



ALL-NEW 2024  
**CROSSTREK**  
**WILDERNESS™**



Introducing the first-ever Subaru Crosstrek Wilderness™



# Unleash Your Inner Wild Child

## **INTRODUCING THE ALL-NEW 2024 SUBARU CROSSTREK WILDERNESS™**

The most dynamic Crosstrek in history, the 2024 Subaru Crosstrek Wilderness™ is here to take your excursions in bold new directions. This all-new subcompact crossover comes loaded with adventure-ready engineering including:

- 2.5L 182-hp direct-injection SUBARU BOXER® engine
- Subaru Symmetrical Full-Time AWD with Dual-Function X-MODE®
- EXCLUSIVE Lineartronic® CVT with revised gear ratios and CVT oil cooler
- EXCLUSIVE Raised suspension system with 235 mm ground clearance
- EXCLUSIVE Super-tough body cladding and high-strength lower front skid plate
- EXCLUSIVE Yokohama GEOLANDAR all-terrain tires on 17-inch black wheels.

Engineered with uncommon capability in mind, the Crosstrek Wilderness is ready to tackle the road less travelled.

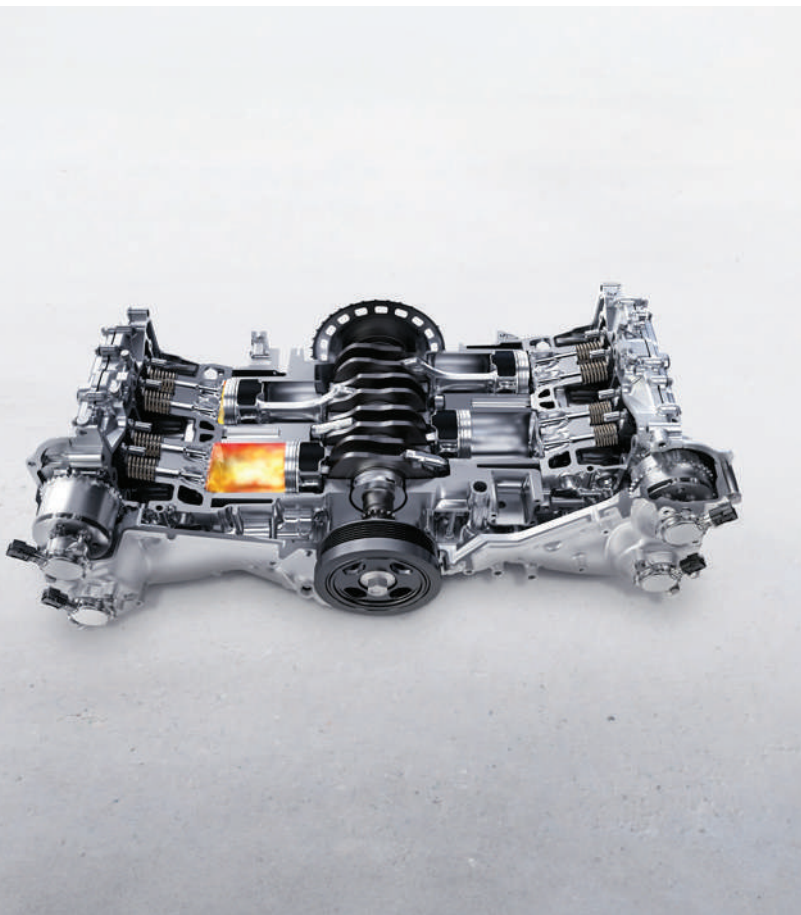




## ENGINEERED FOR ADVENTURE

The ultra-adventurous Crosstrek Wilderness is powered by a potent SUBARU BOXER engine linked to a Lineartronic CVT with revised gear ratios and a CVT oil cooler. The upgraded transmission creates 1,588 kg (3,500 lb) of towing capacity, more than double that of the standard Crosstrek.

This version of the Crosstrek also features standard Subaru Symmetrical Full-Time AWD, Hill Descent Control, and Dual-Function X-MODE with driver-selectable settings for snow/dirt and deep snow/mud. Exclusive suspension components create an extra-high 235 mm of ground clearance. This factor, combined with unique front and rear bumpers, gives the Crosstrek Wilderness improved approach, departure and break-over angles.



## DESIGNED TO MAKE A STATEMENT

The Crosstrek Wilderness sports unique design elements that make it stand out from the crowd. The front fascia features a bold hexagonal front grille and hexagonal-design LED fog lights. The roof rails with anodized copper finish accents and front skid plate look sharp and deliver added toughness. The extra-rugged body cladding, anti-glare matte black hood decal, 17-inch black wheels and Wilderness badges put the exclamation point on everything.





## BUILT FOR COMFORT, CONVENIENCE AND RUGGED DURABILITY

The passenger cabin of the Crosstrek Wilderness delivers everything you would expect in an adventure-ready vehicle and more. The logo-embossed front seats are constructed of soft-touch, all-weather material that's easy to clean. The same goes for the all-weather, logo-embossed floor mats.

Anodized copper accent trim finish appears on the shifter, in the instrument panel gauge surrounds and on the leather-wrapped steering wheel. The same copper colour is used for the contrast stitching in the trim pieces. Convenience features include a wireless charging pad, an LED light for the cargo area, and an 11.6-inch, tablet-style, high-resolution infotainment touchscreen.



## INFUSED WITH ADVANCED SAFETY AND TECHNOLOGY

The Crosstrek Wilderness comes equipped with a wealth of advanced technology and safety features. These include an advanced infotainment system with wireless Apple CarPlay® and Android Auto™ functionality, and Bluetooth hands-free phone and audio streaming. This system also incorporates a free three-month trial subscription to SiriusXM® Satellite Radio† with Travel Link® and a free three-year subscription to SUBARU STARLINK® Connected Services.

In terms of safety, the Crosstrek Wilderness features the latest version of Subaru EyeSight® Driver Assist Technology. This award-winning system includes a full complement of advanced driver aids such as Adaptive Cruise Control and Pre-Collision Braking. Other standard safety systems include Reverse Automatic Braking and Automatic Emergency Steering, which provides steering intervention at speeds up to 80 km/h to help avoid a collision.

Disclaimer: Model shown is the 2024 Subaru Crosstrek; the latest version of Subaru EyeSight® Driver Assist Technology, Pre-Collision Braking and Subaru STARLINK® work identically across all 2024 Subaru models.







# Say hello to the most adventurous Crosstrek ever



To learn more about the all-new 2024 Subaru Crosstrek Wilderness™, contact your local Subaru retailer.

All illustrations, specifications, features and photographs contained in this brochure are based on product information available at the time of its printing, and may not be completely accurate following its publication. Colours shown may vary due to reproduction variations in the printing process, and some vehicle parts cannot be shown in certain photographs. Subaru Canada, Inc. reserves the right to discontinue or make changes at any time, without notice or incurring obligations, to colours, materials, equipment, accessories, features, specifications and models, or to change their prices. Some vehicle images shown may include equipment or accessories that are optional (at extra cost) or only available in certain combinations, or may be subject to product delays, or may not be available in Canada. The Subaru Crosstrek Wilderness comes with a free three-year subscription to SUBARU STARLINK® Connected Services. Please visit [subaru.ca](http://subaru.ca) for the latest information and specifications. For complete details on product updates and warranties, please contact your local Subaru retailer.

Subaru, SUBARU BOXER, DriverFocus, EyeSight, Lineartronic, SI-DRIVE, STARLINK and X-MODE are registered trademarks of Subaru Corporation. Wilderness is a trademark of Subaru Corporation. Bluetooth is a registered trademark of Bluetooth SIG, Inc. America. Android is a trademark of Google Inc. Apple, iPhone and iPod are registered trademarks of Apple Inc. "SiriusXM", "Sirius", "XM", "SiriusXM Traffic", "SiriusXM Travel Link" and the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence by Sirius XM Canada Inc. Subscriptions to SiriusXM Canada are subject to the SiriusXM Canada Customer Agreement and other terms and conditions.

Printed in Canada. ©2023 Subaru Canada Inc. 2024 model year