

'74 Buick LeSabre

LeSabre Luxus Hardtop Coupe



LeSABRE. It's the full-size Buick for people who imagine they can't afford a full-size Buick. And one of the great car values of our time. Granted, LeSabre is priced slightly more than the low-price cars. But LeSabre gives you a long list of standard items. Like variable ratio power steering, power front

LeSabre Luxus Convertible



disc brakes, automatic transmission, a 350 cubic inch V-8 engine, a cloth-and-vinyl upholstery (just like the one in our illustration) in four colors. There are also a number of other upholstery availabilities in vinyl or cloth. Put this together with LeSabre's traditionally high resale value and the price difference becomes

minimal. LeSabre comes in three models: a Hardtop Coupe, Hardtop Sedan and 4-door Sedan. Each with a comfortable 124" wheelbase, new full width grille, wrap around taillights and squared-off rear deck. In addition to the standard features already mentioned, you may want to add a sliding metal sunroof, a

LeSabre 4-Door Sedan

tilt-and-telescoping steering column, or automatic air-conditioning that you can pre-set to hold a desired temperature.

LeSABRE LUXUS. Our top-of-the-line LeSabre is both beautiful and affordable. And nowhere is that more clearly reflected than in the LeSabre Luxus Hardtop Coupe shown on the cover. Its formal roofline

is brand new. You may select from a number of available interior/exterior color and fabric combinations. And there's a Hardtop Sedan, 4-Door Sedan and Convertible. Standard Equipment on Luxus includes the usual LeSabre niceties including new windshield wipers with a single wipe control for misty conditions plus a

custom level of trim and moldings you might not expect on a car with such an affordable price. Also available on the Luxus is the Ride and Performance package. It consists of a 455 cubic-inch V-8 with 4-barrel carburetor, Turbo Hydra-matic 400 transmission, GM steel-belted radial-ply tires, and special

LeSabre Luxus Hardtop Sedan

moldings and trunk trim. Inside, count on such touches as a custom steering wheel, a handy litter container under the dash and a maplight on the sun visor.



Steel-belted radial-ply tires. Specifically designed by GM. Provides important tire performance characteristics . . . handling, ride, tread life and endurance, road hazard resistance. Also significant improvement on wet and snowy roads. Standard with ride and handling package on LeSabre Luxus; available separately on other LeSabres.

High-energy ignition system. Available on all Buick V-8 engines. Brand new solid-state design for higher starting voltage and greater reliability. No points to wear. Higher voltage also promotes long spark plug life.

Electronic clock. Solid-state quartz-crystal controlled for greater accuracy with digital readout. Available all LeSabre models.



1974 Buick Highlights

LeSABRE/LUXUS

DIMENSIONS

(in inches unless otherwise noted)

	HT Coupes	HT Sedans	4 Dr. Sedans	Convertible
Wheelbase	124.0	124.0	124.0	124.0
Length	225.9	225.9	225.9	225.9
Width	79.9	79.9	79.9	79.9
Height	54.9	54.0	54.9	54.4
Trunk Space (cu. ft.)	18.1	19.1	18.2	14.6

ENGINES

Standard: 350 CID 2 bbl. V-8 Available: 350 CID 4 bbl. V-8, or 4 bbl. V-8's; 455 CID 4 bbl. Stage 1 V-8.

TRANSMISSIONS

Standard: Turbo Hydra-matic 375B. Available: Turbo Hydra-matic 400 (with 455 CID V-8's).

STEERING & BRAKES

Standard: Variable ratio power steering, power front disc brakes.

MODEL AVAILABILITY

Seven models: Two Hardtop Coupes, two Hardtop Sedans, two 4-door Sedans, one Convertible.

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