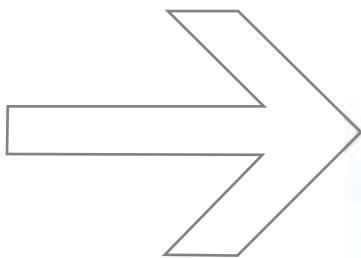


# ZEN



No. 1  
PREMIUM  
COMPACT  
CAR



## Zen - No. 1, Always

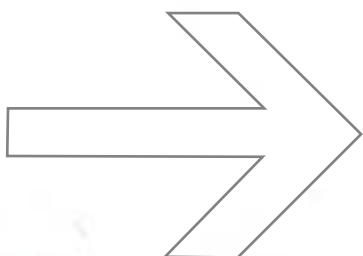
The Zen is born to lead. Distinct European styling. Leading-edge performance. Brilliant dynamics. And a range of matchless features... it's all the makings of a winner. Undoubtedly, it's India's favourite premium compact car. Drive it. And get ready to stay ahead at every turn of life.



### No. 1 in Manoeuvrability

Winning is all about total confidence and total control, in every situation. The highly speed-sensitive Electronic Power Steering of the Zen promises just that. It ensures effortless manoeuvrability and superb grip on the road while you drive. Helping you stay ahead in every game, always.

# ZEN



## No. 1 in Total Customer Satisfaction

\*The Zen is India's Best Premium Compact Car. \* Customers across the country have, once again, unanimously declared the Zen as the winner in its class. The results of the TNS Automotive TCS study 2004 are a reflection of the fact that the Zen owner are much more satisfied with their car than the owners of other brands in the class.

### Headlamp Levelling

Get more driving confidence. Now, you can adjust the headlamp beam in four different levels as per the load in the car. The headlamp levelling device provides optimum visibility and reduced glare onto oncoming vehicles.

WITHOUT HEADLAMP  
LEVELLING DEVICE



VEHICLES WITH  
PASSENGERS  
IN REAR

WITH HEADLAMP  
LEVELLING DEVICE





#### **Sporty Meter Cluster**

Designed to add more joy to your driving pleasure.

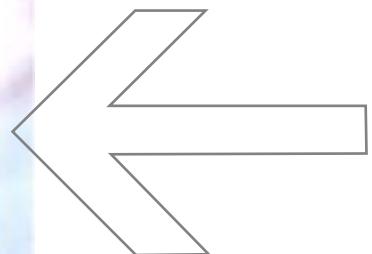


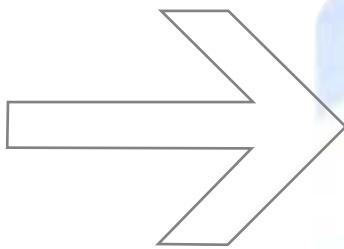
#### **Smart Steering**

Enjoy excellent manoeuvrability and total control on every road.

#### **No.1 Style**

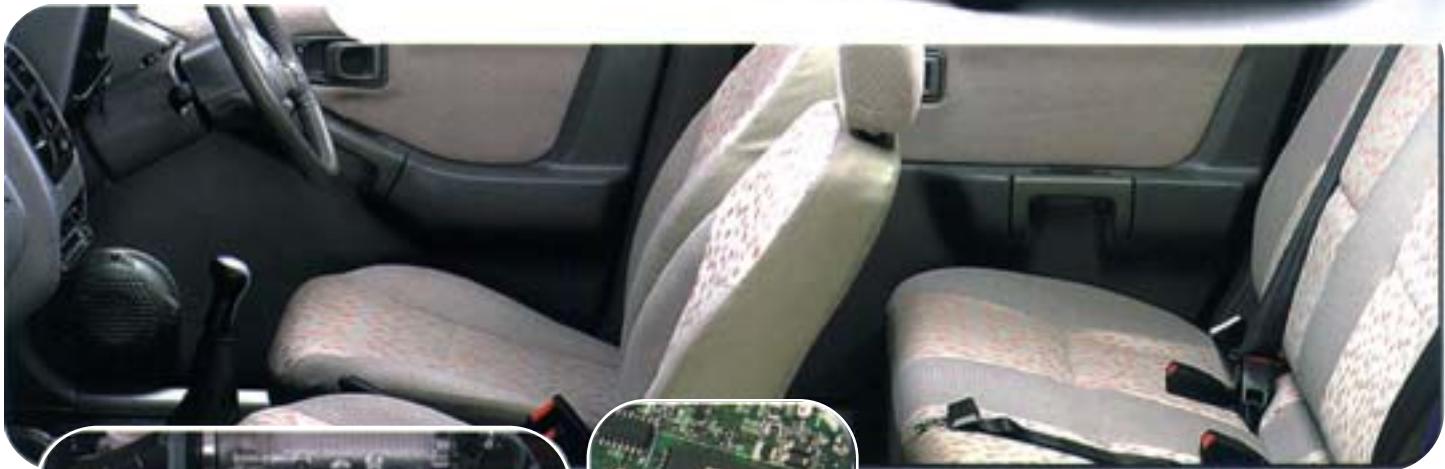
It's got the style and presence, with every inch exuding luxury & class. Well-sculpted contours. Sleek lines. And aggressive stance. The Zen makes an unmistakably international style statement.





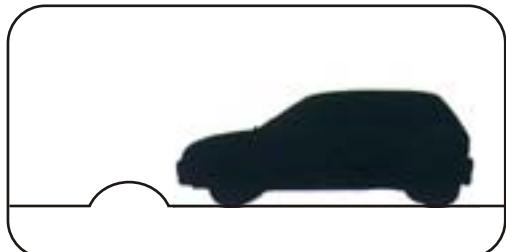
## No.1 Performance

Dynamic. Refined. And capable. The Zen's all-aluminium Hypertech engine with 32-bit Engine Control Microprocessor\*\* delivers excellent performance with amazing efficiency. Its highest power-to-weight ratio of 78.4 bhp/tonne ensures that you leap from 0 to 60 kmph in just 5.68 seconds\*.



**Technology To Make You No.1**  
Unbeatable technology is at the heart of the No.1 performer. The Zen offers a technology and performance package that's unmatched by any other car on Indian roads.

The new Zen's underfloor has been re-designed to ensure it smoothly crosses all speed breakers.



\*\*In Bharat Stage III version

#As per Overdrive May 2002 issue.

## EQUIPMENT

SAFETY			PETROL (Bharat Stage II & Bharat Stage III)		
	LX	LXi	VXi		
Body reinforcements	o	o	o		
Engine sub-frame	o	o	o		
Laminated front windscreen	o	o	o		
Rear windscreen wiper and washer			o		
Rear windscreen demister			o		
Child safety rear door locks	o	o	o		
Collapsible steering column	o	o	o		
Front fog lamps			o		
Rear fog lamps			o		
Clear headlamps	o	o	o		
Clear tail lamps	o	o	o		
Rear high mount stop lamp	o	o	o		
Front and rear 3-point ELR seat belts	o	o	o		
Central locking			o		
Dual side impact beams	o	o	o		
Booster assisted dual circuit brakes	o	o	o		
Front Disc Brake Mechanism	o	o	o		
Radial Tyres	o	o	o		
Electronics Power Steering			o		
Headlamp Levelling - 4 steps	o	o	o		
COMFORT			PETROL (Bharat Stage II & Bharat Stage III)		
	LX	LXi	VXi		
Transmission		Manual 5 Forward Synchromesh, 1 Reverse			
Front Suspension		McPherson strut			
Rear suspension		3 link rigid axle with trailing arm, coil springs and gas filled shock absorbers			
CFC free Air conditioner and Heater	o	o	o		
Front Power windows		o	o		
Improved lumber & thigh support seating	o	o	o		
Tinted glasses	o	o	o		
CONVENIENCE			PETROL (Bharat Stage II & Bharat Stage III)		
	LX	LXi	VXi		
Centre console with cup holder		o	o		
Co-driver seat back pocket		o	o		
Prismatic day-night internal rear view mirror			o		
Internally adjustable outside rear view mirrors (L&R)			o		
Remote fuel lid opener	o	o	o		
Remote trunk lid opener	o	o	o		
Rear Parcel tray	o	o	o		
STYLE			PETROL (Bharat Stage II & Bharat Stage III)		
	LX	LXi	VXi		
Body coloured bumpers	o	o	o		
Body side mouldings			o		
Fabric upholstery	o	o	o		
Moulded door trims	o	o	o		
Moulded door trims with fabric			o		
Steering wheel with leather cover			o		
Moulded roof lining	o	o	o		
Dial colour instrument cluster	o	o	o		
Full wheel cover			o		
Gear knob with metal finish		o	o		
Body coloured garnish on back door	o	o	o		

## SPECIFICATIONS

CAPACITIES			PETROL (Bharat Stage II & Bharat Stage III)		
	LX	LXi	VXi		
Seating Persons				5	
Fuel in litres				35	
Engine in cc				993	
Unladen weight in kgs.				765	
Laden weight in kgs				1190	
Tyres				145 / 80 R 12 (Front & Rear)	
PETROL Bharat Stage II					
	LX	LXi	VXi		
All aluminium engine	o	o	o		
16 valve, 4 cylinder inline engine	o	o	o		
16 bit ECM	o	o	o		
Multipoint fuel injection	o	o	o		
Maximum engine output in bhp/rpm				60 @ 6000	
Maximum engine torque in kgm/rpm				8 @ 4500	
Compression ratio				9.4:1	
PETROL Bharat Stage III					
	LX	LXi	VXi		
All aluminium engine	o	o	o		
16 valve, 4 cylinder inline engine	o	o	o		
32 bit ECM <small>New</small>	o	o	o		
Multipoint fuel injection	o	o	o		
Maximum engine output in bhp / rpm				60 @ 6200	
Maximum engine torque in kgm/rpm				8 @ 4500	
Compression ratio				9.4:1	
DIMENSIONS					
Overall length				3535mm	
Overall width				1495mm	
Overall height				1405mm	
Wheelbase				2335mm	
Ground clearance				165mm	



Accessories shown in the picture are not part of original equipment.

Colours shown may vary from actual body colours due to printing on paper.

## DEALER STAMP

There are 317 sales outlets, 1970 service centres across 1046 cities as on 28.02.05.



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