

XL-7

**GRAND
VITARA**

VITARA



2 T H O U S A N D A N D 4



SUZUKI



SUZUKI...MAKE THE SMART MOVE

After more than 70 years in business, we know a thing or two about engineering great products. Our vehicles are frequently applauded for safety, reliability and environmental responsibility...yet the magic of Suzuki remains a mystery to many who have yet to check us out. All of the vehicles in our line-up are designed with practicality and value in mind, but they include features and styling elements that make them fun. That's why buying a Suzuki is a smart move.



THE NEW 2004 XL-7

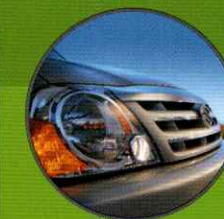


U.S. model shown



GET INTO A FAMILY ADVENTURE

The XL-7 is built to handle everything from city roads to country trails, babies to teenagers, briefcases to snowboards...You name it, the XL-7 has the versatility to take it on. The JLX and JLX Plus models include a power sunroof, fog lamps and aluminum rims for a sportier looking exterior. Heated leather seats, step boards and side cladding are included on a special 7-seater JLX Limited.



HALOGEN HEADLIGHTS
Powerful lighting in an attractive headlight assembly



16" WHEELS
(JLX/JLX PLUS/LTD)
XL-7's aluminum wheels are polished to a slick satin finish



FRONT FOG LAMPS
(JLX/JLX PLUS/LTD)
Increased light for greater safety and night time visibility of the road ahead

EXTERIOR



POWER MIRRORS 

16" WHEELS 

ABS (ANTI-LOCK BRAKES) 

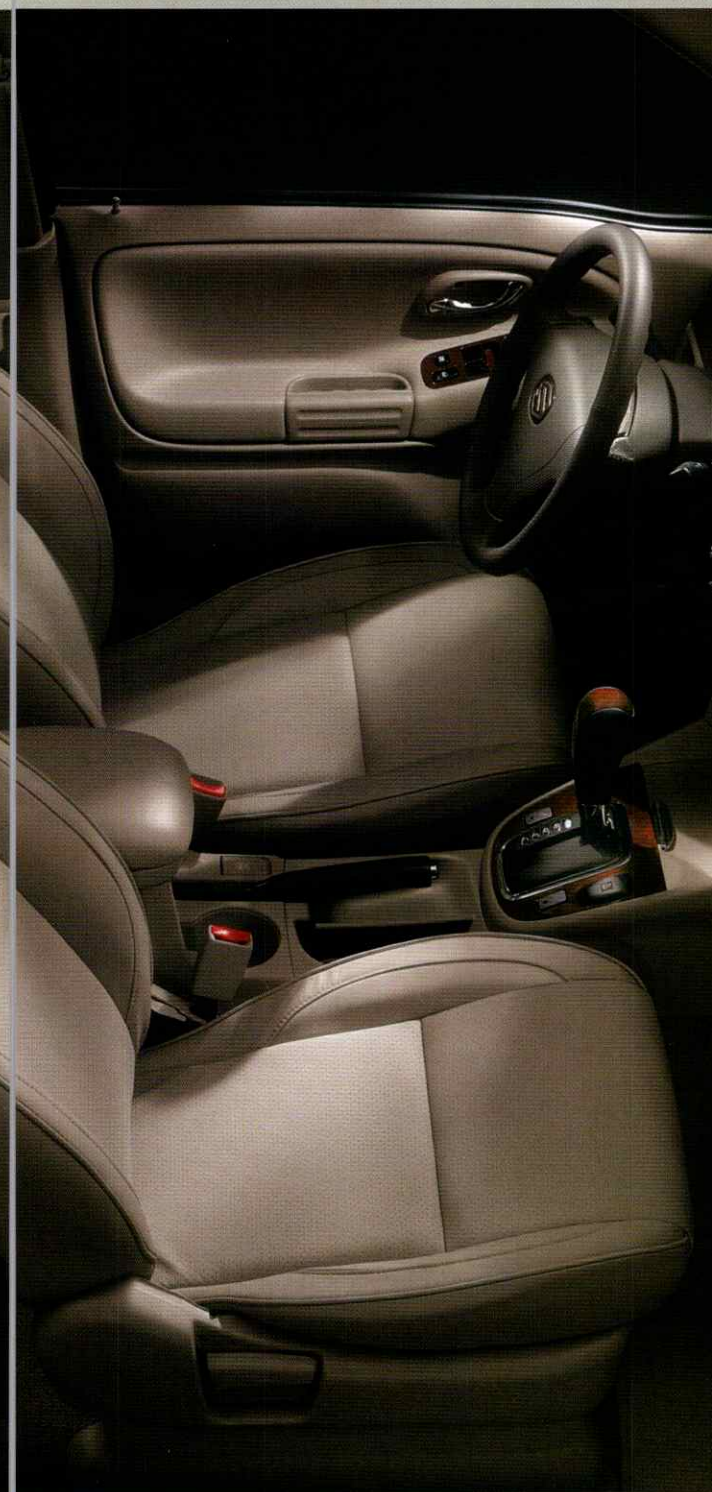
HALOGEN HEADLIGHTS 

HARD TIRE COVER 

ROOF RAILS 

DRIVE SELECT 4X4 

CARGO AREA COVER (JLX/JLX 5-PASSENGER) 



WHEEL MOUNTED STEREO CONTROLS
Volume and function adjustments without taking your hands off the wheel



PUSH BUTTON DRIVE SELECT 4X4
Conveniently dash mounted in a push button format



AIR CONDITIONING
Ergonomically designed for simple use and comfort

INTERIOR

PUSH BUTTON DRIVE SELECT 4X4

AIR CONDITIONING

SMART AIR BAG SYSTEM

AM/FM CD WITH 6 SPEAKERS AND SUBWOOFER
(IN-DASH 6 CD PLAYER ON J LX, J LX PLUS & LIMITED)

POWER WINDOWS, LOCKS AND MIRRORS (HEATED ON J LX, J LX PLUS AND LIMITED)

CLOCK AND OUTSIDE TEMPERATURE DISPLAY

60/40 SPLIT FOLDING SECOND ROW SEAT

CRUISE CONTROL

REMOTE KEYLESS ENTRY



RIDE IN LUXURIOUS STYLE AND COMFORT

The XL-7's interior is roomy with generous leg and head room as well as ample cargo space. The instrument panel and controls have a luxurious look and are easy to see and reach. New this year is a 5-speed automatic transmission to improve fuel economy. Choose between 5 and 7-seat configurations, or go all out with 7 seats in leather as shown in the "Limited" model above.



SUZUKI SUVS...RUGGEDLY SPORTY

Whether you choose the XL-7, Grand Vitara or Vitara, Suzuki SUVs all come standard with a powerful V6 engine, the rugged good looks you want and the versatility you need. Built on ladderbox frames, these sturdy SUVs are built to last and have true off-road capabilities. With three models to choose from and different trim levels on each, there is something for everyone's taste and price range in this line-up.

The XL-7 received the highest rating for frontal offset crash-test at 60 km/h from the Insurance Institute for Highway Safety, along with BMW, Mercedes and Lexus.

XL-7 received Consumers Digest Magazine's "Best Buy" award for 2003.





ARRIVE IN STYLE

Although it falls into the compact SUV category (sometimes called 'sport-cutes'), there's nothing "cute" about the Grand Vitara. It has a rugged style that comes from its sporty good looks, solid construction on a ladderbox frame and its power under the hood. It has true off-road capabilities yet is refined enough for everyday city use.



V6 4x4
Great power –
great grip



KEYLESS ENTRY
Unlock or lock doors
with ease. Also
features emergency
panic alarm



HEATED POWER
MIRRORS
Power mirrors
standard, heated
on JLX

EXTERIOR

16" WHEELS

POWER WINDOWS, LOCKS AND MIRRORS
(HEATED ON JLX)

REAR WINDOW WIPER/WASHER

ROOF RAILS

HALOGEN HEADLIGHTS

MOLDED TIRE COVER

DRIVE SELECT 4X4

UPPER REAR SPOILER, POWER SUNROOF,
ALUMINUM WHEELS AND FOG LAMPS (JLX)

CARGO AREA COVER



CENTER CONSOLE
Provides additional storage and keeps valuables out of sight



60/40 SPLIT FOLDING REAR SEAT
Additional cargo space for those oversized items



AM/FM CD
6 speaker system. Subwoofer and 6 disc in-dash CD changer on JLX

INTERIOR

TILT STEERING COLUMN 

DUAL AIR BAGS 

AIR CONDITIONING 

AM/FM CD WITH 6 SPEAKERS 

POWER WINDOWS, LOCKS AND MIRRORS 

CLOCK AND OUTSIDE TEMPERATURE DISPLAY 

60/40 SPLIT FOLDING REAR SEAT 

CRUISE CONTROL 

REMOTE KEYLESS ENTRY 



HANG ON...YOU'RE GOING FOR AN UNFORGETTABLE RIDE

The Grand Vitara offers sporty styling inside and out. The tracking and wheel base on the Grand Vitara make for a firm but smooth ride. Powered by a 165 hp, 2.5L V6 engine, this compact SUV doesn't feel compact at all. Inside, there is plenty of room for your tallest passengers and lots of your stuff.



16" WHEELS
Standard steel
rims and all
season tires



**DRIVE SELECT
4X4**
Features neutral
and low range



V6 ENGINE
The 165hp 2.5 litre
provides plenty of
power for all tasks

INTERIOR EXTERIOR

ROOF RAILS 

DUAL AIR BAGS 

AM/FM CD WITH FOUR SPEAKERS 

DRIVE SELECT 4X4 

SPLIT FOLDING REAR SEAT 

CARGO AREA COVER 

CUP HOLDERS 

FLOOR MATS 



TAKE THE ROAD LESS TRAVELLED... BECAUSE YOU CAN

Go just about anywhere your mind can take you with the Vitara's new capable V6 engine, 165 horsepower quad cam and true off-road capability. This compact SUV is powerful and sporty yet easy to handle and fuel efficient. And, the Vitara's low price makes owning an SUV affordable.



SPECIFICATIONS

ENGINE

XL-7: 2.7 Litre, V6, 24 valve
 GRAND VITARA & VITARA: 2.5 Litre, V6, 24 valve

HORSEPOWER

XL-7: 185 @ 6,000 rpm
 GRAND VITARA & VITARA: 165 @ 6,500 rpm

TORQUE

XL-7: 184 lb ft @ 4,000 rpm
 GRAND VITARA & VITARA: 162 lb ft @ 4,000 rpm

TRANSMISSION

5 speed manual (XL-7 JX/GRAND VITARA/VITARA)
 4 speed automatic (GRAND VITARA/VITARA)
 5 speed automatic (XL-7)

FUEL TANK CAPACITY

XL-7, GRAND VITARA, VITARA: 64 L

BRAKES

Front – Ventilated discs
 Rear – Drums

SUSPENSION

Front – McPherson strut
 Rear – 5-link, rigid with coil spring

TOWING CAPACITY

XL-7: 1,360 kg (3,000 lbs)
 GRAND VITARA & VITARA: 680 kg (1,500 lbs)

WEIGHT

	MANUAL kg(lbs)	AUTOMATIC kg(lbs)
XL-7 JX	1,680 (3,704)	1,705 (3,759)
XL-7 JLX	N/A	1,725 (3,803)
XL-7 JLX PLUS & LTD	N/A	1,735 (3,825)
GRAND VITARA	1,465 (3,230)	1,465 (3,230)
VITARA	1,435 (3,164)	1,435 (3,164)

FUEL ECONOMY L/100km (mpg)

	MANUAL (City / HWY)	AUTOMATIC (City / HWY)
XL-7	13.7(21) / 10.0(28)	13.6(21) / 9.8(29)
GRAND VITARA	12.6(22) / 9.8(29)	12.7(22) / 9.8(29)
VITARA	12.7(22) / 9.8(29)	12.5(23) / 9.8(29)

INTERIOR DIMENSIONS

Interior Volume Index

XL-7: 5-seat 3,347 L (118.2) CU. FT.
 7-seat 3,610 L (127.5) CU. FT.
 GRAND VITARA: 3,188 L (112.6) CU. FT.
 VITARA: 3,010 L (106.3) CU. FT.

Trunk / Cargo Index

XL-7: 5-seat 2,067 L (73.0) CU. FT.
 7-seat 2,070 L (73.0) CU. FT.
 GRAND VITARA: 1,266 L (44.7) CU. FT.
 VITARA: 1,420 L (50.2) CU. FT.

EXTERIOR DIMENSIONS

XL-7: Length 4,760 mm (187.4 in)
 Width 1,780 mm (70.1 in)
 Height 1,740 mm (68.5 in)
 GRAND VITARA: Length 4,178 mm (164.5 in)
 Width 1,780 mm (70.1 in)
 Height 1,722 mm (67.8 in)
 VITARA: Length 4,141 mm (163.0 in)
 Width 1,760 mm (69.3 in)
 Height 1,671 mm (65.8 in)

WHEELBASE

XL-7: 2,800 mm (110.2 in)
 GRAND VITARA & VITARA: 2,480 mm (97.6 in)

TIRES

XL-7 & GRAND VITARA: P235/60R16
 VITARA: P215/65R16

GROUND CLEARANCE

XL-7: 194 mm (7.6 in)
 GRAND VITARA: 190 mm (7.5 in)
 VITARA: 183 mm (7.2 in)

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FEATURES

XL-7 JX

3 -point ELR seat belts (all positions)	High mounted stop lamp
ABS with EBD	Intermittent rear window wiper & washer
Accessory power outlets (2)	ISO-FIX childseat restraint system (2nd row seat)
Air conditioning	Light-off / key reminder
AM/FM CD player (6 speakers + subwoofer)	Low fuel warning indicator
Body side mouldings	Overhead console (JX)
Cargo area cover (JX & JLX only)	Power door locks
Centre console with armrest and storage	Power mirrors
Childseat tether anchorage	Power steering
Child-proof rear door locks	Power windows
Chrome-plated door handles	Privacy glass (rear & back door windows)
Coat hooks	Push button drive select 4 x 4 system
Cruise control	Rear head restraints (3)
Cup holders (Front & Rear)	Rear window defogger
Daytime running lights	Remote keyless entry
Digital clock & outside temperature display	Roof rails
Dual air bags - Smart system	Side impact beams
Engine block heater	Sliding front & 2nd row seats
Floor mats	Split folding seatbacks (Rear)
Front & rear door armrests	Sun visors
Front & rear door pockets	Tachometer
Front map lights	Tilt steering
Front seatback pocket (driver side)	Variable intermittent wipers
Halogen headlights	

JLX adds

Aluminum wheels	Heated power mirrors
AM/FM 6 CD in-dash player	Rear upper spoiler
Automatic air conditioning	Tilt & slide electric glass sunroof
Fog lamps	

JLX PLUS & LTD add

3rd row seats	Rear air conditioning
Body side cladding (LTD)	Running boards (LTD)
Front heated seats (LTD)	
Leather seats (LTD)	

XL-7 COLOUR COMBINATIONS



INTERIOR COLOUR

AVAILABLE COLOURS



GREY



CAT'S EYE BLUE METALLIC



SILKY SILVER METALLIC

LTD available in
SILKY SILVER
METALLIC



BEIGE



PEARL BLACK METALLIC



PEARL RED METALLIC



COOL BEIGE METALLIC



PEARL WHITE METALLIC

LTD available in
COOL BEIGE METALLIC
& PEARL WHITE
METALLIC

Due to print reproduction limitations, all colours may not match exactly as shown.

FEATURES

GRAND VITARA JX

Accessory power outlets (2)	Intermittent rear window wiper & washer
Air conditioning	ISO-FIX childseat restraint system
AM/FM CD player (6 speakers)	Light-off / key reminder
Cargo area cover	Low fuel warning indicator
Centre console with armrest and storage	Overhead console (JX)
Childseat tether anchorage	Power door locks
Child-proof rear door locks	Power mirrors
Coat hooks	Power steering
Cruise control	Power windows
Cup holders (Front & Rear)	Rear window defogger
Digital clock & outside temperature display	Remote keyless entry
Drive select 4 x 4	Roof rails
Dual air bags	Side impact beams
Engine block heater	Split folding rear seatbacks
Floor mats	Sun visors
Front & rear door armrests	Tachometer
Front & rear door pockets	Tilt steering
Front map lights	Vanity mirrors
Front seatback pockets	Variable intermittent wipers
Halogen headlights	Under seat storage tray (passenger side)

JLX adds

ABS with EBD	Heated power mirrors
Air conditioning (automatic)	Rear spoiler
Aluminum wheels	Tilt & slide electric glass sunroof
AM/FM in-dash 6 CD changer with subwoofer	
Fog lamps	

GRAND VITARA COLOUR COMBINATIONS

INTERIOR COLOUR			AVAILABLE COLOURS		
					
GREY	PEARL BLACK METALLIC 2-TONE WITH SILVER	CAT'S EYE BLUE METALLIC 2-TONE WITH SILVER	SILKY SILVER METALLIC	PEARL WHITE METALLIC	CYPRUS BLUE METALLIC 2-TONE WITH SILVER

INTERIOR COLOUR		AVAILABLE COLOURS	
			
BEIGE	PEARL RED METALLIC 2-TONE WITH BEIGE	COOL BEIGE METALLIC	

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FEATURES

VITARA

Accessory power outlet	Halogen headlights
Air conditioning (optional)	ISO-FIX childseat restraint system
AM/FM CD player (4 speakers)	Light-off / key reminder
Cargo area cover	Power steering
Childseat tether anchorage	Rear window defogger
Child-proof rear door locks	Rear window wiper & washer
Coat hooks	Roof rails
Cup holders	Side impact beams
Daytime running lights	Split folding rear seatbacks
Drive select 4 x 4	Steel wheels
Dual air bags	Sun visors
Engine block heater	Tachometer
Fabric seats	Tilt steering
Floor mats	Vanity mirror (passenger side)
Front & rear door armrests	Variable intermittent wipers
Front & rear door pockets	
Front map lights	
Front seatback pockets	

VITARA COLOUR COMBINATIONS

AVAILABLE COLOURS



JET BLACK



BRIGHT WHITE



PLATINUM SILVER METALLIC



MEDIUM GREEN METALLIC



INDIGO BLUE METALLIC

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SUZUKI SECURE ADVANTAGE PROTECTION

We are proud to deliver each 2004 Suzuki with Suzuki Secure Advantage Protection warranty coverage at no additional cost. The Suzuki Secure Advantage Protection plan features a 5 year/ 100,000 kilometre Powertrain warranty, a 3-year/60,000 km. New Vehicle Limited Warranty and a 5-year unlimited mileage Anti-Perforation warranty. All warranties are zero deductible and fully transferable at no cost.

ROADSIDE ASSISTANCE

For added peace-of-mind, SUZUKI SECURE ADVANTAGE PROTECTION includes exceptional roadside assistance benefits. Wherever you may be in Canada or the continental United States, should you require roadside service for towing due to collision or mechanical problems, battery boost, if you have run out of fuel, or locked your keys in your car, have a flat tire or require winching or extrication to get you back on the road, Suzuki Secure Advantage Roadside Assistance has you covered. At no additional cost to

you. Just call our toll-free number and a bilingual Suzuki Secure Advantage Roadside Assistance counsellor will help you on your way, 24 hours/day, 365 days/year. This plan also features Trip Interruption benefits so if you are more than 100 kilometres from home and your vehicle is undriveable for any reason you can make alternate arrangements and request reimbursement for expenses incurred within 3 days and up to \$300. Suzuki Secure Advantage Roadside Assistance covers your 2004 Suzuki for 5 years with no mileage limitations.

MOTHERS AGAINST DRUNK DRIVING (MADD)

Suzuki Canada Inc. and The Suzuki Auto Dealers Foundation are proud sponsors of Mothers Against Drunk Driving (MADD). To help make a difference in this worthy cause, we encourage you to do your part and support "Project Red Ribbon", their annual fund-raiser in support of sober, responsible action.



SWIFT+



AERIO FASTBACK



AERIO SEDAN



VERONA



VITARA



GRAND VITARA



XL-7

CHECK US OUT

Make the smart move to Suzuki.
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