

# THE M3 CS



**March 2023**  
Production

T O R Q U E

# UNLEASHED





EXTRAORDINARY  
PERFORMANCE



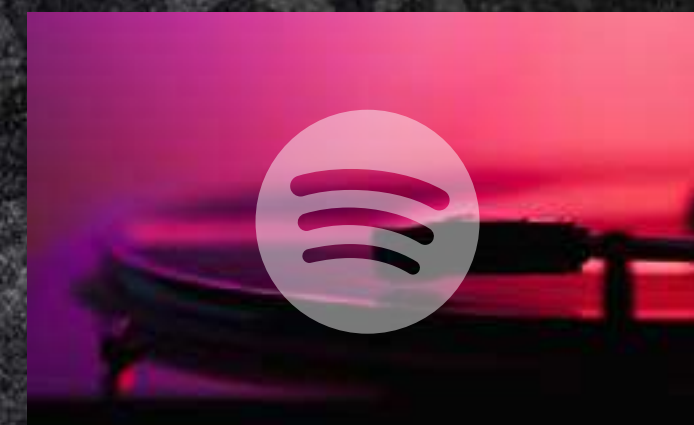




# THE ORIGINAL THRILL.



The motorsport affinity of the BMW CS is already apparent from the letters added to its name, which are short for "Competition Sport". But that's the start. Numerous vehicle components made of carbon-fibre-reinforced plastic, such as the bonnet, the front splitter and the rear spoiler enforce this vehicle's exclusive and emphatically sporty character even further. With more power, the M3 CS takes just 3.4 seconds to sprint from 0-100km/h and weighing less by using carbon details and M Carbon bucket seats – add to the exclusivity of this limited production run model.

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BMW Spotify Playlist](#)[Watch the M3 CS  
Overview](#)





# THE M3 CS

 Build my BMW



## MODEL HIGHLIGHTS

- 19/20" M light alloy wheels
- Active M Differential
- BMW M Head-Up Display
- BMW Laserlights with yellow icons
- BMW Live Cockpit Professional
- Driving Assistant
- Harman / Kardon surround sound system
- Parking Assistant
- M Drive Professional
- M xDrive

Consumption	10.4/100km	CO2	234g / km*
0-100km/h	3.4 sec	Transmission	8-speed M Steptronic with Drivelogic
Engine	M TwinPower Turbo inline 6-cylinder	Power/Torque	405kW / 650 Nm

Price incl. GST **\$268,900**

Clean Car Programme (Estimated Rebate / Fee)\* **TBC**

• Standard ◦ Optional **NCO** No Cost Option

Product features, specifications, models and prices are subject to change without notice. The general information in these materials should always be read in conjunction with other specific materials and information available from BMW Group New Zealand. E&OE Effective from 1st March 2023. \*Additional ordering time frames apply for BMW Individual. Please contact BMW Group New Zealand.

\* To obtain NZ Fuel Consumption and Emission figures for vehicles imported by BMW Group New Zealand you will need to contact your preferred dealer. In relation to the NZ Clean Car discount or \*FeeBate the WLTP3 Emission and Consumption figures converted by the NZ government will differ from the WLTP4 figures listed in BMW owner's handbook and reported figures. For more information on the New Zealand Clean Car Programme, please [click here](#).





# M3 CS HIGHLIGHTS



## COMPELLING PERFORMANCE

The engine under the bonnet of the new BMW M3 CS therefore also boasts a wealth of technological details derived directly from the race-car unit. The considerable upgrade potential paved the way for a 30 kW/40 hp hike in peak output, resulting in 405 kW/550 hp. This increase in power was achieved courtesy of targeted revisions to M TwinPower Turbo technology and required no concessions in terms of stability or durability.



## PERFORMING PIPES

delivery through to the upper echelons of the rev range. This is accompanied by the emotionally stirring soundtrack produced by the dual-branch exhaust system featuring electrically controlled flaps, a titanium rear silencer with weight-minimising design and in customary M fashion two pairs of tailpipes painted in matt Black.



## M COMPOUND BRAKE

Thanks to the use of various materials, M Compound brakes achieve outstanding deceleration values, are extremely stable and weigh less. The brake callipers in Red high-gloss with M lettering lend this high-performance brake system a distinctively sporty appearance.



## M CARBON SEATS

The driver and front passenger are welcomed by M Carbon bucket seats in a model-specific design. Fully electric and heated, they feature integral head restraints along with an illuminated model badge, resulting in a unique blend of racing flair and long-distance comfort. The use of CFRP in the structural elements of the seat cushion and backrest as well as are testimony to the seats' weight-minimising construction.



## INTELLIGENT DRIVING

The new BMW M3 CS boasts the latest-generation BMW iDrive vehicle experience based on BMW Operating System 8, which includes the BMW Curved Display for the cockpit. The information display's graphical layout and the M-style content shown there lend themselves to a focused, performance-led driving experience.

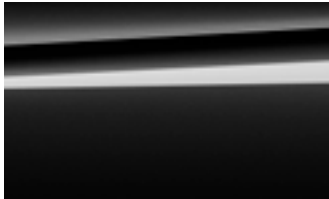




# EXTERIOR



Frozen Solid White  
**490** **NCO**



Black Sapphire Metallic  
**475** **NCO**



M Brooklyn Grey Metallic  
**C4P** **NCO**



BMW Individual Signal Green  
**490** **NCO**

M3 CS







# INTERIOR



Full leather 'Merino | Anthracite  
**X3AT** **NCO**



Carbon Fibre  
**4MC** **NCO**

M3 CS







# WHEELS



19"/20" M light alloy wheels star spoke style  
827 M Gold Bronze with track tyres

**Front:** 9.5J x 19 with 275/35 ZR19 100Y XL tyres  
**Rear:** 10.5J x 20 with 285/30 ZR20 99Y XL tyres

(1G7) NCO



19/20" M Forged Wheels Double Spoke 825 M  
Bicolour Black with track tyres

**Front:** 9.5J x 19 with 275/35 ZR19 100Y XL tyres  
**Rear:** 10.5J x 20 with 285/30 ZR20 99Y XL tyres

(1G9) NCO



19/20" M Forged Wheels Double Spoke 825 M  
Bicolour Black with sport tyres

**Front:** 9.5J x 19 with 275/35 ZR19 100Y XL tyres  
**Rear:** 10.5J x 20 with 285/30 ZR20 99Y XL tyres

(20U) NCO



With mixed tyres. Snow Chains cannot be fitted.

With mixed tyres. Snow Chains cannot be fitted.





[Start BMW Individual Visualiser](#)

# BMW INDIVIDUAL

The expression of personality.

Accentuate your own character with genuine exclusivity: this is precisely what BMW Individual aspires to. Whether you are seeking a special colour or exclusive materials, you can provide a perfect figure for your inspirations. With an automobile that matches your preferences precisely, down to the finest detail. BMW Individual – an expression of personality.



## LIMITLESS.

From Dakar Yellow to Nardo Grey: BMW Individual offers you a wide range of exclusive paint finishes to choose from. More than 120 different colours are available, allowing every character to find its own personal expression. Matt paint finishes by BMW Individual boldly emphasise the powerful design language of every BMW.



## UNMISTAKABLE.

In designing the details of the interior with immaculate fine-grain Merino leather, BMW Individual leaves you a completely free hand. From the choice of colours to the composition of impressive leather coverings in Bicolour and contrasting stitching, everything is possible. Personalised signets and monograms form highlights of individualisation.



## EXPRESSIVE.

All trims have one thing in common: they are made of the highest quality materials. Whether they are made of aluminium mesh, carbon or precious wood - create exciting contrasts in the interior of your BMW M or achieve corresponding effects between the interior and accent trims and the leather upholstery.





# THE BMW CONNECTED DRIVE



## DIGITAL KEY

Why put your key in the ignition if you have your Android smartphone with you? The Digital Key3, 4, 5 allows you to lock and unlock your BMW and even start the engine without needing a physical key. It can be downloaded to your Android smartphone using the BMW Connected app and shared with family and friends. The term is one year.



## CONNECTED NAVIGATION

Trying to find a parking space close to your destination? This is an easy task with Parking Space Assistant. It suggests vacant spaces in large parking facilities or on the street and based on your selection, finds the best route for you with the highest likelihood of an available space. You can also pay for parking cash-free using PARK NOW. The term is three years.



## CONNECTED PACKAGE PROFESSIONAL

Remote Services, Real Time Traffic Information, Apple CarPlay® preparation or perhaps In-Car Experiences? Why order individual options when you can have everything together? With the Connected Package Professional, you can enjoy these services from BMW ConnectedDrive.



## DRIVING ASSISTANT

Driving Assistant Professional offers optimum comfort and maximum safety during lots of critical or monotonous driving situation with Steering and lane control assistant incl. support in narrow places, Emergency Stop Assistant, local hazard warning, Lane Keeping Assistant with active side collision protection and other safety functions.



## THE BMW LIVE COCKPIT

The brand new infotainment, navigation and multimedia system (BMW Operating 7.0) provides cutting edge innovations as standard. Incorporating new generations of professional multimedia, BMW Live Cockpit Professional features high resolution control display, fully digital instrument panel and includes the ConnectedDrive digital services





# BMW xDRIVE

Weather changes and road situations can change in a flash, whatever the season. But with xDrive, BMW's intelligent all-wheel drive system, your car will respond quickly to allow you to enjoy maximum driving pleasure, even on the most difficult road surfaces. 4WD, all-wheel drive and 4x4 are all terms that are used interchangeably, but all equate to the same thing. BMW xDrive is powered by an extra layer of intelligence, making it one of the most technically advanced all-wheel drive systems in the segment.

## THE INTELLIGENT ALL-WHEEL DRIVE SYSTEM FROM BMW



The xDrive system is automatically enabled each time the engine is started, so it is permanently engaged to ensure you have maximum grip in all conditions. Therefore, it is not necessary or possible to activate or deactivate the system.



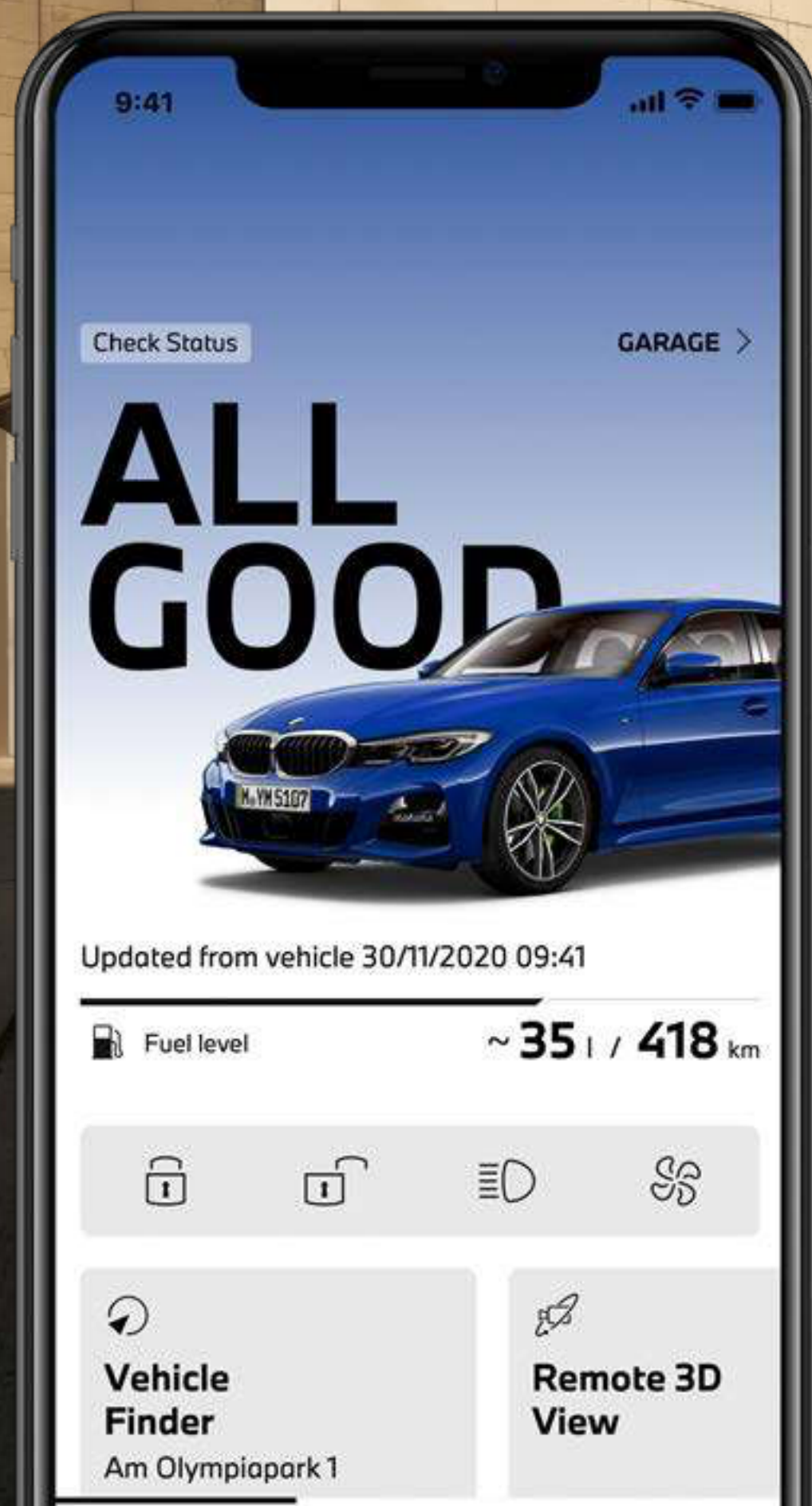


# MY BMW APP

STAY IN THE DRIVER'S SEAT,  
WHEREVER YOU ARE.

Connect your vehicle to your life. The My BMW App keeps you at the wheel with total control of your BMW, whether you're in your vehicle or not.

- **Remote control**  
Lock and unlock your BMW from wherever you are.
- **Location location location**  
Access your car's location remotely and send locations to your car's GPS, so you're always ready for the journey.
- **Driving conditions**  
Set the temperature of your car remotely for the perfect climate the moment you open the door.
- **Great service**  
Let your BMW tell you when it's time for a service, then schedule it with just a touch.
- **It's personal**  
It's MyBMW, after all. Enter your BMW's colour palette, and the app design follows suit.







# STANDARD EQUIPMENT

## ENGINE, POWERTRAIN AND TECHNOLOGY

- 8-Speed M Steptronic transmission with Drivelogic
- Active M Differential
- Adaptive M Suspension
- BMW M TwinPower Turbo 6-cylinder petrol engine
- M Drive Professional
- CS specific engine mounting
- M Driver's Package - 305km/h top speed and BMW M Advance II track course
- M xDrive

## LIGHT AND SIGHT

- BMW Laserlight with yellow icons
- Follow-me-home function, if the headlight flasher is activated after the ignition is shut off, the low-beam headlights continue to shine for a set time
- High beam assistant
- Interior and exterior mirror package
- Rain sensor

## EXTERIOR DESIGN AND EQUIPMENT

- 19"/20" M light alloy wheels star spoke 827M with Track or Sport tyres
- BMW Individual high-gloss Shadow Line with extended contents
- BMW Individual Lights Shadow Line
- Carbon Bonnet and Roof
- Carbon front splitter, blades & air intakes

- M Carbon exterior package
- M Compound brake, red high-gloss
- Metallic paintwork
- Titanium Exhaust with tail pipes in black matt

## INTERIOR DESIGN, COMFORT AND EQUIPMENT

- 1 x USB ports Type A, 1 x USB Type C Automatic climate control, 3-zone control BMW Individual headliner Anthracite
- Comfort Access incl. BMW Digital Key Floor mats
- CS model specific Full Leather Merino upholstery
- Interior trim finishers 'Carbon Fibre'
- M Alcantara steering wheel
- M Carbon bucket seats, electric & heated
- Seat adjustment, electric with memory for driver's seat

## SAFETY

- Active Protection
- Airbags, 8 in total: front airbags for driver and front passenger, side airbags for driver and front passenger integrated in the seat backrest bolsters, head airbags for all 4 outer seats
- Automatic Stability Control (ASC), Dynamic Stability Control (DSC), Dynamic Brake Control (DBC), Cornering Brake Control (CBC), dry braking, fading support, pullaway assistant
- Central locking with electronic immobiliser Dynamic braking lights
- Warning triangle and first aid kit

## ENTERTAINMENT, COMMUNICATION AND INFORMATION

- BMW Live cockpit Professional\* with 12.3" instrument display and high-resolution (1920x1080) 10.25" Control Display incl. split screen function and BMW Intelligent Personal Assistant
- DAB+ digital radio
- Extended Bluetooth connectivity
- harman / kardon Surround Sound System
- Storage for wireless smartphone charging

## DRIVER ASSISTANCE

- BMW Head-Up Display
- Driving Assistant
- Parking Assistant
- Speed Limit Info
- Speed Limiter

## CONNECTED DRIVE FEATURES

- Connected Package Professional incl. Remote Services\*, Real Time Traffic Information (RTTI) and Apple CarPlay/Android Auto, ConnectedDrive Services\* incl. BMW Connected+ and includes free usage of vehicles apps via BMW Online (News and Weather) Connectivity via in-built SIM card, 4G LTE network compatible
- Intelligent Emergency Call TeleServices (\*3 year subscription)





# OPTIONAL EQUIPMENT





# OPTIONAL EQUIPMENT



## M Compound brake, black high-gloss

(3M6)

M Compound brakes with brake calipers in High-gloss Red achieve outstanding deceleration values and are extremely stable.

**NCO**



## M Carbon Ceramic brakes, red high-gloss

(3M7)

M Carbon ceramic brakes feature an increased fading resistance and thermal stability, a high wear and corrosion resistance, brake calipers in high-gloss Red with M lettering at the front and perforated brake discs.

**\$16,500**



## M Carbon Ceramic brakes, matt gold

(2NK)

M Carbon ceramic brakes feature an increased fading resistance and thermal stability, a high wear and corrosion resistance, brake calipers in matt Gold with M lettering at the front and perforated brake discs.

**\$16,500**





# BMW OFFERS & SERVICES.



## BMW GROUP FINANCIAL SERVICES

BMW Group Financial Services is your one stop shop for all your Finance, Leasing and Insurance needs.

Each BMW dealership has a dedicated Business Manager who can put together a tailored finance and insurance package, to make getting into your next BMW even easier.

Speak to your Business Manager today about our Finance and Insurance products.



## GENUINE BMW SERVICE

Quality and safety are the essence of a Genuine BMW Service. When you buy a BMW, you can look forward to superb service and comprehensive customer care.

BMW Service Inclusive is complimentary with all BMW's sold new in New Zealand for a period of 3 years, so you don't have to waste a moment thinking about the cost of maintenance for your vehicle.

For more information visit [bmw.co.nz/service](https://bmw.co.nz/service)



## BMW DRIVING EXPERIENCE

If you've ever wondered why a BMW is the Ultimate Driving Machine, a BMW Driving Experience course is for you. Sign up for a BMW Driving Experience course and you will learn what these remarkable vehicles can really do. More importantly, you will also acquire essential skills that will enhance your driving ability and safety.

For more information, call 0508 BMW DRIVE (0508 269374) or email [BMW@tracktime.co.nz](mailto:BMW@tracktime.co.nz)





# COST OF OWNERSHIP

PEACE OF MIND, SO YOU CAN GET ON WITH THE JOY OF DRIVING.



5 YEAR WARRANTY\*

- BMW NZ factory-supported warranty programme.
- Covers manufacturing defects.
- Transferable to the next owner.
- Valid for 5 years/100,000 kms.
- No claims excess.



5 YEAR ROADSIDE ASSIST

- Emergency Hotline, 24/7, 365 days a year.
- Includes onward travel and accommodation.
- Includes lock-out or lost key assistance.
- Includes emergency fuel.
- Valid for 5 years/unlimited kms.



3 YEAR FREE SERVICING\*

- Includes scheduled servicing and maintenance tailored to the NZ market.
- Includes all warrant of fitness checks.
- Includes oil top-ups and wiper blades.
- Valid for 3 years/unlimited kms.



3 YEAR CONNECTED DRIVE SERVICES

- BMW Connected App for iOS and Android.
- Includes free map updates.
- Real-time traffic information.

\*All programmes tailored for the NZ-new vehicle market.





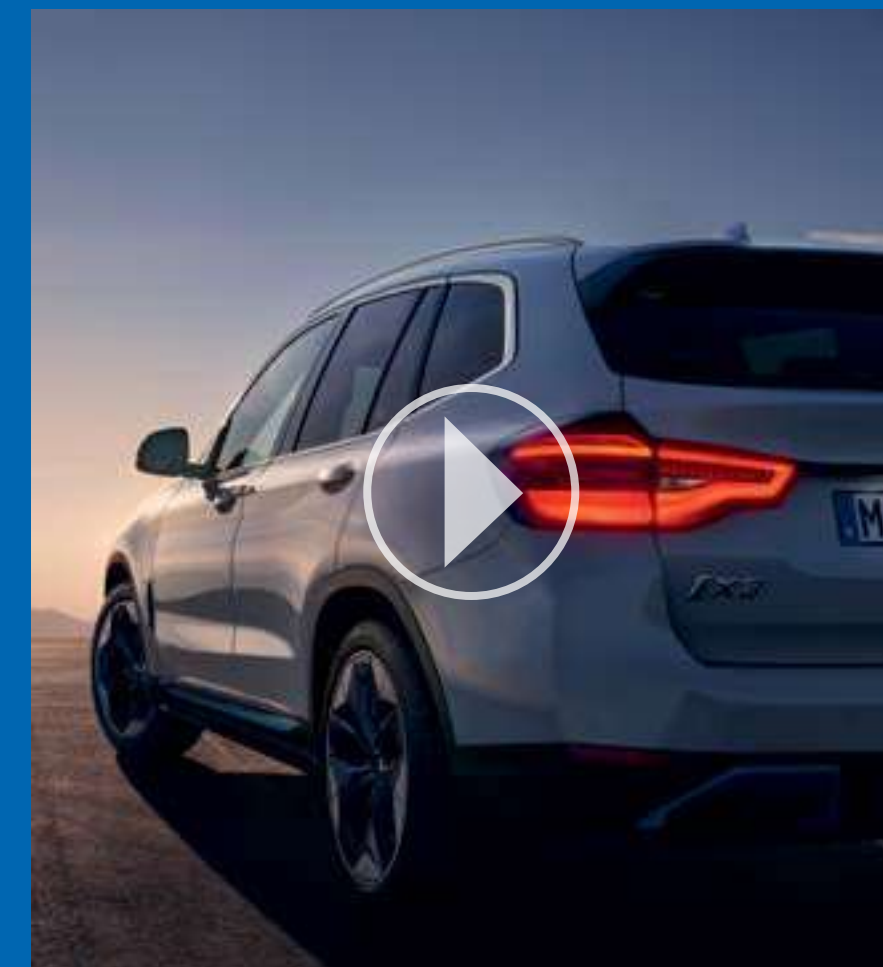
# SUSTAINABILITY AT BMW

## ACTIONS AND TECHNOLOGIES THAT HAVE A REAL EFFECT.

No competitor comes close to matching the comprehensive and diverse BMW Group portfolio of electrified models (fully electric BEV, partly electric PHEV), with half a million such vehicles delivered to customers to date.

- In co-operation with ChargeNet, BMW i customers in New Zealand can access the ChargeNow 'electric highway' - 100 fast-charging stations from Kaitaia to Invercargil.
- BMW Group considers sustainability a fundamental aspect of its past, present and future corporate strategy.
- Decades-long history of action to protect the climate and significantly reduce fuel consumption.
- Focus on further electrification of the product roster as the key measure for lowering CO2 emissions.
- Largest range of plug-in hybrids as the most versatile form of electrification.
- Greatest benefit of plug-in hybrids: enabling both customary range and driving without generating local emissions.
- Fully electric BMW i3 is uniquely sustainable, with sales figures still rising six years after launch.
- By 2023: 25 models with electrified powertrains, half of them pure battery electric vehicles.
- Numerous awards for eco-conscious design covering the entire product lifecycle.

## MEET THE ELECTRIFIED BMW FAMILY



For an electric vehicle it is not only important to consider how fast and safely it travels, but also how far it will take you. In this consideration, the range of an electric vehicle also depends on factors such as the speed, driving style and outside temperature as well as the use of the air conditioning or seat heating. These are factors that we cannot calculate. But all the others we can. Here you can find out all about the ranges of our electric cars and plug-in hybrid vehicles.





# IMMERSE YOURSELF IN THE WORLD OF BMW.

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[linkedin.com/company/bmw-group-new-zealand-limited](https://linkedin.com/company/bmw-group-new-zealand-limited)





# FURTHER INFORMATION ON CO<sub>2</sub> DATA

The values of fuel consumptions, CO<sub>2</sub> emissions and energy consumptions shown were determined according to the European Regulation (EC) 715/2007 in the version applicable at the time of type approval. The figures refer to a vehicle with basic configuration in Germany and the range shown considers optional equipment and the different size of wheels and tires available on the selected model.

The CO<sub>2</sub> efficiency specifications are determined according to Directive 1999/94/EC and the European Regulation in its current version applicable. The values shown are based on the fuel consumption, CO<sub>2</sub> values and energy consumptions according to the NEDC cycle for the classification.

When charging times are shown they can be affected by a number of factors such as type of charger, voltage supplied to the charger/car and type of current (AC or DC) supplied to the charger/car. The car also plays a role in charging times as it can be set by the driver to accept various different amperage and should preconditioning be used to heat or cool the vehicle while charging this will also affect the charging time.

The basis for the calculation of the charging times for 100 km range is the electric consumption of the vehicle based on the use of a high-Powered Charging station (HPC) or charging type and current as indicted in the literature above. The testing procedure measures are based on a 23 degrees Celsius battery start and ambient temperature with certification values excluding additional auxiliary consuming devices and systems within the vehicle such as seat heating, displays, air conditioning.

Individual consumption (fuel economy) may differ due to driving profile, vehicle load profile, auxiliary consumer usage, temperature, and ambient conditions. Consumption is based on WLTP or NEDC (whichever is indicated) best case conditions and is independently tested for BMW Group. If you are comparing this range with other models or brands make sure they are stating the same WLTP or NEDC testing regime. These results can be used to compare vehicles on a close to "like for like" basis but are unlikely to be achieved in real world conditions for reasons including temperature variation, driving conditions and the use of the auxiliary systems referred to above.

Information provided and images displayed in this brochure include overseas models and may show some features not available in New Zealand. Please contact an authorised BMW dealer for specific information on vehicles and features available in New Zealand. Product changes may have been made since production of this content.

Note: To obtain NZ CO<sub>2</sub> figures for vehicles imported by BMW Group NZ in relation to the NZ Clean Car discount or "FeeBate" you will need to contact your preferred dealer. The Clean Car discount figures sourced from your dealer will differ from those listed in the BMW owner's handbook and reported figures as they have been converted by the NZ government to WLTP3 from figures derived through one of the following testing procedures: WLTP4 or NEDC.

For more information on the New Zealand Clean Car Programme, please visit [www.nzta.govt.nz/vehicles/clean-car-programme](http://www.nzta.govt.nz/vehicles/clean-car-programme)



