



**SUBARU**  
ALL-WHEEL DRIVE



# IMPREZA

# IMPREZA



# DELIVERS IN ALL CONDITIONS\*

New Zealand. A country where the weather changes as quickly as the landscape. And between the native forests and untouched lakes, to the supermarket carpark, New Zealand's roads can always come up with some interesting challenges for our drivers.

The Impreza, with the power and capability of All-Wheel Drive technology gives you the confidence to face these challenges in almost all conditions.\*

To experience Subaru's All-Wheel Drive for yourself, book a test drive at one of our showrooms today.

\*On the very rare occasion that you wish to take your Subaru for a swim, we strongly advise against deep sea driving. While our All-Wheel Drive technology has been rigorously tested, it has not been designed to navigate apocalyptic wastelands, drive through alternative dimensions, or cover slip 'n' slides.

# WHAT MAKES IT A SUBARU

On New Zealand roads we expect the unexpected. Whether that's unexpected road surfaces, conditions, or the odd wayward sheep, every Subaru comes fully-equipped to handle it.

SCAN TO DISCOVER  
WHAT'S UNIQUE  
ABOUT SUBARU



## SYMMETRICAL ALL-WHEEL DRIVE

Given the roads Kiwi drivers have to contend with, our Symmetrical All-Wheel Drive system is an indispensable feature for getting around in NZ.

The way it works is simple – as soon as your Subaru senses a loss of traction in any of the four wheels, it instantly transfers that power to the other wheels that still have grip, giving them the extra oomph to get you out of trouble. It happens so seamlessly you probably won't even notice it, you'll just feel that famous Subaru handling.

### Delivering confidence & control

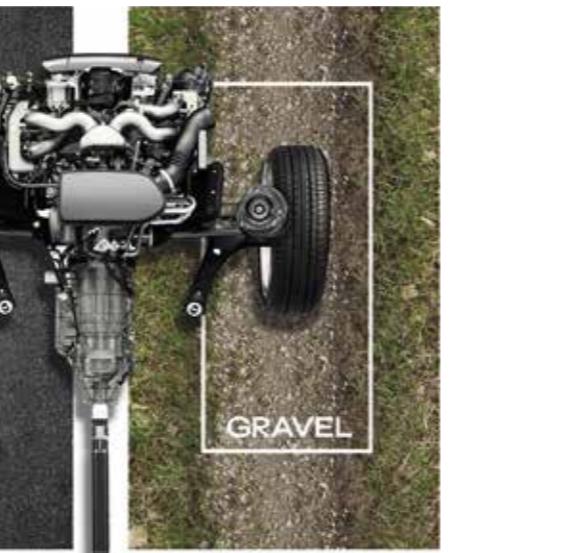
Most cars only distribute power to two wheels, while Subaru's All-Wheel Drive system delivers targeted power to all four wheels simultaneously, giving you twice the grip capacity.

### Standard on all NZ new Subarus

We believe in All-Wheel Drive so much that it comes standard in every new Subaru sold through our Authorised Subaru Centres. The way we see it, with NZ's diverse conditions, anything less is sub-standard.

### Engineered for perfect balance

For the last 50 years our engineers have been perfecting a platform that is symmetrical, creating an innate sense of balance, with a lower centre of gravity, for greater stability around corners and a smoother power delivery.



## EYESIGHT® TECHNOLOGY

Eyesight® is Subaru's award-winning system of cameras and clever computing that acts as your second pair of eyes. It provides a host of safety and driver convenience features.

It uses three-dimensional images captured by cameras mounted at the top of the windscreen to monitor the road, and other road users ahead of you. It can do everything from recognising and preventing potentially dangerous situations to making heavy traffic a bit less tedious.

### EyeSight Features:

- Pre-collision brake, brake assist and throttle management
- Adaptive cruise control
- Brake light recognition

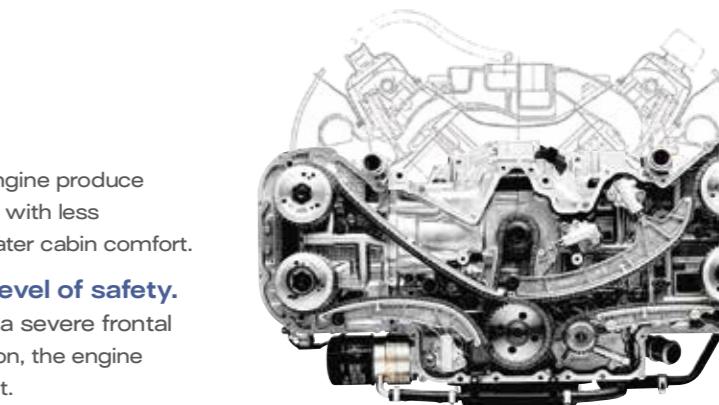


## BOXER ENGINE

Every Subaru has another hidden advantage over ordinary cars: its distinctive 'flat' Boxer engine. Horizontally opposed pistons are balanced with the punching action of two boxers, hence the name, and allow for a lower profile engine. When combined with the AWD platform, every Subaru handles like a dream. And the Boxer engine benefits the driver in other ways too.

### Lower centre of gravity. More control.

Designed to sit horizontally in the engine bay, the iconic Boxer gives you a low centre of gravity for better handling, balance, and a smoother drive.



### More power. Less vibration.

The evenly balanced forces of the engine produce more torque with less vibration. And with less vibration, comes less noise, and greater cabin comfort.

### Flatter engine layout. Higher level of safety.

Perhaps most importantly of all, if a severe frontal collision occurs, due to its low position, the engine will slide below the cabin – not into it.

## SUBARU INTELLIGENT DRIVE

SI-DRIVE regulates key engine functions which enables the driver to choose from two distinctive driving modes on selected models: **Intelligent (I) Mode** for everyday city driving and optimised fuel efficiency, or **Sport (S) Mode** for highway driving, enhanced acceleration and consistent power delivery.



## SUBARU GLOBAL PLATFORM

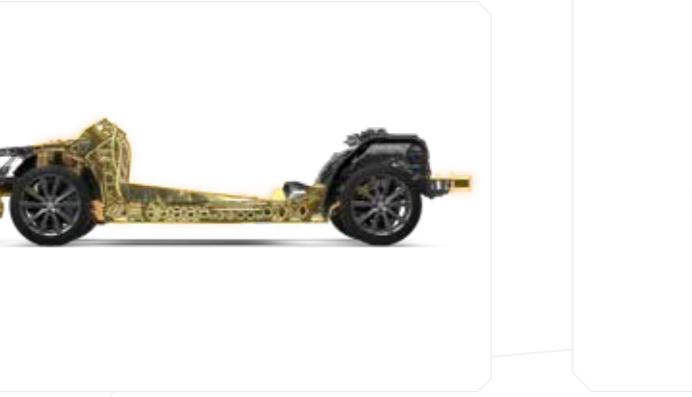
All our new vehicles have been re-built from the ground up to improve the already excellent capability, comfort, and safety standards drivers have come to expect from Subaru.

The Impreza is no different and was one of the first to introduce the Subaru Global Platform.

This new platform is the foundation for the future of Subaru and is all about enhancing the driving experience.

### What does it do:

- Enhances comfort
- Increases safety
- Increases vehicle stability
- High-response handling
- Even lower overall centre of gravity
- Has refined chassis rigidity
- Reduces body roll
- Reduces noise and vibrations
- Enhances capability



## CONNECTIVITY

While you're out there enjoying the drive it pays to stay connected. Whether that's to home, work, or just your favourite playlist, the Impreza's infotainment system seamlessly enhances the Subaru experience.

The system is compatible with both Apple CarPlay and Android Auto. Simply plug-in to the forward USB port to access to all your favourite apps via the 8" touch screen. Make calls, send and receive messages, listen to music or podcasts, or get directions to get you back to civilisation. All hands free, and all right from the comfort of the driver's seat.



Apple CarPlay

androidauto



## 5-STAR SAFETY

For us, safety isn't optional, and it shouldn't be for you either. That's why we've engineered the Impreza to achieve an ANCAP 5-star safety rating, the highest possible.



## SUBARU

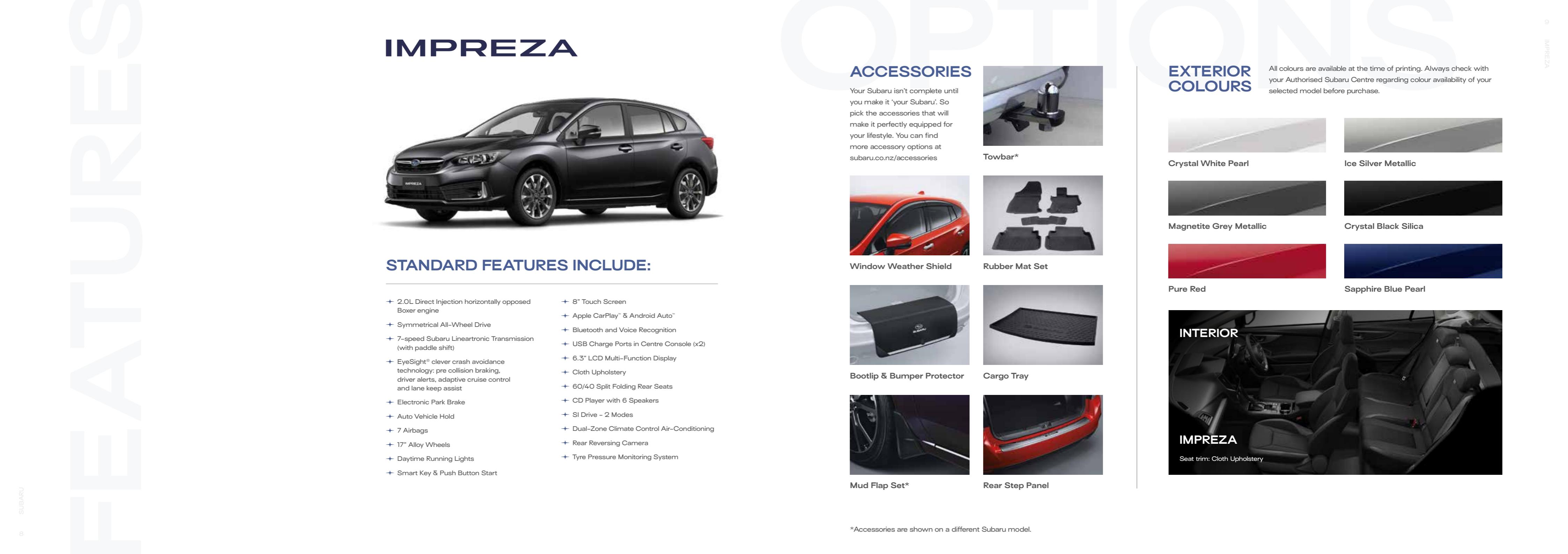
## LINEARTRONIC TRANSMISSION (WITH MANUAL MODE)

Unlike a conventional automatic transmission, which uses fixed gear ratios, we created the world's first longitudinally mounted continuously variable transmission system to complement our unique Symmetrical All-Wheel Drive system. Result? Greater performance and efficiency, with a smoother gear change and optimum gear ratio at every moment in time. (Or flick it to manual mode and use paddles on the steering column to change through preselected gear ratios.)



SCAN TO DISCOVER  
WHAT'S UNIQUE ABOUT  
SUBARU IMPREZA





# IMPREZA



## STANDARD FEATURES INCLUDE:

- 2.0L Direct Injection horizontally opposed Boxer engine
- Symmetrical All-Wheel Drive
- 7-speed Subaru Lineartronic Transmission (with paddle shift)
- EyeSight® clever crash avoidance technology: pre collision braking, driver alerts, adaptive cruise control and lane keep assist
- Electronic Park Brake
- Auto Vehicle Hold
- 7 Airbags
- 17" Alloy Wheels
- Daytime Running Lights
- Smart Key & Push Button Start
- 8" Touch Screen
- Apple CarPlay™ & Android Auto™
- Bluetooth and Voice Recognition
- USB Charge Ports in Centre Console (x2)
- 6.3" LCD Multi-Function Display
- Cloth Upholstery
- 60/40 Split Folding Rear Seats
- CD Player with 6 Speakers
- SI Drive - 2 Modes
- Dual-Zone Climate Control Air-Conditioning
- Rear Reversing Camera
- Tyre Pressure Monitoring System

## ACCESSORIES

Your Subaru isn't complete until you make it 'your Subaru'. So pick the accessories that will make it perfectly equipped for your lifestyle. You can find more accessory options at [subaru.co.nz/accessories](http://subaru.co.nz/accessories)



Towbar\*



Window Weather Shield



Rubber Mat Set



Bootlip & Bumper Protector



Cargo Tray



Mud Flap Set\*



Rear Step Panel

## EXTERIOR COLOURS

All colours are available at the time of printing. Always check with your Authorised Subaru Centre regarding colour availability for your selected model before purchase.



Crystal White Pearl



Ice Silver Metallic



Magnetite Grey Metallic



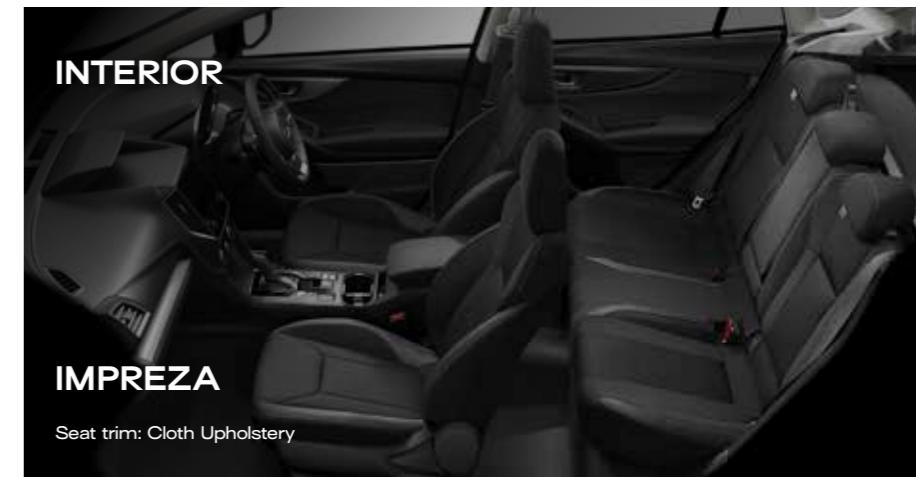
Crystal Black Silica



Pure Red



Saphire Blue Pearl



IMPREZA

Seat trim: Cloth Upholstery



MODEL	IMPREZA	
<b>BODY</b>		
Type	Hatch	
<b>TRANSMISSION</b>		
Subaru Lineartronic Transmission (SLT) with manual mode	•	
<b>ENGINE</b>		
Engine type	Horizontally-opposed Boxer 4-cylinder, petrol engine	
Valve mechanism	DOHC with Dual AVCS	
Bore x stroke	mm	84.0 x 90.0
Capacity	cc	1995
Compression ratio	12.5:1	
Fuel tank capacity	litres	50
Fuel system	Direct Injection	
Fuel requirement	RON	91 or higher
<b>PERFORMANCE<sup>1</sup></b>		
Maximum power output (DIN)	kW/rpm	110kW@6000rpm
Maximum torque (DIN)	Nm/rpm	196Nm@4000rpm
Acceleration <sup>2</sup> 0 - 100 km/h	seconds	9.8
Electronic Throttle Control system (ETC)	Drive-by-wire	
Fuel consumption (ADR 81/02) <sup>3</sup>	combined /l/100km	6.6
	urban /l/100km	8.4
	extra urban /l/100km	5.6
CO <sub>2</sub> emissions (ADR81/02)	combined (g/km)	152
Emission standards	Euro6b	
<b>SYMMETRICAL ALL-WHEEL DRIVE</b>		
Type	SLT	Active Torque Split
<b>TRANSMISSION</b>		
Gear ratio (M mode)	1st - 7th	Continuously variable
Gear ratio - reverse		3.687
Final reduction gear ratio		3.700
<b>STEERING</b>		
Steering	Electric power assistance rack and pinion	
Minimum turning circle (kerb to kerb)	m	10.6
<b>SUSPENSION</b>		
Type	Front	McPherson strut type, lower L-arms, coil springs, stabiliser bar
	Rear	Double wishbone type, coil springs, stabiliser bar
<b>BRAKES</b>		
Type	Front	Ventilated disc brake
	Rear	Ventilated disc brake
Brake booster type	Tandem	
ABS	4-channel, 4-sensor ABS with Electronic Brakeforce Distribution	
<b>TOWING</b>		
With trailer brakes	kg	1200
Without trailer brakes	kg	650
Maximum tow ball down load	kg	80
<b>WHEELS AND TYRES</b>		
Tyre manufacturer	Bridgestone	
Tyres (width, profile, size, load index and speed rating)	205/60R17 9V	
Rim size	17x7	
Wheels	17"	
Spare wheel	Space-saver steel wheel	
<b>MEASUREMENT</b>		
Overall length	mm	4475
Overall width	mm	1775
Overall height	mm	1480
Wheel base	mm	2670
Front track	mm	1540
Rear track	mm	1545
Minimum ground clearance <sup>4</sup>	mm	130
Cargo volume - rear seat up/down	litres	345/95
Kerb weight <sup>5</sup>	kg	1411
Tare mass <sup>5</sup>	kg	1383
Seating capacity		5
<b>SAFETY RATING</b>		
ANCAP <sup>6</sup> occupant safety rating (maximum 5)	5-star	
<b>COLLISION AVOIDANCE</b>		
Symmetrical All-Wheel Drive	•	
Vehicle Dynamics Control system (VDC) featuring:	•	
Electronic Stability Control (ESC)	•	
Anti-lock Braking System (ABS)	•	
Electronic Brakeforce Distribution (EBD)	•	
Brake Assist	•	
Traction Control System (TCS)	•	
TCS Limited Slip Device	•	
4-Wheel Disc Brakes	•	
Electronic Park Brake	•	
Hill Start Assist	•	
Hill Hold Switch	•	
Auto Vehicle Hold (AVH)	•	
Rear View Reverse Camera	•	
<b>CHILD SAFETY</b>		
Child seat anchor points (x3)	•	
ISOFIX anchor points (x2)	•	
Rear door child locks	•	

MODEL	IMPREZA
<b>COLLISION PROTECTION</b>	
SRS <sup>®</sup> airbags - dual front, dual front side, curtain and driver knee	•
Front seat belts with pretensioners and load limiters	•
3 point A/ELR rear seat belts	•
Height adjustable seat belt anchors - driver and front passenger	•
Seat belt warning lights - all seats	•
Rear seat headrests for 3 seating positions	•
Height and angle adjustable front seat headrests	•
Height adjustable rear seat headrests	•
Safety pedals - brake, footrest	•
Whiplash reduction seats	•
Ring-shaped passenger safety cell	•
<b>INTELLIGENT DRIVING DYNAMICS</b>	
Auto Stop Start	•
Electronic Throttle Control system (ETC)	•
Subaru Intelligent Drive (SI Drive) with two modes	•
EyeSight <sup>®</sup> Driver Assist System featuring:	•
Adaptive cruise control	•
Lane departure warning	•
Lane sway warning	•
Lead vehicle start alert	•
Pre-collision braking system	•
Pre-collision brake assist	•
Pre-collision throttle management	•
Pre-collision steering assist	•
Brake light recognition	•
<b>EXTERIOR</b>	
Body coloured mirrors and door handles	•
Body coloured rear garnish	•
Detachable module type windscreen wipers	•
Door mirrors with indicators - power folding	•
Rear window wiper	•
Roof rack brackets	•
Privacy glass - rear door, rear quarter & rear windscreen	•
Shark fin antenna	•
Rear spoiler	•
Spacesaver spare wheel	•
17" alloy wheels	•
<b>LIGHTING - EXTERIOR</b>	
Daytime running lights	Halogen
Front fog lights	•
Headlights - halogen with auto off	•
Rear bumper reflector(s)	•
Rear LED combination lights	•
Rear stoplight (LED stoplight)	•

MODEL	IMPREZA	
<b>LIGHTING - INTERIOR</b>		
Cabin and cargo area lights	•	
Map lights (x2)	•	
<b>AIR-CONDITIONING</b>		
Air-conditioning - dual zone climate control	•	
Anti-dust filter	•	
Front and side demisters	•	
Heater ducts for rear passengers	•	
Rear windscreen demister - electric	•	
<b>SECURITY</b>		
Vehicle pre-wired for alarm system installation	•	
Immobiliser security system	•	
<b>INSTRUMENTATION AND CONTROLS</b>		
Adjustable steering wheel - height and telescopic	•	
Electroluminescent gauges with colour MID	•	
One touch lane change indicator	•	
Paddle gear shift	•	
Steering wheel audio and Bluetooth <sup>®</sup> controls	•	
Steering wheel EyeSight <sup>®</sup> controls	•	
Steering wheel MFD controls	•	
<b>MULTI-INFORMATION DISPLAYS</b>		
	MID	MFD
4.2" LCD screen	•	
6.3" LCD screen		•
Journey and fuel economy information	•	•
Eco-gauge information	•	
EyeSight <sup>®</sup> display	•	•
Auto Stop Start information	•	
Tyre Pressure Monitoring System	•	
Warning display	•	
Digital speedometer	•	
Outside temperature and clock display		•
Air-conditioning display		•
Preventative safety display		•
Twin trip meter (switchable)	•	
<b>STORAGE</b>		
Cargo luggage hooks	•	
Centre console box	with stitching	
Cupholders - centre console	•	
Cupholders - rear	•	
Door pockets with integrated bottle holder - front and rear	•	
Front centre tray	•	
Pull-out cargo area tie down points	•	
Retractable cargo security blind	•	
Seat back pocket - front passenger side	•	
Tool kit	•	

MODEL	IMPREZA
<b>CONVENIENCE</b>	
12v/120W power jacks (x2)	•
Driver's footrest	•
Rear passenger USB charge ports (x2)	•
Boot/tailgate auto unlock on remote central locking keys	•
Interior fuel lid lock release	•
Intermittent variable speed front windscreen wipers	•
Power steering, mirrors and windows	•
Rear seat centre armrest	•
Remote central locking - keys (x2)	•
Sunvisor with vanity mirrors - driver and front passenger	•
Smart key and push start ignition	•
<b>INTERIOR TRIMS</b>	
Carpet trim - black	•
Leather steering wheel/gear shift (resin park brake)	•
Seat trim colour - black	•
Seat trim - cloth	•
<b>SEATING EXTRAS</b>	
60/40 split folding rear seats	•
Manual seat height lifter - driver	•
<b>ENTERTAINMENT</b>	
Integrated infotainment system featuring:	
Digital Audio Band (DAB)	•
8" touch screen	•
AM/FM radio	•
Single CD player	•
6 speakers	•
MP3/WMA/MP3 compatible	•
Apple CarPlay <sup>™</sup> and Android Auto <sup>®</sup>	•
Bluetooth <sup>®</sup> wireless technology with:	
Handsfree mobile communication	•
Audio streaming <sup>10</sup>	•
Voice command recognition	•
Siri compatibility	•
Auxiliary jack - front centre console	•
USB connection - front centre console	•
<b>WARRANTY</b>	
3 year/100,000km warranty	•

1. Subaru of New Zealand reserves the right to change mechanical specification and equipment levels without notice. All performance data measured using 95RON as required by Australian Design Rule 1/2. Vehicles tested in accordance with ADR 81/2. Acceleration tests performed under controlled conditions. 3. Fuel consumption figures calculated in accordance with Australian Design Rule 1/2. 4. Ground clearance at kerb weight. 5. Vehicle kerb weight and tare mass varies according to types of optional equipment included. 6. The Australian New Car Assessment Program (ANCAP) gives consumers consistent information on the level of occupant protection provided by vehicles in serious front and side crashes. 7. SRS: Supplemental Restraint System. Effective when used in conjunction with seat belts. 8. Bluetooth<sup>®</sup> is a registered trademark of Bluetooth SIG Inc. System operation is subject to the Bluetooth<sup>®</sup> wireless technology specification of individual phone. 9. Compatible Apple or Android device required. 10. There may be restrictions on features available for certain devices that are fully compliant with AVCRP.

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