

The New BMW 3 Series Touring



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The individual who goes their own way in life will develop his – or her – own special standard of performance far beyond the simple dimension of speed alone. Taking precisely this conviction into account, we have now created the ideal car for such an individual. A car clearly standing out from the crowd through its elegant styling and unmistakable looks. A car for people who are different – a car with genuine profile just right for our modern age in every respect. So experience driving pleasure in beautiful, exciting style. Experience the new BMW 3 Series Touring.

From front to rear, from every angle the new 3 Series Touring represents an all-round concept. For quality BMW-style is also expressed by the styling of a car. By the way it combines aerodynamic requirements with aesthetic beauty. By the harmonious interaction of shapes and features from every perspective.

A car offering you ample space for your personal wishes, while at the same time remaining within reasonable dimen-

sions. A combination of elegant styling and future-oriented technology now becoming reality.





Stylish in looks, dynamic in performance: The outstanding suspension combines thrilling handling with excellent driving comfort. Simply ideal for enjoying the beautiful sides of life even during long journeys.

Our love of aesthetic design is linked inseparably with our quest for optimum function. Now we express a new pledge to this principle through the new BMW 3 Series Touring.



Inviting perspectives for the active individualist: The 3 Series Touring adds practical value to aesthetic design,

making it a car for the discerning motorist, who appreciates the mobility also in their leisure time.

The right concept for today's world, the way we see it, must possess a whole range of different features. Safety plus performance. Elegant styling plus practical value. So these are precisely the features we have given the new BMW 3 Series Touring. With the new 3 Series Touring you can now have the best of both worlds. The convenience and practicality of the easily accessible load area, and the dynamic performance and handling you have come to expect from the 3 Series range.



Quality to the last detail: The low loading sill makes loading and unloading extremely easy, especially with the hatch moving right up to the top. To close the hatch even more conveniently

there are two recessed grab points inside. Everything you take along in the luggage compartment is of course perfectly protected by the hard-wearing all round velour lining.



Just in case: The rear-seat backrests are split asymmetrically and unfasten easily with just one hand, then tilting forwards to give

you all the space you need. The storage points keep everything where it should be, without luggage sliding around.

A complete concept with all features: The luggage compartment cover keeps everything well protected from prying eyes, the all-new electronic immobiliser prevents unauthorised use of your

car. Because thanks to the immobiliser the engine can only be started once the control unit has verified the code on your car key.

The benchmark we apply to the design of our cockpits is becoming more demanding and sophisticated all the time. For we regard it as a fascinating challenge to create the perfect workplace for the driver. An ambience where every feature fulfills the highest standard – and thus provides the starting point for unique driving pleasure.



Unmistakable: The cockpit in BMW's typical arched design. The entire instrument panel is

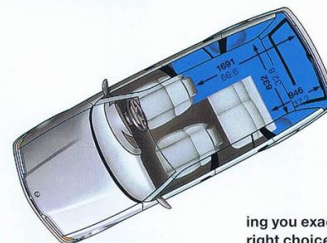
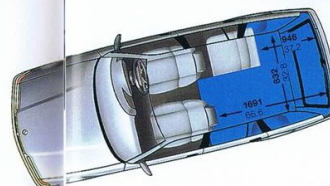
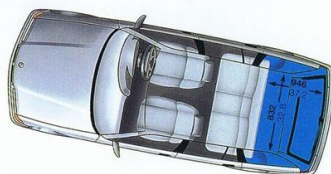
wrapped around the driver to keep you perfectly informed at all times. Through their arrangement, all the instruments and

controls are within easy reach from your normal seating position.



Waiting for your command: Featuring a new electronic immobiliser, the engine of your BMW will start

only after the control unit has verified the code on the key of your car.



The rear-seat backrests fold forwards in two-thirds/one-third subdivision, offer-

ing you exactly the right choice of loading space right up to the front seats.

BMW's Personal Line range of colours and upholstery offers you a host of different features and combinations all fitted as standard.



You can choose not only a perfect match of your favourite paintwork and interior colour, but also your personal seats in your own particular colour and material.



The standard seats come in flat weave cloth, flock cloth, as well as leather. The sports seats with their supportive design are available either in leather, cloth/leather combination or flat weave cloth.



This allows you to give the interior of your 3 Series Touring your own personal touch in shape and style.

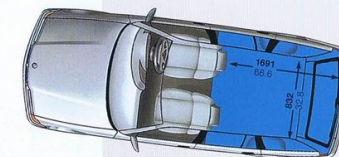


Technology Guide

The **electronic immobiliser** safeguards your car with unique efficiency: The ignition key comprises an electronically coded chip based on your own, permanent personal code and a second code modified by the electronic immobiliser every time the engine is started. Immediately when switching on the ignition, this "intelligent" system first reads your personal code and then checks the individual code varied each time. If both responses are accepted, the immobiliser transfers a coded signal actuating the Digital Motor Electronics (DME). Without this signal the engine cannot be started, not even by short-circuiting. The energy required for exchanging data in the manner described is conveyed by an aerial in the steering wheel lock, i.e. through an entirely wireless connection. The same transmission system is used on keys with remote control. Should the battery of a remote control key run flat, you can obviously still unlock the doors of your car and start the engine. If, finally, you one day lose your key, you can have it cancelled by your authorised BMW dealer.

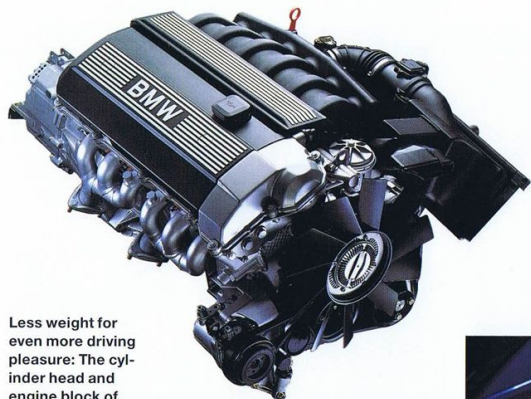
The **Service Interval Indicator** tells you when the next service or oil change is approaching. You therefore know exactly when your car requires service, depending on running conditions.

Check/Control monitors all major functions of the vehicle, informing the driver of their condition and any deviation from target requirements.



Important bulbs and lights are also monitored, even when switched off. The central warning light drawing your attention to a possible deficiency is in the instrument cluster, specific information being presented by the Multi-Information Display (MID) and supported by a sound signal, items being categorised in three priority levels as a function of significance.

The new generation of BMW six-cylinders is the result of advanced technology combined with advanced philosophy. For we have increased the car's torque, not its output. We have reduced fuel consumption, not the supreme smoothness and agility you enjoy at the wheel. So in brief, we give new drive to your joy of motoring.



Less weight for even more driving pleasure: The cylinder head and engine block of the new 2.0 and 2.8-litre six-cylinder petrol engines are made entirely of aluminium, and the exhaust system is also a lot lighter. A further improvement is the reduction of friction

within the engine itself, and in conjunction with the most advanced Digital Motor Electronics plus four-valve tech-

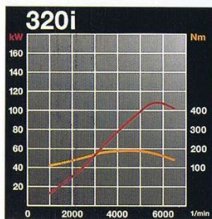
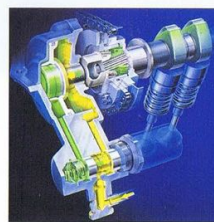
nology, both performance and fuel economy have been improved significantly.

BMW's highly economical 1.8-litre four-cylinder: a modern, smooth power unit combining remarkable performance with high levels of fuel economy.

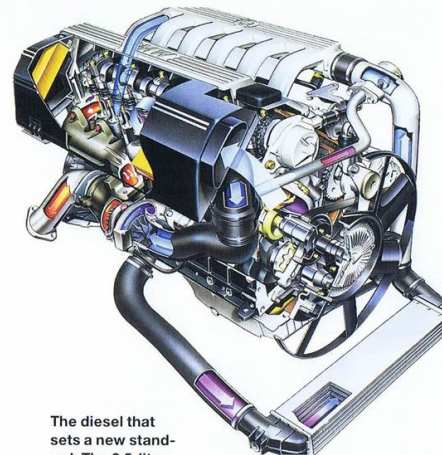
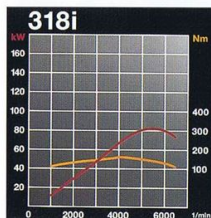
An engine which requires only a minimum of maintenance thanks to its consistent improvement over the years. (Introduction end of '95.)



Variable camshaft control (VANOS) masterminded by DME adjusts the intake camshaft by 12.5° as a function of engine speed.



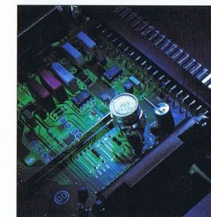
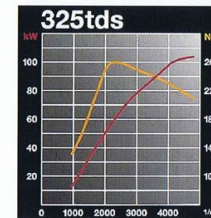
The agile and highly efficient power units excel at all engine speeds through their responsive and steady delivery of power.



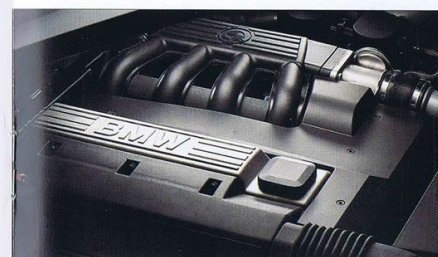
The diesel that sets a new standard: The 2.5-litre power unit of the BMW 325tds excels through a whole range of outstanding features. The foundation for this superiority is provided by the turbulence chamber concept specially modified by our engineers with its V-shaped piston trough,

computer-aided engine management, turbocharging and an inter-cooler. This gives you thrilling performance and smooth running typical of a BMW. Last but not least, the diesel catalyst contributes to the car's exemplary emission control. (Introduction end of '95.)

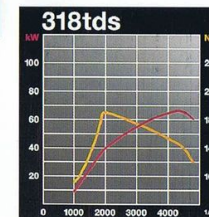
A strong character: Developing 42 kW or 57 bhp per litre, the 325tds boasts one of the world's most powerful engines in its class.



Advanced management: Digital Diesel Electronics (DDE) operating in the same way as DME monitors all major engine functions with utmost precision.



Up-to-date efficiency: The 318tds achieves its maximum torque of 190 Nm or 140 lb-ft at just 2000 rpm.



The economic alternative: The engine of the 318tds Touring is derived directly from its "bigger brother", the 2.5-litre six-cylinder with intercooler. It

just has two cylinders less, plus various modifications, thus offering relaxed and fuel-efficient motoring with all the agility typical of BMW.

Technology Guide

Digital Motor Electronics (DME) controls, monitors and masterminds all primary functions such as the car's ignition and fuel injection, as well as numerous ancillary functions such as the oxygen sensor. As a result, DME guarantees optimum power and performance on minimum fuel and with enhanced emission control.

On-board diagnosis is one of the functions of DME. Its task is to recognise deficiencies at an early point before they can do any damage, defect reports therefore being electronically "memorised" and subsequently displayed on the screen of the BMW DIS Tester. This facilitates the process of trouble-shooting and reduces the cost of maintenance to a minimum.

The special feature about the **solid-state distributor system** is that each cylinder and spark plug has its own separate coil, all units being controlled by DME. The result is even smoother combustion and greater fuel efficiency. A further advantage is that there are no moving parts.

BMW diesel engines applying the **turbulence-chamber principle** force air during compression from the main combustion chamber through a special duct into a spherical chamber. This generates an intense swirl effect, fuel being injected right into the centre. The fuel/air mixture ignited in this way then moves through the connecting duct back to the main combustion chamber, where it burns together with the remaining air. In conjunction with the V-shaped troughs in the piston crown, the consistent increase in pressure within the cylinders and the swirl effect in the turbulence chamber as engine speeds increase, ensure virtually complete combustion at all times. The engine runs smoothly throughout its entire speed range, a further advantage being that smoke in the emissions is reduced to a minimum by the efficient use of air. This, in turn, means optimum emission control and fuel economy.

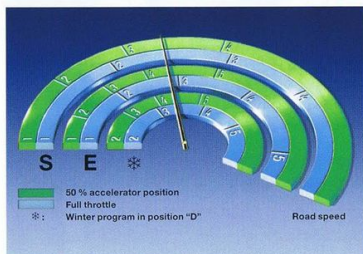
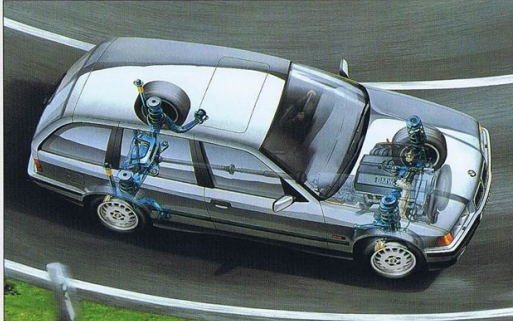
The **intercooler** cools the air drawn in and pre-compressed by the turbocharger before it passes on to the combustion chambers. This not only improves the combustion process even further, but also means substantial output per litre.

The **two-mass flywheel** fitted on 3 Series Touring models with manual gearbox except 318i, prevents even the last, unavoidable unsmoothness of the engine caused by firing pulses from being conveyed through the clutch to the transmission. As a result, no disturbing noise is able to reach the passenger compartment even at very low idling speeds.

The **central arm rear axle** is a patented multi-link configuration with two transverse and one longitudinal control arm. Precise interaction of these arms ensures that the wheels remain firmly on the road, regardless of spring motion, thus providing excellent directional stability. The elastic steering mounts even give the axle a specific steering effect and provide additional stability in bends. The mounts also absorb even the slightest vibrations caused by bumps on the road and give the car excellent roll comfort and acoustic control.

The **five-speed electronic/hydraulic (EH) automatic transmission** conveys power hydraulically from the engine to the gearbox, changing automatically in accordance with current requirements and enabling the driver to choose either a particularly economical (E) or a more sporting (S) style of motoring. Designed for active driving and fast acceleration, the five-speed automatic transmission changes back quickly when necessary even at high speeds, fifth gear providing an economy or overdrive function. The transmission also comes with a special winter driving program (*), gearchanges being particularly "soft" for starting off smoothly without the wheels spinning. (Four-speed automatic transmission for the 318i Touring).

BMW long-term quality is the result, inter alia, of a consistent, up-to-date quality concept. Electrolytically hot-galvanised body panels, an all-round rustproofing system featuring phosphate coating and a cathodic dip bath, as well as plastic coating, help to ensure your driving pleasure for a long, long time. A further point is that BMW's particular production process and the large share of recyclable materials help to save resources, the BMW 3 Series featuring more than 50 components made of recycled plastics.



In conjunction with the spring strut front axle, the patented central arm rear axle provides the starting point for excellent driving comfort and thrilling performance. To us, this means the foundation for active safety BMW-style.

Outstanding suspension: Firm but nevertheless comfortable in genuine BMW-style, the suspension combines agility with safe handling, thus offering a perfect balance of maximum driving safety and modern comfort on the road.

Automatic transmission is an option on all models except the 318tds. It comes with three driving programs. You have the choice of a sporting or economic style of motoring. (Four-speed automatic transmission for the 318i Touring).



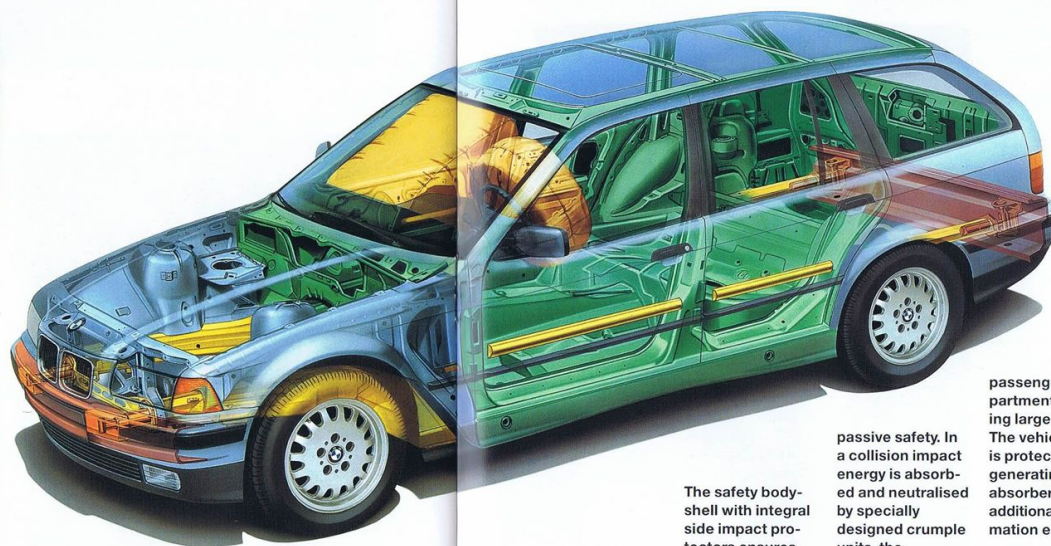
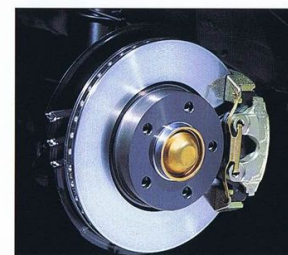
Efficient: The sub-merging protection and belt latch tensioner forming part of BMW's all-round restraint system ensure optimum safety on the road.



Consistent: The airbag fitted as standard for the driver and optional for the front passenger, safely protecting your head and upper body in a frontal

collision. An occupation detector on the front passenger's seat ensures that the airbag is activated only when the seat is occupied.

Sure-footed: In conjunction with the highly efficient anti-lock brake system, powerful brakes with large discs offer safe deceleration even in an extreme situation.



The safety bodyshell with integral side impact protectors ensures the very best in

passive safety. In a collision impact energy is absorbed and neutralised by specially designed crumple units, the extremely stable

passenger compartment remaining largely intact. The vehicle itself is protected by regenerating impact absorbers and additional deformation elements.

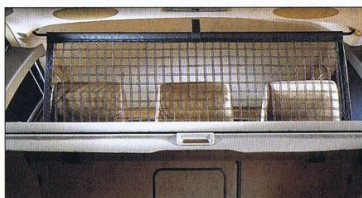
BMW's F.I.R.S.T. (Fully Integrated Road Safety Technology) safety concept combines all safety features to provide optimum results in every respect: active and passive safety, protection of other road users, and protection of the vehicle itself.

BMW's restraint system features a belt latch tensioner, submerging protection, and airbag all acting together with the seat belt. The belt latch tensioner, for example, tightens the belt substantially in a collision by pulling back the latch within fractions of a second, in this way tensioning both the shoulder and lap belts simultaneously. The submerging protection, in turn, is a ramp-shaped unit at the front end of the seat. Adding to the effect of the belt latch tensioner, it makes sure that the driver and front passenger cannot "dive" beneath the lap belt in the event of an impact.

The **driver and optional front passenger airbag** contribute significantly to the passive safety you enjoy in your BMW. In a collision exceeding a certain impact, sensors activate the airbag igniters, the airbags then inflating within fractions of a second. It should be noted that small children should not occupy the front passenger seat of a vehicle fitted with a passenger airbag. Child seats should not be placed on the front seat of any vehicle fitted with a passenger airbag. Please consult your owners handbook for full details.

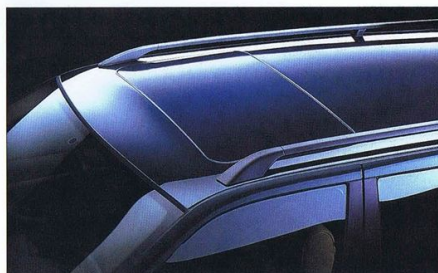
The outstanding **torsional and flexural rigidity** of the bodyshell is one of the essential prerequisites for the supreme safety and motoring comfort in the BMW 3 Series Touring. As an example, extra-large supports and reinforced junction points help to further enhance the above-average protection offered by the extremely stable passenger compartment. This high standard of static and dynamic stability also provides the foundation for the exactly calculated kinematic behaviour of the central arm rear axle. And last but not least, the stable bodyshell largely eliminates any potentially disturbing noise, offering you supreme peace and quiet in your BMW at virtually any speed.

Versatility is one of the most outstanding features of the BMW 3 Series – whether in Saloon, Coupé, Convertible or Touring guise. It is reflected not only by numerous model variants, but also by the wide range of special equipment. So that you can make all your personal wishes come true – in true BMW-style.



partment. Housed in a separate compartment in the back of the rear seats, the dividing net is easy to handle.

The dividing net prevents luggage stored above the window level from sliding into the passenger com-



The roof rail system combined with the two cross bars of the roof rack provides the multi-functional basis for all BMW rack units such as ski-box or bicycle rack. So you can easily transport even bigger objects without

losing any comfort in the passenger compartment. The cross bars of the roof rack system are available as an accessory from your BMW dealer.

Classic style or sporting performance: BMW's original light alloy wheels give your car a visible sign of distinction.



BMW Service. The technical qualities and high standards we apply to our cars are also applied to the aftersales services we offer our customers.

In the area of service, our primary objective is first-class, personalised customer care. We want our customers to keep returning to buy BMW cars, and we recognise that only complete satisfaction, throughout ownership, will ensure this. Reliable and economical service begins with the development of BMW cars. Design concepts incorporate easy repair, while sophisticated technical systems, such as the BMW Service Interval Indicator and On-Board Diagnosis, ensure

scheduling of services to match how the car has been driven and rapid and accurate diagnosis of faults. These systems are backed by a Dealer Network dedicated to delivering customer satisfaction. Their investment in technicians trained by BMW to BMW standards, and the most advanced equipment, designed by BMW for exclusive use on our cars, ensures you receive exemplary technical service. Their use of BMW Approved Parts also ensures cost effective servicing

and repair to the highest levels of accuracy and reliability to maintain your car to its original design qualities. Finally, for complete peace of mind, this is all backed by the 3 Year BMW Dealer Warranty incorporating the BMW Emergency Service. The BMW Service Card represents your entitlement to this service, which in case of emergency, provides attendance and recovery throughout Europe, to get you and your car back home, or to your final destination.



BMW Finance (GB) Limited offers a series of financing options to suit the needs of BMW customers. Each package can be tailored to satisfy your particular requirements, whether it is for you as an individual or your business. BMW Finance will allow you to drive the BMW you choose at a budget you can afford be it with the assistance of Hire Purchase or BMW Select personal contract purchase.

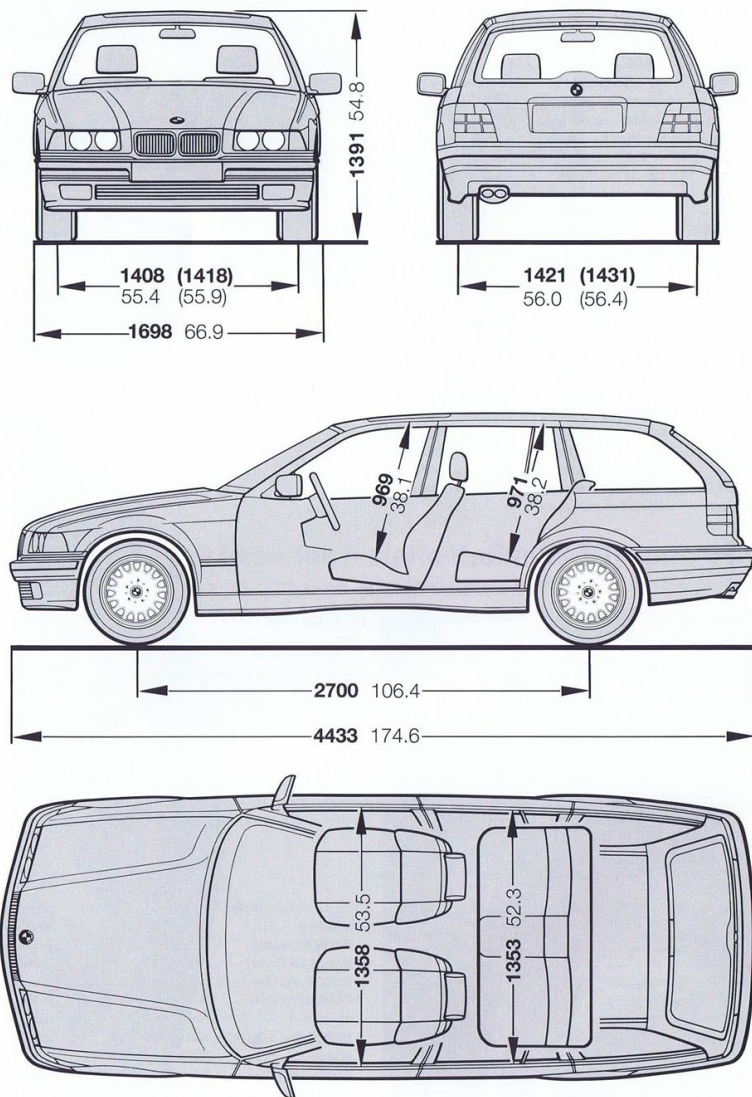


The product range includes:

- * BMW Select – Personal Contract Purchase
- * BMW Hire Purchase
- * BMW Lease Purchase
- * BMW Contract Hire
- * BMW Leasing
- * BMW Finance – Car Insurance

Written quotations are available on request from your dealer. Please note that indemnities and/or guarantees may be required. BMW Finance (GB) Ltd., Ellesfield Avenue, Bracknell, Berks. RG12 8TA. For a fuller description of the

comprehensive range of services available for every BMW, contact your local dealer or the BMW Information Service on 0800 325600.



Figures in bold type apply to millimetres. Figures in light type apply to inches.
Figures in () apply to 318i and 318tds.

Weight	318i**	320i	328i	318tds	325tds**
Unladen ^a	kg/lb 1355 (1395)/2987 (3075)	1420 [1445]/3131 [3186]	1440 [1475]/3174 [3252]	1400/3087	1485 [1520]/3274 [3351]
Max permissible	kg/lb 1780 (1820)/3924 (4013)	1845 [1880]/4068 [4145]	1865 [1900]/4111 [4189]	1825/4024	1910 [1945]/4211 [4288]
Permitted load	kg/lb 500/1102	500/1102	500/1102	500/1102	500/1102
Permitted axle load front/rear	kg/lb 825/1819 / 1065/2348	845/1863 / 1100/2425	855/1885 / 1115/2458	850/1874 / 1060/2337	900/1984 / 1115/2458
Permitted roof load	kg/lb 75/165	75/165	75/165	75/165	75/165
Permitted trailer load, unbraked	kg/lb 640/1411	700 [720]/1543 [1587]	720 [735]/1587 [1620]	690/1521	735 [750]/1621 [1654]

Engine	318i**	320i	328i	318tds	325tds**
Cylinders/valves	4/2	6/4	6/4	4/2	6/2
Capacity	cc 1796	1991	2793	1665	2498
Stroke/bore	mm 81.0/84.0	66.0/80.0	84.0/84.0	82.8/80.0	82.8/80.0
Max output	kW/bhp/rpm 85/115/5500	110/150/5900	142/193/5300	66/90/4400	105/143/4800
Max torque	Nm/lb-ft/rpm 168/124/3900	190/140/4200	280/206/3950	190/140/2000	260/192/2200
Compression ratio/fuel grade ^a	:1/RON 9.7/95	11.0/95	10.2/95	22.0/diesel	22.0/diesel

Transmission	318i**	320i	328i	318tds	325tds**
Standard gearbox ratios I/II/III	:1 4.23/2.52/1.66	4.23/2.52/1.66	4.20/2.49/1.66	5.43/2.95/1.81	5.09/2.80/1.76
IV/V/R	:1 1.22/1.00/4.04	1.22/1.00/4.04	1.24/1.00/3.89	1.26/1.00/4.96	1.25/1.00/4.71
Final drive ratio	:1 3.45 (4.44)	3.45 [3.45]	2.93 [3.07]	2.79	2.56 [2.56]

Performance	318i**	320i	328i	318tds	325tds**
Top speed	km/h/mph 197 [194]/122 [120]	212 [208]/132 [129]	230 [225]/143 [140]	179/111	206 [204]/128 [127]
Acceleration 0-100 km/h (62 mph)	sec 11.7 (12.8)	10.2 [11.0]	7.4 [8.0]	14.5	10.5 [11.0]
standing-start km	sec 32.9 (34.1)	31.1 [32.2]	28.2 [28.8]	35.7	31.7 [32.6]
Flexibility 80-120 km/h in fourth gear					
(standard gearbox)	sec 10.8	10.1	7.9	13.3	9.8

Fuel consumption ^a	318i**	320i	328i	318tds	325tds**
Urban (cold)*	ltr/100 km/mpg 10.9 (12.0)/25.9 (23.5)	12.9 [14.6]/21.9 [19.3]	13.5 [15.3]/20.9 [18.5]	8.8/32.1	10.2 [11.9]/27.7 [23.7]
Extra urban*	ltr/100 km/mpg 6.3 (6.6)/44.8 (42.8)	6.8 [7.5]/41.5 [37.7]	6.8 [7.3]/41.5 [38.7]	5.2/54.3	5.6 [6.7]/50.4 [42.2]
Combined*	ltr/100 km/mpg 8.0 (8.6)/35.3 (32.8)	9.1 [10.1]/31.0 [28.0]	9.3 [10.2]/30.4 [27.7]	6.5/43.5	7.3 [8.6]/38.7 [32.8]
Tank capacity, approx	ltr 62	62	62	62	62

Wheels	318i**	320i	328i	318tds	325tds**
Tyre dimensions	185/65 R 15	205/60 R 15	205/60 R 15	185/65 R 15	205/60 R 15
Rim dimensions	6 J x 15	7 J x 15	7 J x 15	6 J x 15	7 J x 15
Material	Steel	Light alloy	Light alloy	Steel	Light alloy

Electrical system	318i**	320i	328i	318tds	325tds**
Battery capacity	Ah 50	65	65	65	85
Alternator output	A/W 70 (80)/980 (1120)	80/1120	80/1120	95/1330	95/1330

^a According to the EC standard, the figures quoted include 68 kg for the driver and 7 kg for luggage. Unladen weight applies to vehicles in standard trim. Special equipment may increase this figure.

^a Engines with knock control are designed for RON 95 fuel. Use of RON 98 fuel reduces consumption under normal conditions and increases power accordingly.

* Figures apply to directive 93/116/EC. (The result from these tests are not directly comparable with those of other tests shown in this brochure.)

** Introduction end '95.

Figures in () apply to vehicles with four-speed automatic transmission. Figures in [] apply to vehicles with five-speed automatic transmission.

Standard equipment.

Safety	318i	320i	328i	318tds	325tds
Airbag for driver with sports steering wheel	●	●	●	●	●
Anti-lock brake system (ABS)	●	●	●	●	●
Brakes:					
– Disc brakes at the front, drum brakes at the rear	●			●	
– Disc brakes at the front, inner-vented		●	●		●
– Disc brakes at the rear		●	●	●	●
Bumpers front/rear regenerating fully to their original shape in impacts up to 4 km/h (2.5 mph)	●	●	●	●	●
Central locking with electronic immobiliser, crash sensor; fuel tank filler flap integrated in central locking, master key with micro-torch	●	●	●	●	●
Crumple zones front and rear with predetermined deformation	●	●	●	●	●
Integral side impact protectors and roof crossbar	●	●	●	●	●
Parking protection provided by wrap-around plastic bumpers and side strips	●	●	●	●	●
Power steering with safety steering column	●	●	●	●	●
Seat belts:					
– Inertia-reel seat belts at the front with belt latch tensioner and belt retainer	●	●	●	●	●
– Manual adjustment of seat belt height on B-pillar	●	●	●	●	●

Engine	318i	320i	328i	318tds	325tds
Closed-loop catalytic converter, heated oxygen sensor, activated carbon filter, controlled tank purge	●	●	●		
Cylinder-specific knock control	●	●	●		
Diesel catalyst with exhaust gas recirculation				●	●
Digital Diesel Electronics (DDE)				●	●
Digital Motor Electronics (DME)	●	●	●		
Encapsulation of engine compartment				●	●
Four-valve technology		●	●		
Fuel filter, heated				●	●
Individual-control intake manifold (DISA)	●				
Light alloy cylinder head	●	●	●	●	●
On-board diagnosis	●	●	●	●	●
Solid-state distributor system	●	●	●		
Straight-four cylinder engine	●				
Straight-four diesel engine with turbocharger and intercooler				●	
Straight-six diesel engine with turbocharger and intercooler					●
Straight-six petrol engine		●	●		
Valve drive with roller-type rocker arms	●				
Valve play compensation, hydraulic	●	●	●	●	●
Variable camshaft control (VANOS)		●	●		

Transmission/suspension	318i	320i	328i	318tds	325tds
Central arm rear axle with anti-squat, anti-dive and anti-roll bar	●	●	●	●	●
Five-speed manual gearbox with direct transmission in fifth gear	●	●	●	●	●
Spring strut front axle with anti-dive and anti-roll bar	●	●	●	●	●
Two-mass flywheel (on manual gearbox models)		●	●	●	●

Exterior features	318i	320i	328i	318tds	325tds
All-round rustproofing system with hot-galvanising, phosphate coating and cathodic dip bath, preservation of hollow cavities, underfloor protection	●	●	●	●	●
Bumpers in body colour, contrasting colour at the bottom, exterior rear-view mirrors in body colour	●	●	●	●	●
Engine compartment lid and luggage compartment lid supported by gas-pressure struts	●	●	●	●	●
Foglamps in free-form technology	△	●	●	△	●
Headlight wash system	△	△	●	△	△
Heated exterior mirrors, washer jets and driver's door lock	△	△	●	△	△
Heat-insulating glass all round, green, with laminated windscreen	●	●	●	●	●
High level third brakelight	●	●	●	●	●
Rear screen wash wipe system	●	●	●	●	●
Rear-view mirrors, electrically adjustable	●	●	●	●	●
Wheel arches at the front with plastic inserts	●	●	●	●	●
Wheels: light alloy in BMW styling – 205/60 R 15 tyres	△	●	●	△	●

The models illustrated in this brochure show the specifications for the UK market. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in the text and illustrations, may occur. For precise information, please contact your BMW dealer. Subject to change in design and equipment.
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Interior features	318i	320i	328i	318tds	325tds
Adjustable steering column	●	●	●	●	●
Automatic operation of courtesy lights with soft on/off dimming		●	●	●	●
Automatically dimming interior rear view mirror	●	●	●	●	●
Digital clock and exterior temperature display	△	●	○	△	●
Driver and passenger seat height adjustment	●	●	●	●	●
Flat weave upholstery	●	●	●	●	●
Flock cloth upholstery	NC	NC	NC	NC	NC
Front and rear electrically operated windows	△	●	●	△	●
Front centre armrest – consult dealer for colour availability	△	●	●	△	●
Headlight range control, electrically adjustable	●	●	●	●	●
Headrests at the front, adjustable for height and angle	●	●	●	●	●
Headrests at the rear, manually adjustable	△	●	●	△	●
Heating system electronically controlled independently of road speed, multi-stage radial blower	●	●	●	●	●
Interior light package	●	●	●	●	●
LIGHTS ON? warning	●	●	●	●	●
Luggage compartment with all round velour lining	●	●	●	●	●
Multi-Information Display with Check/Control, alphanumeric	○	△	●	○	○
On board computer	○	△	●	○	△
Radio preparation with 6 speakers and side window aerial	●	△	●	●	●
Rear centre armrest	●	●	●	●	●
Rechargeable glovebox torch	●	●	●	●	●
Retractable luggage cover in rear stowage area, additional courtesy light, rear loudspeakers in contoured roof lining above luggage compartment	●	●	●	●	●
Rev counter with Energy Control, fuel gauge, coolant thermometer, LC display for mileage and trip counter	●	●	●	●	●
Service Interval Indicator	●	●	●	●	●
Sliding vent roof – electrically operated	△	●	●	△	●
Spare wheel beneath the floor inside the luggage compartment	●	●	●	●	●
Steering wheel rim, gear lever knob and handbrake lever gaiter in leather	●	●	●	●	●
Storage space in the centre console, tunnel console, in storage boxes on the front doors; additional storage space on cars featuring non-smoker package	●	●	●	●	●
Stowage points in luggage compartment	●	●	●	●	●
Twin-tone horn	●	●	●	●	●
Vanity mirror for driver (with slide cover) and front passenger – illuminated	●	●	●	●	●
Warning triangle, first-aid kit and toolkit in a separate box integrated in the rear right-hand side panel	●	●	●	●	●

Options and Special Equipment.




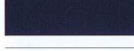

	318i	320i	328i	318tds	325tds
Anti-theft warning system with remote control	△	△	△	△	△
Automatic air conditioning including microfilter	△	△	△	△	△
Automatic air recirculation – only with air conditioning	△	△	△	△	△
Automatic Stability Control + Traction (ASC + T)	○	△	△	○	△ ^u
Automatic transmission: five-speed EH automatic (318i Touring: four-speed EH automatic)	△	△	△	○	△
Bumpers and sills fully painted in body colour	△	△	△	△	△
Check/Control	○	△	●	○	○
Cruise Control	△	△	△	△	△
Driver's and front passenger's seats electrically heated	△	△	△	△	△
HiFi loudspeaker system with 10 speakers – excludes radio cassette/CD unit	△	△	△	△	△
Limited-slip differential with 25 per cent locking action – not with ASC + T	△	△	△	△	△
Lumbar support on driver's and front passenger's seats – not with BMW sports seats	△	△	△	△	△
Microfilter (included in air conditioning)	△	△	△	△	△
On-board computer V	○	△	●	○	△
Park Distance Control (PDC) at the rear	△	△	△	△	△
Partition net for luggage compartment – retractable	△	△	△	△	△
Passenger airbag	△	△	△	△	△
Rear headrests	△	●	●	△	●
Roof rail system for use with roof rack ^a	△	△	●	△	△
Seat adjustment, electric, on driver's and front passenger's seats	○	△	△	○	△
Ski-bag	△	△	△	△	△
Sports seats – not with lumbar support	△	△	△	△	△
Sports suspension M tuned	△	△	△	△	△
Towbar with removable ball joint – not with PDC	△	△	△	△	△
Upholstery: Cloth/leather combination – only with sports seats	△	△	△	△	△
Upholstery: Montana leather	△	△	△	△	△
Wheels: light alloy in classic styling – 205/60 R 15 tyres	△	△	△	△	△
Wheels: light alloy in cross-spoke styling – 225/55 R 15 tyres	△	△	○	△	△
Wheels: light alloy in double-spoke styling – 225/50 R 15 tyres	△	△	△	△	△

^u Manual transmission only. ^a Rack available as an accessory – consult dealer.
● Standard ○ Not available on this model △ Cost optional NC No cost

All the options listed above are available fully installed ex works. To meet any further requests you may have, we offer a wide range of BMW accessories developed by BMW and in BMW quality. Both these accessories as such and their installation are covered by our standard warranty. For further information, please contact your BMW dealer, who can offer you helpful advice and a special accessories brochure.

Exterior and interior colours.







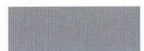






- Recommended.
○ Available.

Exterior colours			Interior colours	Cloth				Cloth/leather combined ¹⁾		Leather ¹⁾				
				Anthracite	Grey	Turquoise	Beige	Anthracite	Turquoise	Black	Light Grey	Beige	Violet Blue	Saffron Yellow
Non-metallic		300 Alpine White		●		○	○	●	○	●		○	●	
		314 Bright Red		●				●		●				
		668 Jet Black		●	●	●	●	●	●	●	●	●	●	●
		263 Dark Blue			●						●			
Metallic ¹⁾		309 Arctic Silver		●	●	○		●	○	●	●		●	○
		269 Arctic Grey		●	●	○		●	○	●	●			○
		295 Samoa Blue		●				●		●			●	
		288 Morea Green		●	○	●		●	●	●				
		252 Calypso Red		●	○		○	●		●	○	○		
		297 Montreal Blue		●	●		○	●		●	●	○	○	○
		275 Boston Green		●			○	●		●		○		
		286 Cordoba Red		●	●		○	●		●	●	○		
		302 Madeira Violet		●	○			●		●	○		●	
		303 Cosmos Black		●	●	●	●	●	●	●	●	●	●	●

Experience shows that it is impossible to properly render the exact colour of the paintwork and upholstery on paper. We therefore advise you to inspect the original colours at your BMW dealership. Your BMW dealer will be glad to help.

¹⁾ Optional.

Materials.

Type of seat	Standard	Optional				
	Standard seat	Sports seat	Standard seat	Sports seat	Standard seat	Sports seat
Material	Cloth, flat weave 	Cloth flock ¹⁾ 	Cloth/leather combined 	Leather Montana 	Leather Montana 	
Interior colours						
Anthracite 	D6AT	C3AT	C1AT			
Grey 	D6TT	C3TT				
Beige 		C3SN		P8SN	P7SN	
Turquoise 	D6TK		C1TK			
Violet Blue 				P8MA		
Saffron Yellow 				P8SG		
Light Grey 				P8TH	P7TH	
Black 				P8SW	P7SW	

¹⁾ No cost option.



BMW – the ultimate driving machine.