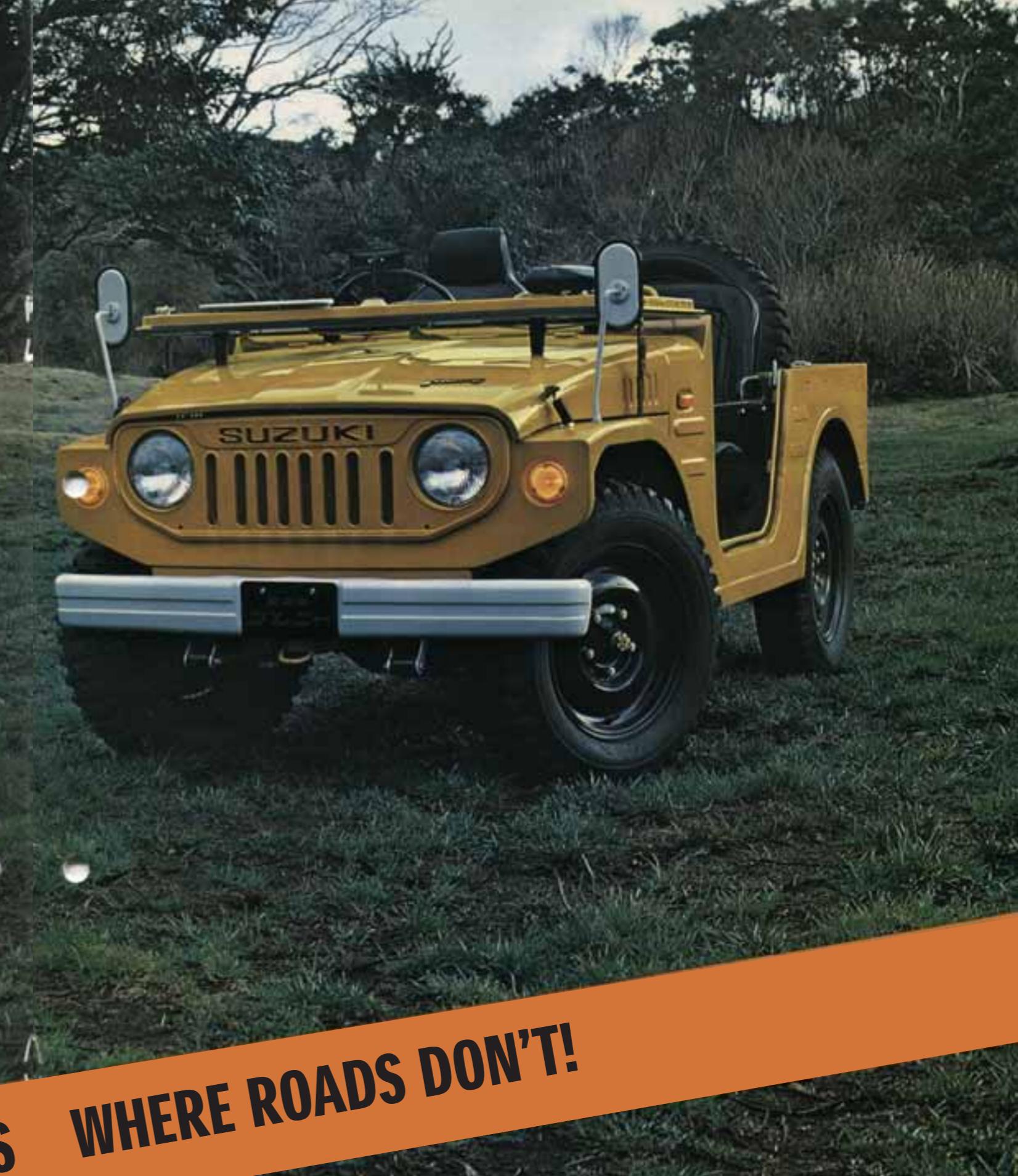


40 TH ANNIVERSARY  
JIMNY  
SUZUKI **SIERRA**



LIMITED EDITION BROCHURE



JIMNY SIERRA GOES WHERE ROADS DON'T!



Image from 1972  
LJ20 Brochure

YOU'VE GOT TO BE  
TOUGH TO SURVIVE 40 YEARS  
IN THE WILD.



Since way back in 1970, the Jimny Sierra has forged a reputation for being tougher than the terrain it has to travel. From the earliest days of the original LJ10 which toughed it out working in the mountains and snow fields of Japan and was acclaimed as a working vehicle for forestry and construction industries, through to bigger engines, stronger models and more passenger

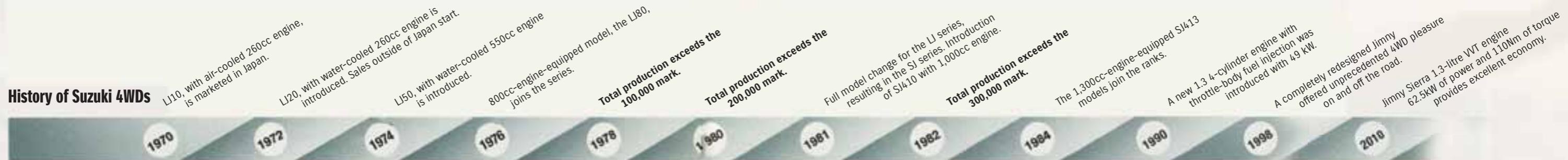
comfort surviving the toughest terrains around the world, right through to today's off road adventures across the globe, the Jimny has been a 4WD legend for 4 decades. In 2010 it still retains its mantle as the 4WD to take you into places the other can't. Because when you need a vehicle to survive in the wild, the Jimny Sierra is tough to beat.



Image from 1974  
LJ50 Brochure

# WE'VE LINED UP THE BEST JIMNY SIERRA YET.

## History of Suzuki 4WDs



Since 1970, there has been a sensational line up of Suzuki 4WD vehicles and many milestones along the way.

### 1970

In designing the first Jimny Sierra, the LJ10, Suzuki took a totally different approach to traditional 4WDs. Their philosophy was to build a 4WD that could be equipped for leisure activities and not just a workhorse. This led to the development of the first model, the 360cc LJ10.

### 1972

This was the year that the Jimny was first marketed to a worldwide audience outside Japan.

### 1974

The LJ20 made its first official Australian debut at the Melbourne Motor Show.

### 1978

The popularity of the Jimny had grown to the point where 100,000 had been made in this first 8 years. An impressive figure for an off-road 4WD.

### 1981

An important moment in the life of the Jimny as the first model change was introduced. The resulting LJ410 model had the new base which resulted in the present form of the Jimny.

### 1984

With the introduction of a four cylinder, water cooled 1323cc engine, this was time when Suzuki 4WD really began to increase its popularity. This was as much for its off-road fun as for its driving agility and enhanced equipment which made it the ideal multi use vehicle.

### 1988

Calling on its heritage, the sensational new model was named after the traditional Japanese warrior, The Samurai.

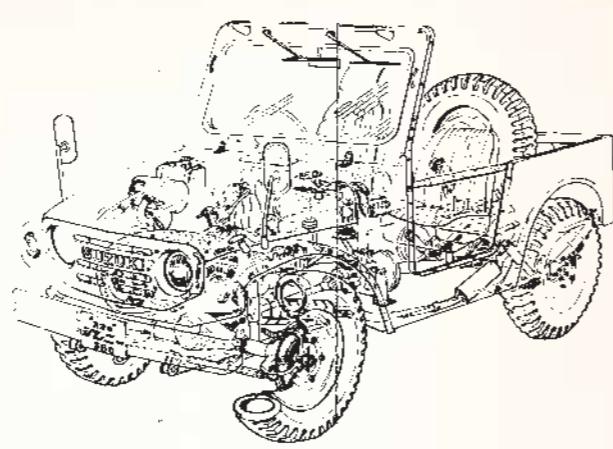
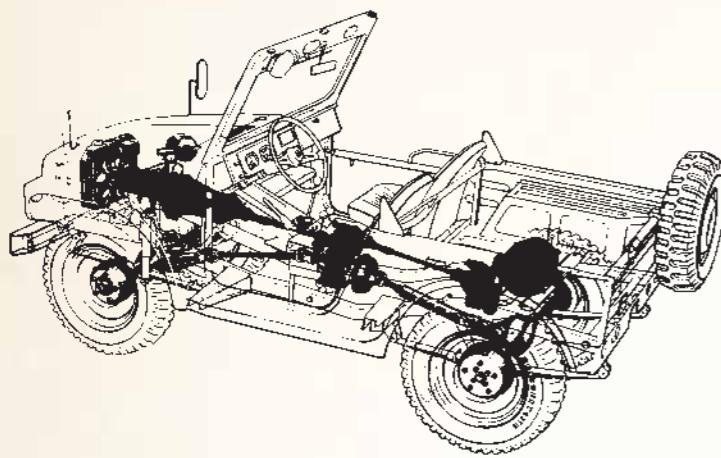
### 1998

A completely redesigned Jimny. A rounded look that contrasted with the edgy lines from earlier models. A newly introduced 4 speed automatic transmission made the Jimny accessible to a wider range of customers.

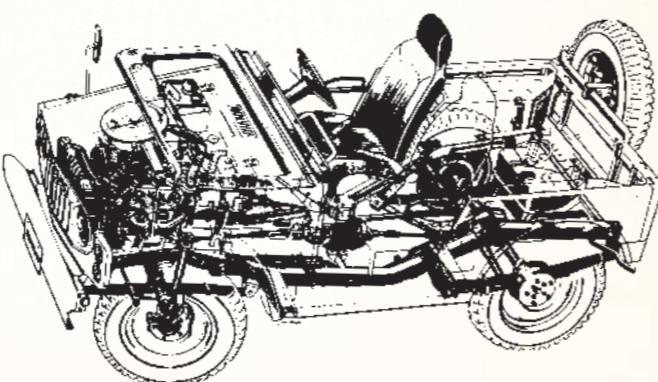
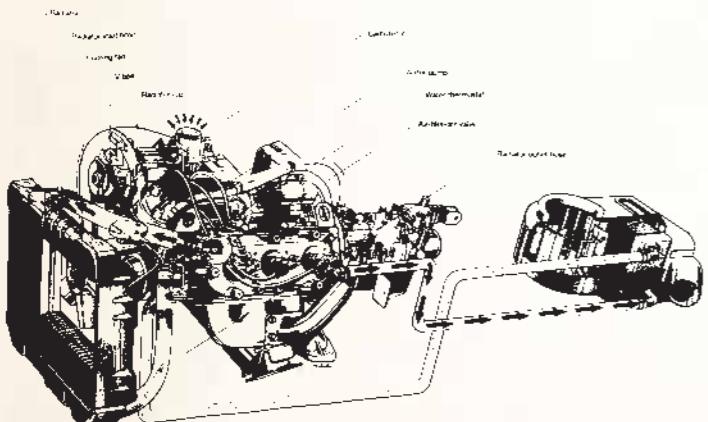
### 2010

40 years of a 4WD legend is celebrated. This is the best Jimny yet but not the end of the line. Because when you're a legend, the future holds no boundaries.





# A 4WD LEGEND 40 YEARS IN THE MAKING.



Back in 1970, things were a lot different. Air conditioning meant winding down the windows and power steering meant having strong forearms. Since that time, the legendary Jimny Sierra has travelled many roads in its 40 year journey. It is a remarkable

achievement for a remarkable 4WD vehicle as we celebrate this milestone. It may have been 40 years in the making, but it won't take long to appreciate how special this 4WD legend is.



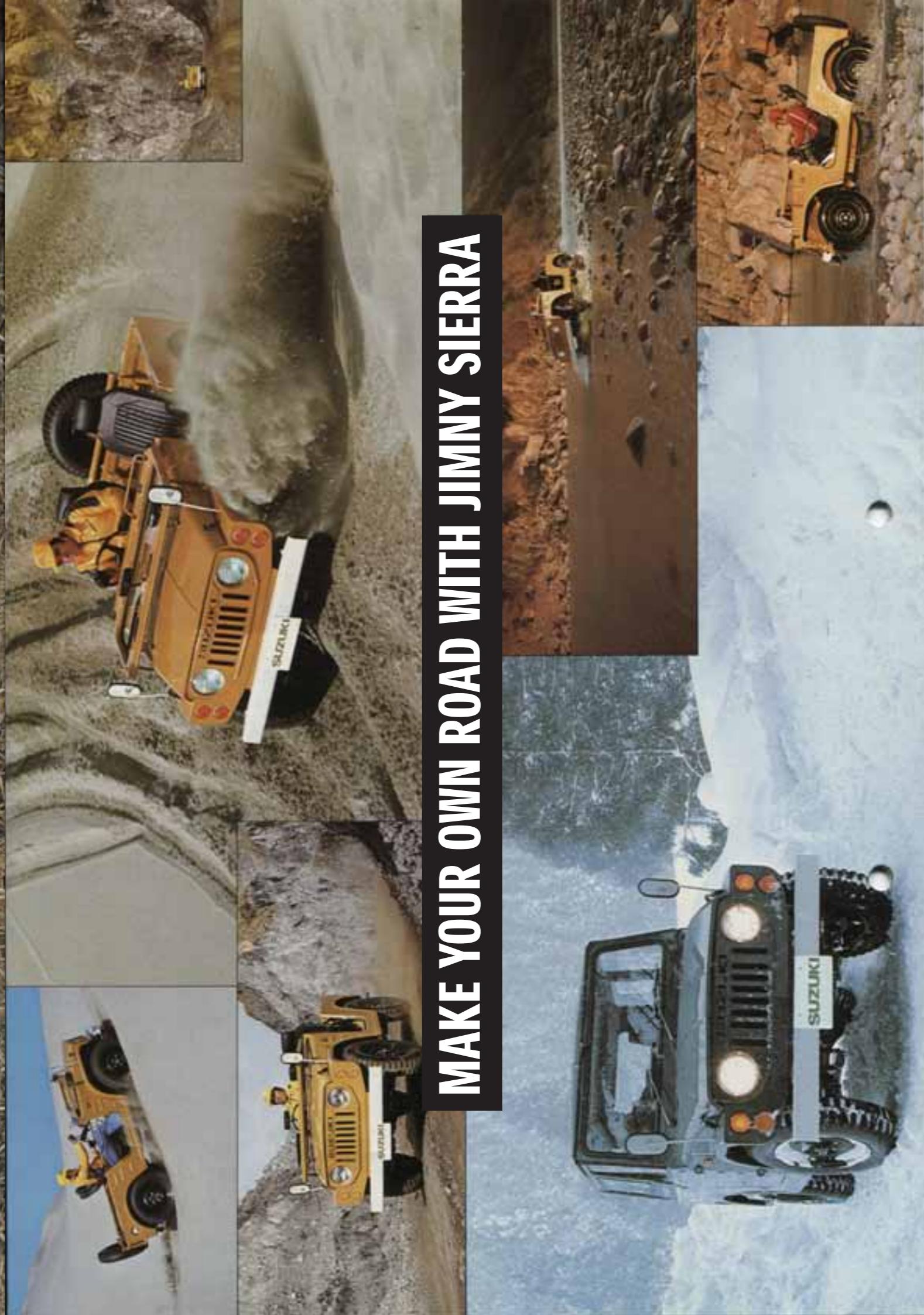
1982  
SJ40



2010  
JIMNY SIERRA

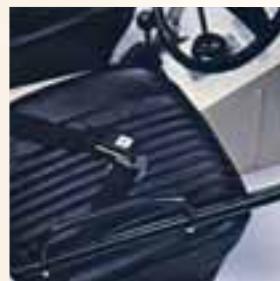
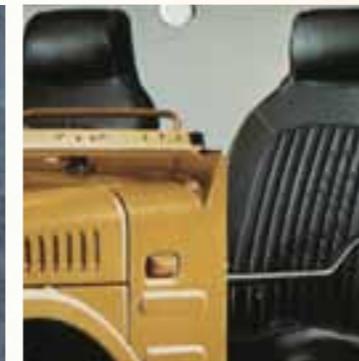


Image from 1974  
L50 Brochure



**MAKE YOUR OWN ROAD WITH JIMNY SIERRA**

## AFTER 40 YEARS, IT'S BUILT TO LAST.



As tough as they were when they were first built, the original Suzuki 4WDs have come a long way in 40 years. The 2010 version of the original box frame chassis with steel frames is now a sturdy ladder type frame with rigid three-section design giving the Jimny a solid foundation that stabilises the ride and absorbs shock from the

wheels. Its high performance three link coil suspension handles both highway curves and rocky slopes with assurance. The high performance braking system includes large diameter front disc brakes, an eight inch servo to reduce the effort applied to the brake pedal, and a load-sensing proportioning valve to enhance braking when

carrying a full load. Rigid full-width axles on the current model increase surface contact on uneven terrain and radial tyres and generous approach and departure angles give you extra confidence to climb hills. Safety has come along way too. It is a priority with the Jimny's body based on Suzuki's proprietary Total Effective Control Technology

(TECT) system. This means that, should an accident occur, the body absorbs impact forces and directs them away from the driver and passengers. For added assurance the Jimny is equipped with ABS and front airbags to ensure you're built to last too.



40th  
Anniversary

# 4 DECADES OF POWER



The original Suzuki 4WDs were powered by a "high performance" 2 stroke/2 cylinder engine with a maximum speed of 50mph. The current model has all the lean muscle you need with a DOCH 1,328 cm<sup>3</sup> 4 cylinder engine. This lightweight all-aluminium powerplant is smooth-revving, fuel efficient and produces plenty of torque for the conditions you most often encounter on roads and dirt. Of course the 4WD system is far more sophisticated 40 years on too. Today you can respond to changing weather and road conditions at a moments notice with its drive action

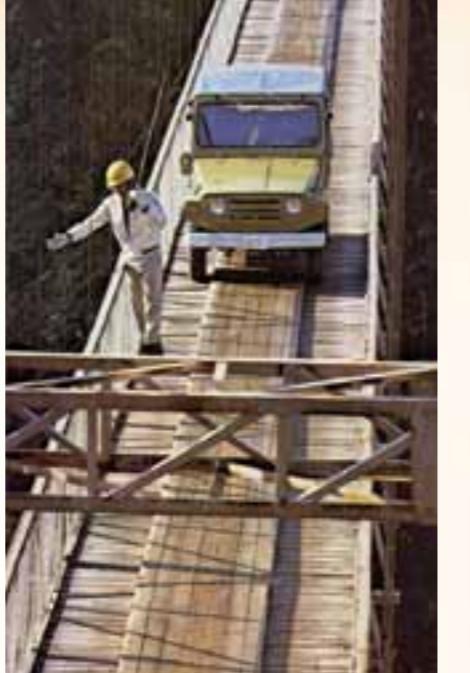
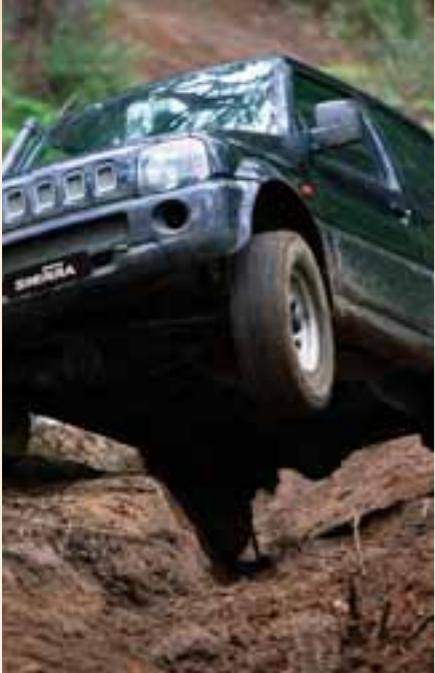
4WD system which switches on the fly between 4WD and 2WD modes. When in 4WD mode, you can switch between 4WD High for fairly flat surfaces and 4WD Low to negotiate off-road slopes. With such a focus on the environment compared to 1970, the current Jimny, equipped with four speed automatic or 5 speed manual transmission, keeps its environmental footprint small by delivering gains in fuel efficiency and reductions to emissions through electronic multipoint injection and electronically controlled exhaust gas recirculation.



EVERYTHING IS WITHIN EASY DRIVER REACH...



... AND STILL IS 40 YEARS LATER.



## 40 YEARS OF PUSHING THE BOUNDARIES



### GENUINE SUZUKI ACCESSORIES 40 YEARS ON



Rear upper spoiler

Roof racks

Front mud flap moulded

Rear mud flap moulded

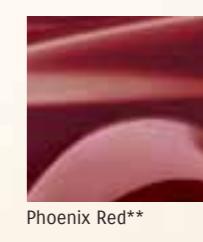
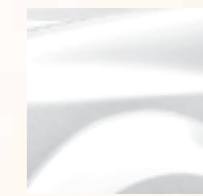
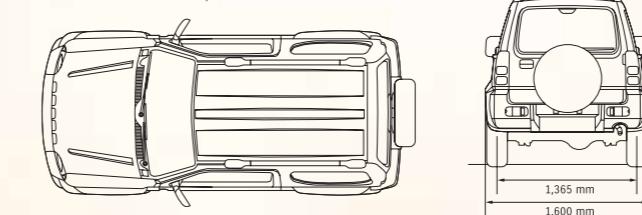
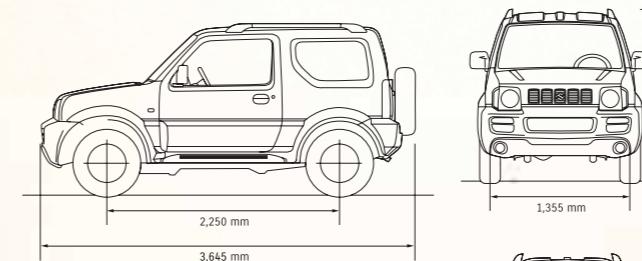
Side steps

Spare wheel cover

Also available: Fog lamps, Headlamp protectors, Weathershields, Bonnet protector, Dust deflector, Flat Mud flap, Exhaust tip, Strip, Load cushion cover, Aerial mounting kit, Bike carrier fork mount, Locking arm, Ski mast holder, and more.

## SPECIFICATIONS

JIMNY SIERRA SPECIFICATIONS	5 SPEED MANUAL	4 SPEED AUTOMATIC	JIMNY SIERRA SPECIFICATIONS	5 SPEED MANUAL	4 SPEED AUTOMATIC
<b>DIMENSIONS</b>			<b>COMFORT</b>		
Overall length .....	3,645mm		Air conditioning	✓	
Overall width .....	1,600mm		Radio / CD player	✓	
Overall height .....	1,705mm		Power steering	✓	
Wheelbase .....	2,250mm		Power windows	✓	
Track .....	Front: 1,355mm		Remote keyless entry	✓	
	Rear: 1,365mm		Central door locking	✓	
Ground clearance .....	190mm		Electrically adjustable outside mirrors	✓	
<b>WEIGHTS</b>					
Kerb weight (min) .....	1,060kg	1,075kg			
Gross vehicle mass .....	1,420kg	1,420kg			
Towing capacity .....	braked: 1,100kg unbraked: 350kg				
Tow ball download .....	75kg				
<b>ENGINE</b>					
Type .....	M13A VVT				
Number of cylinders .....	4				
Number of valves .....	16				
Piston displacement .....	1,328cc				
Bore stroke .....	78.0 x 69.5				
Compression ratio .....	9.5:1				
Maximum output .....	62.5kW / 6,000rpm				
Maximum torque .....	110Nm / 4,100rpm				
Fuel distribution .....	Multipoint injection				
<b>FUEL CONSUMPTION</b>					
Combined .....	7.3 L/100km*	7.8 L/100km*			
CO <sub>2</sub> emissions .....	174 g/km	184 g/km			
<b>TRANSMISSION</b>					
Gear ratio .....	1st: 4.425 2nd: 2.304 3rd: 1.674 4th: 1.190 5th: 1.000 Reverse: 5.151	2.875 1.568 1.000 0.696 - 2.300			
Final gear ratio .....	4.300	4.090			
Transfer .....	High: 1.000 Low: 2.002	1.320 2.643			
<b>CHASSIS</b>					
Steering .....	Ball & nut				
Brakes .....	Front: Discs Rear: Drums				
Suspension .....	Front: 3-Link rigid with coil spring Rear: 3-Link rigid with coil spring				
Tyres .....	205 / 70R15				
Minimum turning radius .....	4.9m				
Seating capacity .....	4				
Fuel tank capacity .....	40L				



\*ADR81/01 test results. \*\*Additional premium/metallic paint charge. Colours are subject to availability.

# 1970



All care is taken to ensure the accuracy of this brochure at the time of publication approval. Specifications, features, prices and model availability may vary from State to State and may change without notice. Always consult your authorised Suzuki Dealer or refer to [www.suzuki.com.au](http://www.suzuki.com.au) for the latest details on all models. SUZUKI AUSTRALIA will not be held liable for any loss as a result of reliance on the content of this brochure, whether in negligence or otherwise. Vehicles are shown for illustrative purposes only and may not depict exact Australian specifications. Published August 2010. TSPSUZ806A

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