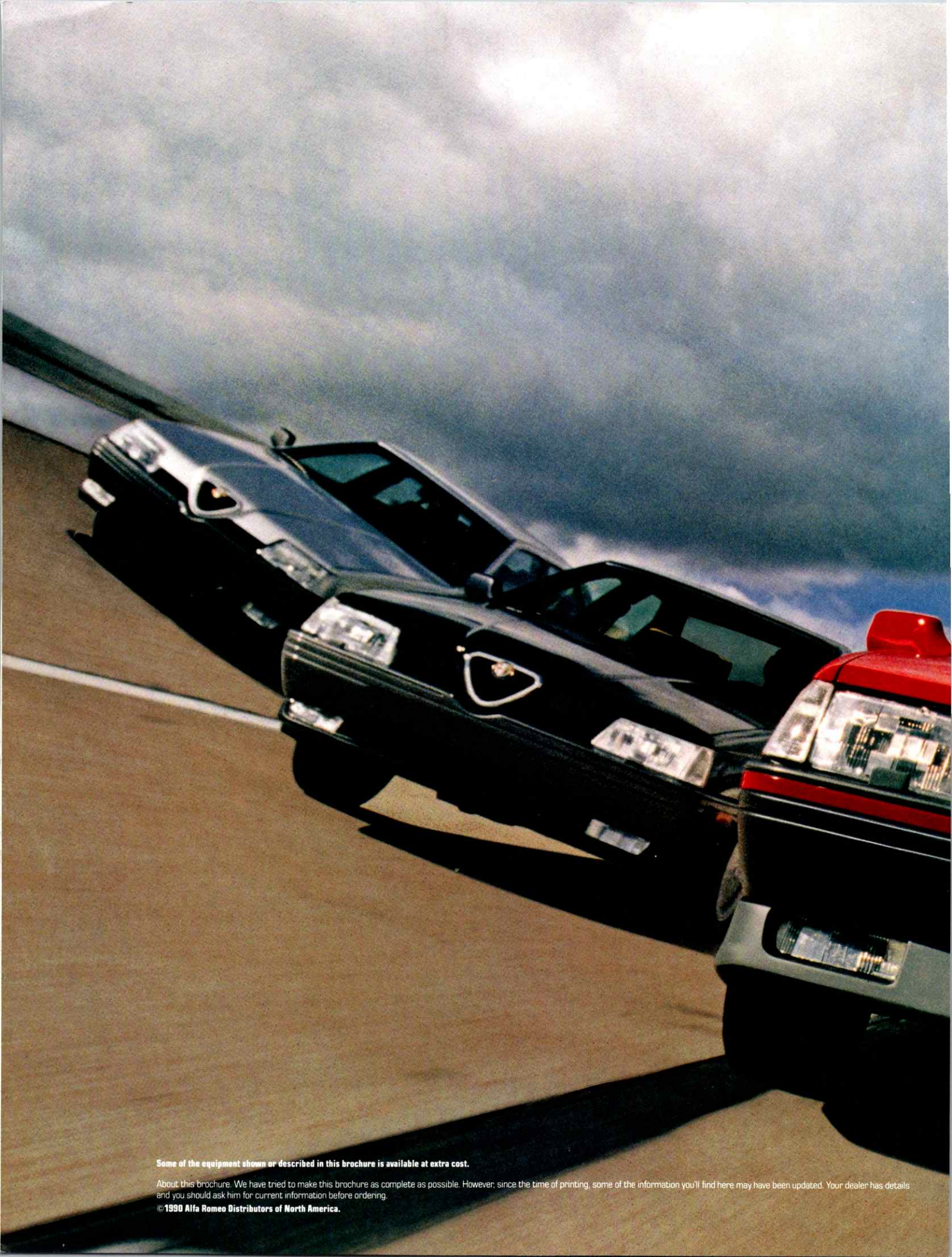




164



Some of the equipment shown or described in this brochure is available at extra cost.

About this brochure. We have tried to make this brochure as complete as possible. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details and you should ask him for current information before ordering.

©1990 Alfa Romeo Distributors of North America.

To understand the new Alfa Romeo 164, you must understand Alfa Romeo itself.

This is a company that, for 80 years, has built nothing but high performance cars. Cars with high rpm, high-output engines, racebred suspensions, and innovative drive trains. It is also a company that puts a premium on personality, beauty and distinctiveness.

The new 164 high performance luxury sedan is clearly heir to that history. From the unmistakable marque to the

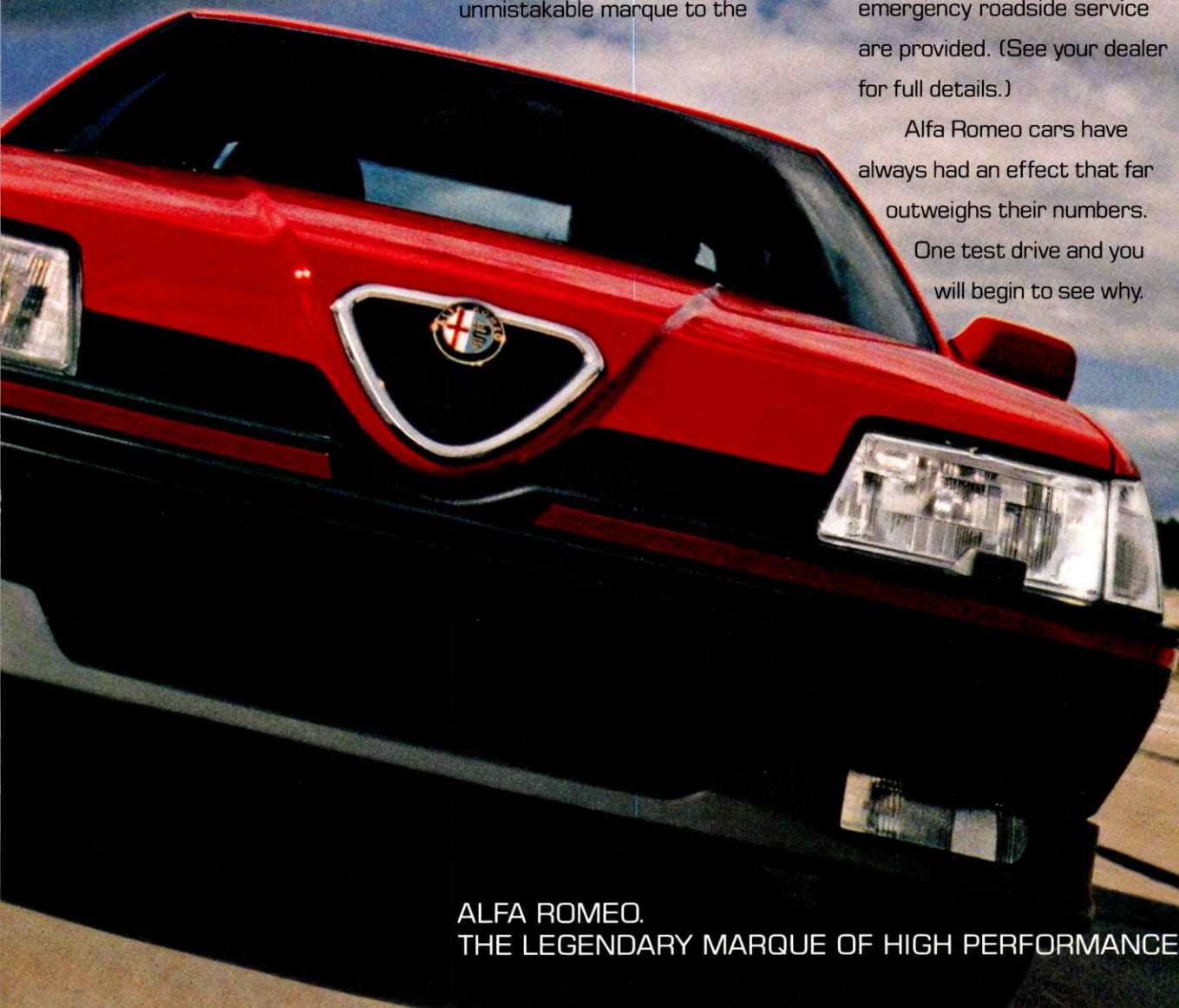
sound of the engine, it is a thoroughbred Alfa.

But this is also a new kind of Alfa. The first of a very advanced generation of cars designed, developed, tested, and built to achieve world-class levels of quality and owner satisfaction.

You can see Alfa Romeo's pride and commitment not only in the execution of the 164, but in the Alfa Assurance plan as well. A plan so comprehensive, even oil changes and free emergency roadside service are provided. (See your dealer for full details.)

Alfa Romeo cars have always had an effect that far outweighs their numbers.

One test drive and you will begin to see why.



ALFA ROMEO.
THE LEGENDARY MARQUE OF HIGH PERFORMANCE.

Alfa Romeo does not equate luxury with velour and plush, but with quiet, comfort and control.

The doors close with quiet authority—in two stages actually—because they are double sealed. There is virtually no wind noise, thanks to a body design and fit so clean and precise, it has aerodynamics close to those of a racing machine.

Extensive acoustic insulation substantially reduces road noise, so that all you hear is a distinctive and decidedly musical sound when the engine accelerates. And that, as an

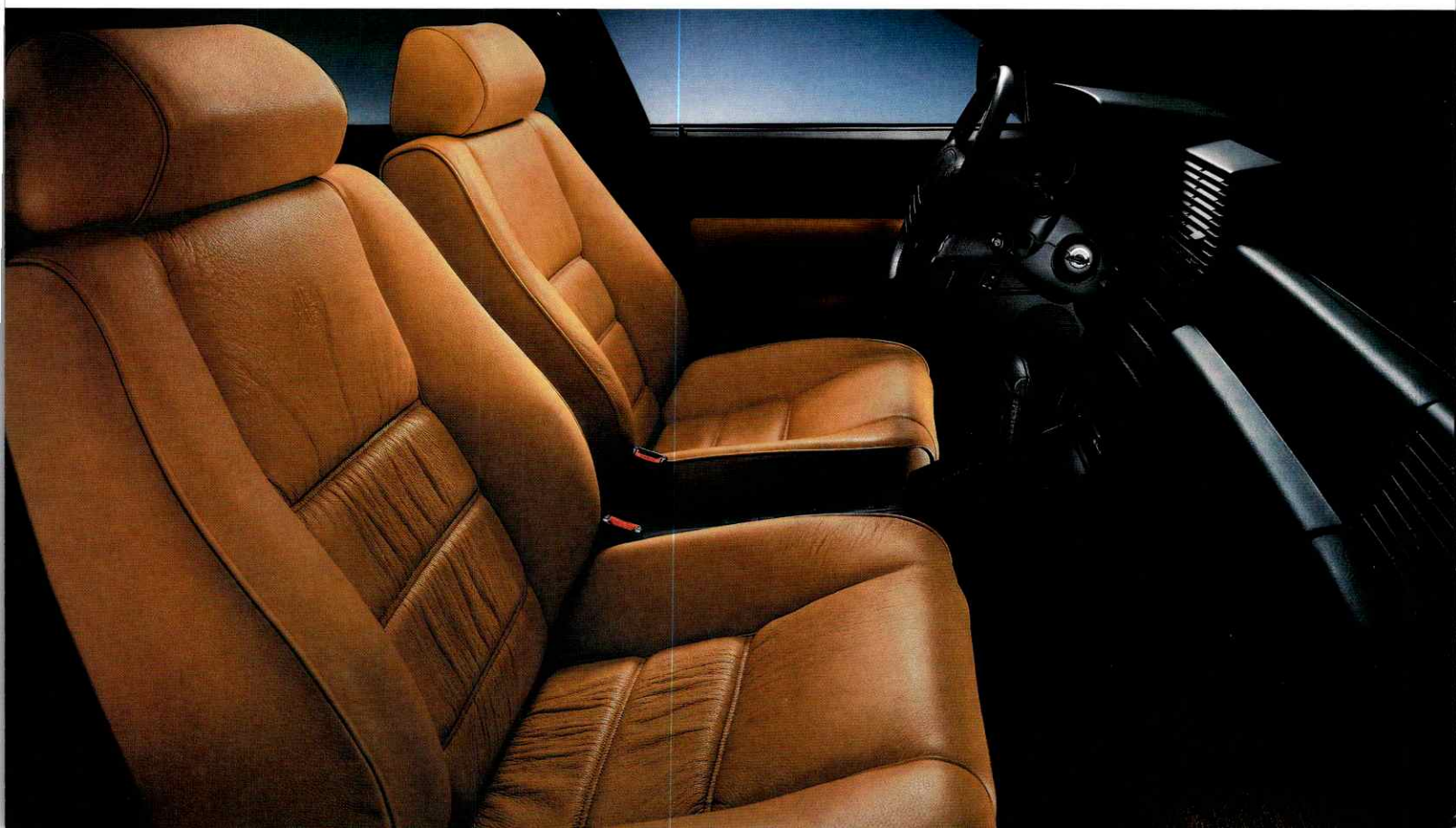
Alfista will tell you, is a sound no one wants insulated away.

The 164 is, even by luxury standards, fully equipped. Everything you see is there for a reason and within easy reach. Nothing is there simply for appearances. The 24 service and indicator lights arrayed across the instrument panel are all business. The automatic temperature controls are extensive and logical. The steering wheel telescopes to help you find the perfect position; the firm, supportive

four-way power seats keep you comfortable for hours on end. Cruise control, power windows, power-assisted steering, a premium six-speaker sound system, and more are all standard on even the least expensive 164.

It is an interior that adds greatly to the unique experience of driving an Alfa Romeo. An environment created by a company that obviously understands and encourages the close personal relationship between people and cars.

Leather is standard in the 164L (shown here) and the 164S. Opposite page: The Alfa Romeo 164L.







In a car less capable, less well balanced than this, the amount of power available in the 164 might be unnerving.

But here, it is exhilarating. The 3.0-liter Bosch fuel-injected V-6 is a masterful combination of computer-accurate precision and hand assembly. As testimony to what 80 years of racing knowledge and high performance engine building can do, it generates 183 horsepower (200 in the Sport version) and 140+ mph top speeds on the test track without turbocharging or similar gadgetry.

Coupled to either the standard five-speed manual

overdrive transaxle, or an optional four-speed automatic overdrive, power comes on predictably, evenly, and steadily.

Handling and cornering in the 164 are stable and solid, with a feeling of control that is so complete it actually makes you feel like a better driver. Which, to the Alfa Romeo way of thinking, is precisely the way it should be.

Control and capability also describe the 164's braking, with power-assisted four-wheel disc brakes standard

on every model and computer-controlled Bosch antilock braking on the Luxury and Sport versions.

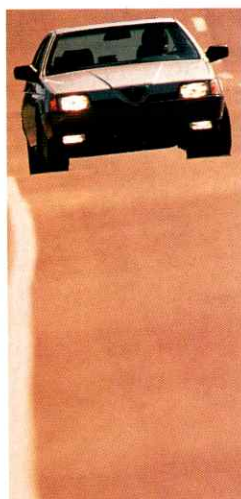
Automotive journalists and consumers alike have tested the 164 and found it the equal of cars—from truly revered makers—costing thousands of dollars more. Engineers who have lived with the 164 long term say it becomes more impressive the longer you drive it.

A test drive will prove to you what they already know. Driving an Alfa Romeo spoils you for driving almost anything else.

The incredible 3.0-liter Alfa Romeo V-6.



1991 164 FEATURES, SPECIFICATIONS AND WARRANTY



LIMITED WARRANTY

Every 164 Sedan built by Alfa Romeo is covered by a three-year or 36,000-mile basic car limited warranty (excludes adjustments, normal wear items and tires). There is also outer panel rust-through protection (six years or 60,000 miles). No deductible applies. Restrictions apply. See your dealer for details and a copy of the limited warranty.

ALFA 164 ASSURANCE PLAN

- 3-year or 36,000-mile limited warranty
- 6-year or 60,000-mile rust-through protection limited warranty
- Free scheduled maintenance*
- 24-Hour roadside assistance*
- Free transferability*

*3-Year or 36,000-Mile

Mechanical	164 Base	164 Luxury	164 Sport
3.0-liter MPI V-6 engine	S	S	S
5-speed manual overdrive transaxle	S	S	S
4-speed automatic overdrive transaxle	O	O	N/A
Bosch Motronic multipoint fuel injection	S	S	S
Bosch antilock brake system (ABS)	O	S	S
Power-assisted 4-wheel disc brakes	S	S	S
Independent front and rear suspension	S	S	S
Electronic sport suspension	N/A	N/A	S
Power-assisted steering	S	S	S
Anti-theft security system	N/A	O	O
Exterior			
Ground effects	N/A	N/A	S
Tinted glass—all windows	S	S	S
Exhaust system—stainless steel	S	S	S
Front and rear fog lights	S	S	S
Headlight washers	O	O	O
Mirrors—outside, dual power remote, heated, black—color-keyed	S N/A	S N/A	N/A S
Paint—metallic	O	N/C	N/C
Sunroof—power	O	O	O
Tires— P195/65VR15 steel-belted radial black sidewall (set of 4)	S	S	S
Electric rear window defroster	S	S	S
Wheels— 15" full wheel covers (set of 4)	S	N/A	N/A
15" cast alloy luxury wheels (set of 4)	O	S	N/A
15" cast alloy sport wheels (set of 4)	N/A	N/A	S

Interior	164 Base	164 Luxury	164 Sport
Air conditioning—automatic	S	S	S
Center console	S	S	S
Overhead console	S	S	S
Quartz digital clock	S	S	S
Cruise control	S	S	S
Child safety rear door locks	S	S	S
Central power door locks	S	S	S
Electromechanical instrumentation	S	S	S
Premium sound system	S	S	S
Front cloth, four-way power adjustable sport bucket seats	S	N/A	N/A
Front leather, four-way power adjustable sport bucket seats	O	S	S ⁽¹⁾
Front leather, six-way power adjustable Recaro sport buckets	N/A	N/A	O
Front and rear seat heated elements (leather seats only)	O	S	S
Leather-wrapped steering wheel with air bag	O ⁽²⁾	S	S
Power windows	S	S	S

⁽¹⁾Center armrest is not available.

⁽²⁾Vinyl-wrapped is standard on base model.

Engine

Engine type	3.0-liter SOHC V-6
Horsepower (Base and Luxury) (Sport)	183 @ 5,800 RPM 200 @ 5,800 RPM
Torque (lb-ft) (Base and Luxury) (Sport)	185 @ 4,400 RPM 189 @ 4,400 RPM
Fuel system	Bosch Motronic multipoint fuel injection
Engine block	Aluminum alloy with cast iron cylinder liners
Cylinder head	Aluminum alloy

S = Standard O = Optional N/A = Not Available N/C = No Charge

All product illustrations and specifications are based upon current information at the time of publication approval. Although descriptions are believed correct, accuracy cannot be guaranteed. Alfa Romeo Distributors of North America reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.

Certain models, packages and options are subject to specific restrictions, requirements or late availability. See your dealer for the latest ordering information.

AR79-50M

Litho in U.S.A. 12/15/89