



AMC
Concord

AMC Concord D/L is everything you could expect a luxury compact to be. And surprisingly there is no extra charge for the luxury. We think you, as a prospective car buyer, will appreciate that. Especially if you've looked at and priced out other luxury compacts, like Volaré or Granada. There is a Concord model to meet your needs, too. Concord D/L two-door or four-door sedan, wagon, and a sporty hatchback.



All express their added value through a high level of standard features and elegant interior appointments. All provide a smooth and quiet ride you might expect to find only in a larger car. That's because AMC has engineered into the Concord a new suspension system and insulation network against road shock and sound. Add all of this up and we think you will conclude that AMC Concord D/L is right for you, now.

Concord D/L 4-door Sedan



Concord D/L 4-door Wagon



Concord Sport Hatchback



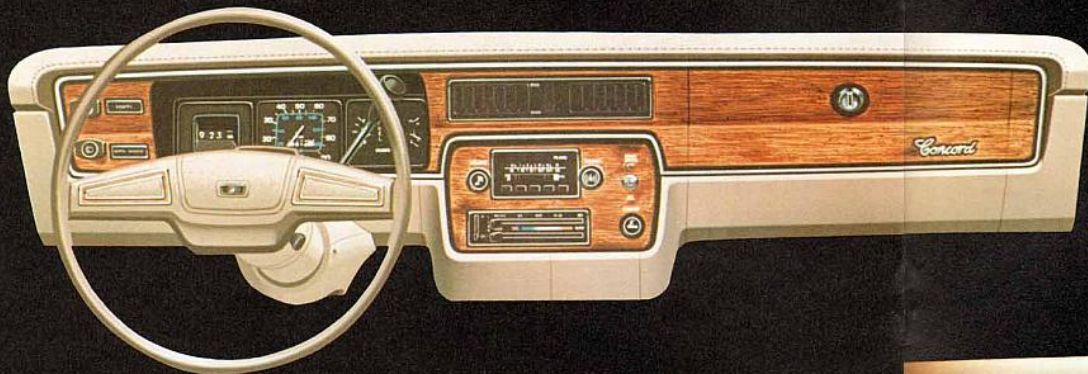


AMC Concord D/L 2-door Sedan provides the refinement, quiet and comfort of big expensive cars, but without the big car price. From the elegant character of the new roofline to the distinctive new grille, Concord's

sleek lines are at home in town or on the open road. The handsome Landau vinyl roof features opera quarter windows with silver accents. Concord offers colorkeyed wheel covers, wide rocker panel moldings, bumper nerfing

strips and whitewall tires—all as standard features. And that's just the beginning. Simply put, AMC Concord D/L is the luxury compact that gives you the luxury the others charge you extra for. What's more, AMC's exclusive

BUYER PROTECTION PLAN® gives you a bonus in peace of mind you can't get anywhere else. It's the luxury you want . . . in the size America needs.



The elegant interior appointments of the AMC Concord D/L will convince you this is a superb luxury compact. Velveteen crush fabric seating, simulated regal walnut burl instrument panel, custom headliner, custom door trim panels, digital clock, and much more—all at no extra cost. The AMC

Concord D/L is built to provide the luxury Americans want in a size America needs.

Compare it with other luxury compacts and we believe you will conclude that dollar for dollar Concord D/L is the best luxury compact value in America.



EXTERIOR (inches)

| | |
|--------------------|-----------|
| Length | 183.6 |
| Width | 71.1 |
| Height | |
| (2-dr/hatchback) | 51.7 |
| (4-dr/wagon) | 51.3 |
| Wheelbase | 108.0 |
| Tread (front/rear) | |
| (2-dr/4-dr) | 57.8/57.5 |
| (hatchback/wagon) | 57.8/57.1 |
| Turning Diameter | |
| (wall to wall) | 38.6 |
| (curb to curb) | 34.9 |

INTERIOR (inches)

| | |
|------------------------|-----------|
| Head Room (front/rear) | |
| (2-dr/4-dr) | 38.1/37.5 |
| (wagon) | 38.1/37.9 |
| (hatchback) | 38.1/36.7 |

DIMENSIONS

Leg Room

| | |
|------------------------|-----------|
| (max. front/min. rear) | |
| (2-dr) | 40.8/35.7 |
| (4-dr) | 40.8/36.1 |
| (wagon) | 40.8/36.1 |
| (hatchback) | 40.8/31.1 |

Shoulder Room (front/rear)

| | |
|-------------|-----------|
| (2-dr) | 54.0/63.2 |
| (4-dr) | 54.0/63.4 |
| (wagon) | 54.0/63.4 |
| (hatchback) | 54.0/52.4 |

Hip Room (front/rear)

| | |
|-------------|-----------|
| (2-dr) | 54.3/62.5 |
| (4-dr) | 54.4/63.6 |
| (wagon) | 54.4/63.6 |
| (hatchback) | 54.3/61.7 |

CAPACITIES

| | |
|-------------------|----|
| Fuel (U.S. Gals.) | 22 |
|-------------------|----|

Cargo Area

| | |
|--------------------------|-------|
| Cargo Load (lbs.) | 175.0 |
| Liftover Height (inches) | |
| (2-dr) | 27.6 |
| (4-dr) | 26.7 |
| (hatchback) | 27.4 |

Luggage Capacity (cu. ft.)

| | |
|-------------|----------|
| (2-dr) | 10.8 |
| (4-dr) | 10.8 |
| (hatchback) | 31.7 (a) |
| (wagon) | 59.4 (a) |

(a) Cargo Volume Index

(rear seat folded)

| | |
|-----------------------------|------|
| Curb Weight (lbs.) Base Eq. | |
| (2-dr) | 2992 |
| (4-dr) | 3062 |
| (wagon) | 3106 |
| (hatchback) | 3015 |

Certain equipment items and features, illustrated or described in this catalog, are optional at extra cost unless otherwise specified. Certain equipment items and features may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or price at any time without incurring obligation. AMC, CONCORD, and BUYER PROTECTION PLAN are trademarks of American Motors Corporation.

Velveteen crush individual reclining seats



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The Luxury Americans Want — The Size America Needs.