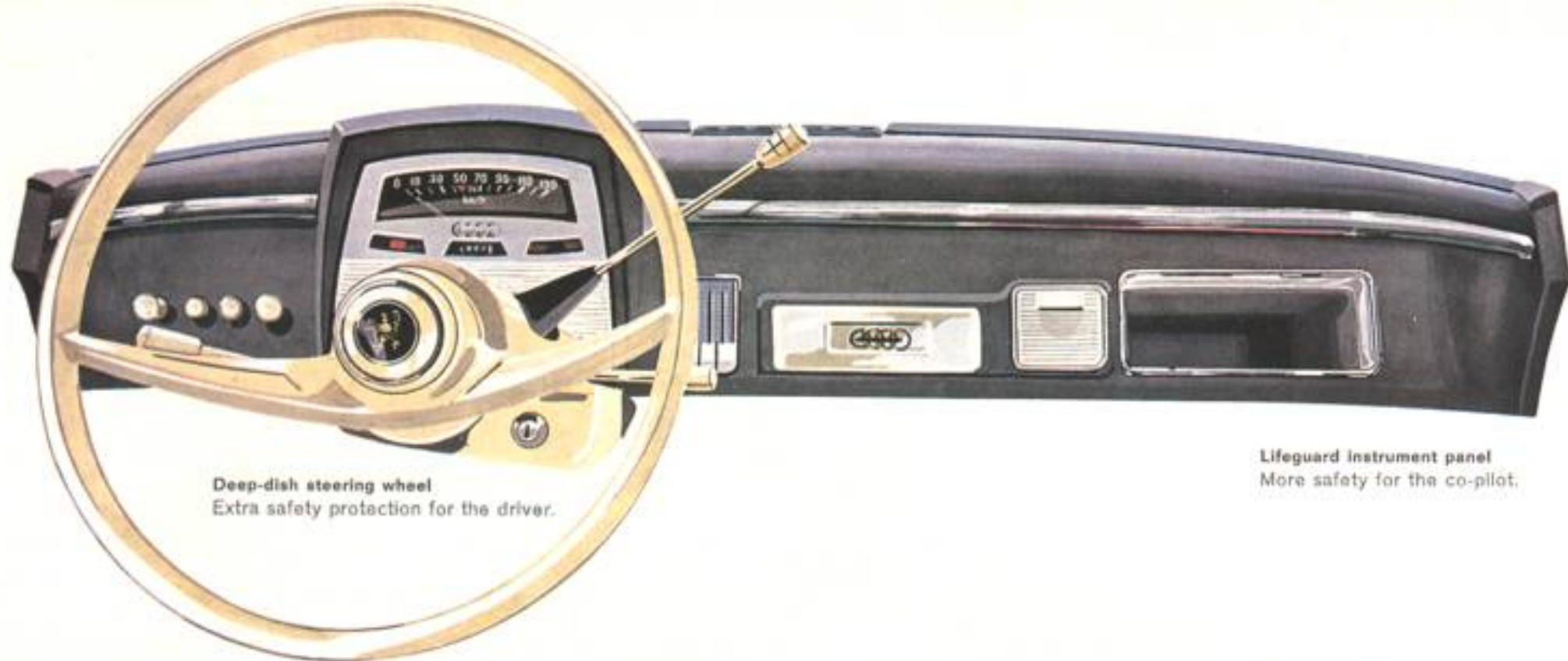


DKW

Junior



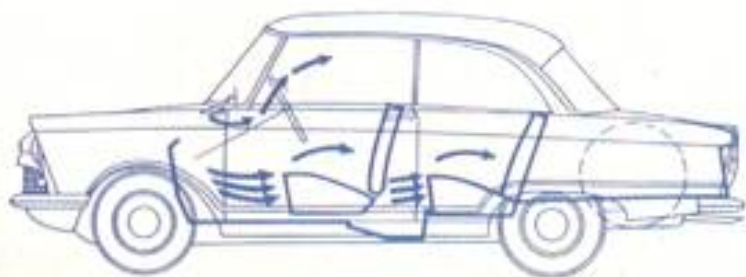


Deep-dish steering wheel
Extra safety protection for the driver.

Lifeguard instrument panel
More safety for the co-pilot.

EVERY DETAIL IS DESIGNED TO PLEASE YOUR EYE AND TOUCH

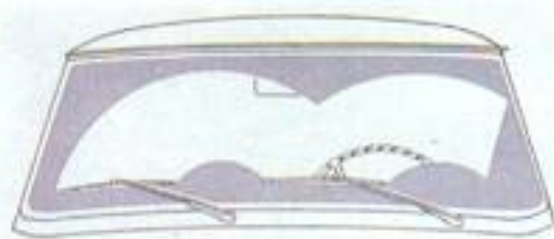
Styled for the ultimate in driving pleasure. Every control in your DKW Junior is right within sight and reach. Impact-absorbing lifeguard instrument panel. There is safety as well as handling ease engineered into the handsome deep-dish steering wheel. Another standard safety protection feature is the multi-purpose headlight flasher. Most efficient fresh-air heating, ventilating and defrosting system for all year weather comfort.



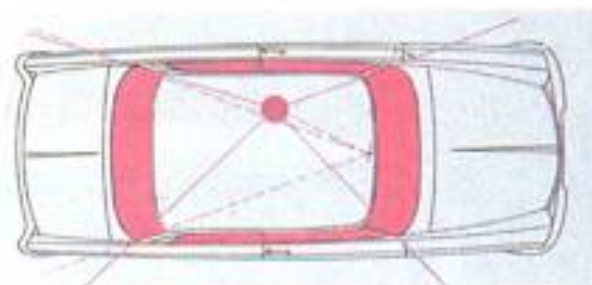
Heater & Ventilator
Ideal traveling temperature and ventilation in summer and winter

Big body design
Plenty of room — a proper family car.





Powerful, parallel wide-sweep windshield wipers keep a large area of the glass clear of rain or snow. 92% expanse of glass for all-round vision, whether you drive in heavy traffic or back into a small parking lot, you enjoy a new pleasant close-up view in all directions.





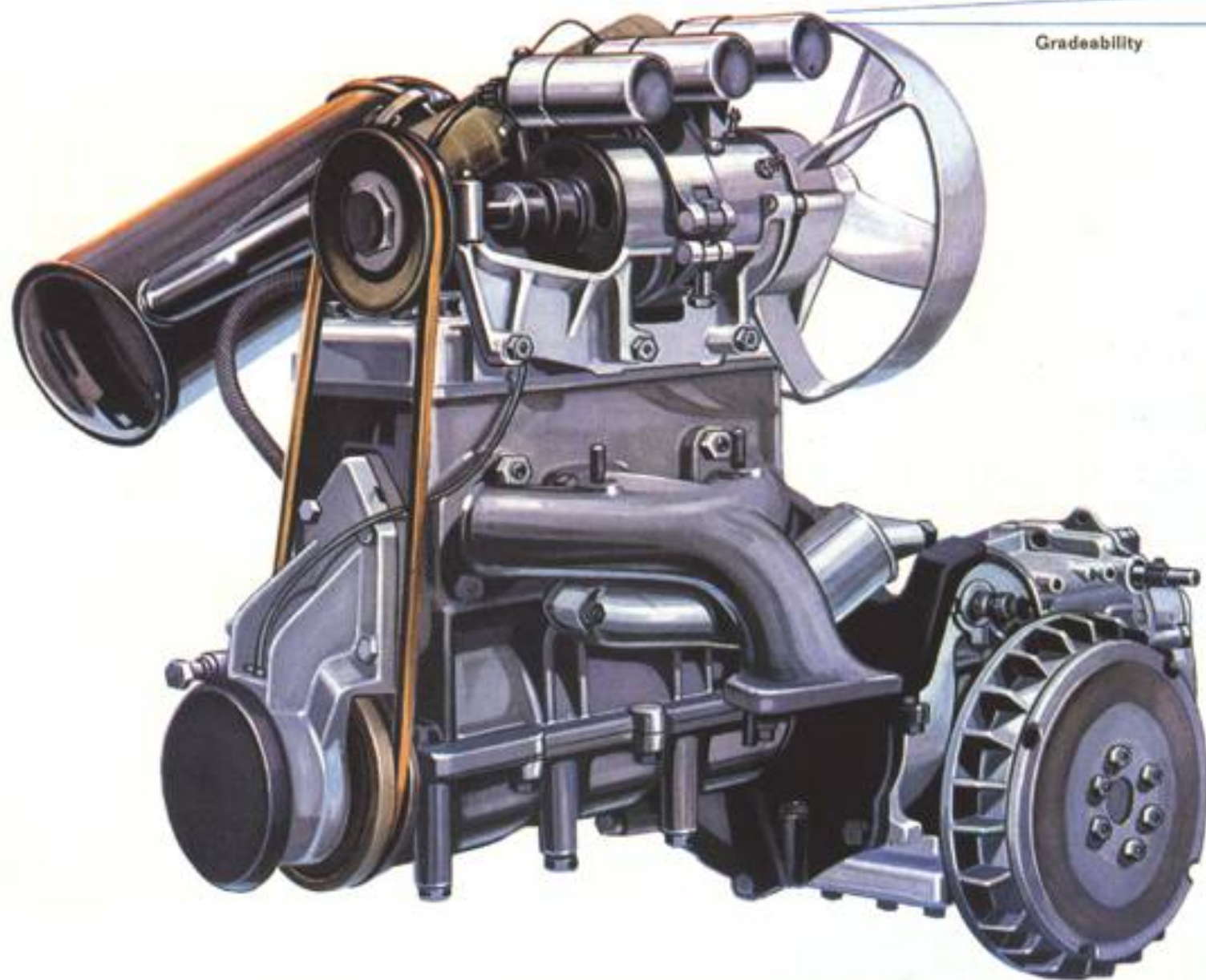
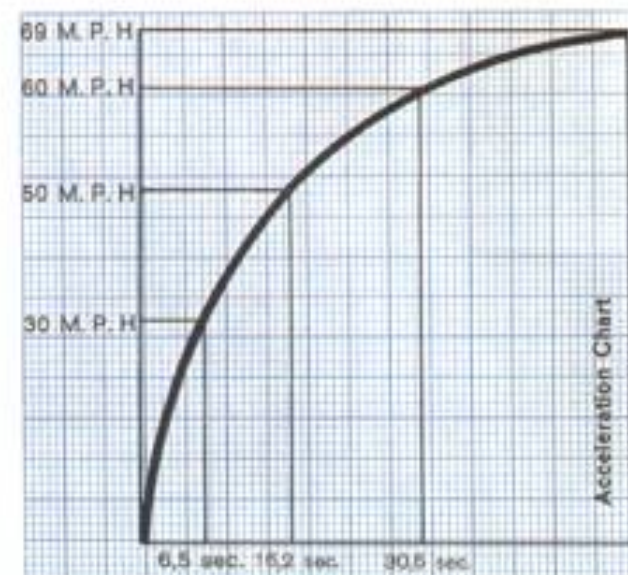
DRIVE BEFORE YOU PRAISE IT

Let's look into the technical advantages first, before we admire the rich interior appointments.

The powerful 3-cylinder engine is a truly remarkable and economical performer through a never-tiring fresh-oil lube system. The petroil mixture assures engine lubrication with the first motion of the crankshaft. This engine knows no power fatigue or cold starting problems. Offering 34 HP (39 SAE) at 4300 rpm, it gives high-level performance under all load conditions. Maximum torque available at lower and medium engine speeds.

4-SPEED SYNCHROMESH TRANSMISSION

Synchromesh on all forward gears. Smooth, silent downshift from second into low. The two performance tables prove what the two-stroke engine can actually do: from 0—50 miles in 16.2 seconds. 36% climbing ability in low gear.



1st Gear = 36%

2nd Gear = 20%

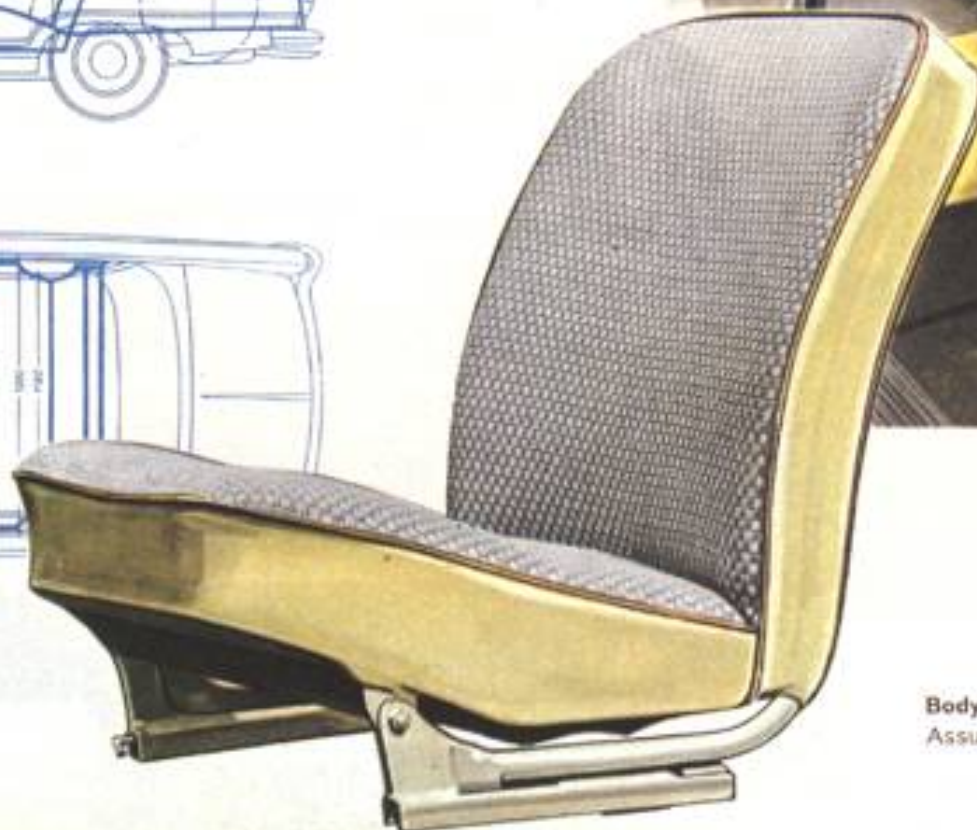
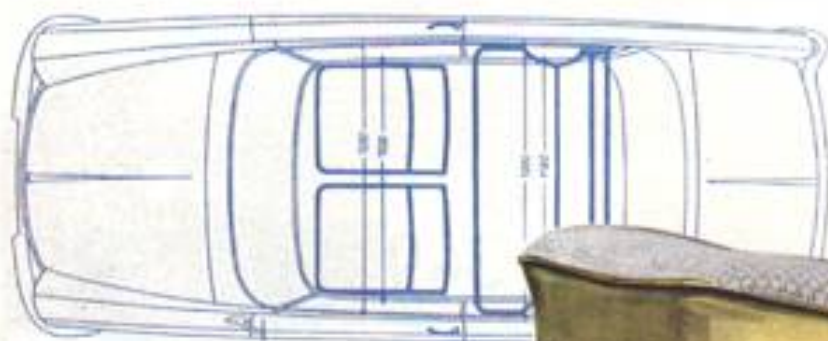
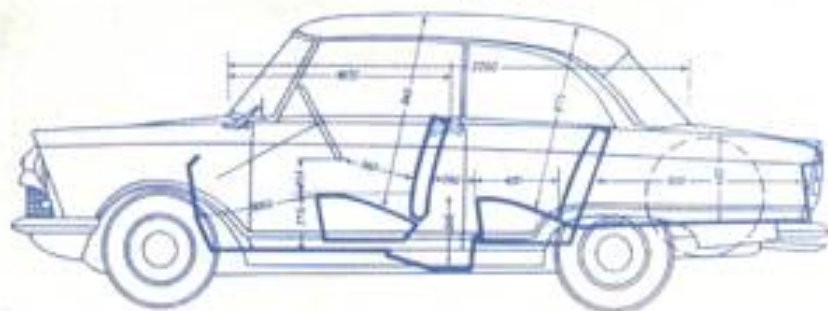
3rd Gear = 12%

4th Gear = 7%

Gradeability

PLENTY OF ROOM FOR FOUR

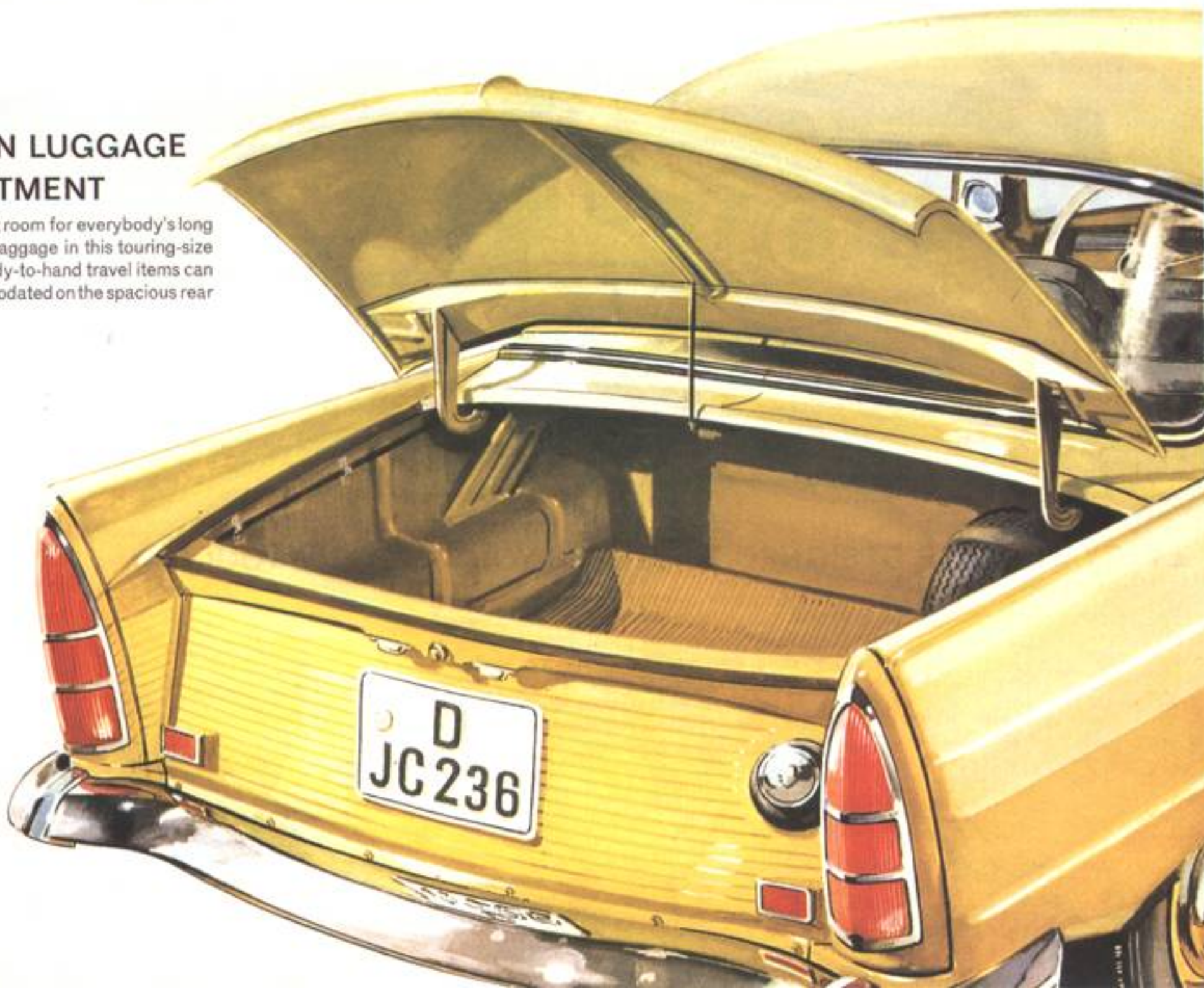
Crafted for luxury travel. You will sense a new spaciousness — big car comfort when you relax in the wide, deeply cushioned and body-sculptured contour seats. Everybody has his own private corner. There is no cardan tunnel to obstruct legroom since engine and differential drive are mounted in front of car. Easy to get in and out. Extra low floor to give the ultimate in relaxed riding comfort.



Body-contoured seats
Assure relaxed travel over long distances.

VACATION LUGGAGE COMPARTMENT

There is abundant room for everybody's long vacation load of baggage in this touring-size boot. Smaller ready-to-hand travel items can easily be accommodated on the spacious rear package tray.





Service For Your Junior

Wherever you travel, you'll find a well-spread network of DKW service stations ready to give courteous and individual service. The dealer or his shop supervisor will be only too pleased to advise and assist you in every possible way. Their factory-trained personnel know how to service your car best. One more important point: Junior has lowest maintenance cost ever. **Service inspection only** every 7.500 km (4.500 miles).

A folder can only explain a few outstanding features of a product, such as the efficiency of brakes or engine performance, etc. It is written as a first-hand authoritative source, but can never substitute the actual contact with the car.

Sure you can tell at a glance that DKW-Junior has gone its own way in setting a new concept of elegance in line and engineering innovations. Still, to really enjoy the driving pleasure which comes from this fine car, designed for the years ahead — you've to get behind the wheel, glide the seat to the most

comfortable position, notice how softly this revolutionary and incomparable engine purrs into life and how precisely it responds to the pedal. You've to ride this car on quick highways and around tricky corners and you'll agree: one of the country's safest cars — great to handle — easy to live with.

**Call on your DKW-Dealer
for a test ride.
See for yourself what
Junior can do.**

