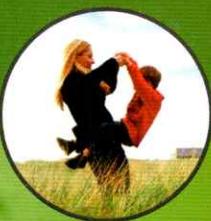


XL-7

**GRAND
VITARA**

VITARA



2 T H O U S A N D A N D 4



SUZUKI



SUZUKI...MAKE THE SMART MOVE

After more than 70 years in business, we know a thing or two about engineering great products. Our vehicles are frequently applauded for safety, reliability and environmental responsibility...yet the magic of Suzuki remains a mystery to many who have yet to check us out. All of the vehicles in our line-up are designed with practicality and value in mind, but they include features and styling elements that make them fun. That's why buying a Suzuki is a smart move.



THE NEW 2004 XL-7

2004 XL-7



(U.S. model shown)

GET INTO A FAMILY ADVENTURE



The XL-7 is built to handle everything from city roads to country trails, babies to teenagers, briefcases to snowboards... You name it, the XL-7 has the versatility to take it on. The JLX and JLX Plus models include a power sunroof, fog lamps and aluminum rims for a sportier looking exterior. Heated leather seats, step boards and side cladding are included on a special 7-seater JLX Limited.

	HALOGEN HEADLIGHTS Powerful lighting in an attractive headlight assembly		16" WHEELS (JLX/JLX PLUS/LTD) XL-7's aluminum wheels are polished to a slick satin finish		FRONT FOG LAMPS (JLX/JLX PLUS/LTD) Increased light for greater safety and night time visibility of the road ahead
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EXTERIOR



POWER MIRRORS



16" WHEELS



ABS (ANTI-LOCK BRAKES)



HALOGEN HEADLIGHTS



HARD TIRE COVER



ROOF RAILS



DRIVE SELECT 4X4



CARGO AREA COVER (JX/JLX 5-PASSENGER)





RIDE IN LUXURIOUS STYLE AND COMFORT

The XL-7's interior is roomy with generous leg and head room as well as ample cargo space. The instrument panel and controls have a luxurious look and are easy to see and reach. New this year is a 5-speed automatic transmission to improve fuel economy. Choose between 5 and 7-seat configurations, or go all out with 7 seats in leather as shown in the "Limited" model above.



WHEEL MOUNTED STEREO CONTROLS
Volume and function adjustments without taking your hands off the wheel

PUSH BUTTON DRIVE SELECT 4X4
Conveniently dash mounted in a push button format

AIR CONDITIONING
Ergonomically designed for simple use and comfort

INTERIOR[®]

PUSH BUTTON DRIVE SELECT 4X4

AIR CONDITIONING

SMART AIR BAG SYSTEM

AM/FM CD WITH 6 SPEAKERS AND SUBWOOFER
(IN-DASH 6 CD PLAYER ON JX, JX PLUS & LIMITED)

POWER WINDOWS, LOCKS AND MIRRORS (HEATED ON JX, JX PLUS AND LIMITED)

CLOCK AND OUTSIDE TEMPERATURE DISPLAY

60/40 SPLIT FOLDING SECOND ROW SEAT

CRUISE CONTROL

REMOTE KEYLESS ENTRY



SUZUKI SUVS... RUGGEDLY SPORTY

Whether you choose the XL-7, Grand Vitara or Vitara, Suzuki SUVs all come standard with you need. Built on ladderbox frames, these sturdy SUVs are built to last and have true off-road capabilities. With three models to choose from and different trim levels on each, there is something for everyone's taste and price range in this line-up.

The XL-7 received the highest rating for frontal offset crash-test at 60 km/h from the Insurance Institute for Highway Safety, along with BMW, Mercedes and Lexus.

powerful V6 engine, the rugged good looks you want and the versatility

XL-7 received Consumers Digest Magazine's "Best Buy" award for 2003.



2004 GRAND VITARA



ARRIVE IN STYLE

Although it falls into the compact SUV category (sometimes called 'sport-cutes'), there's nothing "cute" about the Grand Vitara. It has a rugged style that comes from its sporty good looks, solid construction on a ladderbox frame and its power under the hood. It has true off-road capabilities yet is refined enough for everyday city use.



EXTERIOR

- 16" WHEELS
- POWER WINDOWS, LOCKS AND MIRRORS (HEATED ON JLX)
- REAR WINDOW WIPER/WASHER
- ROOF RAILS
- HALOGEN HEADLIGHTS
- MOLDED TIRE COVER
- DRIVE SELECT 4X4
- UPPER REAR SPOILER, POWER SUNROOF, ALUMINUM WHEELS AND FOG LAMPS (JLX)
- CARGO AREA COVER

	<p>V6 4x4 Great power – great grip</p>		<p>KEYLESS ENTRY Unlock or lock doors with ease. Also features emergency panic alarm</p>		<p>HEATED POWER MIRRORS Power mirrors standard, heated on JLX</p>
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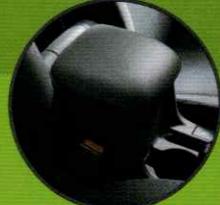
2004 GRAND VITARA



HANG ON... YOU'RE GOING FOR AN UNFORGETTABLE RIDE

The Grand Vitara offers sporty styling inside and out. The tracking and wheel base on the Grand Vitara make for a firm but smooth ride. Powered by a 165 hp, 2.5L V6 engine, this compact SUV doesn't feel compact at all. Inside, there is plenty of room for your tallest passengers and lots of your stuff.



	CENTER CONSOLE Provides additional storage and keeps valuables out of sight		60/40 SPLIT FOLDING REAR SEATS Additional cargo space for those oversized items		AM/FM STEREO 6 speaker system. Subwoofer and 6 disc in-dash CD changer on JLX
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INTERIOR

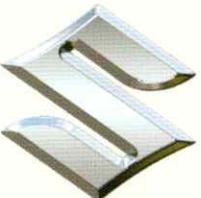
- TIPT STEERING COLUMN
- DUAL AIR BAGS
- AIR CONDITIONING
- AM/FM CD WITH 6 SPEAKERS
- POWER WINDOWS, LOCKS AND MIRRORS
- CLOCK AND OUTSIDE TEMPERATURE DISPLAY
- 60/40 SPLIT FOLDING REAR SEAT
- CRUISE CONTROL
- REMOTE KEYLESS ENTRY

2004 VITARA

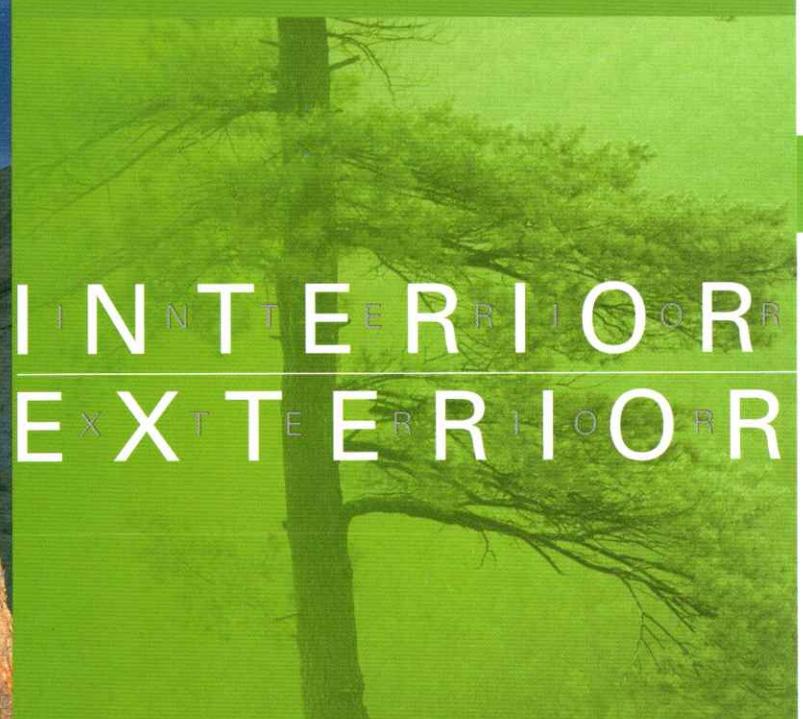


TAKE THE ROAD LESS TRAVELED... BECAUSE YOU CAN

Go just about anywhere your mind can take you with the Vitara's new capable V6 engine, 165 horsepower quad cam and true off-road capability. This compact SUV is powerful and sporty yet easy to handle and fuel efficient. And, the Vitara's low price makes owning an SUV affordable.



	16" WHEELS Standard steel rims and all season tires		DRIVE SELECT 4X4 Features neutral and low range		V6 ENGINE The 165hp 2.5 litre provides plenty of power for all tasks
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- ROOF RAILS 
- DUAL AIR BAGS 
- AM/FM CD WITH FOUR SPEAKERS 
- DRIVE SELECT 4X4 
- SPLIT FOLDING REAR SEAT 
- CARGO AREA COVER 
- CUP HOLDERS 
- FLOOR MATS 



SPECIFICATIONS

ENGINE

XL-7: 2.7 Litre, V6, 24 valve
GRAND VITARA & VITARA: 2.5 Litre, V6, 24 valve

HORSEPOWER

XL-7: 185 @ 6,000 rpm
GRAND VITARA & VITARA: 165 @ 6,500 rpm

TORQUE

XL-7: 184 lb ft @ 4,000 rpm
GRAND VITARA & VITARA: 162 lb ft @ 4,000 rpm

TRANSMISSION

5 speed manual (XL-7 JX/GRAND VITARA/VITARA)
4 speed automatic (GRAND VITARA/VITARA)
5 speed automatic (XL-7)

FUEL TANK CAPACITY

XL-7, GRAND VITARA, VITARA: 64 L

BRAKES

Front – Ventilated discs
Rear – Drums

SUSPENSION

Front – McPherson strut
Rear – 5-link, rigid with coil spring

TOWING CAPACITY

XL-7: 1,360 kg (3,000 lbs)
GRAND VITARA & VITARA: 680 kg (1,500 lbs)

WEIGHT

	MANUAL kg(lbs)	AUTOMATIC kg(lbs)
XL-7 JX	1,680 (3,704)	1,705 (3,759)
XL-7 JLX	N/A	1,725 (3,803)
XL-7 JLX PLUS & LTD	N/A	1,735 (3,825)
GRAND VITARA	1,465 (3,230)	1,465 (3,230)
VITARA	1,435 (3,164)	1,435 (3,164)

FUEL ECONOMY L/100km (mpg)

	MANUAL (City / HWY)	AUTOMATIC (City / HWY)
XL-7	13.7(21) / 10.0(28)	13.6(21) / 9.8(29)
GRAND VITARA	12.6(22) / 9.8(29)	12.7(22) / 9.8(29)
VITARA	12.7(22) / 9.8(29)	12.5(23) / 9.8(29)

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FEATURES

XL-7 JX

3-point ELR seat belts (all positions)	High mounted stop lamp
ABS with EBD	Intermittent rear window wiper & washer
Accessory power outlets (2)	ISO-FIX childseat restraint system (2nd row seat)
Air conditioning	Light-off / key reminder
AM/FM CD player (6 speakers + subwoofer)	Low fuel warning indicator
Body side mouldings	Overhead console (JX)
Cargo area cover (JX & JLX only)	Power door locks
Centre console with armrest and storage	Power mirrors
Childseat tether anchorage	Power steering
Child-proof rear door locks	Power windows
Chrome-plated door handles	Privacy glass (rear & back door windows)
Coat hooks	Push button drive select 4 x 4 system
Cruise control	Rear head restraints (3)
Cup holders (Front & Rear)	Rear window defogger
Daytime running lights	Remote keyless entry
Digital clock & outside temperature display	Roof rails
Dual air bags - Smart system	Side impact beams
Engine block heater	Sliding front & 2nd row seats
Floor mats	Split folding seatbacks (Rear)
Front & rear door armrests	Sun visors
Front & rear door pockets	Tachometer
Front map lights	Tilt steering
Front seatback pocket (driver side)	Variable intermittent wipers
Halogen headlights	

JLX adds

Aluminum wheels	Heated power mirrors
AM/FM 6 CD in-dash player	Rear upper spoiler
Automatic air conditioning	Tilt & slide electric glass sunroof
Fog lamps	

JLX PLUS & LTD add

3rd row seats	Rear air conditioning
Body side cladding (LTD)	Running boards (LTD)
Front heated seats (LTD)	
Leather seats (LTD)	

XL-7 COLOUR COMBINATIONS

INTERIOR COLOUR

AVAILABLE COLOURS

			LTD available in SILKY SILVER METALLIC					
GREY	CAT'S EYE BLUE METALLIC	SILKY SILVER METALLIC	BEIGE	PEARL BLACK METALLIC	PEARL RED METALLIC	COOL BEIGE METALLIC	PEARL WHITE METALLIC	LTD available in COOL BEIGE METALLIC & PEARL WHITE METALLIC

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FEATURES

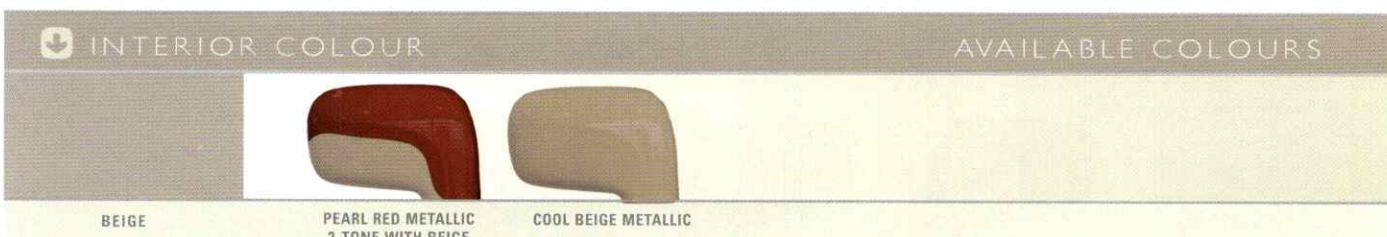
GRAND VITARA JX

Accessory power outlets (2)	Intermittent rear window wiper & washer
Air conditioning	ISO-FIX childseat restraint system
AM/FM CD player (6 speakers)	Light-off / key reminder
Cargo area cover	Low fuel warning indicator
Centre console with armrest and storage	Overhead console (JX)
Childseat tether anchorage	Power door locks
Child-proof rear door locks	Power mirrors
Coat hooks	Power steering
Cruise control	Power windows
Cup holders (Front & Rear)	Rear window defogger
Digital clock & outside temperature display	Remote keyless entry
Drive select 4 x 4	Roof rails
Dual air bags	Side impact beams
Engine block heater	Split folding rear seatbacks
Floor mats	Sun visors
Front & rear door armrests	Tachometer
Front & rear door pockets	Tilt steering
Front map lights	Vanity mirrors
Front seatback pockets	Variable intermittent wipers
Halogen headlights	Under seat storage tray (passenger side)

JLX adds

ABS with EBD	Heated power mirrors
Air conditioning (automatic)	Rear spoiler
Aluminum wheels	Tilt & slide electric glass sunroof
AM/FM in-dash 6 CD changer with subwoofer	
Fog lamps	

GRAND VITARA COLOUR COMBINATIONS



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FEATURES

VITARA

Accessory power outlet	Halogen headlights
Air conditioning (optional)	ISO-FIX childseat restraint system
AM/FM CD player (4 speakers)	Light-off / key reminder
Cargo area cover	Power steering
Childseat tether anchorage	Rear window defogger
Child-proof rear door locks	Rear window wiper & washer
Cup holders	Roof rails
Daytime running lights	Side impact beams
Drive select 4 x 4	Split folding rear seatbacks
Dual air bags	Steel wheels
Engine block heater	Sun visors
Fabric seats	Tachometer
Floor mats	Tilt steering
Front & rear door armrests	Vanity mirror (passenger side)
Front & rear door pockets	Variable intermittent wipers
Front map lights	
Front seatback pockets	

VITARA COLOUR COMBINATIONS

AVAILABLE COLOURS



JET BLACK



BRIGHT WHITE



PLATINUM SILVER METALLIC



MEDIUM GREEN METALLIC



INDIGO BLUE METALLIC

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We are proud to deliver each 2004 Suzuki with Suzuki Secure Advantage Protection warranty coverage at no additional cost. The Suzuki Secure Advantage Protection plan features a 5 year/ 100,000 kilometre Powertrain warranty, a 3-year/60,000 km. New Vehicle Limited Warranty and a 5-year unlimited mileage Anti-Perforation warranty. All warranties are zero deductible and fully transferable at no cost.

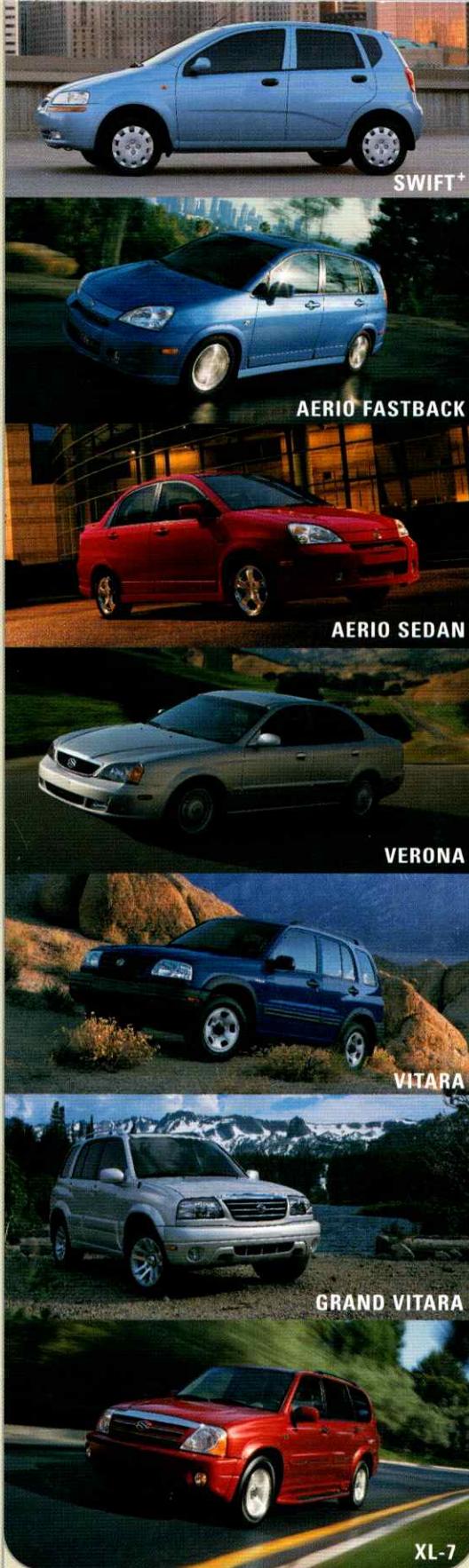
you. Just call our toll-free number and a bilingual Suzuki Secure Advantage Roadside Assistance counsellor will help you on your way, 24 hours/day, 365 days/year. This plan also features Trip Interruption benefits so if you are more than 100 kilometres from home and your vehicle is undriveable for any reason you can make alternate arrangements and request reimbursement for expenses incurred within 3 days and up to \$300. Suzuki Secure Advantage Roadside Assistance covers your 2004 Suzuki for 5 years with no mileage limitations.

ROADSIDE ASSISTANCE

For added peace-of-mind, SUZUKI SECURE ADVANTAGE PROTECTION includes exceptional roadside assistance benefits. Wherever you may be in Canada or the continental United States, should you require roadside service for towing due to collision or mechanical problems, battery boost, if you have run out of fuel, or locked your keys in your car, have a flat tire or require winching or extrication to get you back on the road, Suzuki Secure Advantage Roadside Assistance has you covered. At no additional cost to

MOTHERS AGAINST DRUNK DRIVING (MADD)

Suzuki Canada Inc. and The Suzuki Auto Dealers Foundation are proud sponsors of Mothers Against Drunk Driving (MADD). To help make a difference in this worthy cause, we encourage you to do your part and support "Project Red Ribbon", their annual fund-raiser in support of sober, responsible action.



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