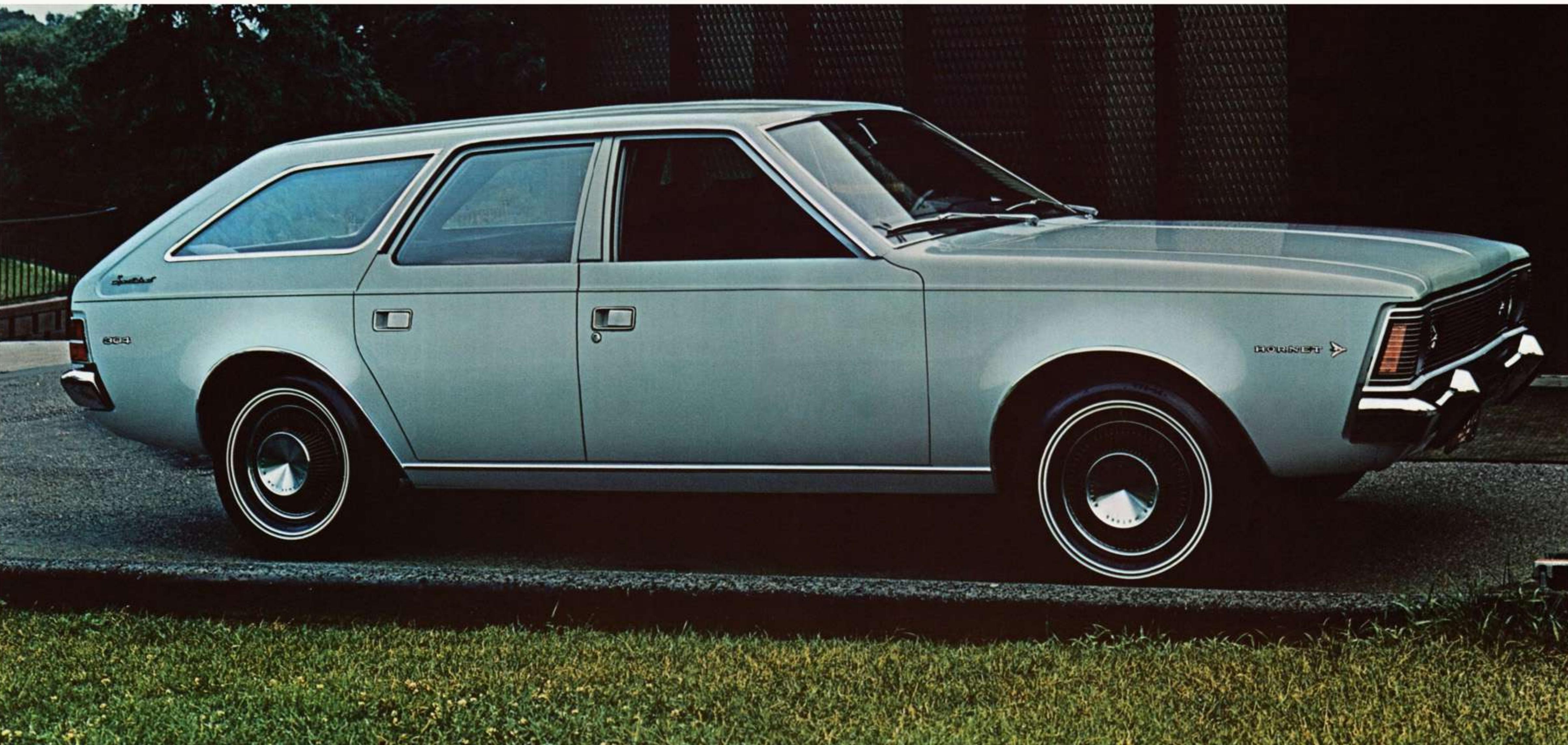




American
Motors

1971 HORNET





Hornet Sportabout. America's only compact station wagon.

The newest entry into American Motor's line up for 1971 is the all-new Hornet Sportabout. It's part station wagon, part sedan and all versatile.

What makes Sportabout so unusual is the special top-hinged rear window.

It flips up to make loading and unloading everything from suitcases to picnic baskets easier. Fold down the rear seat, and Sportabout will hold more of everything than any sedan on the road.

Sportabout is, however, as much sedan as station wagon. It shares the Hornet sedan's rich interior fabrics and soft vinyls. The same thick carpet covers the floor. And many of

the sedan's options like automatic transmission, power steering, air conditioning and wheel covers are also available for Sportabout.

But if you're looking for more luxury than versatility, you're looking for the Hornet sedan. It's one of the richest 4-door sedans for its size in the world.

Elegant enough for the opera, economical enough for a

shopping trip, and fun enough to take on a holiday. Like the Sportabout, the Hornet sedan has room for five, a choice of three engines (232 six, 258 six, 304 V-8) and three transmissions (see complete power train chart on back cover).

The Hornet SC/360 is a special, limited edition, super high-performance model. Power comes from a throbbing 360 cubic inch V-8 (2- or

4-barrel carburetion), and transmissions include the 3- or 4-speed all-synchro manual, or 3-speed automatic. Suspension is strictly for the aficionado.

The 1971 Hornet Sportabout, Hornet sedan, and Hornet SC/360. Three highly unusual automobiles. From American Motors.

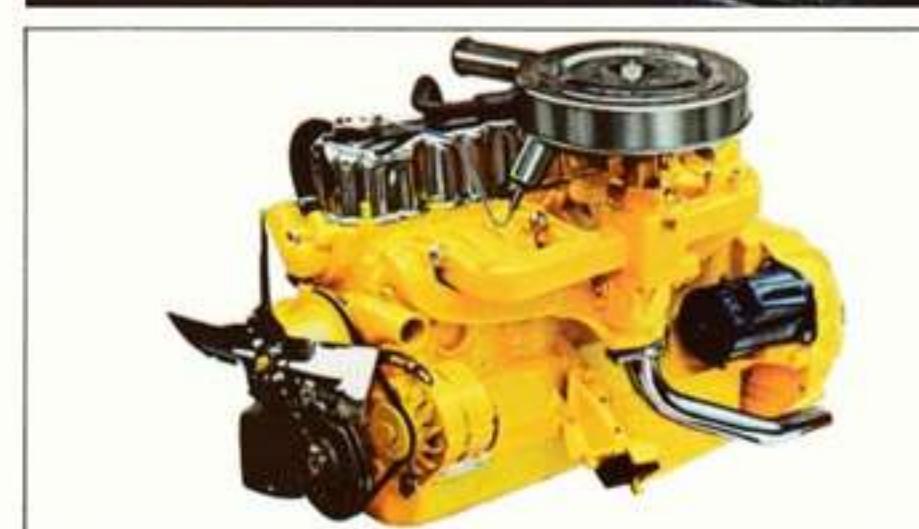


Top: Hornet SST 4-Door Sedan.

Below: American Motors Hornet 2-Door Sedan has room enough for five adult passengers.



Left: Hornet interior with all-vinyl split bench high-backed seat with head restraints. Special Custom steering wheel and full carpeting.



Far left: Hornet's standard 232 cubic inch 6 cylinder engine combines 135 horsepower and excellent fuel economy for maximum power and efficiency.

Left: Sportabout's rear "door" lifts up for easy access to the rear storage area.

Far left: Hornet instrument panel with speedometer, odometer, fuel gauge, and warning lights for oil pressure and temperature. All instruments are recessed deep into the specially padded instrument panel for maximum visibility and safety.



Specifications

Models: Basic Hornet, SC/360, SST and Sportabout

- 4-Door Sedan: Basic and SST
- 2-Door Sedan: basic, SC/360 and SST
- 4-Door Wagon: Sportabout

Dimensions

- Wheelbase (in inches) 108.0
- Length (in inches) 179.26
- Width (in inches) 70.58
- Front tread (in inches) for sixes (and V-8's) 57.46 (57.24)
- Rear tread (in inches) for sixes (and V-8's) 57.00 (56.60)
- Trunk space (in cubic feet) 11.2 (Sedans)
- Cargo space (in cubic feet) 58.3 plus 3.8 cu. ft. under cargo floor (Sportabout)

Exterior and Interior

- All welded single unit construction (Advanced Unit Construction)
- Deep Dip rust proofing
- "Lustre-Gard" acrylic enamel—triple coats
- Molded Fiberglas ceiling
- "Infinitely-variable" individually adjustable front seats (standard on SC/360)
- Foam cushion front-seat pads
- Flush-contoured outside door handles
- Body sound insulation on floor
- Ventless side windows
- Curved side windows
- Liftgate on Sportabout
- "Command-Air" high-level ventilation (standard on SST, SC/360 & Sportabout)
- Rally side stripes (3 colors) (std. SC/360 NA others)

Mechanical

- All synchromesh 3 & 4-speed manual transmissions
- "Twin-Ball-Joint" front suspension design
- Step-on parking brake
- Suspended operating pedals
- Self-adjusting brakes (double safety)
- Anti-smog exhaust emission system
- Anti-smog fuel-tank vapor emission system
- All season engine coolant
- Brake diameter sixes, (in inches) 9
- Brake diameter V-8's, (in inches) 10
- Brake lining area sixes (in square inches) 153.0
- Brake lining area V-8's (in square inches) 167.0
- Fuel tank capacity (in gallons) 16
- Space saver spare tire (standard on SC/360 and Sportabout)
- Slot styled steel wheels (standard SC/360, NA others)

Heating

- Weather-Eye heater

Safe Command Highlights

- Back-up lights & 4-way Hazard warning lights
- High intensity headlights with "Guard-Glo" feature
- Rear view mirror left side exterior
- Inside rear view mirror, less day/nite feature
- Manual windshield washers (actuating feature as part of wiper control knob)
- Side-of-car safety markers (illuminated with headlights)
- Variable-speed windshield wipers—non-glare finish
- Seat belts for all seating positions
- Two front shoulder belts

- Two front seat head restraints
- High strength door locks & safety shaped interior door handles
- Padded instrument panel, visors, and front seat back
- Anti-Theft lockable steering column
- Energy absorbing steering column
- Deep-Dish energy absorbing steering wheel
- Safety-styled and padded instrument panel

- Air Conditioning package: air conditioning system, tinted glass, power steering and insulation group (undercoating and hood insulation)

Convenience

- Tinted glass, windshield only
- Tinted glass, all windows (recommended with air conditioning)
- Visibility group: includes convenience group, electric windshield wipers and electric washers
- Convenience group: remote control left outside mirror, visor vanity mirror, 12" day/night mirror, (standard on SST), clock (SST & SC/360 models only), cigarette lighter (standard on SST) and glove box lock (standard on SST), and rear ash tray
- Roof rack with integral liftgate air deflector
- Rear quarter vent window (basic 2-door Sedan)
- Luggage rack (decklid on Sedans)
- Light group: trunk light, two courtesy lights, glove box light, parking brake warning light, lights-on warning buzzer, low fuel warning light, front door switches on basic models
- Electric windshield wipers and electric washers

Protection Items

- Bumper guards, front and rear
- Insulation group: undercoating and hood insulation (standard with air conditioning—NA on SC/360)
- Scuff molding, side, vinyl insert
- Undercoating (SC/360 only)

Heavy Duty Equipment

- Heavy duty engine cooling system: heavy duty radiator, power flex fan and fan shroud (standard with air conditioning)
- Heavy duty 70 amp. battery
- 50 or 60 amp. tropical battery
- 55 amp. alternator
- Cold start package: 70 amp. battery & 55 amp. alternator (for cars less air conditioning)
- Handling package: (6 cylinder) front sway bar, heavy duty springs and shock absorbers
- Handling package: (V-8) heavy duty springs and shock absorbers
- Engine block heater
- Heavy duty 10" clutch—mandatory w/6 cylinder and standard transmission
- Heavy duty automatic transmission oil cooler—mandatory w/6 cylinder and automatic transmission (standard on V-8)

Miscellaneous

- Touch-up paint
- Export headlamps amber or clear lens
- Metric speedometer
- Locking gas cap
- Export tool kit
- Finned type brake drums 6 cylinder (9" diameter)
- Cigarette lighter—basic models (separate from convenience group)
- Electric clock—basic models

Equipment and power features, illustrated or described in this brochure, are optional at extra cost unless otherwise specified. Certain equipment items may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or prices at any time without incurring obligation. This also applies to local assembly or manufacture areas where local content requirements may affect standard and/or optional specifications.

Engines	Carbs.	HP @ RPM	Torque @ RPM	Com- pression Ratio	Bore & Stroke	Hornet			Transmissions	Axle Ratios
						Basic	SC/360	SST & Sportabout		
232 Cu. In. Six (1)	1-Barrel	135 @ 4000	210 @ 1600	8.0:1 Reg.	3.75" x 3.50"	S	S		3-Speed Manual on Column (Standard)	3.08:1 (3.31:1 3.58:1)
									Shift-Command Automatic on Column	3.08:1 (3.31:1)
258 Cu. In. Six (1)	1-Barrel	150 @ 3800	240 @ 1800	8.0:1 Reg.	3.75" x 3.90"	0	0		3-Speed Manual Floor Shift (Standard)	3.08:1 (3.31:1 3.58:1)
									Shift-Command Automatic on Column	3.08:1 (3.31:1)
304 Cu. In. V-8	2-Barrel	210 @ 4400	300 @ 2600	8.4:1 Reg.	3.75" x 3.44"		0		Shift-Command Automatic on Column	2.87:1 (3.15:1)
									3-Speed Manual Floor Shift (Standard SC/360 Only)	3.15:1 (3.54:1)
360 Cu. In. V-8	2-Barrel	245 @ 4400	365 @ 2600	8.5:1 Reg.	4.08" x 3.44"	S			Shift-Command Automatic on Column	2.87:1 (3.15:1)
									3-Speed Manual Floor Shift (Standard SC/360 Only)	3.15:1 (3.54:1)
360 Cu. In. V-8	4-Barrel	285 @ 4800	390 @ 3200	8.5:1 Reg.	4.08" x 3.44"	0			Shift-Command Automatic on Column	3.15:1 (3.54:1)
									4-Speed Manual Floor Shift	3.54:1 (3.15:1 3.91:1)

(1) Low compression 6 cylinder engine available in these horsepower ratings.

S—Standard O—Optional