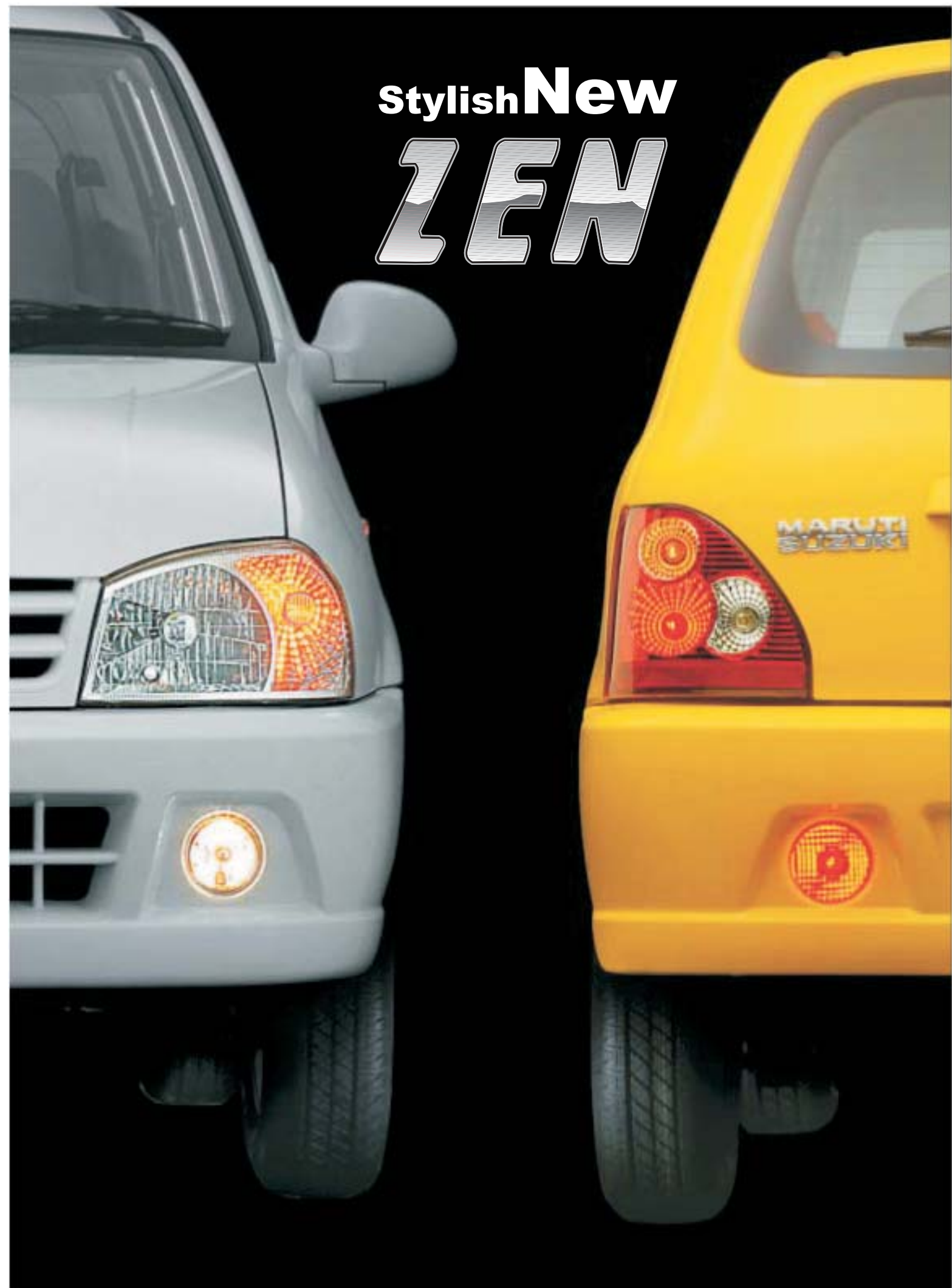


Stylish New
ZEN



International Styling

The new Zen presents the latest in European hatchback styling. Leaving all competition way behind in its sheer presence on the road.



Certain features shown above are available only in specific variants.

Unbeatable Technology

The Zen offers a technology and performance package unmatched by any other premium compact car in India, making it a clear leader.



16x4 All-Aluminium Hypertech Engine

Dynamic. Refined. And capable. With the highest power-to-weight ratio of 78.4 bhp/tonne in its class. Offers optimum fuel economy, excellent pick-up and acceleration.



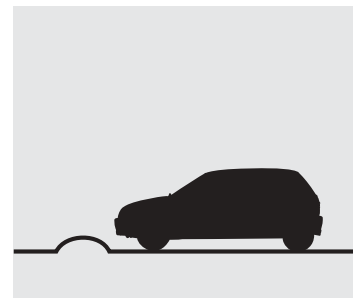
Electronic Power Steering

Stay in command of the road while you drive. The Electronic Power Steering ensures effortless maneuverability, more control and better grip. Making driving a truly pleasurable affair.



16 -Bit Microprocessor

Delivers a perfect combination of speed, power and fuel efficiency. Offers you instant response.



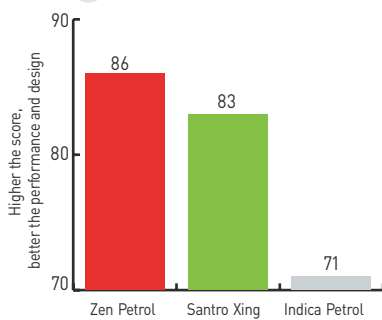
Then new Zen's underfloor has been re-designed to ensure it smoothly crosses all speed breakers.



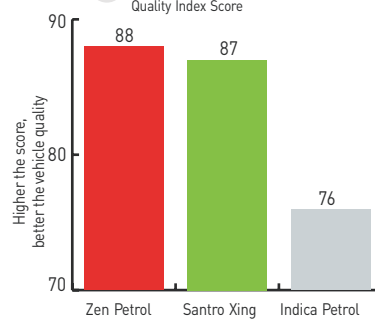
Total Satisfaction

The NFO Automotive 2003 Total Customer Satisfaction report shows why the Zen is a clear leader among premium compact cars. The customers rate the Zen better than other competitive products. Here are 10 clear reasons of the Zen's leadership.

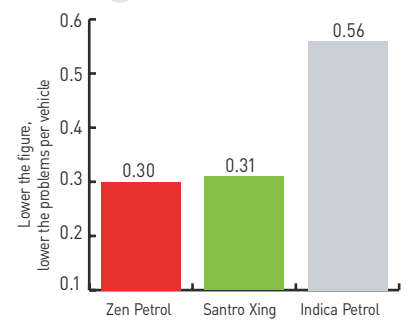
1 Better Performance & Design



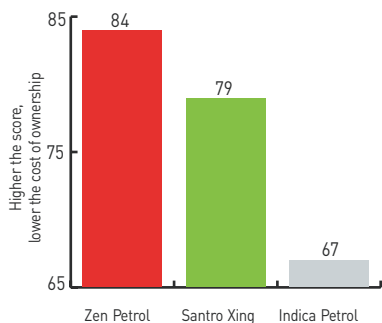
2 Highest Product Quality
Quality Index Score



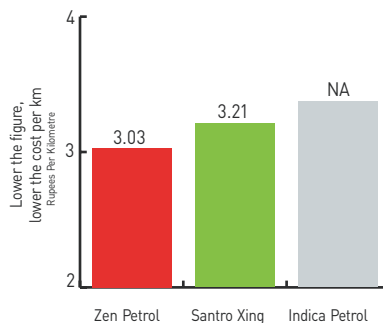
3 Least Problems Per Vehicle



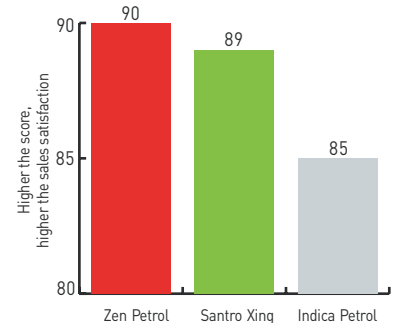
4 Lowest Cost of Ownership



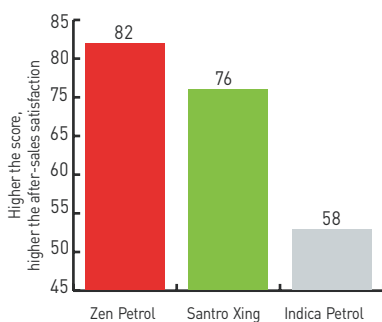
5 Lower Cost Per Kilometre



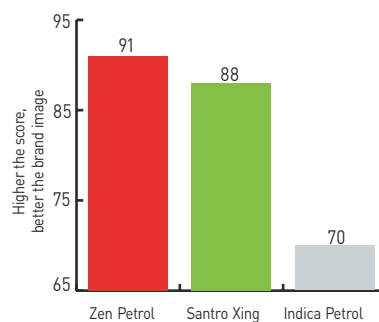
6 Higher Sales Satisfaction



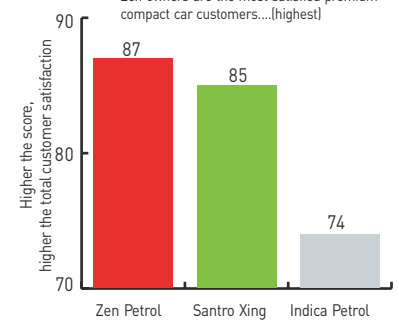
7 Highest After-Sales Satisfaction



8 Premium Brand Image



9 Highest Total Customer Satisfaction
Zen owners are the most satisfied premium compact car customers....[highest]



Unmatched Specifications

EQUIPMENT

SAFETY	PETROL (EURO-1 & 2)				DIESEL
	LX	LXi	VXi	AX	D
Body reinforcements	o	o	o	o	o
Engine sub-frame	o	o	o	o	
Laminated front windscreen	o	o	o	o	o
Rear windscreen wiper and washer			o		
Rear windscreen demister			o		
Child safety rear door locks	o	o	o	o	o
Collapsible steering column	o	o	o	o	o
New Front fog lamps			o		
New rear fog lamps			o		
New clear head lamps	o	o	o	o	o
New clear tail lamps	o	o	o	o	o
Rear high mount stop lamp	o	o	o	o	o
Front and rear 3-point ELR seatbelts	o	o	o	o	o
Central locking			o		
Dual side impact beams	o	o	o	o	o
Booster assisted dual circuit brakes	o	o	o	o	o
Front Disc Brake mechanism	o	o	o	o	o
Radial Tyres	o	o	o	o	o
Electronic Power Steering		o	o		

Zen Diesel with Electronic Power Steering also available

COMFORT

	PETROL (EURO-1 & 2)					DIESEL
	LX	LXi	VXi	AX	D	
Transmission	Manual 5 Forward Synchronesh, 1 Reverse			3 Speed Automatic transmission with planetary gear	Manual 5 Forward Synchronesh, 1 Reverse	
Front suspension	MacPherson strut					
Rear suspension	3 link rigid axle with trailing arm, coil springs and gas filled shock absorbers					
CFC free air conditioner and heater	o	o	o	o	o	
Front power windows		o				
New improved lumbar & thigh support seating	o	o	o	o	o	
Tinted glasses	o	o	o	o	o	

CONVENIENCE

	PETROL (EURO-1 & 2)				DIESEL
	LX	LXi	VXi	AX	D
New center console with cup holder		o	o		
New co-driver seat back pocket		o	o		
Prismatic day-night internal rear view mirror			o		
Internally adjustable outside rear view mirrors (L & R)			o		
Remote fuel lid opener	o	o	o	o	o
Remote trunk lid opener	o	o	o	o	o
Rear parcel tray	o	o	o	o	o

STYLE

	PETROL (EURO-1 & 2)				DIESEL
	LX	LXi	VXi	AX	D
Body coloured bumpers	o	o	o	o	o
Body side mouldings			o		
New fabric upholstery	o	o	o	o	o
Moulded door trims	o	o		o	o
Moulded door trim with fabric			o		
Steering wheel with leather cover			o		
Moulded roof lining	o	o	o	o	o
New dial colour instrument cluster	o	o	o	o	o
New Full wheel cover			o		
New gear knob with metal finish		o	o		
New body coloured garnish on back door	o	o	o	o	o

SPECIFICATIONS

CAPACITIES	PETROL (EURO-1 & 2)				DIESEL
	LX	LXi	VXi	AX	D
Seating Persons	5				
Fuel in litres	35				
Engine in cc	993				

PETROL EURO-2		LX	LXi	VXi	AX
Aluminium engine		o	o	o	o
16 valve X 4 cylinder engine layout		o	o	o	o
16 bit engine control microprocessor		o	o	o	o
Multipoint fuel injection		o	o	o	o
Maximum engine output in bhp /rpm		60@ 6000			
Maximum engine torque in kgm /rpm		8@ 4500			
Compression ratio		9.4:1			
Unladen weight in kgs.		765 (LX, LXi & VXi) & 790 AX			
Laden weight in kgs.		1190			

PETROL EURO-1		LX	LXi
Aluminium engine		o	o
8 valve X 4 cylinder engine layout		o	o
Maximum engine output in bhp /rpm		50@ 6500	
Maximum engine torque in kgm /rpm		7.2@ 4500	
Compression ratio		8.8:1	
Unladen weight in kgs.		755	
Laden weight in kgs.		1160	

DIESEL		D
Engine type	Peugeot TU-D5	
Rotary distributor type fuel delivery	0	
8 valve X 4 cylinder engine layout	0	
Maximum engine torque in kgm /rpm	9.7@ 2250	
Maximum engine output in bhp /rpm	57@ 5000	
Compression ratio	23:1	
Unladen weight in kgs.	850	
Laden weight in kgs.	1225	

DIMENSIONS

Overall length	3535mm
Overall width	1495mm
Overall height	1405mm
Wheelbase	2335mm
Ground clearance	165mm



Colours shown may vary from actual body colours due to printing on paper.



DEALER STAMP

There are 280 sales outlets, 1881 service centres across 1001 cities as on 31.03.04

Maruti Udyog Limited reserves the right to change without notice, prices, colours, equipment specifications and models and also to discontinue models. Accessories shown in pictures in the entire leaflet are not part of standard equipment. For variant specific features refer to equipment list.

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