

July 2023  
Production



THE ALL-NEW BMW  
M3 COMPETITION TOURING

ENJOY EVERY  
**EDGE**





D R O P  
Y O U R  
**H A B I T S**



# THE ORIGINAL THRILL.



The BMW M3 Competition Touring doesn't hold back. An aggressive, new kidney grill design asserts an overt statement of performance intent. The sporty interior ambience, found only in M series models, makes its Motorsport DNA even more evident. Powerful aesthetic points of difference are matched by race-tuned suspension and handling dynamics, a staggering 650Nm of accelerative torque, and a 0-100 km/h time from as little as 3.6 seconds. Your appetite for race-level performance will be satisfied.

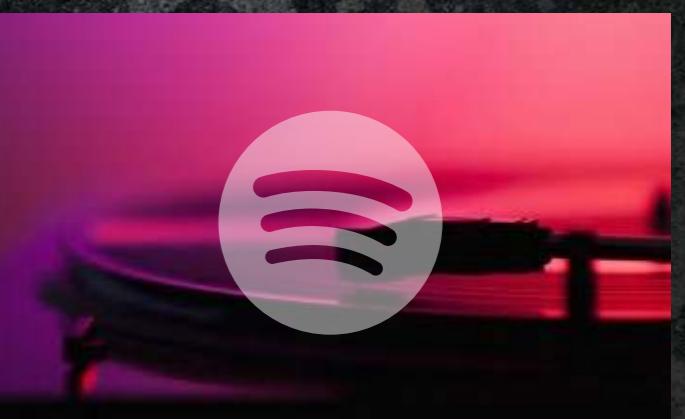
 **Keep me informed**

 **Find a dealer**

 **Reserve online**



**Watch the launch video**



**Play a curated  
BMW Spotify Playlist**



**Watch the M3 Touring  
review on YouTube**





# THE M3 TOURING xDRIVE COMPETITION

 Build my BMW



## MODEL HIGHLIGHTS

- 19/20" M forged alloy wheels
- Active M Differential
- BMW M Head-Up Display
- BMW Live Cockpit Professional
- Driving Assistant Professional incl. Active Cruise Control
- Harman / Kardon surround sound system
- M Drive Professional
- M xDrive
- BMW Laserlights

Consumption	10.4/ 100km
0-100km/h	3.6 sec
Engine	6-cylinder

CO2	235g / km*
Transmission	8-speed M Steptronic
Power/Torque	375kW / 650 Nm

**Price incl. GST \$195,600**

Clean Car Programme (Estimated Rebate / Fee)\* **TBC**

• Standard ◊ Optional **NCO** No Cost Option

Product features, specifications, models and prices are subject to change without notice. The general information in these materials should always be read in conjunction with other specific materials and information available from BMW Group New Zealand. E&OE Effective from 1st July 2023. \*Additional ordering time frames apply for BMW Individual. Please contact BMW Group New Zealand.

\* To obtain NZ Fuel Consumption and Emission figures for vehicles imported by BMW Group New Zealand you will need to contact your preferred dealer. In relation to the NZ Clean Car discount or "FeeBate" the WLTP3 Emission and Consumption figures converted by the NZ government will differ from the WLTP4 figures listed in BMW owner's handbook and reported figures. For more information on the New Zealand Clean Car Programme, please [click here](#).

# M3 TOURING HIGHLIGHTS



## UNMATCHED POWER

The BMW M TwinPower Turbo inline 6-cylinder petrol engine features superior power delivery and the striking characteristic M engine sound. Two mono-scroll turbochargers, direct High-Precision Injection, full variable valve control camshaft control ensure outstanding performance.

## M INSTRUMENT CLUSTER

The M Specific instrument cluster offers a particularly precise and focused display of driving data in the SPORT and Track modes. In this way, Values such as boost pressure or tyre pressure and temperatures are always in view, even on the race track.

## M COMPOUND BRAKE

Thanks to the use of various materials, M Compound brakes achieve outstanding deceleration values, are extremely stable and weigh less. The brake callipers in Red high-gloss with M lettering lend this high-performance brake system a distinctively sporty appearance.

## M SPORT SEATS

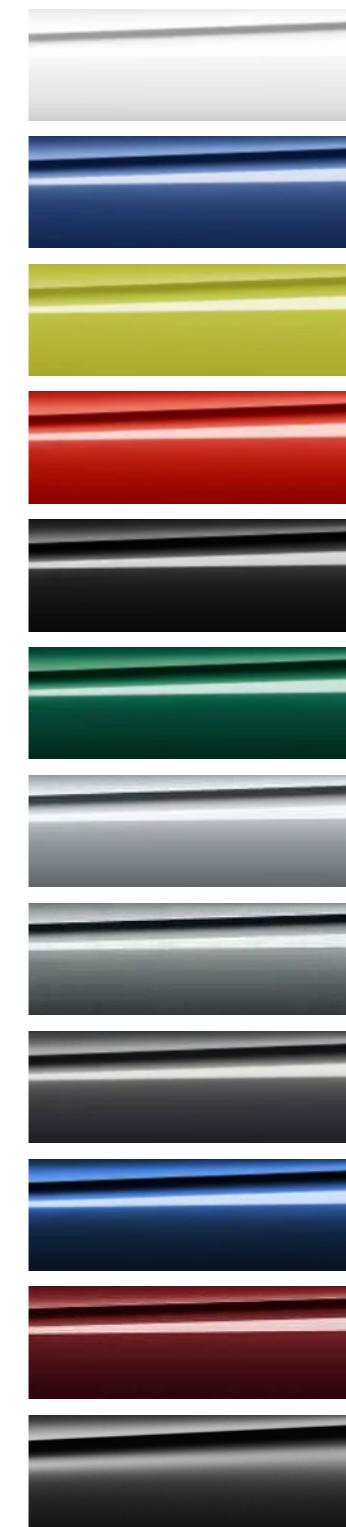
The multi-adjustable M Sport seat with bucket seat character and partly integrated headrest provide excellent lateral support for you and your front passenger. In addition, the backrest width can be individually adjusted. Their special design with illuminated M3 logo highlights the vehicle's athletic capabilities.

## INTELLIGENT DRIVING

Remote Services, BMW Maps, smartphone integration incl. Apple CarPlay and Android Auto or even In-Car Experience. With the connected package Professional, you can get these services from BMW ConnectedDrive.



# EXTERIOR



Alpine White 300	NCO	●
Portimao Blue C31	NCO	○
Sao Paulo Yellow C4H	NCO	○
Toronto Red C3G	NCO	○
Black Sapphire 475	NCO	○
Isle of Man Green C4G	NCO	○
Brooklyn Grey C4P	NCO	○
Skyscraper Grey C4W	NCO	○
BMW Individual Dravit Grey C36*	\$2,400	○
BMW Individual Tanzanite Blue C3Z*	\$2,400	○
BMW Individual Aventurine Red C57*	\$2,400	○
BMW Individual Frozen Black 490*	\$4,800	○

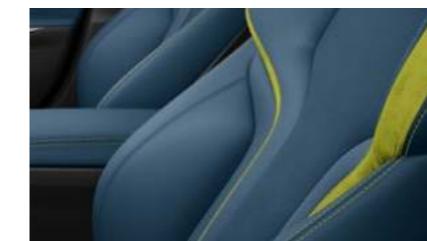


## INTERIOR & TRIM



Full leather 'Merino' Black/  
Black  
**X3SW**

**NCO**



Full leather 'Merino' Yas  
Marina Blue/Black  
**X3G5**

**NCO**



Full leather 'Merino' Kyalami  
Orange/Black  
**X3KX**

**NCO**



Full leather 'Merino'  
Silverstone/Black  
**X3IA**

**NCO**



Carbon Fibre  
**4MC**

**NCO**



# WHEELS



**1T6**

19/20" M Forged Wheels Double Spoke 825 M Bicolour Black

**Front:** 9.5J x 19 with 275/35 R19 tyres

**Rear:** 10.5J x 20 with 285/30 R20 tyres

With mixed tyres.

Snow Chains cannot be fitted.



**1T7**

19"/ 20" M light alloy wheels Double-spoke style 930 M Orbit Grey matte with mixed tyres

**Front:** 9.5J x 19 with 275/35 R19 tyres

**Rear:** 10.5J x 20 with 285/30 R20 tyres

With mixed tyres.

Snow Chains cannot be fitted.



**1T8**

19/20" M Forged Wheels Double Spoke 826 M Bicolour Black

**Front:** 9.5J x 19 with 275/35 R19 tyres

**Rear:** 10.5J x 20 with 285/30 R20 tyres

With mixed tyres.

Snow Chains cannot be fitted.



**1U0**

19/20" M Forged Wheels Double Spoke 826 M Black

**Front:** 9.5J x 19 with 275/35 R19 tyres

**Rear:** 10.5J x 20 with 285/30 R20 tyres

With mixed tyres.

Snow Chains cannot be fitted.

M3 Touring

**NCO**

**NCO**

**NCO**

**NCO**

[Start BMW Individual Visualiser](#)

# BMW INDIVIDUAL

The expression of personality.

Accentuate your own character with genuine exclusivity: this is precisely what BMW Individual aspires to. Whether you are seeking a special colour or exclusive materials, you can provide a perfect figure for your inspirations. With an automobile that matches your preferences precisely, down to the finest detail. BMW Individual – an expression of personality.



## LIMITLESS.

From Dakar Yellow to Nardo Grey: BMW Individual offers you a wide range of exclusive paint finishes to choose from. More than 120 different colours are available, allowing every character to find its own personal expression. Matt paint finishes by BMW Individual boldly emphasise the powerful design language of every BMW.

## UNMISTAKABLE.

In designing the details of the interior with immaculate fine-grain Merino leather, BMW Individual leaves you a completely free hand. From the choice of colours to the composition of impressive leather coverings in Bicolour and contrasting stitching, everything is possible. Personalised signs and monograms form highlights of individualisation.

## EXPRESSIVE.

All trims have one thing in common: they are made of the highest quality materials. Whether they are made of aluminium mesh, carbon or precious wood – create exciting contrasts in the interior of your BMW M or achieve corresponding effects between the interior and accent trims and the leather upholstery.

# THE BMW CONNECTED DRIVE



## REVERSING ASSISTANT

The Reversing Assistant also manoeuvres the vehicle self-assuredly out of challenging situations like: remembering the steering movements of the last 50 metres travelled.

This means that even challenging situations such as narrow roads, cul-de-sacs or tight parking spaces present no problems at all.



## CURVED DISPLAY

Nearly all vehicle functions can be controlled using the large BMW Curved Display. Angled towards the driver and equipped with intuitive widgets, it makes operation by touch even more convenient.



## PERSONAL ASSISTANT

Your personal digital assistant for the new BMW 3 Series Sedan is always at your side and responds to voice commands. Automate My Habits independently performs your preferred functions, such as opening the side window in the entrance to car parks. As an expert, it explains how to use vehicle functions to the optimum on request.



## BMW DIGITAL KEY

With the BMW Digital Key your smartphone becomes a digital key. Unlock the new BMW 3 Series Sedan by holding your smartphone next to the handle of the driver's door. Start the vehicle without the use of a key by pressing a button as soon as your smartphone is in the BMW charging cradle.



# BMW xDRIVE

Weather changes and road situations can change in a flash, whatever the season. But with xDrive, BMW's intelligent all-wheel drive system, your car will respond quickly to allow you to enjoy maximum driving pleasure, even on the most difficult road surfaces. 4WD, all-wheel drive and 4x4 are all terms that are used interchangeably, but all equate to the same thing. BMW xDrive is powered by an extra layer of intelligence, making it one of the most technically advanced all-wheel drive systems in the segment.

THE INTELLIGENT  
ALL-WHEEL DRIVE SYSTEM  
FROM BMW



The xDrive system is automatically enabled each time the engine is started, so it is permanently engaged to ensure you have maximum grip in all conditions. Therefore, it is not necessary or possible to activate or deactivate the system.



# MY BMW APP

STAY IN THE DRIVER'S SEAT,  
WHEREVER YOU ARE.

Connect your vehicle to your life. The My BMW App keeps you at the wheel with total control of your BMW, whether you're in your vehicle or not.

- **Remote control**  
Lock and unlock your BMW from wherever you are.
- **Location location location**  
Access your car's location remotely and send locations to your car's GPS, so you're always ready for the journey.
- **Driving conditions**  
Set the temperature of your car remotely for the perfect climate the moment you open the door.
- **Great service**  
Let your BMW tell you when it's time for a service, then schedule it with just a touch.
- **It's personal**  
It's MyBMW, after all. Enter your BMW's colour palette, and the app design follows suit.





# STANDARD EQUIPMENT



# STANDARD EQUIPMENT

## ENGINE, POWERTRAIN AND TECHNOLOGY

- 8-Speed M Steptronic transmission with Drivelogic Active M Differential
- Adaptive M Suspension
- BMW M TwinPower Turbo 6-cylinder petrol engine M Drive Professional
- M xDrive

## LIGHT AND SIGHT

- BMW Laser headlights
- Follow-me-home function, if the headlight flasher is activated after the ignition is shut off, the low-beam headlights continue to shine for a set time
- High beam assistant
- Interior and exterior mirror package Rain sensor

## SAFETY

- Active Protection
- Airbags, 8 in total: front airbags for driver and front passenger, side airbags for driver and front passenger integrated in the seat backrest bolsters, head airbags for all 4 outer seats
- Automatic Stability Control (ASC), Dynamic Stability Control (DSC), Dynamic Brake Control (DBC), Cornering Brake Control (CBC), dry braking, fading support, pullaway assistant
- Central locking with electronic immobiliser Dynamic braking lights
- Warning triangle and first aid kit

## ENTERTAINMENT, COMMUNICATION AND INFORMATION

- BMW Live cockpit Professional\* with 12.3" instrument display and high-resolution (1920x1080) 10.25" Control Display incl. split screen function and BMW Intelligent Personal Assistant
- DAB+ digital radio
- Extended Bluetooth connectivity
- harman / kardon Surround Sound System
- Storage for wireless smartphone charging

## DRIVER ASSISTANCE

- BMW Head-Up Display
- Driving Assistant Professional, incl. Active Cruise Control with Stop&Go function, Cross traffic warning on the front & rear, Steering & Lane Control Assistant, Lane keeping assistant with Side Collision Warning, Crossroads warning and Evasion Aid
- Parking Assistant Plus, incl. Parking Assistant with Active Park Distance Control rear, Reversing Assistant, Surround View, Panorama View, 3D View
- Speed Limit Info Speed Limiter

## EXTERIOR DESIGN AND EQUIPMENT

- 19"/20" M forged wheels with performance tyres
- BMW Individual high-gloss Shadow Line with extended contents
- BMW Individual Lights Shadow Line
- Metal roof, black high-gloss

- M Compound Brakes, Blue with M lettering
- Metallic paintwork
- Small Gurney on roof spoiler in high-gloss black
- Roof rails, high-gloss black

## INTERIOR DESIGN, COMFORT AND EQUIPMENT

- 1 x USB ports Type A, 1 x USB Type C Automatic climate control, 3-zone control BMW Individual headliner Anthracite Comfort Access incl. BMW Digital Key
- Floor mats
- Full leather 'Merino' upholstery
- Interior trim finishers 'Carbon Fibre'
- Heated seats for driver and front passenger
- Seat adjustment, electric with memory for driver's seat
- Steering wheel heating
- Luggage compartment separating net

## CONNECTED DRIVE FEATURES

- Connected Package Professional incl. Remote Services\*, Real Time Traffic Information (RTTI)\* and Apple CarPlay/Android Auto, ConnectedDrive Services\* incl. BMW Connected+ and includes free usage of vehicles apps via BMW Online (News and Weather) Connectivity via in-built SIM card, 4G LTE network compatible
- Intelligent Emergency Call TeleServices (\*3 year subscription)



OPTIONAL  
EQUIPMENT



# OPTIONAL EQUIPMENT

1CR	REMOTE ENGINE START	\$790	<input type="radio"/>
	Allows for preconditioning of the vehicle (heating in winter, cooling in summer).		
2NK	M CARBON CERAMIC BRAKES	\$16,500	<input type="radio"/>
	M Carbon ceramic brakes feature an increased fading resistance and thermal stability, a high wear and corrosion resistance, brake calipers in matt Gold with M lettering at the front and perforated brake discs.		
3DE	DELETION OF EXTERIOR DESIGN CONTENTS	NCO	<input type="radio"/>
	High-gloss black mirror caps, roof and spoiler replaced with body colour - gurney remains black. Tailpipe trims change from black chrome to standard chrome.		
3M5	M COMPOUND BRAKE, RED HIGH-GLOSS	NCO	<input type="radio"/>
	M Compound brakes with brake calipers in High-gloss Red achieve outstanding deceleration values and are extremely stable.		
3M6	M COMPOUND BRAKES, BLACK HIGH-GLOSS	NCO	<input type="radio"/>
	M Compound brakes with brake calipers in High-gloss Black achieve outstanding deceleration values and are extremely stable.		
453	ACTIVE SEAT VENTILATION	\$1,400	<input type="radio"/>
	Ventilation of seat base and front seat backrests, 3-stage. Not in conjunction with 'M Carbon Bucket Seats' (48C).		
48C	M CARBON BUCKET SEATS	\$7,500	<input type="radio"/>
	The M Carbon bucket seat combines the lightness and racing character of a bucket seat with the range of functions of an M Sport seat. Not in conjunction with active seat ventilation 453.		



# OPTIONAL EQUIPMENT

M3 Touring

6DR      **BMW DRIVE RECORDER**      **\$400**

Allows recording of a video of the vehicle's surroundings and play this video back on the central information display. The video can also be exported via USB to a personal device.

71C      **M CARBON EXTERIOR PACKAGE**      **\$9,500**

The M Carbon exterior package comprises mirror caps, side inlets in the front bumper and diffuser insert at the rear, all in Carbon Fibre.

# BMW OFFERS & SERVICES.



## BMW GROUP FINANCIAL SERVICES

BMW Group Financial Services is your one stop shop for all your Finance, Leasing and Insurance needs.

Each BMW dealership has a dedicated Business Manager who can put together a tailored finance and insurance package, to make getting into your next BMW even easier.

Speak to your Business Manager today about our Finance and Insurance products.

## GENUINE BMW SERVICE

Quality and safety are the essence of a Genuine BMW Service. When you buy a BMW, you can look forward to superb service and comprehensive customer care.

BMW Service Inclusive is complimentary with all BMW's sold new in New Zealand for a period of 3 years, so you don't have to waste a moment thinking about the cost of maintenance for your vehicle.

For more information visit [bmw.co.nz/service](http://bmw.co.nz/service)

## BMW DRIVING EXPERIENCE

If you've ever wondered why a BMW is the Ultimate Driving Machine, a BMW Driving Experience course is for you. Sign up for a BMW Driving Experience course and you will learn what these remarkable vehicles can really do. More importantly, you will also acquire essential skills that will enhance your driving ability and safety.

For more information, call 0508 BMW DRIVE (0508 269374) or email [BMW@tracktime.co.nz](mailto:BMW@tracktime.co.nz)



# COST OF OWNERSHIP

PEACE OF MIND, SO YOU CAN GET ON WITH THE JOY OF DRIVING.



5 YEAR  
WARRANTY\*

- BMW NZ factory-supported warranty programme.
- Covers manufacturing defects.
- Transferable to the next owner.
- Valid for 5 years/100,000 kms.
- No claims excess.



5 YEAR  
ROADSIDE ASSIST

- Emergency Hotline, 24/7, 365 days a year.
- Includes onward travel and accommodation.
- Includes lock-out or lost key assistance.
- Includes emergency fuel.
- Valid for 5 years/unlimited kms.



3 YEAR  
FREE SERVICING\*

- Includes scheduled servicing and maintenance tailored to the NZ market.
- Includes all warrant of fitness checks.
- Includes oil top-ups and wiper blades.
- Valid for 3 years/unlimited kms.



3 YEAR CONNECTED  
DRIVE SERVICES

- BMW Connected App for iOS and Android.
- Includes free map updates.
- Real-time traffic information.



# SUSTAINABILITY AT BMW

## ACTIONS AND TECHNOLOGIES THAT HAVE A REAL EFFECT.

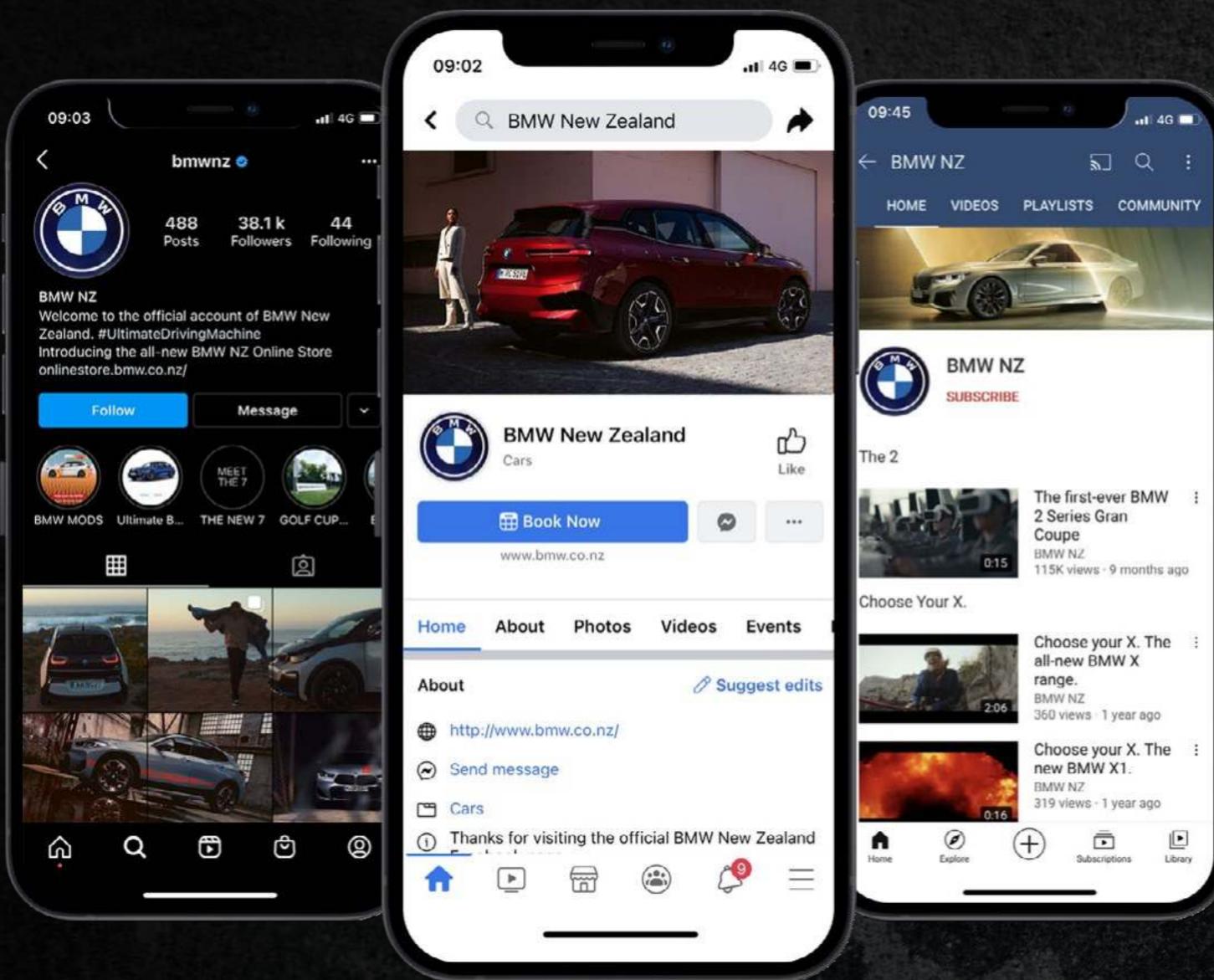
No competitor comes close to matching the comprehensive and diverse BMW Group portfolio of electrified models (fully electric BEV, partly electric PHEV), with half a million such vehicles delivered to customers to date.

- In co-operation with ChargeNet, BMW i customers in New Zealand can access the ChargeNow 'electric highway' - 100 fast-charging stations from Kaitaia to Invercargil.
- BMW Group considers sustainability a fundamental aspect of its past, present and future corporate strategy.
- Decades-long history of action to protect the climate and significantly reduce fuel consumption.
- Focus on further electrification of the product roster as the key measure for lowering CO2 emissions.
- Largest range of plug-in hybrids as the most versatile form of electrification.
- Greatest benefit of plug-in hybrids: enabling both customary range and driving without generating local emissions.
- Fully electric BMW i3 is uniquely sustainable, with sales figures still rising six years after launch.
- By 2023: 25 models with electrified powertrains, half of them pure battery electric vehicles.
- Numerous awards for eco-conscious design covering the entire product lifecycle.

## MEET THE ELECTRIFIED BMW FAMILY



For an electric vehicle it is not only important to consider how fast and safely it travels, but also how far it will take you. In this consideration, the range of an electric vehicle also depends on factors such as the speed, driving style and outside temperature as well as the use of the air conditioning or seat heating. These are factors that we cannot calculate. But all the others we can. Here you can find out all about the ranges of our electric cars and plug-in hybrid vehicles.



# IMMERSE YOURSELF IN THE WORLD OF BMW

Keeping up with the Ultimate Driving Machine has never been easier. Connect with us online and stay up to date with the latest from BMW.

[www.bmw.co.nz](http://www.bmw.co.nz)





## FURTHER INFORMATION ON CO<sub>2</sub> DATA

The values of fuel consumptions, CO2 emissions and energy consumptions shown were determined according to the European Regulation (EC) 715/2007 in the version applicable at the time of type approval. The figures refer to a vehicle with basic configuration in Germany and the range shown considers optional equipment and the different size of wheels and tires available on the selected model.

The CO2 efficiency specifications are determined according to Directive 1999/94/EC and the European Regulation in its current version applicable. The values shown are based on the fuel consumption, CO2 values and energy consumptions according to the NEDC cycle for the classification.

When charging times are shown they can be affected by a number of factors such as type of charger, voltage supplied to the charger/car and type of current (AC or DC) supplied to the charger/car. The car also plays a role in charging times as it can be set by the driver to accept various different amperage and should preconditioning be used to heat or cool the vehicle while charging this will also affect the charging time.

The basis for the calculation of the charging times for 100 km range is the electric consumption of the vehicle based on the use of a high-Powered Charging station (HPC) or charging type and current as indicated in the literature above. The testing procedure measures are based on a 23 degrees Celsius battery start and ambient temperature with certification values excluding additional auxiliary consuming devices and systems within the vehicle such as seat heating, displays, air conditioning.

Individual consumption (fuel economy) may differ due to driving profile, vehicle load profile, auxiliary consumer usage, temperature, and ambient conditions. Consumption is based on WLTP or NEDC (whichever is indicated) best case conditions and is independently tested for BMW Group. If you are comparing this range with other models or brands make sure they are stating the same WLTP or NEDC testing regime. These results can be used to compare vehicles on a close to "like for like" basis but are unlikely to be achieved in real world conditions for reasons including temperature variation, driving conditions and the use of the auxiliary systems referred to above.

Information provided and images displayed in this brochure include overseas models and may show some features not available in New Zealand. Please contact an authorised BMW dealer for specific information on vehicles and features available in New Zealand. Product changes may have been made since production of this content.

Note: To obtain NZ CO2 figures for vehicles imported by BMW Group NZ in relation to the NZ Clean Car discount or "FeeBate" you will need to contact your preferred dealer. The Clean Car discount figures sourced from your dealer will differ from those listed in the BMW owner's handbook and reported figures as they have been converted by the NZ government to WLTP3 from figures derived through one of the following testing procedures: WLTP4 or NEDC.

For more information on the New Zealand Clean Car Programme, please visit [www.nzta.govt.nz/vehicles/clean-car-programme](http://www.nzta.govt.nz/vehicles/clean-car-programme)

