

2013 Subaru Life



Love. It's what makes a Subaru, a Subaru.





Live by the moment. Love by the mile.

Life is for exploring. Whether you're hitting your favorite trail, taking a favorite road or tackling your daily adventures, Subaru vehicles are uniquely built to get you out, keep you going, and help you embrace more of life's opportunities. And, because of the way they're engineered for control, you're able to confidently drive where you want, when you want, to do whatever you want. Smart features to help you do more of what you live for. And the reassurance of award-winning safety for peace of mind. It's why we hear again and again, "I love my Subaru."

Love. It's what makes a Subaru, a Subaru.

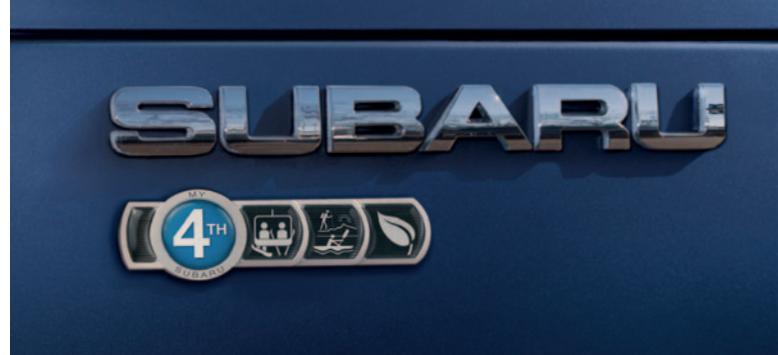
Passionate people do passionate things.

True commitment shows through. For Subaru owners, it shows in kayak scuffs and snowboard scratches. It can take the form of dog hair that just won't come out, fresh coats of dust, or extra coats of wax. For many, the Subaru Badge of Ownership lets them show their commitment to the life they live and the confidence that has inspired them to fully embrace it. Owners can order badges online for free, stick them on their car, and let everyone know how they experience the world. Which one would you get?

Subaru Badge of Ownership



[subaru.com/
badgeofownership](http://subaru.com/badgeofownership)



More miles, more milestones.

One thing you'll notice about Subaru owners is how long they hang on to them. Terry Prine remembers the day he brought his 2003 Subaru Forester home, and all of the great moments he's had with it by his side. Memories like passing the 100,000 mark on the odometer. With devoted owners like Terry, it only makes sense that 96% of all Subaru cars built in the last ten years are still on the road today¹. Terry loves his Forester so much that he even plans on handing it down to his son Miles (that's really his name).



A memory in **every mile.**

000475

Going on tour with my band in '03, the Forester was my bus. I could load in all of my buddies and gear and still had room to pick things up on the way. An amazing time.

014500

One of my favorite memories is driving cross-country. I love being able to go wherever and whenever I want, and my Forester has the same attitude.

038000

Packing up the family and taking our first road trip. I tried never to take the same road twice and the kids loved it. They especially enjoyed seeing all the different landscapes through the big windows and giant moonroof.

102000

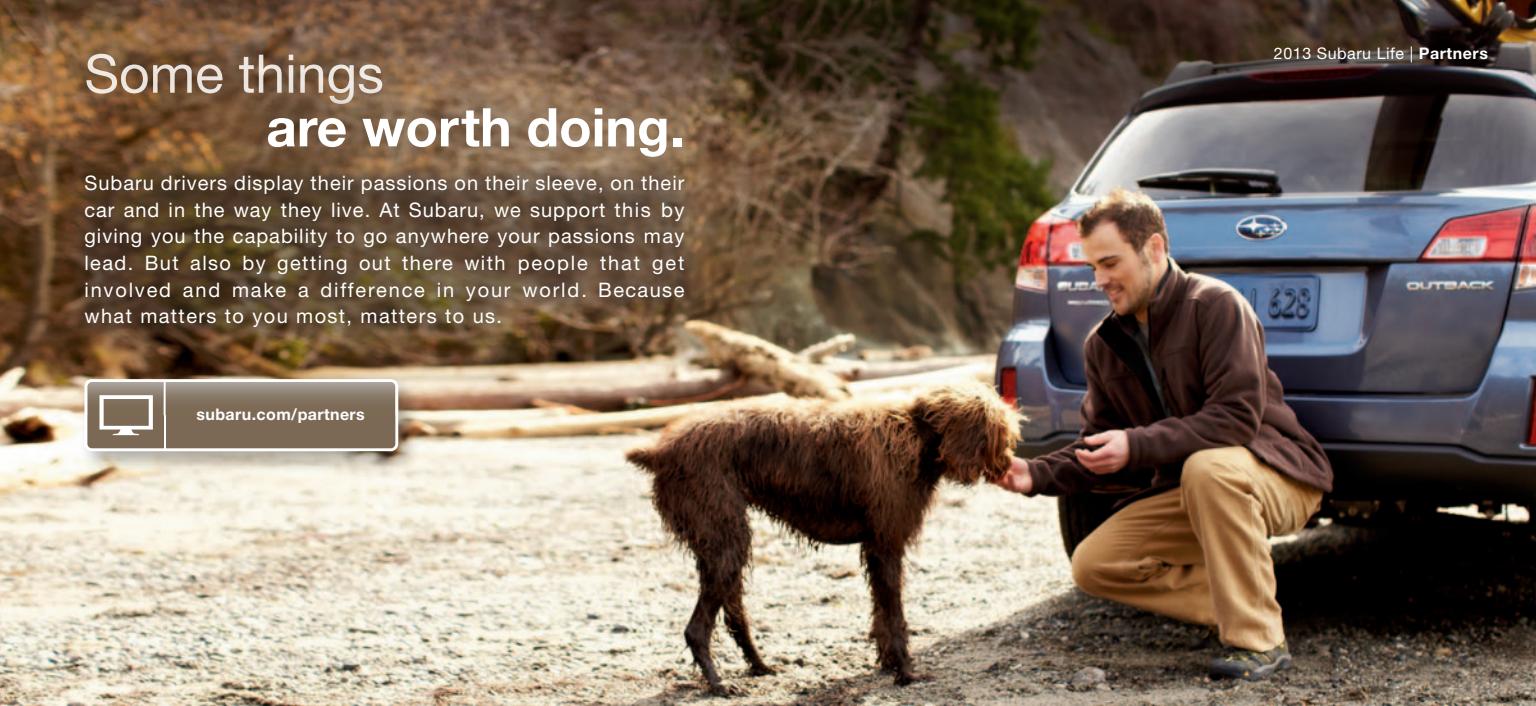
The joy of having two healthy kids is only surpassed by having our third. With a growing family, I know that they're always safe in my Subaru, and that one day, my son Miles will get the Forester to make his own memories with.

Some things are worth doing.

Subaru drivers display their passions on their sleeve, on their car and in the way they live. At Subaru, we support this by giving you the capability to go anywhere your passions may lead. But also by getting out there with people that get involved and make a difference in your world. Because what matters to you most, matters to us.



subaru.com/partners



Some of our partners

- American Association for the Advancement of Science
- American Association of Snowboard Instructors
- American Canoe Association
- The American Society for the Prevention of Cruelty to Animals
- American Speech-Language-Hearing Association
- Crested Butte Mountain Resort
- Dining Out for Life
- Geological Society of America
- Greensgrow Philadelphia Project
- International Mountain Bicycling Association
- Jackson Hole Mountain Resort
- Japan America Society of Greater Philadelphia
- Leave No Trace Center for Outdoor Ethics
- MSP Films
- Mt. Washington Observatory
- National Ski Patrol
- Pennsylvania Horticultural Society
- Phoenix Performance
- Pilots N Paws
- Professional Ski Instructors of America
- Subaru-Nordica Service Team
- Subaru PUMA RallyCross Team
- Subaru Rally Team USA
- Subaru Road Racing Team
- Subaru-Trek Mountain Bike Team
- U.S. National Whitewater Center
- Vermont SportsCar
- Yakima Road Warrior Tour

**We protect
what we enjoy.**

Partial Zero Emission Vehicle (PZEV)²

We love the outdoors, so we took extra steps to preserve it. Available in every state, every 2013 XV Crosstrek, select Outback and Legacy, and non-turbo Impreza and Forester models are certified Partial Zero Emission Vehicles (PZEV). A stringent rating that means these vehicles can have even lower emissions than some hybrid or alternative fuel vehicles.

We try not to waste a thing. Even waste.



In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status and be designated a wildlife habitat. And every Subaru plant continues to use green suppliers and reduce manufacturing wastes and CO₂ emissions.



In 2003, Subaru of Indiana Automotive, Inc. became the first automotive assembly plant to be designated as a Backyard Wildlife habitat by the National Wildlife Federation. SIA's 800+ acres serve as a home for a wide variety of animals.



We've spent decades building relationships with those who believe in building a cleaner and greener world as much as we do. That's why we support organizations like Leave No Trace.



subaru.com/environment

20,000,000

7,200,000

550,000

33,000

281

0



Through our Share the Love sales events, new Subaru owners have helped us donate nearly \$20 million over the last four years to charities such as the American Forests, ASPCA®, Make-A-Wish Foundation®, Meals on Wheels Association of America and Special Olympics. We look forward to continuing the trend in the years to come.



We are dedicated to supporting and improving surrounding communities through the Subaru of America Foundation (SOAF) and corporate contributions. Our combined efforts support youth-based initiatives in the areas of education, teen safe driving, environment, and local community projects. Established in 1984, SOAF has awarded more than \$7.2 million to programs across the United States.



Subaru hunger initiatives provided more than 285,000 pounds of food and fresh produce last year alone, with over 550,000 pounds over the last four years.



Over the past year more than 33,000 teens received training on dangers of impaired and distracted driving through the Subaru partnership with StreetSafe Driving Academy, Alive at 25/New Jersey State Safety Council and Bryn Mawr Rehab Hospital.



Subaru recognizes and rewards the academic achievements of children of Subaru of America, Inc. employees and encourages them to further their higher education. Since 1996, SOAF's Scholarship Program has awarded 281 scholarships to employees' children totaling \$578,000.



Because it's not always what you give, sometimes it's what you hold back, Subaru builds fuel-efficient vehicles in ecologically minded plants. Subaru of Indiana Automotive, Inc. (SIA) was the first manufacturing facility in the U.S. to reach zero-landfill status.

Challenge met.

Subaru Rally and RallyCross Racing

There has been no more punishing—and exciting—way to prove our engineering than rally and rallycross racing. Challenging terrain from snow to gravel to tarmac and sometimes even air, has resulted in six World Rally Championships and seven in Rally America, including the last two in a row. Now there's a new Subaru PUMA RallyCross Team to take on new terrain.



Victory claimed.

Subaru Road Racing

To push performance to the next level, we're always looking for the next challenge. Road racing dials up the control and durability forged in rally with the precision and responsiveness to achieve ultimate speed on the track. Whether it's winning Germany's famed 24 Hours of Nürburgring or at New Jersey Motorsports Park, Subaru racing teams are taking it to the track.



Enthusiasm is contagious.

The love for a Subaru goes way beyond a wave to a fellow owner on the road. All over the world and all over the internet, loyal enthusiasts—united by their passion for life and for Subaru—gather for rallies, events, or just to talk about their favorite subjects.

Subaru Enthusiast Sites

-  nasioc.com
imprezaworld.com
Subaru-Impreza.org
SubaruXVForum.com
BRZ-Club.com
ClubWRX.net
SubaruForester.org

- 815subarus.com
dirtyimpreza.com
socalsubbies.com
wrxtuners.com
SubaruManiablog.com
iwsti.com
seccs.org

-  sidc.co.uk
scoobycity.co.uk
SB9T.com
wrxownersclub.com.au
SubaruOutback.org

-  socsa.org.za
i-club.com
-  subaruclub.ca
WRXForums.com
STIblog.com
clubsubaru.es



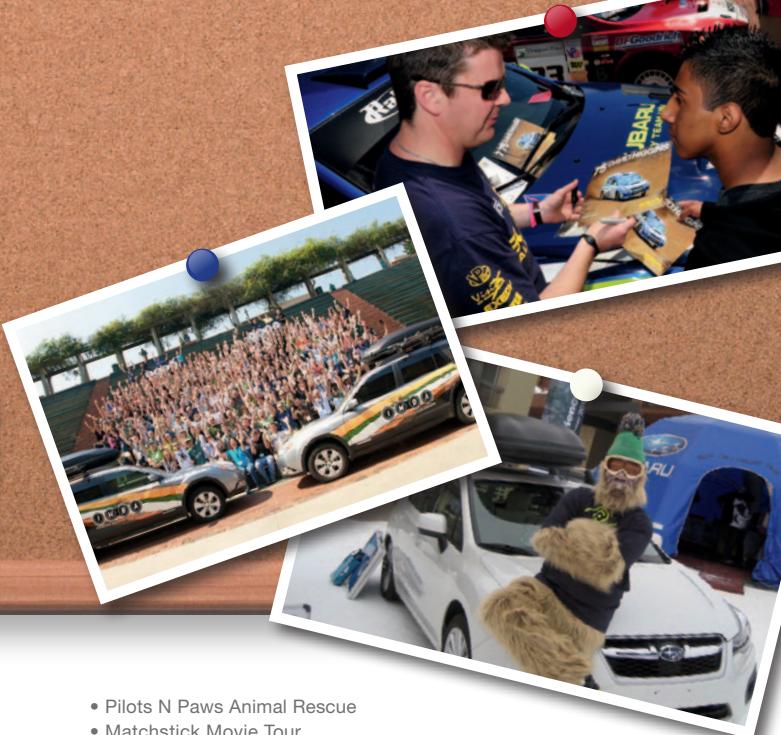
subaru.com/enthusiasts

Come on out. Happiness loves company.

Subaru owners are a unique bunch of people who tend to have one thing in common—they live life to the fullest. Being part of the Subaru family introduces you to all sorts of opportunities to get out there with others who share common interests and passions. Here are just a few of the events we've got planned.



For future events visit
subaru.com/events



See you there!

- Subaru Master the Mountain
- Northwest Flower & Garden Show
- Philadelphia International Flower Show
- Subaru Cherry Blossom Festival
- East Coast Canoe and Kayak Festival
- Merrell Down and Dirty National Obstacle and Mud Run Series
Presented by Subaru
- Dining Out for Life
- Asian Heritage Street Celebration
- Mount Washington Observatory – Seek The Peak

- Pilots N Paws Animal Rescue
- Matchstick Movie Tour
- Subaru Fall Festival at Greensgrow Farms
- Grand-AM Continental Tire Sports Car Challenge
- Rally America National Championship Series
- Global RallyCross Championship
- Subaru Love A Pet Adoption Drive
- Reno River Festival
- Destination Wine Races Wine Country Half Marathon Series
- Iceman Cometh Challenge Bicycle Race

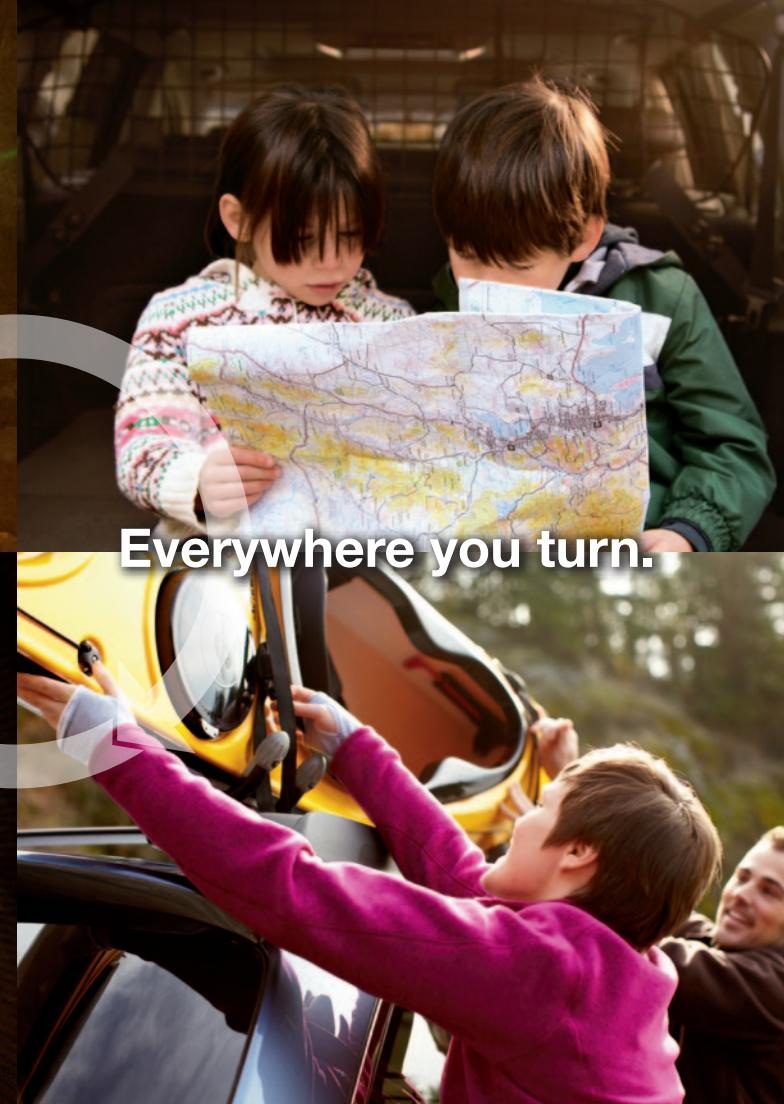
Do a lot **on very little.**

MPG + AWD

Capable and fuel-efficient, Subaru vehicles are proof that you can have fun and great MPG, too. Just look at the 2013 Impreza, the most fuel-efficient AWD car in America;³ and the all-new 2013 XV Crosstrek, the most fuel-efficient AWD crossover in America.⁴ Now more than ever Subaru vehicles help you do more with less impact on your wallet and the environment.



Confidence is at our core.



Everywhere you turn.

Subaru Symmetrical All-Wheel Drive

A confident drive is the signature of every Subaru vehicle, especially when it's equipped with Subaru Symmetrical All-Wheel Drive. This unique system offers better balance for stability and a more efficient flow of power than other AWD systems, providing greater grip and giving you better traction and control.



All-weather Conditions

Traction and stability helps keep you connected to the road in adverse conditions.



Accident Avoidance

Being more responsive to the unexpected takes natural agility.



Spirited Handling

Dynamic steering and intuitive control comes from a near-perfect side-to-side symmetry.

Subaru Boxer Engine

The SUBARU BOXER® engine is remarkably different because it generates more than power. The pistons are laid flat in a horizontally opposed design, providing powerful yet smooth acceleration. And better yet, its design helps lower the vehicle's center of gravity for increased handling stability.



Horizontally Opposed Design



Smother Operation

Durable Construction



Increased Reliability

Lower Center of Gravity



Greater Handling Agility



The only manufacturer with IIHS Top Safety Picks for all models, three years running (2010–2012).¹¹
—Insurance Institute for Highway Safety

2013 Subaru Models | EyeSight™



For more on EyeSight™
visit Subaru.com

Now your safe Subaru is even safer.



The most important thing a Subaru can do is protect the people in it. We're always looking for better ways to do it, and now the 2013 Outback and Legacy are available with an innovative new driver-assist system that's watching the road with you: EyeSight.™¹² Like a second pair of eyes for the road ahead, it watches for potential danger, warns you when it spots it, and can even apply brakes to help you avoid it.



Scan this QR code with your smartphone to see Subaru EyeSight™ in action or go to subaru.com/eyesightvid

Welcome to **the family.**



2013 Outback

Not all who wander are lost. The Outback has what you need to explore whenever and wherever with confidence. Ample headroom and legroom, over 71 cubic feet of cargo space and new adjustable roof rails with retractable crossbars, are just a few ways the Outback offers up the versatility you seek to take on any adventure. And with its redesigned SUBARU BOXER® engine, and newly refined Lineartronic® Continuously Variable Transmission (CVT) and rugged Subaru Symmetrical All-Wheel Drive, you get great MPG and car-like handling with SUV capabilities. So grab some gear, a few fellow adventurers and go make some stories.



Rugged



Spacious



Versatile



Capable

- 256-hp 6-cylinder or new 173-hp 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- Refined Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters³
- Raised suspension with 8.7" of ground clearance
- Roof rails with adjustable and retractable crossbars
- 30 highway MPG⁶ and Partial Zero Emission Vehicle (PZEV)²
- All-Weather Package⁵
- Premium audio system⁶ with Harman Kardon speakers and 440-watt amplifier, HD Radio™, USB port/iPod® control and SiriusXM™ Satellite Radio⁷
- Bluetooth® hands-free phone and audio streaming connectivity
- Voice-activated GPS navigation system⁵



Experience the Outback
Dynamic Brochure.



Download the free
iPad App on iTunes.

Go where
the stories are.

"The best-selling All-Wheel-Drive car in America
for the past five years."*
—R.L. Polk & Co.



What you have to do is now fun to do.

"With standard all-wheel drive and plenty of ground clearance, this SUV's gifts are certainly uncommon among crossovers that are relegated to carpool and commuting duties."*
— Edmunds.com, January 2012

Accolade based on 2012 Forester.



Forester 2.5X Touring in Ice Silver Metallic.

2013 Forester

There's power in finding the perfect balance. And Forester offers the combination of appealing design, astounding versatility and crash-test proven safety that'll empower you for all the adventures you encounter every day. Apart from thoughtful details like grocery bag hooks and the way the rear suspension is designed to maximize rear cargo space, it has unique credentials like the near-perfect Subaru Symmetrical All-Wheel Drive and the SUBARU BOXER® engine to give you the control and power you need. So, if you're ready to turn your to-do list into your love-to-do list, the Forester might just be the right car for you.



Clever



Adventurous



Capable



Resourceful

- 170-hp or turbocharged 224-hp 4-cylinder SUBARU BOXER® engine
- Partial Zero Emission Vehicle (PZEV)²
- Subaru Symmetrical All-Wheel Drive (AWD)
- Panoramic moonroof⁵
- Multifunction center console
- Reclining rear seats⁵
- Retractable rear tray with dual cup holders⁵
- Voice-activated touch-screen GPS navigation system and 6-speaker audio system with HD Radio™ with iTunes® tagging capability, USB port/iPod® control, Bluetooth® hands-free phone and audio streaming connectivity and SMS text messaging capability⁵
- Dual-zone automatic climate control⁵



Experience the Forester
Dynamic Brochure.



Download the free
iPad App on iTunes.

Good ideas fuel great drives.

"The 2013 Subaru Legacy retains its unique position as the sole affordable mid-size sedan to offer all-wheel drive as standard, and its handling is among the best in the class.."

—thecarconnection.com, April 2012

Legacy 2.5i Premium in Venetian Red Pearl.



2013 Legacy

From a redesigned SUBARU BOXER® engine that helps make it more agile and responsive to the newly refined Lineartronic® Continuously Variable Transmission (CVT) that helps it get great MPG to Subaru Symmetrical AWD that helps it stick, the Legacy is different. You feel the difference behind the wheel. In the turns. Even your passengers feel it in the roomy rear seats. The Legacy is smartly engineered to give you a greater sense of control, connectedness and exhilaration. It is intelligence that you can see and feel.



Efficient



Sophisticated



Sporty



Comfortable

- 256-hp 6-cylinder or new 173-hp 4-cylinder SUBARU BOXER® engine
- 32 highway MPG⁸ and Partial Zero Emission Vehicle (PZEV)²
- Subaru Symmetrical All-Wheel Drive (AWD)
- Refined Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters⁵
- Re-tuned 4-wheel independent suspension with double-wishbone rear architecture
- Voice-activated GPS navigation system⁶
- Premium audio system⁵ with Harman Kardon speakers and 440-watt amplifier, HD Radio,[™] USB port/iPod[®] control and SiriusXM[™] Satellite Radio⁷
- Bluetooth[®] hands-free phone and audio streaming connectivity



Experience the Legacy Dynamic Brochure.



Download the free iPad App on iTunes.

Sometimes the smart choice is the fun choice.

"The 2013 Impreza retains the Subaru hallmarks of standard all-wheel drive, practicality, and durability, while packing in more features for the money—and it looks good doing it."

—thecarconnection.com, July 2012

Impreza 2.0i Limited 4-door in Venetian Red Pearl.



2013 Impreza

A new car is a big commitment, but wait until you find out just how committed the 2013 Impreza will be to you. Not only will it help you save at the pump, it'll reward you on the road with comfort and versatility. And you know you can count on its trademark Subaru control and durability to last. Affordable and efficient, it's a smart investment. Sporty and flexible, it's a fun one, too.



Efficient



Fun



Roomy



Affordable

- 148-hp 4-cylinder SUBARU BOXER® engine
- 36 highway MPG⁹ and Partial Zero Emission Vehicle (PZEV)²
- Subaru Symmetrical All-Wheel Drive (AWD)
- 4-door or 5-door body style
- Leather-trimmed upholstery⁵
- Voice-activated touch-screen GPS navigation system and 6-speaker audio system with HD Radio™ with iTunes® tagging capability, USB port/iPod® control, Rear-Vision Camera and SMS text messaging capability⁵
- Bluetooth® hands-free phone and audio streaming connectivity
- Sport 5-door with roof rails and 17-inch gray-finish wheels



Experience the Impreza
Dynamic Brochure.



Download the free
iPad App on iTunes.

Equipped for playing. Built for doing.



XV Crosstrek 2.0i Premium in Marine Blue Pearl with accessory and aftermarket equipment.

2013 XV Crosstrek

You only get one shot at now and the do-it-all XV Crosstrek has everything you need to make things happen. With its 33 highway MPG¹⁰, among the highest ground clearance in its class and Subaru Symmetrical All-Wheel Drive, there's little to stand between you and what's next.



Capable



Efficient



Fun



Versatile

"Combining ground clearance and its all-wheel-drive system, the XV Crosstrek is one crossover SUV that can handle it all."

—TopSpeed.com, March 2012

- 148-hp 4-cylinder SUBARU BOXER® engine
- 33 highway MPG¹⁰ and Partial Zero Emission Vehicle (PZEV)²
- Subaru Symmetrical All-Wheel Drive (AWD)
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters⁵
- Raised suspension with 8.7" of ground clearance
- Cloth or leather-trimmed upholstery⁶
- Voice-activated touch-screen GPS navigation system and 6-speaker audio system with HD Radio™ with iTunes® tagging capability, USB port/iPod® control, and SMS text messaging capability⁵
- Bluetooth® hands-free phone and audio streaming connectivity
- Rear-Vision Camera⁵
- All-Weather Package



Experience the XV Crosstrek
Dynamic Brochure.



Download the free
iPad App on iTunes.

2013 Impreza WRX

The Subaru WRX is an icon of performance with its racing-inspired 265-hp turbocharged 4-cylinder SUBARU BOXER® engine and its Subaru Symmetrical All-Wheel Drive. The rush of power with traction is dialed up by the responsiveness of the sport-tuned suspension for a drive that's always turned all the way up. With commanding looks and a committed soul, it's a car that's as forceful as its presence.



Powerful



Fierce



Sharp



Agile

- 265-hp turbocharged 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- 4-door or 5-door with wide-body design
- Sport-tuned suspension
- 5-tri-spoke 17-inch aluminum-alloy wheels
- Voice-activated touch-screen GPS navigation system and 6-speaker audio system with HD Radio™ with iTunes® tagging capability, USB port/iPod® control, Bluetooth® hands-free phone and audio streaming connectivity and SMS text messaging capability⁵
- HID headlights and leather-trimmed upholstery⁵



Experience the WRX
Dynamic Brochure.



Download the free
iPad App on iTunes.

As serious as it looks.
As powerful as it drives.

"The level of performance and fun for the price is really outstanding, and the WRX is the sort of car that I didn't want to stop driving."**
—Automobilemag.com, April 2012



Everything you dream of.
Like nothing you've driven.

"The WRX is a turbocharged sports sedan that offers serious scoot for not-so-serious cash."*
—Car and Driver Buyers Guide, 2012

* Accolade based on 2012 Impreza WRX STI.



WRX STI 5-door in Dark Gray Metallic.

2013 Impreza WRX STI

The WRX STI is the result of 19 years of rally racing heritage built in, pent up and released the moment you open it up. The turbocharged 4-cylinder SUBARU BOXER® engine effortlessly delivers an awe-inspiring 305 horsepower. The suspension delivers masterful handling and telepathic-like control. And when it comes to stopping power, the WRX STI is no less masterful with its standard Brembo® performance brakes. In the rally-inspired world of the WRX STI, there is no room for anything less.



Fast



Tough



Forceful



Intense

- 305-hp turbocharged 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential All-Wheel Drive (DCCD)
- SI-DRIVE performance management system
- 4-door or 5-door with wide-body design
- High-performance sport-tuned suspension
- Brembo® performance brake system
- 9-split-spoke 18-inch BBS® aluminum-alloy wheels⁵
- Voice-activated touch-screen GPS navigation system and 6-speaker audio system with HD Radio™ with iTunes® tagging capability, USB port/iPod® control, Bluetooth® hands-free phone and audio streaming connectivity and SMS text messaging capability⁵
- Leather-trimmed upholstery and tilt/sliding moonroof⁵



Experience the WRX STI
Dynamic Brochure.



Download the free
iPad App on iTunes.

Turn every corner into a grin.

"Frankly, I haven't had this much driving fun in a long time..."
—RoadandTrack.com, March 2012

BRZ Limited in WR Blue Pearl with accessory equipment.



2013 BRZ

Maybe you've felt it before. You've definitely dreamed it. A moment where every element of driving comes together to deliver performance that's intimately, joyously connected. Performance that's—above all else—fun. With the all-new BRZ, we at Subaru took all our engineering know-how and let it loose to create that kind of performance every day.



Sharp



Agile



Quick



Exhilarating

- 200-hp 4-cylinder SUBARU BOXER® engine
- Rear-wheel drive
- Close-ratio 6-speed manual transmission or available automatic transmission with manual-mode paddle shifters
- Low center of gravity
- Sport-tuned suspension
- Multi-spoke 17-inch aluminum-alloy wheels
- Voice-activated touch-screen GPS navigation system and 8-speaker audio system with HD Radio™ with iTunes® tagging capability, USB port/iPod® control, Bluetooth® hands-free phone and audio streaming connectivity and SMS text messaging capability
- HID headlights
- Keyless Access & Start⁵
- Alcantara® and leather-trimmed upholstery⁵



Experience the BRZ
Dynamic Brochure.



Download the free
iPad App on iTunes.

2013 Tribeca

You'll always remember the little things. The perfect restaurant you found in that tiny town. Ice cream victory celebrations with the kids. Sundays at the park with the dog. And your Tribeca is built to make them all happen, with room for up to seven and storage for all your belongings. And because no two road conditions are ever the same, the Subaru Symmetrical All-Wheel Drive system sends power to all wheels for maximum traction. Wherever you're headed, time spent together will be the time of your life.



Flexible



Accommodating



Refined



Sizable

- 256-hp 6-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- 5-speed automatic transmission with manual shift mode
- Raised suspension with 8.4" of ground clearance
- Premium audio system with Harman Kardon speakers and 385-watt amplifier, and SiriusXM™ Satellite Radio⁷
- Bluetooth® hands-free phone connectivity
- 2-position driver's seat memory
- 40/20/40-split flat-folding reclining/sliding second-row seats
- 50/50-split flat-folding third-row seats
- Touch-screen GPS navigation system⁵
- Rear-Vision Camera⁵
- Rear-seat DVD entertainment system⁵



Experience the Tribeca
Dynamic Brochure.

Room for all the memories
you can create.

"The Subaru Tribeca has been named an IIHS Top Safety Pick, six years running (2007-2012)."^{*}
—Insurance Institute for Highway Safety



^{*} Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof-strength test. For more information, contact IIHS or visit their website at www.iihs.org.

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1. Based on Polk U.S. vehicles in operation registration statistics 2002–2011. 2. 2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback and Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered by the PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 3. EPA-estimated fuel economy for 2013 Subaru Impreza CVT at 36 highway MPG. Comparison based upon EPA estimated highway fuel economy for all 2012 AWD vehicles. Actual mileage may vary. 4. Based on EPA-estimated highway fuel economy for 2013 Subaru XV Crosstrek CVT models compared to AWD vehicles within Polk's CUV segments. Actual mileage may vary. 5. Activation varies by trim level. See your dealer. 6. EPA-estimated fuel economy for 2013 Subaru Outback 2.5i CVT models at 30 highway MPG. Actual mileage may vary. Visit fueleconomy.gov for more information. 7. Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer. 8. EPA-estimated fuel economy for 2013 Subaru Legacy 2.5i CVT models at 32 highway MPG. Actual mileage may vary. Visit fueleconomy.gov for more information. 9. EPA-estimated fuel economy for 2013 Subaru Impreza CVT at 36 highway MPG. Actual mileage may vary. Visit fueleconomy.gov for more information. 10. EPA-estimated fuel economy for 2013 Subaru XV Crosstrek CVT at 33 highway MPG. Actual mileage may vary. Visit fueleconomy.gov for more information. 11. Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof strength test. For more information, contact IIHS or visit their website at www.iihs.org. 12. EyeSight is a driver-assist system which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operation and limitations.

2013 Subaru Models



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