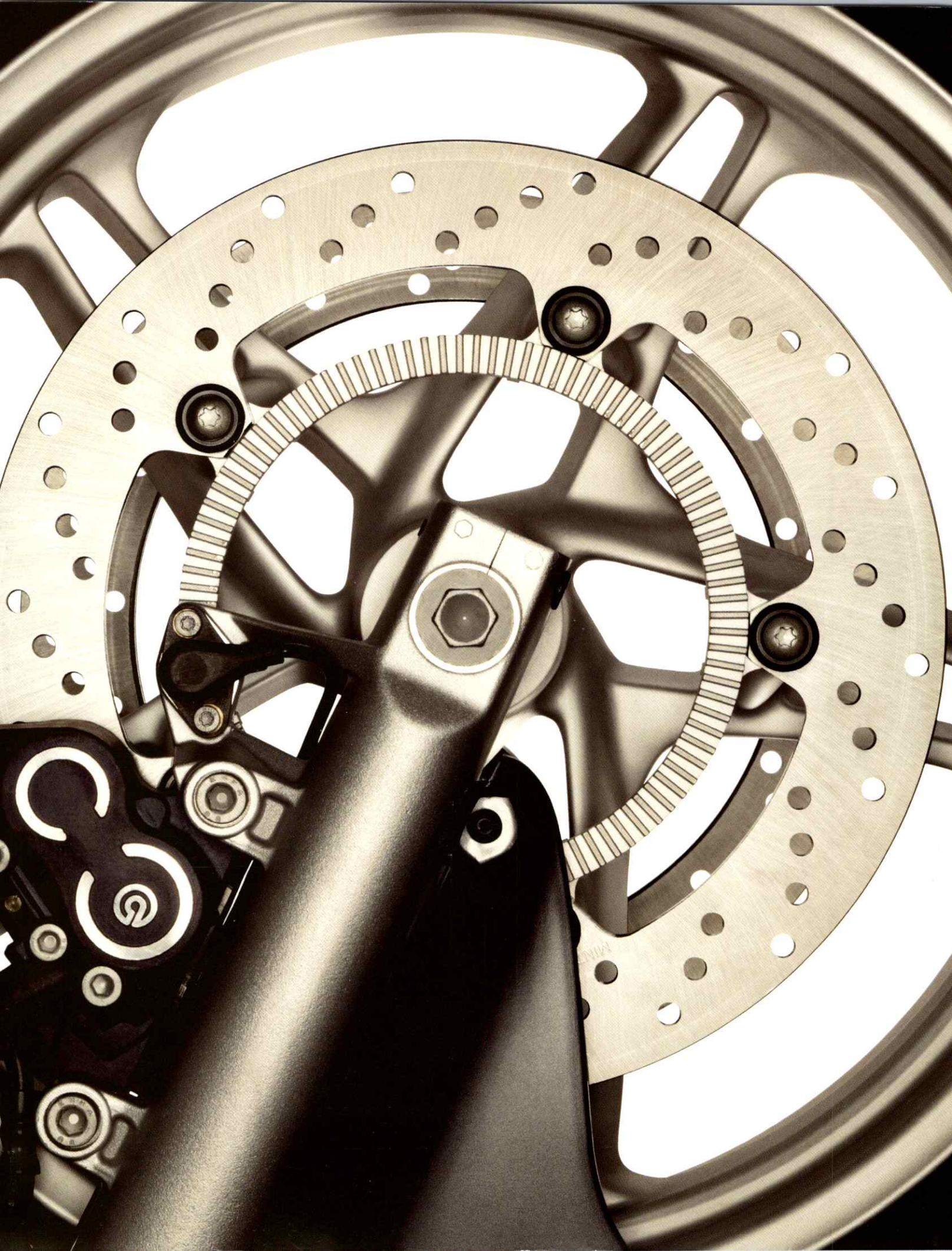


BMW Lifestyle.
A collection in the individual style of BMW.





1998 LIFESTYLE

Page No.	Description	Size	Part Number	Suggested Retail
4/5	Quilted lining jacket	S	80 12 9 421 845	327.50
4/5	Quilted lining jacket	M	80 12 9 421 846	327.50
4/5	Quilted lining jacket	L	80 12 9 421 847	327.50
4/5	Quilted lining jacket	XL	80 12 9 421 848	327.50
4/5	Quilted lining jacket	XXL	80 12 9 421 849	327.50
4/5	City coat	S	80 12 9 421 850	764.50
4/5	City coat	M	80 12 9 421 851	764.50
4/5	City coat	L	80 12 9 421 852	764.50
4/5	City coat	XL	80 12 9 421 853	764.50
4/5	City coat	XXL	80 12 9 421 854	764.50
6/7	Summer blouson	S	80 12 9 421 840	599.50
6/7	Summer blouson	M	80 12 9 421 841	599.50
6/7	Summer blouson	L	80 12 9 421 842	599.50
6/7	Summer blouson	XL	80 12 9 421 843	599.50
6/7	Summer blouson	XXL	80 12 9 421 844	599.50
10/11	Men's manicure set		80 21 9 422 055	169.50
10/11	Leather belt		80 21 9 422 060	216.50
10/11	Attaché case		80 22 9 422 075	996.50
10/11	Briefcase		80 22 9 422 076	996.50
10/11	Business case		80 22 9 422 077	1269.50
14/17	Men's leather jacket	S	80 11 9 421 860	996.50
14/17	Men's leather jacket	M	80 11 9 421 861	996.50
14/17	Men's leather jacket	L	80 11 9 421 862	996.50
14/17	Men's leather jacket	XL	80 11 9 421 863	996.50
14/17	Men's leather jacket	XXL	80 11 9 421 864	996.50
14/17	Men's leather blouson	S	80 11 9 421 855	939.50
14/17	Men's leather blouson	M	80 11 9 421 856	939.50
14/17	Men's leather blouson	L	80 11 9 421 857	939.50
14/17	Men's leather blouson	XL	80 11 9 421 858	939.50
14/17	Men's leather blouson	XXL	80 11 9 421 859	939.50
15/16	Ladies leather jacket	S	80 11 9 422 020	996.50
15/16	Ladies leather jacket	M	80 11 9 422 021	996.50
15/16	Ladies leather jacket	L	80 11 9 422 022	996.50
20/21	Document case		80 21 9 422 042	403.50
20/21	Visiting cards binder		80 21 9 422 043	250.50
20/21	Leather ring binder		80 21 9 422 045	265.50
20/21	Mobile phone case		80 21 9 422 058	147.50
20/21	Visiting cards case		80 21 9 422 059	87.50
20/21	Card case		80 21 9 422 071	87.50
22/23	Men's purse		80 21 9 422 048	172.50
24/25	Clip pouch		80 21 9 422 047	117.50

1998 LIFESTYLE

Page No.	Description	Size	Part Number	Suggested Retail
24/25	Credit card case		80 21 9 422 049	169.50
24/25	Wallet		80 21 9 422 050	230.50
24/25	Narrow wallet		80 21 9 422 051	193.50
24/25	Wallet with appointment planner		80 21 9 422 054	138.50
24/25	Credit card case		80 21 9 422 056	191.50
24/25	Currency purse		80 21 9 422 057	322.50
24/25	Purse		80 21 9 422 070	202.50
24/25	Italian wallet		80 21 9 422 072	202.50
24/25	French wallet		80 21 9 422 073	202.50
26/27	Zip-up polo shirt black	S	80 14 9 421 935	94.50
26/27	Zip-up polo shirt black	M	80 14 9 421 936	94.50
26/27	Zip-up polo shirt black	L	80 14 9 421 937	94.50
26/27	Zip-up polo shirt black	XL	80 14 9 421 938	94.50
26/27	Zip-up polo shirt black	XXL	80 14 9 421 939	94.50
26/27	Zip-up polo shirt emerald	S	80 14 9 421 940	94.50
26/27	Zip-up polo shirt emerald	M	80 14 9 421 941	94.50
26/27	Zip-up polo shirt emerald	L	80 14 9 421 942	94.50
26/27	Zip-up polo shirt emerald	XL	80 14 9 421 943	94.50
26/27	Zip-up polo shirt emerald	XXL	80 14 9 421 944	94.50
28/29	Polo shirt black	S	80 13 9 421 890	149.50
28/29	Polo shirt black	M	80 13 9 421 891	149.50
28/29	Polo shirt black	L	80 13 9 421 892	149.50
28/29	Polo shirt black	XL	80 13 9 421 893	149.50
28/29	Polo shirt black	XXL	80 13 9 421 894	149.50
28/29	Polo shirt royal	S	80 13 9 421 895	149.50
28/29	Polo shirt royal	M	80 13 9 421 896	149.50
28/29	Polo shirt royal	L	80 13 9 421 897	149.50
28/29	Polo shirt royal	XL	80 13 9 421 898	149.50
28/29	Polo shirt royal	XXL	80 13 9 421 899	149.50
28/29	Polo shirt avocado	S	80 13 9 421 900	149.50
28/29	Polo shirt avocado	M	80 13 9 421 901	149.50
28/29	Polo shirt avocado	L	80 13 9 421 902	149.50
28/29	Polo shirt avocado	XL	80 13 9 421 903	149.50
28/29	Polo shirt avocado	XXL	80 13 9 421 904	149.50
28/29	Polo shirt blue	S	80 13 9 421 905	149.50
28/29	Polo shirt blue	M	80 13 9 421 906	149.50
28/29	Polo shirt blue	L	80 13 9 421 907	149.50
28/29	Polo shirt blue	XL	80 13 9 421 908	149.50
28/29	Polo shirt blue	XXL	80 13 9 421 909	149.50
28/29	Polo shirt red	S	80 13 9 421 910	149.50
28/29	Polo shirt red	M	80 13 9 421 911	149.50
28/29	Polo shirt red	L	80 13 9 421 912	149.50
28/29	Polo shirt red	XL	80 13 9 421 913	149.50
28/29	Polo shirt red	XXL	80 13 9 421 914	149.50
28/29	Polo shirt emerald	S	80 13 9 421 915	149.50
28/29	Polo shirt emerald	M	80 13 9 421 916	149.50

1998 LIFESTYLE

Page No.	Description	Size	Part Number	Suggested Retail
28/29	Polo shirt emerald	L	80 13 9 421 917	149.50
28/29	Polo shirt emerald	XL	80 13 9 421 918	149.50
28/29	Polo shirt emerald	XXL	80 13 9 421 919	149.50
28/29	Bandanna paisley		80 16 9 422 019	41.50
30/31	Sweatshirt	S	80 14 9 421 950	113.50
30/31	Sweatshirt	M	80 14 9 421 951	113.50
30/31	Sweatshirt	L	80 14 9 421 952	113.50
30/31	Sweatshirt	XL	80 14 9 421 953	113.50
30/31	Sweatshirt	XXL	80 14 9 421 954	113.50
32/33	Short-sleeved polo shirt navy	S	80 14 9 421 920	99.50
32/33	Short-sleeved polo shirt navy	M	80 14 9 421 921	99.50
32/33	Short-sleeved polo shirt navy	L	80 14 9 421 922	99.50
32/33	Short-sleeved polo shirt navy	XL	80 14 9 421 923	99.50
32/33	Short-sleeved polo shirt navy	XXL	80 14 9 421 924	99.50
32/33	Short-sleeved polo shirt avocado	S	80 14 9 421 925	99.50
32/33	Short-sleeved polo shirt avocado	M	80 14 9 421 926	99.50
32/33	Short-sleeved polo shirt avocado	L	80 14 9 421 927	99.50
32/33	Short-sleeved polo shirt avocado	XL	80 14 9 421 928	99.50
32/33	Short-sleeved polo shirt avocado	XXL	80 14 9 421 929	99.50
32/33	Short-sleeved polo shirt royal	S	80 14 9 421 930	99.50
32/33	Short-sleeved polo shirt royal	M	80 14 9 421 931	99.50
32/33	Short-sleeved polo shirt royal	L	80 14 9 421 932	99.50
32/33	Short-sleeved polo shirt royal	XL	80 14 9 421 933	99.50
32/33	Short-sleeved polo shirt royal	XXL	80 14 9 421 934	99.50
32/33	Sweatshirt	S	80 14 9 421 945	115.50
32/33	Sweatshirt	M	80 14 9 421 946	115.50
32/33	Sweatshirt	L	80 14 9 421 947	115.50
32/33	Sweatshirt	XL	80 14 9 421 948	115.50
32/33	Sweatshirt	XXL	80 14 9 421 949	115.50
34/35	Reversible sweater	S	80 13 9 421 875	244.50
34/35	Reversible sweater	M	80 13 9 421 876	244.50
34/35	Reversible sweater	L	80 13 9 421 877	244.50
34/35	Reversible sweater	XL	80 13 9 421 878	244.50
34/35	Reversible sweater	XXL	80 13 9 421 879	244.50
34/35	Sweater genova	S	80 13 9 421 880	189.50
34/35	Sweater genova	M	80 13 9 421 881	189.50
34/35	Sweater genova	L	80 13 9 421 882	189.50
34/35	Sweater genova	XL	80 13 9 421 883	189.50
34/35	Sweater genova	XXL	80 13 9 421 884	189.50
34/35	Sweater bologna	S	80 13 9 421 885	189.50
34/35	Sweater bologna	M	80 13 9 421 886	189.50
34/35	Sweater bologna	L	80 13 9 421 887	189.50
34/35	Sweater bologna	XL	80 13 9 421 888	189.50
34/35	Sweater bologna	XXL	80 13 9 421 889	189.50

1998 LIFESTYLE

Page No.	Description	Size	Part Number	Suggested Retail
38/39	Writing utensils case		80 21 9 422 044	89.50
38/39	Ball-point pen		80 24 9 422 104	115.50
38/39	Fountain pen		80 24 9 422 105	152.50
38/39	Propelling pencil		80 24 9 422 106	115.50
40/41	Ladies jacket black	S	80 12 9 422 023	477.50
40/41	Ladies jacket black	M	80 12 9 422 024	477.50
40/41	Ladies jacket black	L	80 12 9 422 025	477.50
40/41	Ladies jacket brown	S	80 12 9 422 026	477.50
40/41	Ladies jacket brown	M	80 12 9 422 027	477.50
40/41	Ladies jacket brown	L	80 12 9 422 028	477.50
40/41	Ladies quilted reversible jacket	S	80 12 9 422 029	382.50
40/41	Ladies quilted reversible jacket	M	80 12 9 422 030	382.50
40/41	Ladies quilted reversible jacket	L	80 12 9 422 031	382.50
40/41	Ladies fleece lining jacket	S	80 12 9 422 032	382.50
40/41	Ladies fleece lining jacket	M	80 12 9 422 033	382.50
40/41	Ladies fleece lining jacket	L	80 12 9 422 034	382.50
46/47	Sunglasses titan		80 25 9 422 040	199.50
46/47	Sunglasses active		80 25 9 422 041	103.50
50/51	Ladies purse		80 21 9 422 062	173.50
50/51	Manicure set		80 21 9 422 063	191.50
50/51	Travel jewelry case		80 21 9 422 066	173.50
50/51	Make-up case		80 21 9 422 067	158.50
50/51	Ladies wide purse		80 21 9 422 068	158.50
50/51	Ladies wallet		80 21 9 422 069	158.50
54/55	Ladies leather ring binder		80 21 9 422 061	211.50
54/55	Ladies handbag		80 21 9 422 064	538.50
54/55	Ladies small handbag		80 21 9 422 065	365.50
54/55	Ladies briefcase		80 22 9 422 074	673.50
58/59	T-shirt red	S	80 14 9 421 955	76.50
58/59	T-shirt red	M	80 14 9 421 956	76.50
58/59	T-shirt red	L	80 14 9 421 957	76.50
58/59	T-shirt red	XL	80 14 9 421 958	76.50
58/59	T-shirt red	XXL	80 14 9 421 959	76.50
58/59	T-shirt sun	S	80 14 9 421 960	76.50
58/59	T-shirt sun	M	80 14 9 421 961	76.50
58/59	T-shirt sun	L	80 14 9 421 962	76.50
58/59	T-shirt sun	XL	80 14 9 421 963	76.50
58/59	T-shirt sun	XXL	80 14 9 421 964	76.50
58/59	T-shirt green	S	80 14 9 421 965	76.50
58/59	T-shirt green	M	80 14 9 421 966	76.50
58/59	T-shirt green	L	80 14 9 421 967	76.50
58/59	T-shirt green	XL	80 14 9 421 968	76.50
58/59	T-shirt green	XXL	80 14 9 421 969	76.50

1998 LIFESTYLE

Page No.	Description	Size	Part Number	Suggested Retail
58/59	Bandanna rosette blue		80 16 9 422 017	38.50
58/59	Bandanna rosette red		80 16 9 422 018	38.50
60/61	Head-scarf motion		80 16 9 422 011	152.50
60/61	Scarf paisley navy		80 16 9 422 013	76.50
60/61	Scarf paisley navy		80 16 9 422 014	76.50
60/61	Scarf paisley Bordeaux		80 16 9 422 015	76.50
60/61	Scarf paisley Bordeaux		80 16 9 422 016	76.50
64/65	Automatic chronograph		80 26 9 422 101	1271.50
64/65	Watch large		80 26 9 422 102	572.50
64/65	Watch medium		80 26 9 422 103	572.50
66/97	Scarf flockprint		80 16 9 422 012	106.50
66/97	Cabrio cap		80 16 9 422 035	145.50
66/97	Golf bag		82 22 9 419 262	457.50
66/97	Golf bag set		82 22 9 419 263	1363.50
68/69	Bow-tie pistoni		80 16 9 422 003	45.50
68/69	Braces pistoni		80 16 9 422 004	114.50
68/69	Tie epsilon		80 16 9 422 006	95.50
70/71	Tie cogs blue		80 16 9 421 998	95.50
70/71	Tie cogs red		80 16 9 421 999	95.50
70/71	Tie paisley		80 16 9 422 000	95.50
70/71	Tie pistoni yellow		80 16 9 422 001	95.50
70/71	Tie pistoni blue		80 16 9 422 002	95.50
70/71	Tie epsilon		80 16 9 422 005	95.50
70/71	Bow-tie epsilon		80 16 9 422 007	45.50
70/71	Braces epsilon		80 16 9 422 008	114.50
72/73	Travel bag		80 22 9 422 078	865.50
74/75	Small suitcase		80 22 9 422 079	518.50
74/75	Large suitcase		80 22 9 422 080	552.50
74/75	Suit bag		80 22 9 422 081	634.50
74/75	Flight case		80 22 9 422 082	571.50
74/75	Cultural travel bag		80 22 9 422 083	154.50
74/75	Sports and travel bag		80 22 9 422 084	290.50
74/75	Umbrella		80 23 9 422 091	95.50
76/77	All-weather jacket	S	80 12 9 421 820	710.50
76/77	All-weather jacket	M	80 12 9 421 821	710.50
76/77	All-weather jacket	L	80 12 9 421 822	710.50
76/77	All-weather jacket	XL	80 12 9 421 823	710.50
76/77	All-weather jacket	XXL	80 12 9 421 824	710.50
78/79	Leisure waistcoat	S	80 12 9 421 825	190.50

1998 LIFESTYLE

Page No.	Description	Size	Part Number	Suggested Retail
78/79	Leisure waistcoat	M	80 12 9 421 826	190.50
78/79	Leisure waistcoat	L	80 12 9 421 827	190.50
78/79	Leisure waistcoat	XL	80 12 9 421 828	190.50
78/79	Leisure waistcoat	XXL	80 12 9 421 829	190.50
78/79	Leisure jacket	S	80 12 9 421 830	230.50
78/79	Leisure jacket	M	80 12 9 421 831	230.50
78/79	Leisure jacket	L	80 12 9 421 832	230.50
78/79	Leisure jacket	XL	80 12 9 421 833	230.50
78/79	Leisure jacket	XXL	80 12 9 421 834	230.50
78/79	Sweater dry skin black	S	80 14 9 421 306	77.50
78/79	Sweater dry skin black	M	80 14 9 421 307	77.50
78/79	Sweater dry skin black	L	80 14 9 421 308	77.50
78/79	Sweater dry skin black	XL	80 14 9 421 309	77.50
78/79	Sweater dry skin black	XXL	80 14 9 421 310	77.50
78/79	Sweater dry skin red	S	80 14 9 422 159	77.50
78/79	Sweater dry skin red	M	80 14 9 422 160	77.50
78/79	Sweater dry skin red	L	80 14 9 422 161	77.50
78/79	Sweater dry skin red	XL	80 14 9 422 162	77.50
78/79	Sweater dry skin red	XXL	80 14 9 422 163	77.50
80/81	Multi-function parka	S	80 12 9 421 815	662.50
80/81	Multi-function parka	M	80 15 9 421 816	662.50
80/81	Multi-function parka	L	80 18 9 421 817	662.50
80/81	Multi-function parka	XL	80 21 9 421 818	662.50
80/81	Multi-function parka	XXL	80 24 9 421 819	662.50
84/85	Multi-function bag		80 22 9 422 085	305.50
84/85	Luggage rack		80 22 9 422 086	60.50
86/87	Functional waistcoat	M	80 12 9 421 996	264.50
86/87	Functional waistcoat	L	80 12 9 421 997	264.50
86/87	Reflective T-shirt	S	80 14 9 421 970	77.50
86/87	Reflective T-shirt	M	80 14 9 421 971	77.50
86/87	Reflective T-shirt	L	80 14 9 421 972	77.50
86/87	Reflective T-shirt	XL	80 14 9 421 973	77.50
86/87	Reflective T-shirt	XXL	80 14 9 421 974	77.50
88/89	Rucksack waistcoat		80 12 9 421 995	190.50
88/89	Reflective T-shirt	S	80 14 9 421 975	77.50
88/89	Reflective T-shirt	M	80 14 9 421 976	77.50
88/89	Reflective T-shirt	L	80 14 9 421 977	77.50
88/89	Reflective T-shirt	XL	80 14 9 421 978	77.50
88/89	Reflective T-shirt	XXL	80 14 9 421 979	77.50
90/91	Sports jacket with pockets	S	80 12 9 421 835	698.50
90/91	Sports jacket with pockets	M	80 12 9 421 836	698.50
90/91	Sports jacket with pockets	L	80 12 9 421 837	698.50
90/91	Sports jacket with pockets	XL	80 12 9 421 838	698.50

1998 LIFESTYLE

Page No.	Description	Size	Part Number	Suggested Retail
90/91	Sports jacket with pockets	XXL	80 12 9 421 839	698.50
92/93	Sweatshirt with wind-repellent lining	S	80 14 9 421 990	277.50
92/93	Sweatshirt with wind-repellent lining	M	80 14 9 421 991	277.50
92/93	Sweatshirt with wind-repellent lining	L	80 14 9 421 992	277.50
92/93	Sweatshirt with wind-repellent lining	XL	80 14 9 421 993	277.50
92/93	Sweatshirt with wind-repellent lining	XXL	80 14 9 421 994	277.50
94/95	Sweatshirt with wind-repellent lining blue	S	80 13 9 421 865	318.50
94/95	Sweatshirt with wind-repellent lining blue	M	80 13 9 421 866	318.50
94/95	Sweatshirt with wind-repellent lining blue	L	80 13 9 421 867	318.50
94/95	Sweatshirt with wind-repellent lining blue	XL	80 13 9 421 868	318.50
94/95	Sweatshirt with wind-repellent lining blue	XXL	80 13 9 421 869	318.50
94/95	Sweatshirt with wind-repellent lining beige	S	80 13 9 421 870	318.50
94/95	Sweatshirt with wind-repellent lining beige	M	80 13 9 421 871	318.50
94/95	Sweatshirt with wind-repellent lining beige	L	80 13 9 421 872	318.50
94/95	Sweatshirt with wind-repellent lining beige	XL	80 13 9 421 873	318.50
94/95	Sweatshirt with wind-repellent lining beige	XXL	80 13 9 421 874	318.50
94/95	Sweatshirt with wind-repellent lining	S	80 14 9 421 985	277.50
94/95	Sweatshirt with wind-repellent lining	M	80 14 9 421 986	277.50
94/95	Sweatshirt with wind-repellent lining	L	80 14 9 421 987	277.50
94/95	Sweatshirt with wind-repellent lining	XL	80 14 9 421 988	277.50
94/95	Sweatshirt with wind-repellent lining	XXL	80 14 9 421 989	277.50
96/97	Pocket lighter in BMW design		80 23 9 422 089	162.50
98/99	BMW key-ring pendant		80 23 9 422 090	206.50
98/99	Key-ring pendant		80 23 9 422 107	108.50
100/101	Glasses case		80 21 9 422 052	125.50
100/101	Key case		80 21 9 422 053	93.50
100/101	Money clip		80 23 9 422 087	60.50
100/101	Tie clip		80 23 9 422 088	49.50
100/101	Key-ring pendant		80 23 9 422 092	39.50
100/101	Key-ring pendant		80 23 9 422 093	39.50
100/101	Key-ring pendant		80 23 9 422 094	39.50
100/101	Key-ring pendant		80 32 9 420 574	27.50
100/101	Key-ring pendant		80 32 9 420 575	27.50
100/101	Key-ring pendant		80 32 9 420 576	27.50
100/101	Key-ring pendant		80 32 9 420 578	27.50
100/101	Key-ring pendant		80 32 9 421 025	27.50
100/101	Key-ring pendant		80 32 9 421 026	27.50
100/101	Key-ring pendant		80 32 9 421 027	27.50
100/101	Key-ring pendant		80 55 9 422 099	31.50
102/103	Z3 sunglasses, ladies model		80 35 9 421 126	285.50
102/103	Z3 sunglasses, men's model		80 35 9 421 127	285.50

1998 LIFESTYLE

Page No.	Description	Size	Part Number	Suggested Retail
104/105	Z3 purse		80 35 9 421 128	161.50
104/105	Z3 wallet/cheque case		80 35 9 421 129	195.50
104/105	Z3 credit card case		80 35 9 421 130	163.50
104/105	Z3 key case		80 35 9 421 131	81.50
104/105	Z3 key-ring		80 35 9 421 132	41.50
104/105	Z3 western hat	S (54/55)	80 35 9 421 134	282.50
104/105	Z3 western hat	M (56/57)	80 35 9 421 135	282.50
104/105	Z3 western hat	L (58/59)	80 35 9 421 136	282.50
104/105	Z3 western hat	XL (60/61)	80 35 9 421 137	282.50
106/107	Z3 watch		80 35 9 421 120	271.50
106/107	Z3 chronograph		80 35 9 421 125	902.50
108/109	Z3 leather jacket	S	80 35 9 421 155	1263.50
108/109	Z3 leather jacket	M	80 35 9 421 156	1263.50
108/109	Z3 leather jacket	L	80 35 9 421 157	1263.50
108/109	Z3 leather jacket	XL	80 35 9 421 158	1263.50
108/109	Z3 leather jacket	XXL	80 35 9 421 159	1263.50
110/111	Z3 leather cap		80 35 9 421 133	235.50
110/111	Z3 sunshield white		80 35 9 421 140	26.50
110/111	Z3 sunshield black		80 35 9 421 141	26.50
110/111	Z3 sweatshirt	S	80 35 9 421 145	275.50
110/111	Z3 sweatshirt	M	80 35 9 421 146	275.50
110/111	Z3 sweatshirt	L	80 35 9 421 147	275.50
110/111	Z3 sweatshirt	XL	80 35 9 421 148	275.50
110/111	Z3 sweatshirt	XXL	80 35 9 421 149	275.50
110/111	Z3 polo shirt	S	80 35 9 421 150	101.50
110/111	Z3 polo shirt	M	80 35 9 421 151	101.50
110/111	Z3 polo shirt	L	80 35 9 421 152	101.50
110/111	Z3 polo shirt	XL	80 35 9 421 153	101.50
110/111	Z3 polo shirt	XXL	80 35 9 421 154	101.50
110/111	Z3 silk scarf		80 35 9 421 160	31.50
112/113	Junior bike		80 83 9 421 144	150.50
114/115	Fold-up sledge		80 31 9 421 042	296.50
114/115	Baby racer		not available in Canada	
114/115	Baby racer police		not available in Canada	
114/115	Junior racer		not available in Canada	

We always see small things in a wider context.
Only if each detail satisfies the highest
requirements can a perfect result be achieved.





Quilted lining jacket.
80 12 9 421 845 - 849



City coat.
80 12 9 421 850 - 854

City coat with quilted lining
jacket zipped in.





Summer blouson.
80 12 9 421 840 - 844





In our view a successful design is not something which briefly causes a stir but one which points the way – for years to come.





Briefcase.
80 22 9 422 076



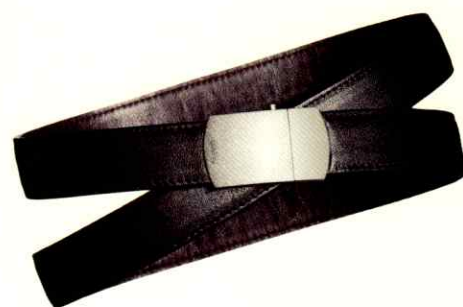
Attaché case.
80 22 9 422 075



Business case.
80 22 9 422 077



Men's manicure set.
80 21 9 422 055



Leather belt.
80 21 9 422 060

**For us, a shape is not harmonious
until you want to touch it, when you
can no longer suppress the urge to
touch it.**

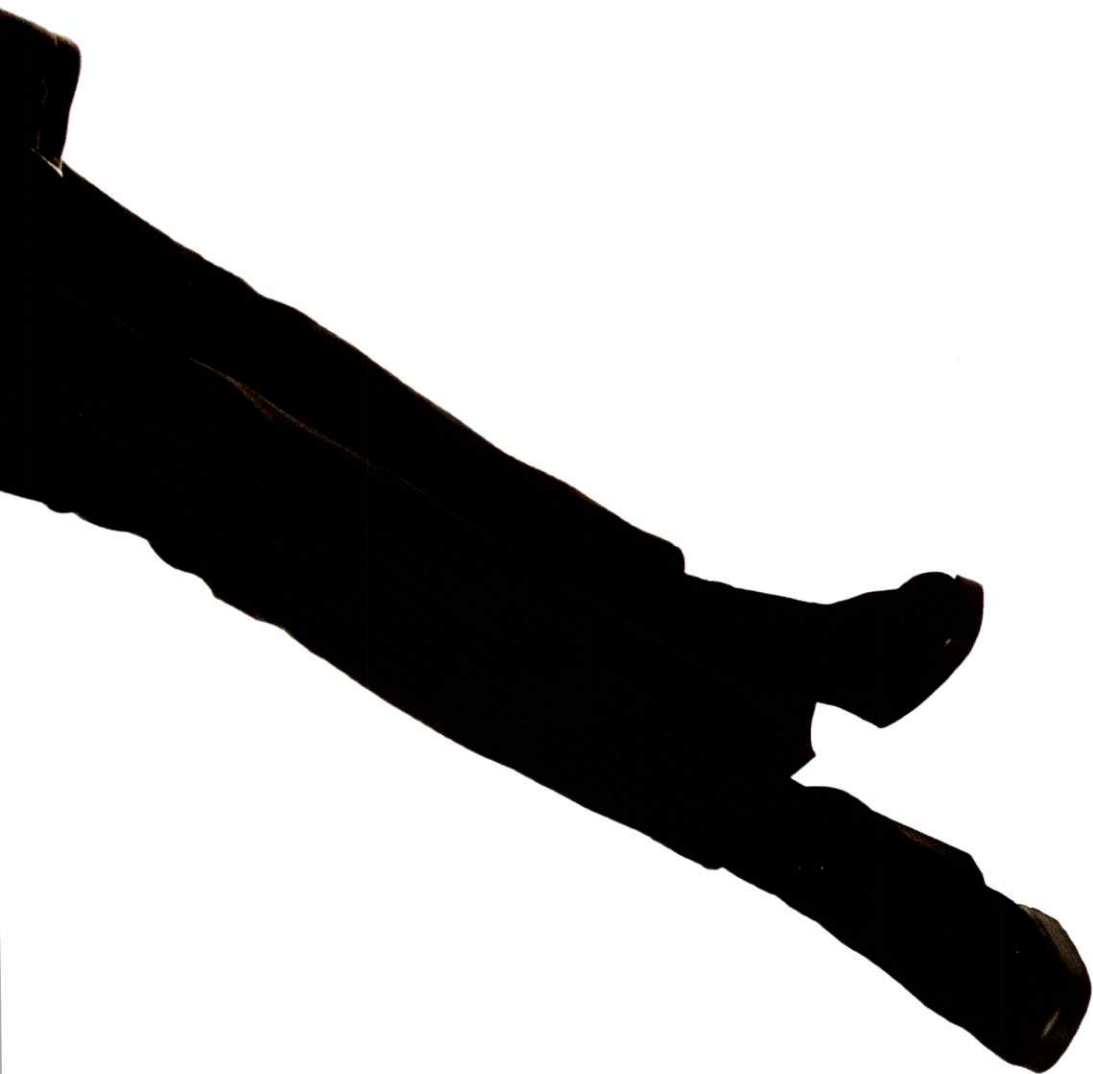




Men's leather jacket.
80 11 9 421 860 - 864





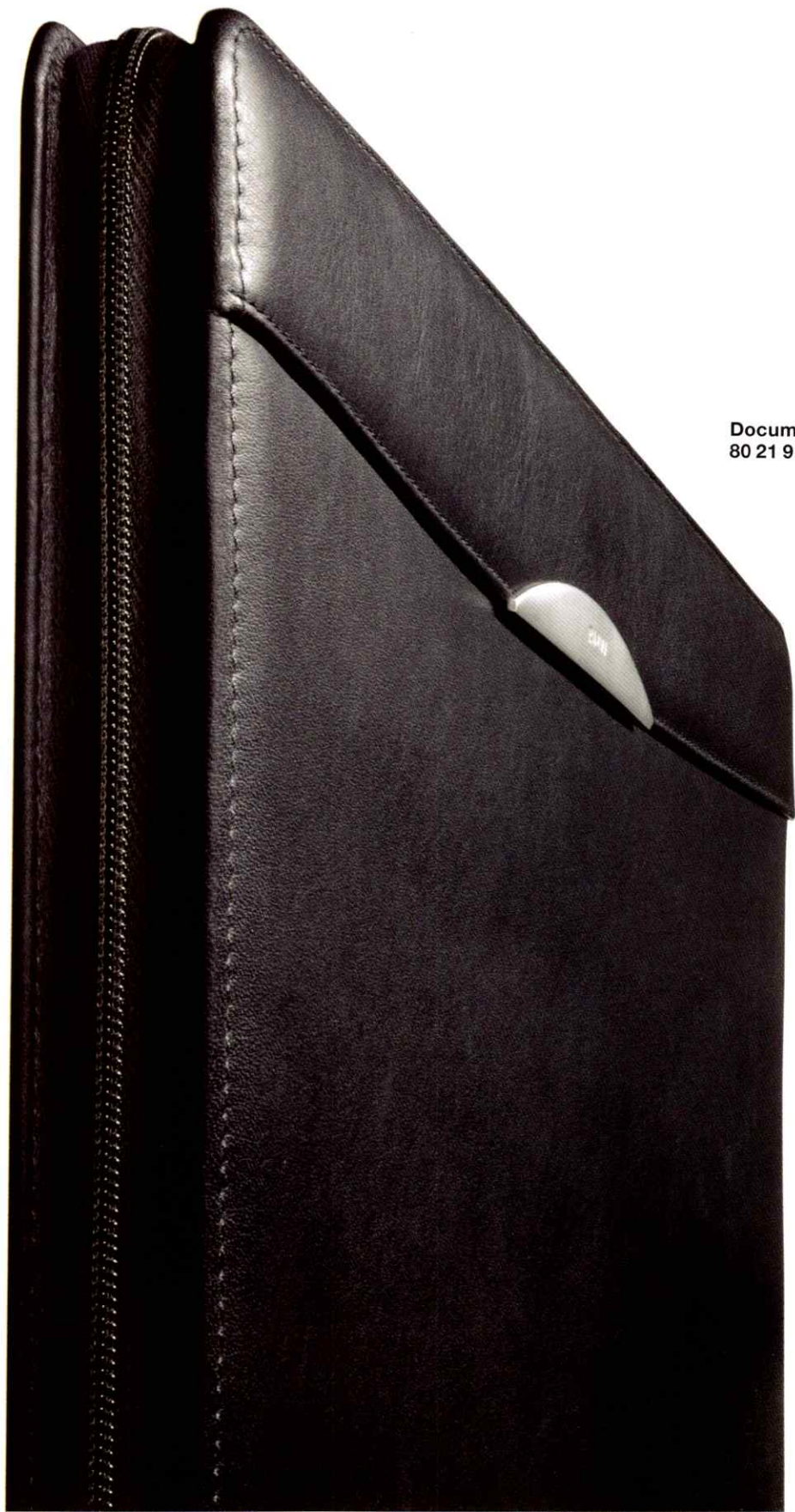


Men's leather blouson.
80 11 9 421 855 - 859
Ladies leather jacket.
80 11 9 422 020 - 022





Visiting cards binder.
80 21 9 422 043



Document case.
80 21 9 422 042



Visiting cards binder.
80 21 9 422 043



Leather ring binder.
80 21 9 422 045



Visiting card case.
80 21 9 422 059





Card case.
80 21 9 422 071

Mobile phone case.
80 21 9 422 058

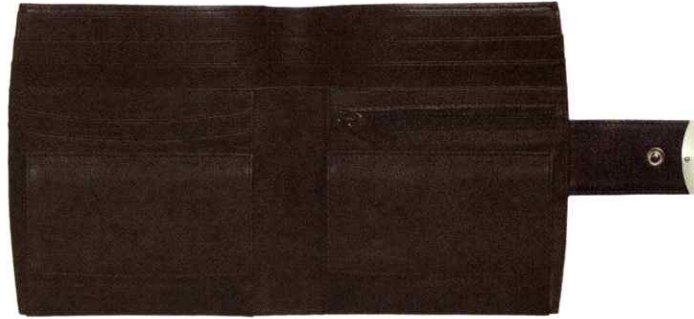
Document case.
80 21 9 422 042



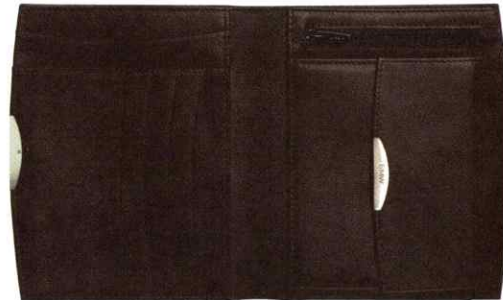


Men's purse.
80 21 9 422 048

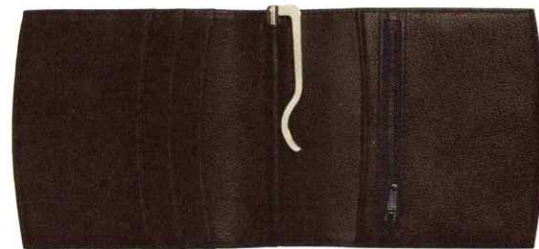
Currency purse.
80 21 9 422 057



Purse.
80 21 9 422 070



Clip pouch.
80 21 9 422 047

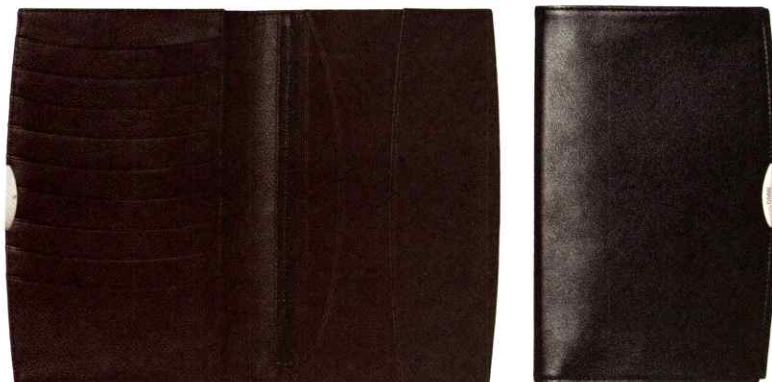


Credit card case
"Europe" and "Asia".
80 21 9 422 056

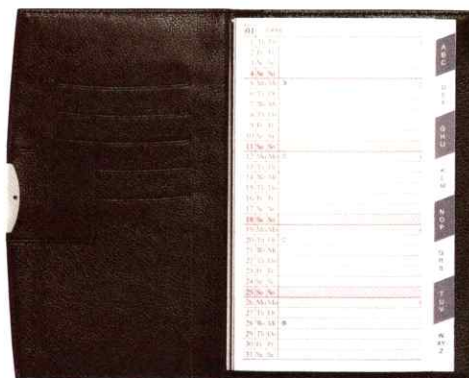


Credit card case "USA".
80 21 9 422 049

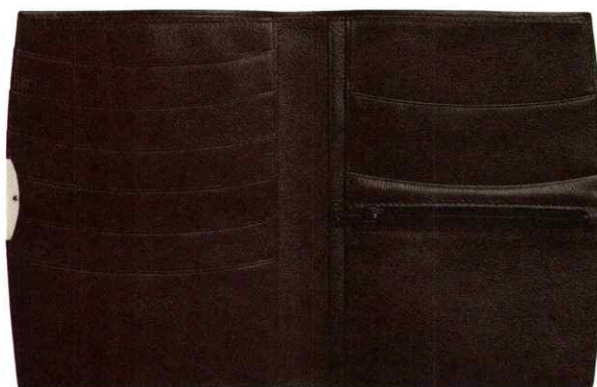




Wallet.
80 21 9 422 050



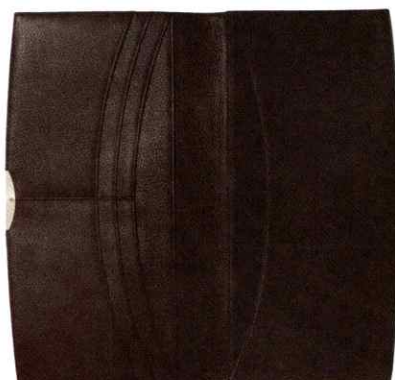
**Wallet with
appointments planner.**
80 21 9 422 054



French wallet.
80 21 9 422 073

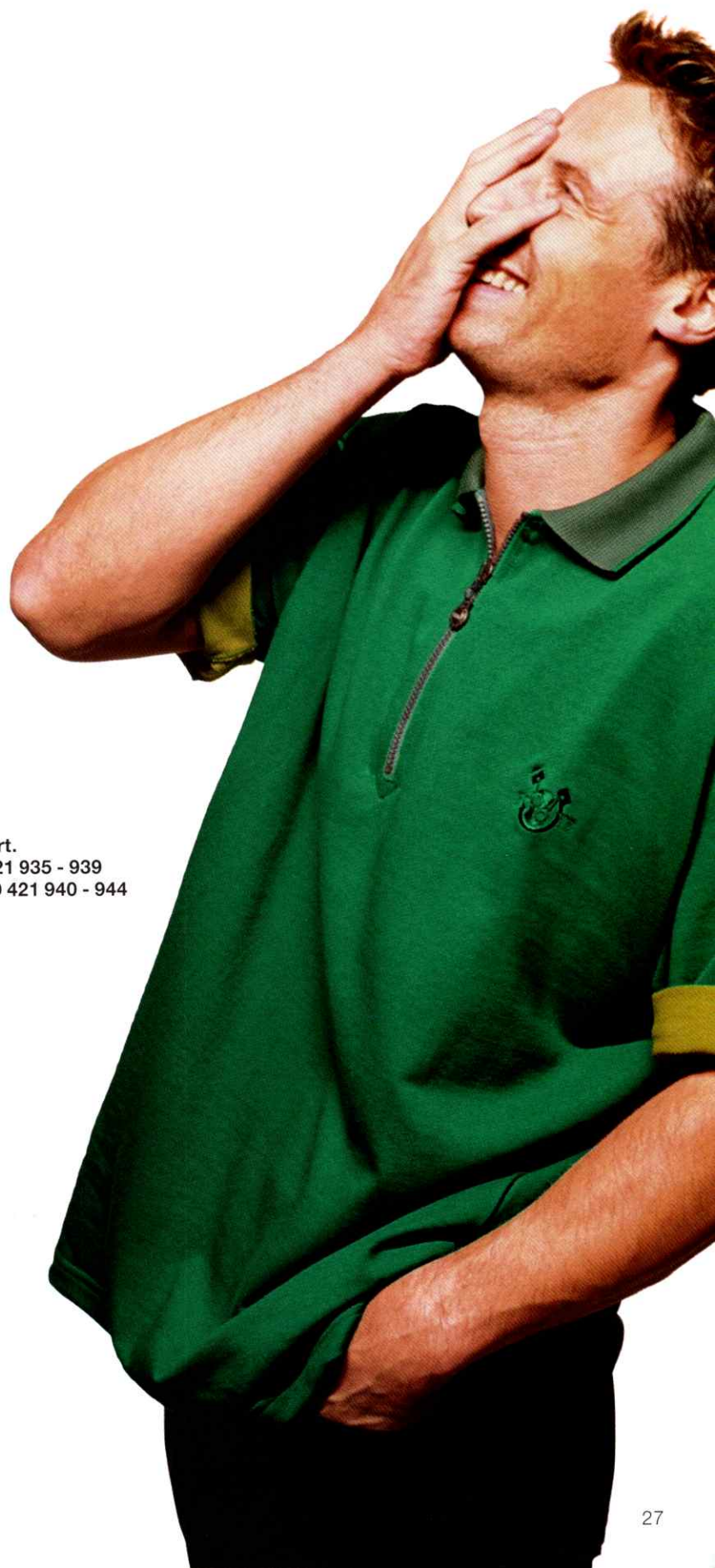


Italian wallet.
80 21 9 422 072



Narrow wallet "Asia".
80 21 9 422 051





Zip-up polo shirt.
Black 80 14 9 421 935 - 939
Emerald 80 14 9 421 940 - 944



Polo sweater.
Blue 80 13 9 421 905 - 909
Red 80 13 9 421 910 - 914
Emerald 80 13 9 421 915 - 919



Polo sweater.
 Avocado 80 13 9 421 900 - 904
 Royal 80 13 9 421 895 - 899
 Black 80 13 9 421 890 - 894



Bandana "Paisley".
 80 16 9 422 019



Sweatshirt.
Royal 80 14 9 421 950 - 954





Short-sleeved polo shirt.
Navy 80 14 9 421 926 - 924
Royal 80 14 9 421 930 - 934
Avocado 80 14 9 421 925 - 929



Sweatshirt .
Petrol 80 14 9 421 945 - 949

Sweater "Genova".
80 13 9 421 880 - 884



Sweater "Bologna".
80 13 9 421 885 - 889





Reversible sweater.
80 13 9 421 875 - 879

We give things an individual look,
so that you can look at them time
and time again and remember that
an every day item can be uniquely
beautiful.







Ball-point pen. 80 24 9 422 104



Propelling pencil. 80 24 9 422 106



Fountain pen. 80 24 9 422 105



Writing utensils case. 80 21 9 422 044





Ladies fleece lining jacket.
80 12 9 422 032 - 034



Ladies quilted
reversible jacket.
80 12 9 422 029 - 031



Ladies jacket, brown.
80 12 9 422 026 - 028

Ladies jacket, black.
80 12 9 422 023 - 025





Ladies jacket, black,
with fleece lining jacket
zipped in.



Ladies jacket, brown, with
quilted reversible jacket
zipped in.



Ladies jacket, black, with quilted reversible jacket zipped in.



Ladies jacket, brown, with fleece lining jacket zipped in.







Sunglasses "Active".
80 25 9 422 041



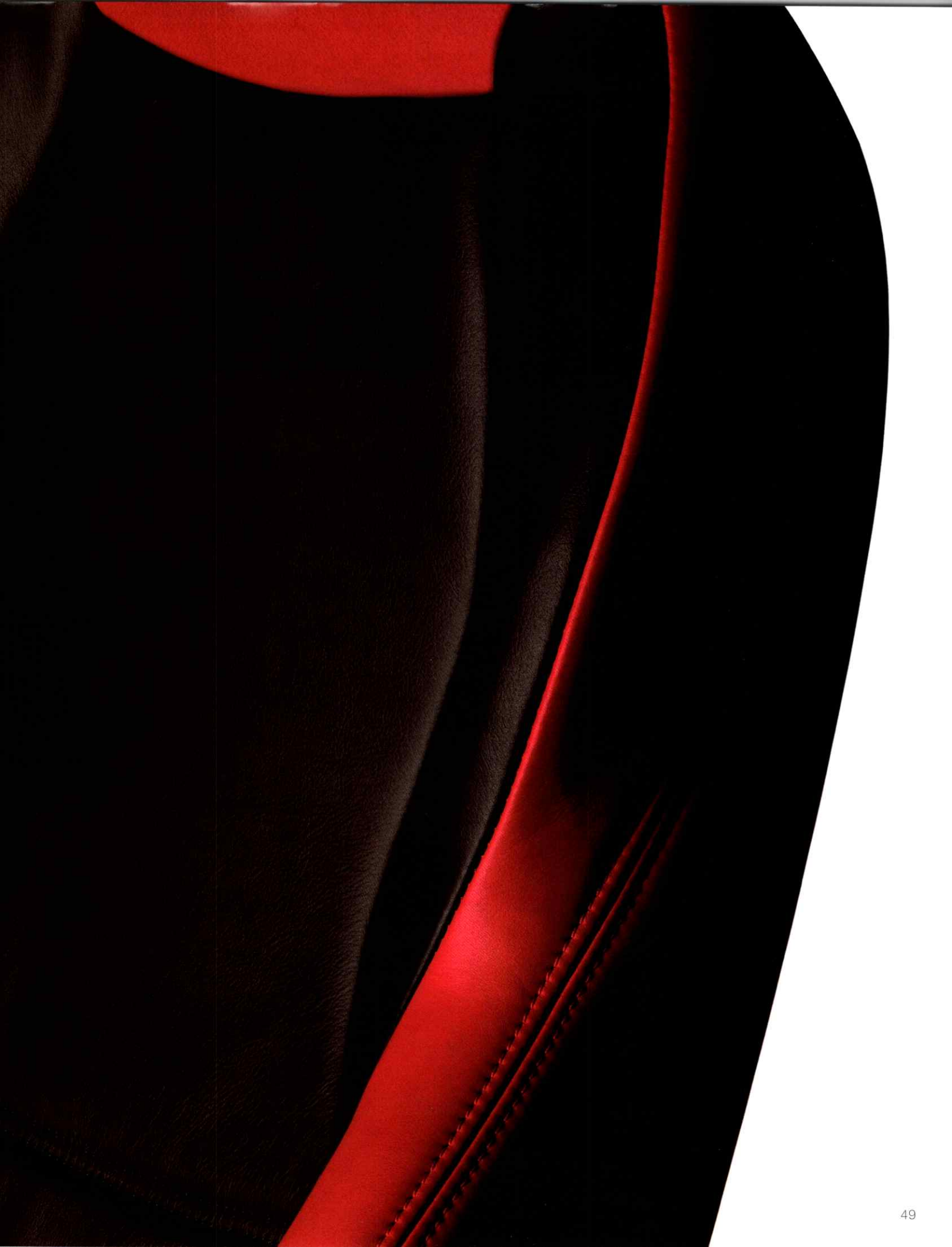
Sunglasses "Titan".
80 25 9 422 040



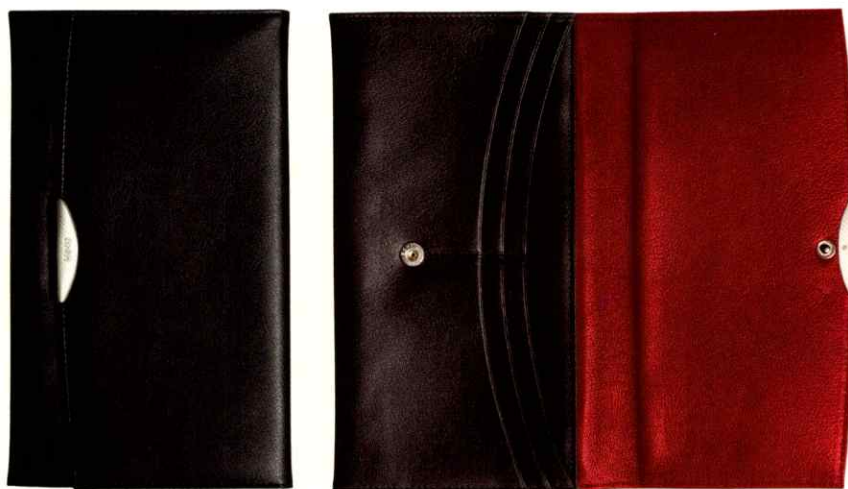
We strive to design something in
such a way that it unmistakably
reflects the personality of its
owner.



Ladies purse.
80 21 9 422 062



Ladies wide purse.
80 21 9 422 068



Ladies wallet.
80 21 9 422 069

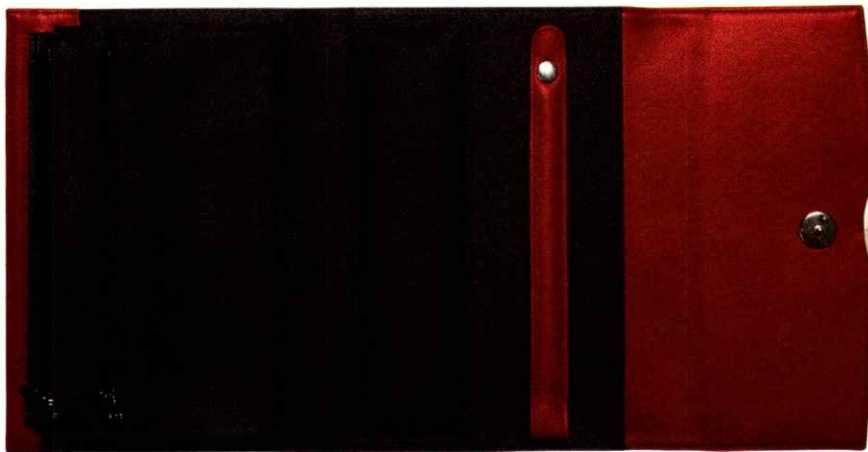


Ladies purse.
80 21 9 422 062





Make-up case.
80 21 9 422 067

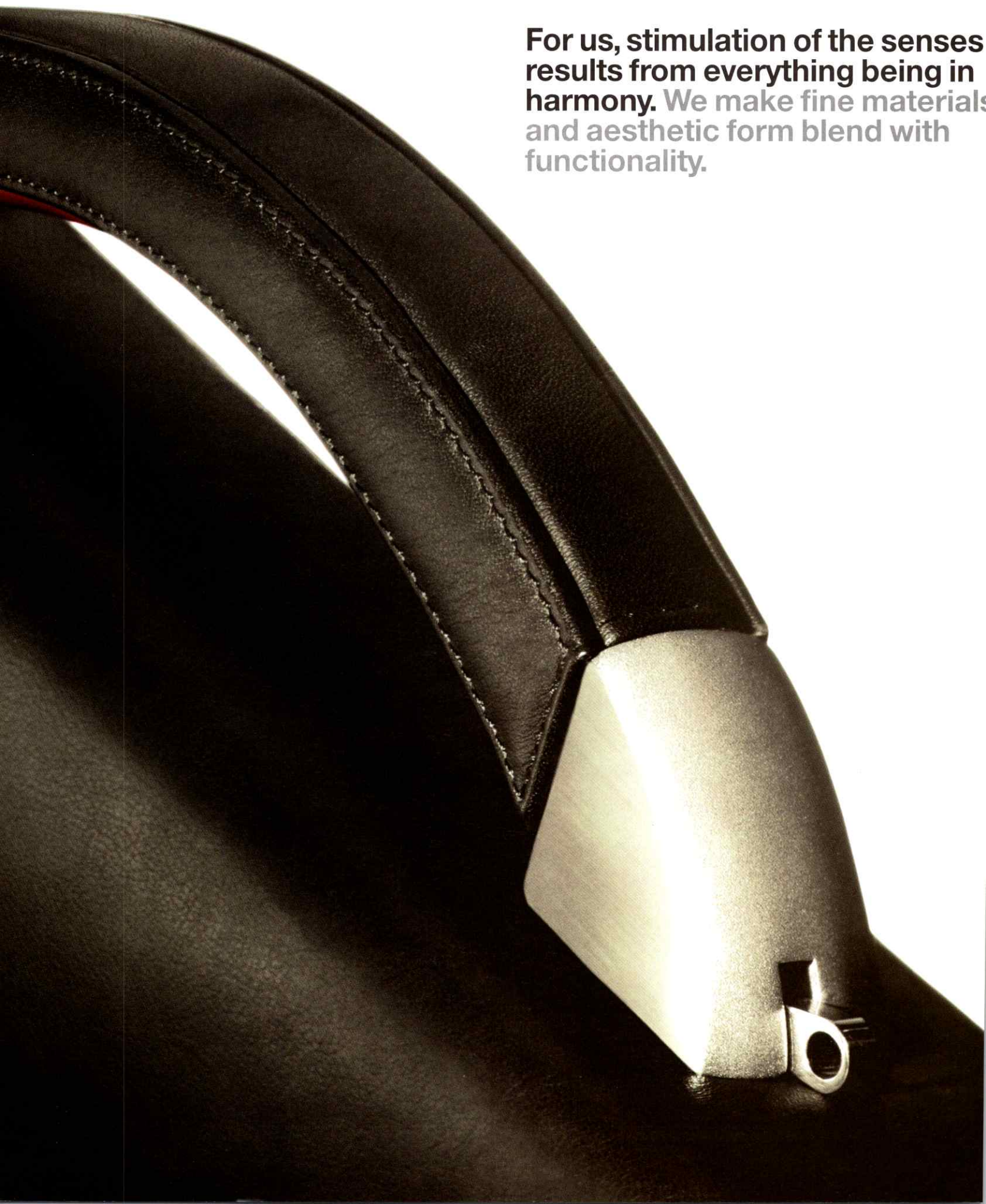


Travel jewellery case.
80 21 9 422 066



Manicure set.
80 21 9 422 063

For us, stimulation of the senses
results from everything being in
harmony. We make fine materials
and aesthetic form blend with
functionality.







Ladies briefcase.
80 22 9 422 074



Ladies small handbag.
80 21 9 422 065



Ladies leather ring binder.
80 21 9 422 061



Ladies handbag.
80 21 9 422 064



Ladies briefcase.
80 22 9 422 074



T-shirt.
Sun 80 14 9 421 960 - 964
Red 80 14 9 421 955 - 959
Green 80 14 9 421 965 - 969





Bandana "Rosette".
Red 80 16 9 422 018
Blue 80 16 9 422 017

Scarf "Paisley". Wool.
Navy 80 16 9 422 013
Bordeaux 80 16 9 422 015



Scarf "Paisley". Chiffon.
Bordeaux 80 16 9 422 016
Navy 80 16 9 422 014



Head-scarf "Motion"
80 16 9 422 011





Better one feature too many than one too few.
Freeing oneself from what is unnecessary and
accentuating the essentials: this is for us the
expression of sovereign style.





Watch "Large".
80 26 9 422 102



Watch "Medium".
80 26 9 422 103



Automatic chronograph.
80 26 9 422 101



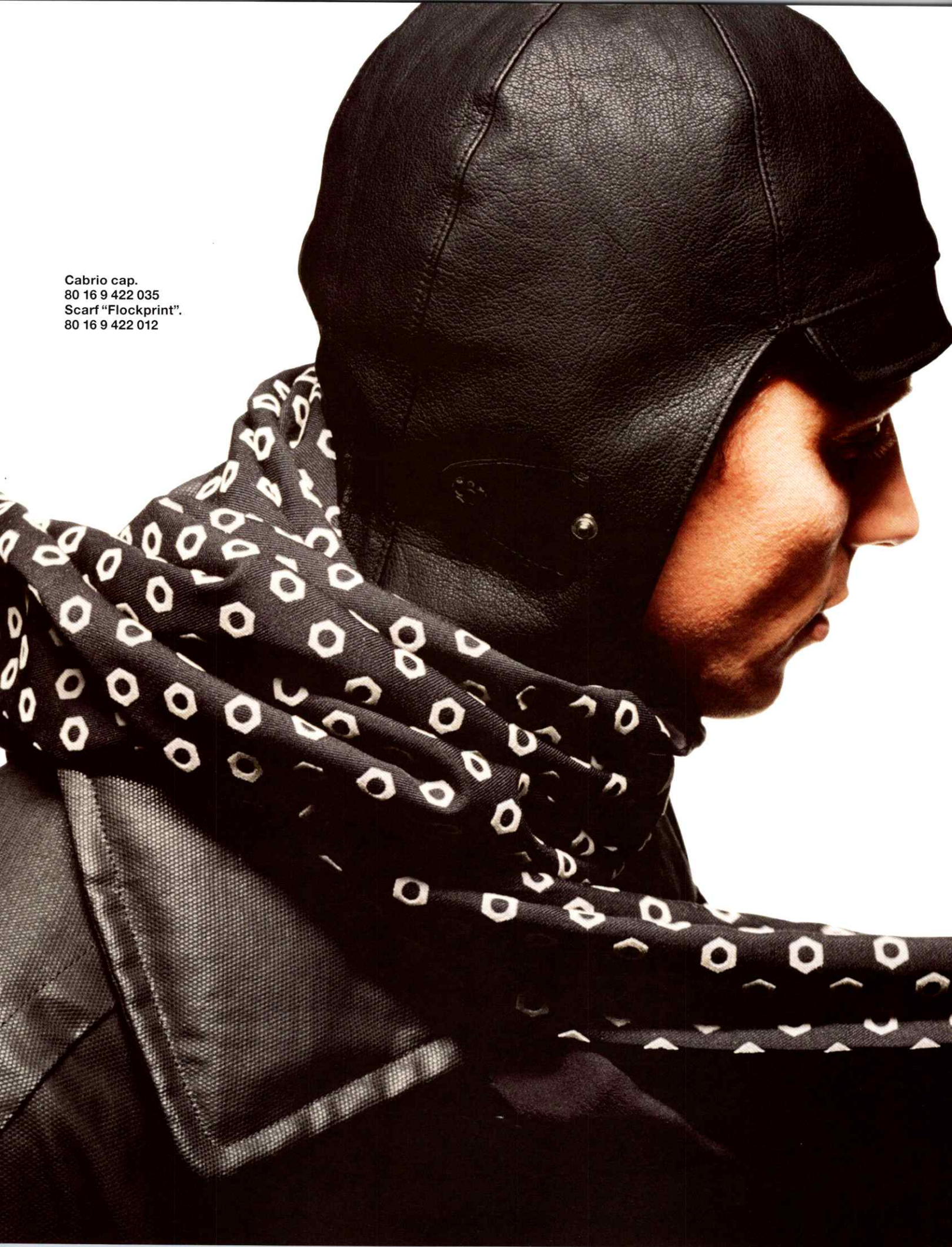


Golf bag. 82 22 9 419 262



Golf bag set. 82 22 9 419 263

Cabrio cap.
80 16 9 422 035
Scarf "Flockprint".
80 16 9 422 012



Tie "Epsilon".
Red 80 16 9 422 006





Bow-tie "Pistoni".
80 16 9 422 003
Braces "Pistoni".
80 16 9 422 004



Bow-tie "Epsilon". 80 16 9 422 007
Braces "Epsilon". 80 16 9 422 008





Tie "Pistoni".
 Blue 80 16 9 422 002
 Yellow 80 16 9 422 001



Tie "Paisley".
 80 16 9 422 000



Tie "Cogs".
 Red 80 16 9 421 999
 Blue 80 16 9 421 998



Tie "Epsilon".
 Green 80 16 9 422 005





Travel bag.
80 22 9 422 078



Sports and travel bag.
80 22 9 422 084



Umbrella.
80 23 9 422 091



Suit bag.
80 22 9 422 081



Flight case.
80 22 9 422 082



Cultural travel bag.
80 22 9 422 083



Small suitcase. 80 22 9 422 079
Large suitcase. 80 22 9 422 080



A progressive spirit drives us
ever onward. Constantly
questioning what is
apparently perfect, never
being satisfied – in order to
make the best even better.



All-weather jacket.
80 12 9 421 820 - 824



Leisure jacket.
80 12 9 421 830 - 834



Leisure waistcoat.
80 12 9 421 825 - 829



Multi-function parka with
leisure jacket zipped in.



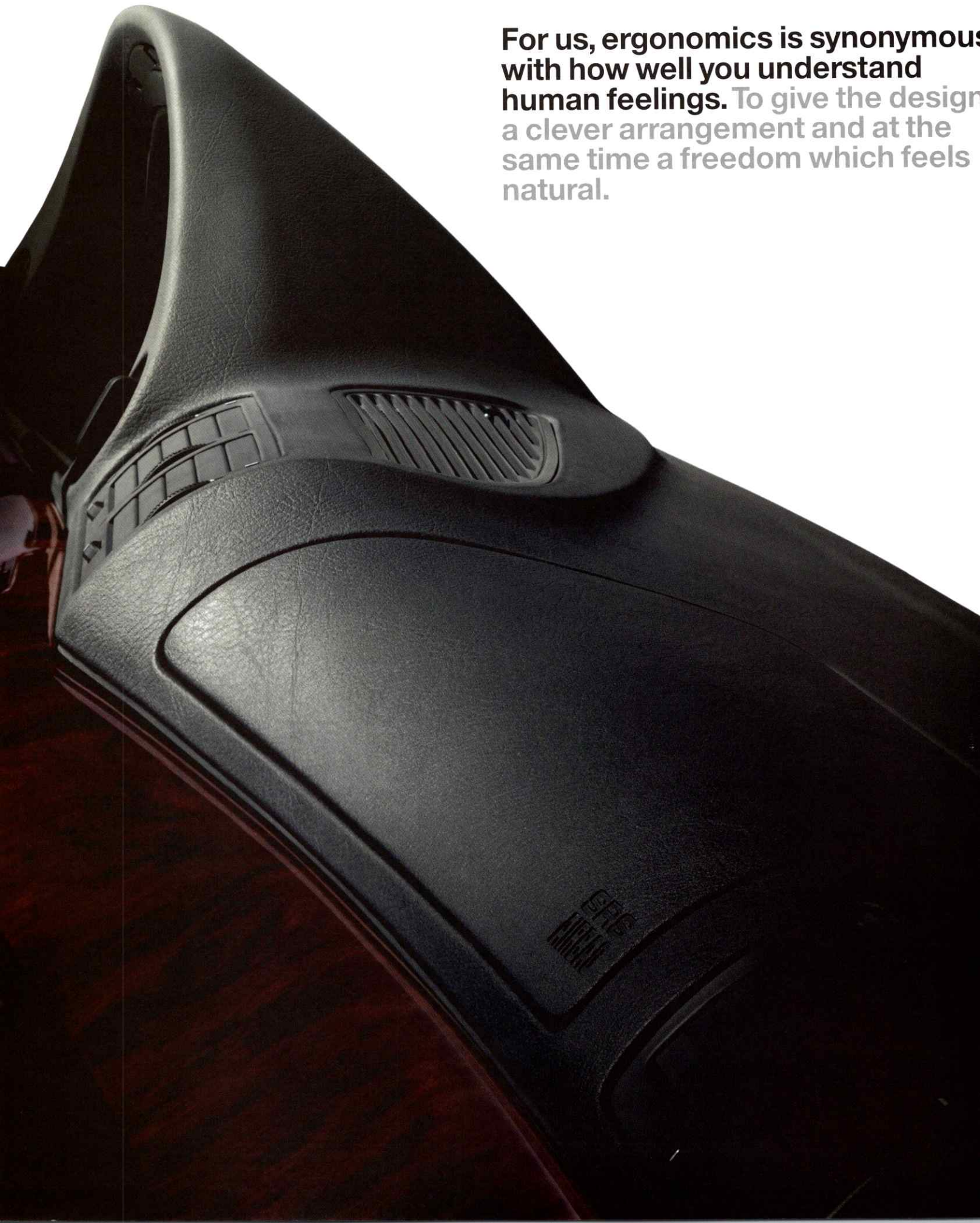
All-weather jacket with
leisure waistcoat zipped in.



Multi-function parka with
leisure waistcoat zipped in.

reater "Dry Skin".
ack 80 14 9 421 306 - 310
d 80 14 9 422 159 - 163

For us, ergonomics is synonymous with how well you understand human feelings. To give the design a clever arrangement and at the same time a freedom which feels natural.





Multi-function parka.
80 12 9 421 815 - 819



Multi-function bag.
80 22 9 422 085



BMW "Super-tech" mountain bike
(see "BMW Bikes" catalogue)



Multi-function bag.



Card case.



Suitcase.

Luggage rack.
80 22 9 422 086

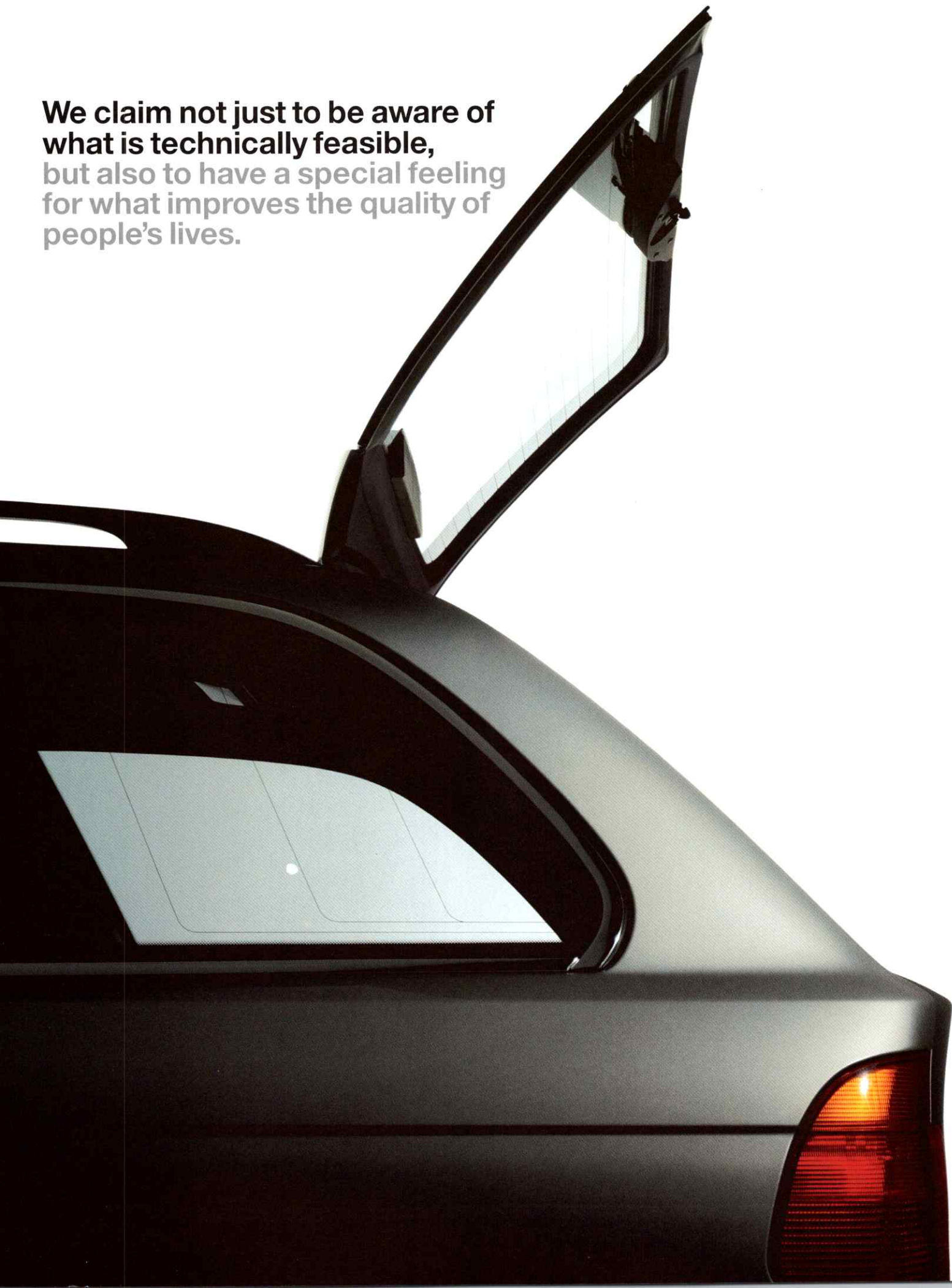


Rucksack.



Suit bag.

**We claim not just to be aware of
what is technically feasible,
but also to have a special feeling
for what improves the quality of
people's lives.**





Functional waistcoat.
80 12 9 421 996 - 997
Reflective T-shirt.
Black 80 14 9 421 970 - 974



ucksack waistcoat.
12 9 421 995
reflective T-shirt.
anguine 80 14 9 421 975 - 979





Sports jacket with pockets.
80 12 9 421 835 - 839



Inner waistcoat, zip-in.



Removable towel.



Sports bag zipped together from inner waistcoat.





Sweatshirt with wind-repellent lining.
80 14 9 421 990 - 994



Sweatshirt with wind-repellent lining.
80 14 9 421 985 - 989

Sweater with wind-repellent lining.
Beige 80 13 9 421 870 - 874
Blue 80 13 9 421 865 - 869





**We achieve precision through our passion for
perfection. Constantly raising attention to detail
until things function without a hitch – throughout
their lifecycle.**



Lighter.
80 23 9 422 089

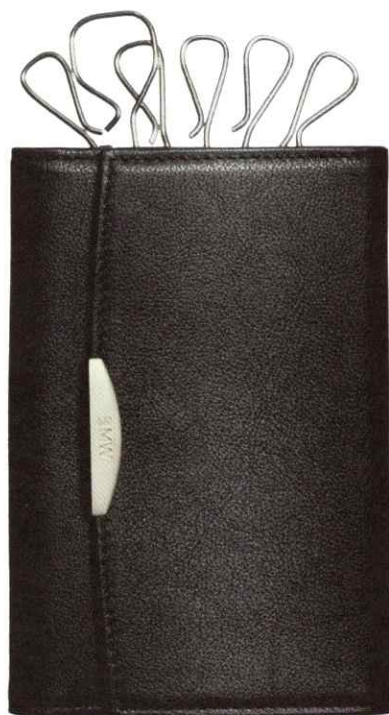




Key-ring pendant.
80 23 9 422 107
BMW key-ring pendant.
80 23 9 422 090



Key-ring pendant.
Model 5 Series touring.
80 55 9 422 099

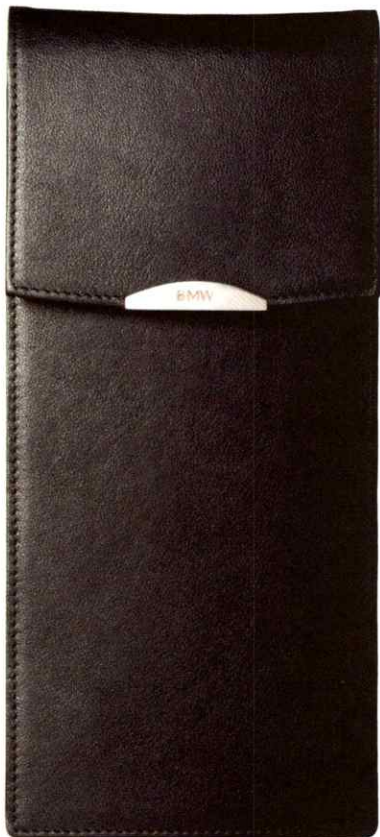


Key case.
80 21 9 422 053



Key-ring pendant. With the symbol of the 3 Series product line.
80 23 9 422 092
Key-ring pendant. With the symbol of the 5 Series product line.
80 23 9 422 093
Key-ring pendant. With the symbol of the 7 Series product line.
80 23 9 422 094

Key-ring pendant.
Model 3 Series Saloon (not shown). 80 32 9 420 574
Model 3 Series compact (not shown). 80 32 9 420 575
Model 3 Series Convertible (not shown). 80 32 9 420 576
Model 3 Series touring (not shown). 80 32 9 421 026
Model 5 Series Saloon (not shown). 80 32 9 421 025
Model 7 Series Saloon (not shown). 80 32 9 420 578
Model Z3 roadster (not shown). 80 32 9 421 027



Glasses case.
80 21 9 422 052



Tie clip.
80 23 9 422 088



Money clip.
80 23 9 422 087





Z3 sunglasses, Ladies model.
80 35 9 421 126



Z3 sunglasses, men's model.
80 35 9 421 127



Z3 Western hat.
80 35 9 421 134 - 137

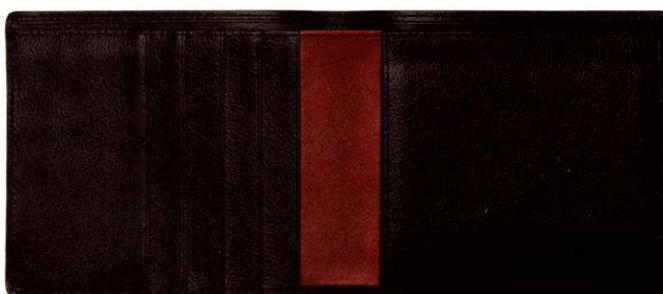
Z3 credit card case.
80 35 9 421 130



Z3 key case.
80 35 9 421 131



Z3 purse.
80 35 9 421 128



Z3 key-ring pendant.
80 35 9 421 132



Z3 wallet/cheque case.
80 35 9 421 129





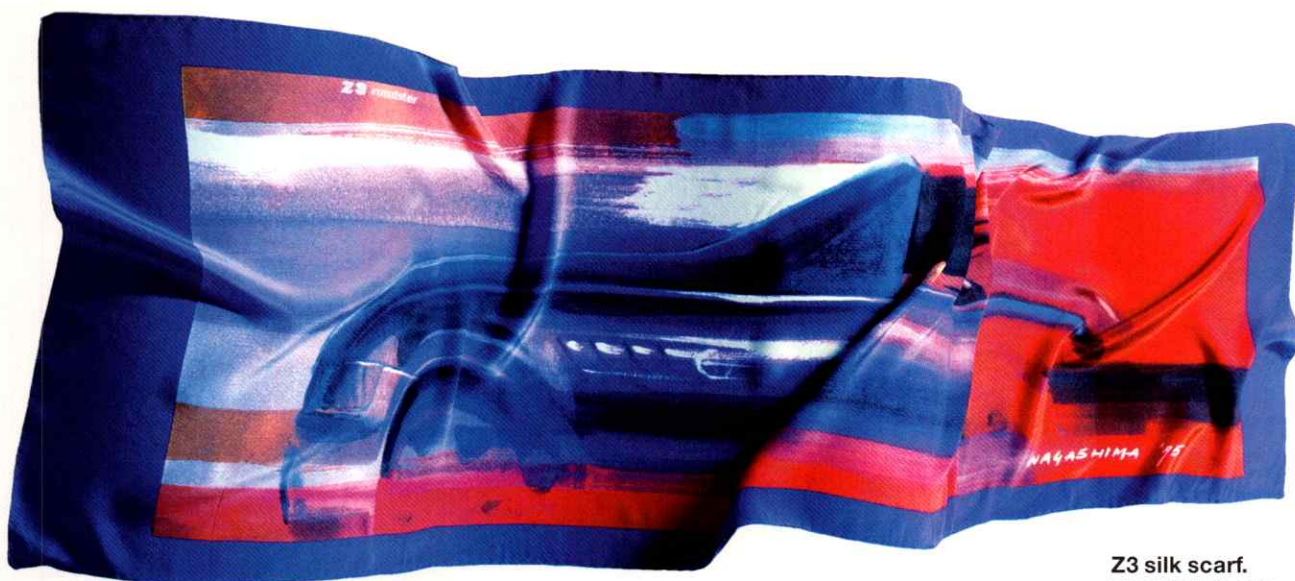
Z3 chronograph.
80 35 9 421 125



Z3 watch.
80 35 9 421 120







Z3 silk scarf.
80 35 9 421 160



Z3 leather cap.
80 35 9 421 133



Z3 sunshield.
White 80 35 9 421 140
Black 80 35 9 421 141



Z3 sweatshirt.
80 35 9 421 145 - 149

Z3 polo shirt.
80 35 9 421 150 - 154



For us, design doesn't just mean finding new shapes – but rather the sensitivity with which we bring things to life and give them an unmistakable character.

Z3 leather jacket.
80 35 9 421 155 – 159





Junior Racer.
80 93 9 422 175



Baby Racer "Police".
80 93 9 422 158



Baby Racer.
80 93 9 421 762



Fold-up sledge.
80 31 9 421 042

**Sometimes we give free rein to our play instinct
and make little dreams come true with the same
passion as big ones – the pleasure associated
with this is unforgettable.**



Junior Bike.
80 83 9 421 144

Contents.

A

All-weather jacket	77, 79
Attaché case	10

B

Baby Racer	114, 115
Ball-point pen	38
Bandana	29, 59
Bow tie	69, 70
Braces	69, 70
Briefcases	10, 54, 56
Business case	11

C

Cabrio cap	67
Card case	21
City coat	4, 5
Clip pouch	24
Credit card cases	24, 105
Cultural travel bag	75
Currency purse	24

D

Document case	19, 21
---------------	--------

F

Flight case	75
Fountain pen	38
Functional waistcoat	87

G

Glasses case	101
Golf bags	66

H

Handbags	54, 55
----------	--------

J

Jackets, quilted lining	4, 5
Junior Bike	113
Junior Racer	114

K

Key cases	100, 105
Key rings	99, 100, 105

L

Ladies reversible quilted jackets	40, 42, 43
Ladies fleece lining jacket	40, 42, 43
Ladies jacket	41, 42, 43
Ladies purses	48, 50
Leather belt	11
Leather blouson	17
Leather caps	110
Leather jackets	14, 17, 109
Leather ring binders	20, 54
Leisure jacket	78, 79
Leisure waistcoat	78, 79
Lighter	97
Luggage rack	84

M

Make-up case	51
Manicure sets	11, 51
Mobile phone case	21
Money clip	101
Multi-function bag	82, 84, 85
Multi-function parka	79, 81

P

Polo shirts	32, 111
Polo sweater	28, 29
Propelling pencil	38
Pullovers	34, 35, 78, 79
Purses	23, 24, 105

R

Rucksack waistcoat	89
--------------------	----

S

Scarves	60, 61, 67, 110
Sledge	115
Sports jacket with pockets	90, 91
Suit bag	74
Suitcase	75
Summer blouson	6
Sunshield	110
Sunglasses	46, 103
Sweatshirts	30, 33, 93, 94, 95, 111

T

Tie clip	101
Ties	68, 71
Travel bags	73, 74
Travel jewellery case	51
T-shirts	58, 87, 89

U

Umbrella	74
----------	----

V

Visiting card binder	18, 20
Visiting card case	20

W

Wallets	25, 50, 105
Watches	65, 107
Western hat	104
Writing utensils case	38

Z

Zip-up polo shirts	27
--------------------	----



Discover the world of BMW.

You can't describe the BMW Lifestyle in words. You simply have to experience it for yourself. That's why we would like to show you this fascinating collection in person. Your BMW dealer will be pleased to assist you with all aspects, including the exceptional range of BMW bikes and BMW miniatures.



The ultimate driving machine