

BMW M3
Coupe
Convertible



Sheer
Driving Pleasure



THE BMW M3. COUPÉ AND CONVERTIBLE.

JOY HAS A NAME. BMW M.

International version. Please contact your local dealer for country specific information.

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A newly-developed V8 high-rev engine. An agility never before experienced. And dynamics that can't be described but only felt: the BMW M3 is a legend in the making. Discover for yourself the fourth generation of an exceptional vehicle, as impressive on the road as it is on the racetrack. And experience the huge fascination of Formula M – perfectly manifested in one unique vehicle.

	Equipment of model shown: Engine: V8 naturally aspirated engine Output: 309kW (420hp) Wheels: 19" M light alloy wheels Double-spoke 220 M, mixed tyres Exterior colour: Non-metallic Alpine White Upholstery: Extended Novillo leather, Palladium Silver Interior trim: Black leather Carbon structure
BMW M3 Coupé	

	Equipment of model shown: Engine: V8 naturally aspirated engine Output: 309kW (420hp) Wheels: 19" M light alloy wheels Double-spoke 220 M, mixed tyres Exterior colour: Jerez Black metallic Upholstery: Extended Novillo leather, Bamboo Beige Interior trim: Fine-wood trim high-gloss Sycamore Grain, Anthracite
BMW M3 Convertible	





RANKED NUMBER ONE BY DRIVERS: THE BMW M3 COUPÉ.

Dubai Autodrome, 38 degrees in the shade. The BMW M3 Coupé is in pole position. You take up the challenge. The performance delivered by a pure-bred sports car sets the pulse racing. Its dynamics: irresistible. Its appearance: athletic. Its reputation: legendary. For four generations, the BMW M3 has embodied the very soul of motor racing. Once again, the BMW M3 Coupé is setting the benchmark with its impressive performance data. And experts know that it's already a sure favourite to take first place.





**MUSIC TO YOUR EARS AT
8,400 BEATS PER MINUTE.**

Focus your attention. Let it begin. The powerful four-litre V8 engine responds instantly to the first touch of the accelerator. The trademark M high-revving concept pushes the 309kW (420hp) powerplant effortlessly all the way up to 8,400rpm, spurring the BMW M3 Coupé with the six-speed manual transmission from 0 to 100km/h in a lightning 4.8 seconds. With the optional M Double Clutch Transmission with Drivelogic, you will get there in just 4.6 seconds. The authentic eight-cylinder roar comes straight from the circuit. The first bend: slow down, corner in, accelerate out. Optimal gearing and the variable M differential lock help the Coupé rocket out of the bend and away. The next bend shows you lateral dynamics that push the boundaries of the possible. The battle for the fastest lap time has just started. But your heart has already been won. (For more information on fuel consumption and CO₂ emissions, please turn to page 50).

HOW DO YOU GET FAST LAP TIMES? WITH EASE.

The secret of success lies not in the highest horsepower, but in the best power-to-weight ratio. A lighter vehicle weight provides considerable advantages in terms of performance and driving dynamics. We've lightened the load in crucial areas, such as in the roof of the BMW M3 Coupé. Made of carbon fibre-reinforced material, a light high-tech material from the world of motorsport, this roof lowers the vehicle's centre of gravity, ultimately giving it an improved position on the road. The front side panels consisting of lightweight material also contribute to a reduction in weight. The advantages of this intelligent lightweight construction are felt in the driver's seat as powerful pull, higher speeds on bends and shorter braking distances. And of course in the waves of admiration from the side of the track.





**YOUR BMW M3 IS EASILY RESTRAINED.
UNLIKE YOUR ENTHUSIASM.**

Enjoy every inch of the last S-bend. And feel the authentic feedback from the road in the steering. The steering precision and stable driving characteristics found in the BMW M3 Coupé with its newly constructed lightweight chassis are utterly reliable. The pit lane comes into view ahead, and you appreciate afresh the car's extremely heat-resistant high-performance brakes. The perforated compound brake discs mean that the BMW M3 Coupé is up to the toughest challenges. The race is over. Breathe out, switch off. As the engine quietly ticks into silence, the soul of Formula M can still be felt in every fibre of your being.



**EVEN ON THE ROAD YOU'RE ON THE FAST
TRACK TO DRIVING PLEASURE.**

From the racetrack back onto the open road, where there are even more exceptional qualities to be discovered in your BMW M3 Coupé, uniting as it does the dynamism and agility of a sports car with everyday practicality and comfort. Thanks to the impeccably tuned light-construction chassis with optional Electronic Damper Control (EDC), you can set damper behaviour to one of three levels – Comfort, Normal or Sport. The DSC suspension control system gives valuable aid to the driver, as does the variable M differential lock, which delivers high driving stability and raises grip, so improving acceleration even under challenging conditions. For even more driving pleasure – in traffic or on the track.



**WHEN YOU COUNT EVERY MILLISECOND,
EVERY DETAIL MATTERS.**

It's natural to expect a BMW M3 to achieve outstanding results in every aspect – and that includes interior space. High-grade materials have been crafted to fulfil even the most stringent standards, while colour and upholstery combinations are impeccably coordinated. The anatomically-formed M seats are proof that dynamic driving can also be very comfortable. The height, length and angle of the driver's seat, for instance, are electrically adjustable and the seat back width can be individually adjusted (optional) to provide total side support on high-speed corners. The BMW M3 Coupé's made-to-measure sportiness remains

evident in its cockpit. The most important functions can be operated directly via the multifunction buttons in the M leather steering wheel and all on-board instruments are ergonomically designed to provide ideal access and the exact information you need to keep your vehicle under perfect control (picture shows optional M Double Clutch Transmission with Drivelogic). Thanks to the M leather steering wheel's grip zones, you are also guaranteed optimum hold on even the most challenging bends. True motorsport.

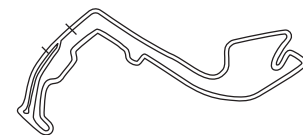
**THE AIRSTREAM IS MEASURED
ON THE BEAUFORT SCALE.**





**DON'T SOAK UP THE SUN.
HUNT IT DOWN.
THE BMW M3 CONVERTIBLE.**

The Mediterranean at your doorstep, more than 2,500 hours of sunshine a year and a legendary city circuit: Monaco is the ultimate backdrop for experiencing the BMW M3 Convertible and its thrilling mix of motorsports heritage, exclusiveness and pure performance – all under an open sky. First you feel the airstream. Then the acceleration unleashes a whirlwind of excitement. Just a light touch on the accelerator pedal is enough for the astonishing power of the four-litre high-rev engine to propel you towards the mouth of the tunnel: in search of the sun.



SHAME WE CAN'T PICTURE THE SOUND.

An open-air concert, played on eight cylinders: the unmistakable sound of the high-revving naturally aspirated engine from the tailpipes is music to your ears. A 309kW (420hp) output and revving ability up to 8,400rpm power the BMW M3 Convertible with manual transmission from 0 to 100 km/h in just 5.3 seconds. And with the M Double Clutch Transmission with Drivelogic, the 100km/h mark is reached from a standstill in only 5.1 seconds. Just like in motor racing, separately-adjustable individual throttle butterflies and Double-VANOS variable camshaft control ensure lightning-fast engine response. Creating an experience that can only be savoured in the BMW M3 Convertible – goosebumps at a temperature of 28 °C. (Please see page 50 for information on fuel consumption and CO₂ emissions.)





Truly uncompromising dynamic driving pushes at the boundaries of driving physics. And even there, the BMW M3 Convertible is absolutely unshakeable. The lightweight chassis makes it perfectly controllable even during high longitudinal and lateral acceleration. The variable M differential lock delivers optimum traction and turns engine power into rocket-like thrust. While the optional M Double Clutch Transmission with Drivelogic gives added excitement, allowing you to change gears motorsport-style in a fraction of a second with no disruption of tractive force. The result is an experience that is more dynamic than ever – along with the fastest ever lap times.

**SIT BACK AND ENJOY THE RIDE –
BUT THERE'S NO RESPITE FOR THE ROAD.**



**ITS PERFORMANCE: OUTSTANDING.
ITS ELEGANCE: INVITING.**

You're looking at a convertible with the compelling charisma of a true athlete. The muscular wheel arches, broad stance and the bulging powerdome covering the engine testify immediately to a distinctive motorsports pedigree. While the trim proportions, low rear and taut interplay of contours reveal another unique quality in which the BMW M3 Convertible is veritably steeped: the power of pure elegance.

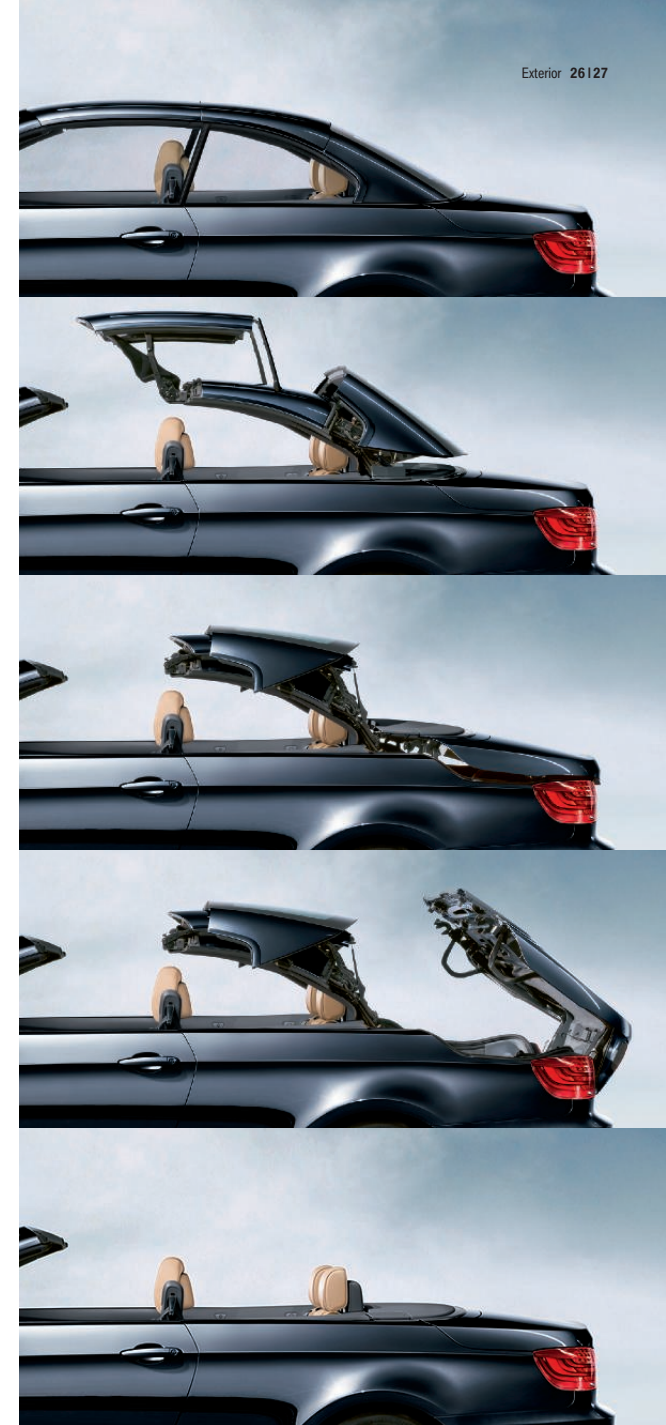


In the BMW M3 Convertible, dynamic achievements are a question of attitude – not weather. Which you can witness in the performance of the car's roof. When the hardtop is closed, its fully-lined interior effectively insulates the inside of the car against cold and external noise. And if the weather changes, you're ready to greet the sun in a matter of seconds. The roof, made of a lightweight sandwich construction, is opened by pressing a switch on the centre console or via remote control. The three roof elements are unlocked by an electric motor and move apart, the bootlid opens up, the roof package is lowered and the lid closes again – fully automatically and in a mere 22 seconds.

The roof consistently takes up the dynamic lines of the BMW M3 Convertible, too. When closed it reveals the car's unmistakable athletic character, while driving with the top down underlines the low, sporty rear profile.

You can now even enhance the powerful looks of your BMW M3 Convertible further – with the retractable BMW Individual hardtop in Black or two metallic colours, Melbourne Red and Titanium Silver.¹ While Black and Melbourne Red metallic add sporting appeal, the hardtop in Titanium Silver metallic makes the BMW look even more elegant.

¹ For information on possible colour combinations please turn to page 46.





**CLOSE TO THE SUN.
EVEN CLOSER TO THE ROAD.**

Open to everything. Except compromise. The BMW M3 Convertible unites the fascination of open-top driving with a sportiness of the highest degree. Its interior is perfectly tuned to the demands of particularly ambitious driving. The M seats provide steady support even through speedy slaloms and a pleasant welcome even when the sun is at its fiercest – thanks to innovative SunReflective Technology which reflects sunlight and stops the leather upholstery becoming too warm. The M dashboard instruments are clearly laid out, supplying at a glance all necessary information for total and precise control. But in this convertible, as well as top-level driving, you can also enjoy an exclusive open-air ambience, surrounded by select, finely worked materials such as exquisite hardwoods and supple leather. This is a sports car with no barrier to the heavens above. And with no limit to the fascination it will inspire.

THE HIGH ART OF HIGH REVS.

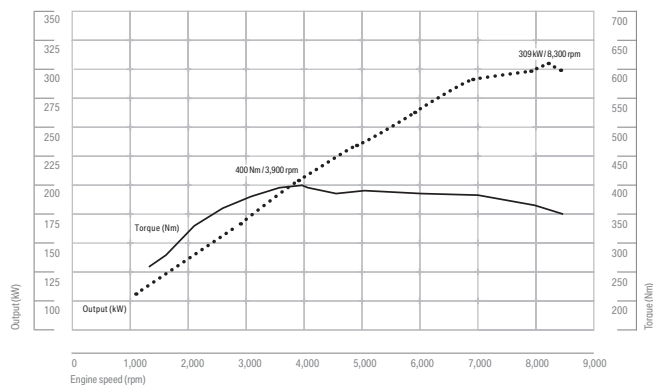
High performance through high revs. That's the formula that shaped every single component in the V8 engine. The result is a four-litre unit – powerfully ventilated by eight electronically-controlled single throttle butterflies – that releases an impressive 309kW (420hp) of immediate, turbine-like power. The very lightweight single throttle butterflies are built into the intake manifold, metering out the precise amount of air needed for combustion, at the exact time it is needed – for instantaneous response and the ultimate in performance.

Our engineers' passion for engine technology is evident right from ignition. Only a high-revving

naturally aspirated engine like the powerplant in the BMW M3 performs its task so effortlessly and responds so eagerly to every touch of the accelerator. The extremely compact V8 engine, with a 90° cylinder angle, revs up to an intense 8,400rpm. Aided by short gear ratios, this supplies enormous thrust to the rear wheels. The engine, smouldering under the powerdome, boasts exhilarating acceleration at any speed or on any road – be it a racetrack or a winding country lane, while the lateral force-regulated oil supply system keeps the engine perfectly prepared for slowing down, acceleration or a succession of bends.

Unsurpassed driving performance and unique dynamism are also supported by the rapidly reacting Double-VANOS variable camshaft control, ensuring powerful acceleration at any speed. High-capacity engine electronics with an ion current knock control system free up every drop of performance potential.

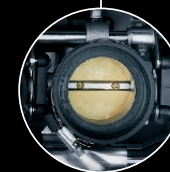
And what sounds so good on paper sounds just as impressive in practice: the distinctive note of the double-flow stainless steel exhaust system with fan-type manifolds is music to the ears. (Please see page 50 for information on fuel consumption and CO₂ emissions.)



In 2011, this engine was named "Engine of the year" in the "3.0- to 4.0-litre" category by some of the world's leading motoring journalists – for the fourth year running.



Auto Start/Stop function. BMW V8 engines with six-speed manual transmission automatically shut down when the driver activates the clutch and switches to neutral and the vehicle is stationary. The engine restarts as soon as the clutch is re-engaged. This innovation significantly reduces fuel consumption, especially in city traffic. It is also used in conjunction with M DTC Drivelogic.



Eight individually adjustable single throttle butterflies allow for instantaneous engine response.

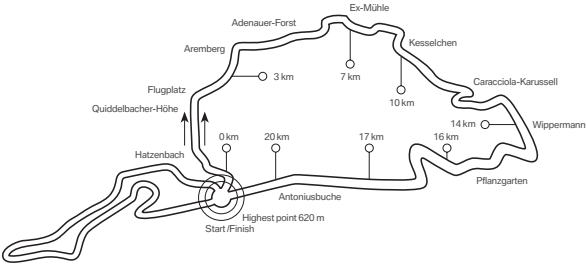
With M Double Clutch Transmission with Drivelogic, you can change gears racing-car style via gearshift paddles on the leather steering wheel while your hands remain safely on the wheel.



THE RULES OF THE RACE. M DOUBLE CLUTCH TRANSMISSION WITH DRIVELOGIC.

The optional M Double Clutch Transmission with Drivelogic will take your breath away – but not your speed. It transfers engine power to the road without the slightest disruption to tractive force. Our engineers have years of development experience and this is evident in the fourth-generation automated manual transmission in M models. Indeed, this is the first Double Clutch Transmission for a production model developed according to the requirements of an extremely high-revving engine. The principle of M DTC Drivelogic with seven gears is rooted in motor racing itself: without taking your hands off the steering wheel, you can change gear using the paddles without any power interruption. And with this system – as in professional motorsport – you can shift up at full throttle without taking your foot off the accelerator. The intense acceleration you experience will make you valuable tenths of a second faster. In addition, M DTC Drivelogic uses two transmission structures. Second, fourth and sixth gears are assigned to one structure, and first, third, fifth and seventh to the other. When you switch up or down, the system simply switches between the two. So while one gear is being disengaged, the next is already in

position. By overlapping the clutch and declutch, the transmission of power remains uninterrupted. Which means that shifting up is jolt-free, therefore comfortable, and above all incomparably fast. To attain even sportier driving and to further improve acceleration values, dynamic torque overloads are implemented during switching in the appropriately configured Drivelogic drive programs. Together with the short switches between speeds, these ensure that every gearshift is used as an opportunity to increase acceleration even further. The M Double Clutch Transmission uses the same principle when shifting down. Though here, the transmission electronics make clutching gentler and help avoid unwanted deceleration of the rear wheels. With Drivelogic, you can tailor gear use to your own driving needs. Choose from 11 different programs, six in sequential and five in automated mode – in both, you can access the whole spectrum of gear behaviour, from dynamic and pure to harmonious and comfortable. The transmission also offers a range of additional functions such as Launch Control, which accelerates the BMW M3 optimally from standstill to top speed. And all with one goal in mind: to be ranked number one by drivers.



GREEN HELL OF THE NÜRBURGRING: PARADISE FOR OUR ENGINEERS.

"Tuesday morning, 9:13 am CET, air temperature 14.4° Celsius. Dry asphalt, a cloudy sky. Press the Start/Stop button briefly, and the high-rev V8 induction engine springs to life. A glance at the instrument panel. A glance at the route. Concentrate and ... go!

The BMW M3 powers away with a turbine-like power delivery. Then: Hatzenbach. The first bend on the Nordschleife is unsparing as it lays bare the vehicle's suspension characteristics. Steer sharply to the right and then to the left. It'll need a lot more than that to bring this aluminium chassis off track. The BMW M3 takes the bend neutrally and accurately. Onward, up the Quiddelbacher-Höhe. The road is narrow and undulating.

The BMW M3 speeds up to 200km/h, the engine powers on ceaselessly. Upsurge: minimal. The aerodynamics wrap around the vehicle like the M seat around the driver. After Flugplatz and Schwedenkreuz, the first tough braking area by Aremberg – and after that top speed down the Fuchsröhre. The build extremely torsion-stiff and bend-resistant.

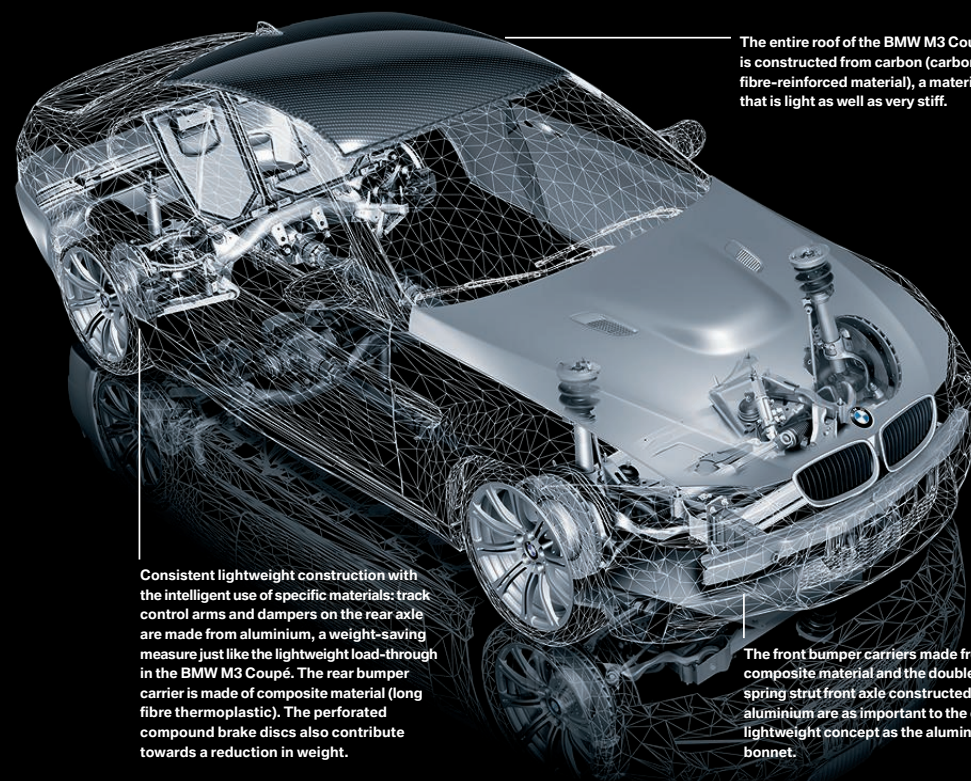
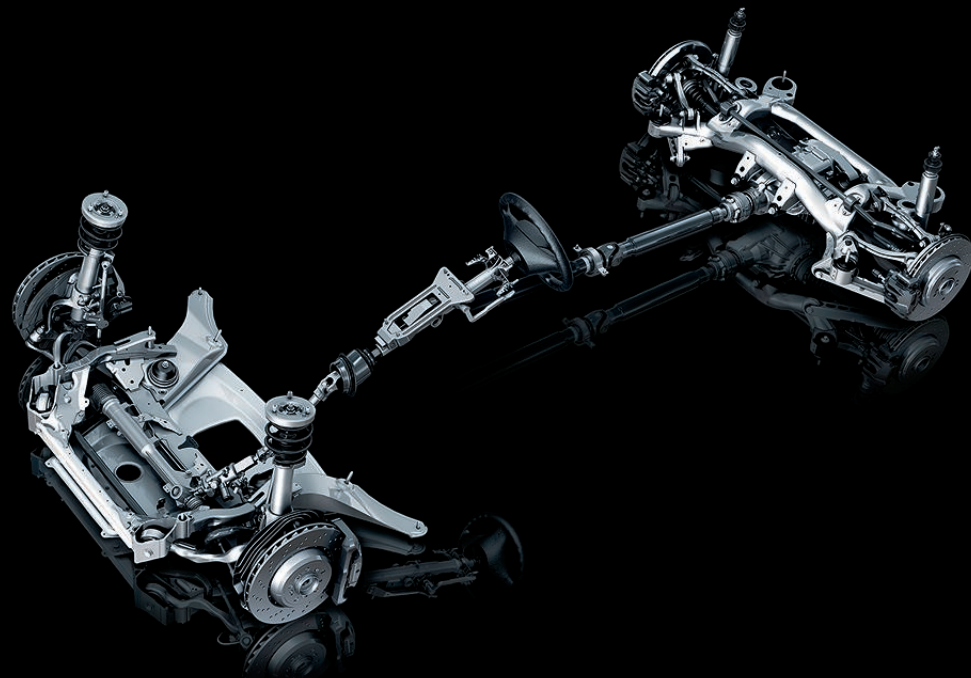
Fifth kilometre. Adenauer-Forst. Precise, rapid load change at the threshold. Road section Breidscheid: the cloud cover cracks open, the high-performance compound brakes glow – but stay steady.

Now to the right, up the Ex-Mühle. The V8 powerplant revs up, the cooling system shows

no sign of strain. The BMW M3 effortlessly climbs the steep incline up to Bergwerk, on over Kesselchen towards the legendary steep section: formidable driving stability – the variable M differential lock performs brilliantly. Then into the Caracciola-Karussell's 180 degree steep turn: straining right to the limit – particularly the wheel suspension.

On over Wippermann. The handling is almost playful. To Pflanzgarten. Taut, but not tough – the spring and damper tuning. Finally Antoniusbuche, a long stretch, top speed 250km/h, the road studded with bumps. Superb longitudinal dynamics. Then the finish line is in sight. Hands tremble. The BMW M3 falls silent. The V8 engine crackles softly."





The entire roof of the BMW M3 Coupé is constructed from carbon (carbon fibre-reinforced material), a material that is light as well as very stiff.

Consistent lightweight construction with the intelligent use of specific materials: track control arms and dampers on the rear axle are made from aluminium, a weight-saving measure just like the lightweight load-through in the BMW M3 Coupé. The rear bumper carrier is made of composite material (long fibre thermoplastic). The perforated compound brake discs also contribute towards a reduction in weight.

The front bumper carriers made from composite material and the double-joint spring strut front axle constructed from aluminium are as important to the overall lightweight concept as the aluminium bonnet.

YOU PERFECT YOUR TECHNIQUE. WE PERFECT THE TECHNOLOGY.

Like all other M cars, the BMW M3 was developed independently by BMW M GmbH. It adheres consistently to the principles of the M philosophy: cutting-edge motorsports technology and absolute everyday practicality are fused into a fascinating whole.

We even developed an entirely new suspension, perfecting its road contact. Every component – except for the lower trailing link on the rear axle, taken straight from the BMW 3 Series Coupé – has been redeveloped from scratch to meet stringent motorsport standards. The intelligent lightweight construction is also evident

in the aerodynamically optimised bumpers, in the front air dam, the bonnet, the side panels on the front body and the drivetrain – adding even more punch to the vehicle's power-to-weight ratio.

The double-joint spring strut front axle is firmly secured to the body by an aluminium stiffening plate. This, together with other strengtheners including a front strut brace, improves steering precision and driving stability no end. So the vehicle stays manageable right up to the physical limit. An active bonnet, which is raised when appropriate, enhances pedestrian protection.

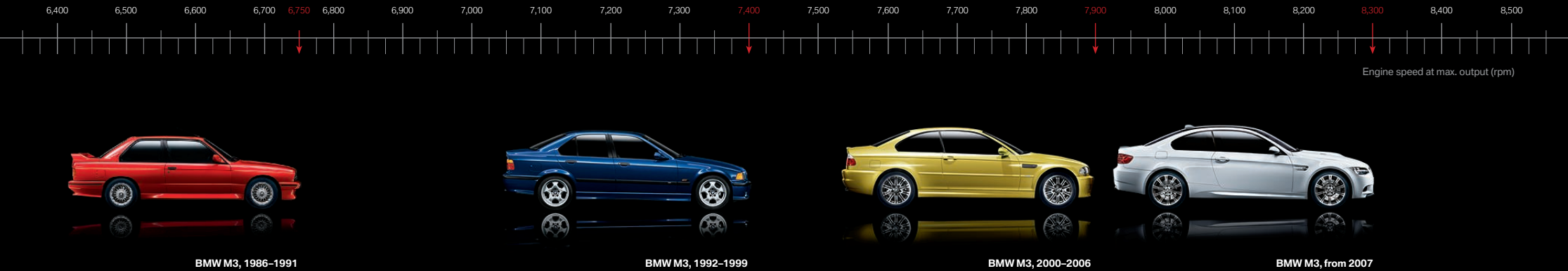
Electronic Damper Control (EDC) switches the lightweight engine's damper behaviour between three modes: Comfort, Normal or Sport – meaning you can experience familiar roads as new every time. Perfect acceleration is ensured by a variable M differential lock, so even when you're taking a sharp bend or driving on unpredictable road surfaces, traction remains high while almost none of the engine's drive power is wasted.

FOR THE SAKE OF HIGH PERFORMANCE, WE'VE DISPENSED WITH A LOT: A LOT OF WEIGHT.

The lower a vehicle's mass, the better its driving dynamics. We reduced the weight of the BMW M3 in areas where it would have a positive effect on driving characteristics. The intelligent lightweight construction in the newly-developed suspension, the perforated compound brake discs, the aluminium bonnet and the synthetic front side walls all contribute consistently to this vehicle's lower weight. In the roof of the BMW M3 Coupé, carbon fibre-reinforced plastic has also been used, a particularly light and extremely rigid high-tech material. The result is a significantly lower centre of gravity and better roadholding. M-specific high

agility is ensured not only by the reduction in weight, but also by the concentration of weight as close as possible to the vehicle's centre of gravity. Benefiting from an ideal weight ratio of close to 50:50 divided over both axles, the driver of this vehicle gets an instant impression of the advantages of intelligent lightweight construction: powerful drive, high-revving bends and shorter braking distances.

ONE LETTER. ONE NUMBER. ONE LEGEND: BMW M3.



The launch of the BMW M3 in 1986 introduced a road-going sports car that was without rival from day one. In terms of speed, it was only outstripped by the reputation that went before it – established by the first-generation BMW M3 unveiled at the Frankfurt Motor Show a year earlier. M enthusiasts around the globe could hardly wait to get behind the wheel of this extraordinarily athletic car, for what the BMW engineers had developed was in many respects groundbreaking. At the heart of the BMW M3 was a four-cylinder engine with four-valve technology and individual throttle butterflies that drew 147kW (200hp) from a displacement of 2.3 litres. This power unit

revved right up into the five-figure band, taking the 1,200kg BMW M3 to a top speed of 235km/h. But it wasn't speed alone that gave the BMW M3 its appeal. An extremely resilient braking system with ABS and inner-vented discs, as well as a limited-slip differential that directed power to the road via rear-wheel drive, even in the face of extreme longitudinal and lateral acceleration, gave pleasure in high performance a significant boost. And with its dramatically flared wheel arches and striking rear spoiler, the first BMW M3 made no secret of the fact that it was designed to bring the motorsport experience to everyday road driving. The second-generation model arrived in 1992.

Though without a spoiler and muscular wheel arches, it still boasted powerful motorsport genes that dictated above all what went on under its skin. It was the first time a high-revving six-cylinder in-line engine had been used. 210kW (286hp) of power propelled the Coupé from standstill to 100km/h in 6.0 seconds. Through infinitely variable control of the inlet camshafts, or VANOS for short, BMW engineers had further enhanced its high-inexhaustible performance capabilities across a wide rev range. The BMW M3 was the world's first production car to feature technology of this kind. The Sequential M transmission also marked its debut in this generation. As a result, and ever since

this series came into being, the model designation M3 has not only been strongly linked to motorsport but has also stood for automotive milestones.

There was another milestone to come in 2000 in the shape of the third-generation BMW M3 – the benchmark for uniting motorsport with everyday motoring. A muscular powerdome covered the all-new six-cylinder in-line engine, while athletic proportions distinguished the overall appearance. Output of 252kW (343hp), maximum torque of 365Nm and an engine speed of 8,000rpm: on paper these figures promised a breathtaking driving experience. And the BMW M3 effortlessly

fulfilled that promise. Six electronically controlled individual throttle butterflies meant the power unit responded without the slightest hesitation, while the high-performance, compound-design braking system provided reassuring safety reserves even during racing-style driving.

In 2007, the fourth generation of the BMW M3 was lined up ready to exceed not just the performance figures of its predecessors but also drivers' expectations for uncompromising sportiness and absolute everyday utility. A completely new development, this car not only represented the continuation of the unique

success story of motorsport technology used in production models – it also sounded the starting signal for a new legend.



19" M light alloy wheels Y-spoke 359 M, with mixed tyres.

**ARE YOU READY FOR THE FINAL TOUCH?
THE M3 COMPETITION PACKAGE.**

Experience the highest levels of performance and the ultimate motorsport feeling with the M3 Competition package specially developed for the BMW M3 Coupé. The key elements in the strikingly athletic design and enhanced dynamics are the lowered (by 10mm) suspension and modified Dynamic Stability Control (DSC). The package also includes Electronic Damper Control (EDC), which features a new, perfectly tuned Sport mode.

The external hallmarks of the M3 Competition package are exclusive 19" M light alloy wheels with increased rim width. To complete a perfect picture, there's the option of a carbon front splitter and rear spoiler for noticeably improved aerodynamics, particularly at high cornering speeds. These can be ordered separately from original BMW M Performance Parts*.

* May not be available in all countries. Please consult your BMW partner.



The lowered chassis with modified control systems provides a noticeable boost in dynamics.



BMW ConnectedDrive

In touch with your world.

The IT revolution has changed the way we live. For BMW drivers, it has become normal to view their vehicle as another networked component of their lives – they expect to be able to access information on the go, communicate via phone or e-mail, and keep up with the latest news. BMW ConnectedDrive is the umbrella term for features that keep BMW cars and their occupants connected with the outside world, including the immediate traffic environment.



A new era of mobile networking. The BMW Vision ConnectedDrive is a visionary roadster distinguished by an eye-catching, stunning design. Its dynamic, flowing lines lead the eye from the distinctive front and along the elongated bonnet to a unique composition: a synthesis of exterior and interior. Each of the three layers in the interior symbolises one aspect of BMW ConnectedDrive – convenience, infotainment and safety. Related functions and controls are identified by optical wave guides in different colours. Their pulsating light represents the flow of information. For more information on this concept vehicle and other research projects see the new Future Lab.

➔ www.bmw.com/futurelab

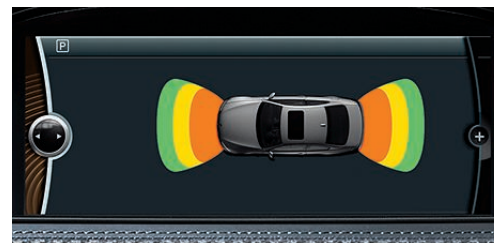
BMW CONNECTED DRIVE – FOR MORE CONVENIENCE, INFOTAINMENT AND SAFETY.

Wherever you go, with BMW ConnectedDrive* you remain in touch. Its innovative optional functions ensure perfect networking between driver, vehicle and environment, at any time and wherever you are. The following pages present special highlights in the areas of convenience, infotainment and safety. For a comprehensive overview of the BMW ConnectedDrive range see www.bmw.com/ConnectedDrive

Convenience. These fascinating BMW ConnectedDrive innovations offer service-oriented functions such as Cruise Control. So you can always relax in your BMW.



Comfort Access, including exterior door handle illumination. This system allows you to unlock, lock and start your BMW without inserting the key. All you need is the remote control, which transmits an identification signal to the car, in your pocket. Simply touch the door handle or boot lid and the BMW unlocks or locks as required. Similarly, a touch of the Start/Stop button is all it takes to start the engine.



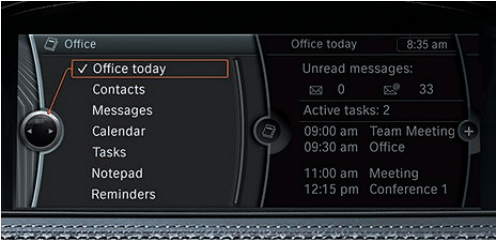
Park Distance Control (PDC). This facilitates parking and manoeuvring in confined spaces, notifying you with acoustic signals and a visual display (only in conjunction with navigation system) as you approach objects to the front and rear of the vehicle. The system uses ultrasonic sensors in the bumpers.



Cruise Control. This maintains a constant set speed (from around 30km/h) without the need for corrective measures by the driver. Operation is via an additional steering column lever and braking overrides the system.

* May not be available in all countries. Please consult your BMW partner.

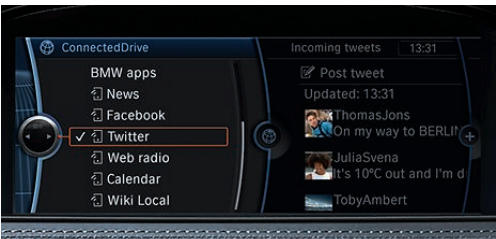
Infotainment. These features offer you technology- and media-based services, such as the ones provided by the Bluetooth interface with added functionality and the Plugin feature. They enable you to enjoy a level of information and entertainment in your vehicle that is on a par with what you are used to at home or in the office.



Bluetooth interface with added functionality (Office). Use the time you spend on the road even more effectively! Thanks to the optional mobile phone preparation with Bluetooth interface in conjunction with a navigation system and the intelligent integration of selected business mobile phones¹, you can use the Bluetooth connection to show Office functions such as e-mails, dates, tasks or SMS messages on the Control Display while on the move, or have them read out aloud to you via the audio speakers, using the text-to-speech function. And thanks to Bluetooth Audio Streaming, wireless playback of music via selected Bluetooth-enabled devices is not a problem.



AUPEO! personal internet radio. With the Apps option, an iPhone and the free Personal Radio – AUPEO! app you now have the choice of hearing only what you enjoy listening to. It's customisable internet radio that adapts itself to your musical taste. Choose from over 120 music genres, to access a music library that currently comprises around one million songs. Use the "Love" and "Ban" buttons in the Control Display to define your musical preferences. "Love" makes AUPEO! remember a song, and add others like it. "Ban" removes the current song, and tells AUPEO! to avoid similar tracks in future. The result is that after a short time, you will only hear songs that you love.



BMW Connected App. With the Apps option, an iPhone and the free BMW Connected App from the Apple App Store, you will always be best informed. Using iDrive, you can easily select web radio stations from around the world. You can also call up the latest status reports from your Facebook or Twitter accounts and view upcoming appointments on the Control Display, or even have them read to you through the audio system's speakers. New features include RSS feeds for news and Wiki Local, which allows you to source Wikipedia information on your local area.



Always well informed with BMW Live: via internet-based mobile services and service features. The latest news (RSS feeds), weather reports and additional information are transmitted directly to your car. All you need is an active Bluetooth data connection from the mobile phone in your car. Even more functions will be available on the Applications menu in future. You can also personally configure which services you want to use.¹

¹ Information on compatible devices can be found at www.bmw.com/bluetooth

Safety. The BMW ConnectedDrive functions in this core area comprise safety-focused features which minimise road traffic risks for drivers and their passengers. One example is the optional High-Beam Assistant.

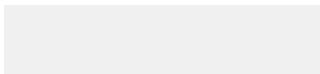


High-Beam Assistant. Never accidentally blind another oncoming driver again – the optional High-Beam Assistant recognises light sources in the car's environment and switches the high beam on and off, according to the traffic situation. When the system is active, an image sensor at the back of the interior mirror monitors the traffic and lighting conditions. Based on these sensor images, the assistant decides whether or not the high beam should be switched on. When it detects vehicles ahead, or finds that ambient light is sufficient, the high beam is switched off again.

■ Standard equipment □ Optional equipment

The following pages show the colours and materials available for the BMW M3. Use them to identify your favourite colours, or compare various combinations. These colour samples are meant to give you a first impression of paints, upholstery and materials. Experience has shown, however, that printed versions of paint and upholstery colours cannot in all cases faithfully reproduce the appearance of the originals. We therefore recommend that you consult your BMW partner on your preferred colour choices. They will be happy to show you samples and assist you with any special requests.

Exterior colours.



■ Non-metallic 300 Alpine White



■ Non-metallic 668 Black



□ Metallic A96 Mineral White



□ Metallic A29 Silverstone II



□ Metallic A73 Jerez Black



□ Metallic 381 Le Mans Blue



□ Metallic A30 Interlagos Blue



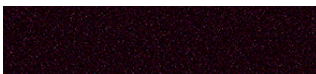
□ Metallic A75 Melbourne Red



□ Metallic A52 Space Grey



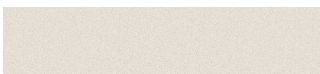
BMW Individual



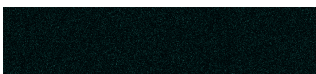
□ BMW Individual X03 Ruby Black metallic



□ BMW Individual S34 Azurite Black metallic



□ BMW Individual X04 Moonstone metallic



□ BMW Individual 490 Diopside Black metallic

Roof colours.



□ BMW Individual roof colour non-metallic 668 Black



□ BMW Individual roof colour metallic
354 Titanium Silver¹

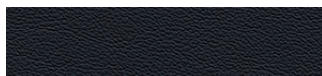


□ BMW Individual roof colour metallic
A75 Melbourne Red¹

Upholstery colours.



■ **Cloth/leather combination Speed²**
GEAT Anthracite/Black



□ **Novillo leather^{3,4} NCSW Black**



□ **Novillo leather^{3,4} NCH1 Palladium Silver**



□ **Novillo leather^{3,4} NCH3 Bamboo Beige**



□ **Novillo leather^{3,4} NCH2 Fox Red**



□ **Novillo leather, extended⁴ NDSW Black**



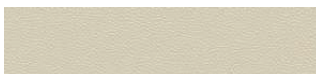
□ **Novillo leather, extended⁴ NDH1 Palladium Silver,**
with lower part of instrument panel in Palladium Silver



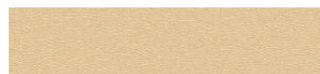
□ **Novillo leather, extended⁴ NDH3 Bamboo Beige,**
with lower part of instrument panel in Bamboo Beige



□ **Novillo leather, extended⁴ NDH2 Fox Red,**
with lower part of instrument panel in Fox Red



□ **BMW Individual leather Novillo⁴ ZAC8 Platinum**



□ **BMW Individual leather Novillo⁴ ZACM Champagne**



□ **BMW Individual leather Novillo⁴ ZAP2 Rust Brown**



□ **BMW Individual leather Novillo⁴ Z1XX Amarone**

¹ Only available in conjunction with Black leather upholstery.

² Standard for the BMW M3 Coupé.

³ Standard for the BMW M3 Convertible.

⁴ Equipped with SunReflective Technology in the BMW M3 Convertible.

Please note that some interior features, depending on selected upholstery colour, may differ in colour.

Please note that even normal long or short term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

☐ Optional equipment

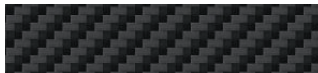
██████████

Black, with roofliner in Anthracite

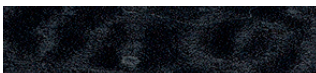
■ 771 Titanium Shadow



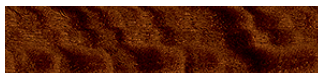
☐ 4MX Aluminium Shadow, fine brushed

☐ 4MY Black leather Carbon structure

☐ 4MZ Fine-wood trim high-gloss Sycamore Grain, Anthracite



☐ **BMW Individual Interior trim**
XE2 Maple Wood Anthracite wood



☐ **BMW Individual Interior trim**
XE3 Eucalyptus Red Brown wood






☐ **BMW Individual Interior trim**
XE8 Piano Finish Black with inlay

BMW Exterior colours		Non-metallic Alpine White		Metallic Mineral White		Metallic Silverstone II		Metallic Le Mans Blue		Metallic Interlagos Blue		Metallic Melbourne Red		Metallic Space Grey		Non-metallic Black		Metallic Jerez Black		Non-metallic Black
		Non-metallic Black		Non-metallic Black		Non-metallic Black		Non-metallic Black		Non-metallic Black		Non-metallic Black		Non-metallic Black		Metallic Titanium Silver		Metallic Titanium Silver		Metallic Melbourne Red
BMW Individual Roof colours¹		Non-metallic Black		Non-metallic Black		Non-metallic Black		Non-metallic Black		Non-metallic Black		Non-metallic Black		Non-metallic Black		Metallic Titanium Silver		Metallic Titanium Silver		Metallic Melbourne Red

Combinations.

Upholstery material	Cloth/ leather combination Speed ¹	BMW Upholstery colours										BMW Individual Upholstery colours			
		Novillo leather ^{2,3,4}					Novillo leather, extended ⁵					Novillo leather ³			
M seats	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Upholstery colours	Anthracite/ Black	Black	Palladium Silver	Bamboo Beige	Fox Red	Black	Palladium Silver	Bamboo Beige	Fox Red	Platinum	Champagne	Rust Brown	Amarene		
	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black		
Interior colour		Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black		
BMW Exterior colours															
Alpine White non-metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Black non-metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Mineral White metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Silverstone II metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Jerez Black metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Le Mans Blue metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Interlagos Blue metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Melbourne Red metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Space Grey metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Individual Exterior colours															
Ruby Black metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Azurite Black metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Moonstone metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Diopside Black metallic		•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Interior trims															
Titanium Shadow		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Aluminium Shadow, fine brushed		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Black leather Carbon structure		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Fine-wood trim high-gloss Sycamore Grain, Anthracite		•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Individual Interior trims															
Maple Wood Anthracite wood trim		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Eucalyptus Red Brown wood trim		•	•	•	•	•	•	•	•	•	•	•	•	•	•
Piano Finish Black with inlay		•	•	•	•	•	•	•	•	•	•	•	•	•	•

 BMW Individual
  BMW optional equipment
  BMW standard equipment
 • Recommended colour combination.

¹ Standard for the BMW M3 Coupé.

² Standard for the BMW M3 Convertible.

³ Equipped with SunReflective Technology in the BMW M3 Convertible.

⁴ Novillo leather includes seat surfaces, centre console and door armrests, headrests front and rear, and gearshift gaiter.

⁵ Extended Novillo leather includes seat surfaces, centre console and door armrests, headrests front and rear, gearshift gaiter, underside of glove compartment, underside of dashboard and centre console sides.

The models illustrated in this brochure show the specifications and configurations (standard and optional equipment) of vehicles produced by BMW AG for the German market. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in this brochure, may occur. For precise information on country-specific vehicle versions please contact your local BMW partner. Subject to change in design and equipment. Subject to error.

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- 1 BMW M3 Coupé carbon roof (carbon fibre-reinforced material).
- 2 Aerodynamically-optimised M wing mirrors.
- 3 M gill element incl. side indicator and M designation on front wings.
- 4 Circular instruments in a characteristic M design; shown here with the activated Launch Control Display for the M Double Clutch Transmission with Drivelogic (optional).
- 5 Circular instruments in a characteristic M design; shown here with the optional M Double Clutch Transmission with Drivelogic incl. eight LEDs as shift lights.



3



4



5

Weight		M3 Coupé	M3 Convertible
Unladen weight EU¹	kg	1655 [1675]	1885 [1905]
Max. permissible	kg	2080	2280
Max. load	kg	500 [480]	470 [450]
Max. axle load, front/rear	kg	1020/1120	1060/1270
Max. roof load	kg	75	–

Engine²		M3 Coupé	M3 Convertible
Cylinders/valves		8/4	8/4
Capacity	cc	3999	3999
Stroke/bore	mm	75.2/92.0	75.2/92.0
Max. output/speed	kW (hp)/rpm	309 (420)/8300	309 (420)/8300
Max. torque/speed	Nm/rpm	400/3900	400/3900
Compression ratio	:1	12.0	12.0

Performance		M3 Coupé	M3 Convertible
Top speed	km/h	250⁴	250⁴
Acceleration 0–100km/h	sec	4.8 [4.6]	5.3 [5.1]
Acceleration 0–200km/h	sec	15.8 [14.9]	18.2 [17.3]
Acceleration 80–120km/h in 4th gear	sec	4.9 [4.2]	5.7 [5.0]

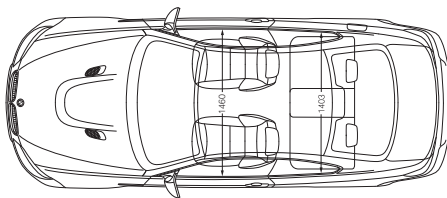
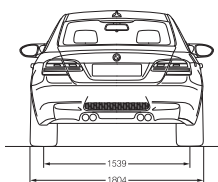
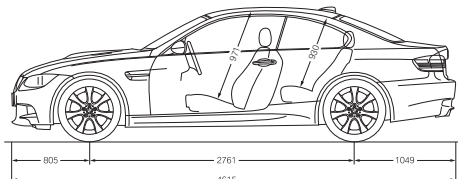
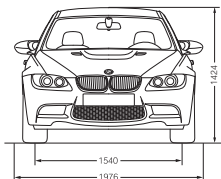
Wheels		M3 Coupé	M3 Convertible
Tyre dimensions, front/rear		245/40 ZR 18 / 265/40 ZR 18	245/40 ZR 18 / 265/40 ZR 18
Rim dimensions, front/rear		8.5 J x 18 / 9.5 J x 18	8.5 J x 18 / 9.5 J x 18
Material		Light alloy	Light alloy

Fuel consumption²,³		M3 Coupé	M3 Convertible
Urban	l/100km	17.7 [15.9]	18.0 [16.0]
Extra-urban	l/100km	9.3 [8.5]	9.6 [8.9]
Combined	l/100km	12.4 [11.2]	12.7 [11.5]
CO₂ emissions	g/km	290 [263]	297 [269]
Tank capacity, approx.	l	63	63

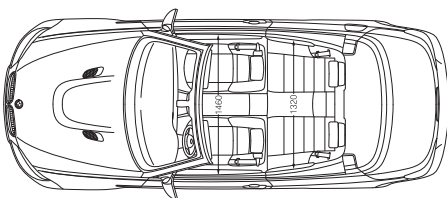
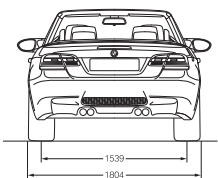
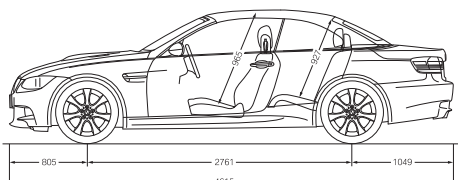
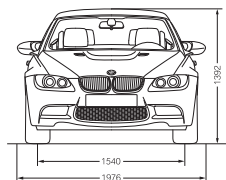
Electrical system		M3 Coupé	M3 Convertible
Battery capacity	Ah	70	90
Alternator output	A/W	180/2520	180/2520

<p>Figures in [] apply to vehicles with M Double Clutch Transmission with Drivelogic.</p> <p>¹ Figures quoted include a 90 % tank filling, 68kg for the driver and 7kg for luggage. Unladen weight applies to vehicles with standard specification. Optional equipment may increase this figure.</p> <p>² The petrol engine is designed for RON 98 fuel. It may be run on RON 95 fuel, with a decrease in power.</p> <p>³ The eight-cylinder V engine meets the EU5 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle, specified by RL 80/1268/EC. This is made up of approximately one-third urban and two-thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption. Optional equipment may increase these figures. For further information on fuel consumption and CO₂ emissions please contact your BMW partner.</p> <p>⁴ Electronically limited.</p> <p>Optional extras are available fully installed straight from the factory. For additional extras see the extensive catalogue of accessories available from your BMW partner. BMW Individual will be happy to help should you wish your BMW to include features not listed here. To find a package that perfectly suits what you have in mind, simply contact your BMW partner for assistance.</p>			
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BMW M3 Coupé



BMW M3 Convertible






RESPECT. THE BMW DRIVING EXPERIENCE.

The BMW M3 Coupé transforms each and every road into a racetrack, but only on a genuine racetrack can you unlock its true power potential. So how would you like to take it to the limit on the Salzburgring or the Nürburgring? As the owner of the BMW M3 Coupé, you have an exclusive opportunity to do exactly that with BMW M Race Track Training or the BMW M Experience, developing an instinct for top speeds and extreme situations in the process. You'll practice confident evasion manoeuvres, double lane changes and optimize your control over your vehicle. You will learn to keep a perfect line through bends

and slaloms. Pace car runs through the straights and chicanes of the track will become second nature. You'll also find out precisely why the Nordschleife of the Nürburgring is known as the "Green Hell" when you take up the challenge on the most demanding racetrack in the world. And there's no need to hold back – experienced BMW instructors are always at your side.

 www.bmw-drivingexperience.com



BMW M PERFORMANCE PARTS*. FOR EVEN MORE MOTORSPORT FLAIR.



BMW M Performance side stripes, BMW M Performance carbon front splitter, BMW M Performance carbon exterior mirror caps, black kidney grille.

Outstanding racing ability, a distinctive design, exhilarating agility and dynamic performance – the BMW M3 is the pure embodiment of the BMW M philosophy. With BMW M Performance Parts, you can further emphasise the racing character of your BMW M3, maximising its motorsport appeal. These accessories use high-quality materials and

components that are perfectly matched to the vehicle design. Maximise the breathtaking racing flair of your BMW M3. Your BMW partner will be pleased to tell you more about the entire range of BMW M Performance Parts. Further information is also available online, at

 www.bmw.com/mpperformance

* May not be available in all countries. Please consult your BMW partner.

BMW M Performance Alcantara steering wheel, fully covered in Alcantara, for optimum grip even in extreme situations.

BMW M Performance carbon exterior mirror caps. Perfectly matched to the vehicle design, lovingly hand-made of 100% carbon material.

BMW M Performance exhaust system. With two twin tailpipes featuring a sophisticated, high-tech design, for an even more powerful sound. Made of the motor racing materials Inconel® and titanium.



BMW Individual. The most exclusive way to drive a BMW.

True exclusivity is defined by the very highest standards: those that the most discerning set for themselves. BMW Individual enables you to realise these standards in the car you drive.

Inspired by precious stones, BMW Individual paint finishes stand out with their unique iridescence: multicoloured pigments lend the paint surface three-dimensional depth, making it come to life. The BMW Individual Moonstone metallic paint finish adds another exclusive effect. Its degree of light refraction is only surpassed by diamonds. Every movement reveals a new hue, ranging from golden yellow to blue, as in moonstone. This colour change, characteristic of this gemstone, adds additional brilliance to the powerful road presence of the BMW Individual M3 Coupé and M3 Convertible. In the interior, the soft, supple BMW Individual Novillo leather provides exclusive colourways to enhance the car's sporting elegance: lighter shades like Platinum and Champagne perfectly complement the leather's natural appeal. Rust Brown is a warm hue with a discreet reddish shimmer which emphasises the cabin's harmonious overall appearance. Further accents are added by the high-gloss Piano Finish Black interior trim. Its glossy surface, which is only



**Experience BMW Individual interactive.
With the BMW Individual iPad app.**

matched by the world's leading piano makers, is the result of a highly sophisticated production process. The fine-wood trims are equally distinctive. Their characteristic grain pattern makes each wood trim unique. The BMW Individual High-End Audio System is likewise perfectly matched to the M3. Its exceptionally powerful speakers feature extremely

BMW Individual Moonstone metallic paint finish.





Extended Novillo leather in Platinum, with Piano Black interior trim with inlay.



Piano Black interior trim with inlay.

stiff Hexacone membranes and are ideally positioned in the vehicle, producing a listening experience on a par with a concert hall. Precise signal processing by the nine-channel amplifier with DIRAC Live technology creates an amazingly crisp sound. This is complemented by interior-specific equalizing and speed-dependent volume control, for supreme HiFi enjoyment.

BMW Individual Moonstone metallic paint finish.



The BMW Service concept: always up to speed. When you buy a BMW, you can look forward to superb service and comprehensive customer care, with a worldwide network of more than 3,300 BMW Service partners in more than 150 countries ready to assist you at any time. The vehicle's on-board diagnostics keep you informed of when the car is next due for a check-up and what work needs to be done: **Condition-Based Service (CBS)** tracks service fluids and the condition of essential parts subject to wear. It also monitors the time- and mileage-linked service requirements of your BMW. Using these measurement data, the Info Display in the cockpit automatically alerts you in advance whenever

any part of the vehicle requires servicing. The iDrive Control Display contains exact information on which vehicle components will need to be serviced and when. In conjunction with BMW TeleServices*, the innovative telematics service provided by BMW Service, the CBS data are automatically transmitted to your BMW Service partner. This means that your service consultant has more time for you, and can provide more comprehensive advice. Your BMW Service partner will of course have **Original BMW Parts** available for any work to be done. In short: quality and safety are our top priorities.

TAILOR-MADE FOR YOUR VEHICLE. BMW SERVICE.



BMW Service Inclusive*. With BMW Service Inclusive, there is no need for any concern about the maintenance or wear and tear costs of your vehicle. A one-off payment covers the costs, including Original BMW Parts, of an extensive range of services carried out at participating BMW Service partners worldwide. BMW Service Inclusive packages are available according to scope of service and mileage/duration. The benefits

- Full cost transparency.
- No price increases for the agreed period.
- Time saving through automated processes.
- Flexibility in terms of duration, mileage and scope of services.
- Full transferability to subsequent owners.
- Ability to upgrade mileage, duration and scope of services at any time.

With BMW Service Inclusive, your vehicle will always be in safe hands. For more information, please visit: www.bmw.com/serviceinclusive



With **BMW TeleServices***, you are always in safe hands. This feature enables your BMW to contact your BMW Service partner and register itself for a service appointment. As soon as the CBS sensors detect a service requirement, the vehicle will initiate an automatic BMW Teleservice call and transmit all service-related data – data which previously had to be collected in the workshop. Your service consultant will then call you back, in order to arrange an appointment. As vehicle information is transferred in advance, time in the garage can be spent more efficiently, so your BMW is back on the road faster. In the unlikely event of a breakdown, BMW TeleServices enables you to transmit diagnostics, vehicle and location data directly to BMW breakdown assistance. With BMW Teleservice Assistance, malfunctions can often be remedied remotely, getting you quickly and easily back on the road. For further information, visit www.bmw.com/teleservices



Mobile Service*. In the event of a breakdown, BMW Mobile Service is at your disposal round the clock. Specially trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as needed. Simply contact BMW Mobile Service. In addition, all BMW vehicles newly registered from 1 January 2011, have a comprehensive 24-month mobility service in line with the applicable BMW Mobile Care warranty conditions (including towing, rental car, taxi, hotel accommodation and vehicle return). This BMW mobility warranty is automatically extended by another 24 months if you have the scheduled engine oil service performed by your authorised BMW Service partner – for up to five years after initial vehicle registration. More detailed information is available from your BMW Service partner or online at www.bmw.com/mobileservice



BMW Financial Services. If there's one more thing you could wish for to go with your BMW, it could simply be the perfect financing solution – one that leaves you with enough room for the other good things in life. BMW Financial Services provides you with personalised leasing, finance and insurance options – tailored to your requirements and budget. But we offer you more than just favourable conditions. Take for example the components of our leasing package, which include courtesy vehicles and insurance. For further information please visit www.bmwfs.com. Find out more – your BMW partner will be pleased to make you an individual offer for your desired car.

* May not be available in all countries. Please consult your BMW partner.



SHAPING THE FUTURE – RESPONSIBLY.

The BMW Group has been ranked the most sustainable automotive company worldwide in the Dow Jones Sustainability Index for the eighth time in a row. Sustainability is an integral part of our value chain, encompassing every stage from the development of fuel-saving and alternative vehicle concepts to environmentally friendly production processes and recycling. Our research and development philosophy BMW EfficientDynamics delivers tangible benefits to customers, our climate and the environment. Since 1995,



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BMW Magazine: information and entertainment. Competent and comprehensive, the BMW Magazine brings you all the latest news from the world of BMW. You will receive two issues per year free of charge when you purchase a new BMW.



BMW Driving Experience. Learn how to enhance your driving pleasure. Driving a BMW should be fun. And like any other piece of sport equipment, the better you are able to control it, the more fun it is. The BMW Driving Experience teaches you – on road and off, in snow and ice, or even in the Namibian desert – how far you can push your BMW, while still remaining perfectly safe. Topics range from BMW Safety and Snow and Ice to M Race Track Training on one of the toughest race tracks in the world – the Nürburgring. More information is available at

www.bmw-drivingexperience.com



BMW Welt: joy has a home. Visit Munich, home to the BMW brand for over 90 years, and pick up your new BMW at BMW Welt. There you'll be able to experience BMW with all five senses and see your new BMW for the first time with your own eyes. BMW Welt offers you a tailor-made visitor programme. From relaxing in the Premium Lounge to a factory tour or a visit to the BMW Museum – there are plenty of unique experiences to perfectly complement the hand-over of your new car. It's more than worth it. Visit us online today at www.bmw-welt.com. Your local BMW partner can also provide you with further information. We look forward to seeing you.



BMW TV*. Your source for all things BMW. This is where you can get to know the brand in all its facets, through comprehensive features, portraits, and background reports. www.bmw.tv/com provides you with up-to-date and entertaining information on automobiles, innovations, motor shows, events, sports, and lifestyle topics.

for example, our European new-vehicle fleet's CO₂ emissions have dropped by over 30%.

But we are still aiming for more: over the period from 2006 to 2020, we aim to reduce the amount of resources – such as water and energy – consumed by our vehicle manufacturing operations by 45% per vehicle. In our engine plant in Steyr, Austria, we are already one step further: since 2007, production there has generated no waste water at all.

And, of course, each of our vehicles is designed for easy and economical recycling after its long-running life. Please contact your BMW partner on all matters regarding your end-of-life vehicle. Further information on this topic is also available on our website.

www.bmw.com/recycling
www.bmw.com/EfficientDynamics
www.bmwgroup.com/responsibility

BMW



Sheer
Driving Pleasure

The models illustrated in this brochure show the specifications of vehicles produced by BMW AG for the German market. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in this brochure, may occur. For more precise information about country-specific vehicle versions, please contact your local BMW partner. Subject to change in design and equipment.

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