

2020 BUICK

ENCORE



THE PERFECT BALANCE OF EVERYTHING THAT MATTERS

Buick invites you to
experience our newest lineup
of innovative vehicles, each
designed to enhance your life
from the very first drive.

We've styled exteriors with
sleek, modern lines.

We've filled interiors with
inviting, premium materials.

Plus, we've engineered
each vehicle with surprising
roominess, power and
technology so you can make
more of every day.

Explore the 2020 Encore and
discover what it means to
drive an SUV built to enhance
every moment of your life.

ENCORE HIGHLIGHTS

■
All-around performer with
flexible seating for five

■
Suite of available active
safety technologies

■
Available connectivity features
keep you intelligently connected
and in control

■
Combines turbocharged power
with an EPA-estimated mpg of
25 city/30 hwy (FWD)

■
Available All-Wheel Drive
transfers power among wheels
to help optimize traction



LASTING IMPRESSIONS ARE ITS SPECIALTY

From first impressions to daily inspiration, Encore delivers again and again. Buick's signature winged grille and LED daytime running lamps elevate the sculptural details. To further set Encore apart, four distinctive wheel designs are available depending on your selected trim level. Add its sporty, turbocharged performance and you have all the style and power needed to carve your own path.



Production of Essence and Sport Touring models ended fall 2019. Models shown throughout may not be available. See dealer for details.

EXTERIOR DESIGN



Encore Essence shown in White Frost Tricoat with available features.



Encore Essence interior shown in Shale with Ebony accents and available features.

ROOM FOR FIVE AND BRIMMING WITH SURPRISES

Thoughtfully sculpted outside, it is inside where your senses really come alive. Sweeping surfaces and spacious seating set the stage for its refined, welcoming environment. Settle into the available leather-appointed seating and discover all of the modern amenities that surround you.

WARM WELCOME Opt for the available heated steering wheel and available heated driver and front-passenger seats for soothing warmth on those brisk morning drives.

8" DIAGONAL COLOR TOUCH-SCREEN Make hands-free calls and get directions and up-to-date traffic information with available built-in Navigation¹ and more via the Buick Infotainment System.² Plus, you can access your favorite music and podcasts through Apple CarPlayTM compatibility³ (shown at left) and Android AutoTM compatibility.⁴

BOSE® PREMIUM AUDIO Discover what premium sounds like with the available seven-speaker Bose premium audio system with amplifier and HD Radio.

IN-VEHICLE AIR IONIZER An available in-vehicle air ionizer helps freshen the air inside the cabin, while available dual-zone climate controls provide a comfortable driving experience for front passengers.

¹Map coverage available in the United States, Puerto Rico and Canada. ²Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. ³Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries. ⁴Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android™-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.



TURBOCHARGED PERFORMANCE WITH A FLAIR FOR FUN

CARVE YOUR OWN PATH Come for the sporty performance. Stay for the nimble maneuverability. Encore rewards in so many ways that it makes every ride a joyride, starting with a 1.4L turbocharged engine that delivers 138 horsepower, 148 lb-ft of torque and an EPA-estimated mpg of 25 city/30 hwy (FWD). Add a tight turning radius and you have what it takes to savor every twist and turn the road has to offer.

ALL-WHEEL DRIVE To optimize traction, available All-Wheel Drive constantly monitors all four wheels and transfers power among wheels when needed.

STABILITRAK To help you stay confidently in command of the road ahead, the StabiliTrak stability control system applies quick, precise force to the brakes when it senses a difference between the direction of the wheels and the steering wheel.

Encore Essence shown in Ebony Twilight Metallic with available features.

SMALL TOUCHES AND LARGE STATEMENTS

QUIETTUNING™ TECHNOLOGY Buick QuietTuning technology with Active Noise Cancellation helps reduce, block and absorb unwanted noise by utilizing many measures, including triple door seals and acoustic laminated glass. A hushed cabin means you can better enjoy conversations, quiet time or Encore's sound system.

POWER MOONROOF Treat your passengers to expansive views and fresh air with just a press of a button of the available power moonroof.

KEYLESS OPEN AND START Never fumble for your keys again. Keyless open and start allow you to quickly start and lock/unlock your Encore and access your liftgate without removing the key fob from your pocket.



Encore Essence shown in Ebony Twilight Metallic with available features.



ADD STYLE TO YOUR EVERY MOVE



WELL-SUITED FOR ANY TASK Encore gives you roomy seating for up to five. And thanks to its 60/40 split rear seats and flat-folding front-passenger seat, it also offers you the versatility to carry various combinations of passengers and cargo. So whether you need to seat your friends in surprisingly spacious luxury or load your belongings into the cargo area, Encore easily adapts.

FLEXIBLE CARGO SPACE The 60/40 split rear seats fold to create up to 48.4 cubic feet of cargo volume.¹ Need to store your smaller valuables? There's an available cargo pullout under the front-passenger seat.

SECURITY COVER To help protect your possessions, cover your cargo area with the available cargo shade.

EXTRA-LONG CAPACITY You've got things to carry. Encore is here to help. The front-passenger seat folds flat to accommodate items up to 8 feet long.¹

¹Cargo and load capacity limited by weight and distribution.

Encore Essence shown in Ebony Twilight Metallic with available features and third-party accessories.

A PRIORITY OF SAFETY

PERCEIVE To help make you more aware of your surroundings, Encore empowers you with available technologies that help raise your awareness of the road around you.

PREVENT When certain hazards are detected, available features on your Buick Encore can trigger alerts to let you know.

PROTECT In the event of a crash, strong structural dynamics, intelligent airbag systems¹ and other advanced safety systems work in concert to help protect you and your passengers.

AVAILABLE DRIVER-ASSISTANCE AND SAFETY TECHNOLOGIES

Front and Rear Park Assist • Rear Cross Traffic Alert • Lane Departure Warning • Side Blind Zone Alert • Forward Collision Alert

For a detailed look at the active safety technologies available in the 2020 Encore, please visit buick.com/encore/safety.

¹A NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.



Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.

buick.com/encore/safety

GIVING CONNECTIVITY A STARRING ROLE

BUICK CONNECTED SERVICES Your new Buick comes with a host of in-vehicle benefits. Connected Access¹ offers the latest technology to help you improve every drive—and you get standard connectivity for 10 years, giving you access to features like monthly diagnostic emails and the ability to order takeout food and purchase fuel through your vehicle's in-dash infotainment system. You can also take your ownership experience to new levels by upgrading to other Buick Connected Services.

myBUICK MOBILE APP² When you download the available myBuick mobile app, you can have access to features like scheduling service, getting tips to help improve your driving, instant offers from select nearby merchants and other ways to simplify your ownership experience. When you upgrade to Remote Access,² remotely start and stop your vehicle, check fuel levels and even set and share notifications for vehicle arrivals and departures.³

BUILT-IN WI-FI® HOTSPOT⁴ A built-in Wi-Fi® Hotspot with available 4G LTE data supports up to seven devices from up to 50 feet away from the vehicle. So your passengers can use their favorite apps to stream movies, watch TV, play games, listen to music and check social media on the go.

APPLE CARPLAY™ COMPATIBILITY⁵ Just plug in your compatible iPhone® and you'll have easy access to your contacts, maps and some of the apps that you're familiar with on your vehicle's 8" diagonal color touch-screen (shown at left). You can also have Siri® send and read your text messages, and you can listen to all of your content from Apple Music™ and other compatible audio apps.

ANDROID AUTO COMPATIBILITY⁶ Android Auto makes it easy to use the touch-screen display in your Encore to access your phone, texts and music. And with Google Maps,™ you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel and your eyes on the road.

¹Standard connectivity available only to original purchaser for 10 years. See onstar.com for details and further plan limitations. Does not include safety services. Connected Access services are subject to change. ²Requires compatible Apple® or Android device and data connection. Remote services require paid plan and do not include emergency or security services. Remote start requires GM factory-installed and enabled remote-start system. ³Requires select paid plan and compatible smartphone. Locates compatible connected vehicles. Text and data rates apply. Requires contact method on file and enrollment to receive alerts. ⁴Service varies with conditions and location. Requires active service plan and paid AT&T® data plan. See onstar.com for details and limitations. Vehicle must be on or in accessory position for Wi-Fi® to function. ⁵Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries. ⁶Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.



ONSTAR SAFETY AND SECURITY

DESIGNED FOR ADDED PEACE OF MIND As you travel with the ones you care about most, OnStar® is available to help empower every moment. With the OnStar Safety and Security Plan,¹ you can have a 24/7 lifeline to specially trained Advisors ready to help if you've been in a crash, your vehicle's been stolen,² you're lost or you need Roadside Assistance.³

EMERGENCY HELP WHEN IT MATTERS MOST If you are in a detected crash, available Automatic Crash Response⁴ can use your vehicle's built-in sensors to alert an Emergency-Certified Advisor⁵ who can send for help, even if you can't ask for it. Using Injury Severity Prediction technology, these specially trained Advisors can provide first responders with critical information, including the likelihood of serious injury. You can feel confident knowing OnStar Advisors are ready to help, 24/7.

SECURITY YOU CAN TRUST If your vehicle is stolen, OnStar Advisors can help with available Stolen Vehicle Assistance.² They can pinpoint your vehicle's location, prevent it from restarting and work with the police to help recover it. They can even slow it down if authorities deem conditions are appropriate. Plus, with Theft Alarm Notification,² you'll be alerted via text, email and/or a phone call if your vehicle alarm sounds.

¹OnStar plan, working electrical system, cell reception and GPS signal required. OnStar links to emergency services. See onstar.com for details and limitations. ²Requires armed GM factory-installed theft-deterrent system and enrollment to receive alerts. Additional texting and data rates apply. Doesn't prevent theft, damage or loss. ³Roadside services provided by Allstate Roadside Services. ⁴Not all vehicles may transmit all crash data. ⁵OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch.



KEY FEATURES				
● STANDARD ○ AVAILABLE – NOT AVAILABLE	ENCORE (1SV)	PREFERRED	SPORT TOURING (Production ended fall 2019)	ESSENCE (Production ended fall 2019)
1.4L TURBO ENGINE WITH VARIABLE VALVE TIMING (VVT) AND DOHC	●	●	●	●
60/40 SPLIT-FOLDING REAR SEAT	●	●	●	●
10 AIRBAGS ¹	●	●	●	●
KEYLESS OPEN AND START	●	●	●	●
APPLE CARPLAY™ COMPATIBILITY ²	●	●	●	●
ANDROID AUTO™ COMPATIBILITY ³	●	●	●	●
BUICK INFOTAINMENT SYSTEM ⁴ WITH 8" DIAGONAL TOUCH-SCREEN	●	●	●	●
3 MONTHS OF SIRIUSXM ⁵ SUBSCRIPTION	●	●	●	●
QUIETTUNING™ TECHNOLOGY WITH ACTIVE NOISE CANCELLATION	●	●	●	●
STABILITRAK STABILITY CONTROL SYSTEM	●	●	●	●
BUILT-IN WI-FI® HOTSPOT ⁶ (Includes data trial for 1 month or 3GB, whichever comes first)	●	●	●	●
HALOGEN HEADLAMPS WITH LED DAYTIME RUNNING LAMPS	●	●	●	—
CARGO SHADE	—	●	●	●
FLOOR MATS, FRONT AND REAR, CARPETED	—	●	●	●
SIDE BLIND ZONE ALERT ⁷	—	○ ⁸	○ ⁸	●
REAR CROSS TRAFFIC ALERT ⁷	—	○ ⁸	○ ⁸	●
ALL-WHEEL DRIVE	—	○	○	○
POWER MOONROOF	—	○	○	○
INSIDE AUTO-DIMMING REARVIEW MIRROR	—	—	—	●
BOSE® PREMIUM AUDIO 7-SPEAKER SYSTEM WITH AMPLIFIER	—	—	○	○
REAR SPORT SPOILER	—	—	●	—
8" DIAGONAL BUICK INFOTAINMENT SYSTEM ⁴ WITH NAVIGATION ⁹	—	—	—	○
LED HEADLAMPS WITH LED DAYTIME RUNNING LAMPS	—	—	—	●
LEATHER-APPOINTED SEATING	—	—	—	●
HEATED FRONT SEATS	—	—	—	●
MEMORY SEAT, DRIVER	—	—	—	●
UNIVERSAL HOME REMOTE, INCLUDES 3-CHANNEL PROGRAMMABLE GARAGE-DOOR OPENER	—	—	—	●

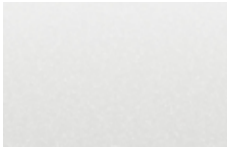
PACKAGES	
Safety Package (Available on Preferred and Sport Touring, standard on Essence)	Includes Side Blind Zone Alert, ⁷ Rear Cross Traffic Alert ⁷ and 120-volt power outlet located at the rear of the center console.
Safety Package II (Available on Essence)	Includes Front and Rear Park Assist, ⁷ Forward Collision Alert, ⁷ Lane Departure Warning, ⁷ in-vehicle air ionizer and Rainsense wipers.
Experience Buick Package (Available on Essence)	Includes easy-to-use Buick Infotainment System ⁴ with Navigation, ⁹ power moonroof and 18" 7-spoke chromed aluminum wheels.

DIMENSIONS (INCHES)		CAPACITIES	
Wheelbase	100.6	Engine Type	1.4L DOHC Turbo with VVT
Overall length	168.4	Horsepower	138 @ 4900 rpm
Body width	70.1	Torque	148 lb-ft @ 1850 rpm
Overall height	65.3	EPA-estimated mpg	25 city/30 hwy FWD, 24 city/29 hwy AWD
Track width, front/rear	60.7/60.6	Fuel Tank (approx.)	14.0 gallons
Head room, front/rear	39.6/38.8	Cargo Capacity ¹⁰	48.4 cu. ft. behind first-row seats with second-row seats folded 18.8 cu. ft. behind second-row seats
Shoulder room, front/rear	54.2/52.5		
Hip room, front/rear	51.7/50.1		
Leg room, front/rear	40.8/35.8		

¹A NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child’s age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information. ²Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries. ³Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android™-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. ⁴Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. ⁵If you decide to continue service after your trial, your selected subscription plan will automatically renew thereafter. You will be charged at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. ©2019 SiriusXM Radio, Inc. All rights reserved. ⁶Service varies with conditions and location. Requires active service plan and paid AT&T® data plan. See onstar.com for details and limitations. ⁷Read the vehicle Owner’s Manual for important feature limitations and information. ⁸Requires available Safety Package. ⁹Map coverage available in the United States, Puerto Rico and Canada. ¹⁰Cargo and load capacity limited by weight and distribution.

COLOR PALETTE

EXTERIOR



Summit White



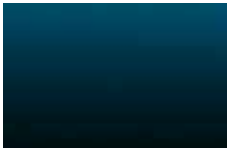
White Frost Tricoat¹



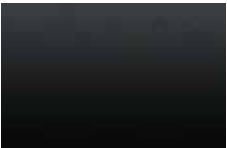
Quicksilver Metallic¹



Satin Steel Metallic^{1,2}



Deep Azure Metallic^{1,2}



Ebony Twilight Metallic¹



Winterberry Red Metallic^{1,2}

¹Additional charge; premium paint. Not available on Encore (1SV) trim level.
²Production of this exterior color ended fall 2019. See dealer for details.

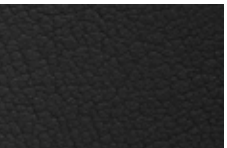
INTERIOR Ebony accents included with all interior colors.



Shale Cloth With Leatherette³ or Leather-Appointed Seating⁴



Brandy Leather-Appointed Seating^{4,5}



Ebony Cloth With Leatherette^{3,6} or Leather-Appointed Seating⁴

³Available on Preferred and Sport Touring.
⁴Available on Essence.
⁵Not available with Quicksilver Metallic or Winterberry Red Metallic.
⁶Standard on Encore (1SV) trim level.

WHEELS

A 18" 10-Spoke Aluminum With Light Argent Finish
Standard on Encore (1SV) and Preferred.

C 18" 10-Spoke Aluminum With Technical Gray Finish
Exclusive to Essence.

B 18" Midnight Silver Aluminum Alloy
Exclusive to Sport Touring.

D 18" 7-Spoke Chromed Aluminum⁷
Available on Essence.

⁷Included and only available with Experience Buick Package.

IMPORTANT WORDS

ENGINES Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

ONSTAR AND BUICK CONNECTED SERVICES Connected vehicle services vary by vehicle model and require working electrical system, cell reception and GPS signal. Requires active service plan. OnStar links to emergency services. See onstar.com for details and limitations.

A NOTE ON CHILD SAFETY Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS Some standard content may be deleted with fleet orders. See dealer for details.

GMMOBILITY.COM (1-800-323-9935) GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

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To learn more about why Certified Service is the perfect companion for your Encore, visit mycertifiedservice.com.

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3-YEAR/36,000-MILE BUMPER-TO-BUMPER LIMITED WARRANTY Buick will warrant each 2020 Encore from bumper to bumper for 3 years/36,000 miles (whichever comes first; see dealer for details), with no deductible, from the original in-service date of the vehicle, for warrantable repairs that are required as a result of defects due to materials and/or workmanship. Cosmetic corrosion resulting from defects is also covered under the Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first; see dealer for details).

POWERTRAIN LIMITED WARRANTY Every 2020 Buick Encore comes with a 5-year/60,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. Please see your Buick dealer for details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.



