



**SUBARU**

*Confidence in Motion*

2013 FAMILY



XV CROSSTREK



BRZ



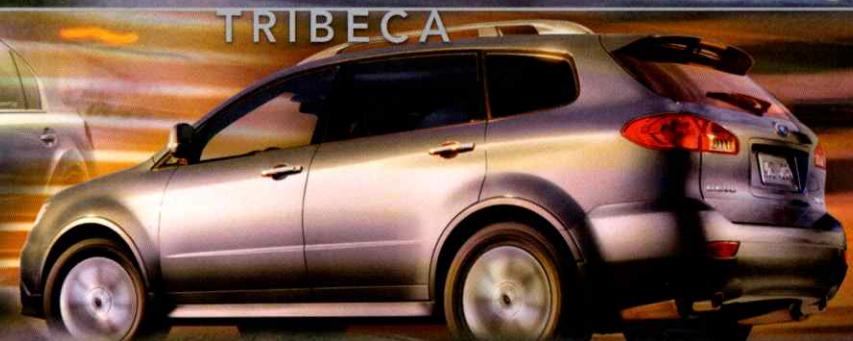
OUTBACK



IMPREZA



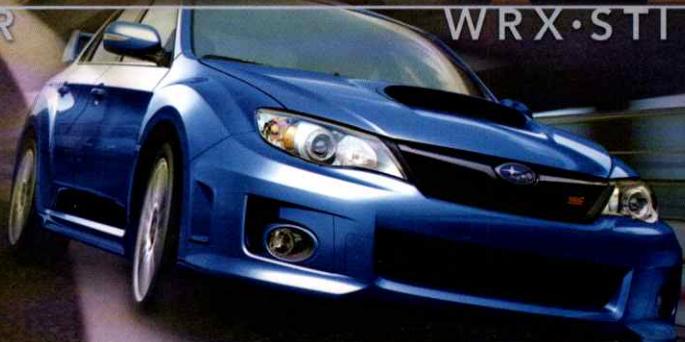
LEGACY



TRIBECA



FORESTER



WRX·STI

# TRUST WHAT'S INSIDE

To inspire confidence

and ignite excitement. You live in a fast-paced world, a world that is changing at the speed of thought. At Subaru, we are right there with you - designing, engineering and building vehicles that inspire confidence. Confidence in a brand, confidence in knowing that the vehicle chosen will complement your busy lifestyle, and the confidence that derives from the peace of mind and sheer driving pleasure that are built into every Subaru. All of this results in a tangible connection to your vehicle that engages your emotions, anticipates your needs, and protects you and your surroundings. So you can trust what's inside a Subaru to give you a high level of confidence at every turn, but you'll have to step inside to discover it for yourself.

**Keep your profile low and  
your expectations high.**



## Subaru symmetrical full-time AWD

The legendary Subaru symmetrical full-time AWD system boasts a compact layout, a low centre of gravity and impressive side-to-side balance. The system instantly distributes the engine torque between the front and rear wheels as conditions demand, providing powerful traction for more capable performance on any road and under any conditions.

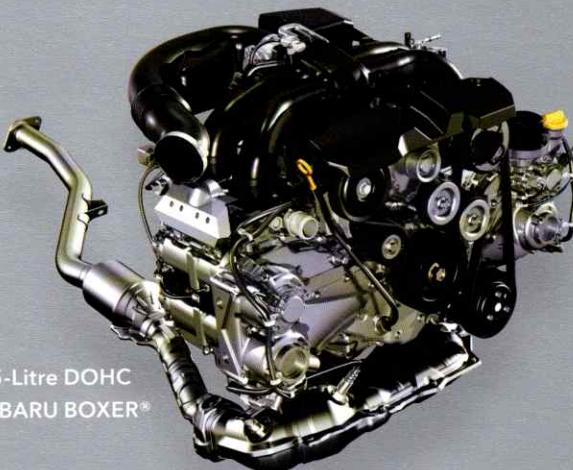


Lineartronic® CVT +  
Multi-Plate Transfer  
Clutch AWD

#### LINEARTRONIC™ CONTINUOUSLY VARIABLE TRANSMISSION (CVT)

The Lineartronic CVT is the ideal link between the smooth power of the SUBARU BOXER engine and the confident control of Subaru symmetrical full-time All-Wheel Drive. The 2013 model year vehicles all feature the second generation of this super-efficient technology, which delivers improved acceleration and smooth performance combined with significant fuel-efficiency gains.

The innovative Lineartronic is linked to a multi-plate transfer clutch AWD system that offers predictable handling and automatically shifts torque to the back wheels to balance power distribution under hard acceleration or in low-traction conditions.



2.5-Litre DOHC  
SUBARU BOXER®

#### SUBARU BOXER® ENGINE

The cylinders of the SUBARU BOXER® engine are horizontally opposed, 180 degrees apart, on each side of the crankshaft. This design creates superb rotational balance, reduces vibration and is inherently smooth.



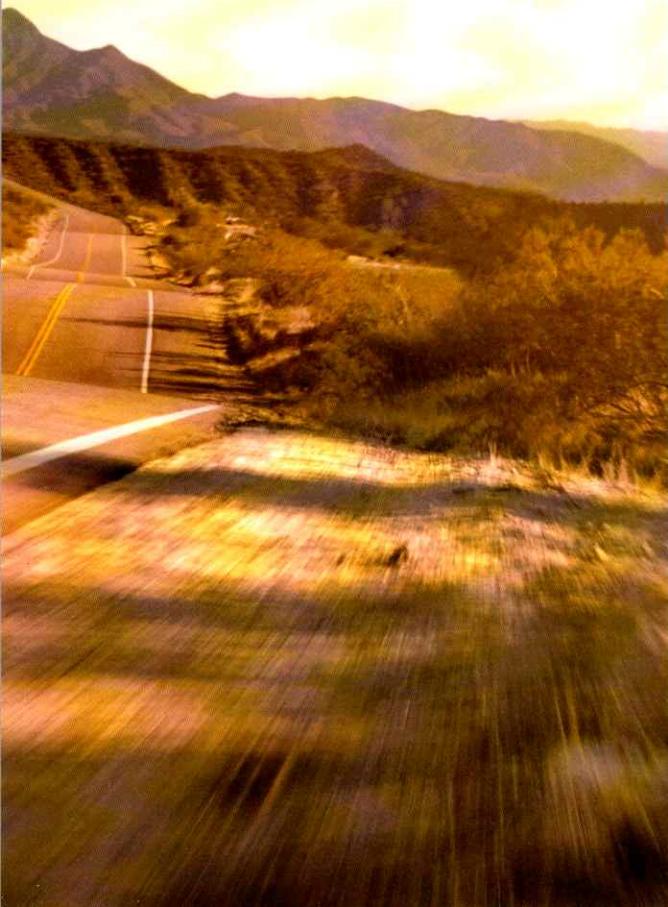
# IMPREZA

One of the most fuel-efficient AWD vehicles around, the 2013 Subaru Impreza is also fun and flexible in ways other compact cars are not. Add in great value, legendary Subaru quality and the choice of 4- or 5-door body styles, and you've got an unbeatable combination.

# Always

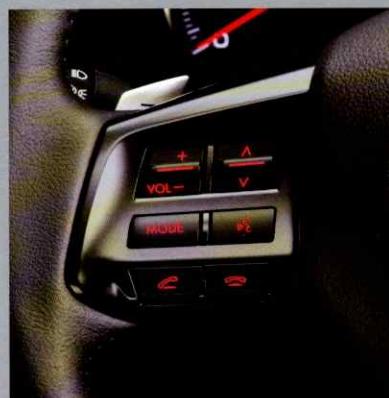


# surprising.



## YOUR MUSIC, ON THE GO.

Your playlist links to the audio system through the MP3-compatible CD player or the auxiliary audio input jack for iPods® or other mobile music devices.



## HANDS-ON AND HANDS-FREE CONTROL

The standard Bluetooth® hands-free system connects with your compatible mobile phone, while available steering wheel switches let you operate the cruise control, audio system, and your music devices swiftly and safely.

## FASTER, MORE ACCURATE NAVIGATION<sup>†</sup>

This advanced navigation system features a 6.1-inch<sup>‡</sup> high-resolution screen, Bluetooth® connectivity, voice recognition, an SD card slot for updates and the facility to read SMS text messages aloud.



## SHARPER, CLEARER SOUND

Your music will come alive with the custom-tuned 4\*- or 6<sup>†</sup>-speaker premium audio system. Both systems feature Bluetooth® hands-free calling, MP3 and WMA<sup>‡</sup> audio playback, an iPod® controller, a USB input and voice-activation capability.

# LEGACY

The 2013 Subaru Legacy is the midsize sedan that's the polar opposite of any other midsize sedan. Armed with plenty of style and performance, plus superior handling, efficiency and quality, the Legacy is uncommon in every respect.

# Always



# respected.



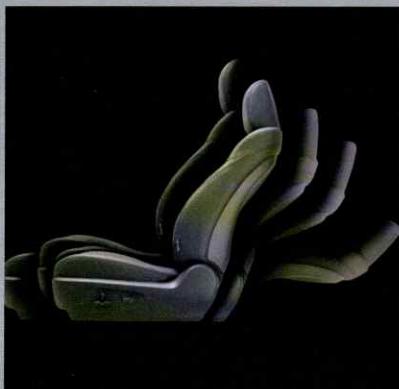
## YOUR MUSIC, PURE AND SIMPLE.

Step one: Plug your iPod®+ or other mobile music device into the standard AUX or USB input jack.  
Step two: Sit back and enjoy your digital music cascading through the premium audio system.



## COMFORT FOR ALL CONCERNED

Achieve optimum passenger comfort and precise temperature settings with the dual-zone automatic climate control system.



## THE PERFECT DRIVING POSITION

Fine-tune your set-up with this 10-way power driver's seat that ensures maximum comfort and support.

# WRX

With its rally-bred heritage, the 2013 Subaru WRX perfectly blends sports car performance and everyday car capability. Available as either a fierce 4-door or a ferocious 5-door, the WRX cuts a bold swath across the automotive landscape.

# Always



# confident.

## A ROLLING CONCERT HALL

The 6-speaker premium audio system has just enough oomph to overpower the SUBARU BOXER engine. (Parental discretion advised.)

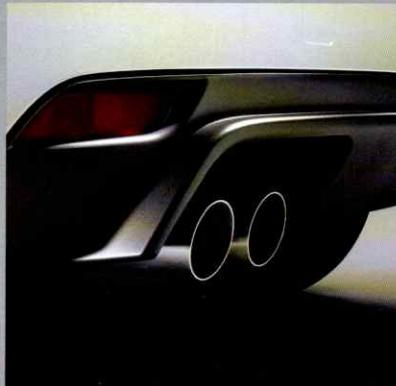


## THAT KEEPS RIGHT ON ROLLING

The auxiliary audio input jack and iPod/USB port\* allow you to take all your favourite digital music along for the ride.

## SIMPLE, FUNCTIONAL CONTROL

With steering wheel-mounted controls to a variety of functions within easy reach, you're free to focus on the task at hand.



## PURE, UNMITIGATED AGGRESSION

The sculpted rear diffuser and dual tailpipes give the WRX a performance boost and a downright nasty demeanour.



## BRAINS TO GO WITH THE BRAWN

Subaru Intelligent Drive (SI-DRIVE) offers three different driving modes to suit the mood. The system alters engine response from maximum efficiency to maximum attack.



## A SHIFT IN PERFORMANCE

The short-stroke, 6-speed manual transmission provides the smoothest, swiftest and most direct link between all the power of the WRX STI and all its traction.



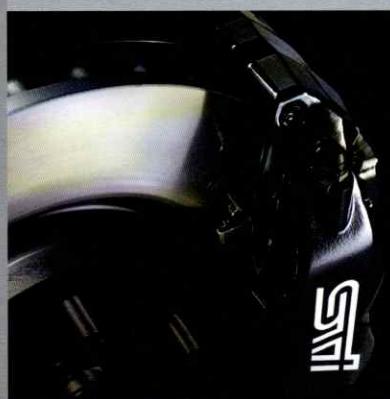
## COMPACT, RESPONSIVE, PRECISE

The horizontally opposed design of the SUBARU BOXER engine creates superb rotational balance and reduced vibration. The compact layout lowers centre of gravity, enhancing cornering stability and driving excitement.

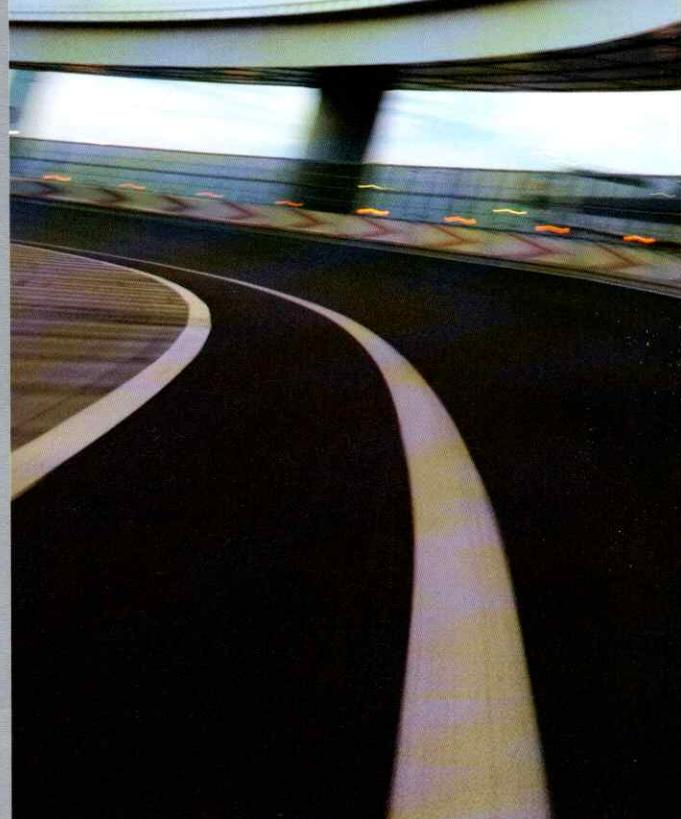


## SHEER, BRUTAL STOPPING FORCE

The braking system, designed by industry legends Brembo®, features SuperSport ABS, Electronic Brake-force Distribution and enough power to stop on a dime with change to spare.



# Always



**STI**

The 2013 Subaru WRX STI is the ultimate expression of the Subaru engineer's art. From the high-output SUBARU BOXER engine to the advanced AWD system and the sport-tuned suspension, everything has been purpose-built for maximum performance.

**aggressive.**

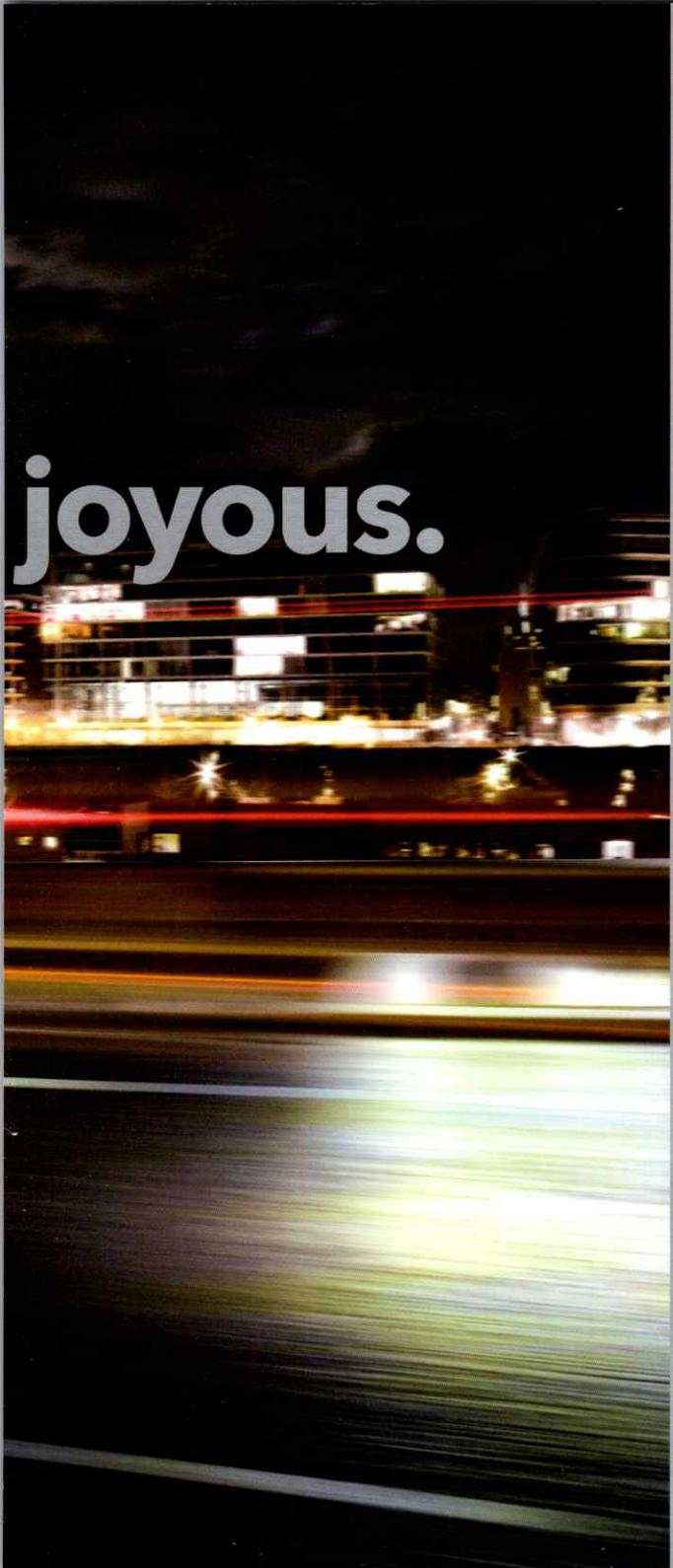


# BRZ

In the Subaru BRZ, classic sports-car thinking meets advanced Japanese engineering. Experience a connection with the road that surpasses all others and make every single corner a gift to yourself.

# Always

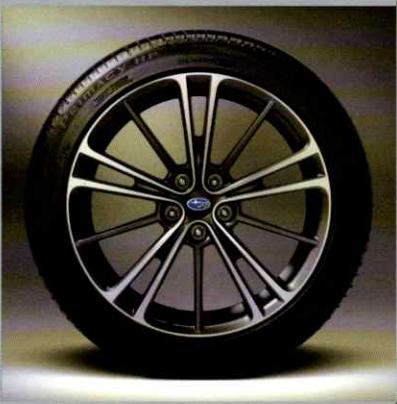
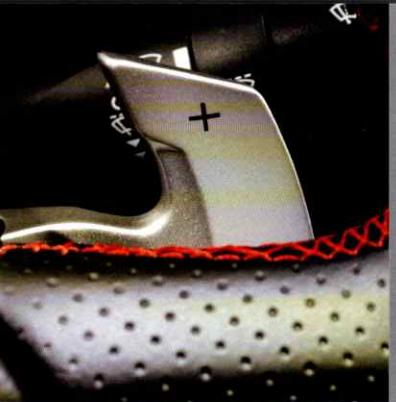




# joyous.

## POWER AT YOUR FINGERTIPS

Automatic transmission models feature steering wheel-mounted paddle shifters for crisp changes every time out of the gate.



## THE SHOES THAT FIT

Standard Michelin® summer performance tires mounted on 17-inch, lightweight aluminum alloy wheels are the perfect complement for a stellar handling system.



## SIX FORWARD SPEEDS, MAXIMUM FORWARD MOMENTUM

Both the manual and automatic transmissions come standard with 6 speeds to ensure the car is always in the right gear.



## START YOUR ENGINES

Sport-Tech models feature a push-button start that lets you keep your keys close by and lets your index finger do the talking.

## MUSIC TO YOUR EARS

This 6-speaker, 196-watt audio system is custom-tuned for the acoustics of the XV Crosstrek and features USB input, Bluetooth® hands-free connectivity and rich sound quality.



## KEEPING YOU ENTERTAINED AND CONNECTED

The standard AUX or USB input jack allow you to connect your iPod® or other portable music device to the robust audio system. You can search your music files and access other functions through voice commands.



## A REFRESHING FEATURE

The large power-sliding sunroof with manual sunshade delivers a clear view of the sky above and fresh breezes for front and rear passengers.



## THE WEATHER-MAKER

With the available dual-zone automatic climate control system, you can precisely manage airflow and temperature. The air filtration system ensures the cabin is kept fresh and dust-free.



# XV CROSSTREK

Whether your

life takes you to the heart of the action or to parts remote, the 2013 Subaru XV Crosstrek is the ideal travelling companion. If you have a plan for the weekend, the engineers at Subaru are way ahead of you.

# Always engaging.

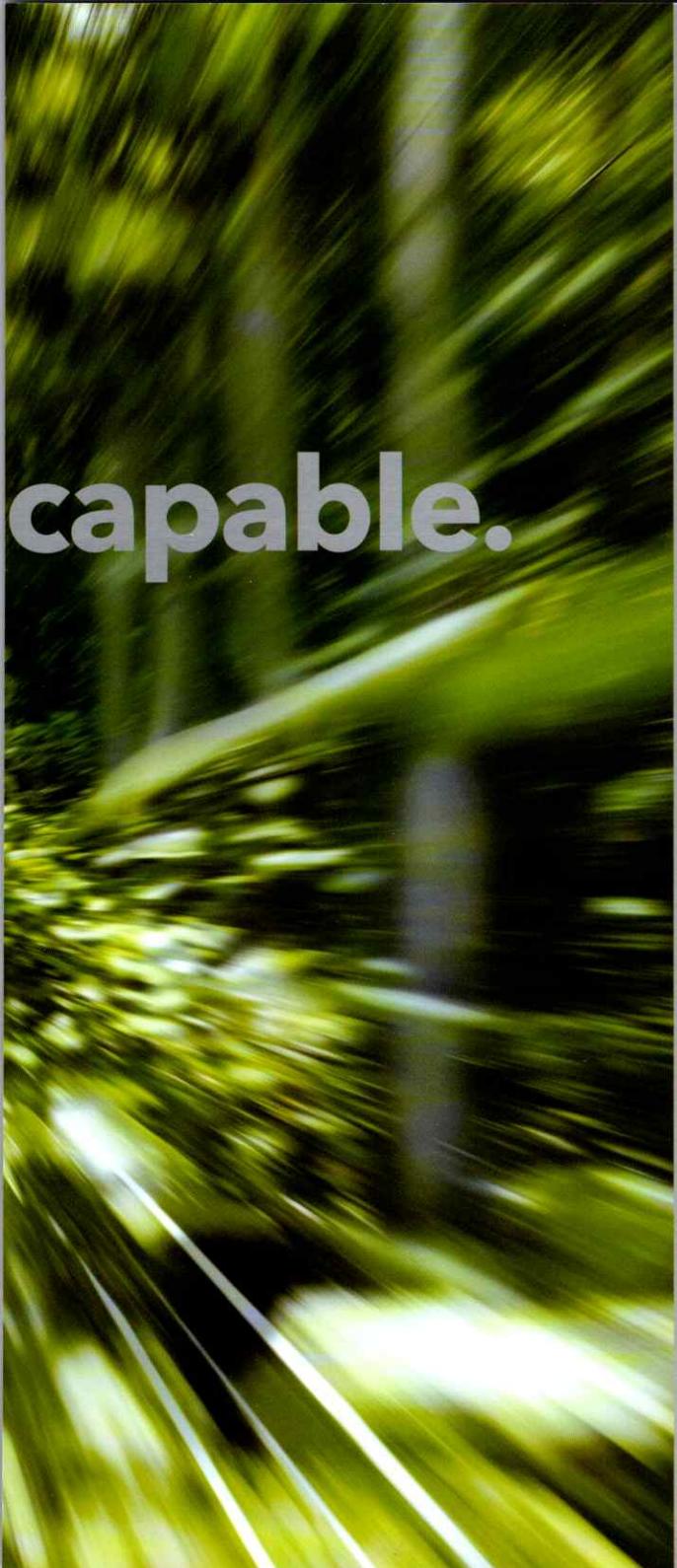


# FORESTER

The 2013 Subaru Forester is the compact SUV that blends sparkling performance, true versatility and big fun behind the wheel. The perfect getaway vehicle for tight spaces or wide-open vistas, the Forester packs a punch when it comes to sheer capability.

Always





# capable.

## ENTER THE MUSIC FACTORY

The Pioneer® 200-watt, 4-speaker\* sound system is iPhone® 4 compatible, and features in-dash touchscreen navigation and Bluetooth® connectivity with steering wheel-mounted controls.



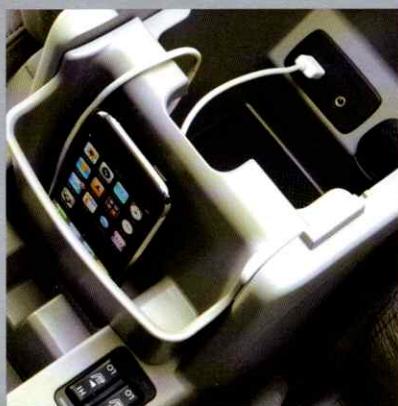
## INFORMATION IS POWER

Positioned atop the dash for easy viewing, this digital display shows the outside temperature, the time, and current and average fuel consumption.



## HANDY AND HANDS-FREE

With Bluetooth® connectivity, a ceiling-mounted microphone and steering wheel-mounted controls, connecting your compatible mobile phone for safe, on-the-fly calls is a snap.



## YOUR DIGITAL JUKEBOX

Play your favourite music from a variety of sources, either through USB input, auxiliary audio input or wireless Bluetooth® audio streaming.

## PORTABLE, POWERFUL MUSIC

Plug your iPod®\* or other mobile device into the available auxiliary or USB jack and your digital music files connect seamlessly to the audio system.



## BACKING YOU UP

The enhanced rear-vision camera – standard on the 2.5i Limited Package, 3.6R Limited and the EyeSight™ package – provides a crystal-clear colour image and guidelines to assist in parking.

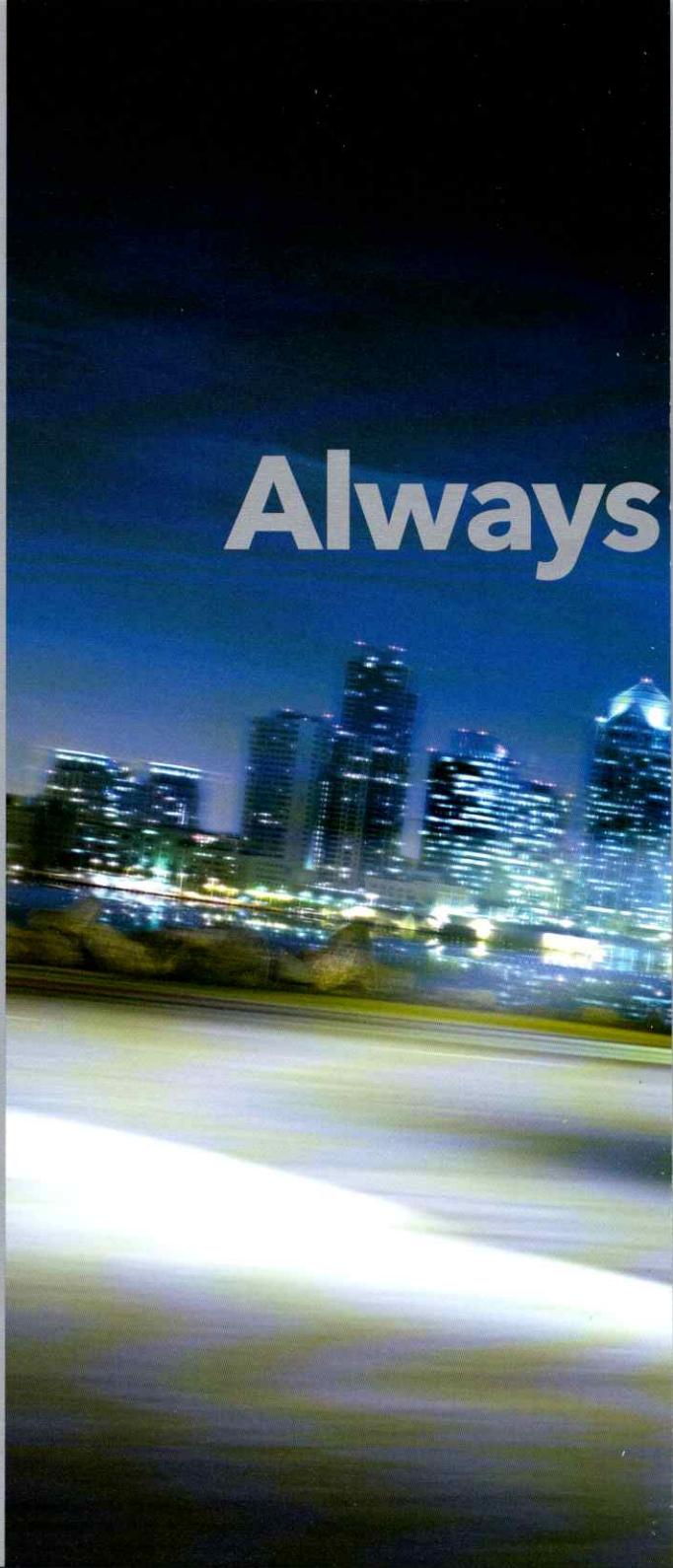


## SUPERIOR CONTROL AT ALL TIMES

Standard steering wheel-mounted switches place audio controls at your fingertips and the standard Bluetooth® voice-activated hands-free system enables quick and safe calls.



# Always



# OUTBACK

With genuine versatility, supreme confidence and rugged real-world engineering, the 2013 Subaru Outback is a true utility vehicle in a sea of pretenders.

# prepared.



## ON THE MOVE AND INFORMED

This colour touchscreen displays a clock, audio system readouts, fuel economy figures, driving record data, a maintenance schedule, outside temperature and more.

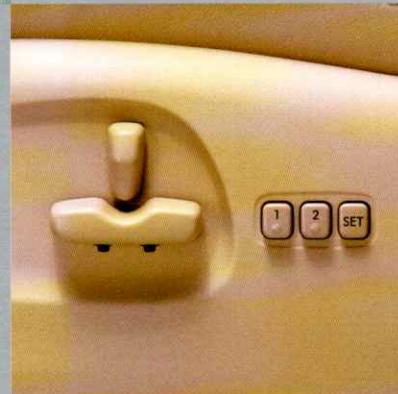


## A CLEAR VIEW BEHIND

The standard rear-vision camera projects a full-colour image of what's behind the vehicle onto the centre screen, greatly increasing visibility, safety and ease of parking.

## THE BEST SEATS IN THE HOUSE

The power-adjustable front seats ensure maximum comfort and support at all times. A 2-position memory feature for the driver's seat is part of the Limited and Premier Packages.



## PERSONALIZED TEMPERATURE CONTROL

The automatic dual-zone climate control system allows both the driver and front-seat passenger to select the perfect temperature setting.



# Always

# TRIBECA

The 2013 Subaru Tribeca is the perfect choice for those unaccustomed to compromise. Style, seating for 7 and legendary Subaru engineering combine to make this midsize SUV a refreshing departure from the ordinary.

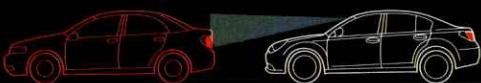
# crowd-pleasing.





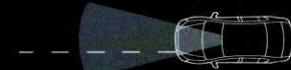
# Our Vision. Your Safety.

The Subaru EyeSight<sup>TM</sup><sup>1</sup> system comprises a network of advanced driver-assistance technologies designed to help keep you safe and sound. The system employs a pair of cameras mounted over the rearview mirror to monitor driver behavior and detect objects in the vehicle's path and then initiate measures to reduce the severity of a collision or avoid the collision entirely.



## Pre-Collision Braking

Pre-Collision Braking warns of a vehicle directly in front of you and applies the brakes automatically to help slow the vehicle; the system can even bring the vehicle to a full stop when travelling at lower speeds.



## Lane Departure and Sway Warning

In the event that your vehicle drifts to the edge of a lane or begins to cross into another lane, the Lane Departure and Sway Warning delivers an audio signal to help steer you back on-course.



## Pre-Collision Throttle Management

Pre-Collision Throttle Management automatically reduces throttle when a large object is detected in front of the vehicle—even if the accelerator pedal is applied fully. The system can also minimize the effect of an impact by cutting power when “Drive” is accidentally selected instead of “Reverse” and an object is looming in the foreground.



## Adaptive Cruise Control

The Adaptive Cruise Control feature keeps your vehicle at a set speed and adjusts that speed automatically to maintain a safe distance to the vehicle ahead. The system can even bring your vehicle to a complete stop if traffic ahead is not moving and then go back up to speed when traffic clears again.

<sup>1</sup> EyeSight is a driver-assist system which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, and weather and road conditions. See Owner's Manual for complete details on system operation and limitations.



## What is a PZEV?

A Partial Zero Emission Vehicle (PZEV) is defined by the California Air Resources Board as one that meets the state's Super Ultra Low Emission vehicle (SULEV) tailpipe standard and produces zero evaporative emissions. A PZEV is one of the cleanest-running gasoline-powered vehicles around—in fact, the exhaust produced by a PZEV can be cleaner than the air outside. In certain cases, a PZEV is even cleaner than some hybrid or alternative fuel vehicles. Optional PZEV equipment is available on the 2013 Subaru Legacy, Outback and Forester.

## The cleanest automotive plant on the planet

In 2004, Subaru of Indiana Automotive, Inc. (SIA), the plant where the Subaru Legacy, Outback and Tribeca are manufactured, became the first U.S. assembly plant to send zero waste material to landfill sites. This facility, over 800 acres in rural Indiana, is also the first automotive manufacturing site in the U.S. to be named a National Wildlife Federation Backyard Wildlife Habitat.

SIA was also the first automotive manufacturing facility to earn ISO 9001, ISO 14001 and, now more recently, ISO 50001 standards certification. This latest accreditation recognizes organizations for their management strategies to increase energy efficiency, reduce costs and improve energy performance.





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† Only on 2.0i Limited Package.

†† Map data is stored on SD cards. Updates can be easily purchased and downloaded from the Internet.

▲ Bluetooth is a registered trademark of Bluetooth SIG, Inc. America

\* Standard on 2.0i.

◊ Standard on 2.0i Touring and Sport Packages.

• Optional

❖ WMA is a trademark of Microsoft Corporation in the United States and/or other countries.

◆ Apple, iPhone and iPod are registered trademarks of Apple Inc.

◊ Subscription required.

▼ Manual A/C on WRX STI without Sport-tech Package.

◆ Activation and monthly subscription sold separately. Includes 3-month trial subscription. See your dealer.



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