

1958



# BMW

## ISETTA

### '300' and '600'

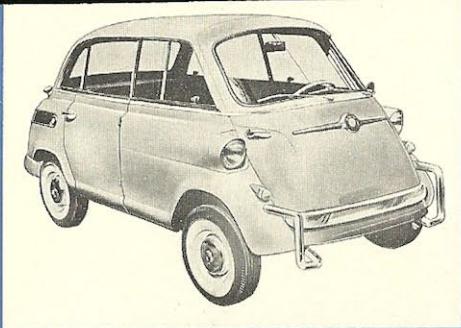
*...the most exciting cars  
on the American highway!*



MISS RHEINGOLD  
WITH HER NEW 1958  
BMW ISETTA "300"



## SMARTEST IMPORT!



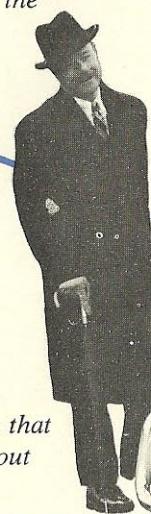
## New Distinctive BMW (Isetta) "600" 2 doors 4-5 seater



## FIRST IN FUN!

### COMPLETE 4 WAY VISION!

See everything—front, back— to the sides. Sliding side windows are an extra convenience.

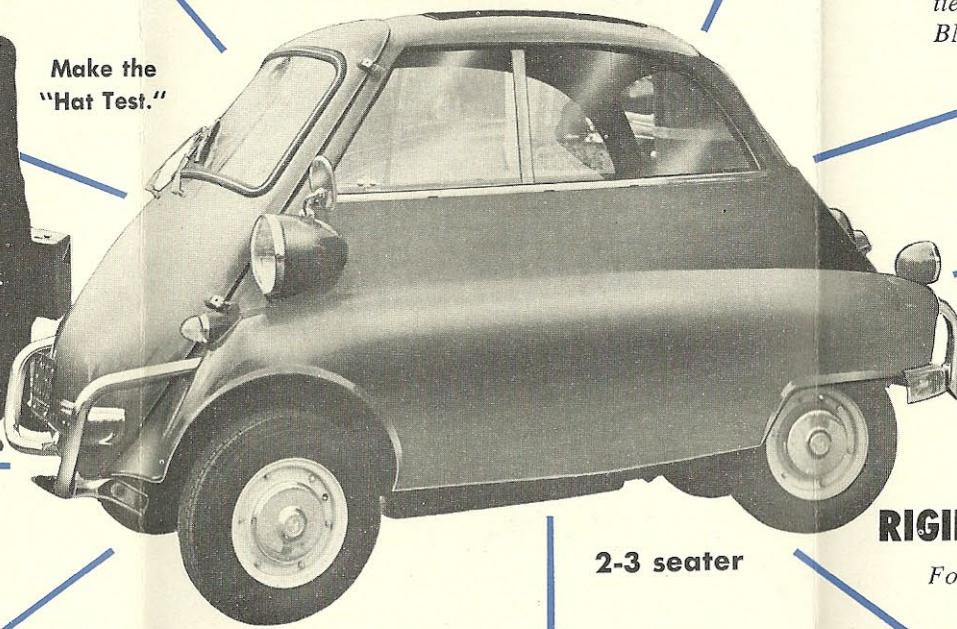


Make the  
"Hat Test."

### SWING-AWAY FRONT DOOR

with movable steering column that permits entering and exit without crouching.

4 cycle air cooled overhead valve engine for instant cold-weather starting. No anti-freeze needed!



## THE ONE CAR THAT GOES ANYWHERE

perfect for station hopping, shopping, clubbing. Fun to be seen in—more fun to drive!

## BMW ISETTA '300' and '600'

offers complete coast to coast service. Free checkups at 300, 1000 and 2000 miles!



### 60 MILES PER GALLON

(regular gas)

You're never caught short on the road thanks to auxiliary gas tank for instant switch-over.

### EASIEST PARKING!

No other car so completely answers the need for relief from traffic tie-ups, scarcity of parking space. BMW Isetta "300" parks anywhere!

### ALL WEATHER PROTECTION!

Heater and defroster standard equipment.

### RIGID TUBULAR STEEL FRAME!

Found only in the luxury class cars.

### 4 WHEEL HYDRAULIC BRAKES!

Stop on a dime. Turns completely within a 24-foot circle. Hugs the road tight at all speeds!

# BMW ISETTA '600' SPECIFICATIONS

## ENGINE:

BMW aircooled 2 cylinder, 4 cycle engine  
Cylinder arrangement: horizontally opposed  
BORE: 74mm (2.91")  
STROKE: 68mm (2.68")  
CAPACITY: 582 ccm  
COMPRESSION: 6.8:1  
POWER: 26 hp  
VALVES: over-head valves  
CLUTCH: Single plate dry clutch  
LUBRICATION: force-feed (gear type pump)  
ENGINE POSITION: rear  
CARBURETOR: downdraft with accelerator pump

## ELECTRICAL EQUIPMENT:

Combined starter and generator 12 V/130 Watt  
Battery 12 V/31 ah

## TRANSMISSION:

4 forward speeds and 1 reverse  
all forward gears full syncromesh  
DIFFERENTIAL: Gears Hypoid  
Ratio 5.43:1 = 38.7 teeth

## CHASSIS FRAME:

Rigid tubular steel frame, welded

## WHEELS:

Steel disc type. Spare wheel with tire  
TIRE SIZE: 5.20-10  
STEERING: worm and nut; springs not influenced  
by special geometric, (kinematic steering)  
approx. turning circle diameter 26 feet

## WHEEL SUSPENSION:

Front and rear: independent swing arm, coil  
spring, double acting shock absorbers

## BRAKES:

Four wheel hydraulic brakes. Emergency hand  
brake on rear wheels.  
Total brake lining area: 64 sq. inch.

## DIMENSIONS:

Track, front: 48.6 in. Overall length 115 in.  
Track, rear: 45 $\frac{1}{2}$  in. Overall width 55 $\frac{1}{2}$  in.  
Wheelbase: 66.93 in. Overall height 54 $\frac{1}{8}$  in.

## WEIGHT:

Net 1166 lbs.

## ROAD PERFORMANCE:

Max. speed: 68 miles per hour  
Climbing ability: in fourth gear over 7% grade  
Fuel Consumption: Approx. 58 miles/U.S. Gal.

*Specifications subject to change without notice.*

# BMW ISETTA '300' SPECIFICATIONS

## ENGINE:

BMW fan-cooled single cylinder four-stroke engine  
BORE: 72 mm (2.83 in.)  
STROKE: 73 mm (2.87 in.)  
CAPACITY: 298 ccm  
COMPRESSION: 7.0 to 1  
POWER: 13 HP  
VALVES: Over-head valves, push rod operated  
LUBRICATION: Circulating system with  
gear type pump  
ENGINE POSITION: Right hand side, transverse  
behind the seat

## ELECTRICAL EQUIPMENT:

12 Volt/130 Watt Generator  
STARTER: 12 Volt starter

## TRANSMISSION:

BMW four forward speeds and reverse gearbox  
attached to the engine  
CLUTCH: Single plate dry clutch  
FINAL DRIVE: Resilient mounted drive shaft and  
totally enclosed, fully adjustable chain drive in  
oil-bath

## CHASSIS FRAME:

Rigid tubular chassis frame

## WHEELS:

Split-rim disc wheels. Spare wheel with tire  
TIRE SIZE: 4.80 x 10  
STEERING: Steering wheel, reduction steering gear,  
smallest turning circle approx. 24 feet  
WHEEL SUSPENSION: Independent front wheel sus-  
pension, swinging arms, coil springs and hydraulic  
shock absorbers. Rear wheel suspension, quarter  
elliptic leaf springs and telescopic hydraulic shock  
absorbers

## BRAKES:

Four wheel hydraulic brakes. Brake diameter 7 in.  
Total brake lining area 49.9 sq. in.

## DIMENSIONS:

Track, front: 47.2 in. Overall length 93.7 in.  
Track, rear: 20.4 in. Overall width 55.5 in.  
Wheelbase: 58 in. Overall height (unladen) 52.7 in.

## WEIGHT:

Curb Weight: Approx. 770 lbs.  
Carrying Capacity: 507 lbs.

## ROAD PERFORMANCE:

Max. Speed: 55 miles per hour  
Climbing Ability: First gear 1 in 3  
Fuel Consumption: Approx. 62 miles/U.S. Gal.

*Specifications subject to change without notice.*

## U. S. DISTRIBUTOR

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## WEST COAST:

519 West 15th Street  
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