Body-color folding side mirrors	●	●
Body-color door handles	●	●
Black wheel arch and side cladding	●	●
Heated side mirrors and windshield wiper de-icer (All-Weather Package)	●	●
Roof rails, black finish	●	●

INTERIOR		
6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	●	●
Heated front seats (All-Weather Package)	●	●
60/40-split flat-folding rear seatback	●	●
Leather-trimmed steering wheel	–	●
Leather-wrapped automatic transmission shifter handle	–	●
Cloth upholstery	●	–
Leather-trimmed upholstery	–	●

CONVENIENCE FEATURES		
Rear-Vision Camera ³	○	●
Auto-on/off headlights	–	●
Driver's auto-up/down power window	●	●
Electronic cruise control	●	●
3-spoke steering wheel with audio, cruise control and Bluetooth® hands-free phone on/off controls	●	●
Automatic transmission manual-mode paddle shifters	○	●
Manually adjustable tilt/telescoping steering column	●	●
Center console with adjustable armrest lid	●	●

AUDIO AND COMMUNICATION SYSTEMS		
6-speaker single-CD audio system with USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack	●	–
6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio™ with iTunes® tagging, USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack	–	●

INSTRUMENTATION		
Analog speedometer, tachometer, “eco” fuel economy and fuel level gauges	●	●
Digital trip computer displaying current and average fuel economy, average vehicle speed, journey time, digital clock and ambient temperature	●	●

CLIMATE CONTROL		
Manually adjustable CFC-free air-conditioning system with rotary controls for temperature, fan and airflow direction	●	–
Automatic climate control system with controls for temperature, fan, airflow direction and CFC-free air conditioning	–	●

SECURITY		
Keyless entry system with answer-back electronic chirp	●	●
Antitheft security system with engine immobilizer	●	●

	2.0i Premium	2.0i Limited
SAFETY		
ACTIVE		
Subaru Symmetrical All-Wheel Drive (AWD)	●	●
SUBARU BOXER® engine	●	●
4-wheel antilock brakes (ABS) with Electronic Brake-force Distribution (EBD)	●	●
Brake Assist	●	●
Brake Override System ⁴	●	●
Vehicle Dynamics Control (VDC)	●	●
Traction Control System (TCS)	●	●
Tire Pressure Monitoring System (TPMS)	●	●
Daytime Running Lights (DRL)	●	●

PASSIVE		
Dual-stage deployment driver and front-passenger front airbags (SRS) ⁵	●	●
Subaru advanced frontal airbag system (SRS) ⁵	●	●
Side-curtain airbags protecting front and rear outboard occupants (SRS) ⁵	●	●
Seat-mounted front side-impact airbags (SRS) ⁵	●	●
Driver's side knee airbag (SRS) ⁵	●	●
Whiplash-protection front seats	●	●
Height-adjustable front seat head restraints	●	●
Three individual rear seat head restraints	●	●
Height-adjustable 3-point front seatbelts with pretensioners and force limiters. 3-point rear seatbelts at both rear seating positions.	●	●
LATCH system: Lower Anchors and Tethers for Children	●	●

OPTIONAL EQUIPMENT		
Lineartronic® CVT (Continuously Variable Transmission)	○	●
Power tilt/sliding-glass moonroof	○ ^{6,7}	○ ⁸
Navigation System: Voice-activated 6.1-inch high-resolution touch-screen GPS navigation system and 6-speaker single-CD audio system with USB port/iPod® control, HD Radio™ with iTunes® tagging, SMS text messaging capability, SiriusXM™ Satellite Radio ⁹ and NavTraffic® ⁹ , Bluetooth® audio streaming and hands-free phone connectivity, 3.5-mm auxiliary jack and Rear-Vision Camera ³	○ ⁶	○ ¹⁰

● Standard ○ Optional – Not equipped

1 2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 2 2013 EPA fuel economy estimates. Actual mileage may vary. 3 Rear-Vision Camera standard on 2.0i Limited without navigation system and available on 2.0i Premium as part of optional navigation system. 4 If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration. 5 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 6 Requires optional Lineartronic® CVT. 7 Moonroof not available with optional navigation system. 8 Requires optional navigation system. 9 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer. 10 Requires optional moonroof.

Some images shown are for illustration purposes only. Specifications in this brochure are based on the latest product information available at the time of publication. For the most up-to-date and detailed product information, log on to subaru.com. Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes.

This brochure was prepared by Subaru of America, Inc. A warranty from Subaru of America, Inc., is available only on cars sold to the first retail purchaser through an authorized Subaru dealer in the continental U.S. or Alaska. Every owner of the car during the warranty period shall be entitled to the benefit of these warranties. Subaru, SUBARU BOXER and Added Security are registered trademarks. XV Crosstrek is a trademark of Subaru of America, Inc. Confidence in Motion is a trademark of Fuji Heavy Industries, Ltd. HomeLink is a registered trademark of Prince Corporation, a wholly owned subsidiary of Johnson Controls. Lineartronic is a registered trademark. SiriusXM and NavTraffic are trademarks of SiriusXM Radio Inc. HD Radio is a trademark of iBiquity Digital Corporation. Bluetooth is a registered trademark of Bluetooth SIG, Inc. iPod and iTunes are registered trademarks of Apple Inc. For more information, contact your Subaru dealer or log on to subaru.com.

Make your XV Crosstrek truly yours.



Trailer Hitch

Rated at 200 lbs tongue weight with 1,500 lbs of towing capacity. Engineered to the same rigorous standards as the rest of the XV Crosstrek.

Hitch ball not included. Trailer brakes may be required.



Rear Bumper Cover

Helps protect the upper surface of the painted bumper from scratches and dings.



Remote Engine Starter

Allows vehicle to start from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle interior temperature is more comfortable upon entry. Remote confirms when vehicle engine has been started.

A/T only.



Body Side Moldings

Attractive color-matched moldings coordinate with the styling of the vehicle while helping to protect the doors from unsightly dings.



Sport Mesh Grille

Bold metal mesh design that adds an aggressive look to the XV Crosstrek. Grille comes pre-painted and ready to install.



Crossbar Set—Aero

May be used in conjunction with Genuine Subaru roof attachments and carriers.

Consult vehicle Owner's Manual for total roof-load limit.



All-weather Floor Mats

Custom-fitted heavy gauge floor mats help protect the vehicle carpet from sand, dirt and moisture.

Not intended for use on top of Carpeted Floor Mats.



Roof Cargo Carrier

Provides 13 cubic feet of lockable storage capacity. Opens from rear to accommodate loading from three sides. Measures 56"L x 36"W x 18"H.

Requires Crossbar Kit. Consult vehicle Owner's Manual for total roof-load limit.



Rear Seatback Protectors

Help protect the rear seatbacks from dirt and spills when the rear seats are folded flat.



Side Window Deflectors

Designed to let the fresh air in while helping to keep the rain out of the vehicle. Black acrylic plastic construction is designed specifically for an exact fit.

May not be legal in all states. Please check the laws of your state.



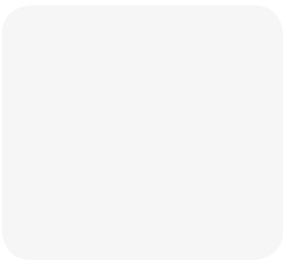
Auto-dimming Mirror with HomeLink®

Mirror darkens when headlights are detected from behind the vehicle. Includes electronic compass and three integrated HomeLink® buttons which can be programmed to operate most garage door openers and other HomeLink®-compatible devices.



Splash Guards

Helps protect vehicle paint finish from stones and road grime. Set of four.



Satin White Pearl



Desert Khaki



Ice Silver Metallic



Tangerine Orange Pearl

Paint



Venetian Red Pearl



Marine Blue Pearl



Dark Gray Metallic



Crystal Black Silica



Ivory Cloth (IC)



Black Cloth (BC)



Ivory Leather (IL)



Black Leather (BL)

Upholstery

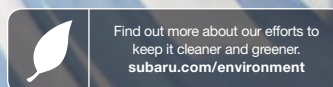
Color Combinations	2.0i PREMIUM	2.0i LIMITED
	IC	IL
Satin White Pearl	IC	IL
Desert Khaki	BC	BL
Ice Silver Metallic	BC	BL
Tangerine Orange Pearl	BC	BL
Venetian Red Pearl	IC	IL
Marine Blue Pearl	IC	IL
Dark Gray Metallic	BC	BL
Crystal Black Silica	IC	IL

These brochures were printed with vegetable-based inks and produced using a “Green Printing Process” and FSC® standards. The Forest Stewardship Council™ (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world’s forests and environments.

By producing these brochures in a green way rather than by traditional methods, we saved 89 trees preserved for the future; 2,578 lbs solid waste not generated; 9,018 lbs net greenhouse gases prevented; 36,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

Responsible. Reliable. Ready to join the family.

At Subaru, we're committed to building a lasting, rewarding relationship with you and the world we share. We start by building our vehicles to last—it's why 96% of all the vehicles we've built in the last 10 years are still on the road today.¹ We also share your desire for a cleaner, greener world and now we're taking it one step further. Every 2013 XV Crosstrek joins non-turbo Impreza and Forester models, as well as select Outback and Legacy models, to achieve Partial Zero Emission Vehicle—PZEV²—status, because of their exceptionally low emissions. What's more, in 2004 Subaru of Indiana Automotive, Inc., (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status—nothing from its manufacturing efforts ever goes into a landfill.



1 Based on Polk registration data in the U.S. 2002–2011. 2 2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information.

