

Ritz
Live the moment



MARUTI SUZUKI

Way of Life!

why choose?

In life we always have to choose between things, leaving us feeling like we have been compromised.

Choosing work over our personal lives to choosing between the colour of the walls in our homes to vacationing in the hills or being a beach bum, the choices we make set the momentum of our lives thereof. This game of this-or-that becomes more and more difficult especially when it comes to making bigger choices, including buying a car. So

here's that one choice made easier for you.



PERFORMANCE AND MILEAGE



PERFECT TO ZIP THROUGH
THE CLOGGED
CITY ROADS

AND

MELT AWAY MILES
ACROSS
THE HIGHWAY

21.1
kmpl



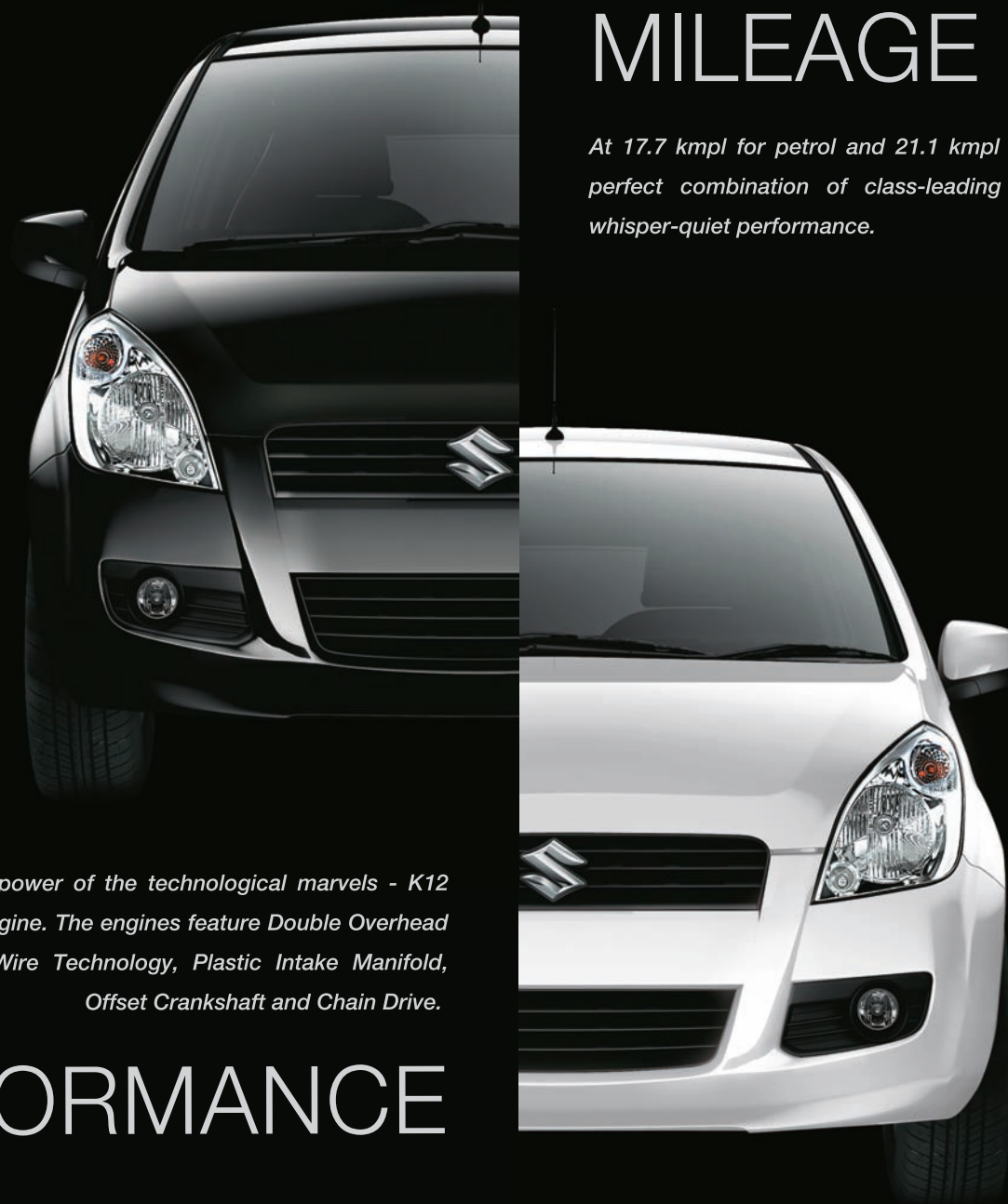
DIESEL
DDiS

MILEAGE

At 17.7 kmpl for petrol and 21.1 kmpl for diesel, you get a perfect combination of class-leading fuel efficiency and whisper-quiet performance.

Experience the silky smooth power of the technological marvels - K12 engine and the DDiS diesel engine. The engines feature Double Overhead Camshaft (DOHC), Drive-by-Wire Technology, Plastic Intake Manifold, Offset Crankshaft and Chain Drive.

PERFORMANCE



PETROL
K SERIES
ENGINES



17.7
kmpl



COMFORT AND EXCITEMENT

GREAT FOR
LONG DRIVES

AND

SMOOTHENING
ROUGH ROADS



COMFORT

Height adjustable seats, tilt adjustable steering and shoulder-height adjustable seatbelts, ergonomically placed gearshift lever and steering mounted controls make each drive in the Ritz one that you'd like to remember.



EXCITEMENT

The independent front suspension, a natural steering feel and easy manoeuvring ensures your drive in the Ritz to be a nifty one.



STYLE AND SPACE



IDEAL TO MAKE
HEADS TURN

AND

TO PACK AWAY
FOR A VACATION



STYLE

Experience the aerodynamic shape designed to reduce drag. The stand-out tailgate design and boomerang taillights ensure outstanding road presence. The achingly chic waterfall console, classy AC louvres and retro tachopod, along with the ergonomically placed gearshift lever, together create a sublime driving experience.



SPACE

Make life behind the wheel a delight with smart storage options like 60:40 split rear seat, under-seat tray, shopping bag hooks, coin holder, etc.



A peek into the heart that powers each moment:

Engine		
Fuel options	Petrol	Diesel
No. of cylinders	4	4
Engine cc	1197	1248
Max power	85 ps @ 6000 rpm	75 ps @ 4000 rpm
Max torque	113Nm @ 4500 rpm	190Nm @ 2000 rpm
Transmission	5 speed manual	
Brakes		
Front	Ventilated disc	
Rear	Drum	
Tyres	185 / 70 R 14 on Zxi	
	165 / 80 R 14 on Lxi, Vxi, Ldi, Vdi	
Suspension		
Front	McPherson strut & coil spring	
Rear	Torsion beam & coil spring	
Dimensions in mm		
Overall length	3715	
Overall width	1680	
Overall height	1620	
Wheelbase	2360	
Ground clearance	170	
Turning circle radius	4.7 m	
Weights		
Kerb weight (kgs)	Lxi - 1005	Ldi - 1100
	Vxi - 1015	Vdi - 1110
	Zxi - 1030	
GVW (kgs)	1430	1520
Seating	5	
Fuel tank capacity (ltrs)	43	



Fire Brick Red



Bakers Chocolate



Blue Blaze



Silky Silver



Racing Green



Glistening Grey



Midnight Black



Superior White

*Colours shown may vary from actual body colours due to printing on paper.

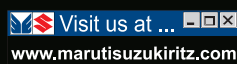




Features that make each moment a pleasurable experience:

	Lxi	Vxi	Zxi
	Ldi	Vdi	
Safety and security			
iCATS (immobiliser)	√	√	√
Central locking		√	√
Front fog lamp		√	√
Rear fog lamp	√	√	√
Child lock (rear door)	√	√	√
Dual airbags			√
Front ELR seatbelt with pretensioner			√
ABS + EBD (brake assist)		Opt	√
Exterior			
Body coloured bumpers	√	√	√
Internally adjustable manual ORVM (both sides)	√	√	√
Black coloured B pillar		√	√
Body coloured outside door mirrors		Only Vdi	√
Body coloured outside door handles		Only Vdi	√
Hub caps	√		
Full wheel covers		√	
Alloy wheels			√
Rear window defogger			√
Rear wiper + washer			√

	Lxi	Vxi	Zxi
	Ldi	Vdi	
Comfort			
AC	√	√	√
Power steering	√	√	√
Double horn	√	√	√
Fabric insert on door trim		√	√
Front & rear door power windows		√	√
Tilt steering			√
Steering mounted audio controls			√
Keyless entry			√
Interior			
60:40 split rear seat	√	√	√
Foldable grip assistant	√	√	√
Front door trim pocket	√	√	√
Front seat head restraint (adjustable)	√	√	√
Rear seat head restraint (adjustable)		√	√
Roof antenna	√	√	√
Ashtray	√	√	√
Cupholder in console	√	√	√
Clock	√	√	√
Tachometer		√	√
Seatbelt reminder (driver seat)		√	√
Light-off / key reminder		√	√
Door ajar warning lamp		√	√
Seat back pocket		√	√
Front seat under tray (co-driver side)		√	√
Radio+CD with speakers			√
Parcel tray			√
Seat height adjuster (driver side)			√
Accessory socket	√	√	√
Cigar lighter			√
Anti-glare interior rear view mirror	√	√	√
Vanity mirror (sunvisor co-driver side)		√	√



Maruti Suzuki Limited reserves the right to change without notice on prices, colours, equipment specifications and models and also to discontinue models. Accessories and features shown in the pictures may not be part of the standard equipment, and will differ according to the variant. For variant-specific features, refer to the equipment list. 802 sales points, 2740 service centers, 1335 cities covered by service network and over 17261 trained sales personnel as of 31st March 2010.

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