



2008 | IMPREZA WRX





READY FOR ACTION.

IT'S WHAT MAKES A SUBARU, A SUBARU.





THE SUBARU IMPREZA WRX

TRAINED AROUND THE GLOBE.
MASTER OF THE STREET.

Desire, driven by four wheels. Long before the first Subaru WRX laid tracks on American tarmac, it was thrilling crowds of fans on the street and in World Rally Championships. And blazing a trail of victory in such exotic locations as Finland, Greece and Monte Carlo. To those in the know, it is a turbocharged, all-wheel-drive icon. And now, we introduce the action-packed 2008 Subaru WRX to an eagerly awaiting world. Reshaped, yes. Reformed, never. The icon is reborn. The master, remastered.



5-DOOR WRX

Traction with attraction. A WRX like you've never seen before, in shape like never before. The new 5-door packs WRX performance in a versatile new package. Its clear taillamps activate with a blaze of LED color, keeping the attention of all who follow it. And since it's a WRX, there will be many.



4-DOOR WRX

Sharpened for action. Its 224-hp turbocharged SUBARU BOXER engine and Symmetrical All-Wheel Drive are pure WRX. 17" alloys complement its new chassis. The sleek new body is both more rigid and lighter. And while its cockpit is unexpectedly richer, wider and more rewarding, so is its torque curve.



> POWER
IS ITS SUPERPOWER

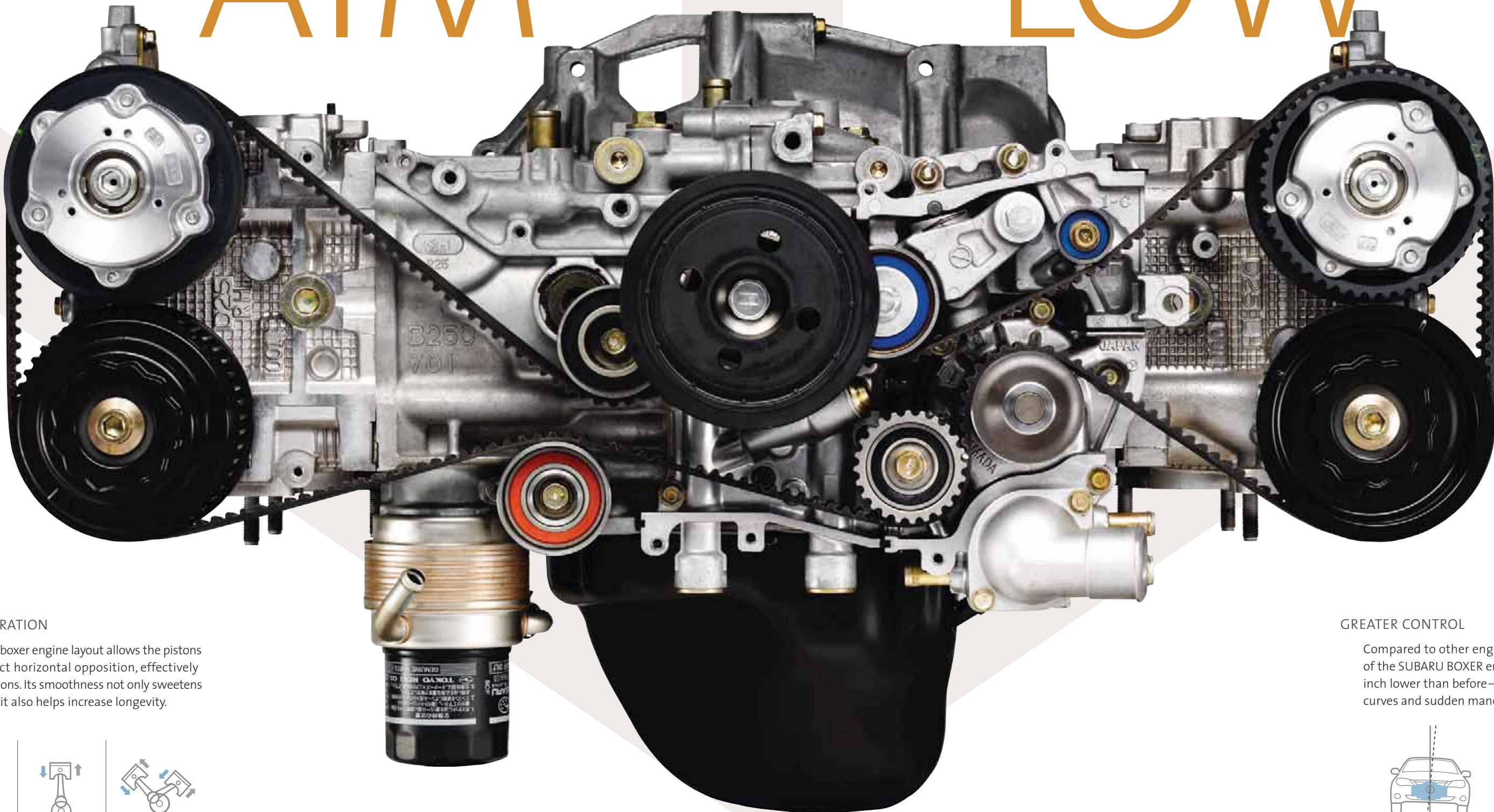
SUBARU BOXER ENGINE

Every engine generates power. But the unique SUBARU BOXER engine empowers the driving enthusiast with so much more. The flat, horizontally opposed configuration gives the WRX a lower center of gravity for more precise, stable handling. The result is a car that goes where you want it to, whether you're conquering a mountain pass

or navigating the urban jungle. And the design delivers its aggressive power with the inherent smoothness, efficiency and durability that make driving a WRX more enjoyable every day. The engine is named after the jabbing motion of a boxer's arms, and with endurance and efficiency to match its powerful thrust, it packs quite a punch.

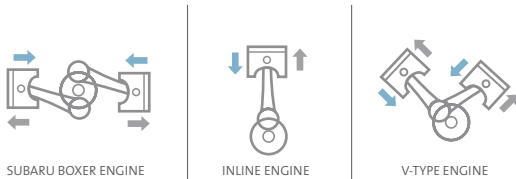
AIM HIGH

PLACE LOW



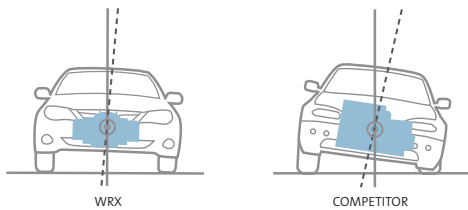
SMOOTHER OPERATION

The 180-degree boxer engine layout allows the pistons to move in exact horizontal opposition, effectively negating vibrations. Its smoothness not only sweetens power delivery, it also helps increase longevity.



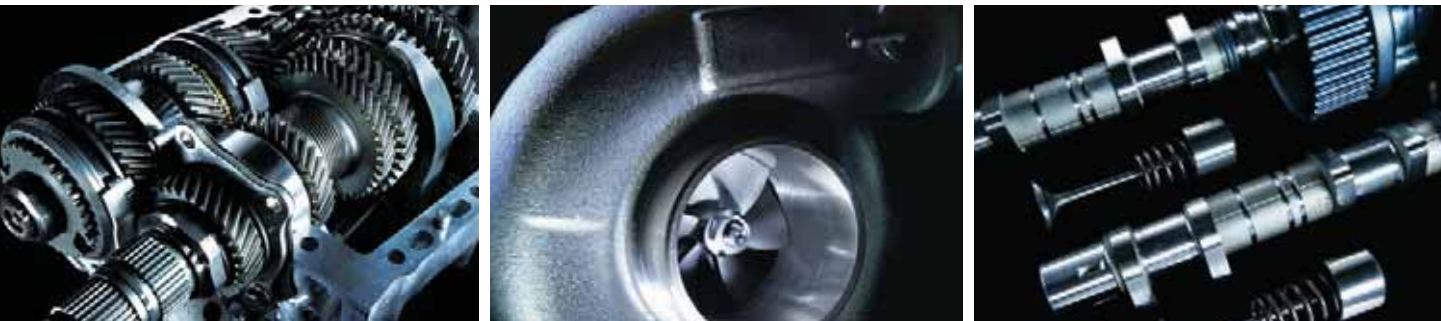
GREATER CONTROL

Compared to other engine types, the lower profile of the SUBARU BOXER engine—mounted nearly an inch lower than before—helps reduce body lean in curves and sudden maneuvers, for greater control.



POWER

For generations, the Impreza WRX has outrun the compromises of a conventional approach. Its famed SUBARU BOXER engine is intensified with enhancements that make every firing of its iridium-tipped spark plugs an explosion of emotion. Every breath is rush-delivered via intercooled turbocharging and a composite intake. The resulting 224 horsepower races to all four wheels via your choice of a crisp-shifting 5-speed manual gearbox, or a versatile 4-speed automatic with SPORTSHIFT® manual control.



TURBOCHARGER

If it's a WRX, its not-so-secret weapon is a new turbocharger that helps to deliver 224 force-fed horsepower and a broader power band. As always, the signature hood scoop is the real deal, supplying airflow to a new, lightweight intercooler that boosts output and response.

ACTIVE VALVE CONTROL SYSTEM

While turbocharging boosts power by pumping more air into each cylinder, the Subaru Active Valve Control System (AVCS) makes sure to deliver the air at precisely the right moment. AVCS adjusts the intake-valve timing to match the engine rpm, for better response at any speed.

5-SPEED MANUAL TRANSMISSION

The choice of the driving purist who demands maximum control. The close-ratio gearbox is fully synchronized (including reverse) to deliver smooth and precise shifts. Our advanced Incline Start Assist electronically holds the brakes for a moment on uphill starts, to help prevent unwanted rollback.

4-SPEED AUTOMATIC TRANSMISSION

Balance performance and convenience with the direct control of the smooth-shifting SPORTSHIFT automatic. Around town, driver-adaptive programming maximizes fuel economy. In more spirited driving, the transmission automatically delivers more enthusiastic shifting response.



226 LB.-FT.

MAXIMUM TORQUE ARRIVES 800 RPM SOONER.
GENTLEMEN, START YOUR DYNAMOMETERS



It's not just what you've got, it's how you use it. When it comes to engine output, the torque chart is proof of what you can do. The 2008 WRX delivers a mountain of torque, and now you'll reach the 226-lb.-ft. peak of performance quicker than ever. A redesigned turbocharger, intercooler and intake manifold all conspire to deliver peak torque at just 2,800 rpm — 800 rpm earlier than last year. The result? Stronger acceleration that you won't need a dyno or a stopwatch to measure. The seat of your pants will tell you: You've got it. And you know how to use it.



> **TRACTION**
TURNS POWER INTO ACTION

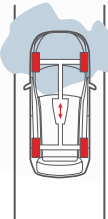
WRX 4-door with Premium Package in Satin White Pearl.

SUBARU SYMMETRICAL ALL-WHEEL DRIVE

A mountain hairpin. A decreasing-radius on-ramp. A sudden summer storm. The enticements keep on coming. So give yourself the adhesive advantage of the standard Subaru Symmetrical All-Wheel Drive (AWD) system to keep those four patches of rubber sticking to the road. Its uniquely balanced configuration helps ensure stability and poise. Its efficiency at transmitting power delivers greater grip and quick response to slippage. We've been perfecting AWD for over 30 years. So however the road tempts you, you'll find that the attraction is quite mutual.

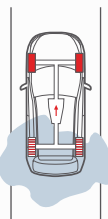
NON-SLIP GRIP

CONTINUOUS AWD



WRX models equipped with the 5-speed manual transmission use a viscous-locking center differential. Should wheel slippage occur, it helps transfer power with lightning-quick reflexes to the front or rear wheels with the most traction.

ACTIVE AWD



Matched to the 4-speed automatic, the Active AWD system monitors parameters such as wheel slippage and vehicle speed, actively adjusting power to the front or rear wheels for optimal adhesion.

HANDLING

Its proving grounds are the most menacing rally courses and challenging streets all over the world. So it's no surprise that the Subaru WRX is legendary for knowing how to take control and put it firmly in the driver's hands. We combine our experience in competition with the natural balance of its engine and drivetrain layout to bring driver, car and road together in perfect sync. And its agile new suspension, 17" wheels and 4-wheel disc brakes team with Vehicle Dynamics Control (VDC) and Electronic Brake-force Distribution (EBD) to deliver extreme confidence and fun, no matter where in the world you go.



4-WHEEL DISC BRAKES

Impressive power calls for powerful braking ability. So the WRX is equipped with large disc brakes at all four wheels. Also standard are an Anti-lock Brake System (ABS) and Electronic Brake-force Distribution (EBD) that optimally reapportions stopping power to the front and rear wheels.

INDEPENDENT SUSPENSION

The 4-wheel independent suspension in the new WRX is designed to handle the world's greatest roads as well as it handles the daily rigors of real-world driving. Front struts feature multiple-phase damping for an ideal balance of control and precision. While the new double-wishbone rear suspension adds to stability and smoothness.

PROVEN IN COMPETITION

Inspired engineers develop inspiring cars, something World Championship Rally drivers have known about the WRX for generations. There is perhaps no more extreme driving, with terrain, weather, road surfaces and surprise obstacles challenging the reflexes of the driver and the car at every turn. When the snow flies and the mud splashes, the WRX shines the most.

VDC

VEHICLE DYNAMICS
CONTROL

VDC is an electronic stability control system that helps keep you on your intended path by measuring variables such as steering input and braking. If the system senses the vehicle deviating from its intended course, VDC applies individual brakes and/or reduces engine power to help keep you safely, and confidently, in control. It's standard equipment on every 2008 WRX.





WRX 4-door with Carbon Black Checkered cloth.

INTERIOR

Functional and rewarding. Can you have both in your hands at once? Subaru insists on it. In a driver's car such as the new WRX, it's essential that the controls are instantly intuitive, brilliantly logical, and not merely engaging to interact with but fun. Twist the key: Illuminated red needles perform a full sweep of crisp electroluminescent gauges. Look — or feel — your way around the cockpit, and enjoy the way every useful detail is executed, from a multifunction trip computer to an LED-illuminated storage area. And a new tilt/telescoping leather-wrapped steering wheel puts available audio and standard cruise controls at your thumbs. It's a Subaru. Functional has to feel good.



60/40 SPLIT FOLDING REAR SEAT

Versatile performance has always been a hallmark of the WRX. Both the 4-door and new 5-door models come standard with a 60/40-split fold-down rear seat so you can expand the cargo area and still bring along one or two rear-seat passengers. A standard folding center armrest in the 4-door is a luxurious touch.



NAV NAVIGATION SYSTEM

Just a few taps on the high-resolution touch-screen of the available GPS navigation system and you'll have a co-pilot across town or across the country. When not in use, you can get information on your fuel economy, check maintenance reminders, and use a calendar and calculator. It even controls some vehicle settings.

PERFORMANCE-DESIGN SEATS

Designed for hardcore driving and serious comfort, the front seats in the WRX are contoured for lasting support around corners and down the road. Deep side bolsters help you handle high lateral g-forces, and a height adjuster helps the driver find that perfect spot at the helm. Dual-mode heated front seats are optional.

AUDIO/VIDEO JACKS

Auxiliary audio/video jacks, included with the navigation system, let you plug in nearly any portable media player, from your iPod® to a video player or gaming console. Plug it in and your tunes will flow through the 10-speaker audio system. The video portion plays on the in-dash screen when the car is parked.

SATELLITE RADIO

Listen to rock, old school, hip-hop or sports in digital-quality sound, wherever your journey may take you. Every WRX is pre-wired for your choice of XM® or SIRIUS™ Satellite Radio that lets you access over 130 channels of satellite feed across the country.¹ When you opt for the navigation system, the SIRIUS hardware is included.²

GENEROUS CARGO CAPACITY

The rear suspension of the new WRX doesn't just help it handle better, it helps it handle more. More cargo. More gear. More sports equipment. The 4-door can take on three golf bags in its 11.3-cubic-foot trunk. The 5-door's remarkably wide cargo area features a standard retractable cover.

¹ With your paid subscription and additional equipment.

² Activation and monthly subscription sold separately.

STRENGTH AT ITS CORE



Our multidimensional approach to safety is integrated into every Subaru. Every part, from advanced control technologies right down to the welds of the reinforced structure, has been engineered to provide the greatest amount of protection. Providing you with the peace of mind that is the essence of every Subaru experience.

Image above shown for illustration purposes only.

ACTIVE SAFETY

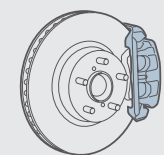
Keeping you safe begins with the seamless traction of Subaru Symmetrical AWD and responsive handling to help keep your vehicle in control. These inherent Subaru advantages are supported by a comprehensive array of features to help you in an emergency. At Subaru, every innovation is designed with your protection in mind.

ELECTRONIC STABILITY CONTROL



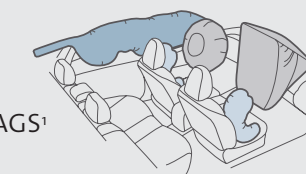
The standard Vehicle Dynamics Control (VDC) system continually monitors driving conditions to detect and help correct unintended deviations in the vehicle's trajectory and help set you back on the correct path.

BRAKE ASSIST



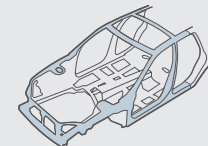
This feature helps provide safer braking in a panic stop. By sensing the speed with which the brake pedal is depressed, maximum brake pressure is immediately applied even if your right foot doesn't supply enough force.

FRONT, SIDE AND SIDE-CURTAIN AIR BAGS¹



An intelligent front air bag system senses front-passenger seat occupancy to determine the safest deployment level. Side curtain air bags help protect front and outboard rear-seat passengers.

REINFORCED CONSTRUCTION



Engineered for exceptional strength to help maintain the integrity of the cabin structure, the innovative Subaru ring-shaped reinforcements around the passenger compartment also help absorb crash-impact energy away from occupants.

PASSIVE SAFETY

Subaru innovations not only help you evade a collision. They help you and your passengers avoid injury, thanks to features like side-impact beams, front seatbelt force limiters, and the Subaru Safety Pedal System. And a full array of air bags and our Ring-Shaped Reinforcement Frame around the cabin help dissipate the energy of an impact. Together, they help the WRX outperform when it really matters most.

¹ Always wear seatbelts. Children should be properly restrained in the rear seat.

Impreza WRX Specifications

ENGINE AND DRIVETRAIN	IMPREZA WRX 4-DOOR AND 5-DOOR
Engine	2.5-liter DOHC intercooled, turbocharged aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER engine with Active Valve Control System. Iridium-tipped spark plugs.
Power	224 hp @ 5,200 rpm
Torque	226 lb.-ft. @ 2,800 rpm
Compression ratio	8.4:1
Bore and stroke	99.5 x 79.0 mm
Intake system	Composite resin intake manifold. Turbocharger with intercooler. Maximum boost pressure: 11.9 psi.
Fuel and ignition system	Sequential multiport fuel injection. Electronic Throttle Control (ETC). Engine management with integrated self-diagnostics and adaptive driving habits capability. Direct ignition.
Manual transmission	Standard fully synchronized 5-speed manual
Automatic transmission	Optional 4-speed electronically controlled automatic with SPORTSHIFT® manual control
Emissions	Certified Low Emission Vehicle (LEV2)

FUEL	
Fuel economy (city/highway)	Manual: 19/24 mpg Automatic: 20/25 mpg
Fuel requirement	Premium unleaded gasoline (91 octane)

SYMMETRICAL ALL-WHEEL DRIVE	
Continuous All-Wheel Drive	WRX models equipped with 5-speed manual transmission utilize a viscous-type locking center differential with torque distribution normally configured at a 50/50-split front-to-rear. If wheel speed differs between front and rear axles, the system helps distribute power to the wheels with the most traction.
Active All-Wheel Drive	WRX models equipped with 4-speed automatic transmission utilize an electronically controlled variable transfer clutch to distribute power to where traction is needed. Sensors monitor parameters such as wheel slippage, throttle position and braking, to help determine torque distribu-tion and direct it to the wheels with optimum traction.

STABILITY AND TRACTION	
Vehicle Dynamics Control (VDC)	VDC electronic stability control utilizes sensors which constantly monitor wheel speed, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path.
Traction Control System (TCS)	VDC also incorporates an all-wheel, all-speed traction control system which senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.

CHASSIS	
Steering	Engine-speed-sensing variable power-assisted rack-and-pinion. Turns lock-to-lock: 2.8. Turning circle: 34.8 ft.
Suspension	Sport-tuned 4-wheel independent suspension. Front: Strut-type with lower L-arm. Rear: Double wishbone. Front and rear stabilizer bars.
Brakes	4-wheel disc, ventilated front Dual-piston front and single-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).
Brake Assist	When emergency braking is detected by how quickly the brake pedal is applied, maximum brake pressure is immediately applied.
Brake discs	Front: 11.6 in. / Rear: 11.3 in.

WHEELS AND TIRES	
Wheels	17 x 7.0-inch 10-spoke aluminum-alloy.
Tires	205/50 R17 M+S all-season

EXTERIOR DIMENSIONS	WRX 4-DOOR	WRX 5-DOOR
Length	180.3 in.	173.8 in.
Width	68.5 in.	68.5 in.
Height	58.1 in.	58.1 in.
Wheelbase	103.1 in.	103.1 in.
Track (front/rear)	58.9 in./59.1 in.	58.9 in./59.1 in.
Curb weight (manual/automatic)	3,142 lbs./3,241 lbs.	3,142 lbs./3,241 lbs.

INTERIOR DIMENSIONS		
Headroom (front/rear)	40.3 in./37.6 in.	40.3 in./37.6 in.
Legroom (front/rear)	43.5 in./33.5 in.	43.5 in./33.5 in.
Shoulder room (front/rear)	54.8 in./53.2 in.	54.8 in./53.2 in.
Passenger volume	94.4 cu. ft.	94.4 cu. ft.
Cargo volume	11.3 cu. ft.	19.0 cu. ft. (44.4 cu. ft. with rear seat lowered)

Impreza WRX Equipment

	WRX 4-DOOR	WRX 5-DOOR
EXTERIOR		
Projector-beam and multireflector high-beam halogen headlights	●	●
L.E.D. taillights	–	●
Functional hood scoop (feeds turbocharger intercooler)	●	●
Rear spoiler	○ ¹	●
Exhaust system with dual chrome outlets	●	–
Exhaust system with single chrome outlet	–	●
Body-color side mirrors	●	●
Body-color door handles	●	●
Two-speed windshield wipers with variable intermittent mode	●	●
Single-speed rear window wiper with fixed intermittent mode and de-icer	–	●

SEATING AND TRIM		
6-way manually adjustable driver seat. 4-way manually adjustable front-passenger seat.	●	●
Performance-design front seats with fixed integrated head restraints	●	●
60/40-split flat-folding rear seatback	●	●
Leather-wrapped 3-spoke steering wheel with cruise control buttons	●	●
Leather-wrapped 3-spoke steering wheel with audio system and cruise control buttons	○	○
Manually adjustable tilt/telescoping steering column	●	●
Leather-wrapped shifter handle	●	●
Medium gray metallic trim on dash and console	●	●

CONVENIENCE FEATURES		
Power front and rear windows with driver's auto-down	●	●
Power mirrors	●	●
Electronically controlled cruise control	●	●
Dual cupholders in center console	●	●
Single bottle holder in each door panel	●	●
Sun visors with concealed vanity mirrors	●	●
Center console with L.E.D. illuminated storage tray and 12-volt power outlets	●	●
Grocery bag hook. 4 tiedown hooks.	–	●
Retractable/removable cargo-area cover	–	●

INSTRUMENTATION		
Analog speedometer, tachometer, coolant temperature and fuel gauges	●	●
Sport-design instrumentation with center-mounted tachometer	●	●
Electroluminescent instrumentation lighting	●	●
Gauge needles full-sweep and trim rings illumination on start-up	●	●
Digital odometer and automatic transmission (when equipped) shift position indicator	●	●
Digital trip computer displaying fuel economy, digital clock and ambient temperature	●	●

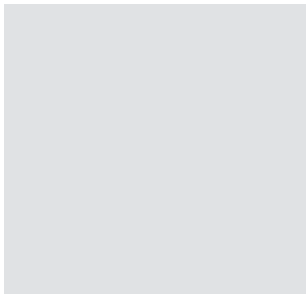
AUDIO SYSTEM		
80-watt 4-speaker audio system with single-disc in-dash CD player, MP3/WMA capability and vehicle speed-sensing volume adjustment	●	●
Auxiliary audio jack	●	●
XM® or SIRIUS™ Satellite Radio capability ²	●	●

CLIMATE CONTROL		
Automatic climate control system with CFC-free air conditioning, air filtration system, rotary controls for temperature, fan and airflow direction	●	●

SECURITY		
Keyless entry system with answer-back electronic chirp	●	●
Antitheft security system	●	●
Engine immobilizer	●	●

Colors

Paint



Satin White Pearl



Spark Silver Metallic



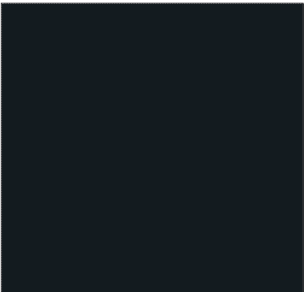
Lightning Red



WR Blue Mica

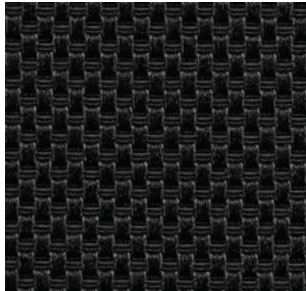


Dark Gray Metallic



Obsidian Black Pearl

Upholstery



Carbon Black Checkered Cloth

IMPREZA WRX

Color Combinations

UPHOLSTERY		Carbon Black Checkered Cloth
PAINT		
Satin White Pearl		●
Spark Silver Metallic		●
Lightning Red		●
WR Blue Mica		●
Dark Gray Metallic		●
Obsidian Black Pearl		●

● Available — Not available

	WRX 4-DOOR	WRX 5-DOOR
SAFETY		
ACTIVE		
Subaru Symmetrical All-Wheel Drive (AWD)	●	●
SUBARU BOXER engine	●	●
4-wheel antilock brakes (ABS) with Electronic Brake-force Distribution (EBD)	●	●
Daytime Running Lights (DRL)	●	●
PASSIVE		
Dual driver and front-passenger front air bags (SRS) ³	●	●
Subaru advanced frontal air bag system with driver seat position sensor and front-passenger seat occupant detection sensor (SRS) ³	●	●
Side-curtain air bags protecting front and rear outboard occupants (SRS) ³	●	●
Front-seat-mounted front side-impact air bags (SRS) ³	●	●
Three individual rear head restraints	●	●
Height-adjustable 3-point front seat belts with pretensioners and force limiters. 3-point seat belts at all rear seating positions.	●	●
Rear child-safety door locks	●	●
Safety pedal system	●	●
Energy-absorbing collapsible steering column	●	●
Ring-Shaped Reinforcement Frame body structure	●	●
OPTIONAL EQUIPMENT		
4-speed adaptive electronic direct-control automatic transmission with SPORTSHIFT® manual control	○	○
Premium Package: Fog lights, Front lip spoiler, Aerodynamic side ground effects, Rear bumper ground effect, Rear spoiler (4-door), Rear diffuser (5-door), Heated side mirrors, Windshield wiper de-icer, Dual-stage heated front seats, Steering wheel-mounted audio controls, 80-watt 10-speaker audio system with 6-disc in-dash CD changer, MP3/WMA capability, SRS Circle Surround Automotive™ audio enhancement, vehicle speed-sensing volume adjustment.	○	○
Satellite Radio and Navigation Package: Touch-screen GPS navigation system with 7" high-resolution L.E.D. screen and auxiliary inputs for portable multimedia devices, 100-watt 10-speaker audio system with single-disc in-dash CD player, SIRIUS™ Satellite Radio ⁴ and Bluetooth® wireless capability ⁵ Multifunction screen displaying navigation system information, trip computer (current and average fuel economy, driving range, ambient temperature, calculator and maintenance indicator).	○	○
● Standard ○ Optional — Not available		

¹ Optional as part of Premium Package. See equipment listing above. ² Available as an accessory. Satellite radio hardware and required monthly subscription sold separately. See your dealer. ³ The Supplemental Restraint System (SRS) (air bags) affords the driver and front passenger additional protection in a moderate to severe frontal or side-impact collision. This system provides supplemental protection only, and seat belts must be worn in order to avoid injuries to out-of-position occupants upon bag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. ⁴ Activation required. Monthly subscription sold separately. See your dealer. ⁵ Requires accessory microphone. See your dealer.

Some images shown are for illustration purposes only. Specifications in this brochure are based on the latest product information available at the time of publication. For the most up-to-date product information, log on to www.subaru.com. Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes. This brochure was prepared by Subaru of America, Inc. A warranty from Subaru of America, Inc., is available only on cars sold to the first retail purchaser through an authorized Subaru dealer in the continental U.S. or Alaska. Subaru, SUBARU BOXER, Impreza and WRX are registered trademarks. SIRIUS is a trademark of Sirius Satellite Radio Inc. XM is a registered trademark of XM Satellite Radio Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. iPod is a registered trademark of Apple Computer, Inc. SRS Circle Surround Automotive is a trademark of SRS Labs, Inc. SmartWay is a registered trademark of the U.S. Environmental Protection Agency. For more information, contact your Subaru dealer or log on to www.subaru.com.

GENUINE SUBARU ACCESSORIES

Make a Subaru your Subaru with Genuine Subaru Accessories. From styling enhancements to storage solutions, you can outfit your Subaru to be as unique as your adventures, giving you the versatility to take everything—and anything—you need. And backed by a 3-year or 36,000-mile limited warranty, they're built with Subaru reliability in mind.



1 AUTO-DIMMING MIRROR WITH COMPASS AND HOMELINK®

The rearview mirror darkens when headlights are detected from behind the vehicle. And it includes an electronic compass with three integrated HomeLink buttons which can be programmed to operate most garage door openers and other HomeLink compatible devices.

2 STI PEDAL PAD SET

Brushed stainless steel with red rubber grips and embossed with the STI logo.

3 SKI & SNOWBOARD CARRIER

Gear up for the slopes with this carrier rack that holds up to six pairs of skis or four pairs of skis and poles. May also be used to carry snowboards or fishing rods.

4 HEAVY-DUTY ROOF CARGO BASKET

Constructed of powder-coated steel, it includes mounting hardware, black stretch net with hooks and a custom fairing to help reduce wind noise. Shown with Fork Mounted Bike Carrier and optional Front Wheel Holder. Both sold separately. Measures 44" L x 39" W x 6.5" H.

Consult vehicle owner's manual for total roof load limit.

9 SATELLITE RADIO

Listen to over 130 channels of music, sports, news, weather, talk and comedy, all in crystal clear digital-quality sound. Your choice of XM¹ or SIRIUS²

10 REAR SPOILER

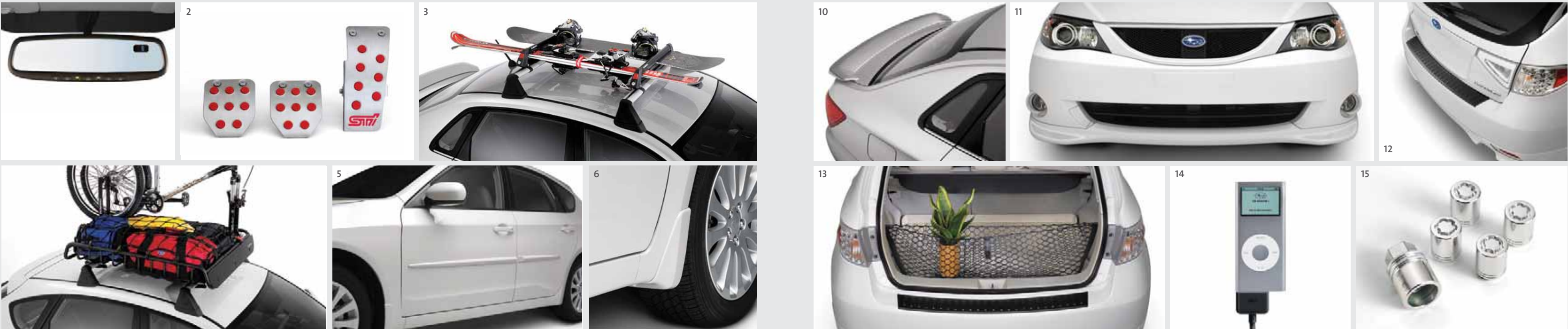
Color-matched rear spoiler adds a stylish performance look to the 4-door Impreza WRX. Includes integrated brake light.

11 SPORT MESH GRILLE

Features a bold metal mesh design that adds an aggressive look to both the 4 and 5-door Impreza WRX. Comes pre-painted and ready to install.

12 REAR BUMPER COVER

Protect the upper surface of the rear bumper from scratches and dings with a rugged rear bumper cover.



5 BODY SIDE MOLDINGS

Color-matched moldings help protect doors from parking lot dings while attractively blending with the lines of the car.

6 SPLASH GUARDS

Help protect your vehicle's paint finish from stone chips and road grime with these custom fitted splash guards. Set of four.

7 ALL-WEATHER FLOOR MATS

Custom-fitted, heavy-gauge floor mats help protect your vehicle's carpet from sand, dirt and moisture.

Not intended for use over top of carpeted floor mats

8 REMOTE ENGINE STARTER

Conveniently allows vehicle to be started by remote control (up to 400 feet away depending on obstructions) so that the vehicle's interior temperature is more comfortable upon entry.

13 CARGO NETS

Cargo nets help keep the cargo area organized and your belongings secured.

14 IPOD® INTERFACE

Take your music, podcasts, and audiobooks on the road with the Subaru iPod Interface. Control your iPod through the factory head unit and steering wheel controls (if equipped) while scrolling text displays artist, album, song, or playlist information. The dock connector is located in the center console compartment.

Not compatible with vehicles equipped with Navigation or Satellite Radio. See www.subaru.com/ipod for complete details.

15 WHEEL LOCKS

Help to deter theft of wheels and tires.

1 Required monthly subscription sold separately after trial period ends. Other fees and taxes may apply, including a one-time activation fee. Subscription fee is consumer only. All fees and programming subject to change. Subscriptions subject to Customer Agreement included with the XM Welcome Kit and available at xmradio.com. Only available in the 48 contiguous United States. © 2007 XM Satellite Radio Inc.

2 Required monthly subscription sold separately after trial period ends. Other fees and taxes may apply, including a one-time activation fee. Subscription fee is consumer only. All fees and programming subject to change. Hardware, subscription and activation fee required. Hardware and subscription sold separately. Installation required with some equipment. For full Terms and Conditions, visit Sirius.com. Prices and programming are subject to change. Not available in HI and AK.

FOR A COMPLETE LIST OF AVAILABLE ACCESSORIES, VISIT YOUR LOCAL SUBARU DEALER OR LOG ON TO WWW.SUBARU.COM.

OWNERSHIP BENEFITS

Enjoying your Subaru for years to come—that's the promise of our comprehensive warranties and roadside assistance program. It's a fact attested to by 95% of Subaru vehicles sold in the past 10 years that are still on the road today.¹ It's the confidence you feel when you get behind the wheel.

NEW CAR LIMITED WARRANTY

3 years or 36,000 miles, whichever comes first.

POWERTRAIN LIMITED WARRANTY

5 years or 60,000 miles, whichever comes first.

RUST PERFORATION LIMITED WARRANTY

5 years, unlimited mileage.

WEAR ITEM LIMITED WARRANTY

3 years or 36,000 miles, whichever comes first. We cover you where others don't. Repairs to the following items will also be covered under warranty.

- Brake Pads
- Clutch Linings
- Shoe Linings
- Wiper Blades
- Transmitter Batteries

THE SUBARU ROADSIDE ASSISTANCE PROGRAM

This comprehensive package covers all 2008 Subaru vehicles during the first 3 years or 36,000 miles, whichever comes first. By calling the toll-free number in the Owner's Information Kit, Subaru owners can take advantage of any of the following benefits:

- 24-hour Roadside Assistance, seven days a week, 365 days a year, throughout the continental United States including Alaska.
- Emergency Towing Service to the nearest authorized Subaru dealer.
- Emergency Roadside Assistance for jump starts, gasoline (up to two gallons), flat tire change, emergency lockout service (lost key or key is locked in the vehicle) and emergency fluid replacement.

SUBARU ADDED SECURITY®

It's possibly the most important option you choose. Protect your investment with a Subaru Added Security extended service contract—the only one backed by Subaru of America, Inc. Ask your salesperson for coverage details and assistance in selecting the plan that's best for you, up to 7 years or 100,000 miles.

SUBARU.COM

Begin your Subaru experience right in your own home. Here, you can find extensive information, including specs, photos and reviews. Build your own Subaru, locate dealers and schedule a test drive. After your purchase, activate your free My.Subaru site, where Subaru owners can track their vehicle's service history, schedule service appointments, receive special offers exclusive to My.Subaru members and much more.

SHARE THE EARTH



Integral to the Subaru ownership experience is understanding our never-ending commitment to finding innovative ways of preserving the environment. It's about leaving as small a footprint as possible—respecting the Earth, respecting the future, and respecting the consumer. Resulting in technology with real-world benefits that everyone can enjoy.

As a corporation, we feel that it is essential to be responsible citizens of Planet Earth. Our dedication to ease the burden on the environment at every stage begins from the time that a vehicle is conceptualized to when it's fully integrated into your life. During the process, we've become the first U.S. auto assembly plant to achieve zero landfill status, with the entire plant generating less waste than the average U.S. household. We've received ISO 14001 certification for recycling and waste reduction in every stage of manufacturing, marketing and sales. And we offer a full array of vehicles that meet PZEV (Partial Zero Emissions Vehicle) classification.² Some of our most popular models have received the EPA's prestigious and stringent SmartWay® certification, which means they emit lower amounts of pollutants that cause smog, spew less of the carbon dioxide that causes global warming, and have impressive fuel economy compared to other vehicles in their class.³

¹ Based on R. L. Polk & Co. registration data in the U.S. 1997 to 2006. ² For 2008 Outback 2.5i, Legacy 2.5i and Forester 2.5X models certified as Partial Zero Emission Vehicles (PZEV) that are sold, registered and operated in California, Connecticut, Maine, Massachusetts, New York, Rhode Island or Vermont all emission parts are covered for 15 years/150,000 miles, whichever comes first. For complete warranty and program information, including coverage and disclosures see your Subaru dealer or log on to www.subaru.com. ³ For select Outback, Legacy and Forester models, the SmartWay mark is based-on the vehicle's officially certified exhaust emissions and greenhouse gas scores. Visit www.epa.gov/greenvehicles for more information.





Ready for action. | **It's what makes a Subaru, a Subaru.**



SUBARU.COM

This brochure is printed in the U.S.A. on recycled paper. ©
©2007 Subaru of America, Inc. 08.IMPWRX.SRB.525 (S-6871, 98,150, 9/07, CG)