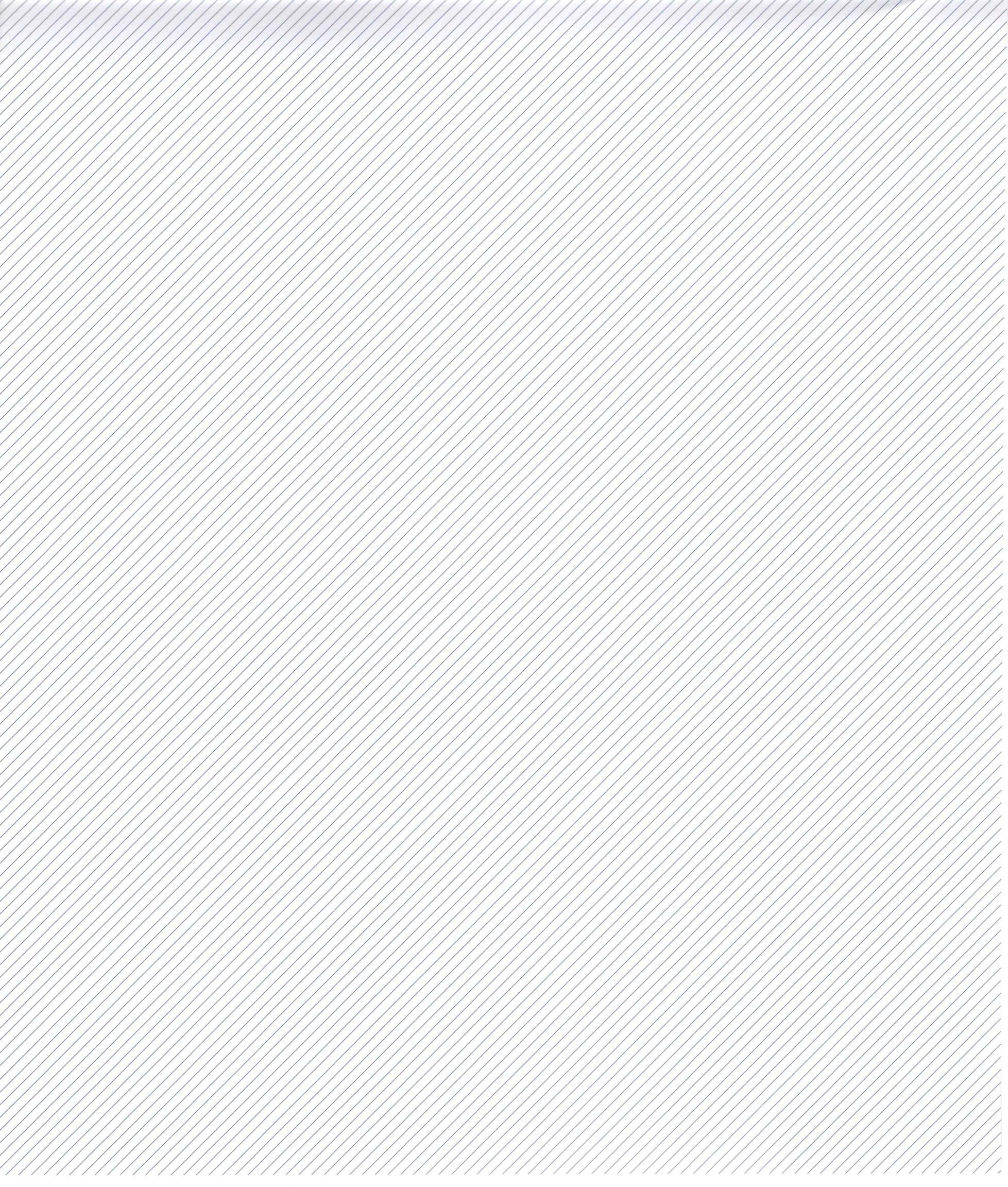


THIS IS
RLX





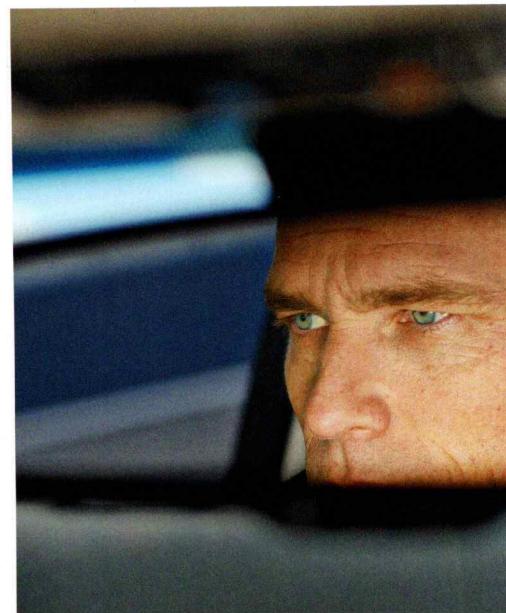
MAN. MACHINE. CONNECT.

It's almost intangible. That feeling of pushing a button and having the machine react immediately, instinctively—like an extension of you. We get to this feeling by eliminating excess in the pursuit of intuitive, human-focused technology.

We get to it by designing the 2014 RLX through engineering that doesn't choose between form and function.

**WHEN MAN AND MACHINE CONNECT,
THE EXTRAORDINARY HAPPENS.**



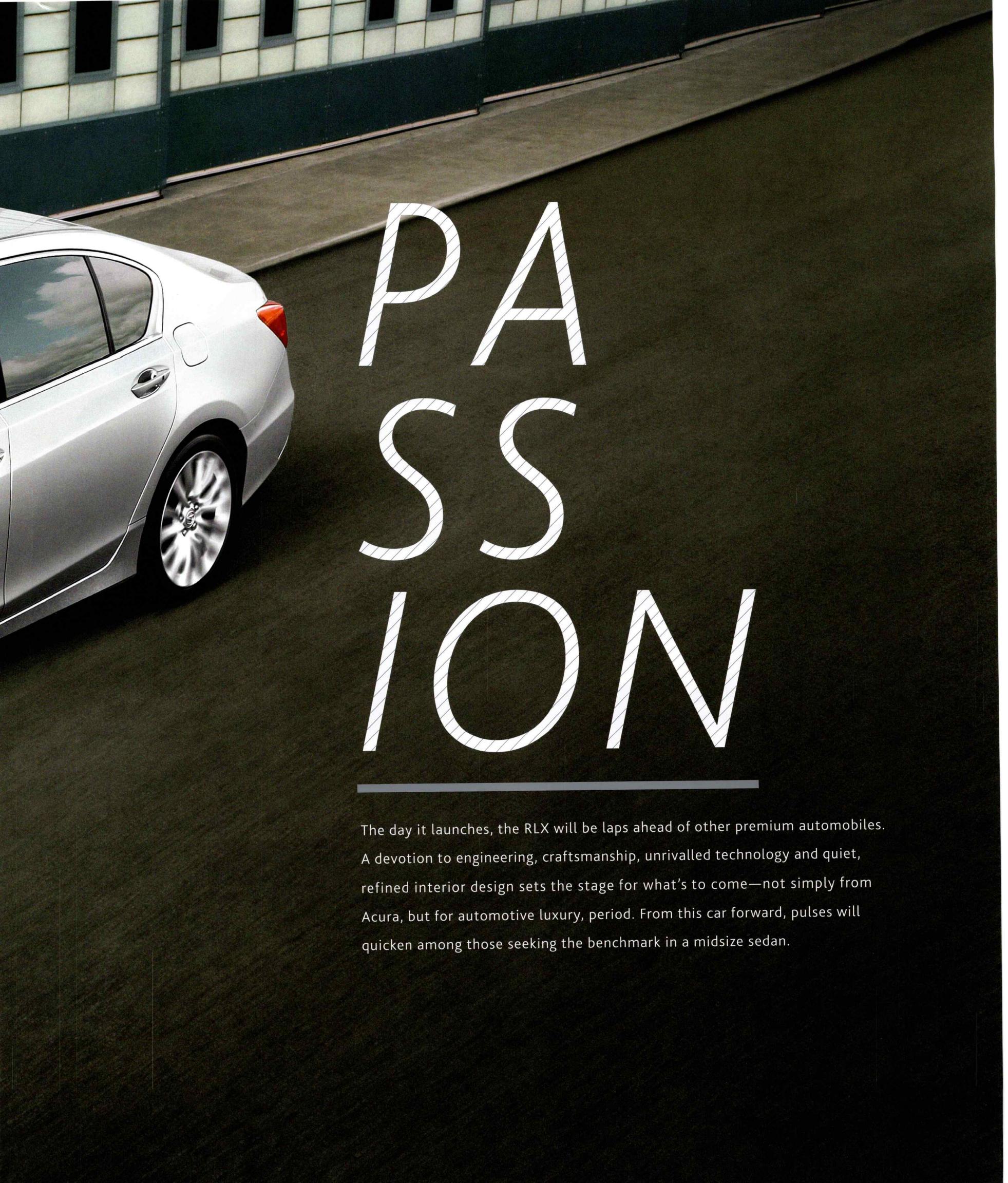


03

This is extraordinary. This is RLX.

The 2014 RLX is the most powerful, luxurious and advanced Acura ever. A 310-horsepower, 3.5-litre direct injected VTEC® V6 engine and 6-speed automatic transmission, married with the groundbreaking Precision All Wheel Steer™ system results in unprecedented synergy between driver and machine, forged through innovation and design. This is a flagship luxury sedan that stirs the driver in you. The result elevates not only driver enjoyment, but also driver ability. RLX redraws the line where driver and automobile merge.





PA SS ION

The day it launches, the RLX will be laps ahead of other premium automobiles. A devotion to engineering, craftsmanship, unrivalled technology and quiet, refined interior design sets the stage for what's to come—not simply from Acura, but for automotive luxury, period. From this car forward, pulses will quicken among those seeking the benchmark in a midsize sedan.





LED Tail Lights

Rear LED lighting helps ensure crystal clear nighttime visibility and provides a striking exterior design detail, punctuating the refined, sophisticated proportions of the RLX.

Jewel Eye™ LED Headlights

Leading the way are Acura's signature Jewel Eye™ headlamps. A dual-stacked array, with a total of eight separate high-intensity LED lamps, utilizes ultra-reflective optical lenses designed to provide powerful down-the-road illumination. Not just new for the RLX, Jewel Eye™ LEDs provide a sparkling beacon of Acuras to come.





Gracious Host

The Acura RLX is a driver's car with a cabin that spoils even the most critical passenger. Interior luxury begins with a spacious and comfortable cabin typically associated with a much larger sedan. Making the most of the additional space provided by the RLX's unique platform and painstaking design, rear-seat passengers in particular will revel in comfort with class-leading headroom and legroom. What's more, acoustic dampening, intelligent sensors and soft-touch leather details are not simply features on a list. Through innovation and rigor, RLX transcends the sum of its parts to provide an entirely new level of repose.

PRO GRE SS

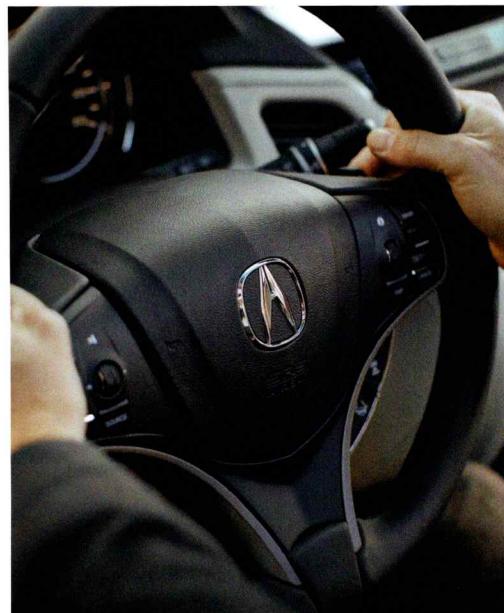


Our goal was simple: Bring the relationship between car and driver to a higher level. Inside and out, on the open road or city streets, the 2014 RLX will offer a level of power, connectivity, comfort and performance you will come to demand.

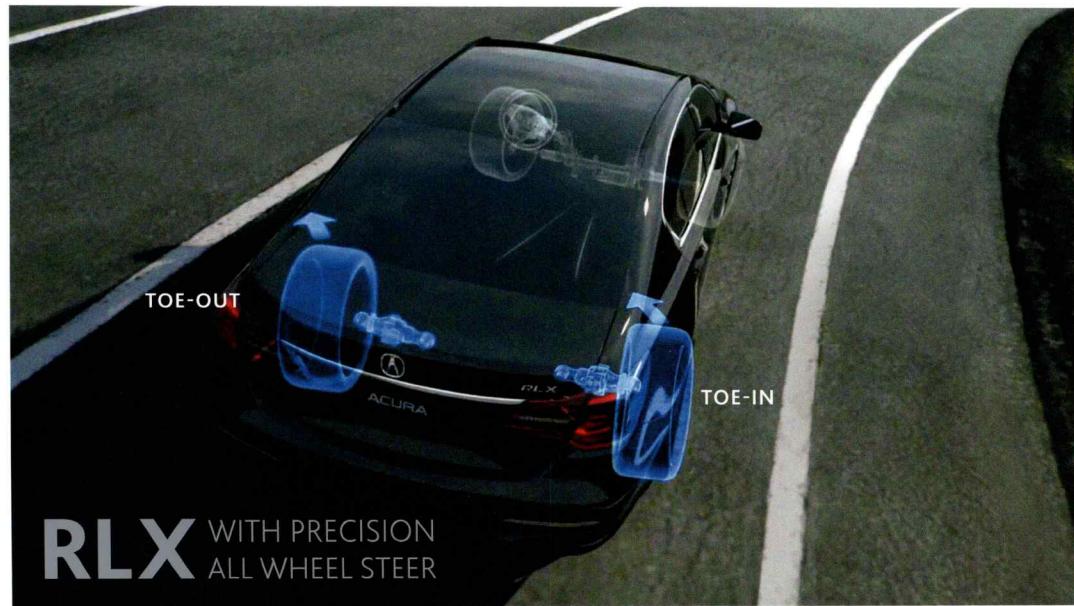
This is the road forward for car and driver—and for Acura.







13



Precision All Wheel Steer™

Front-wheel drive versions of the RLX will utilize Acura's new Precision All Wheel Steer system. This revolutionary system is designed to allow the rear wheels to angle in or out by a small degree—but that small arc adds tremendously to driver engagement. In high-speed curves, the left and right rear wheels calculate and adjust their toe angle through independent actuators to give you incredible agility, finer control and more nimble handling. In low-speed turns, you can achieve a much tighter turning circle. What's more, Precision All Wheel Steer is accomplished with a lighter drivetrain with increased dynamic stability.

The result is superior handling with increased fuel economy.

Agile Handling Assist

Another Acura first is the Agile Handling Assist system. Linear and precise, it complements Precision All Wheel Steer on the RLX to further improve cornering ability. This new and proprietary innovation from Acura is designed to assist with safe and controlled braking performance.

Agile Handling Assist pays further dividends by smoothing ride quality and making the tactile response of accelerating the RLX more pleasurable.



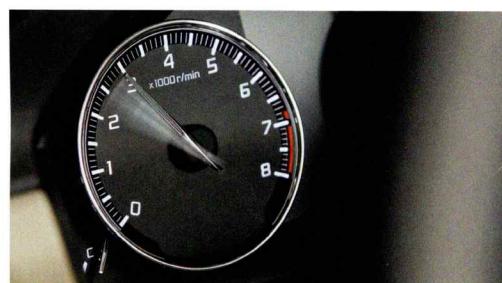
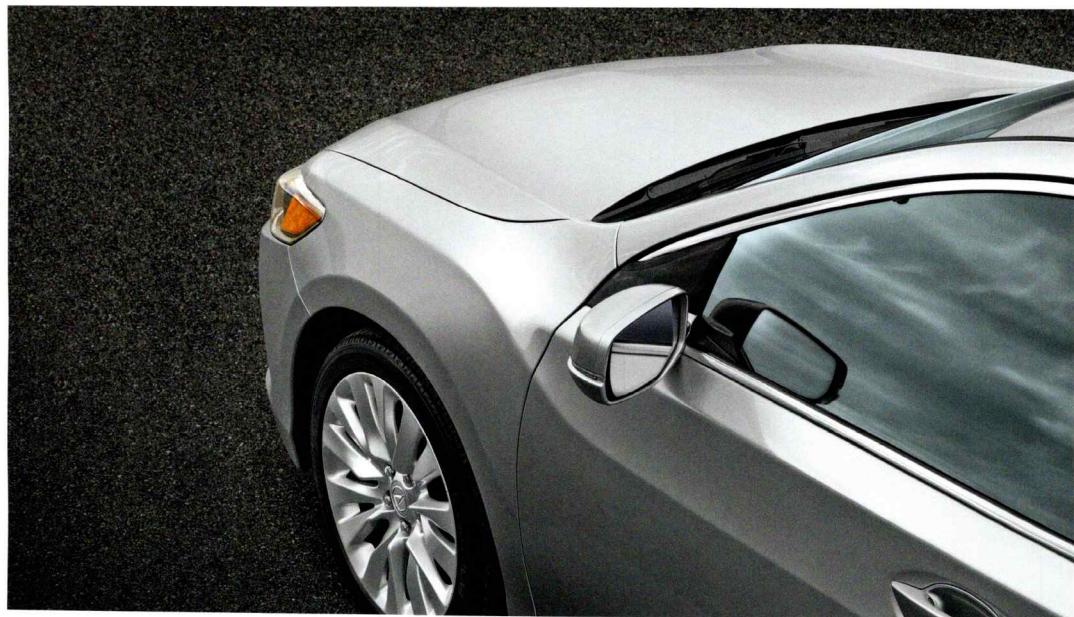
Krell Ultra-Premium Audio— A World First

The RLX will offer the only in-car audio system designed and built by innovative Krell Industries. Audiophiles already know Krell for its fundamental research into amplifier design and performance. Every Krell component used in the RLX upholds their legacy; incorporating unique technologies into an incredible 14-speaker array is a direct result of Krell's discoveries in audio amplification. Unprecedented linearity and accuracy are the result. Sound is lively and unconstrained, in a manner that evokes live performance and the true sound of instruments.



KRELL





Mission Control

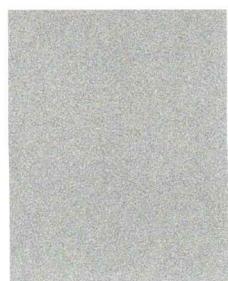
Consistent with our belief that time itself is a luxury, the new RLX will debut the next generation of telematics utilizing an embedded cellular device within the vehicle via AcuraLink™. This system provides superior connectivity through an intuitive and tactile ONDEMAND™ touch screen with simple access to infotainment, security assistance, concierge support and much more. Traffic information, Aha™ Internet Radio, Concierge service, remote vehicle diagnostics and 2-way emergency communication (including door lock/unlock) are just a sample of what's standard.



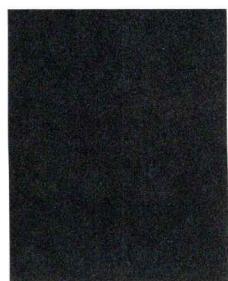
Exterior Colours



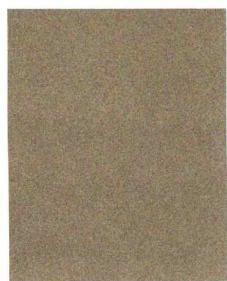
BELLANOVA WHITE
PEARL



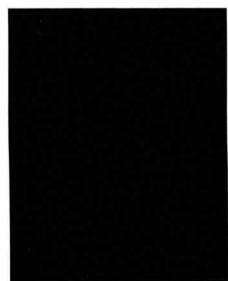
ALABASTER SILVER
METALLIC



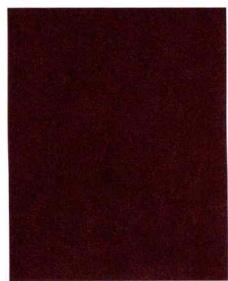
GRAPHITE LUSTER
METALLIC



GUILDED PEWTER
METALLIC



CRYSTAL BLACK
PEARL



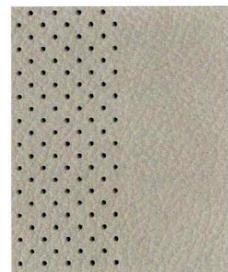
POMEGRANATE
PEARL



Interior Colours



SEACOAST



GREYSTONE



EBONY

Colour and Trim

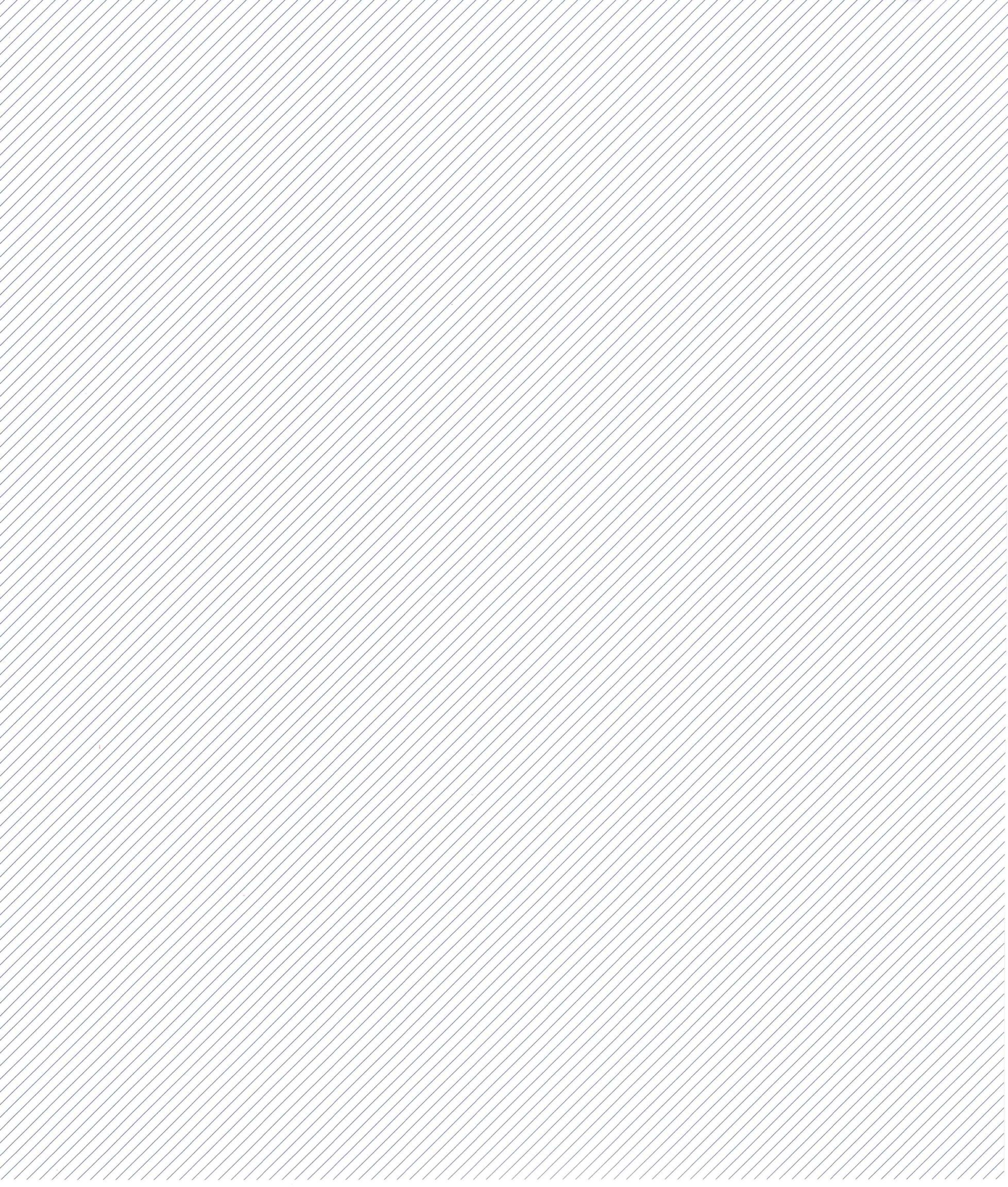
Detail, craftsmanship and elegance are cornerstones of the RLX design. Our colour and trim range is an extension of that philosophy. A palette of timeless exterior colours has been created to satisfy the tastes of our most discerning RLX driver. Body colours are complemented by a superior grade of leather trims. These are finishing points worthy of an automobile that is going to elevate your relationship with the road at every turn.

THIS IS RLX

Yours arrives Spring 2013



*THIS IS THE
2013 LINE UP*



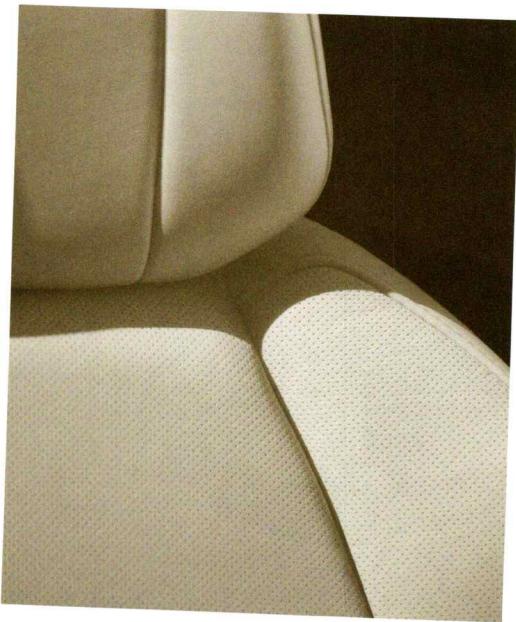
Progress. Advancing the automobile through intuitive, human-focused design and technology. This is the spirit of Acura. It derives from a core belief that when drivers (and passengers) truly connect with a vehicle, a higher level of engagement and comfort is achieved. By engineering vehicles that not only perform more intuitively, but that enable the driver to respond more intuitively, we are striving to set a new benchmark for luxury. This goal drives the development of every Acura vehicle in an extraordinary line-up.

THIS IS ACURA 2013





MDX



The 2013 MDX starting from \$53,190¹

It offers a precision balancing of sophistication and style and a flawless expression of the connection between car and driver. With its awe-inspiring 300 horsepower V6 engine mated with confidence-inspiring Super Handling All-Wheel Drive™ and a lengthy list of inspired safety innovations, the MDX bolsters your driving experience like no other SUV. Intuitive, instinctual and incredibly refined, the MDX takes to you as readily as you will take to it.



RDX



27

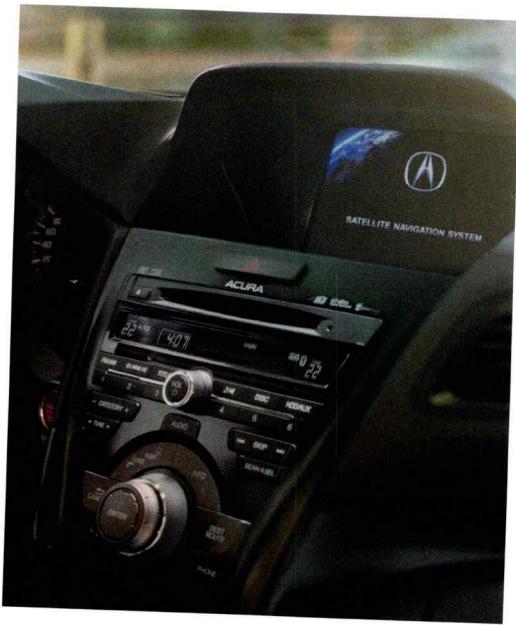


The 2013 RDX starting from \$40,990²

It is the most powerful, most fuel-efficient and most technologically advanced RDX ever. The completely redesigned 2013 RDX seamlessly blends performance and luxury—and forever connects car and driver. From the 273 horsepower V6 engine to the lushly appointed interior, from the AWD with Intelligent Control System™ to the excellent fuel economy, the RDX takes hold of you just as you take hold of it.



ILX

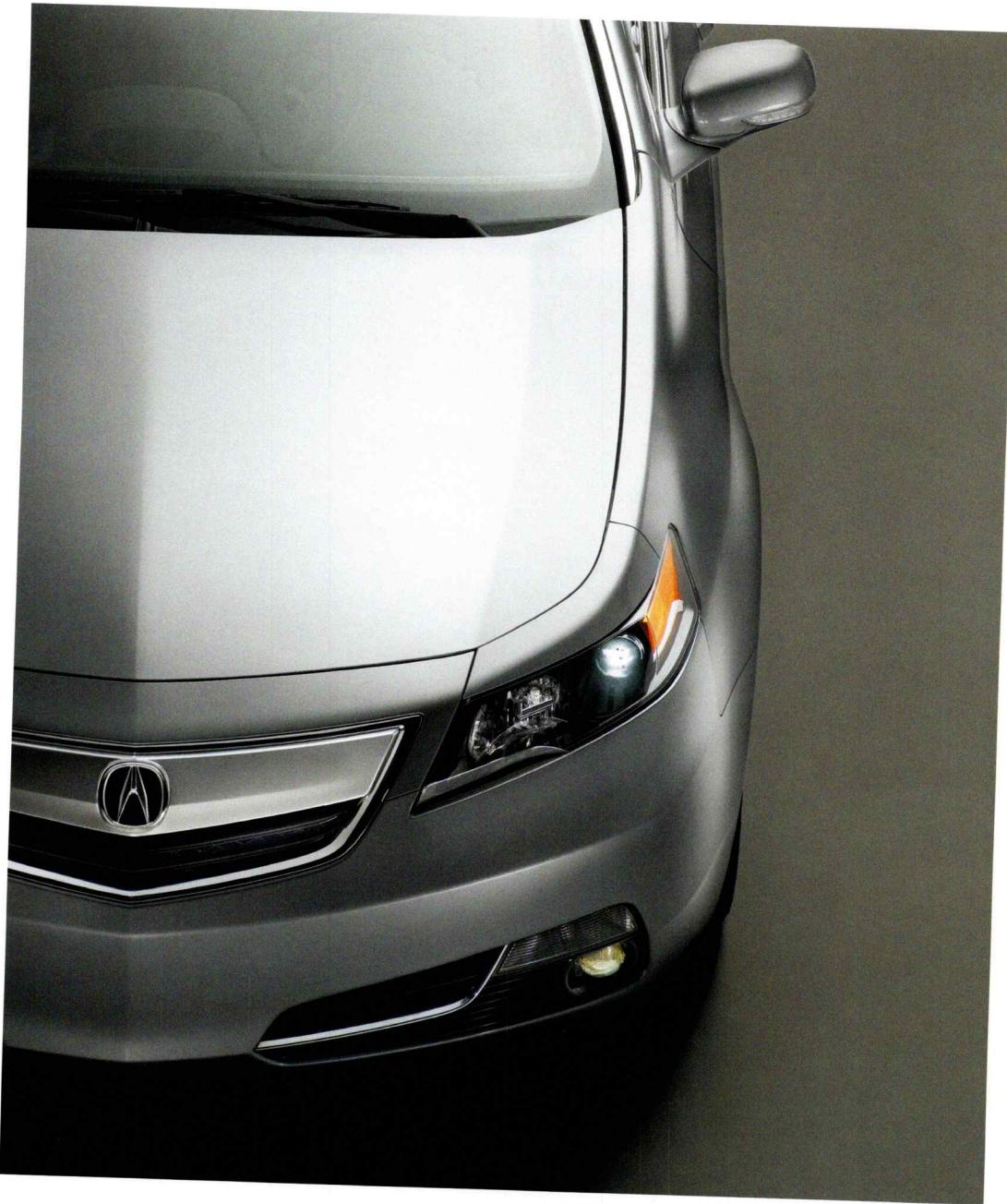


The 2013 ILX starting from \$27,790³

Its bold appearance, wealth of technologies and sophisticated interior styling make the ILX one of the most refined rides of any in its class—and an extraordinary driving experience. Five different trim levels, including the first Acura hybrid system, the ILX ensures drivers exhilarating performance, leading-edge technology and exceptional fuel efficiency. Succinctly put, the 2013 ILX is an inspired entrance into the world of luxury.



TL



31



The 2013 TL starting from \$39,890⁴

The 2013 TL invigorates. Horsepower spurs adrenaline, while precision handling keeps your heart rate in check. Slot car performance from an available Super Handling All-Wheel Drive™ (SH-AWD®) system and a long list of technological amenities become friendly rivals in their pursuit of the thrill factor. Acura's thoroughbred, TL brings a higher level of refinement and luxury to our car and driver narrative.



TSX



33



The 2013 TSX starting from \$33,990⁵

The 2013 TSX faithfully upholds its lineage. Nimble athleticism continues to set this race-inspired sedan apart from rivals. Through urban stop and go, or along winding roads to freedom, this aggressive sport sedan with race-derived suspension—and a host of other tricks up its sleeve—comes in four and six cylinder variants. Either way, the TSX solicits driver engagement and then returns the favour.



ZDX



The 2013 ZDX

starting from \$56,690⁶

The design-driven ZDX retains its cutting edge status for 2013. In shaping the ZDX, Acura designers fashioned interior and exterior such that lines carved in sheet metal echo those trimmed in leather. A V6 all-aluminum engine and Super Handling All-Wheel Drive™ (SH-AWD®) are controlled from a cockpit crafted with hand-stitched leather, and voice activated connectivity. It is our boldest expression of harmony between car and driver.

THIS IS PROGRESS

Acura has been setting standards in automotive design and engineering for almost three decades. Bold innovation, intelligent design and precision manufacturing have lead the way to groundbreaking technologies, superlative interior comfort and a refined aesthetic that is unique among our peers. Achievements such as Super Handling All-Wheel Drive™ (SH-AWD®), Collision Mitigation Braking System™ and the Advanced Compatibility Engineering™ (ACE™) structural design offer just a taste of how we are achieving our goals of intuitive performance and benchmark luxury.



Super Handling All-Wheel Drive™

Drivers behind the wheel of an Acura equipped with available Super Handling All-Wheel Drive (SH-AWD®) will enjoy the luxury of bolstered confidence. The system detects road conditions and reacts by distributing torque as needed between front and rear wheels, and between left and right rear-wheels for a continuously smooth, precise ride. The result is enhanced traction and more stable cornering.

Blind Spot Information System

Intuitive is an understatement. Acura's Blind Spot Information System senses where your field of vision ends and expands it for you by providing information about vehicles that are in, or about to enter, your blind spot when you're passing, being passed, merging, or changing lanes. This system, available on several Acura models, uses radar technology that can detect objects moving as slow as ten kilometres per hour.

i-VTEC® V6 Engine with Variable Cylinder Management® (VCM®) System

The powerful i-VTEC V6 engine produces impressive power, while the refined Variable Cylinder Management (VCM) system and low friction technology produce class-leading efficiency. i-VTEC, which stands for intelligent Variable valve Timing and Electronic lift Control, enables the intake valves to open deeper and longer when the engine reaches higher rpm to enhance airflow, while VCM enables cylinders to be shut off at cruising speeds in order to increase highway fuel efficiency.

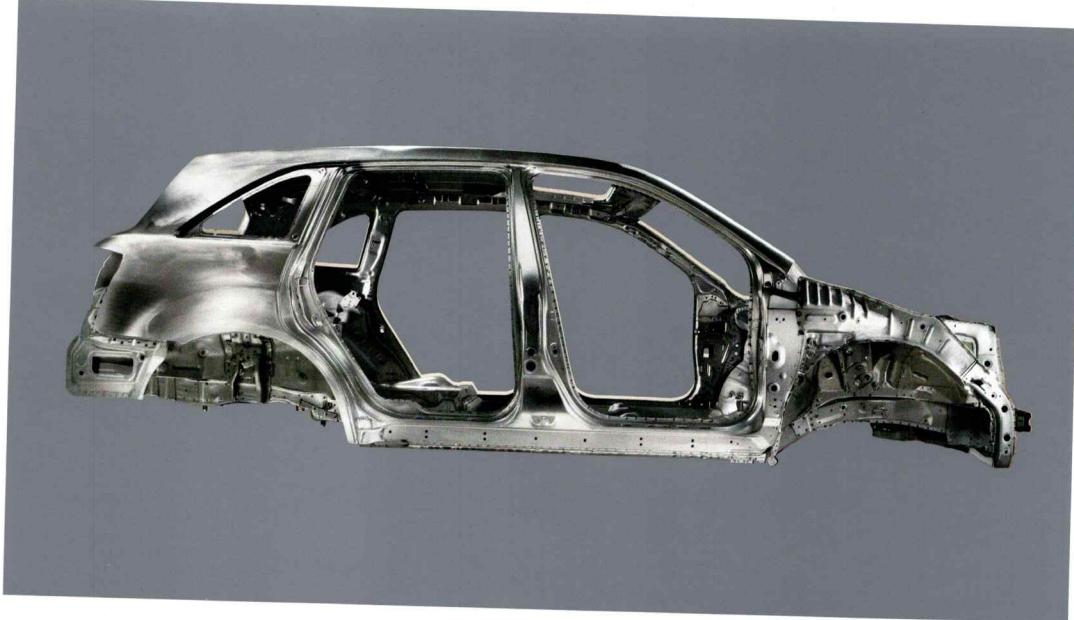
Collision Mitigation Braking System™

Acura's available Collision Mitigation Braking System (CMBS®) uses a radar transmitter located behind the vehicle's front grille that is designed to determine the distance and closing speed of the car directly in front of you and to react accordingly.



Acura/ELS Surround[®]

An available multi-channel surround sound system developed in part with Grammy[®] Award-winning producer and sound engineer Elliot Scheiner. Strategically placed speakers flood the cabin with aural richness. For good measure, an in-dash CD player with Dolby[®] Pro Logic[™] II and DTS[®] and MP3 and Windows Media[®] Audio capabilities affords music consumption in most every format. Add to all that steering wheel-mounted, or available voice-activated, audio controls, and you've got high fidelity at your beckon call.



Hands-Free Communication

Program and link your Bluetooth[®]-enabled mobile phone to the HandsFreeLink[™]-bilingual Bluetooth wireless mobile phone interface to seamlessly make and receive calls over your vehicle's audio system. And manage it all with steering wheel-mounted controls or voice commands.

ACE[™] Body Structure

Advanced Compatibility Engineering[™] (ACE) body structure adopts a high-tensile, high-efficiency steel body structure designed to provide enhanced protection from a multi-directional collision. ACE reduces the concentrated force of a frontal impact by absorbing energy over a large area and dispersing it away from the occupants of the cabin. Additionally, ACE is designed to help reduce occupant injuries caused by misalignment in collisions between vehicles of different sizes. This standard of safety is no luxury, but rather a necessity.

THIS IS THE FUTURE OF ACURA

Man. Machine. Connect.



¹MSRP of a new 2013 MDX (YD2H2DJN) with automatic transmission is \$53,190 (excludes \$1,945 freight and PDI and \$135 government fees). MSRP of a new 2013 MDX Elite (YD2H8DKN) model as shown is \$63,390 (excludes \$1,945 freight and PDI and \$135 government fees).

²MSRP of a new 2013 RDX (TB4H3DJN) with automatic transmission is \$40,990 (excludes \$1,945 freight and PDI and \$135 government fees).

³MSRP of a new 2013 ILX (DE1F3DJ) with automatic transmission is \$27,790 (excludes \$1,945 freight and PDI and \$135 government fees). MSRP of a new 2013 ILX Dynamic (DE2E5DJN) model as shown is \$29,990 (excludes \$1,945 freight and PDI and \$135 government fees).

⁴MSRP of a new 2013 TL (UA8F2DJ) with automatic transmission is \$39,890 (excludes \$1,945 freight and PDI and \$135 government fees). MSRP of a new 2013 TL SH-AWD Elite (UA9F7DK) model as shown is \$49,390 (excludes \$1,945 freight and PDI and \$135 government fees).

⁵MSRP of a new 2013 TSX (CU2E5DJ) model with automatic transmission is \$33,990 (excludes \$1,945 freight and PDI and \$135 government fees).

⁶MSRP of a new 2013 ZDX (YB1H6DKN) with automatic transmission is \$56,690 (excludes \$1,945 freight and PDI and \$135 government fees).

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