

FIAT 500 ABARTH



THE ABARTH® CODE

It sprung from the piercing vision of Karl Abarth almost a century ago: go faster, win more. It served as the simplest cornerstone upon which a well-crafted empire of finely tuned performance was built. You start with the best ingredients and you season them with the rarest blend of handed-down knowledge until you have a recipe that is all-but unstoppable. Engines. Brakes. Purposeful design. Statements stitched in leather. Details that project the difference but are always tailored straight to the heart of pure performance. On racetracks. On highways. And now, on continents. This is the vision of Mr. Abarth. It is the Abarth Code.



1970-80s – Abarth merged with FIAT and success continued in the world championships of 1973, '74 and '75. This legacy includes 10 world records, 133 international records, and over 10,000 track victories. The Abarth name continued into the 1980s with the success of the FIAT Strada Abarth 130TC.

1950-60s – Abarth broke the 5,000 km, 10,000 km, 5,000 miles, 48- and 72-hour records driving the FIAT® Abarth 750. The FIAT 500 Abarth covered a distance of 18,186 km at an average speed of 108 km/h, breaking six international records and strengthening his relationship with FIAT. The Sixties were a golden age for the Scorpion as the Abarth 850TC won the 1962 World Championship race at Circuito del Garda and, in 1965 alone, Abarth racers won almost 900 victories.

1920-50s – Karl Abarth built his first motorcycle to bear the Abarth name following a decade of racing motorcycles. The first car he built, a revolutionary new single-seater named the Cisitalia D46, placed first in the 1946 Brezzi Cup in Turin. In 1949 he created Abarth & C., whose mission was "the production of vehicles and complementary equipment for sports and racing cars." In its first year, the Abarth 204 A Roadster won the Italian 1100 Championship and the Formula 2 title. Abarth then developed a new exhaust system and the matte-black product became an instant success, attracting manufacturers like Alfa Romeo, Ferrari, and Maserati.



HEAVY METAL IN ATTITUDE ONLY.

The FIAT® 500 Abarth sets the tone from the ground on up. Its aerodynamic styling reflects countless hours of wind tunnel sculpting and amplifies the legendary lines from any angle. Chrome door handles and optional contrasting side graphics add to the brazen look and let the most casual passersby know that this car means business. Opt for the optional lightweight 17"x7" forged-aluminum wheels with 3-Season Pirelli® ultra high-performance tires and the 500 Abarth's aerodynamic attitude sits on an even bolder stance.

It is an emblem that defies ornamentation, and it adorns every side of the FIAT 500 Abarth. Born of Mr. Abarth's astrological sign, the Abarth Scorpion now serves to exemplify the tenacity of the creature it emblazons. The center hubs' scorpions hint at the potency of the unique front brake rotors and calipers and semimetallic brake pads that have capable claws all their own.

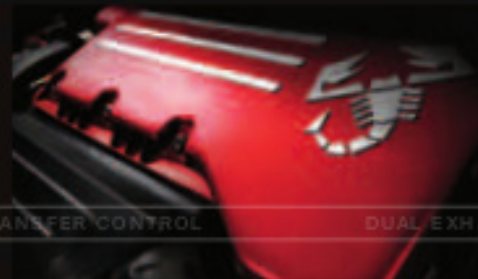
Optional equipment shown.



SPRUNG FROM A STABLE OF STUDS.

The diminutive low sprawl jockeys for placement but it's not just the characteristic stance and true projector fog lamps that make up the extroverted Abarth personality. Elements like dual-exhaust tips and elongated, functional front and rear fascias, large rear-hatch spoiler, and aerodynamic design all work to improve drag and aero balance at high speeds, while complementing the Abarth's standapart style.





PERFORMANCE INCARNATE

TORQUE TRANSFER CONTROL

DUAL EXHAUST TIPS

HIGH BACK PERFORMANCE BUCKET SEATS

RACING HERITAGE

CUSTOM MOPAR PERFORMANCE PARTS

EXCEPTIONAL DRIVING

Behind the unique Rosso Abarth® engine cover and Abarth designed front fascia with twin forced-air intercooler inlets lies a surprising pull for power, equipping this lightweight and compact street predator with a reactive yet refined pace. The FIAT® 500 Abarth has the energy to deliver the work efficiently with its 1.4L 16v turbocharged 160-horsepower MultiAir® engine. It produces 170 lb ft of torque while reducing pollutant emissions with MultiAir. This feature allows a 10% fuel economy improvement over conventional engines. The Torque Transfer Control (TTC) system distributes engine torque between the front wheels during aggressive cornering to minimize understeer and maximize traction. The standard Abarth tuned 3-mode Electronic Stability Control (ESC)⁽¹⁾ and 4-wheel Antilock Braking System (ABS) allow adaptability to changing driving conditions. Respecting the Abarth tradition in full, the exterior is not a mere exercise in aesthetics, but strives to enhance the performance. Proof of this approach is found in the front fascia with twin intercooler ducts and motorsports-inspired splitter, the rear-hatch spoiler and the rear diffuser, all adding downforce while minimizing drag.

KEY ATTRIBUTES:

- + 1.4L 16v MULTIAIR TURBO ENGINE
- + 5-SPEED MANUAL TRANSMISSION
- + TORQUE TRANSFER CONTROL (TTC)

- + ABARTH TUNED ELECTRONIC STABILITY CONTROL⁽¹⁾
- + HIGH-FLOW AIR INTAKE SYSTEM WITH ABARTH STYLIZED AIRBOX GRAPHICS

- + 160 HORSEPOWER AND 170 LB-FT OF TORQUE
- + ANALOG BOOST GAUGE WITH LED SHIFT LIGHT

Optional equipment shown.





CONTROL CENTER.

Controls for the BLUE&ME™ Hands-Free Communication System⁽²⁾ and the Speed Control can be operated via steering wheel-mounted controls. The radio function controls are found on the reverse side of the steering wheel spokes. Also included are a leather-wrapped park brake handle and shift knob and three-spoke leather-wrapped steering wheel. The Abarth® Scorpion badge is prominently displayed on the center of the steering wheel for distinctive inside attitude.

An Abarth tuned powertrain control module (PCM) integrates all of the MultiAir® turbo engine's control functions. The Sport button provides distinct engine and steering calibrations to maximize horsepower, torque and responsiveness in Sport mode, while optimizing fuel economy and delivering a relaxed, economical drive in Nomal mode.

Optional equipment shown.





INSPIRED ERGONOMICS

SPORT BOLSTERED BUCKETS

LEATHER

ELEGANT

Extreme craftsmanship shows itself in the handsome soft upper panel and leather-wrapped instrument cluster brow with detailed Rosso stitching. A classic center panel and emboldened air outlets add to the interior's appeal. Aesthetic comfort items like the easy-to-reach center stack, leather-wrapped park brake handle, shift knob, and three-spoke leather-wrapped steering wheel with shaped thumbrests and flattened bottom are inspired by motorsports track conditions.

Optional equipment shown.

AGGRESSIVE AP

IC

DESIGN

PREMIUM L

High-back performance bucket seats in available leather trim or high-grip cloth are constructed with unique Rosso stitching and incorporate a motorsports-inspired racing harness pass-through. Firm side bolsters keep the driver in place and give feedback during spirited driving, without sacrificing long-haul comfort. The EZ-Entry pull strap design enhances rear-seat entry and exit.



The instrument cluster is illuminated with an easy-on-the-eyes liquid crystal display (LCD) and Electronic Vehicle Information Center (EVIC). The lighting and location of these features give the driver heightened road and track confidence while functional backlighting enhances read-out visibility.



Optional equipment shown.



SPECIFICATIONS

ENGINE

1.4L 16v MultiAir® Turbo engine
Abarth® induction and dual exhaust system

DRIVELINE

5-speed manual transmission
Equal-length halfshafts

STEERING AND SUSPENSION

2-Mode Electric Power Steering (EPS)
15-mm lowered sports suspension
Front – MacPherson design with stabilizer bar
Rear – Torsion beam with stabilizer bar

BRAKES

Ventilated front disc brakes (284 mm) with
aggressive semi-metallic lining
Solid rear disc brakes (240 mm)
4-wheel Antilock Brake System (ABS)
Electronic Stability Control (ESC)⁽¹⁾

PERFORMANCE

Horsepower – 160 hp (119 kW) @ 5500 rpm
Torque – 170 lb-ft (230 N·m) @ 2200-4800 rpm
Braking (60-0 mph) – 129 feet (39.9 m)*
Peak Lateral Acceleration – 0.87 G*
Top Speed – 131 mph (211 km/h)
Power-to-Weight Ratio – 15.8 lb/hp



EXTERIOR OPTIONAL EQUIPMENT

Red, Black, or White Mirror Caps and
Bodyside Stripe
17" x 7" Forged Aluminum Wheel finished in
Nero (Hyper Black) or Bianco (White)

INTERIOR STANDARD EQUIPMENT

BLUE&ME™ Hands-Free Communication⁽²⁾
includes voice-activated system with
Bluetooth® phone capability
Power door locks and windows
Electronic Vehicle Information System (EVIC)
AM/FM/CD/MP3 audio system
Leather-wrapped steering wheel
Bose® Energy Efficiency Series (EES) premium
high-performance audio system with six
speakers and subwoofer
USB port with iPod® control

INTERIOR OPTIONAL EQUIPMENT

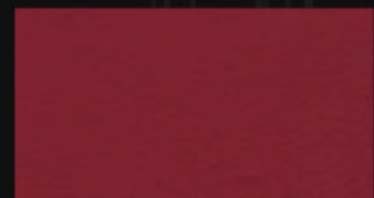
Race-inspired leather-trimmed seats
Available in Nero (Black) or Rosso (Red)
TomTom® Navigation with BLUE&ME™⁽²⁾
Power sunroof
Automatic Temperature Control
Security alarm
SiriusXM™ Satellite Radio⁽³⁾

SAFETY AND SECURITY FEATURES

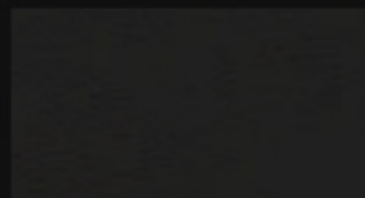
Advanced multistage front air bags⁽⁴⁾
Supplemental front seat air bags⁽⁴⁾
Side-curtain front/rear air bags⁽⁴⁾
Driver knee air bag⁽⁴⁾
Tire Pressure Monitoring System
Hill Start Assist
Seat belt pretensioners
Sentry Key® Immobilizer System
Vehicle Theft Security System (VTSS)
Antilock Brake System (ABS)
Abarth tuned 3-Mode Electronic Stability
Control (ESC)⁽¹⁾ with "Full ESC Off"

*With optional 17-inch tires

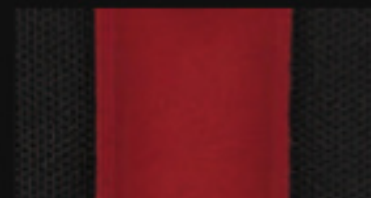
INTERIOR FABRICS



ROSSO LEATHER



NERO LEATHER



NERO CLOTH

EXTERIOR COLORS



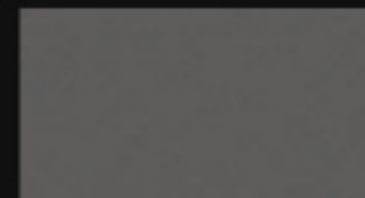
ROSSO



NERO



BIANCO



GRIGIO

DIMENSIONS



WHEELS



16 x 6.5-INCH CAST ALUMINUM GRIGIO (DARK MINERAL GREY) WITH PAINTED POCKETS STANDARD



17 x 7-INCH FORGED ALUMINUM IN NERO (HYPER BLACK) OPTIONAL



17 x 7-INCH FORGED ALUMINUM IN BIANCO (WHITE) OPTIONAL



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(1) No system, no matter how sophisticated, can repel the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (2) Always use BLUE&ME™ in a safe manner, with eyes on the road and hands on the wheel at all times. (3) Sirius services require subscriptions, sold separately after 12-month trial included with new vehicle purchase/lease. Subscriptions governed by SiriusXM Customer Agreement at siriusxm.com. If you decide to continue your SiriusXM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-888-635-2349 to cancel. SiriusXM U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States and D.C., with Sirius also available in PR. Go to www.siriusxm.com/traffic for available coverage. © 2011 SiriusXM Radio Inc. (4) The advanced front air bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly.