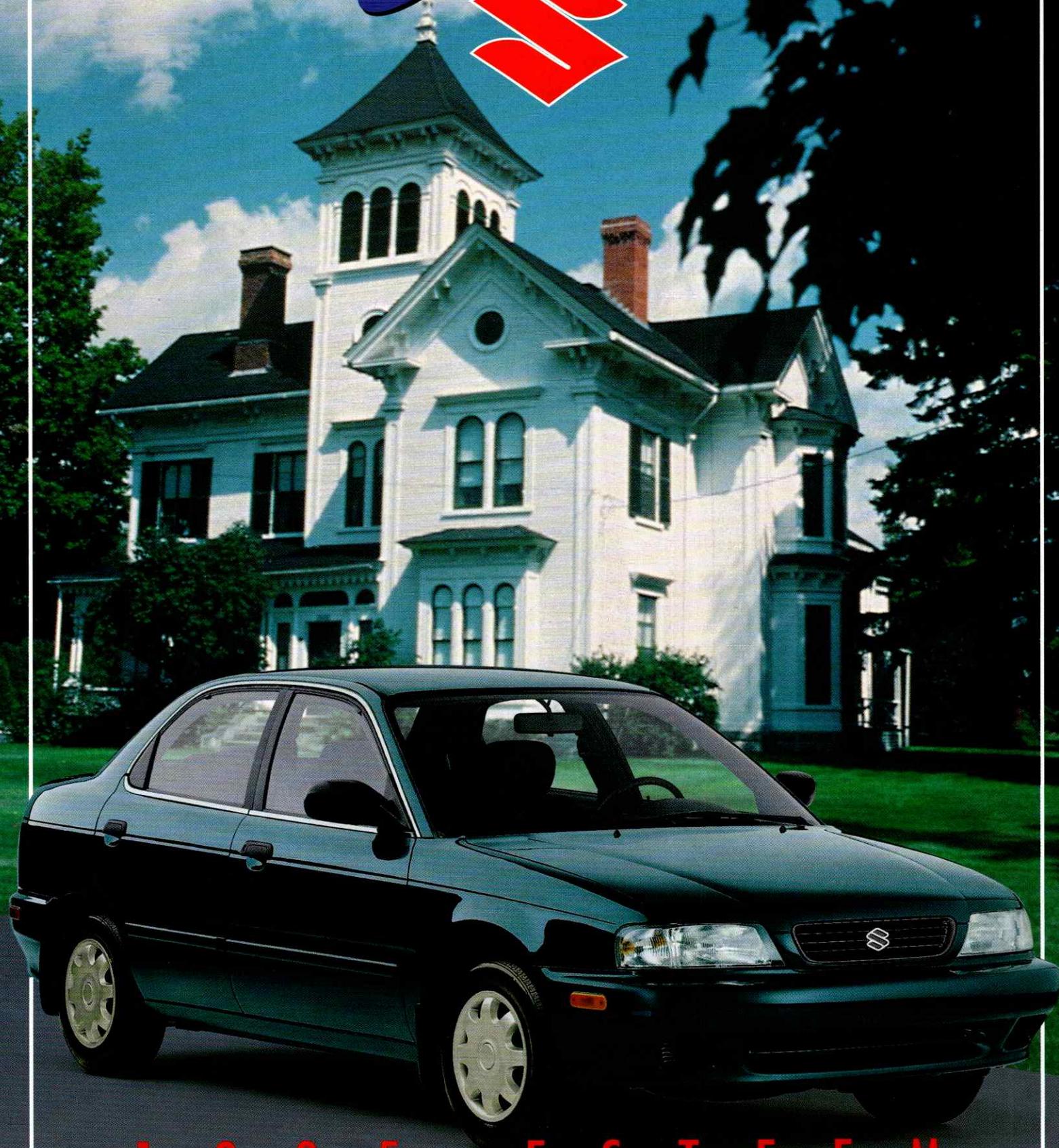


The New
SUZUKI
S



1 9 9 5 E S T E E M

Suzuki, world class leader

THE NEW SUZUKI

There is a new look to Suzuki - starting with new, trend setting vehicles, like the all-new Esteem, the ground breaking X-90 and the tough new Sidekick Sport.

And a new, more international outlook that proudly speaks of Suzuki's dominance in many of the world's marketplaces.

And a new attitude that says to Canadians: be practical but let's have fun!

Suzuki builds affordable performance in response to market demands. And then we add the fun. It's the secret ingredient in every vehicle we build.

WORLD DOMINANCE

Suzuki built its first motorcycle in 1952. Since then, we've built over a million of them. We've won every major race to be won.

The power and performance of our Suzuki motorcycles is legendary.

Building its first car in 1955, Suzuki now builds vehicles at the rate of one million a year.

In Japan, we are the number one manufacturer of mini cars with over 32% of the market.

Suzuki dominates many mini car markets around the world. We sell automobiles and motorcycles in 170 countries.

We have assembly plants in 51 countries.

In addition, we have joint ventures similar to our Canadian CAMI plant in Ingersoll, Ontario in Spain, India, Indonesia and Hungary.

WE LISTEN TO OUR CUSTOMERS

We became number one because first, we listen. Then, we build what the market wants. And Suzuki builds trucks, vans, and pickups.

We also design and fabricate wheelchairs, water pumps,



ESTEEM IS THE CULMINATION OF 50 YEARS OF COMPETITION

We want Canadians to understand this diversity, this depth and this engineering expertise, because the new Esteem represents the very pinnacle of our engineering expertise and manufacturing prominence.

generators, outboard motors - even prefabricated housing.

We control real estate companies, marinas, parts manufacturing companies and transportation enterprises.

The New SUZUKI

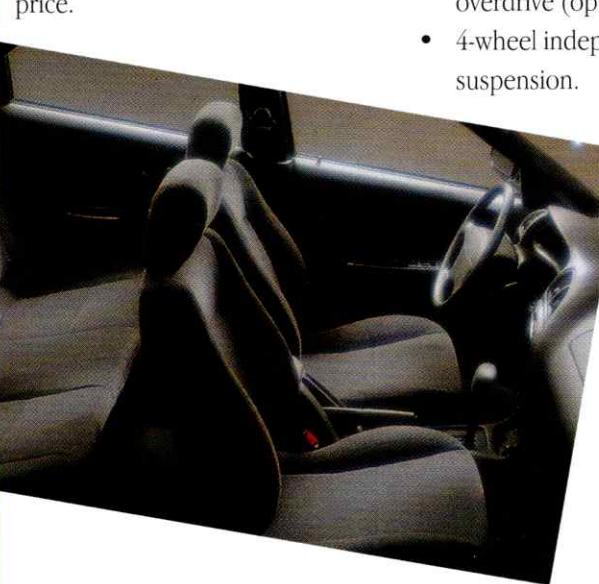
KEY THINGS TO LOOK AT

- Check it out. Safety for the entire family
- Airbags for both front occupants - standard in every Esteem.
- Seating for five - with a seat belt system for everyone.
- Adjustable front shoulder belts.
- Child proof rear door locks - in every 4-door Esteem.
- Anchor points for child restraints in every Esteem.
- Side-door impact beams - that meet '97 Federal standards in every Esteem we build.
- Computer generated crush zones in the front and rear sub-structures of the Esteem.
- Energy absorbent bumpers - front and rear.
- Front wheel drive.
- Power-assisted front disc/rear drum brakes.
- Power assisted rack and pinion steering.
- 4-wheel anti-lock brakes - standard on the GLX ABS model.
- Tinted glass.
- Day-time running lights.
- Passenger-side assist grips.
- Side window demister.
- Electric rear window defroster.
- Variable intermittent front wipers.
- Front door pockets.



Esteem is the culmination of 50 years of competition, and in some cases, total domination in the small car market.

Esteem is a significant step forward and it's our goal to ensure Canadians understand the engineering excellence that has gone into this vehicle.



SOMETHING FOR EVERYONE

We are so proud of Esteem, we dare you - yes we even encourage you to compare. And when you do, you'll agree. Esteem has every base covered. Something for everyone.

Standard features the competition charge extra for - or in some cases - features simply not available regardless of price.

CHECK IT OUT ESTEEM'S PERFORMANCE

- 1.6 litre, 4-cylinder engine - 98 horsepower at 6000 rpm.
- Single overhead camshaft with four-valves per cylinder.
- Electronic, multi-point fuel injection.
- A standard 5-speed manual transmission.
- 4-speed, automatic transmission with electronic overdrive (optional).
- 4-wheel independent suspension.

- Front stabilizer bar.
- Power-assisted brakes and steering.

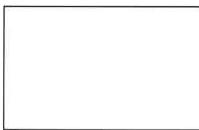
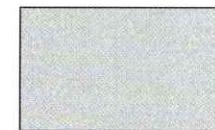
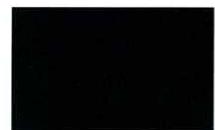


CHECK IT OUT ESTEEM'S CONVENIENCE AND PRACTICALITY

- Dual air bags
- Fold-down rear seat with trunk pass-through.
- Standard remote fuel lid release.
- Standard remote trunk release.
- Standard rear heater ducts.
- Standard, in-dash cup holders.
- Standard centre console.
- Variable Intermittent Wipers.
- Power dual remote mirrors.
- Tachometer.
- Front and rear mud flaps.
- Passenger vanity mirror.
- Digital clock.
- Colour-keyed front and rear bumpers.
- Air conditioning - standard on GLX ABS only.
- Cruise Control - standard on GLX ABS only.
- 4-wheel anti-lock brakes - GLX ABS only.

Extra Touches ... on the GLX

- ETR AM/FM stereo cassette, with 4-speakers.
- Power windows.
- Power door locks.

| ENGINE | | BRAKES | | |
|---|---|---|--|---|
| 1.6 litre (1598 cc) 4 cylinder 16 valve aluminum alloy with water cooled single overhead camshaft Electronic multi-point fuel injection | | Front Rear | | |
| Bore & stroke | | 75.0x90.0 mm/2.95x3.54 in | | |
| Compression ratio | | 9.5:1 | | |
| Maximum output | | 98 hp @ 6000 rpm | | |
| Maximum torque | | 96 lb/ft @ 3000 rpm | | |
| Lubrication system | | Wet sump | | |
| TRANSMISSION | | TIRES | | |
| Standard | | P155/80R13 (GL model) | | |
| Optional | | P175/70R13 (GLX, GLX ABS models) | | |
| DIMENSIONS | | FUEL | | |
| Overall length | | Tank capacity 51 litres | | |
| Overall width GL | | Manual | | |
| Overall width GLX | | Auto | | |
| Overall height | | City L/100 km (Miles per Gallon) | | |
| Wheelbase | | 7.7 (37) | | |
| Front | | Highway L/100 km (Miles per Gallon) | | |
| Rear | | 5.7 (50) | | |
| TRACK | | FEATURES | | |
| Front | | 3 year 80,000 km comprehensive warranty | | |
| Rear | | S | | |
| INTERIOR DIMENSIONS | | S | | |
| Leg room - front | | Dual front airbags | | |
| Leg room - rear | | S | | |
| Shoulder room - front | | 4-wheel anti-lock brake system | | |
| Shoulder room - rear | | N/A | | |
| VOLUME | | Power assisted rack & pinion steering | | |
| Passenger index | | S | | |
| Cargo index (EPA classification) | | Cruise control | | |
| 1,074 mm / 42.3 in | | N/A | | |
| 867 mm / 34.1 in | | Power windows | | |
| 1,316 mm / 51.8 in | | N/A | | |
| 1,323 mm / 52.1 in | | Power door locks | | |
| GROUND CLEARANCE | | Air conditioning | | |
| 140 mm/5.5 in | | S | | |
| GROSS VEHICLE WEIGHT RATING | | Variable intermittent front wipers | | |
| 1,415 kg/3,120 lb | | S | | |
| SEATING CAPACITY | | ETR AM/FM stereo cassette, 4 speakers with digital clock | | |
| 5 adults | | S | | |
| SUSPENSION | | Electric rear window defroster | | |
| Independent 4-wheel, MacPherson strut with front stabilizer bar | | S | | |
| Tinted glass | | Side window demisters | | |
| Dual mirrors | | S | | |
| Dual remote control mirrors | | Cup holders | | |
| Side door impact beams | | N/A | | |
| Side protective moldings | | Tachometer | | |
| COLOUR CHOICES | | | | |
|  |  |  |  |  |
| Superior White | Radiant Red Mica | Mercury Silver Metallic | Dark Turquoise Metallic | Scuba Blue Metallic |
| Urban Grey Metallic | | | | |

S - STANDARD EQUIPMENT O - DEALER INSTALLED OPTION N/A - NOT AVAILABLE

Suzuki and Esteem are registered trademarks of Suzuki Motor Corporation of Japan. Suzuki Motor Corporation of Japan and Suzuki Canada Inc. reserve the right to change, without notice, equipment specifications, colours and materials. Each model may be discontinued without notice. Please inquire at your local dealer for details of any such changes. Some items appearing in photographs may be optional at extra cost. You should read driving guidelines and instructions in the owner's manual, wear your seat belt at all times, and please don't drink and drive. Part #4000E-STEEM-E95

ALL SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE

