



INTRODUCING  
**GRAND VITARA**

## I CRAFTED FUTURISM DESIGN LANGUAGE

Signifying NEXA's endeavour to create the cars of tomorrow, Grand Vitara features NEXA's Crafted Futurism Design Language. A work of art inspired by the future, the design language is exclusively crafted to match the refined taste of the NEXA customers. The design philosophy manifests itself across three pillars:

### NEXPression

A powerful expression meets a new breed of SUVs to create a design that is dynamic and aggressive. The Grand Vitara features signature design elements like the Premium Crafted Chrome Grille, Sharp 3-Point NEXTre' LED DRLs with integrated turn lamps and a bold and expressive front fascia that gives this car a high stance. Its powerful looks are amplified by the strong shoulder lines that flow seamlessly into the NEXA Signature NEXTre' Tail Lamps, while the large 17" Precision Cut Alloy Wheels lend the car a dominant persona. All of these come together to ensure that the Grand Vitara is a breed that will turn heads on every road and across every terrain.



### NEXTech

The Grand Vitara is not just any SUV. It's a new breed of SUVs that comes loaded with advanced features to make your drives more exciting and convenient. Powered by the revolutionary Intelligent Electric Hybrid System, the Grand Vitara gives you a refined and quiet driving experience. The Suzuki AllGrip Select variant with its legendary off-roading prowess lets you tackle the toughest of terrains with ease. The in-built next-gen Suzuki Connect allows you to easily connect to your car. But that's not all. With a host of tech features such as the Head Up Display, 360 View Camera, Wireless Charger and the new SmartPlay Pro+ Information System, the Grand Vitara caters to the modern buyer's every need and ensures every drive is more exciting and more convenient.

### NEXPerience

The Grand Vitara comes with exclusive NEXPeriences that are at par with global standards to curate a truly international lifestyle for the ever-evolving NEXA customers. With features like the Panoramic Sunroof, Ventilated Seats and a full digital Instrumental cluster with 17.78 cm (7") MDI, this new breed of SUVs is equipped for utmost comfort.





## I INTELLIGENT ELECTRIC HYBRID SYSTEM

Silent. Green. Smooth.

The revolutionary Intelligent Electric Hybrid System from Maruti Suzuki offers unparalleled fuel efficiency. As per MRAI internal testing standards and conditions, the Grand Vitara has a range of 1200 km on a single tank of fuel. Maruti Suzuki claims that the Grand Vitara is India's most fuel efficient SUV<sup>2</sup>. This strong hybrid system allows you to select the EV mode, which uses only the electric motor to propel the car, and resulting in zero emissions.

The Hybrid mode汲取能量 from the battery pack and petrol engine, resulting in excellent fuel efficiency along with uncompromised performance.

The Self Charging Hybrid Electric mechanism provides you with a long driving range without the inconvenience of long charging durations and expensive charging infrastructure setup resulting in:

- Enhanced performance
- Lower CO<sub>2</sub> emissions
- Excellent fuel efficiency
- Quieter drives
- No range anxiety

**INTELLIGENT ELECTRIC** 



## I SUZUKI ALLGRIP SELECT

Outdoorsy. Adventurous. Exciting.

The Grand Vitara takes control of every road thanks to the off-roading prowess of Suzuki AllGrip Select, the legendary four-wheel drive technology from Suzuki. The electronically controlled four-wheel drive system with selectable driving mode uses a simple push-and-turn dial so you can control the driving style depending on the road surface or conditions. This superior capability of the Grand Vitara gives the driver the confidence to take on any challenging terrain while ensuring high fuel efficiency and peace of mind. The AllGrip Select lets you choose from 4 driving modes – Auto, Sport, Snow and Lock.

- In **AUTO** mode, the vehicle prioritises fuel economy and switches between two-wheel drive and four-wheel drive depending on the road surface and driving conditions.
- In **SPORT** mode, by regulating traction control and throttle input, the dynamics are optimised for sporty driving, such as on winding roads.
- In **SNOW** mode, stability is maximised to make driving through snow, unpaved or other slippery surfaces easier.
- In **LOCK** mode, the rear wheels are allocated power preemptively and torque is distributed to all four wheels equally to maximise traction when driving on tough surfaces.

**ALLGRIP**



## I NEW AGE TECHNOLOGY

- **Panoramic Sunroof**

Enjoy a wide and stunning view in every drive with the stylish panoramic sunroof that gives you a spacious and airy feel.

- **Head Up Display**

The coloured Head Up Display lets you enjoy your drives without taking your eyes off the road. Now you get turn-by-turn navigation and can also check the Speed, RPM, Fuel Economy, AC functions, and warning notifications all in your line of sight.

- **Digital Multi-information Display**

The digital MID combines form with function. The futuristic looking display provides vital information as well as turn-by-turn navigation, incoming call alerts, TPMS display and more.

- **Wireless Charger**

Whether you are navigating through the city or exploring the great outdoors, the Grand Vitara comes with a Wireless Charger that lets you charge your phone with utmost convenience.

- **Next-gen Suzuki Connect**

Stay connected to your car with the in-built Suzuki Connect - An Advanced Telematics Solution. It offers 40+ connected features, letting you remotely control the Air-conditioning<sup>3</sup>, unlock doors, get real-time vehicle status, security and safety alerts as well as keep up with your vehicle's health. Also experience the convenience of a connected world with smartwatch compatibility & Suzuki Connect Skill for Amazon Alexa<sup>4</sup>.

- **SmartPlay Pro+**

The SmartPlay Pro+ comes with a 22.86cm (9") HD display and an intuitive user interface. The on-board voice assistant along with Wireless Android Auto<sup>5</sup> and Apple CarPlay<sup>6</sup> offer a truly hands-free experience.



## I A NEW ERA OF COMFORT AND CONVENIENCE

- **Ventilated Seats**

The Ventilated Seats in the front row keep you comfortable no matter what the temperature is outside.

- **Auto AC**

Set the desired temperature and enjoy your drive. The Auto AC automatically monitors the cabin temperature and regulates the temperature and blower speed so that you don't have to.

- **Cruise Control**

Rule the roads effortlessly with the Grand Vitara. Thanks to its Cruise Control feature that lets you pick and maintain any cruising speed above 40 km/h on those long highway stretches.

- **Paddle Shifters**

Enjoy the thrill of having power at your fingertips thanks to the 6-Speed Automatic Transmission with steering mounted Paddle Shifters that ensure a smooth and engaging driving experience.



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 MARUTI SUZUKI