



**THE PERFECT BALANCE OF
EVERYTHING THAT MATTERS**

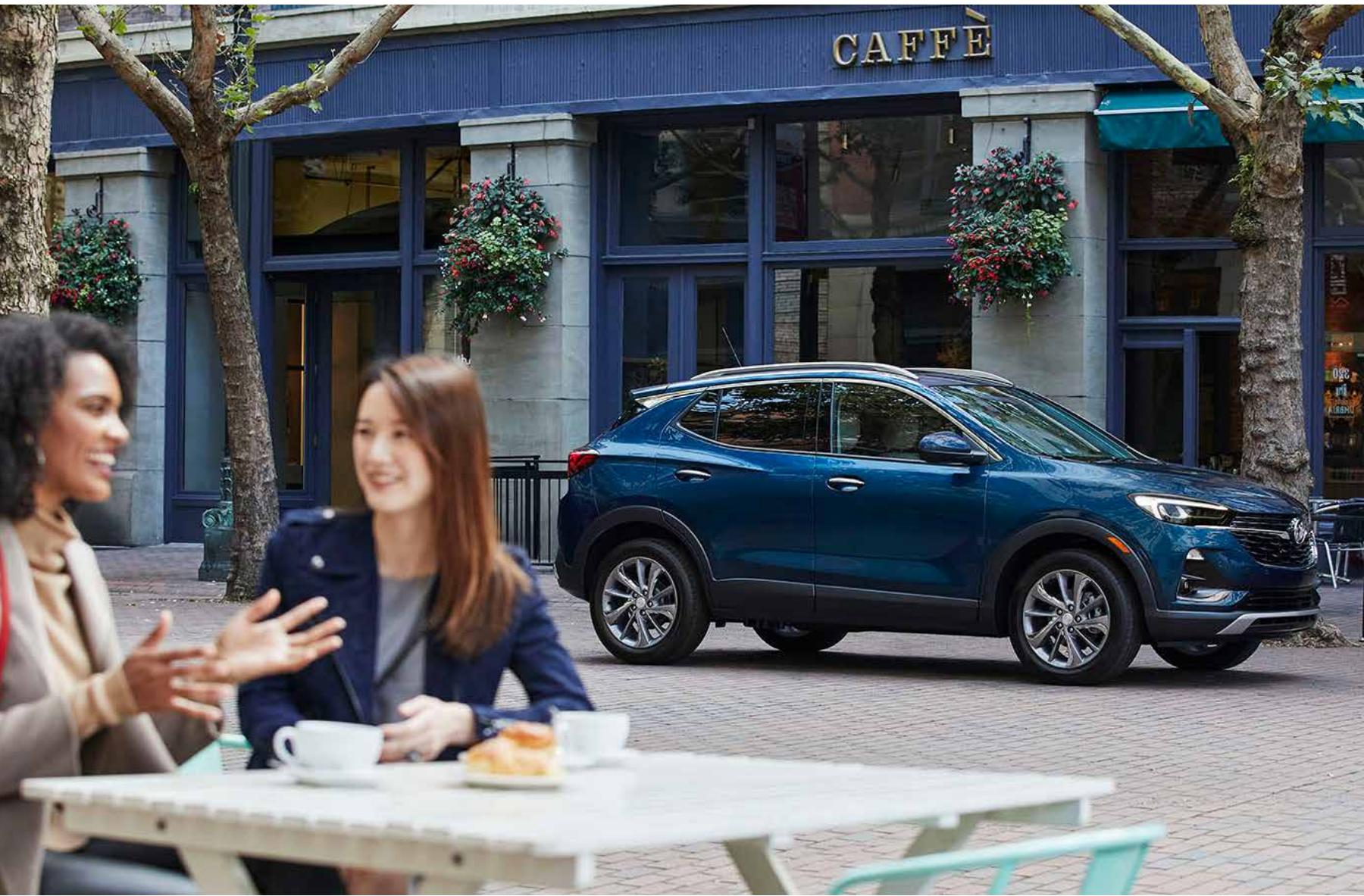
Buick invites you to experience our lineup of innovative vehicles, each designed to enhance your life from the very first drive. We've styled exteriors with sleek, modern lines. We've filled interiors with inviting, premium materials.

Plus, we've engineered each vehicle with surprising roominess, power and technology so you can make more of every day.





Every Buick is designed to give you and your family everything you need, and everything you want. The result: vehicles that excite and indulge you, that entertain and connect you, and that, quite simply, get you.



Encore GX Essence shown in Deep Azure Metallic (additional charge; premium paint) with the available Experience Buick Package and available features.

FIRST-EVER ENCORE GX

INTRODUCING THE FIRST-EVER BUICK ENCORE GX

Smart doesn't just happen. It's designed. That's why you'll find every detail in the Encore GX cleverly fits the way your life moves. From a turbocharged engine with available All-Wheel Drive to a roomy interior to cargo space with highly versatile configurations, everything is geared for go-getters.

The Encore GX strikes a distinctively athletic tone thanks to its crisp body lines and streamlined stance. Opt for the Sport Touring Package and you'll get exclusive features including a high-gloss black grille with eye-catching red details and 18" aluminum wheels with contrasting high-gloss inserts. You can also add the unmistakably exclusive look of an available Black Roof Package.

Plus, since smart features can help you enjoy your travels, the Encore GX comes standard with Buick Driver Confidence—a suite of advanced safety features.



Arriving spring 2020. Model shown with available dealer-installed roof rack accessories.



U.S. model shown. Encore GX Essence interior shown in Whisper Beige with Ebony accents and available features.



FIRST-EVER ENCORE GX

THE SMART MOVE FOR MOVING SMARTER

Inside the First-Ever Encore GX, you'll find a refined interior that offers roomy seating for five and tech-savvy amenities for all. Premium available features like a heated, leather-wrapped steering wheel, leather-appointed seats and a panoramic sunroof are designed to work together beautifully.

Thoughtful design also takes your connected Encore GX to the next level. Stay seamlessly in sync with Apple CarPlay^{TM1} compatibility for the iPhone^{®2} and the latest Buick Infotainment System.³ Plus, with the available myBuick[®] app⁴ on your Apple Watch^{®2} or smartphone and the available Remote Access Plan,⁵ you can remotely start or stop your engine and lock and unlock your properly equipped vehicle.

¹Vehicle user interface is a product of Apple[®] and its terms and privacy statements apply. Requires compatible iPhone[®] and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and iTunes are trademarks of Apple, Inc., registered in the U.S. and other countries. ²Apple and the Apple logo are trademarks of Apple, Inc., registered in the U.S. and other countries. App Store is a service mark of Apple, Inc., registered in the U.S. and other countries. ³Functionality may vary by model. Full functionality requires compatible Bluetooth[®] and smartphone, and USB connectivity for some devices. Data plan rates may apply. ⁴Available on select Apple[®] and Android[™] devices. Service availability, features and functionality are subject to limitations and vary by model and/or vehicle configuration, device and the plan in which you are enrolled. Device data connection required. Visit onstar.ca for more details. ⁵Diagnostic capabilities vary by model and/or vehicle configuration and do not cover all vehicle conditions; requires email address on file and enrolment in Vehicle Diagnostics to receive alerts; additional message and data rates may apply. Tire Pressure Monitoring System required (excludes spare). Does not include emergency or security services. Vehicle Locate is designed to locate compatible connected vehicles and capabilities vary by model and/or vehicle configuration and mobile device; available in the U.S., Canada and Mexico only. Remote Key Fob enables services such as remote start (requires GM factory-installed and enabled remote-start system), door lock/unlock (requires automatic locks) as well as lights and horn activation. Send-to-Vehicle Navigation requires a GM factory-installed navigation system to send directions to the vehicle. Alexa[™] and Google Assistant[™] are only available in the U.S. and Canada in U.S. English on properly equipped vehicles; some commands are not supported on some vehicles. Services are subject to user terms and limitations. Visit onstar.ca for more details.





ENCORE

CARVE YOUR OWN PATH

From weekday commutes to weekend adventures, the 2020 Encore stands out in all the right ways. Buick's signature winged grille and LED daytime running lamps elevate the sculptural details. Available All-Wheel Drive optimizes traction to make the most of Encore's nimble manoeuvrability. Add turbocharged performance and the confident handling of StabiliTrak, and you have everything needed to carve a path with style and substance.

Production of Essence and Sport Touring models has ended. Models shown throughout may not be available. See dealer for details.



Encore Essence shown in Ebony Twilight Metallic (additional charge; premium paint) with available features.



ENCORE

ADD STYLE TO YOUR EVERY MOVE

Inside, Encore continues to impress as an all-around performer. Settle into the available heated driver and front-passenger seats and discover modern amenities like an 8" diagonal colour touch-screen, smartphone compatibility and an available built-in 4G LTE Wi-Fi® Hotspot.¹ With a press of a button, the available power sunroof floods the cabin with light. The fold-flat front-passenger seat and 60/40 split rear seats easily adapt to carry various combinations of passengers and cargo. Throughout Encore's cabin, you'll find it's big on style—even in its smallest details.

¹Visit onstar.ca for vehicle availability, coverage maps, details and system limitations. Services and connectivity vary by model and/or vehicle configuration and conditions, as well as geographical and technical restrictions. 4G LTE service available in select markets. Requires active connected vehicle services and a data plan to access the vehicle's built-in Wi-Fi® Hotspot. Accessory Power must be active to use the Wi-Fi® Hotspot. Data plans provided by AT&T® or its local service provider. Credit card is required for purchase.



Encore Essence interior shown in Shale with available features.



ENVISION

THOUGHTFULLY DESIGNED, EXCEPTIONALLY REFINED

Style, performance and an uncommon degree of refinement. That's what you can expect from the 2020 Envision. But what this SUV's really about is exceeding expectations. For a vehicle that comfortably seats five, Envision can make you feel like you're driving a performance sedan. That's thanks to the spirited response of Envision's available 252-horsepower 2.0L Turbo engine, matched to intelligent All-Wheel Drive with active twin clutch.



Envision Premium II shown in Satin Steel Metallic (additional charge; premium paint) with available features.



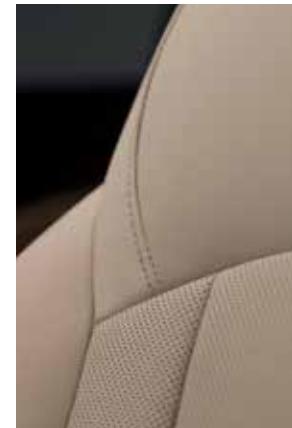
Envision Premium II interior shown in Dark Galvanized with Ebony accents and available features.

ENVISION

A DESTINATION IN ITSELF

No matter the temperature outside, life inside the Envision is more enjoyable with heated and available cooled front seats and an available heated, leather-wrapped steering wheel. Other thoughtful features anticipate your needs and create a personal sanctuary. Like the available in-vehicle air ionizer that helps keep cabin air fresher and an available Head-Up Display that projects critical information onto the windshield. QuietTuning™ technology with Active Noise Cancellation allows you to better enjoy conversations with passengers, listen to the available Bose¹ premium audio system or even have some quiet time to yourself.

¹Bose is a registered trademark of Bose Corporation.





Enclave Premium shown in Satin Steel Metallic (additional charge; premium paint) with available features.



ENCLAVE

TOMORROW'S SUV FOR TODAY'S FAMILY

The 2020 Buick Enclave combines three rows of first-class seating with an impressive list of amenities. So no matter how and where you use it, this 310-horsepower SUV confidently delivers a premium experience. Clever features like the hands-free power liftgate with LED logo projection and Enclave's available towing capability make life easier in ways you never expected.

Opt for the Sport Touring Package and you'll be rewarded with exclusive touches in a bold take on Enclave style. The Enclave Sport Touring radiates confidence with its unique black-out mesh grille with body-colour surround, Pitch Dark Night lower accent trim, 20" bright machine-faced aluminum wheels with Satin Graphite painted pockets and an "ST" badge on the hands-free power liftgate.

ENCLAVE

OBSSES OVER THE DETAILS, WE DID

With modern amenities and seating for up to seven, Enclave is where time together becomes time well spent. Escape into a spacious cabin where QuietTuning technology with Active Noise Cancellation helps reduce, block and absorb unwanted noise. Enclave also helps meet the ever-changing needs that each day brings. In particular, its Smart Slide second-row seating and available power-folding 60/40 split third-row seats offer extraordinary convenience and versatility.





Enclave Premium interior shown in Shale with Ebony accents and available features.



Enclave Avenir shown in Dark Slate Metallic with available features.

ENCLAVE AVENIR

AVENIR: MORE REWARDING IN EVERY WAY

Welcome to the highest expression of Buick style. The 2020 Enclave Avenir's exclusive 20" aluminum wheels with Pearl Nickel finish and Avenir grille deliver distinctive style. Equally distinctive is how it makes you feel. Inside, meticulously crafted wood-tone trim and leather-appointed first- and second-row seating within the exclusive Chestnut- or Ebony-themed cabin are there to cater to your needs. Heated, ventilated and massaging first-row seating delivers the ultimate in personal space. And a power sunroof with rear fixed skylight floods the cabin with natural light. Wherever you look, the standards of style have been raised.





Encore

First-Ever Encore GX



Envision

Enclave Avenir

BUICK INNOVATION

SOPHISTICATED FROM THE OUTSIDE IN

QUIETTUNING TECHNOLOGY Buick's QuietTuning technology with available Active Noise Cancellation utilizes multiple measures designed to help reduce, block and absorb unwanted noise.

INTELLIGENT ALL-WHEEL DRIVE To help maximize traction, intelligent All-Wheel Drive with active twin clutch, available on select Buick models, sends power to the wheel(s) with more grip in slippery road conditions and helps improve cornering and acceleration on dry roads.

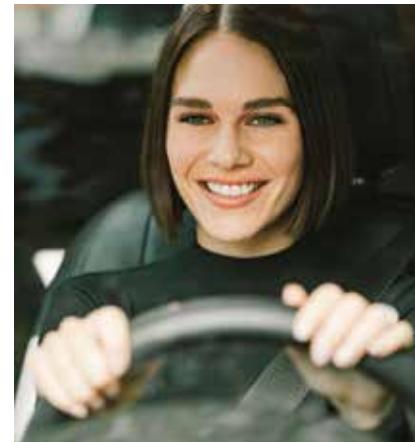
BUICK INFOTAINMENT SYSTEM¹ The Buick Infotainment System takes your in-vehicle experience to the next level with modern features that make every drive more productive and rewarding. Plus, smartphone compatibility means you can stay seamlessly in sync.

HANDS-FREE POWER LIFTGATE WITH LED LOGO PROJECTION When your hands are full, let the hands-free power liftgate with LED logo projection available on select Buick models give you an assist. With the keyless entry fob in your pocket, simply kicking your foot under the rear bumper provides access to the cargo area. There's even a Buick logo projected on the ground to show you just where to kick.

IN-VEHICLE AIR IONIZER Available on select Buick models, the in-vehicle air ionizer is designed to help keep the air in the cabin fresher for you and your passengers.

BUICK DRIVER CONFIDENCE Confident travel starts with smart technologies. That's why we're debuting Buick Driver Confidence—a suite of advanced safety and driver-assistance features that will come standard—on the First-Ever Encore GX. Buick Driver Confidence includes Forward Collision Alert, Automatic Emergency Braking, Lane Keep Assist with Lane Departure Warning, Following Distance Indicator, IntelliBeam headlamps and Front Pedestrian Braking.

¹Functionality may vary by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Data plan rates may apply.



Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.



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BUICK SAFETY

SERIOUS ABOUT SAFETY

PERCEIVE To help make you more aware of your surroundings, Buick vehicles empower you with available technologies that are designed to help raise your awareness of the road around you.

PREVENT When certain hazards are detected, available features on your Buick can trigger alerts to let you know.

PROTECT In the event of a crash, strong structural dynamics, intelligent airbag systems¹ and other advanced safety systems work in concert to help protect you and your passengers.

AVAILABLE DRIVER-ASSISTANCE AND SAFETY TECHNOLOGIES ON SELECT MODELS

HD Surround Vision • Adaptive Cruise Control—Advanced • Rear Cross Traffic Alert • Lane Keep Assist with Lane Departure Warning • Lane Change Alert with Side Blind Zone Alert • Safety Alert Seat • Forward Collision Alert • Enhanced Automatic Emergency Braking • Front and Rear Park Assist • Front Pedestrian Braking • Rear Vision Camera

For a detailed look at the driver-assistance and safety technologies available on each model, please visit buick.ca.

ONSTAR® SAFETY AND SECURITY² With available OnStar, you can have added peace of mind knowing an OnStar Advisor is ready to help 24/7. Feel more confident and ready for the road ahead with available features like Automatic Crash Response, Stolen Vehicle Assistance and more.

¹A NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner's Manual and child safety seat instructions for more safety information. ²Requires vehicle electrical system (including battery), wireless service and GPS satellite signal to be available and operating for features to function properly. Services are subject to user terms and limitations and vary by model and/or vehicle configuration. Not all vehicles may transmit all crash data. OnStar acts as a link to existing emergency service providers; OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch. Roadside service provided by Allstate Roadside Services, and limitations and restrictions apply. Stolen Vehicle Assistance requires armed factory-installed theft-deterrent system and selection of notification communication preference(s); these services are intended to assist with vehicle recovery and do not prevent theft or protect against damage or loss; additional messaging and data rates may apply. Visit onstar.ca for more details.

GIVING CONNECTIVITY A STARRING ROLE

BUICK CONNECTED SERVICES Every new Buick comes with a host of in-vehicle benefits. Connected Access¹ offers the latest technology to help you improve every drive—standard connectivity for 10 years, which includes and enables services such as Vehicle Diagnostics and Dealer Maintenance Notification.

myBUICK APP² The available myBuick mobile app offers ways to send remote commands to your properly equipped Buick from virtually anywhere. When you upgrade to the Remote Access Plan,³ remotely start and stop your engine, check estimated fuel levels and even set and share custom notifications for vehicle arrivals and departures with Vehicle Locate.

BUILT-IN WI-FI® HOTSPOT¹ A built-in Wi-Fi® Hotspot with available data supports up to seven devices so your passengers can stream, surf and post.

APPLE CARPLAY™⁴ COMPATIBILITY Just plug in your compatible iPhone® and you'll have easy access to your contacts, maps, Apple Music™ and other compatible apps on your Buick's colour touch-screen.

ANDROID AUTO™⁵ COMPATIBILITY Android Auto compatibility helps provide access to your phone, texts and music on your touch-screen display. And with Google Maps, you can get voice-guided navigation and live traffic information while keeping your hands on the wheel and your eyes on the road.

WIRELESS SMARTPHONE CHARGING⁶ Cut the cord with the help of available wireless charging for compatible smartphones on select Buick models.



U.S. model shown. Features shown may not be available in Canada.



TAKE THE NEXT STEP

To learn more about the features, options and colours available on each model, use the Build & Price tool at buick.ca.

Of course, what makes a Buick special is how it enhances everyday life. We invite you to take a test drive and experience firsthand everything Buick has to offer.

¹Services, connectivity and capabilities are subject to user terms and limitations and vary by model and/or vehicle configuration, as well as geographical and technical restrictions. Connected Access does not include emergency or security services; service availability requires compatible 4G LTE wireless networks; standard connectivity available to original purchaser for 10 years from the trial activation date for properly equipped vehicles and is not transferable. 4G LTE service available in select markets; requires data plan (credit card needed for purchase) to access the vehicle's built-in Wi-Fi® Hotspot; Accessory Power must be active to use the Wi-Fi® Hotspot; data plans are provided by AT&T or its local service provider and may change. Vehicle Diagnostics requires enrolment and email address on file; message and data rates may apply; not all issues will deliver alerts; Vehicle Status and On-Demand Diagnostics require a paid service plan. Visit onstar.ca for vehicle availability, coverage maps, details and system limitations. ²Available on select Apple® and Android devices. Service availability, features and functionality are subject to limitations and vary by model and/or vehicle configuration, device and the plan in which you are enrolled. Device data connection required. Visit onstar.ca for more details. ³Diagnostic capabilities vary by model and/or vehicle configuration and do not cover all vehicle conditions; requires email address on file and enrolment in Vehicle Diagnostics to receive alerts; additional message and data rates may apply. Tire Pressure Monitoring System required (excludes spare). Does not include emergency or security services. Vehicle Locate is designed to locate compatible connected vehicles and capabilities vary by model and/or vehicle configuration and mobile device; available in the U.S., Canada and Mexico only. Remote Key Fob enables services such as remote start (requires GM factory-installed and enabled remote-start system), door lock/unlock (requires automatic locks) as well as lights and horn activation. Send-to-Vehicle Navigation requires a GM factory-installed navigation system to send directions to the vehicle. Alexa™ and Google Assistant™ are only available in the U.S. and Canada in U.S. English on properly equipped vehicles; some commands are not supported on some vehicles. Services are subject to user terms and limitations. Visit onstar.ca for more details. ⁴Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and iTunes are trademarks of Apple, Inc., registered in the U.S. and other countries. ⁵Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. ⁶The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.buick.ca/learn or consult your carrier. ©2019 General Motors of Canada Company. All rights reserved.



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