2010

Impreza

WRX/STI

Love. It's what makes a Subaru, a Subaru.

SUBARU

Love the possibilities.

A new hobby. A new favorite drive. A new way to express yourself. Subaru vehicles are uniquely designed and equipped to get you out, to connect you with the road, and to inspire you to take hold of more of life's opportunities. It all starts with the balance of Subaru Symmetrical All-Wheel Drive. Standard on every Subaru, it gives you the stability and control to get the most out of every moment behind the wheel. It's why people all over the world who are passionate about performance have been compelled to say, "I love my Subaru."

Love. It's what makes a Subaru, a Subaru.

The 2010 **Impreza WRX**

When you're ready to discover a new kind of rush, you'll find you are not alone.

WRX Premium in Spark Silver Metallic.

Photographed by Lars Gange

All wheels. All roads.

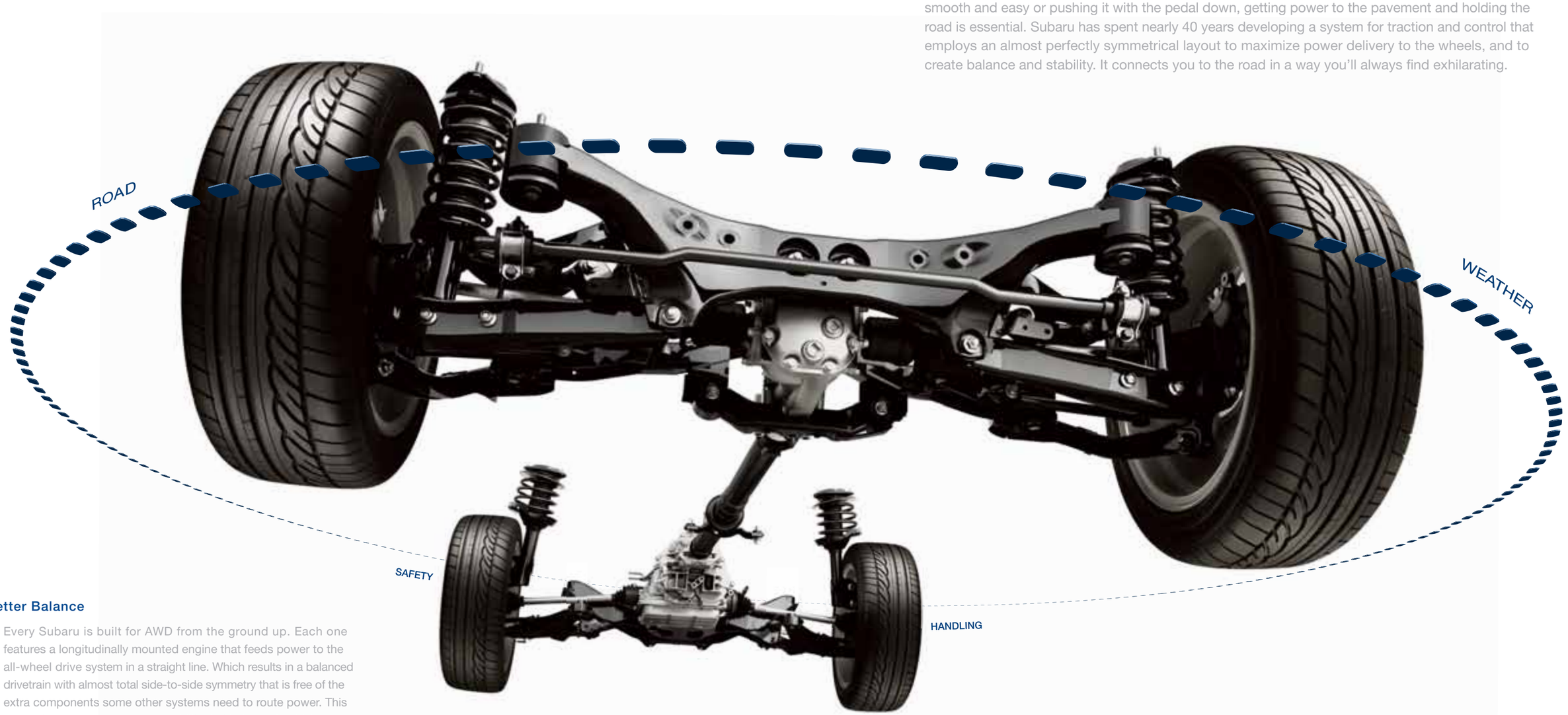
All out.

Whether it's chasing trophies, or just helping you chase down your next big adventure, the heart of every Subaru is the same. To create each, we combine the balance and road adhesion of Subaru Symmetrical All-Wheel Drive with the stability and responsiveness of the SUBARU BOXER® engine. It's a dynamic combination that has brought people together from all corners of the globe to share in the language of speed.

Better grip for a sharper edge.

Subaru Symmetrical All-Wheel Drive

Wherever, or however you drive, if you want action, you need traction. Whether you're cruising smooth and easy or pushing it with the pedal down, getting power to the pavement and holding the road is essential. Subaru has spent nearly 40 years developing a system for traction and control that employs an almost perfectly symmetrical layout to maximize power delivery to the wheels, and to create balance and stability. It connects you to the road in a way you'll always find exhilarating.



Better Balance

Every Subaru is built for AWD from the ground up. Each one features a longitudinally mounted engine that feeds power to the all-wheel drive system in a straight line. Which results in a balanced drivetrain with almost total side-to-side symmetry that is free of the extra components some other systems need to route power. This symmetry and balance means stability that helps make driving your Subaru safer and agility that makes it more fun.

Quicker Response

There are only four small patches of rubber that keep you in control of your vehicle. The more your tires are engaged, the more control you have. Subaru Symmetrical AWD keeps power routed to all four tires all the time, so it doesn't have to react to slippage that has already occurred. Rather, it keeps your tires as fully engaged with the road as possible.

Efficient Design

Because some systems lack the simplicity of Subaru Symmetrical AWD, they not only sacrifice efficiency, but also can incur more wear and tear. Subaru routes power directly from the engine to all four wheels to keep components—and frictional power losses—to a minimum. All while maximizing the seamless feeling of traction whenever you need it.

Learn more about the benefits of Subaru AWD.
subaru.com/awd

Image for illustration purposes only.

Horizontally Opposed Design

The pistons move in 180-degree opposition to each other on a horizontal plane, so each naturally cancels out the vibration of the piston opposite it.

Durable Design

The engine's flat design is inherently rigid, and reduces the amount of vibration that "V" or inline engines—with more upright pistons—are subjected to during operation.

Lower Center of Gravity

The flatter profile and perfectly symmetrical design of the engine block, and the fact that it sits lower in the chassis, make the overall vehicle more stably balanced and resistant to side-to-side motion than other designs.

Smoother Operation

Step on the accelerator and the revs come on smooth. While there's plenty of power when you need it, it never compromises your comfort or control.

Increased Durability

An engine subjected to less vibration lasts longer. It's no wonder 94% of Subaru vehicles built in the last 10 years are still on the road today.[1]

1 Based on R. L. Polk & Co. registration data in the U.S. 1998 to 2008.

Greater Agility

The vehicle responds more quickly to changes in direction, which gives a feeling of tightness in turns. And it's less likely to become unstable during maneuvers, giving you an increased feeling of being in control at all times.

An engine that runs on good ideas.

Find out more about how our engine compares.
subaru.com/boxer-engine

Subaru Boxer Engine

In motorsport—as in any sport—a low and stable stance makes your movements quick and agile. That's why every Subaru is powered by the SUBARU BOXER® engine. Its horizontally opposed design and symmetrical layout provide powerful yet smooth acceleration, but also give drivers balance and tight control that set it apart from engines with a "V" or inline configuration. It's an insightful difference that has the power to make your time behind the wheel more engaging.

WRX in Dark Gray Metallic.

There are many ways to
leave your mark.
I do it at 6,000 rpm.

WRX Premium in Satin White Pearl.

We made it fast. You make it yours.

WRX Premium in WR Blue Mica and Satin White Pearl.

Turbocharger

The power produced by our famed 2.5-liter SUBARU BOXER® engine is intensified with a not-so-secret weapon—a high-performance turbocharger. The signature hood scoop force-feeds air to a lightweight intercooler that boosts output and response by enhancing the turbocharger's ability to deliver a potent fuel and air mixture.

Active Valve Control System

While turbocharging boosts power by pumping more air into each cylinder, for peak performance it's essential that the timing of the fuel and air delivery be precisely controlled. The Subaru Active Valve Control System (AVCS) on the WRX and Dual Active Valve Control System (DAVCS) on the STI make sure to deliver the fuel and air mixture at exactly the right moment. And valve timing is adjusted to match engine rpm, to help create optimal response at any speed.

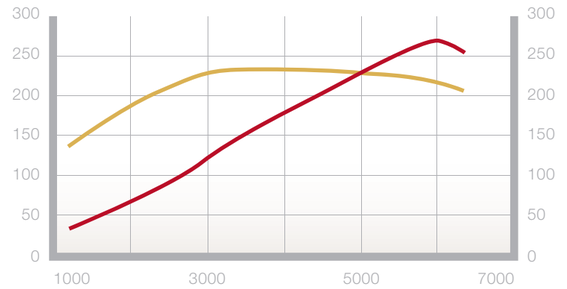
Power

When it comes to the WRX—power is its superpower. With a peak horsepower of 265, this high-performance machine gives you a lot to work with. But, as you know, it's not just what you've got; it's how you use it. Follow the torque chart, and you'll see the ability of the WRX to turn that power into acceleration. Torque surges quickly and reaches its peak—a potent 244 lb-ft—at a mere 3,000 rpm. And it maintains nearly all that force all the way to the red line. Combine that wide power band with Subaru Symmetrical All-Wheel Drive and the sticky summer tires that come standard on the WRX, and just make sure your seatbelt is securely fastened. The WRX will take you from zero to 60 in just 4.7 seconds.[1] That's acceleration you don't need a dyno, or even a stopwatch, to appreciate.

1 CarandDriver.com 10/08.

265

Power (hp)



244

Torque (lb-ft)

It prefers to be graded on a curve.

Symmetrical AWD | Front and Rear Stabilizer Bars | Double-wishbone Rear Suspension

WRX in Spark Silver Metallic.

Dynamic Handling

You don't take on the menacing courses and brutal competition of rally racing without learning a thing or two about handling. Just as in life, conditions are rarely perfect in rally, but Subaru Symmetrical AWD delivers intense cornering grip on virtually any surface. A track-tuned suspension amplifies that control, while VDC electronic stability control provides the trust you need to drive like you mean it. And because handling wild curves requires stable braking, Electronic Brake-force Distribution (EBD) optimally reapportions stopping power to the front and rear wheels depending on where it's needed. This rally-inspired handling package makes every day with the WRX exceptional.

Track-tuned Suspension

The WRX features an enhanced 4-wheel independent suspension with front and rear stabilizer bars for handling that's always tight and exciting. Front struts help create an ideal balance of stability and precision, and the double-wishbone rear suspension responds to even rough surfaces with smoothness that never compromises control. This suspension gives you the power to eat up the world's greatest roads, while comfortably handling the daily rigors of real-world driving.

Everyday practicality.
Trackday functionality.

Media Hub | Performance-design Front Seats | Touch-screen Navigation System

Interior Features

Look—or feel—your way around the cockpit, and you'll find every detail connects you to your car. Crisp electroluminescent gauges quickly deliver information. A leather-wrapped steering wheel puts available audio and cruise control buttons at your fingertips. Performance-design front seats help you stay in the pocket when lateral g-forces hit. The WRX is also ready to take on the stuff you need day-to-day and weekend-to-weekend. The 4-door can take on three golf bags, while the 5-door boasts up to 44.4 cubic feet of cargo space. And with the available touch-screen navigation system, finding your way to your next adventure takes just a few taps. What's more, SIRIUS® Satellite Radio, and its 130+ channels of uninterrupted service, comes standard with the nav system.[1]

1 Activation and monthly subscription sold separately.
2 Availability delayed until December 2009.

Bluetooth® Hands-free Calling

Stay focused on the road, while at the same time connected to your life. BlueConnect,[2] our new Bluetooth accessory, is now available on every WRX. Pair a Bluetooth-enabled phone with BlueConnect, and make all your calls with voice commands. It even stores a phonebook of numbers for easy access while you're driving. If you equip your WRX with the navigation system, Bluetooth hands-free calling—complete with touch-screen controls—comes standard.

WRX Premium with Carbon Black Checkered cloth and optional navigation system.

Protected from every angle.

★★★★★
Government Crash Test Rating[1]
—National Highway Traffic Safety Administration

Discover in-depth the Subaru safety advantage. **subaru.com/safety**

Subaru Active and Passive Safety

To drive confidently, you first have to feel safe. That's why Subaru puts such a high priority on protecting you, and why we think about safety in 360 degrees. First, we engineer our vehicles with exceptional control and advanced accident-avoidance technologies to help keep accidents from happening in the first place. Then, we build every Subaru with protection technologies that help keep danger out, while helping keeping those inside safe. The end result is a car that—in a worst-case scenario—is one of your best possible bets.

Protected on the Inside

Front, side and side-curtain airbags[2]—standard on every WRX and STI—surround outboard occupants in the event of a crash to help prevent injury. To maximize their effectiveness, the advanced system found on the WRX and STI uses an array of sensors to help ensure the airbags are deployed in the best way possible.

Protected from the Outside

During an impact, nothing is more crucial for the safety of all occupants than maintaining cabin integrity. Our frame design, the Ring-shaped Reinforcement Frame, is designed to be exceptionally strong for maximum resistance to impact energy. What's more, its unique configuration helps divert that energy away from occupants.

Exceptional Control

Safety begins with avoidance. The traction and balance of Subaru Symmetrical All-Wheel Drive and the stability of the SUBARU BOXER® engine provide you with the outstanding control you need to react to hazards. Every WRX and STI also comes standard with VDC electronic stability control, which can detect a loss of control and intervene to keep you on your intended path.

Stopping Power

Powerful and reliable vented disc brakes are teamed with advanced technology to help you stop short of danger. Antilock brakes help make sure you don't lose traction, and the advanced Brake Assist system helps ensure maximum pressure is applied to the brakes as quickly as possible in an emergency situation.

1 Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. Visit safercar.gov for more information.
2 Always wear seatbelts. Children should be properly restrained in the rear seat.

WRX in Spark Silver Metallic.

The 2010 **WRX STI**

To make it, we start at fast.

At the pinnacle of Subaru performance sits the WRX STI. It's the signature model of Subaru Tecnica International (STI)—the high-performance and motorsport gurus at Subaru. To create it, they begin with a road-munching, fire-breathing Impreza WRX. Then they use everything they've learned on the racecourse to take it to the next level, and make it absolutely electrifying.

WRX STI in Dark Gray Metallic with optional BBS® Package.

17 years of rally experience
in 4.7 seconds.[1]

Driver Controlled Center Differential (DCCD) | HID Headlights | WRC-inspired Wide Fender Design | Brembo® Brakes

Super Sport ABS | Inverted Front Struts | Engine Heat Exhaust Vents | STI Quad Exhaust Outlets

Intensified Power

A rush like none other. Turn the key, ignite the power plant and feel the intercooled, high-boost turbocharger spool up to unleash 305 horsepower and 290 lb-ft of vicious torque sure to keep you firmly pinned to your seat. The SUBARU BOXER® engine's low-slung and uniquely balanced design keeps all that power poised and agile for precision handling.

Legendary Traction

Gravel. Tarmac. Dirt. Snow. Raced on virtually every surface, Subaru Symmetrical All-Wheel Drive has proven itself to produce pavement-rending grip and brilliantly efficient power delivery. When strapped to the STI, Subaru AWD results in traction that melts curves, and accelerates heartbeats.

Cutting-edge Control

Experience response and control that's virtually telepathic. Fat Brembo brakes help you keep a secure leash on the power and acceleration of the STI. While the heart of the handling is a high-performance sport-tuned suspension ready to knife into hard maneuvers. Inverted struts up front add stability and cornering precision, and a rear suspension with double-wishbone design helps eat up uneven roads without upsetting the chassis.

Customized Performance

The STI comes equipped to get you intimately involved in the action. Multi-mode Vehicle Dynamics Control (VDC) gives you the power to alter the characteristics of the VDC system to keep the handling razor-sharp while retaining its safety. A quick-shifting 6-speed manual gives you the gearing room to explore your driving style. And the innovative SI-DRIVE allows you to tailor the way the engine behaves—from smooth and efficient to completely unrestrained.

1 2009 WRX STI. Zero–60 mph. *motortrend.com*, June 2009.

WRX STI in Dark Gray Metallic with optional BBS® Package.

Navigation System

Find that epic mountain drive or that sushi place downtown. With the available navigation system, it takes just a few taps on the ultra-sharp, 7-inch screen and you're there. When you've finished your drive and parked, flip the screen up, slip in a DVD, and enjoy a movie.

Driver Controlled Center Differential

The STI puts you in the driver's seat in more ways than one. With the exclusive Driver Controlled Center Differential (DCCD), you can define how Subaru AWD distributes power. Use three distinct automatic modes to fine-tune the system to conquer the road conditions you encounter, or use manual mode to create the handling characteristics you desire.

Media Hub

With the Media Hub technology accessory, you can plug a USB mass storage device directly into the stereo. You can then navigate your tracks with the stereo's controls, and view the text associated with them on the stereo's face. It also lets you plug in an iPod®, charge it and access all the familiar iPod® controls through the car's stereo. Choose Media Hub with Audio Streaming and wirelessly stream audio from your compatible device to the car's stereo.

Feel the performance before turning the key.

WRX STI in Black Alcantara® with optional navigation system.

This is how we show our love.

Throwing Down with the Best

Legends don't happen by accident. They're made by being the best in design, engineering and driving; and coming out on top when the dust clears. Whether it's supporting independent teams or our own Subaru Rally Team USA, our love of competition is what has spurred us to take the Impreza into battle in some of the most demanding motorsport disciplines all over the world. And along the way we've taken the lessons learned in the crucible of competition and brought them to you in each stage of the evolution of the WRX and the STI.

Keeping the Stars Close

Over the years, Subaru has built relationships with some of the finest motorsport athletes to ever compete. The 2003 WRC champ Petter Solberg, and the late, greats Richard Burns and Colin McRae, to name just a few. Each champion, and their passionate driving performances, has embodied our love for our global network of fans. A new generation of adrenaline junkies is now doing things with vehicles that most of us will only ever dream of. We'll continue supporting the exploits of SRT USA drivers Ken Block and Travis Pastrana so they can continue to amaze you by redefining what's possible behind the wheel.

Find out more about how we care.
subaru.com

Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru dealership and other services are just a phone call away. And to protect you over the long haul, we offer Subaru Added Security®—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru of America, Inc., and because we've been backing them for more than 25 years, they're agreements you can trust. Your dealer has full coverage details.

Ensuring You're Fully Covered

We know you love your Subaru, but sometimes accidents happen. Subaru Equity Shield™ GAP could help you avoid further sorrow by paying all or most of a possible difference between what your insurance company covers for your Subaru that was totaled, or stolen and not recovered, and what you still owe in payments. It will even cover your deductible for up to $1,000. Also, being part of the Subaru family may save you money on some types of insurance, such as auto and homeowners. Subaru owners may be eligible for exclusive rates through Subaru Advantage Insurance by Liberty Mutual. Find out more at subaru.com.

Images #1-9 by Lars Ganges Photography.

Log on and take off.

Subaru Gear
subarugear.com

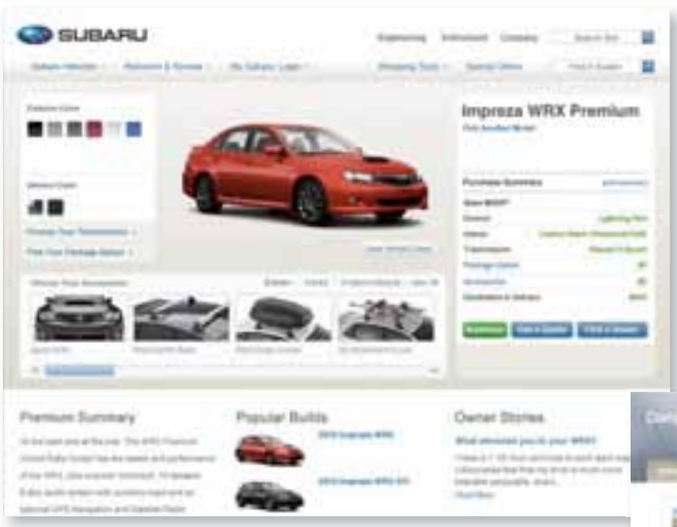
Rally Team USA
subaru.com/rally

Drive Performance Magazine
subaru.com/drive

What makes a Subaru, a Subaru?

Check out subaru.com for a wealth of info to help you in your purchase decision. You'll find everything from special offers to schedules of Subaru-sponsored events. And if you're interested in taking your WRX or STI to the next level—and we know you are—go to subaru.com/spt for the complete offerings of Subaru Performance Tuning.

subaru.com/vehicles/impreza-wrx



Configure your own.

With a wide variety of colors, options and accessories to choose from, you'll be able to find a WRX or an STI that fits your style. Use this tool, and within a few minutes you'll know exactly which WRX that is.

subaru.com/vehicles/build

Does it measure up?

Sometimes you need to see your choices side-by-side to really make a decision. Get in-depth information on the WRX and how it compares to the competition in just about every category.

subaru.com/compare-vehicles

Need an expert opinion?

The WRX and the STI have been tested, analyzed and put through their paces by some of the toughest critics in the automotive field. Find out what they thought about the exhilarating driving experience the WRX and the STI have to offer.

subaru.com/ratings-and-reviews

Screen grab information and images for illustration purposes only.
Visit the subaru.com site or URLs for current information.

Paint

Exterior

Satin White Pearl

Spark Silver Metallic

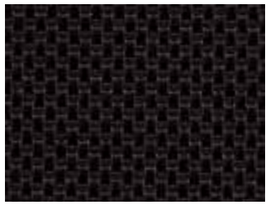
Lightning Red

WR Blue Mica

Dark Gray Metallic

Obsidian Black Pearl

Upholstery


Carbon Black Checkered Cloth (CBCC)

Black Alcantara®/ Carbon Black Leather (BA)

Impreza WRX Color Combinations

PAINT	WRX and WRX Premium	WRX STI	Optional WRX STI BBS® Wheels
Satin White Pearl	CBCC	BA	Gold
Spark Silver Metallic	CBCC	BA	Silver
Lightning Red	CBCC	BA	Silver
WR Blue Mica	CBCC	BA	Gold
Dark Gray Metallic	CBCC	BA	Silver
Obsidian Black Pearl	CBCC	BA	Silver

Impreza WRX® | WRX® STI® Specifications

ENGINE AND DRIVETRAIN	WRX and WRX Premium	WRX STI
Engine	2.5-liter DOHC intercooled, turbocharged aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER® engine.	
Power	265 hp @ 6,000 rpm	305 hp @ 6,000 rpm
Torque	244 lb-ft @ 4,000 rpm	290 lb-ft @ 4,000 rpm
Compression ratio	8.4:1	8.2:1
Bore and stroke	99.5 x 79.0 mm	
Valve timing	Active Valve Control System (AVCS)	Dual Active Valve Control System (DAVCS)
Intake system	Turbocharger with intercooler. Maximum boost pressure: 14.2 psi.	Turbocharger with high-cross-flow-design intercooler. Maximum boost pressure: 14.7 psi.
Fuel and ignition system	Sequential multiport fuel injection. Electronic Throttle Control (ETC). Engine management with integrated self-diagnostics and adaptive driving habits capability. Direct ignition.	
SI-DRIVE performance management system	Not available	Subaru Intelligent Drive (SI-DRIVE) enables three distinctively different modes of vehicle performance characteristics by regulating the engine control unit (ECU) and by fine-tuning the electronically controlled throttle.
Transmission	Fully synchronized 5-speed manual with Incline Start Assist	Fully synchronized close-ratio 6-speed manual with Incline Start Assist
CA Emissions	Certified Low Emission Vehicle (LEV2)	
FUEL		
Fuel economy (city/highway)[1]	18/25 mpg	17/23 mpg
Fuel requirement	Premium unleaded gasoline (91 octane) required. 93 octane recommended (WRX STI).	
SYMMETRICAL ALL-WHEEL DRIVE		
Continuous All-Wheel Drive	WRX models utilize a viscous-type locking center differential with torque distribution normally configured at a 50/50-split front-to-rear. If wheel speed differs between front and rear axles, the system helps distribute power to the wheels with the most traction.	
Driver Controlled Center Differential (DCCD) All-Wheel Drive	Exclusive to WRX STI, Driver Controlled Center Differential (DCCD) All-Wheel Drive uses an electronically managed multi-plate transfer clutch and a mechanical limited-slip differential in conjunction with a planetary-gear-type center differential to control power distribution between the front and rear wheels. Featuring manual and three automatic modes, DCCD splits power 41% front and 59% rear. Sensors monitor parameters such as wheel slippage, steering angle, throttle position and braking to help determine torque distribution and direct it to the wheels with optimum traction. DCCD also features a limited-slip helical front and Torsen® rear differential.	
STABILITY AND TRACTION		
Vehicle Dynamics Control (VDC)	VDC electronic stability control utilizes sensors which constantly monitor wheel speed, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path. Exclusive to WRX STI, VDC features Standard, Off and performance-oriented Traction modes.	
Traction Control System (TCS)	VDC also incorporates an all-wheel, all-speed traction control system which, when sensing a loss of traction, applies braking force and reduces engine torque to the slipping wheel or wheels as necessary to maintain vehicle motion.	
CHASSIS		
Steering	Power-assisted rack-and-pinion. Turning circle, **WRX:** 35.4 feet. **WRX STI:** 36.1 feet.	
Suspension	Sport-tuned 4-wheel independent suspension. **Front:** Strut-type with lower L-arm. **Rear:** Double wishbone. Front and rear stabilizer bars.	High-performance sport-tuned 4-wheel independent suspension. **Front:** Inverted-strut-type with aluminum-alloy lower L-arm. **Rear:** Double wishbone. Front and rear stabilizer bars.
Brakes	4-wheel disc, ventilated front. Dual-piston front and single-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD). **Front:** 11.6 inches/**Rear:** 11.3 inches	Brembo® performance braking system. 4-wheel disc, ventilated front and rear. 4-piston front and dual-piston rear calipers. 4-channel, 4-sensor Super Sport ABS with Electronic Brake-force Distribution (EBD). **Front:** 13.0 inches/**Rear:** 12.6 inches
Brake Assist	When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.	
WHEELS AND TIRES		
Wheels	17 x 7.0-inch 10-spoke aluminum-alloy. Gray color.	18 x 8.5-inch 5-spoke aluminum-alloy. High-luster silver finish. Optional 18 x 8.5-inch 18-spoke BBS® aluminum-alloy. Silver or gold color.[2]
Tires	225/45 R17 summer-performance	245/40 R18 93W ultra-high-performance

EXTERIOR DIMENSIONS	WRX 4-door	WRX 5-door	WRX STI 5-door
Length/Width/Height	180.3 inches/68.5 inches/58.1 inches	173.8 inches/68.5 inches/58.1 inches	173.8 inches/70.7 inches/58.1 inches
Wheelbase	103.1 inches	103.1 inches	103.3 inches
Track (front/rear)	58.9 inches/59.1 inches	58.9 inches/59.1 inches	60.2 inches/60.6 inches
Base curb weight	**WRX:** 3,174 lbs | **WRX Premium:** 3,229 lbs	**WRX:** 3,174 lbs | **WRX Premium:** 3,229 lbs	3,395 lbs
INTERIOR DIMENSIONS			
Headroom (front/rear)	40.3 inches/37.6 inches (with moonroof: 39.3 inches/37.5 inches)	40.3 inches/37.6 inches (with moonroof: 39.3 inches/37.4 inches)	40.3 inches/37.6 inches
Legroom (front/rear)	43.5 inches/33.5 inches	43.5 inches/33.5 inches	43.5 inches/33.5 inches
Shoulder room (front/rear)	54.8 inches/53.2 inches	54.8 inches/53.2 inches	54.8 inches/53.2 inches
Passenger volume	94.6 cubic feet (with moonroof: 93.0 cubic feet)	94.6 cubic feet (with moonroof: 93.2 cubic feet)	94.4 cubic feet
Cargo volume	11.3 cubic feet	19.0 cubic feet (44.4 cubic feet with rear seat lowered)	19.0 cubic feet (44.4 cubic feet with rear seat lowered)

Impreza WRX® | WRX® STI® Equipment

EXTERIOR	WRX	WRX Premium	WRX STI
Projector low-beam and multireflector high-beam halogen headlights	●	●	–
High-intensity discharge (HID) low-beam and multireflector halogen high-beam headlights	–	–	●
Foglights	–	●	o
LED taillights (5-door)	●	●	●
Functional hood scoop (feeds turbocharger intercooler)	●	●	●
Front underspoiler	●	●	–
STI-design front bumper with integrated spoiler	–	–	●
Aerodynamic side ground effects	●	●	●
Rear underspoiler (4-door)	●	●	–
Rear bumper with integrated diffuser (5-door)	●	●	●
Rear spoiler	●	●	●
Exhaust system with dual outlets (4-door)	●	●	–
Exhaust system with single outlet (5-door)	●	●	–
STI high-performance-tuned exhaust system with quad stainless-steel outlets	–	–	●
Body-color side mirrors	●	●	●
Heated side mirrors and windshield wiper de-icer	–	●	–
Body-color door handles	●	●	●
Two-speed windshield wipers with variable intermittent mode and mist feature	●	●	●
Single-speed rear window wiper with fixed intermittent mode (5-door)	●	●	●
Power tilt/sliding-glass moonroof	–	●	–

SEATING AND TRIM	WRX	WRX Premium	WRX STI
6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	●	●	●
Performance-design front seats with fixed integrated head restraints, embroidered WRX logos and red stitching	●	●	–
Performance-design front seats with fixed integrated head restraints, embroidered STI logos and red stitching	–	–	●
Heated front seats	–	●	–
60/40-split flat-folding rear seatback	●	●	●
Leather-wrapped 3-spoke steering wheel with cruise control buttons and red stitching	●	–	–
Leather-wrapped 3-spoke steering wheel with audio system, cruise control buttons and red stitching	–	●	–
STI-design leather-wrapped 3-spoke steering wheel with audio system and cruise control buttons	–	–	●
Leather-wrapped shifter handle	●	●	●
Cloth upholstery	●	●	–
Alcantara®/leather upholstery	–	–	●
Aluminum-alloy pedal covers	●	●	●

CONVENIENCE FEATURES	WRX	WRX Premium	WRX STI
Power front and rear windows with driver's auto-down	●	●	●
Power side mirrors	●	●	●
Electronic cruise control	●	●	●
Tilt/telescoping steering column	●	●	●
Dual cup holders in center console	●	●	●
Single bottle holder in each door panel	●	●	●
Sun visors with concealed vanity mirrors	●	●	●
Center console with LED-illuminated storage tray and 12-volt power outlet	●	●	●
Illuminated and lockable glovebox	●	●	●
Footwell illumination lighting	–	–	●
Cargo-area grocery bag and tiedown hooks (5-door)	●	●	●
Retractable/removable cargo-area cover (5-door)	●	●	●

INSTRUMENTATION	WRX	WRX Premium	WRX STI
Analog speedometer, tachometer, coolant temperature and fuel gauges	●	●	●
Sport-design electroluminescent gauges with center-mounted tachometer	●	●	–
STI sport-design electroluminescent gauges with center-mounted tachometer	–	–	●
Gauge needles full-sweep and trim rings illumination on start-up	●	●	●
Digital trip computer displaying average fuel economy, digital clock and ambient temperature	●	●	●
DCCD and SI-DRIVE modes display	–	–	●

AUDIO SYSTEMS	WRX	WRX Premium	WRX STI
4-speaker audio system with single-disc in-dash CD player and MP3/WMA capability	●	–	–
10-speaker audio system with 6-disc in-dash CD changer and MP3/WMA capability	–	●	●
Auxiliary audio jack	●	●	●
XM® or SIRIUS® Satellite Radio capability[3]	●	●	●

CLIMATE CONTROL	WRX	WRX Premium	WRX STI
Automatic climate control system with CFC-free air conditioning and rotary controls for temperature, fan and airflow direction	●	●	●

SECURITY	WRX	WRX Premium	WRX STI
Keyless entry system with answer-back electronic chirp	●	●	●
Antitheft security system	●	●	●
Engine immobilizer	●	●	●

SAFETY	WRX	WRX Premium	WRX STI
ACTIVE			
Subaru Symmetrical All-Wheel Drive (AWD)	●	●	●
SUBARU BOXER® engine	●	●	●
Vehicle Dynamics Control (VDC)	●	●	●
Traction Control System (TCS)	●	●	●
Brake Assist	●	●	●
4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●
Daytime Running Lights (DRL)	●	●	●
PASSIVE			
Subaru advanced frontal airbag system with driver's and front-passenger's front airbags (SRS)[4]	●	●	●
Side-curtain airbags protecting front and rear outboard occupants (SRS)[4]	●	●	●
Seat-mounted front side-impact airbags (SRS)[4]	●	●	●
Height-adjustable 3-point front seatbelts with pretensioners and force limiters. 3-point seatbelts at all rear seating positions.	●	●	●
Rear child-safety door locks	●	●	●
Safety pedal system	●	●	●
Energy-absorbing collapsible steering column	●	●	●
Ring-shaped Reinforcement Frame body structure	●	●	●

OPTIONAL EQUIPMENT	WRX	WRX Premium	WRX STI
Touch-screen GPS navigation system[5] with 7-inch high-resolution screen and auxiliary inputs for portable multimedia devices, 10-speaker audio system with single-disc in-dash CD player, SIRIUS® Satellite Radio,[6] Bluetooth® wireless phone capability, multifunction screen displaying navigation system information and trip computer (current and average fuel economy, driving range, calculator and maintenance indicator)	–	o	o
BBS® Package: 18-inch BBS 18-spoke aluminum-alloy wheels and foglights	–	–	o

WARRANTIES

New Car Limited Warranty: 3 years or 36,000 miles, whichever comes first. **Powertrain Limited Warranty:** 5 years or 60,000 miles, whichever comes first. **Wear Item Limited Warranty:** 3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under Wear Item Limited Warranty: • Brake Pads • Wiper Blades • Clutch Linings • Transmitter Batteries **Rust Perforation Limited Warranty:** 5 years, unlimited mileage.

Vehicle modifications may affect warranty coverage and Subaru Added Security extended service agreements. Please see your dealer for details.

● Standard o Optional – Not available

1 2010 EPA fuel economy estimates. Actual mileage may vary. 2 Available as part of option package. See equipment listing above. Silver color with Spark Silver Metallic, Lightning Red, Dark Gray Metallic and Obsidian Black Pearl. Gold color with Satin White Pearl and WR Blue Mica. 3 Available as an accessory. Satellite radio hardware and required monthly subscription sold separately. See your dealer. 4 The Supplemental Restraint System (SRS) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. 5 WRX STI requires optional BBS Package. 6 Activation and monthly subscription sold separately. See your dealer.

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Fog Light Kit

Casts a low and wide beam of light to enhance vision in inclement weather.

Sport Mesh Grille

Bold metal mesh design grille comes pre-painted and ready to install. Available with or without STI logo.

Body-side Moldings

Color-matched moldings help protect the vehicle's doors from parking lot dings while attractively blending with the lines of the car.

Exhaust Finisher

Aluminum trim pieces add a serious performance look to the rear of WRX STI.

Roof Carrier Bars

New, improved design can be installed or removed in minutes. Fits both 4- and 5-door models and is compatible with most Genuine Subaru roof carriers and attachments.

Consult vehicle owner's manual for total roof load limit.

SPT Performance Exhaust System

These exhaust systems feature full stainless steel construction with smooth mandrel bends for low restriction and that famous boxer engine sound.

WRX STI system shown. Available for WRX 4-door and 5-door.

Rear Cargo Tray

Helps protect cargo area from dirt and spills. Can be easily removed and rinsed clean.

Media Hub

Play music from your iPod® or USB mass storage device through the vehicle's audio system. Displays song information on screen and charges most portable music devices. User experience varies by music storage device.

Not all devices are compatible. Details at subaru.com/Media Hub.

Footwell Illumination

Turn on your WRX headlights and watch as the front floor area is cast in a groovy glow. Available in blue or red.

Not available on WRX STI.

Auto-dimming Mirror with Compass and HomeLink®

Mirror darkens when headlights are detected from behind the vehicle. Includes a compass and three HomeLink buttons that are programmable for most garage-door openers and other HomeLink-compatible devices.

Turbo Boost Gauge

Displays engine vacuum in inches of Hg and boost in PSI. Bright red illumination matches vehicle instrument panel lighting and goes dark when the engine is turned off. Includes mounting cup and bracket.

Short-throw Shifter

Significantly reduces shift throw lengths for crisper shifts and sportier driving feel. Available for both 5 M/T and 6 M/T transmissions.

It’s not disposable.
It’s family.

Life moves fast. Don’t slow it down with a car you can’t trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It’s why our vehicles excel in the extreme rigors of rally racing. And why 94% of all the vehicles we’ve built in the last 10 years are still on the road today.[1] It’s also why Subaru owners are so likely to stay Subaru owners for years and years. What’s more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we’ve done our job.

Find out more about how we build durable cars.
subaru.com/engineering

1 Based on R .L. Polk & Co. registration data in the U.S. 1998 to 2008.

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SUBARU

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