

2024 Crosstrek Wilderness



Discover the all-new 2024 Crosstrek Wilderness. Adventure on the edge.



A drive on the wild side.

Steep, slippery, rocky—it's all waiting to be explored in the all-new Crosstrek Wilderness. To take on just about anything, the Crosstrek Wilderness has 9.3 inches of ground clearance and is optimized for off-road adventure with increased approach, departure and breakover angles. Its optimized final drive ratio improves torque delivery and acceleration, while its ability to tow up to 3,500 pounds¹ means you can BYO base camp wherever you go.



2024 Crosstrek Wilderness

- 182-hp 2.5-liter 4-cylinder SUBARU BOXER® engine with direct-injection
- Subaru Symmetrical All-Wheel Drive with Active Torque Vectoring
- Lineartronic® CVT (Continuously Variable Transmission) with manual mode
- Advanced Dual-Mode X-MODE® with Snow/Dirt and Deep Snow/Mud modes, and low-speed/low-ratio gradient control
- SI-DRIVE® Engine Performance Management System
- Auto Start-Stop System
- High-grade LED Steering Responsive Headlights with High Beam Assist
- Black-finish exterior mirrors with integrated turn signals
- Keyless Access with Push-Button Start
- 9.3 inches of ground clearance
- 3,500-lb. towing capacity¹
- 4 tow points with Anodized Copper-finish covers
- 17-inch aluminum-alloy wheels with matte black finish and Yokohama® Geolandar® All-Terrain tires
- Hexagonal LED fog lights
- Crosstrek Wilderness-design front and rear bumper covers, fender flares, side cladding and front grille
- Matte-black, anti-glare hood decal
- Raised roof rails with Anodized Copper-finish accents
- Subaru Wilderness badging on front doors and rear gate
- Black badging
- Privacy glass
- Crosstrek Wilderness StarTex® water-repellent upholstery with Anodized Copper-finish accents and contrast stitching
- Crosstrek Wilderness-design all-weather floor mats and cargo tray
- Crosstrek Wilderness gauges with Anodized Copper-color gauge ring illumination

- 6-way manually adjustable driver seat and 4-way manually adjustable front-passenger seat
- SUBARU STARLINK® 11.6-inch Multimedia Plus with wireless Apple CarPlay® and Android Auto™ integration and 6 speakers
- Qi® wireless smartphone charging pad²
- 4G LTE Wi-Fi capability³
- Single USB-A and USB-C rear-seat charge ports with illumination
- Dual-zone automatic climate control system
- All-Weather Package: heated exterior mirrors, dual-mode heated front seats, windshield wiper de-icer
- Driver and front-passenger auto-up/down power windows
- LED rear gate light
- 4 cargo area tie-down hooks and 2 grocery bag hooks
- EyeSight® Driver Assist Technology⁴ with Automatic Emergency Steering
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁵
- Reverse Automatic Braking⁶
- STARLINK® Safety and Security enabled⁷: Includes features and services such as Advanced Automatic Collision Notification, SOS Emergency Assistance, Enhanced Roadside Assistance, Remote Engine Start with Climate Control and more
- 8 airbags (SRS)⁸
- Rear-Vision Camera

Option Package (OP23):

- Power moonroof • 10-way power driver seat • Harman Kardon® premium audio system with 10 speakers



Information current at time of printing.

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1. Trailer brakes may be needed. Some safety features, including X-MODE, Blind-Spot Detection and Rear Cross-Traffic Alert, may not function properly when towing. See your Subaru retailer for details. 2. Qi® wireless charging may not be compatible with all mobile devices. When using the wireless charging system, avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns. 3. Activation and subscription required. Internet access is purchased separately through AT&T with monthly, per gigabyte, and unlimited data options available. Existing AT&T customers have the option to add a line to their AT&T Mobile Share plan. See your Subaru retailer for details. 4. EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. The Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Advanced Adaptive Cruise Control, Brake Light Recognition and Automatic Emergency Steering are designed to assist the driver and are not substitutes for safe and attentive driving. Automatic Emergency Steering works in conjunction with and after Pre-Collision Braking has been activated by providing steering support at speeds lower than 50 mph to try and help avoid a collision. Lane centering function operates only when used in conjunction with Advanced Adaptive Cruise Control. The Lane Departure and Sway Warning operates only when the lane markings are visible, and its effectiveness depends on many factors. See your Owner's Manual for complete details on system operation and limitations. 5. Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 6. The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See your Owner's Manual for complete details on system operation and limitations. 7. Activation with subscription required. Includes a 3-year trial subscription to STARLINK Safety Plus services and a 6-month trial subscription to STARLINK Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. Not available in all states. See your Subaru retailer for details. 8. The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See your Owner's Manual for recommended seating position. This brochure was prepared by Subaru of America, Inc. A warranty from Subaru of America, Inc., is available only on cars sold to the first retail purchaser through an authorized Subaru retailer in the continental U.S. or Alaska. Every owner of the car during the warranty period shall be entitled to the benefit of these warranties. Subaru, SUBARU, BOXER, SUBARU STARLINK, STARLINK, EyeSight, Lineartronic, SI-DRIVE, Wilderness and X-MODE are registered trademarks of Subaru Corporation. Crosstrek, Love is out there, Love. It's what makes Subaru, Subaru, and StarTex are registered trademarks of Subaru of America, Inc. Android Auto™ is a trademark of Google LLC. Apple CarPlay® is a registered trademark of Apple Inc. Harman Kardon® is a registered trademark of Harman International Industries, Inc. Qi® is a registered trademark of Wireless Power Consortium, Inc. Yokohama® and Geolandar® are registered trademarks of Yokohama Tire Company. For more information, contact your Subaru retailer, or log on to www.subaru.com.