



SUBARU



WRX |

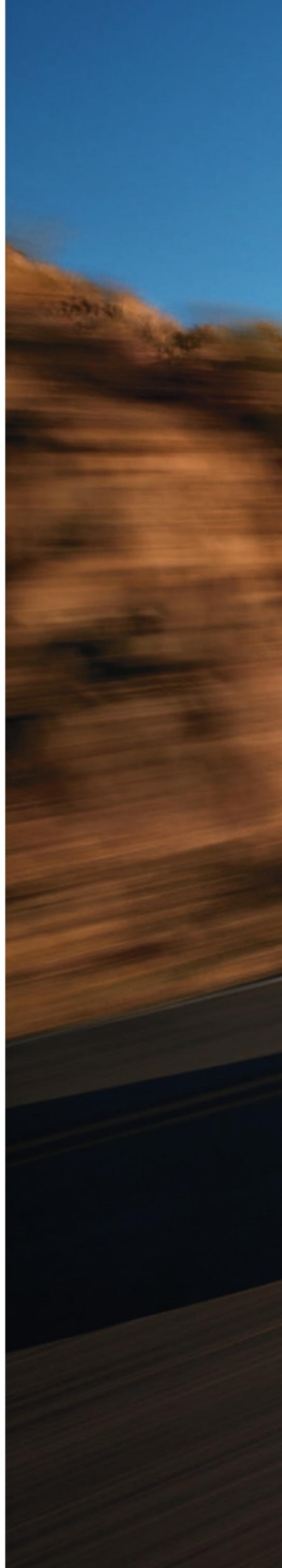


Precision tool.

With its 2.4-litre turbocharged SUBARU BOXER® engine and broad torque curve, the WRX puts power right where you need it. No matter how you shift, the connection is immediate, thanks to a six-speed manual transmission or the available Subaru Performance Transmission with paddle shifters.

The WRX delivers more of what it's already built its name on: precision and control. Its point-and-shoot 13.5:1 steering ratio works in unison with standard Subaru Symmetrical Full-Time All-Wheel Drive to make manoeuvres feel intuitive.

Meticulous engineering went into honing the WRX. The latest Subaru Global Platform provides improved rigidity for better handling and safety. This is paired with a track-tuned suspension to deliver stability and confidence.





**Two ways to satisfy that
performance obsession.**





WRX RS

It's the WRX in its purest form, and you can only get it with a manual transmission. The WRX RS is designed for ultimate performance with less excess weight and more authoritative braking power delivered by Brembo®¹ six-piston front and two-piston rear monoblock calipers and cross-drilled rotors. Strap into the Recaro®² seats and get to know the true spirit of the WRX.



WRX GT

Push your custom-tailored experience even further with the WRX GT. With its Drive Mode Select feature, you can personalize the dynamics of your drive by choosing from four preset options—or go rogue in Individual Mode. Precision and performance are heightened by electronically controlled dampers and the Subaru Performance Transmission, which is engineered to upshift and downshift with immediacy.





| **The fastest way to unwind.**





1 Ultrasuede® is a registered trademark of Toray Industries Inc. 2 RS, Sport-tech and GT trims only. 3 Sport, RS, Sport-tech and GT trims only. 4 Apple CarPlay® is a registered trademark of Apple Inc.¹ 5 Android™ is a trademark of Google LLC¹. 6 Harman Kardon® is a registered trademark of Harman International Industries Inc. 7 Sport-tech and GT trims only.

Comfort at its most thrilling.

Inside the WRX, every detail caters to the driver's intuition—from its soft-touch materials to the D-shaped steering wheel. You'll feel that synergy in the available Ultrasuede®¹ seats², keeping you snugly in place through tight turns. And you'll interact seamlessly, thanks to an available 11.6-inch touchscreen³ providing access to SUBARU STARLINK® smartphone integration with Apple CarPlay®⁴ and Android™ Auto⁵ integration. Ease and versatility extend beyond the driver's seat to the spacious cargo area and 60/40 rear seats, making the WRX capable of much more than weekend joy rides.



Harman Kardon®⁶

Give your soundtrack the treatment it deserves with the available 11-speaker Harman Kardon®⁶ premium audio system⁷.



There's room for the day-to-day in this sports car. Its large 354-litre trunk with a wide opening makes loading struggle-free.



Splitting hairs to raise yours.

Down to its core, the WRX is engineered to perform. It's built on the Subaru Global Platform, which provides high torsional and suspension mounting rigidity for tighter handling. Delivering blazingly fast upshifts and downshifts, the Subaru Performance Transmission¹ uses shift logic to downshift before a turn, hold a gear through the turn and upshift at precisely the right moment—all automatically. Even the rally-inspired styling of the WRX is functional, and its air vents, cladding texture and underbody covers all help improve aerodynamics.





Accelerate your work-life balance.



Only a WRX feels like a WRX.

The experience of driving a WRX is unmistakable. And it starts even before you put your foot on the gas.

D-shaped Steering Wheel

With stylish red stitching accents, this ergonomic, leather-wrapped steering wheel puts you in control.



Sport Gauges with LCD Display

A boost gauge shows the vehicle's performance information on an easily customizable centre LCD display to help you stay informed about what's happening under the hood.



Paddle Shifter

Tap into that feeling of control you get from shifting with the available Subaru Performance Transmission featuring conveniently placed paddle shifters¹.



SI-DRIVE^{®1,2}

This technology lets you custom-tailor the driving character of the WRX and includes Intelligent Mode for optimal efficiency, Sport Mode for linear response and Sport# Mode for an even greater thrill. The WRX GT adds Drive Mode Select, with customizable Track and Individual settings that allow you to adjust the behaviour of the engine, steering, suspension, All-Wheel Drive, EyeSight® and climate controls.



An extra set of eyes every time you drive.

EyeSight® Driver Assist Technology³ is now standard on every WRX, including those with manual transmissions. This suite of systems is designed to watch the road ahead, alert you and even intervene if necessary. EyeSight includes Automatic Emergency Steering^{4,5}, which can help you avoid a collision by providing automatic steering and pre-collision braking support if it determines there's enough space in the lane of travel to intervene.



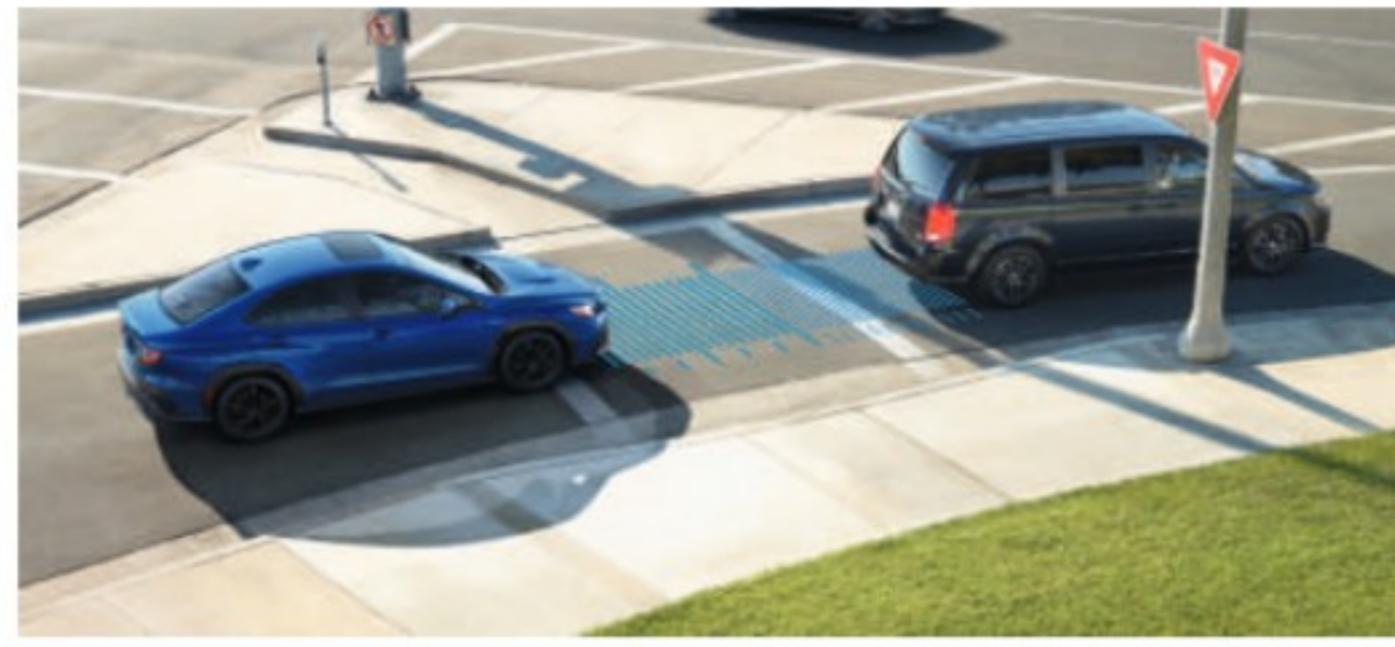
Pre-Collision Braking^{3,6}

A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight³ warns you, applies brakes and, at lower speeds, can even help you stop your WRX.



Lane Departure and Sway Warning with Lane Keep Assist^{3,6}

You accidentally drift to the edge of your lane and begin to cross into another. EyeSight³ watches for lane markers and chimes to warn you, and it can even apply gentle steering inputs to help keep you in your lane.



Adaptive Cruise Control with Lane Centring Assist^{3,6}

This system can automatically keep you centred in your lane, safely behind the car in front of you—even in traffic and around curves.

Pre-Collision Throttle Management^{1,3}

Can reduce your engine power to help give you more time to react and to help minimize the possible impact force and frontal impact damage.

1 Sport and GT trims with Subaru Performance Transmission only. 2 Sport with Subaru Performance Transmission shown. 3 EyeSight® is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. The Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control, Brake Light Recognition and Automatic Emergency Steering are designed to assist the driver and are not substitutes for safe and attentive driving. Automatic Emergency Steering works in conjunction with and after Pre-Collision Braking has been activated by providing steering support at speeds lower than 80 km/h to try and help avoid a collision. Lane centring function operates only when used in conjunction with Adaptive Cruise Control. The Lane Departure and Sway Warning with Lane Keep Assist operates only when the lane markings are visible, and its effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. 4 Automatic Emergency Steering is a system designed to assist the driver. It is not a substitute for safe and attentive driving. Automatic Emergency Steering works in conjunction with and after Pre-Collision Braking has been activated by providing steering support at speeds of approximately 80 km/h and lower to try and help avoid a collision. See Owner's Manual for complete details, including important system limitations. 5 Sport, RS, Sport-tech and GT trims only. 6 System functionality varies by transmission type. See your Subaru dealer for details.

2024 WRX | Features & Dimensions

Drive Mode Select¹



LED headlights



Sports exhaust with dual mufflers



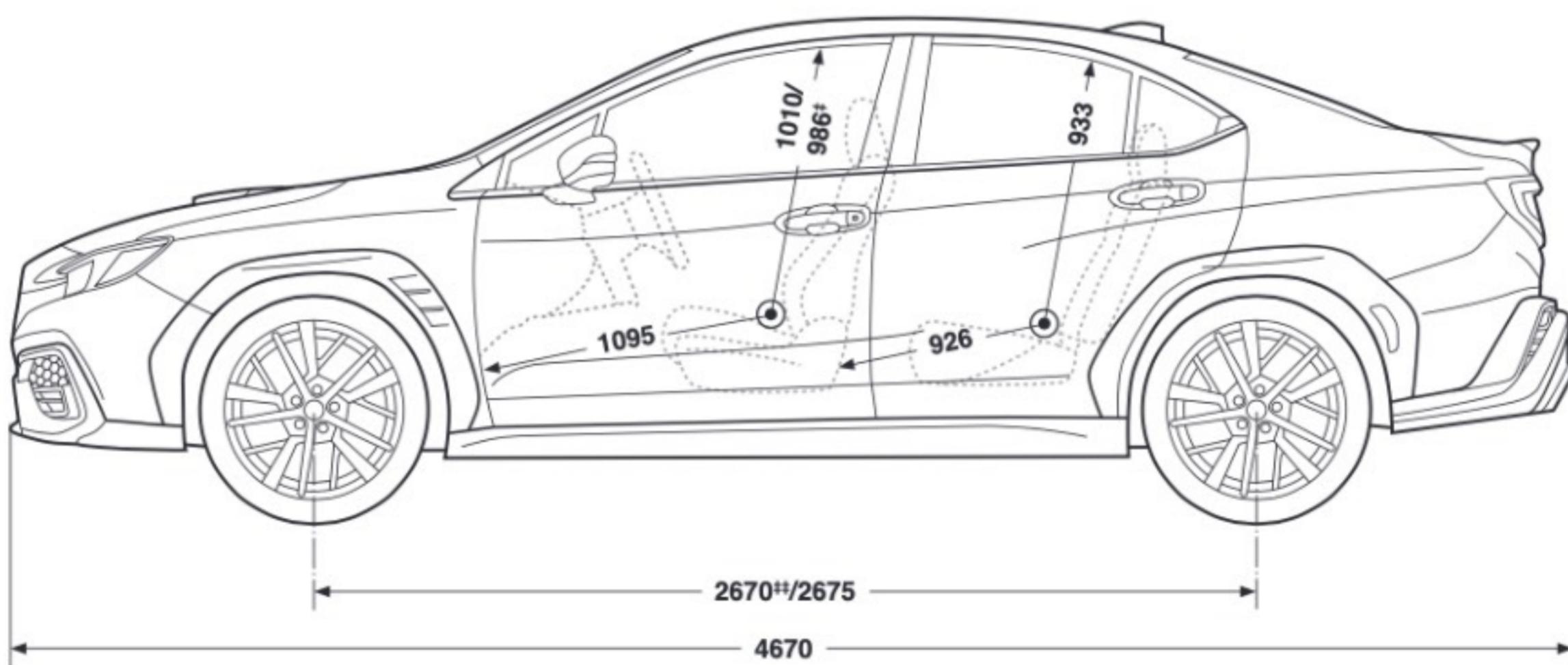
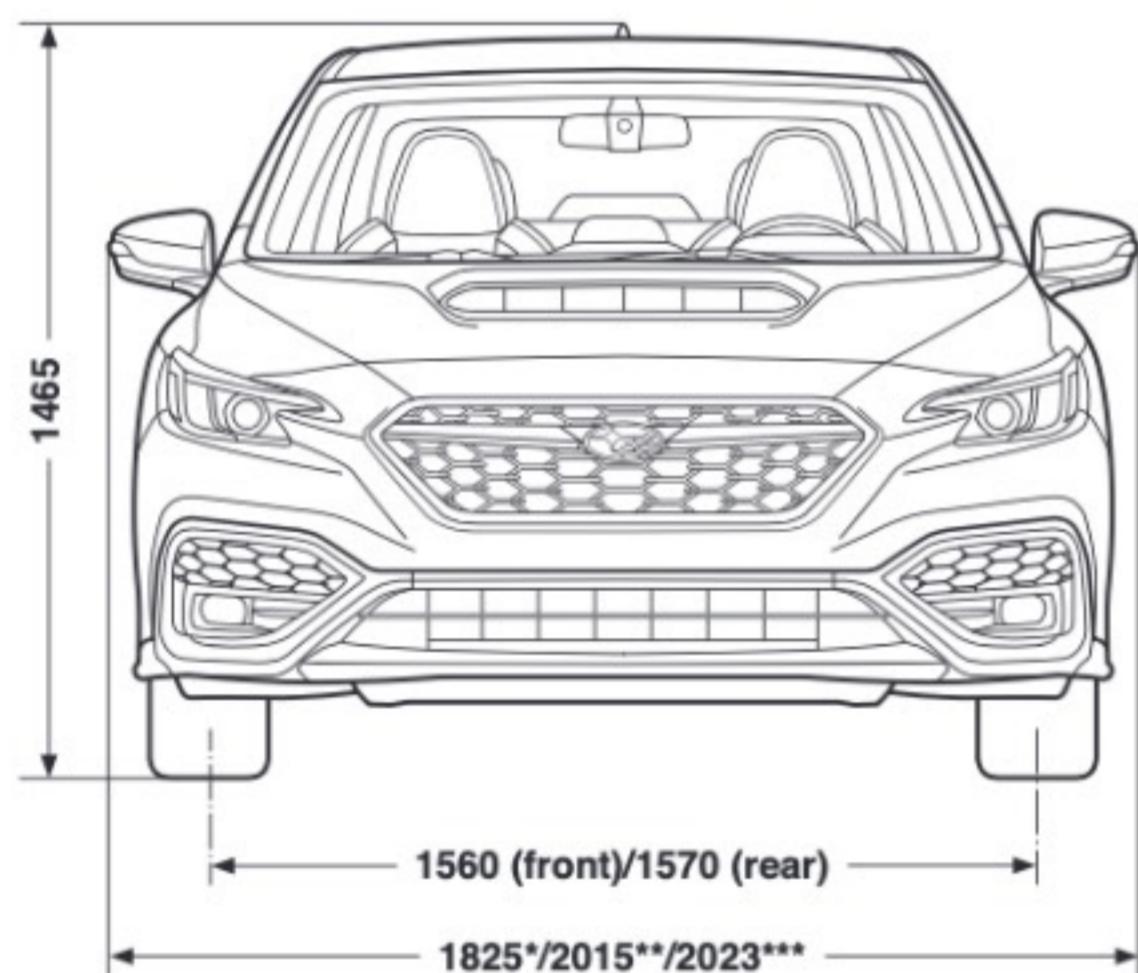
Rear seat USB ports² and heated outboard seats³



11.6-inch centre display²



Brembo^{®4} performance braking system⁵



Measurements in millimetres.

* Excluding mirrors.

** With mirrors extended.

*** Mirrors with integrated turn signals extended.

† With available sunroof.

‡‡ WRX trim only.

For a detailed list of specifications, features, accessories, and model comparisons, please visit Subaru.ca or your nearest authorized Subaru Dealer.

1 GT trim only. 2 Sport, RS, Sport-tech and GT trims only. 3 Sport-tech and GT trims only. 4 Brembo[®] is a registered trademark of Brembo S.p.A. 5 RS trim only. 6 EyeSight[®] is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. The Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control, Brake Light Recognition and Automatic Emergency Steering are designed to assist the driver and are not substitutes for safe and attentive driving. Automatic Emergency Steering works in conjunction with and after Pre-Collision Braking has been activated by providing steering support at speeds lower than 80 km/h to try and help avoid a collision. Lane centring function operates only when used in conjunction with Adaptive Cruise Control. The Lane Departure and Sway Warning with Lane Keep Assist operates only when the lane markings are visible, and its effectiveness depends on many factors. System functionality varies by transmission type. See Owner's Manual for complete details on system operation and limitations. 7 Apple CarPlay[®] is a registered trademark of Apple Inc.⁷ 8 Android[™] is a trademark of Google LLC.⁸ 9 Bluetooth[®] is a registered trademark of Bluetooth SIG, Inc., America. 10 Activation and required monthly subscription sold separately. Includes 3-month trial subscription. See your Subaru dealer for details. SiriusXM[®] and the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence by Sirius XM Canada Inc. Subscriptions to SiriusXM Canada are subject to the SiriusXM Canada Customer Agreement and other terms & conditions. SiriusXM collects,



WRX

- 271-hp turbocharged 2.4-litre DIT 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical Full-Time All-Wheel Drive
- 6-speed manual transmission
- Sport-tuned suspension
- 17 x 8.0-inch grey aluminum-alloy wheels
- Fixed roof cross-bar mounting points
- Shark fin body-colour antenna
- Windshield wiper de-icer
- Heated exterior mirrors
- Auto-on/off LED headlights with High Beam Assist
- Welcome lighting
- Cloth upholstery
- Heated front seats
- Flat-bottom leather-wrapped steering wheel
- Automatic climate control
- EyeSight® Driver Assist Technology⁶: Pre-Collision Braking System, Lane Departure and Sway Warning with Lane Keep Assist and Adaptive Cruise Control with Lane Centring
- Rearview Camera
- Dual 7-inch infotainment system with high-resolution touchscreen display, AM/FM/MP3/WMA audio system with Apple CarPlay⁷ and Android™ Auto⁸ functionality, USB-A input port and audio jack, steering wheel-integrated controls, Bluetooth⁹ mobile phone connectivity with voice activation and Bluetooth⁹ streaming audio, and SiriusXM[®] capability¹⁰



Sport

Includes WRX key features and adds/upgrades:

- 18 x 8.5-inch dark grey aluminum-alloy wheels
- Trunk lip spoiler
- Power tilting and sliding glass sunroof
- LED fog lights
- 10-way power-adjustable driver seat including 2-way power-adjustable lumbar support
- Premium cloth upholstery
- Aluminum pedals
- Folding rear centre armrest
- Subaru Rear/Side Vehicle Detection (SRVD) with Blind-Spot Detection and Rear Cross-Traffic Alert¹¹
- Auto-dimming rearview compass mirror with HomeLink^{®12}
- Illuminated sun visor mirrors
- Proximity Key with Push-Button Start
- Auto-up/down front and rear windows
- Dual-zone climate control
- EyeSight Driver Assist Technology with Automatic Emergency Steering⁶
- 11.6-inch tablet-style infotainment system with high-resolution touchscreen display, AM/FM/MP3/WMA audio system with wireless Apple CarPlay⁷ and wireless Android™ Auto⁸ functionality, illuminated USB-A and USB-C input ports and audio jack, steering wheel-integrated controls, Bluetooth⁹ mobile phone connectivity with voice activation and Bluetooth⁹ streaming audio, and SiriusXM[®] capability¹⁰
- SUBARU STARLINK® Connected Services¹³ (free 3-year trial subscription included)
- Rear USB-A and USB-C input ports

Sport with Subaru Performance Transmission

Includes WRX Sport key features and adds/upgrades:

- Subaru Performance Transmission with paddle shifters, 8-speed manual mode
- SI-Drive[®]
- Transmission oil cooler
- EyeSight Driver Assist Technology with Pre-Collision Throttle Management⁶
- Reverse Automatic Braking¹⁴



RS

Includes WRX Sport key features and adds/upgrades:

- 19 x 8.5-inch satin grey aluminum-alloy wheels
- RS-tuned sport suspension
- Brembo^{®4} performance braking system
- LED Steering Responsive Headlights
- Body-colour exterior mirrors with integrated turn signals
- Recaro^{®15} performance-design front seat with red stitching
- 8-way power-adjustable driver seat
- Black Ultrasuede^{®16} upholstery
- Power tilting and sliding glass sunroof delete



Sport-tech

Includes WRX Sport key features and adds/upgrades:

- LED Steering Responsive Headlights
- Body-colour exterior mirrors with integrated turn signals
- Black Ultrasuede^{®16} upholstery
- Heated outboard rear seats
- Front headrests with embroidered WRX logo
- 11.6-inch tablet-style infotainment system with high-resolution touchscreen display and GPS navigation
- 11-speaker Harman Kardon^{®17} audio system



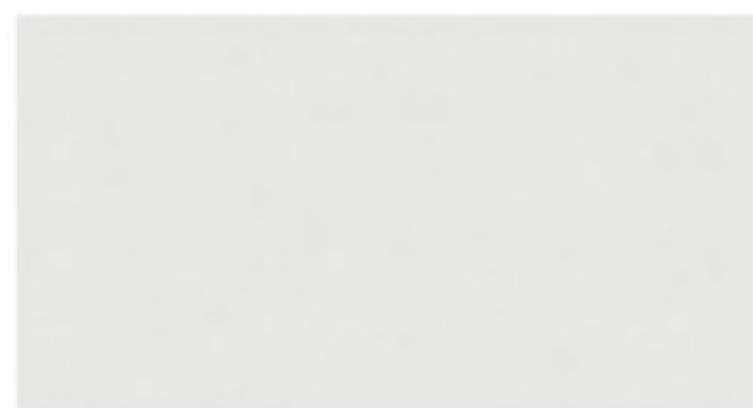
GT

Includes WRX Sport-tech key features and adds/upgrades:

- Subaru Performance Transmission with paddle shifters, 8-speed manual mode
- Drive Mode Select
- Transmission oil cooler
- 18 x 8.5-inch matte grey aluminum-alloy wheels
- Electronically controlled dampers
- EyeSight Driver Assist Technology with Pre-Collision Throttle Management⁶
- Reverse Automatic Braking¹⁴

2024 WRX | Colours

Exterior Colours



Ceramic White



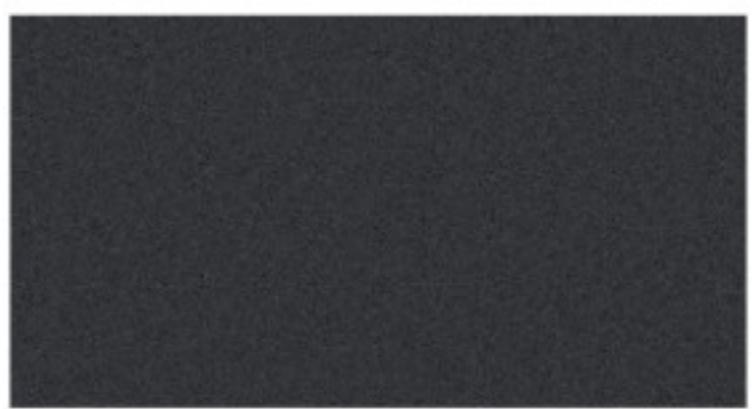
Ignition Red



World Rally Blue Pearl



Sapphire Blue Pearl



Magnetite Grey Metallic

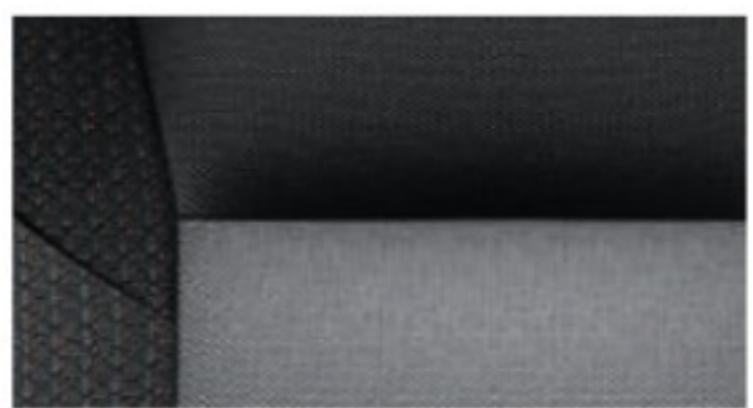


Crystal Black Silica

Seat Material



Black Cloth (BC)



Premium Black Cloth (PBC)



Black Ultrasuede®¹ (BU)

Colour Combinations	WRX	Sport	RS	Sport-tech	GT
Ceramic White	BC	PBC	BU	BU	BU
Ignition Red	—	—	BU	BU	BU
World Rally Blue Pearl	—	PBC	BU	BU	BU
Sapphire Blue Pearl	—	—	BU	—	—
Magnetite Grey Metallic	BC	PBC	BU	BU	BU
Crystal Black Silica	BC	PBC	BU	BU	BU

¹ Not available
1 Ultrasuede® is a registered trademark of Toray Industries Inc.



Subaru Warranties

Every Subaru vehicle is designed and built to offer our customers the highest possible level of quality and reliability. We are proud of our vehicles and proud to stand behind them with a comprehensive warranty. For 2024 model-year vehicles, the warranty on all Subaru vehicles consists of the following:

New Vehicle Limited Warranty (36 month/60,000 km) – Covers basic and major components for 36 months or 60,000 km.

Major Component Limited Warranty (60 month/100,000 km) – Extends coverage of major components (more than just powertrain) up to 60 months or 100,000 km.

Surface Corrosion Limited Warranty (36 month/60,000 km) – Covers surface corrosion to visible painted body panels for 36 months or 60,000 km.

Anti-Perforation Limited Warranty (60 month/unlimited km) – Covers perforation due to corrosion to body sheet metal panels for 60 months, regardless of kilometres.

Emission Control System Limited Warranty – Covers some emissions components for 36 months or 60,000 km and the major parts of the emission control system for 96 months or 130,000 km.

Parts and Accessories Limited Warranty – Covers Subaru parts and accessories installed by the Subaru dealer prior to retail delivery of the vehicle for 36 months or 60,000 km, and Subaru parts and accessories installed by the Subaru dealer after the retail delivery of the vehicle for 12 months or 20,000 km from the date of the installation.

The above information is an overview of warranty coverage and is not a warranty statement. If you wish to see more details regarding Subaru warranties, please refer to your Subaru warranty booklet, contact your local Subaru dealer or visit our Web site at subaru.ca.

Subaru 360 C.A.R.E. Program (36 months/unlimited km)

Access to dedicated Subaru 360 C.A.R.E. (Customer Assistance for Roadside Emergencies) Roadside Assistance Services, which includes access to 1,000 CAA and AAA offices throughout Canada and the United States. In addition to towing, coverage also includes Fuel Delivery, Battery Boost, Flat Tire Service, Lock-Out Service, Trip Accident & Mechanical Breakdown Assistance Service, Winching and Extrication Service, Personalized Trip Planning and Routing, Theft and Hit-and-Run Reward, and Arrest Bond Certificate.

The above information is an overview of services. If you wish to see more details regarding Subaru 360 C.A.R.E., please visit our Web site at subaru.ca.

Subaru Protection Plan

As a Subaru owner, you have expectations for a pleasurable, trouble-free ownership experience – now and into the future. Once your 36-month/60,000-km New Vehicle Limited Warranty period ends¹, our Subaru Protection Plan (SPP) – the only vehicle service contract endorsed by Subaru Canada for Subaru vehicles – can prolong your hassle-free ownership experience with three levels of extended service contract coverage tailored to your needs: Powertrain Protection; Major Protection; or Complete Protection (best level of coverage to complement the 60-month/100,000-km Major Component Limited Warranty). SPP offers comprehensive mechanical and electrical coverage and a number of additional features and benefits, such as Roadside Assistance and Alternate Transportation, for up to 7 years or 160,000 kilometres from your vehicle's in-service date. Whether your vehicle is purchased or leased, SPP protects you and your investment. Be sure to ask your Subaru dealer for details or visit subaru.ca.

¹ If you already own a Subaru vehicle and it is still within the 36-month/60,000-km New Vehicle Limited Warranty period, you are still eligible for SPP.

Subaru vehicles are uniquely designed to get out there more and to leave less behind. We build our vehicles for maximum longevity, because more time spent on the road equals less time spent in junkyards and landfills. In fact, 96% of our vehicles sold in Canada over the last 10 years are still on the road today¹. You'll also find very little waste created in the production of a Subaru. Many of our vehicles are built in the Subaru of Indiana Automotive, Inc., (SIA) factory, which was the first manufacturing facility in the U.S. to achieve zero-landfill status. Other Subaru facilities around the world now achieve similar goals in helping to preserve the environment. Respect for our surroundings is yet another way that Subaru vehicles help to build driver confidence for the road ahead.

1 Based on IHS Markit Vehicles in Operation as of June 30, 2022, for Model Years 2013 to 2022 vs. Total New Registrations of those vehicles.



For a detailed list of specifications, features, accessories, and model comparisons, please visit Subaru.ca or your nearest authorized Subaru Dealer.

The Supplemental Restraint System (SRS airbags) affords the driver and passenger additional protection in some collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment. The combination of SRS and seatbelts provides the best protection in a serious accident. All illustrations, specifications, features and photographs contained in this brochure are based on product information available at the time of its printing, and may not be completely accurate following its publication. For the most up-to-date and detailed product information, log on to www.subaru.ca. Colours shown may vary due to reproduction variations in the printing process, and some vehicle parts cannot be shown in certain photographs. Subaru Canada, Inc. reserves the right to discontinue or make changes at any time, without notice or incurring obligations, to colours, materials, equipment, accessories, features, specifications and models, or to change their prices. Some models shown may be from international markets and are not available in Canada, or they may be shown with equipment or accessories that are optional (at extra cost) or only available in certain combinations, or they may be subject to product delays or not be available in Canada. Please visit subaru.ca for the latest information and specifications. For complete details on product updates and warranties, please contact your Subaru dealer. Ascent, BRZ, Crosstrek, Forester, Impreza, Legacy, Outback, Solterra, WRX, STI, EyeSight, SI-DRIVE, STARLINK, SUBARU STARLINK, Subaru and SUBARU BOXER are registered trademarks of SUBARU CORPORATION. Android™ is a trademark of Google LLC. Apple CarPlay® is a registered trademark of Apple Inc. Bluetooth® is a registered trademark of Bluetooth SIG, Inc., America. Brembo® is a registered trademark of Brembo S.p.A. Harman Kardon® is a registered trademark of Harman International Industries, Inc. HomeLink® is a registered trademark of Gentex Corporation. Recaro® is a registered trademark of Recaro Beteiligungs-GmbH Corporation. SiriusXM® and the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence by Sirius XM Canada Inc. Subscriptions to SiriusXM Canada are subject to the SiriusXM Canada Customer Agreement and other terms & conditions. SiriusXM collects, uses and discloses your personal information according to its Privacy Policy. Ultrasuede® is a registered trademark of Toray Industries Inc.

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