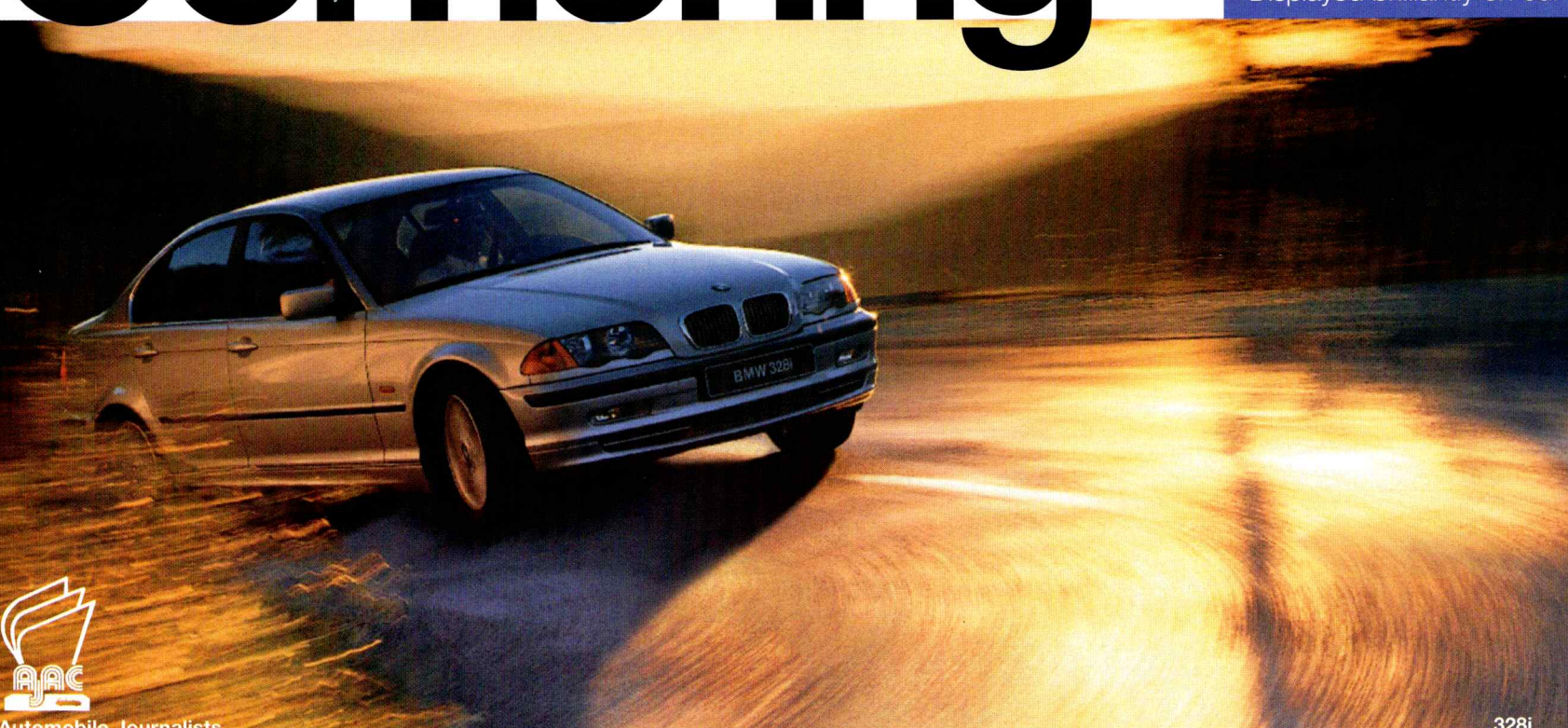


Cornering[®]

Some curves are built for the road-holding stability that only BMW delivers. From the pioneers of handling and suspension comes Cornering Brake Control. CBC applies braking to the wheel that requires it, converting oversteer into dynamic safety. Displayed brilliantly on our new 3 Series.

3

The new BMW 3 Series. Recent recipient of the AJAC honour for Best New Luxury Sedan. Joining the award-winning 3 Series line-up this year is the re-designed 328i and 323i. The new 3 possesses all the qualities of the previous generation. Simply more so. More torque. Agility. Responsiveness. Comfort. And more room to enjoy it all.



328i



Specifications	318ti	318is	318ic	323i	323is	323ic	328i	328is	328ic
Engine	litre/type	1.9/4 cyl.	1.9/4 cyl.	2.5/6 cyl.	2.5/6 cyl.	2.5/6 cyl.	2.8/6 cyl.	2.8/6 cyl.	2.8/6 cyl.
Nom. output/rpm	hp	138/6000	138/6000	168/5500	168/5500	168/5500	190/5500	190/5300	190/5300
Top speed*	km/h	187	187	206	206	206	206	206	206
Accel. 0-100km/h	sec.	9.3	9.9	10.2	8.0	7.9	8.3	7.0	7.3

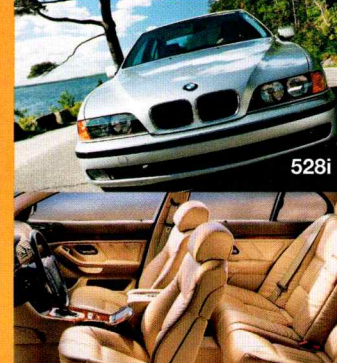
*top speed limited electronically

Braking[®]

The ultimate expression of BMW performance is controlled stopping. Dynamic Brake Control (DBC), new and included with Dynamic Stability Control, speeds up and reinforces the build-up of brake pressure. DBC helps ensure the shortest possible stopping distance, critical in extreme braking situations.



540i



528i

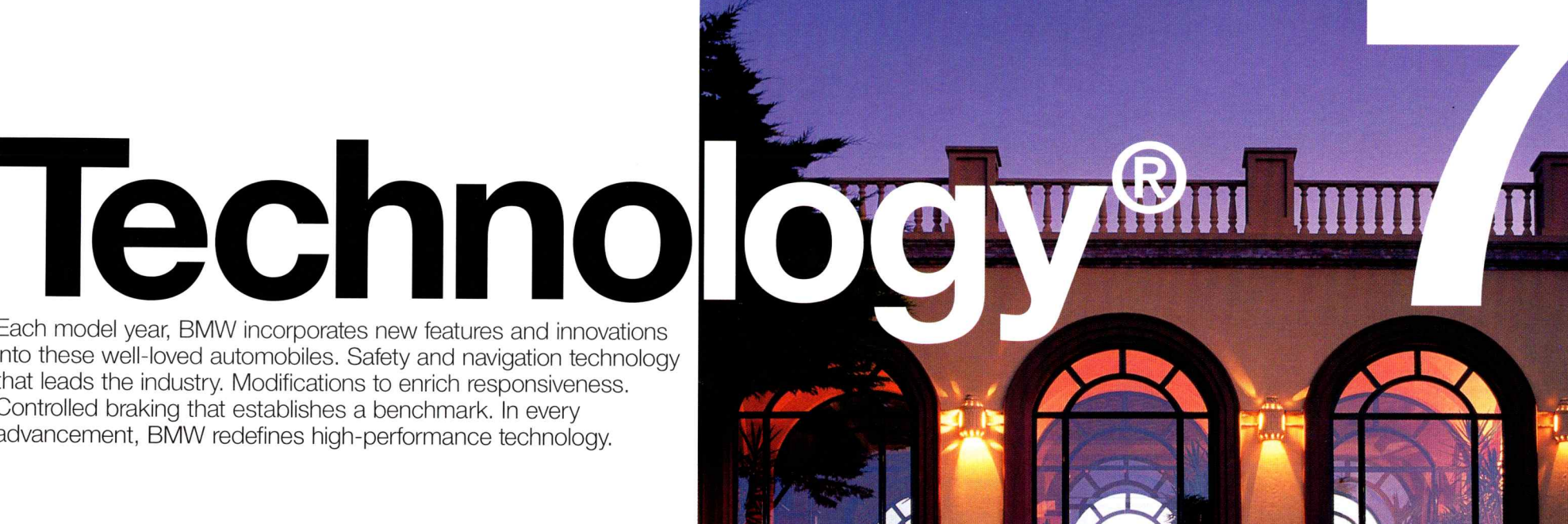
Specifications	528i	540i	
Engine	litre/type	2.8/6 cyl.	4.4/8 cyl.
Nom. output/rpm	hp	193/5500	282/5400
Top speed*	km/h	206	250
Accel. 0-100km/h	sec.	7.7	6.1

*top speed limited electronically

The BMW 5 Series. It has been described, quite simply, as the very definition of what one looks for in a sports sedan. Classic BMW performance and refined luxury are encapsulated uniquely in the 5 Series.

Technology[®]

Each model year, BMW incorporates new features and innovations into these well-loved automobiles. Safety and navigation technology that leads the industry. Modifications to enrich responsiveness. Controlled braking that establishes a benchmark. In every advancement, BMW redefines high-performance technology.



750iL

Specifications	740i	740iL	750iL	
Engine	litre/type	4.4/8 cyl.	4.4/8 cyl.	5.4/12 cyl.
Nom. output/rpm	hp	282/5700	282/5700	322/5000
Top speed*	km/h	206	206	206
Accel. 0-100km/h	sec.	7.4	7.4	6.7

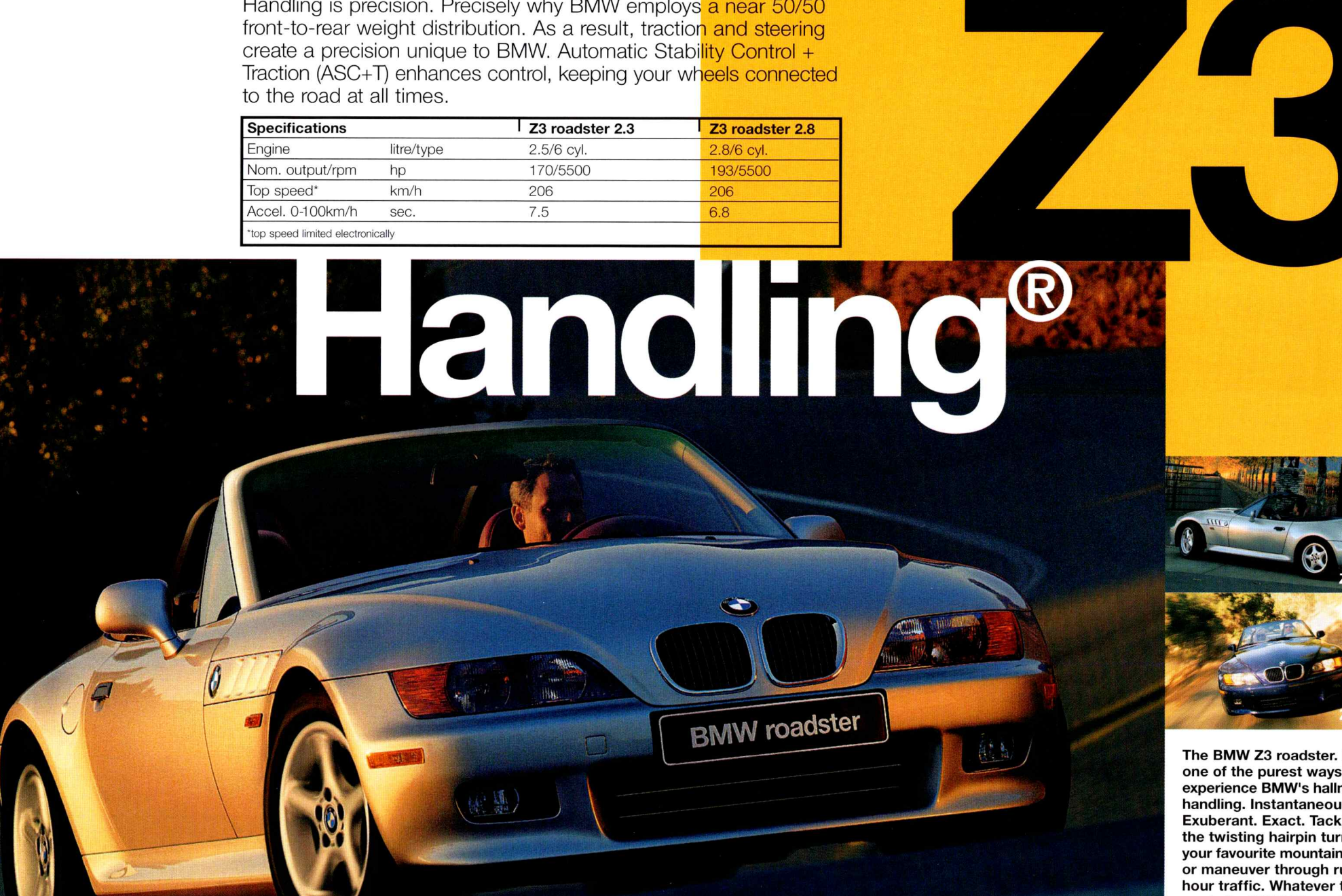
*top speed limited electronically

The BMW 7 Series. A car engineered like no other. The 7 Series is simply the BMW expression of what can be achieved in a luxury automobile. For 1999, we offer a masterful array of innovative features, thoughtful appointments and, of course, incomparable BMW handling. This is the ideal luxury performance car.



Handling[®]

Handling is precision. Precisely why BMW employs a near 50/50 front-to-rear weight distribution. As a result, traction and steering create a precision unique to BMW. Automatic Stability Control + Traction (ASC+T) enhances control, keeping your wheels connected to the road at all times.

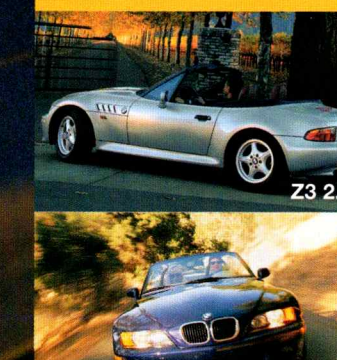


Z3 2.8

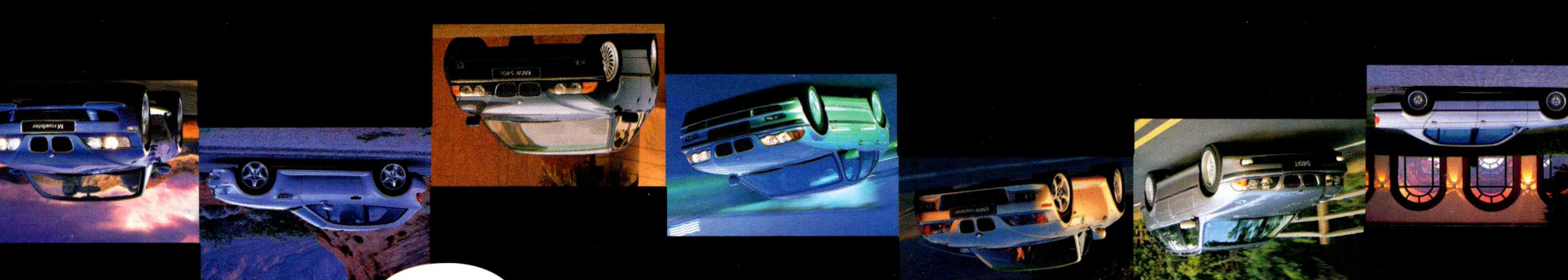
Specifications	Z3 roadster 2.3	Z3 roadster 2.8	
Engine	litre/type	2.3/6 cyl.	2.8/6 cyl.
Nom. output/rpm	hp	170/5500	193/5500
Top speed*	km/h	206	206
Accel. 0-100km/h	sec.	7.5	6.8

*top speed limited electronically

The BMW Z3 roadster. It's one of the purest ways to experience BMW's hallmark handling. Instantaneous. Exuberant. Exact. Tackle the twisting hairpin turns of your favourite mountainside, or maneuver through rush-hour traffic. Whatever the road, the BMW Z3 roadster handles it with powerful intuition.



Driving[®]



Driving[®]

If you drive for the sheer thrill of it, visit a BMW dealership and experience firsthand how exhilarating life is behind the wheel of a BMW. For seven decades, BMW has been passionate about creating cars that deliver uncommon performance, safety, quality and value. At BMW Canada, we support our dealers and drivers through a continued commitment to state-of-the-art showrooms, trained staff, and even financial guidance.

BMW Financial Services provides the options to create a financial package tailor-made for you. The smartest way to grab hold of the ultimate driving experience. We offer our financial experience at 1-800-3000-BMW.

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The Ultimate Driving Experience.™

M

Passing[®]

Engage the engine and you'll hear a sound unlike any other – a BMW accelerating. BMW engineers make this music by creating exceptional torque plants. VANOS adjusted intake and outlet valves result in a dominant torque curve. Silky, raw power to meet every expectation of the driver.

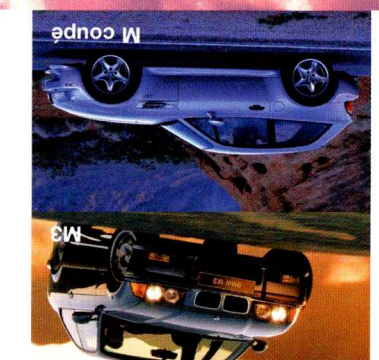


M roadster

Specifications	M coupe	M roadster	
Engine	litre/type	3.2/6 cyl.	3.2/6 cyl.
Nom. output/rpm	hp	240/6000	240/6000
Top speed*	km/h	220	220
Accel. 0-100km/h	sec.	6.3	6.4

*top speed limited electronically

M. It's the most powerful letter in the alphabet. BMW's pledge to supreme handling technology and an entire motoring philosophy. The promise of high performance inherent in every BMW is amplified, brought within a hair's breadth of the racetrack.



Safety[®]

BMW's Fully Integrated Road Safety Technology (F.I.R.S.T.) is a concept we're dedicated to. From dynamic braking to airbag technology, safety is paramount in a BMW. For example, our innovative Head Protection System reduces the potential of head injuries due to side impact. One of the many ways F.I.R.S.T. helps drivers take comfort.

New this year and based on our acclaimed 5 Series, the 5 Series Touring wagon, part versatile vehicle, part luxury drive a BMW? The 5 Series Touring range of BMW qualities. Part sports car, part luxury drive a BMW? The 5 Series Touring range of BMW qualities.



540iT

Specifications	528i Touring	540i Touring	
Engine	litre/type	2.8/6 cyl.	4.4/8 cyl.
Nom. output/rpm	hp	193/5500	282/5400
Top speed*	km/h	206	206
Accel. 0-100km/h	sec.	8.0	6.7

*top speed limited electronically

The BMW 5 Series Touring. New this year and based on our acclaimed 5 Series, the 5 Series Touring wagon, part versatile vehicle, part luxury drive a BMW? The 5 Series Touring range of BMW qualities. Part sports car, part luxury drive a BMW? The 5 Series Touring range of BMW qualities.



Horsepower[®]

The new BMW M5 is fast approaching.



M5



The Ultimate Driving Experience.™