



NEW ALL-ELECTRIC

THE iX

STAY AHEAD OF
THE CURVE





The open road begins
Where the curve ends
Waiting for you to forge
A new dimension
That sets in motion
A new trail of transformation
Beckoning others to follow suit
Into a world that's fashioned
For a select few
Who embrace the future
And aspire beyond mere elegance
The champions of progress
Blazing ahead of the horizon
Crafting a legacy powered
By a singular vision
Of a brighter tomorrow.



INDEX

01

DESIGN

10

EQUIPMENT HIGHLIGHTS

16

PAINTS & UPHOLSTERY

TECHNICAL VALUES

19

BMW RANGE & CHARGING

21

SUSTAINABILITY

23

INTELLIGENT SHY TECH

0 TO 100 KM/H

IN **4.6** SEC

RANGE OF UP TO

635 KM¹
(WLTP)

THE NEW ALL-ELECTRIC
ALL-WHEEL SAV FROM BMW

RECHARGE THE RANGE

UP TO 145 KM IN **10**
MINUTES^{1, 2, 3, 4}

385 KW
(523 HP) OUTPUT

20.7-18.7 KWH
POWER CONSUMPTION
FOR 100 KM (WLTP)^{2, 5}

LOUNGE ATMOSPHERE

20%
RECYCLED
PLASTIC

PRODUCED
USING 100%
RENEWABLE
ENERGY

4G
CONNECTIVITY

INTERIOR MADE OF SUSTAINABLE MATERIALS

"The BMW iX combines the best
proportional attributes of the
X-family: larger interior than the X5,
the dynamic roof line of an X6
and the large wheels of an X7".

Domagoj Dukec – BMW Design Head

Values apply for the BMW iX xDrive50.

¹ Range depends on various factors, in particular: individual driving style, route characteristics, outside temperature, heating/air conditioning, pre-conditioning.

² The combined electrical consumption depends on the selected wheel and tyre sizes.

³ Dependent on the local electricity infrastructure.

⁴ Values refer to an initial load status of 10%.

⁵ Official data for power consumption and electric range was determined in accordance with the prescribed measuring procedure and corresponds to European Regulation (EU) 715/2007 in the applicable version. For ranges, data determined as per WLTP takes into account any optional equipment (available on the German market in this case). For vehicles that have been newly type approved since 1 January 2021, only the official data according to WLTP exists. For more information about NEDC and WLTP measuring procedures visit www.bmw.com/wltp



ELECTRIC EUPHORIA LIKE NEVER BEFORE.

Welcome to the future. Pure driving pleasure every second, for up to 635 km^{1,2} with one charge. In the new all-electric BMW iX xDrive50, you get a whole new kind of driving experience. Uniquely nimble, the new BMW iX accelerates from 0 to 100 km/h¹ in 4.6 seconds. Thanks to the high-performance electric motor duo, delivering 385 kW (523 hp)¹. A highly efficient consumption³ of 20.7-18.7 kWh/100 km¹, its all-wheel drive has ample power reserves at all times for exciting sprints and memorable long-distance journeys.



"Four driven wheels, two electric motors, one result: electric driving pleasure like you have never experienced before."

Disclaimer: The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.

¹ Values apply for the BMW iX xDrive50.

² Range depends on various factors, in particular: individual driving style, route, characteristics, outside temperature, heating/air conditioning, pre-conditioning.

³ The combined electrical consumption depends on the selected wheel and tyre sizes.



MODERN, STABLE AND WELL THOUGHT-OUT LIGHTWEIGHT CONSTRUCTION.

Form follows function in a precise and minimalist monolithic design. The new all-electric BMW iX follows this legendary design principle in every detail – with the aim of combining maximum range, efficiency and dynamics to create a unique driving experience. Aerodynamic refinements catch the eye even at first glance, such as the exterior mirrors integrated into the window well strips, flush embedded door handles, and Air Performance light-alloy wheels. Here everything is designed to glide through the air with the least resistance, enabling the new BMW iX to achieve a sensational drag coefficient of $cW = 0.25$.



THE EXTERIOR DESIGN OF THE BMW iX.

A stroke, a word, a gesture – really great ideas get rid of the complicated stuff so that what really matters can shine through. The new all-electric BMW iX with Sport package is the very embodiment of this ground-breaking approach. Characterised by sculptural and monolithic proportions, the exterior design immediately draws everyone's attention. Every detail merges with the sculpture, which is drawn by a few lines. The result is an aesthetic that provides a simple answer to the complex question of unforgettable design.



"The new BMW iX shows how we can give new technologies a very modern and emotional design."

Adrian van Hooydonk
Head of BMW Group Design



THE SIDE DESIGN OF THE BMW iX.

Within clearly defined proportions, tightly modelled surfaces form a powerful design language of the new BMW iX.

- The vehicle body tapers towards the rear, creating an elegant, dynamic silhouette. The wheel arches, on the other hand, are framed by striking rectangular contours, which as a self-confident graphic element cite the wheel arches of the first BMW X models.
- The Sport package makes the athletic character of the new BMW iX even more exciting. Thanks to the high-gloss black painted side skirts and exclusive 22" rims, the side view is excitingly different and even more dynamic.

Disclaimer: The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.



DESIGN ELEMENTS IN TITANIUM BRONZE.

□ Brackets in Titanium Bronze and folded down are a striking indicator of quality, accentuating the self-assured width of the vehicle when viewed from the rear. Combined with the Sport package, the diffuser insert at the rear gleams in high-gloss sporty black.

NARROW REAR LIGHTS.

■ The very narrow tail lights are made in one piece and therefore look very modern and clear. They extend far into the rear for maximum width effect. With their modern interpretation of the L-shape and a strongly contoured surface work, they have an unmistakable effect.



DOORS WITH FRAMELESS WINDOWS.

■ For the first time in a BMW X model, the doors are completely frameless. This creates a flush side graphic from the A to the D-pillar, provides maximum support to the new pared-down design, and gives you a fantastic feeling just stepping into the new BMW iX.

Disclaimer: The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.



INTEGRATED SIDE MIRRORS.

- For the first time, side mirrors are integrated into the well strip. The mirror base seems to flow from the strip to border the side mirror from below.



ELECTRIC DOOR OPENER.

- Together with the frameless doors, the new electric door opener creates an almost flush side view that is both modern and dynamically elegant. An accent strip around the handle shaft provides a high-quality and exclusive highlight.

Disclaimer: The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.



THE INTERIOR DESIGN OF THE BMW iX.

Living space. Favourite place. Playground for the senses. Absolute well-being is the maxim that becomes reality in the new BMW iX through an innovative design philosophy. The inspiration from fine boutique hotels is as tangible as the endeavour to create an oasis of attentiveness and tranquillity in the midst of everyday life, through the generosity of space and surfaces.



THE COCKPIT OF THE BMW iX.

Design and technology merge into an experience that is more than the sum of its parts. Even the intuitive interaction with the vehicle via speech, gestures or touch is a source of pleasure. Each control element, concentrated on its essential function, blends seamlessly into the overall concept – or creates wow-effects through a combination of well thought-out functions.



DISPLAY UNIT WITH BMW CURVED DISPLAY.

■ The BMW Curved Display floats almost freely on the spacious instrument panel. Consisting of the 14.9" Central Information Display and the instrument panel in 12.3", the one-piece unit is the next generation of the human-machine interface.



HEXAGONAL STEERING WHEEL.

■ The new BMW iX is steered by a hexagonally shaped steering wheel. The racing-inspired contour of the steering wheel optimises entry and seating comfort as well as the view of the BMW Curved Display.

Disclaimer: The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.

NEWLY DESIGNED GEAR SELECTOR SWITCH.

- A modern toggle switch replaces the classic gear selector switch and thus consistently follows the idea of intelligent reduction.



CENTRE CONSOLE CONTROL PANEL.

- The centre console radiates a genuine feel-good atmosphere. It stands freely between the front seats and spreads the aura of an exquisite piece of furniture. Selected operating elements such as the toggle switch, the central control unit and the audio roller attract attention.

Disclaimer: The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.



EUPHORIA THRIVES ON INNOVATION.

The new BMW iX provides the most emotional, personalised, and comfortable driving experience ever, with high tech and digital intelligence perfectly tailored to your needs.



■ As you approach the vehicle, the next generation BMW iDrive neatly bridges the gap between analogue and digital technology with the "Great Entrance Moments" feature. This allows the BMW Operating System 8.5 in the vehicle to open a personal and proactive dialogue between you and the new BMW iX, and broadens the horizons of your driving experience.

■ Physical buttons have been pared down to a relevant selection and are clustered in an innovative control centre in the free-standing centre console. The BMW Operating System 8.5 allows you to individually configure and immediately show your favourite content in all relevant display fields of the Control Display.

Disclaimer: The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.



TECHNOLOGY THAT MAKES EVERYDAY LIFE **MORE PLEASANT, MORE CONVENIENT.**

- If the BMW Operating System 8.5 is the beating heart, the BMW Intelligent Personal Assistant* is its soul. A simple "Hey BMW" or your chosen activation word is enough to open the assistant. It controls the climate, plays music, automates repetitive tasks, explains unused vehicle features and comes to your aid as a reliable expert providing invaluable information.
- BMW Live Cockpit Professional has everything you need. The sweeping combination of a 12.3" instrument cluster and the 14.9" Central Information Display seems to float almost freely above the extensive instrument panel. All functions and information are then made available just when you need them.



*The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. For precise information, please contact your local Authorised BMW Dealer.



EVERYTHING SAFELY UNDER CONTROL.

The new BMW iX is always at your side, providing reliable support even in challenging driving situations. The extensive safety equipment includes Lane Departure Warning with lane return and Collision Warning with light braking function. In addition, extensive parking functions¹ such as Reversing Assist Camera with Panorama View, Reversing Assistant and a Parking Assistance Plus for parallel, perpendicular and confined parking bays are onboard as standard.

■ Parking Assistant Plus makes even parking the new BMW iX pleasurable. Cameras in the radiator grille, in the exterior mirrors and in the tailgate make manoeuvring and parking easier. When driving again, the BMW Drive Recorder for instance records beautiful landscape stretches to later access them via Remote View 3D* on the smartphone. A special safety feature springs into action when the anti-theft alarm is activated: photos of the vehicle surroundings are taken automatically and sent to the My BMW App.

*The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. For precise information, please contact your local Authorised BMW Dealer.

¹The driver is responsible for constantly monitoring the automated parking procedure in accordance with local road laws.

² Function may be limited in darkness, fog or bright glare.



□ The Driving Assistant Professional^{2,*} provides more comfort and safety for monotonous and unclear driving situations. The Active Cruise Control with Stop&Go function* including front collision warning with brake intervention maintains the desired speed and the set distance to the vehicle in front. The Steering and Lane Control Assistant with extended functions* supports you on long journeys by taking over the Cruise Control and steering functions providing a relaxed drive. The Lane Change Assistant performs the lane change independently to the desired direction very comfortably after activating the turn signal. The front and rear crossing traffic warning supports you in unclear situations, such as narrow driveways or when entering or leaving a parking space when you brake your BMW iX before difficult-to-see crossing traffic.

*The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. For precise information, please contact your local Authorised BMW Dealer.

¹The driver is responsible for constantly monitoring the automated parking procedure in accordance with local road laws.

² Function may be limited in darkness, fog or bright glare.

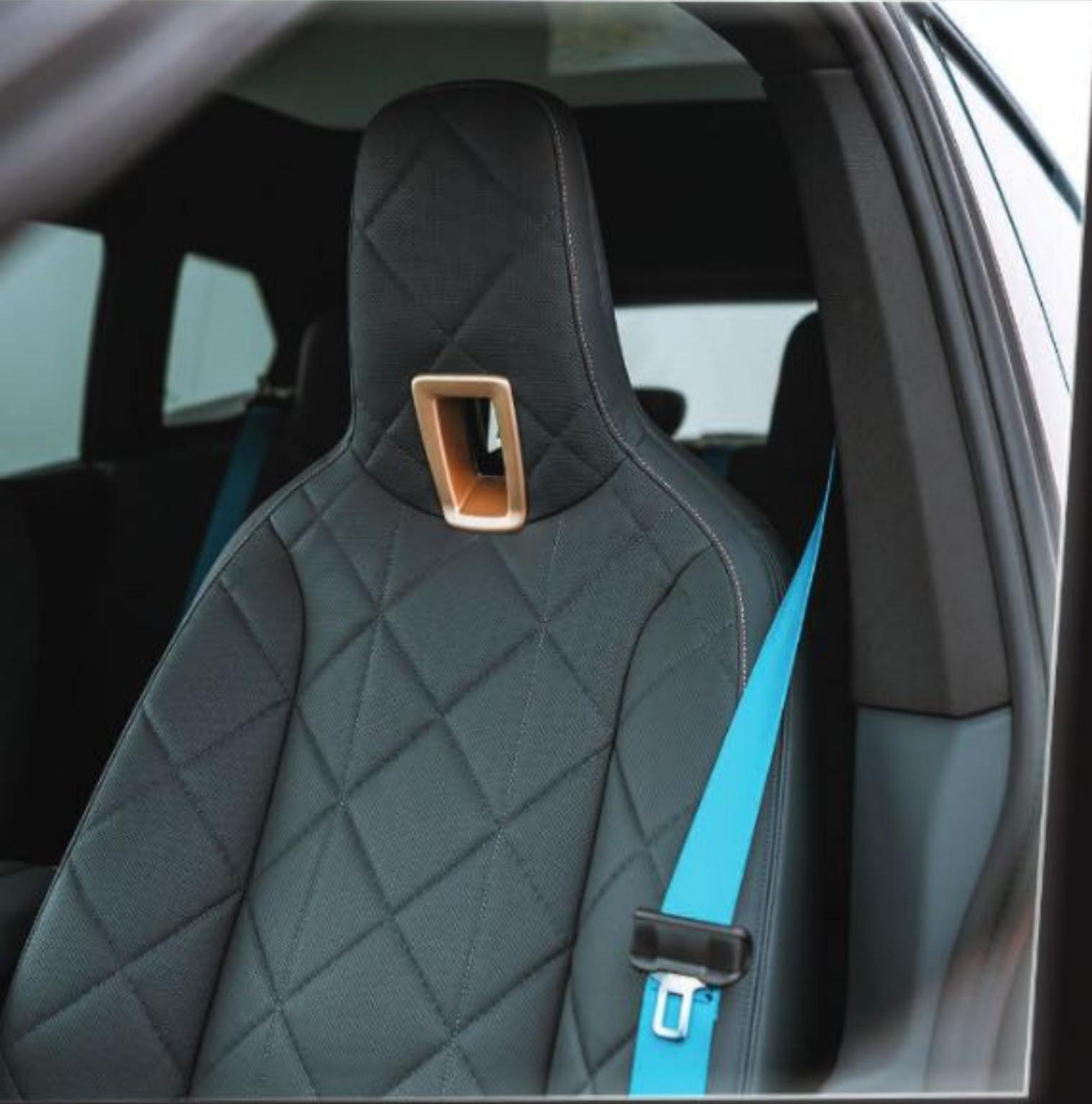


MODERN FEEL-GOOD ATMOSPHERE IN THE BMW iX.

The fascination begins: from the moment you get in, the new BMW iX conveys a completely new sense of space, inviting you to drive actively and feel at ease.

PANORAMA GLASS ROOF SKY LOUNGE.

■ A vision of light, air and space: The continuous panorama glass roof Sky Lounge* floods the interior with sunlight and creates an inviting, friendly atmosphere that combines the interior and exterior. If required, the glass becomes opaque – without a sliding roof lining.



SEATS WITH INTEGRATED HEADRESTS.

■ The highly comfortable seats of the new BMW iX are harmoniously crowned by an integrated headrest which, thanks to a black breakthrough, has a particularly modern and light appearance. In combination with the interior suite design, the breakthrough in the fine colour of gold bronze sets a particularly attractive accent.

Disclaimer: The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.



SHY TECH.

STYLISH MINIMALISM MEETS CUTTING-EDGE TECHNOLOGY.

The new BMW iX combines the most innovative technologies used today in vehicle production. At the same time, it follows a design philosophy that emphasises people and their need for convenience, clarity, and simplicity. How can these needs be reconciled? The answer lies in advanced "Shy Tech" technology, which displays features when needed but otherwise keeps them in the background.

The Shy Tech only reveals and allows certain technologies in the vehicle to be used when the driver and other occupants actually need them. It doesn't mean you miss out on features, it relies on a harmonious blend of aesthetics and smart functionality to provide them.

For example, the largest ever panoramic glass sunroof Sky Lounge featuring electrochromatic tinting where the glass can be set to clear or opaque at the touch of a button.

This approach of putting the customer's needs first is followed in the exterior also. As the iconic BMW kidney grille no longer performs a radiator function due to the purely electric drive, it plays the role of an "intelligent surface" in the new BMW iX by seamlessly integrating sensors for assisted driving and defining the self-assured face of the vehicle.

The flap for refilling the screen wash water is located underneath the BMW emblem on the bonnet. The function here has also been integrated into the design to create a modern sculpture which makes the everyday routine easier for the driver.

MORE THAN COLOUR: EMOTION.

The exterior trim of the new BMW iX draws all the attention in seven fascinating colours with accents in Titanium Bronze, Black solid high-gloss or BMW iX Blue. From classic-elegant to dynamic-sporty, each nuance highlights another facet of its unique character – for a look that captivates anew at every encounter.

METALLIC



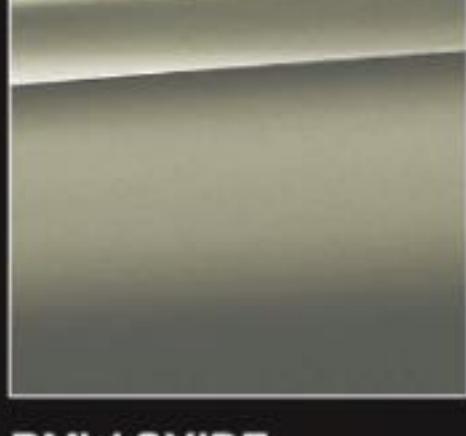
METALLIC MINERAL
WHITE¹



METALLIC SOPHISTO
GREY BRILLIANT
EFFECT



METALLIC BLACK
SAPPHIRE



BMW OXIDE
GREY METALLIC¹



BMW INDIVIDUAL
AVENTURINE RED
METALLIC¹



METALLIC
PHYTONIC BLUE

INDIVIDUAL



BMW INDIVIDUAL
STORM BAY
METALLIC¹

[Colour samples] These colour samples are intended as an initial guide to the colours and materials available for your BMW. However, experience has shown that printed versions of paint, upholstery and interior trim colours cannot in all cases faithfully reproduce the appearance of the original colour. Please discuss your preferred colour choices with your BMW partner or in your dealership. There you can also see original samples and be assisted with special requests.

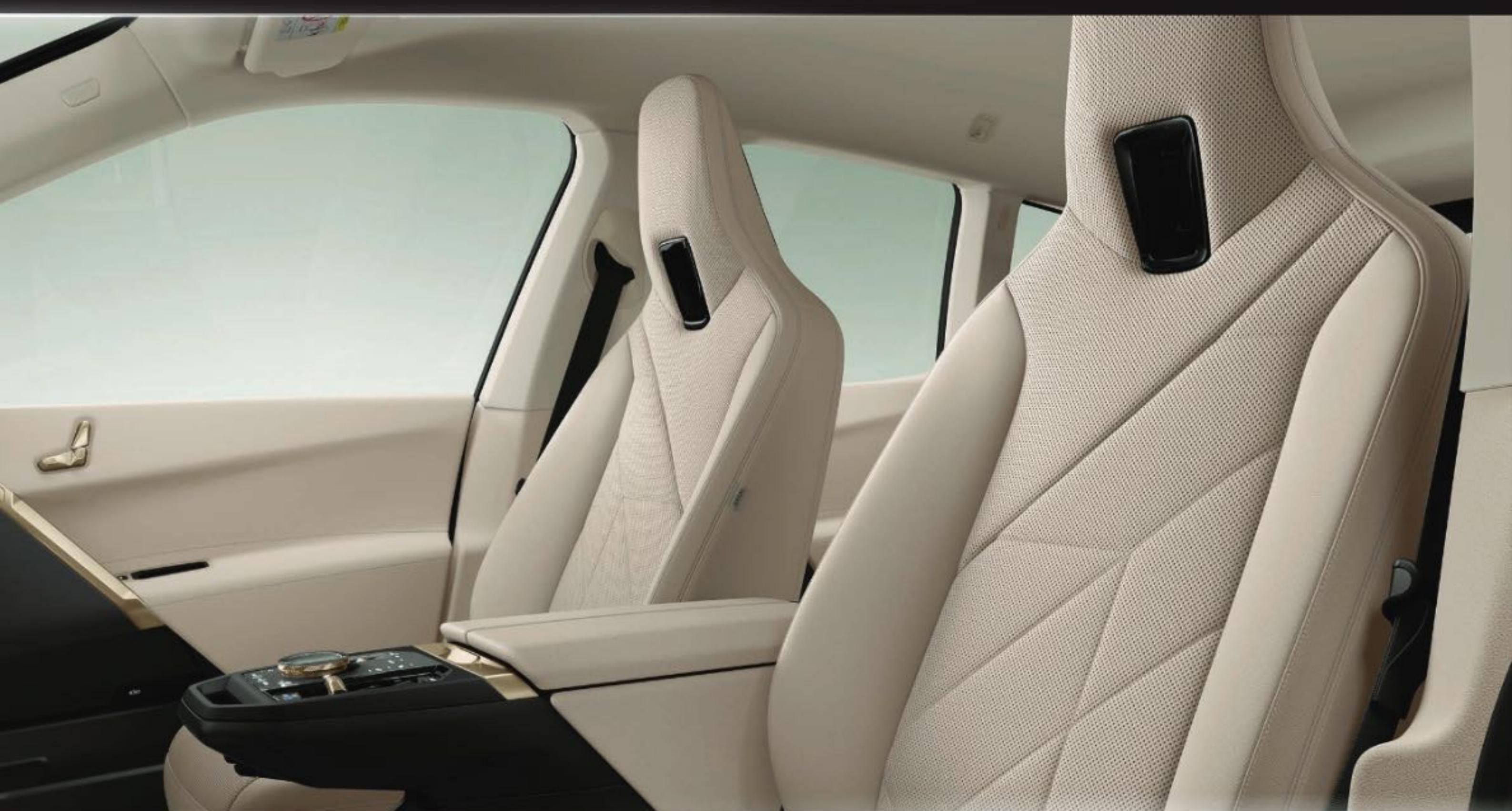
*The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. For precise information, please contact your local Authorised BMW Dealer.

¹Only available for M60 or in conjunction with the Sport package.



THE INTERIOR DESIGN ATELIER.

■ In addition to the Mocha colour, the Atelier interior design also offers a choice of Oyster in the new all-electric BMW iX. Its elaborate seam pattern and a combination of perforated and non-perforated areas in its vegan synthetic leather create a modern, premium atmosphere.



Disclaimer: The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.



THE INTERIOR DESIGN SUITE.

- The interior design suite uses the finest olive leaf tanned natural leather in the colours Castanea or Amido not only on the seats but also on the instrument panel, the door trim panels and the centre console. Accent components and operating elements in elegant Gold Bronze harmoniously round off the luxurious character of this interior design.



Disclaimer: The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.

TECHNICAL VALUES

BMW iX

Total vehicle drive

Drive type	xDrive50
Power	kW (hp)
Torque	Nm
Transmission	Automatic
Drive type	All-wheel drive

Driving performance

Acceleration 0–100 km/h	s
Top speed (electric)	km/h

Consumption²

Consumption, electrical, combined (WLTP) ³	kWh/100 km
Electric range (WLTP) ⁴	km
Battery type/energy content	kWh
Charging time AC ⁷ /max. Charging power AC	Hours/kW
Charging time DC ⁷ /max. Charging power DC	Hours/kW

Dimensions/weight

Length/width/height	mm
Wheelbase	mm
Luggage capacity	l

xDrive50

Battery, electrical

385 (523)

765

Automatic

All-wheel drive

4.6

200⁵

20.7-18.7

575-635

Li-Ion/105.2

10:45 (0–100 %)/11

0:35 (10–80 %)/195

4953/1967/1696

3000

500–1750

¹ Official data for power consumption and electric range was determined in accordance with the prescribed measuring procedure and corresponds to European Regulation (EU) 715/2007 in the applicable version. For ranges, data determined as per WLTP takes into account any optional equipment (available on the German market in this case). For vehicles that have been newly type approved since 1 January 2021, only the official data according to WLTP exists. For more information about NEDC and WLTP measuring procedures visit www.bmw.com/wltp

² The combined energy consumption depends on the selected wheel and tyre sizes.

³ Range depends on various factors, in particular: individual driving style, route characteristics, outside temperature, heating/air conditioning, pre-conditioning.

⁴ Electronically limited. ^tThe availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. For precise information, please contact your local Authorised BMW Dealer.



FULLY-ELECTRICAL BMW WITH ALL-WHEEL DRIVE.

Power, traction, efficiency but above all one thing, absolute euphoria, again and again. With a drive system from the latest 5th BMW eDrive generation, you experience maximum driving pleasure with all-wheel drive.

■ The dynamic configuration of the new BMW iX is underscored by supreme body strength, balanced weight distribution, and a low centre of gravity. Together with its large 22' wheels, it has now dramatically reduced any rocking while delivering the kind of agility.

200 TOP SPEED ⁴ (KM)	575-635 ELECTRIC RANGE (WLTP) ¹ , MAX. (KM) ³	385 (523) SYSTEM OUTPUT (KW [HP])
4.6 DRIVING PERFROMANCE 0-100 KM/H (S)	20.7-18.7 ELECTRIC CONSUMPTION COMB. (KWH/100 KM) ²	

■ Configurable recuperation behaviour allows for an individual driving style – here you decide whether you want to recuperate maximum energy by means of one-pedal feeling (gear position B) or whether you prefer customised vehicle deceleration (gear position D). This adaptive recuperation offers a direct and convenient way of exploring the exciting new world of electric vehicles.

¹Official data for power consumption and range were determined in accordance with the measuring procedures as defined by European Regulation (EU) 715/2007 in the applicable version and comply with the same. In the event of ranges, data determined as per WLTP takes into account any optional equipment (available on the German market in this case). For vehicles that have been newly type approved since 1 January 2021, only the official data according to WLTP exist. For more information about NEDC and WLTP measuring procedures visit www.bmw.com/wltp

² The combined energy consumption depends on the selected wheel and tyre sizes.

³ Range depends on various factors, in particular: individual driving style, route characteristics, outside temperature, heating/air conditioning, pre-conditioning.

⁴ Electronically limited. The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. For precise information, please contact your local Authorised BMW Dealer.



HIGH PERFORMANCE IN POWER AND CHARGING.

■ The lithium-ion high-voltage battery² in the new BMW iX incorporates the entire development expertise of BMW. The latest generation of batteries is characterised by a significant increase in performance and energy density and can optimally display its high-performance characteristics, especially during highly dynamic driving and fast charging. The particularly long-life lithium-ion high-voltage battery is also placed flat and safely in the vehicle floor. In this location, it ensures a low centre of gravity, which together with the even 50:50 weight distribution across both axles, enhances vehicle agility and provides ample space for passengers and luggage.

Up to
635
range (WLTP)^{1,2}

Recharge the range
up to 145 km in
10 minutes^{3,4}

Fast charge of 10-80% in
just 35 minutes^{1,3,4} at
a public charging station

Disclaimer: The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.

¹Values apply for the BMW iX xDrive50.

²The lithium-ion high-voltage battery is characterised by its long service life. However, should a defect occur in the high-voltage battery within eight years and the first 100,000 km, your BMW i Customer Care will grant you a free rectification. For details, please refer to the BMW i Battery Certificate.

³Range depends on various factors, in particular: individual driving style, route characteristics, outside temperature, heating/air conditioning, pre-conditioning.

⁴Dependent on the local electricity infrastructure.

⁵Values refer to an initial load status of 10%.



RAPID CHARGING. DRIVE FURTHER. EXPERIENCE MORE.

Enhance your charging equipment with customised BMW Charging solutions. For instance, with a Wallbox to charge your vehicle from home even more conveniently. Our installation service will be happy to connect and install it at home for you. The ultimate in low-emission charging and driving with your BMW iX. The options are almost endless – with BMW Charging you can experience the fully fledged variety of modern mobility.



Flexible charging
with up to
11 kW power



Wallbox charging
with up to
22 kW power

CONVENIENT CHARGING WITH **FLEXIBLE FAST CHARGER.**

- The optional Flexible Fast Charger offers maximum flexibility when charging at home. The fast charger always adapts to the charging infrastructure thanks to the available cable adapters and can be connected to both domestic and industrial plug sockets. You can take the compact, light Flexible Fast Charger with you wherever you go and also charge your BMW in another "home", for example a second or holiday home.

Disclaimer: The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.



CONSUME LITTLE, ACHIEVE EVERYTHING: **SUSTAINABILITY.**

The BMW Group has been finishing at the top end of independent ratings and rankings that assess sustainability for a long time. These successes and increasing challenges in protecting the world we live in encourage us to embed sustainability as a key aspect in our corporate strategy. The development of efficient vehicle concepts, the establishment of eco-friendly production processes and the implementation of sustainable processes at our suppliers is part of our philosophy.

SUPPLY CHAIN CONTROL.

Sustainability starts in the mind and has a wide reach. At BMW, sustainability can be felt in all business areas – and involves much more than just saving CO₂. From the procurement of raw materials to the production of electric vehicles and the recycling of a BMW, our goal is to follow the path towards a sustainable automotive future step by step.



VEHICLE PRODUCTION.

100% REGENERATIVE ELECTRICITY FOR 100% DRIVING PLEASURE. Sun, wind and innovative technologies: By using green electricity from renewable sources, BMW also minimises the amount of emissions and CO₂ when manufacturing vehicles. Three plants have made a start here – since 2020 BMW only uses electricity from renewable sources.

THE MATERIAL CYCLE OF A BATTERY CELL.

- Developing the battery cell technology of tomorrow: in the Battery Cell Competence Centre in Munich, the BMW Group searches for the ideal chemical composition for electrodes in a battery cell.
- We can compare the development process of a lithium-ion battery cell with baking a cake. The cell chemistry is the recipe, while the four ingredients are the four components: the cathode, anode, separator, and electrolyte.
- The battery cells are assembled into battery modules and the individual battery modules into batteries. The key phase in a battery's life now begins, namely its use in the vehicle.



- After the battery cells are shredded, their raw materials can be recycled. The BMW Group develops the recycling of secondary raw materials in the Battery Cell Competence Centre. The battery cell's lifecycle is then complete, ready to begin again.
- Even when the battery in the vehicle has reached the end of its useful life after many years, it is not the end for the batteries by any means. In the Leipzig plant, for example, BMW i3 batteries are used for the temporary storage of power. This second life use means that the battery cell can be used for another ten years on average as an energy store.

BMW INDIA NETWORK.

Now charge hassle-free at your nearest BMW showroom charging station and experience the unlimited power of the all-electric BMW iX.



The pictorial representation does not purport to be the political map of India.

Disclaimer: The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.

DEALERSHIPS.

Fully equipped with electric infrastructure.

NORTH

BMW Bird Automotive

• 4IDC, MG Road, Gurugram
• Golf Course Road, Sector 56
Gurugram

BMW Infinity Cars

• Rajouri Garden, New Delhi
• Mayapuri, New Delhi

BMW Speed Motorwagen

• Chinhat, Lucknow
• Kalpi Road, Kanpur

BMW Deutsche Motoren

• Mohan Cooperative, Mathura
Road, New Delhi
• Sector 27 B, Mathura Road,
• Faridabad Sector 63, Noida

BMW Krishna Automobiles

• Industrial Phase 1, Chandigarh
• GT Road, Ludhiana

BMW Sanghi Classic

• Tonk Road, Jaipur
• Modri Industrial Area, Udaipur*

EAST

BMW OSL Prestige

• Silver Arcade, Kolkata
• East Topsia Road, Kolkata
• Bhanpur, Cuttack*

BMW Titanium Autos

• Ormanjhi, Ranchi

WEST

BMW Bavaria Motors

• Wellesley Rood, Pune
• Hadapsar, Pune
• Verna, Goa
• Chikalthana, Aurangabad*

BMW Infinity Cars

• Worli, Mumbai
• Nariman Point, Mumbai
• Vashi, Navi Mumbai
• Lalbaug, Mumbai
• Turbhe, Navi Mumbai
• Dewas Naka, Indore

BMW Navnit Motors

• Juhu, Mumbai
• Malad, Mumbai
• Andheri, Mumbai
• Gokul Nagar, Thane

BMW Eminent Cars

• Surat-Dumas Road, Surat
• Sunpharma Road, Vadodara

BMW Munich Motors

• Sarona, Raipur
• Hingna MIDC, Nagpur

BMW Gallops Autohaus

• SG Highway, Sarkhej, Ahmedabad
• Gondal Road, Rajkot

SOUTH

BMW Deutsche Motoren

• Whitefield, Bengaluru

BMW KUN Exclusive

• Meenambakkam, Chennai
• EA Mall, Chennai
• Ambattur, Chennai
• OMR, Chennai
• Ambattur, Chennai
• Avinashi Road, Coimbatore
• Virudhunagar, Madurai

BMW Navnit Motors

• Lavelle Road, Bengaluru
• Bethahalasoor Post, Bengaluru
• Hosur Road, Bengaluru

BMW EVM Autokraft

• Kalamassery, Kochi
• Kovalam Road, Trivandrum
• Kochuveli, Trivandrum

BMW Varsha Autohaus

• Mangalore-Bangalore Highway,
Mangalore

BMW KUN Exclusive

• Khairtabad, Hyderabad
• Jubilee Hill, Hyderabad
• RTC, Cross Road, Hyderabad
• Mangalagiri, Vijayawada

*Disclaimer: These facilities are not equipped with charging infrastructure.



BMW EXTENDED WARRANTY AND SERVICE PACKAGE.

The new all-electric BMW iX will run well when it's kept well. And to make your journey one with complete peace of mind, we have packages under BMW Service Inclusive and Extended Warranty that take care of maintenance, inspection, wear and tear, and warranty.

Service Inclusive (SI)

A single up-front payment covers an extensive range of work on your new BMW iX for a fixed period.

Extended Warranty (EW)

EW offers the ease of extending the warranty of your car with unlimited mileage up to 5 years. EW too is automatically transferred to the next owner in the event of selling your car.

Scope of Services	Service Inclusive Packages	Service Inclusive Basic	Service Inclusive Plus	Extended Warranty*
	Maintenance	Maintenance	Wear and Tear	Repair
Engine oil service	✓	✓	✓	
Engine oil top ups	✓	✓	✓	
Vehicle check and standard scopes	✓	✓	✓	
Service/replace air filter	✓	✓	✓	
Service/replace fuel filter	✓	✓	✓	
Service/replace micro filter	✓	✓	✓	
Service/replace spark plugs	✓	✓	✓	
Service/replace brake fluid	✓	✓	✓	
Replacement of front/rear brake pads			✓	
Replacement of front/rear brake discs			✓	
Replacement of clutch [if necessary]			✓	
Replacement of wiper blades (once in a year)			✓	
Extended warranty				✓

Complete Cost Control.¹

Integrate the cost of service work in your leasing and finance installments.

Fully Flexible.

You have a choice of various packages with different durations. You can choose from 4 years to 10 years. Service packages are capped with a maximum mileage of 2,00,000 km.

Easily Transferable.

Consistent maintenance by trained BMW Certified Technicians and the use of Original BMW Parts secure the value of your car in the long term. In case you sell your car, BMW Service Inclusive is automatically transferred to the next owner as an additional selling point.



NEW ALL-ELECTRIC

THE

iX

STAY AHEAD OF
THE CURVE



FOR MORE INFORMATION, CALL 1800 102 2269.

The models, equipment and possible vehicle configurations illustrated in this brochure may differ from vehicles supplied in the Indian market. For precise information, please contact your local Authorised BMW Dealer. Subject to change in design and equipment. © BMW India Pvt. Ltd., Gurgaon, India. Not to be reproduced wholly or in part without written permission of BMW India Pvt. Ltd., Gurgaon, India.