



SUZUKI KIZASHI



CONGRATULATIONS. YOU'VE DISCOVERED THE AUTO INDUSTRY'S BEST-KEPT SECRET.



The highly acclaimed Kizashi has been hailed by the press as a "hidden gem" that delivers exhilaration behind the wheel while causing onlookers to do a double take, helping it earn a *Consumers Digest* Best Buy. Meanwhile, its powerful engine, elegant cabin, handsome styling and autobahn-proven handling have



consumers raving as well. They rated the Kizashi "Highest Ranked Vehicle Appeal among Midsize Cars" in J.D. Power and Associates' 2011 APEAL StudySM and it received top honors by its owners as the most satisfying midsize sedan to own, for two years in a row, in AutoPacific's 2010 and 2011 Vehicle Satisfaction Awards.¹





SPORT GTS IN VIVID RED

"A game-changing midsize sedan."

- MSN® Autos





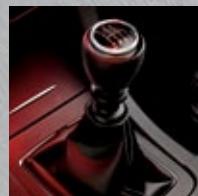
SPORT GTS IN PLATINUM SILVER METALLIC

PICKS ON CARS TWICE ITS PRICE.

When you're driving the Suzuki Kizashi, it's difficult to believe it's not an elite European sports sedan costing twice as much. The available paddle shifters harness the gutsy engine to respond to your every command. At the same time, Kizashi's razor-sharp steering works in perfect harmony with the autobahn-tuned suspension and rigid chassis to make carving through your favorite canyon a joy. It's this level of engineering that enabled the Kizashi to outcorner and outbrake an Audi A4® in independent performance testing—all for a fraction of the price.² Which just goes to show you don't have to break the bank to enjoy the drive.



See the Kizashi take on and defeat
the most recognized luxury sports sedans.



6-SPEED MANUAL

Featuring a handsome, easy-to-grip shift knob, this gearbox boasts close ratios and short throws for pure driving pleasure.



18-INCH LIGHTWEIGHT ALLOY WHEELS

Fitted with grippy 235/45-R18 Dunlops,[®] their distinctive 10-spoke design turns heads while enhancing handling at the same time.



AUTOBAHN-TUNED MULTI-LINK SUSPENSION

This advanced design was perfected on Germany's Nürburgring to deliver the perfect balance of handling and comfort.



185-HP (MT) 4-CYLINDER ENGINE

An all-aluminum power plant delivers a potent combination of spirited performance and superior fuel economy.³

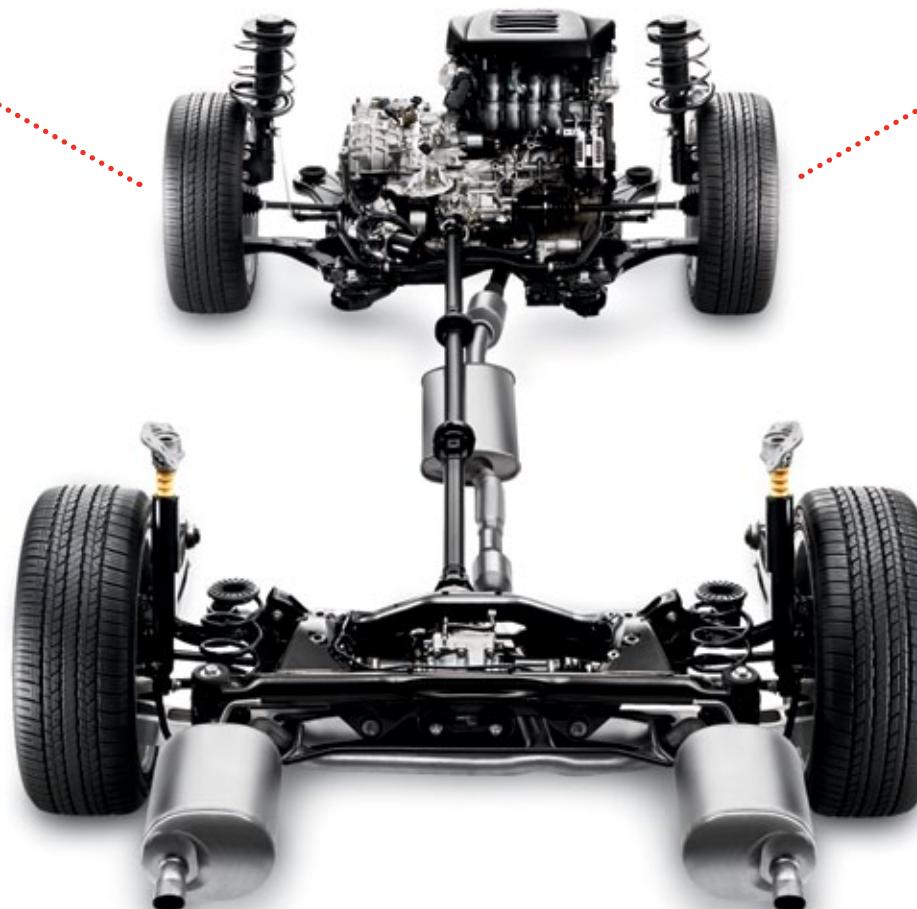


WHEN IT SNOWS, IT REIGNS.

When it comes to drivetrains, the concept of "less is more" simply does not apply. More is unquestionably more. The more wheels that put power to the ground, the better. All-wheel drive (AWD) enhances handling in virtually all road conditions, from snow to rain to gravel to dirt to tarmac. It also enhances vehicle stability, cornering and safety. Suzuki's Intelligent All-Wheel-Drive (i-AWD™) system is one of the most advanced AWD systems in the world. And thanks to our 40-plus years of all-wheel-drive know-how, we can offer it at a price everyone can afford.

INTELLIGENT

i-AWD stands for Intelligent All-Wheel Drive. This system uses an array of powerful sensors and computers to deliver increased traction and stability in virtually all weather conditions.⁴



STABLE

i-AWD works in tandem with our Intelligent Vehicle Stability Program (i-VSP™) to automatically adjust the degree of steering boost, reducing oversteer or understeer when cornering in low-traction situations.⁴

DISTRIBUTED

Engine power can be routed to the front or rear wheels as needed, as well as from side to side, delivering torque to the wheel with the most traction.



PROTECTED

80% of the car's sheet metal is zinc-coated, galvanized steel, providing superior corrosion resistance. Resin underbody panels are added for additional protection.

See the Kizashi soundly defeat all-wheel-drive sedans from Subaru® and Audi in certified, third-party winter-weather testing.²

“ ... an engaging driving experience highlighted by
a well-balanced chassis and an abundance of grip ... ”

– Edmunds.com



SPORT GTS IN VIVID RED. SHOWN WITH ACCESSORIES (SOLD SEPARATELY)

FEEL FREE TO JUDGE THE BOOK BY ITS COVER.

We spent over a billion dollars designing and building the Kizashi, which you'll appreciate the moment you lay eyes on it. Its sweeping lines are bold yet elegant, broadcasting its adventurous spirit while lending it an air of sophistication. Inside its expansive, spacious cabin, there's plenty of room for five adults. Elegant appointments and thoughtful amenities surround you. As you settle into the contoured biofit sport seats, you'll notice the quality materials, tasteful surfaces and intelligent ergonomics at every touchpoint. Each button, switch and knob moves with a sure, engineered precision. All of which led *Car and Driver*® to exclaim, "fit and finish is first-rate" (10/09).



“...the family favorite in *USA TODAY*’s
and Cars.com’s Midsize Sedan Shootout.”

– *USA TODAY*®



STANDARD TOUCHFREE SMART KEY

When you approach your Kizashi, it senses your TouchFree Smart Key,™ allowing you to open your locked door and start the car without ever removing the key from your pocket or purse.



See the TouchFree Smart Key in action by scanning the code above with your smartphone.



STANDARD DUAL-ZONE AUTOMATIC CLIMATE CONTROL

You like it cool, your spouse likes it warm. Kizashi preserves marital bliss with independent climate-control settings for the driver and front passenger.



STANDARD PUSH-BUTTON IGNITION

When combined with our TouchFree Smart Key technology, starting your Kizashi is as easy as pressing a button.



HANDS-FREE CALLING

Stay safe as you stay in touch using your compatible cell phone and Kizashi’s available integrated Bluetooth® for easy hands-free calls.⁵



TOUCHSCREEN NAVI WITH TRAFFIC

This system features a 6.1-inch display, real-time traffic, lane assist, fuel-saving route guidance and millions of points of interest, including gas stations, cafes and ATMs for road trips.





SPORT SLS WITH BLACK LEATHER

SUZUKI



“What’s impressive here is the high-quality feel of the interior.”

– *Road & Track*, 10/09



10-WAY POWER SPORT DRIVER'S SEAT

Available 10-way adjustability lets you find the perfect driving position, and the 3-position memory setting makes it perfect for multi-driver households.



60/40 SEAT CONFIGURATIONS

Split-folding rear seats maximize cargo flexibility, while a convenient pass-through is ideal for oversized items.



STANDARD REAR-SEAT VENTS

Why should people in the front have it all? Rear-seat passengers enjoy the royal treatment with their own heat and A/C vents.



AVAILABLE REAR-VISION CAMERA AND REAR SONAR PARKING ASSIST

Take the drama out of backing out with a rear-vision camera that helps you identify and avoid obstacles, and a rear sonar assist that emits a series of beeps that increase in frequency as you get closer to an object.⁶



PROJECTOR BEAM HEADLAMPS

Featuring a beam 30% brighter than conventional halogen lamps, Kizashi's headlamps let you see farther down the road, enabling you to drive more safely.



BULLET TRAIN BRAKES BY AKEBONO

Confident, fade-free stops are assured with Kizashi's powerful Akebono® disc brakes, the same brand used by Japan's legendary bullet train.

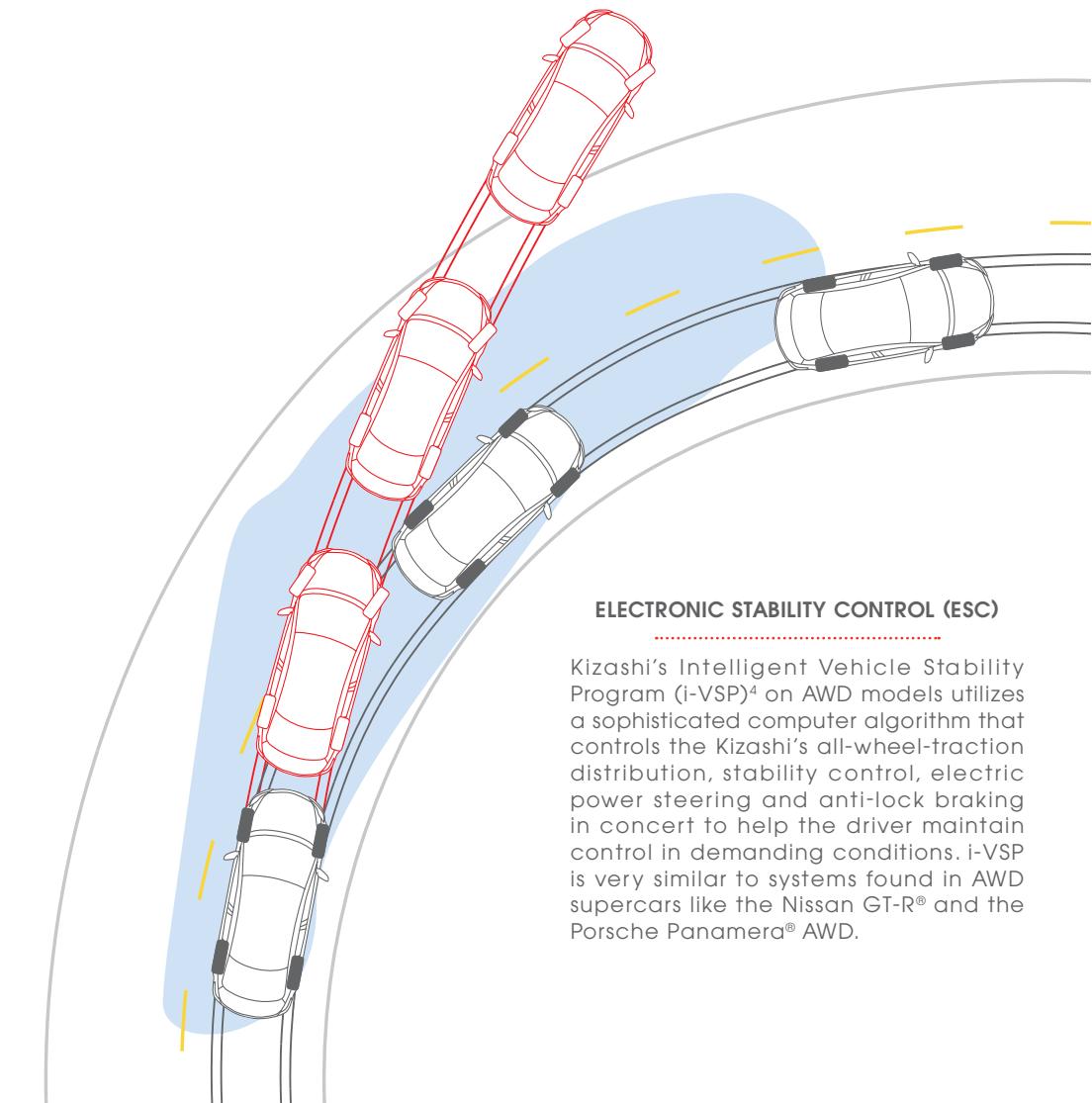
EDMUNDSCOM 60-0 MPH BRAKING COMPARISON

Accord® 136 ft.

Sonata® 131 ft.

Kizashi 114 ft.

Kizashi's largest-in-class front brakes enable it to stop up to 22 feet shorter than its competitors (that's 3 crosswalks.)



ELECTRONIC STABILITY CONTROL (ESC)

Kizashi's Intelligent Vehicle Stability Program (i-VSP)⁴ on AWD models utilizes a sophisticated computer algorithm that controls the Kizashi's all-wheel-traction distribution, stability control, electric power steering and anti-lock braking in concert to help the driver maintain control in demanding conditions. i-VSP is very similar to systems found in AWD supercars like the Nissan GT-R® and the Porsche Panamera® AWD.

SAFETY THROUGH AND THROUGH.

Safety is a key element in the Kizashi's design. Its excellent road manners help keep you in total command at all times, which led *AutoWeek* to say, "Most impressive was the stability afforded by the chassis." We also equip every Kizashi with a host of standard active safety systems that are designed to help you avoid an accident when the moment calls for it. These include Electronic Stability Control (ESC), traction control and anti-lock brakes with Electronic Brake-force Distribution. But we don't stop there. We also include features such as projector beam headlamps for superior road illumination, available rain-sensing wipers that adjust automatically to the severity of rainfall and available heated mirrors that keep your sight lines clear in cold weather.





"Top crash safety
rating for front, side and rear."⁷

- IIHS

OVERBUILT, NOT OVERPRICED.

If you take a look at the Kizashi's construction and advanced safety features, you could easily mistake it for an expensive luxury sedan. It has eight standard airbags (more than a \$37,000 Volvo S60 T6[®]) and reinforced door pillars, and it makes extensive use of high-strength and ultra-high-strength steel. All of which help it meet strict 2014 NHTSA side-impact crash standards. But while the Kizashi has a long list of standard safety features, what is most remarkable is that it starts under \$20,000—so your budget is as safe as you are.

EIGHT AIRBAGS STANDARD

With front, side and rear side airbags, every passenger in the Kizashi has state-of-the-art protection in the event of an accident.⁸



TOP IIHS FRONT/SIDE/REAR RATINGS

Kizashi received a rating of "Good," the highest achievable, from the Insurance Institute for Highway Safety.



See more about Kizashi's airbag protection by scanning the code above with your smartphone.

ULTRA-HIGH-STRENGTH STEEL

Strategically placed throughout the Kizashi's body, this super-strong material helps resist deformation while absorbing and redirecting impact energy.

REINFORCED DOOR PILLARS

These specially reinforced door pillars help absorb and redistribute impact forces for improved protection in side impacts.





SPORT SLS WITH BLACK LEATHER

"The Kizashi's cockpit is richer than the class norm and worthy of an entry-level luxury car."

- MSN Autos





SPORT SLS WITH BLACK LEATHER

10 SPEAKERS. 425 WATTS. CAREFUL NOT TO WAKE THE NEIGHBORS.

Rockford Fosgate premium audio is standard on GTS and SLS.



BLUETOOTH WIRELESS AUDIO STREAMING

Wirelessly stream audio to the Kizashi's Rockford Fosgate® system from your compatible phone or MP3 player for the ultimate in convenience.



iPOD COMPATIBILITY

Connect your iPod® or iPhone,® and you'll be able to switch tracks and browse your library from the steering wheel controls while track and artist information is conveniently displayed on the in-dash unit.



USB AUDIO INPUT

This convenient input allows you to listen to your portable MP3 device through the audio system while simultaneously charging it.



425-WATT AMPLIFIER

This powerful amplifier uses an advanced Digital Signal Processor (DSP) for incredible sound quality.



ROCKFORD FOSGATE AUDIO

Suzuki teamed up with Rockford Fosgate early in the design process to create an audio system that's a cut above anything in its class. An example of the attention to detail: specially reinforced speaker brackets eliminate unwanted buzz when listening at high volume levels.



**THERE'S A REASON EVERY
SUZUKI WEARS
AN "S" ON ITS CHEST.**





Japan's best-selling car.

Japan is well known throughout the world as a country where quality is king. Which means manufacturing the best-selling car in Japan for six out of the last seven years is an achievement that speaks for itself. But Suzuki's reputation for quality didn't start just yesterday. We've been building long-lasting, high-quality products for over 100 years.

Winning all over the world.

Suzuki racing cars and motorcycles have captured championships at many of the world's most demanding race circuits. From the dips and turns of Grand Prix tracks in Europe to the high-flying action of international Supercross,® Suzuki has become synonymous with outstanding performance. Recently, a Kizashi set a land-speed record at the Bonneville Salt Flats, and in 2011, Team GoPro Monster Sport with BC won the Pikes Peak International Hill Climb in a specially prepared Suzuki SX4. This win was a record sixth year in a row, shattering the previous record time by nearly 10 seconds.

Suzuki sells more cars worldwide than BMW,® Dodge,® Subaru® and many others.

While Suzuki cars are just beginning to make their mark in America, our cars have been coveted internationally for many decades. Did you know that Suzuki is a bigger auto manufacturer in Japan than Honda? Our outstanding quality and long-lasting dependability have made us one of the most trusted brands around the world.



Suzuki KingQuad may be used only by those aged 16 years and older. Suzuki highly recommends that all ATV riders take a training course. We'll even pay for it. For safety and training course information, see your dealer, or call the SVIA at 1-800-852-5344. ATVs can be hazardous to operate. Study your Owner's Manual, and always inspect your Suzuki before riding. For your safety, always wear a helmet, eye protection and protective clothing. Always avoid paved surfaces. Never ride on public roads. Never carry passengers or engage in stunt riding. Never ride under the influence of alcohol or other drugs. Avoid excessive speeds.

The first 4-wheel ATV ... ever ...

When Suzuki first introduced the QuadRunner™ in 1983, it was an overnight sensation with both the press and the public, praised for its user-friendliness as well as its impressive engineering. Not surprisingly, these characteristics continue to set Suzuki vehicles apart to this very day.



Innovation & engineering excellence come naturally.

Suzuki marine engines are the unprecedented six-time winners of the coveted National Marine Manufacturers Association Innovation Award,

thanks to products like the Suzuki DF300,® the world's first 300-hp, 4-stroke outboard motor.

A showcase of superior performance, improved fuel economy and reduced environmental impact, the DF300 set a new benchmark for performance in a compact outboard engine.



Dominance through superior engineering.

When Suzuki introduced the GSX-R® line in 1985, a dynasty was born. GSX-Rs have become the best-selling sportbikes in America and have won an unprecedented 33 AMA® Championship racing titles. Durability, superior engineering and a passion for performance have made Suzuki the premier choice for discerning buyers around the world.



Suzuki. The power of engineering.

AMERICA'S #1 WARRANTY. QUALITY SO GOOD, WE GUARANTEE IT.

While there are no guarantees in life, Suzuki makes sure there are on the road. That's why all Suzukis are backed by America's #1 Warranty^{TM9}—up to 100,000 miles with a 7-Year Powertrain Limited Warranty. It's fully transferable, has zero deductibles, and even offers 24-hour roadside assistance for three years or 36,000 miles. What's more, you'll enjoy the convenience of a courtesy vehicle program, available from participating dealers for up to five days on warranty-covered repairs. So, whatever worries you have in life, your vehicle won't be one of them.



EQUATOR CREW CAB

EQUATOR EXTENDED CAB

GRAND VITARA



AMERICA'S #1
WARRANTY

100,000-Mile/7-Year Powertrain Limited
Warranty. Fully Transferable. No Deductible.



KIZASHI SPORT

SX4 AWD CROSSOVER

SX4 SPORT SEDAN

KIZASHI SPECIFICATIONS

S MODEL	SE MODEL (Includes all S plus)	SPORT GTS MODEL (Includes all SE plus)	SPORT SLS MODEL (Includes all Sport GTS plus)
<p>PERFORMANCE</p> <ul style="list-style-type: none"> • 2.4-liter DOHC 4-cylinder, 185-hp (MT), 180-hp (AT) and 170 lb-ft • 6-speed Manual Transmission (MT) • Intelligent Vehicle Stability Program (i-VSP)* • 4-wheel disc brakes with Akebono components • Bosch® Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) • Multi-link rear suspension with KYB® performance shocks <p>SAFETY</p> <ul style="list-style-type: none"> • Electronic Stability Control (ESC) • Dual front advanced airbags Supplemental Restraint System (SRS) • Quad side-impact airbags, front and rear • Side curtain airbags, front and rear • Vehicle Security System alarm with engine immobilizer • Rear child-seat tether anchors (x3) and rear child-seat ISOFIX anchors (x2) • Brake Assist <p>EXTERIOR</p> <ul style="list-style-type: none"> • 16-inch steel wheels with full covers • Projector beam headlamps • Power side mirrors (heated on all AWD models) • Low-pressure dual exhaust with integrated outlets <p>INTERIOR</p> <ul style="list-style-type: none"> • TouchFree Smart Key push-button ignition and entry • 7-speaker audio pre-wire • Dual-zone automatic climate control with pollen filter and rear-seat vents • Tilt and telescopic steering wheel adjustment • Interior LED ambiance lighting group • 60/40 split-folding locking rear seats with rear armrest/center pass-through • Cruise control (AT models only) • Leather-wrapped steering wheel, shifter and brake lever (AT models) • AM/FM/CD/USB audio system (AT models)¹⁰ <p>AVAILABLE EQUIPMENT</p> <ul style="list-style-type: none"> • Performance-tuned continuously variable Automatic Transmission (AT) • Advanced Intelligent All-Wheel Drive (i-AWD) includes heated outside mirrors 	<p>PERFORMANCE</p> <ul style="list-style-type: none"> • Performance-tuned continuously variable Automatic Transmission (AT) <p>EXTERIOR</p> <ul style="list-style-type: none"> • 18-inch alloy wheels with 235/45-R18 Dunlop all-season tires <p>INTERIOR</p> <ul style="list-style-type: none"> • 10-way power driver's seat adjustment with 3-position memory (includes power lumbar) • Cruise control • Leather-wrapped steering wheel, shifter and brake lever • 7-speaker AM/FM/CD/USB audio system <p>SE LEATHER PACKAGE (OPTIONAL)</p> <ul style="list-style-type: none"> • Leather-appointed interior with heated front seats • 4-way power front passenger's seat <p>AVAILABLE EQUIPMENT</p> <ul style="list-style-type: none"> • Advanced Intelligent All-Wheel Drive (i-AWD) includes heated outside mirrors 	<p>PERFORMANCE</p> <ul style="list-style-type: none"> • Formula 1-style steering-wheel-mounted paddle shifters (AT models only) • Sport suspension <p>EXTERIOR</p> <ul style="list-style-type: none"> • 18-inch sport lightweight alloy wheels • Foglamps • Sport Body Package: Front sport fascia, body side extensions and rear spoiler <p>INTERIOR</p> <ul style="list-style-type: none"> • Rockford Fosgate 425-watt, 10-speaker, 8-channel AM/FM/CD audio system with subwoofer • Leather-wrapped sport steering wheel • Sport leather shift knob (AT models only) • Power glass sunroof with tilt feature and one-touch control (AT models only) • 10-way power driver's seat adjustment with 3-position memory (AT models only) <p>AVAILABLE EQUIPMENT</p> <ul style="list-style-type: none"> • Advanced Intelligent All-Wheel Drive (i-AWD) includes heated outside mirrors • 6-speed Manual Transmission (deletes power sunroof, power driver's seat and paddle shifters) • Bluetooth wireless streaming audio and hands-free mobile phone connection 	<p>EXTERIOR</p> <ul style="list-style-type: none"> • Automatic headlamp control • Automatic rain-sensing wipers • Rear sonar parking assist • Heated outside mirrors <p>INTERIOR</p> <ul style="list-style-type: none"> • Leather-appointed interior with heated front seats • 4-way power front passenger's seat • HomeLink® remote wireless control system • Automatic day/night rear-view mirror <p>AVAILABLE EQUIPMENT</p> <ul style="list-style-type: none"> • Performance-tuned continuously variable Automatic Transmission (AT) • Advanced Intelligent All-Wheel Drive (i-AWD) • Navigation (deletes streaming audio) with traffic and rear vision camera¹¹ • XM® Satellite Radio (with 90-day complimentary subscription)¹²

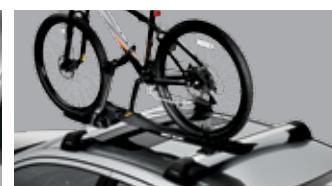
ACCESSORIES (visit SuzukiAuto.com for a complete list of accessories)



SKI/SNOWBOARD CARRIER



CHROME-STYLE BODY SIDE MOLDINGS



MONT BLANC® BIKE MODULE

*AWD models only. ¹The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under license. The Suzuki Kizashi received the highest numerical score among midsize cars in the proprietary J.D. Power and Associates 2011 Automotive Performance, Execution and Layout StudySM. The study, based on responses from 73,790 new-vehicle owners, includes 234 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2011. Your experiences may vary. Visit jdpower.com. ©2011 AutoPacific, Inc. Vehicle Satisfaction Award, Midsize Car. ²Performance claim based on CAR, Inc. testing. See data at KizashiKicks.com. ³185 HP with MT, 180 HP with AT. ⁴Intelligent Vehicle Stability Program (i-VSP), which should remain on when driving except when freeing the vehicle from the mud or snow, cannot be relied upon to prevent accidents due to abrupt steering, carelessness or dangerous driving techniques. Always drive safely. ⁵Compatible device supplied by customer. ⁶Rear parking assist and the rear vision camera are convenience features and are not substitutes for looking to the rear and using rear-view mirrors. Drivers should ensure the area is clear when driving in reverse. ⁷Based on 2011 model year. IIHS front, side and rear ratings from iihs.org. ⁸An airbag supplements the crash protection offered by seat belts. The driver and all occupants must be properly restrained by wearing seat belts at all times to minimize the risk of severe injury or death in the event of a crash. ⁹New Suzuki automobiles come standard with a 100,000-mile/7-year powertrain limited warranty. For more information on America's #1 Warranty, please visit SuzukiAuto.com, or see your local authorized dealer and the new warranty booklet for full details. ¹⁰Available as an accessory on MT models. ¹¹Bluetooth streaming audio not available on

White Water Pearl



Ice Blue Metallic



Platinum Silver Metallic



Azure Gray Metallic



Deep Sea Blue Metallic



Black Pearl Metallic



Vivid Red



Crimson Red Metallic



DIMENSIONS

Overall Length (in)	183.1
Overall Width (in)	71.7
Overall Height (in)	58.3/57.9 ¹³
Wheelbase (in)	106.3
Interior Front (Head, Leg, Shoulder room)	39.3 x 41.7 x 55.5
Interior Rear (Head, Leg, Shoulder room)	37.0 x 35.6 x 54.6

EPA ESTIMATED FUEL ECONOMY¹⁴

	S	SE	SPORT GTS	SPORT SLS
MT FWD, city/highway (mpg)	21/31	-	20/29	20/29
AT FWD, city/highway (mpg)	23/31	23/30	23/30	23/30
AT AWD, city/highway (mpg)	23/30	22/29	22/29	22/29
Fuel Tank (gal)			16.6	

FOR ADDITIONAL INFORMATION ON KIZASHI:



Visit us at SuzukiAuto.com to learn more and build your ideal vehicle today.



Scan this code to find a dealer near you.

navigation-equipped models. ¹²Required SiriusXM® tuner and subscription sold separately. All fees and programming subject to change. Subscriptions subject to customer agreement available at siriusxm.com. SiriusXM service only available in the 48 contiguous United States. ¹³Sport GTS/SLS models. ¹⁴Gas mileage based on EPA mileage estimates, sourced from fueleconomy.gov. Actual mileage may vary based on options, driving conditions, driving habits and vehicle's condition. MSN, Audi, Dunlop, Subaru, *Car and Driver*, *USA TODAY*, Cars.com, Bluetooth, *Road & Track*, Akebono, Honda Accord, Hyundai Sonata, Nissan GT-R, Porsche Panamera, *AutoWeek*, Volvo S60 T6, Rockford Fosgate, Apple, iPod, iPhone, Supercross, BMW, Dodge, RAM, AMA, Bosch, KYB, HomeLink, XM and Mont Blanc are registered trademarks. Professional driver under controlled environment. Avoid excessive speeds. Be extra careful on difficult terrain. Some models shown with optional equipment and accessories. Always ensure that all cargo is properly secured before operating the vehicle. Along with concerned conservationists everywhere, Suzuki urges you to Tread Lightly!® on public or private land. Preserve your future off-roading opportunities by showing respect for the environment, local laws and the rights of others. Specifications, comparisons and equipment are based on information available at time of print and subject to change without notice. For more information, contact your local Suzuki Dealer, or visit SuzukiAuto.com. ©American Suzuki Motor Corporation 2011. Suzuki, the "S" logo and Suzuki model names are Suzuki trademarks or ®.





KizashiKicks.com

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