

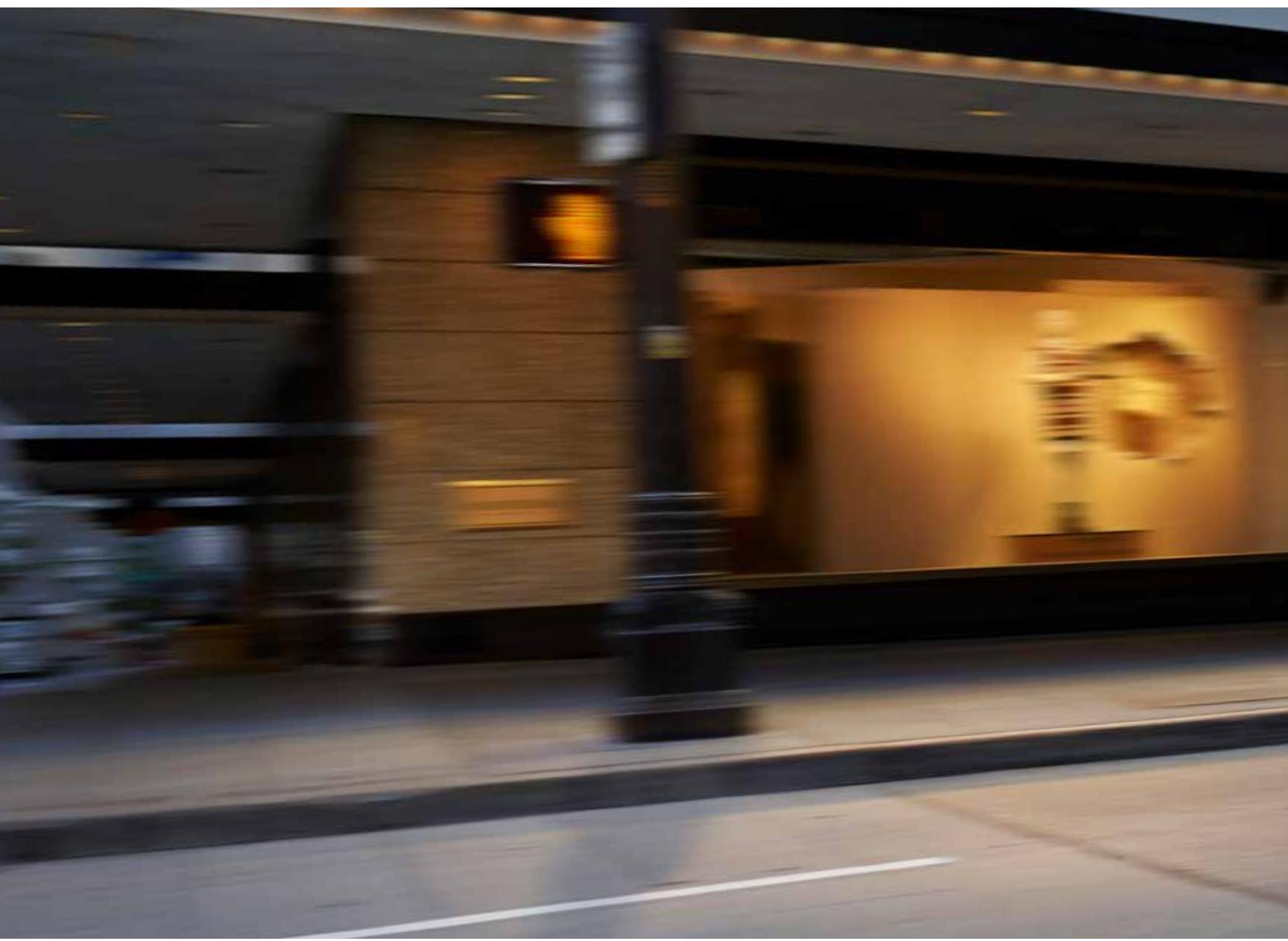
2 0 1 7 B U I C K

# ENCORE



The new 2017 Buick Encore is a modern expression of Buick's beautiful aesthetics. Sleek and sculpted and offering you flexible room for up to five, Encore is where **LIFE MEETS STYLE.**

With its advanced technology, refined comfort, spacious storage and nimble manoeuvrability, Encore is luxury that's easy to move with.





EBONY TWILIGHT METALLIC  
shown with Premium Group and optional equipment.



# REFINED

WHAT SETS ENCORE APART IS SOMETHING YOU CAN FEEL.



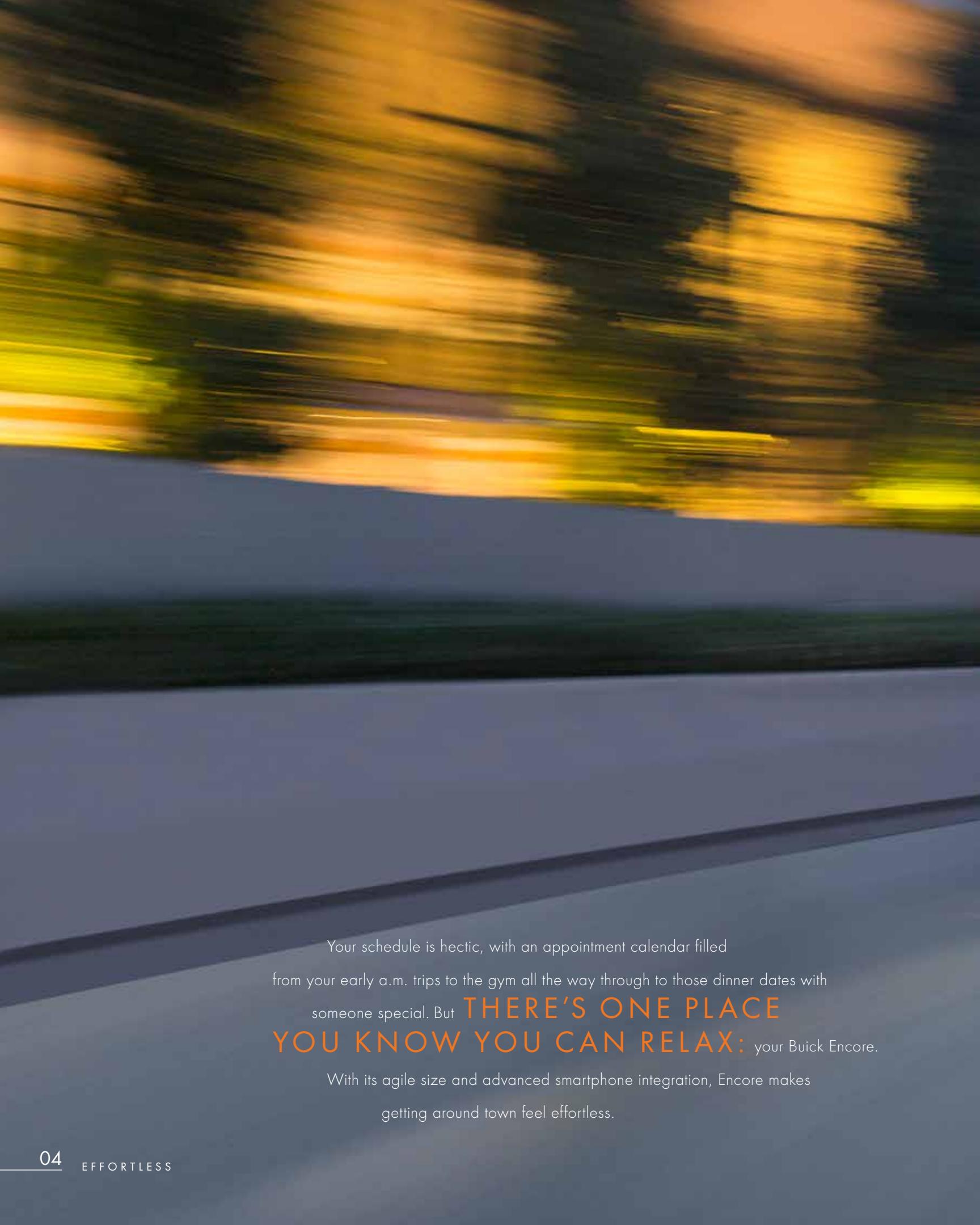
Walk up to the new Encore and you'll see how its beautifully sculpted shape flows smoothly from the grille to the rear, giving this crossover a fluid, contemporary look.

As you approach Encore, it recognizes you. Sensing the key fob in your pocket or purse, the new Keyless Open feature unlocks the doors so you don't have to fumble for your keys—just simply open the doors.

Now get inside, press the push-button start and drive. That's when you'll discover what premium feels like. Each sensation adds to the impression that what you're driving has been crafted with meticulous attention to every detail. And whether you're glancing at a gauge, touching a switch or enjoying the responsive, efficient performance, what's likely to impress you most is how quiet things are inside Encore. That's Buick QuietTuning™ and Bose® Active Noise Cancellation working behind the scenes.



- The newly designed front appearance provides a modern expression of luxury.
- LED daytime running lamps on Encore feature Buick's unique signature lighting, while LED tail lamps echo the front's sculptural design. You'll see and be seen in the best light.
- The 18-inch 10-spoke wheels complement Encore's brand-new styling and are sure to leave a lasting impression.



Your schedule is hectic, with an appointment calendar filled from your early a.m. trips to the gym all the way through to those dinner dates with someone special. But **THERE'S ONE PLACE YOU KNOW YOU CAN RELAX:** your Buick Encore.

With its agile size and advanced smartphone integration, Encore makes getting around town feel effortless.



BLACK CHERRY METALLIC  
shown with Premium Group and optional equipment.





The feeling of refinement starts the moment your hands brush the raised stitching of the leather-trimmed steering wheel—your first encounter with Encore's soft-touch premium materials. Turn on the available heated driver and front-passenger seats and **A SENSE OF WELL-BEING ENVELOPS YOU.** Available leather-appointed seats add another layer of luxury. Now look around you: A 107 mm diagonal Driver Information Centre and a 203 mm diagonal colour touch-screen display give you complete control and information at a glance.





## CAPACITY

ENCORE CAN SPORT FIVE PEOPLE AROUND TOWN IN STYLE, HAUL LOADS OF CARGO WITH EASE—OR DO A BIT OF BOTH.

You live life on the go. One evening you're piloting everyone to the concert venue. The next morning you're up early to hunt for vintage furniture at the antique swap meet. That's why with the 60/40 split rear seat folded flat, the 2017 Encore offers up to 1371 litres of storage space.<sup>1</sup> So whether you need to seat your friends in spacious comfort or load new furniture into the functional cargo area, Encore easily adapts. Need to carry extra-long items? The front-passenger seat folds flat to accommodate cargo up to 2.4 metres long.<sup>1</sup>



<sup>1</sup>Cargo and load capacity limited by weight and distribution.

# SCULPTED

THE ENCORE INTERIOR IS SOPHISTICATED IN LOOK,  
PREMIUM IN FEEL AND PRECISE IN ITS EXECUTION.

Encore's available leather-wrapped heated steering wheel is a clear indication you've entered a world where premium materials, carefully sculpted appointments and a quiet, surprisingly spacious cabin make every drive worthwhile.

The instrument panel and centre console forms are artfully sculpted and offer an effortless interface with the infotainment technologies. All of this creates a first-class cabin experience. Available heated driver and front-passenger seats are perfect for those brisk mornings. You can even start your Encore from a distance, thanks to the available remote vehicle starter system that also lets you activate the climate-control system.

- A fully integrated instrument panel flows across the interior and incorporates a new gauge cluster with a 107 mm diagonal colour Driver Information Centre.
- The centre console blends with the instrument panel to offer more intuitive access to controls for the audio and climate systems, along with the frameless 203 mm diagonal colour touch-screen.
- Buick's QuietTuning and Bose Active Noise Cancellation technologies help keep the cabin quiet enough for relaxed conversations.
- Use your voice to play your favourite music or make hands-free calls on the Buick IntelliLink<sup>1</sup> system.





# INTUITIVE

LET YOUR VOICE BE HEARD. IT'S ALL YOU NEED TO ACTIVATE FEATURES OF ENCORE'S ADVANCED AUDIO AND INTEGRATED SMARTPHONE SYSTEMS.

New for 2017, Encore now offers Apple CarPlay™ and Android Audio™ compatibility.<sup>1</sup> With Apple CarPlay™ select apps you love on your iPhone® come alive through Siri® or the built-in display. And Buick IntelliLink<sup>2</sup> includes available audio features that can be managed three ways: using the 203 mm diagonal Colour Touch Radio screen, steering-wheel-mounted controls or intuitive enhanced language voice commands. Your voice commands come through clearly, too, thanks to QuietTuning, our exclusive process that keeps cabin noise to a minimum.

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#### HOME PAGE PERSONALIZATION

keeps the Buick IntelliLink<sup>2</sup> features you use most front and centre for access by simply reconfiguring its customizable home page using the colour touch-screen.

BUICK INTELLILINK<sup>2</sup> offers the entertainment of SiriusXM Satellite Radio<sup>3</sup> with Travel Link, with more than 120 channels, including commercial-free music, plus talk, sports, news, weather and more. Access to Internet radio<sup>4</sup> is also available, while IntelliLink's customizable app tray allows you to organize the home screen according to your preferences.

<sup>1</sup>Vehicle user interfaces are products of Apple® and Google® and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply. <sup>2</sup>Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit [intellilink.buick.ca](http://intellilink.buick.ca) for more details. <sup>3</sup>Available in 10 Canadian provinces, three territories and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-877-209-0079 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms & Conditions" and complete details at [siriusxm.ca](http://siriusxm.ca). <sup>4</sup>Data plan rates apply.



Encore has carved its niche by offering the premium features typically associated with larger luxury SUVs but with greater manoeuvrability. Its size, tight turning radius and standard features such as a Rear Vision Camera mean Encore is ideal for those who live life in the city.



WHITE FROST METALLIC  
shown with Premium Group and optional equipment.

## PROTECT

ENCORE SURROUNDS YOU AND YOUR PASSENGERS WITH AVAILABLE ADVANCED SAFETY TECHNOLOGIES.

Encore has its priorities in the right place: everywhere. In the new centre-mounted 203 mm diagonal colour touch-screen display, the standard Rear Vision Camera helps you see what's behind your Encore, and available Rear Cross Traffic Alert helps detect oncoming traffic when backing up. Other available confidence-enhancing safety technologies include Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert.

These safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for important feature limitations and information.



◆ SIDE BLIND ZONE ALERT<sup>1</sup> Using radar technology to help you avoid a collision, available Side Blind Zone Alert warns you when vehicles entering your blind zone are detected on either side of your Encore. A warning icon appears in your exterior rear-view mirror.

■ FORWARD COLLISION ALERT When you're approaching a vehicle ahead of you too quickly, available Forward Collision Alert lets you know with both an audio and visual warning. Consider it a high-tech way of reminding you to slow down and enjoy the ride.

■ LANE DEPARTURE WARNING Available Lane Departure Warning provides both an audio and visual alert should the system detect your Encore drifting out of its lane without you first having activated your turn signal.

<sup>1</sup>Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards and start the turn signal.

■ FORWARD COLLISION ALERT





# CONNECT

THE ONSTAR 4G LTE WITH WI-FI® HOTSPOT<sup>1</sup> PROVIDES A POWERFUL CONNECTION.

OnStar 4G LTE with Wi-Fi<sup>1</sup> now travels with you. Stay connected and move effortlessly from home to work to just about anywhere without losing touch. Stream movies and TV on the go, using your favourite apps on your Wi-Fi devices.

The built-in OnStar 4G LTE with Wi-Fi hotspot<sup>1</sup> supports up to seven devices<sup>2</sup> so everyone can surf, scan, create, post and game their way through any journey.

Our strong signal means you have a fast and reliable connection. And because the built-in Wi-Fi hotspot is powered by your vehicle, you're not adding to the demand on your mobile device battery.

Your first 3 months or 3 GB of data (whichever comes first) is included with your new Buick. After that, select a data plan from OnStar that's right for you.

<sup>1</sup>Visit [onstar.ca](http://onstar.ca) for coverage maps, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan. Data plans provided by AT&T<sup>®</sup>. Services vary by model, conditions and geographical and technical restrictions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. <sup>2</sup>Devices must be WPA2-compliant with an active OnStar service plan and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit [onstar.ca](http://onstar.ca) for system details and limitations.



STANDARD FOR 6 MONTHS, THE ONSTAR GUIDANCE PLAN (TRIAL EXCLUDES HANDS-FREE CALLING MINUTES) LETS YOU CONNECT TO AN ONSTAR ADVISOR JUST BY PUSHING THE BLUE ONSTAR BUTTON IN YOUR ENCORE.



## EMERGENCY

### Automatic Crash Response<sup>2</sup>

Depending on the severity of the crash, built-in sensors may automatically alert an OnStar Advisor who is immediately connected into your vehicle to see if you need help—even if you can't ask for it.

**Emergency Services** One push of the red emergency button gives you a priority connection to an OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives. With OnStar, you're never alone.

**Crisis Assist** In severe weather conditions or a crisis, Advisors can provide a fast, knowledgeable resource if you need emergency assistance, evacuation routes and other resources. OnStar can also contact family members for you.

**Roadside Assistance<sup>3</sup>** If you're stranded, have a flat tire or need a tow truck, just ask an OnStar Advisor to get help to your exact location to get you back on the road quickly.

## SECURITY

**Stolen Vehicle Assistance<sup>4</sup>** If your vehicle is stolen, once it's been reported, Advisors can work with authorities and can use GPS technology to help pinpoint its location, slow the vehicle if conditions are safe and even prevent it from being restarted. And with Theft Alarm Notification,<sup>5</sup> if your vehicle alarm sounds, we'll let you know via text, email and/or a phone call. Once you report your vehicle stolen to the police, one simple call puts a team into action to help recover your vehicle quickly and safely.

## NAVIGATION

**Turn-by-Turn Navigation<sup>6</sup>** Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your vehicle, and a voice calls out every turn. An Advisor can also help you with a database of more than 1 million points of interest. To plan routes in advance, you can send destinations to your vehicle through an Advisor or the myBuick mobile app.<sup>7</sup>

## ATYOURSERVICE<sup>8</sup>

Life just got easier and more affordable with the personalized connection of AtYourService. By simply pressing the blue OnStar button, our trusted Advisors can help you locate hotels and even book your room through Priceline.<sup>9</sup> AtYourService offers can be accessed from your vehicle's radio touch-screen, through your myBuick mobile app<sup>7</sup> or an OnStar Advisor.

## VEHICLE MANAGER

**Advanced Diagnostics<sup>9</sup>** This feature can alert you when something's going on under the hood. After running a check on your vehicle's key systems, it can send you a monthly Diagnostics Report email or real-time alerts available by email or text, detailing its findings. And with Proactive Alerts (if available), you can get a warning about potential issues with key components such as the battery, fuel pump, fuel pressure sensor and starter motor before they become a problem.

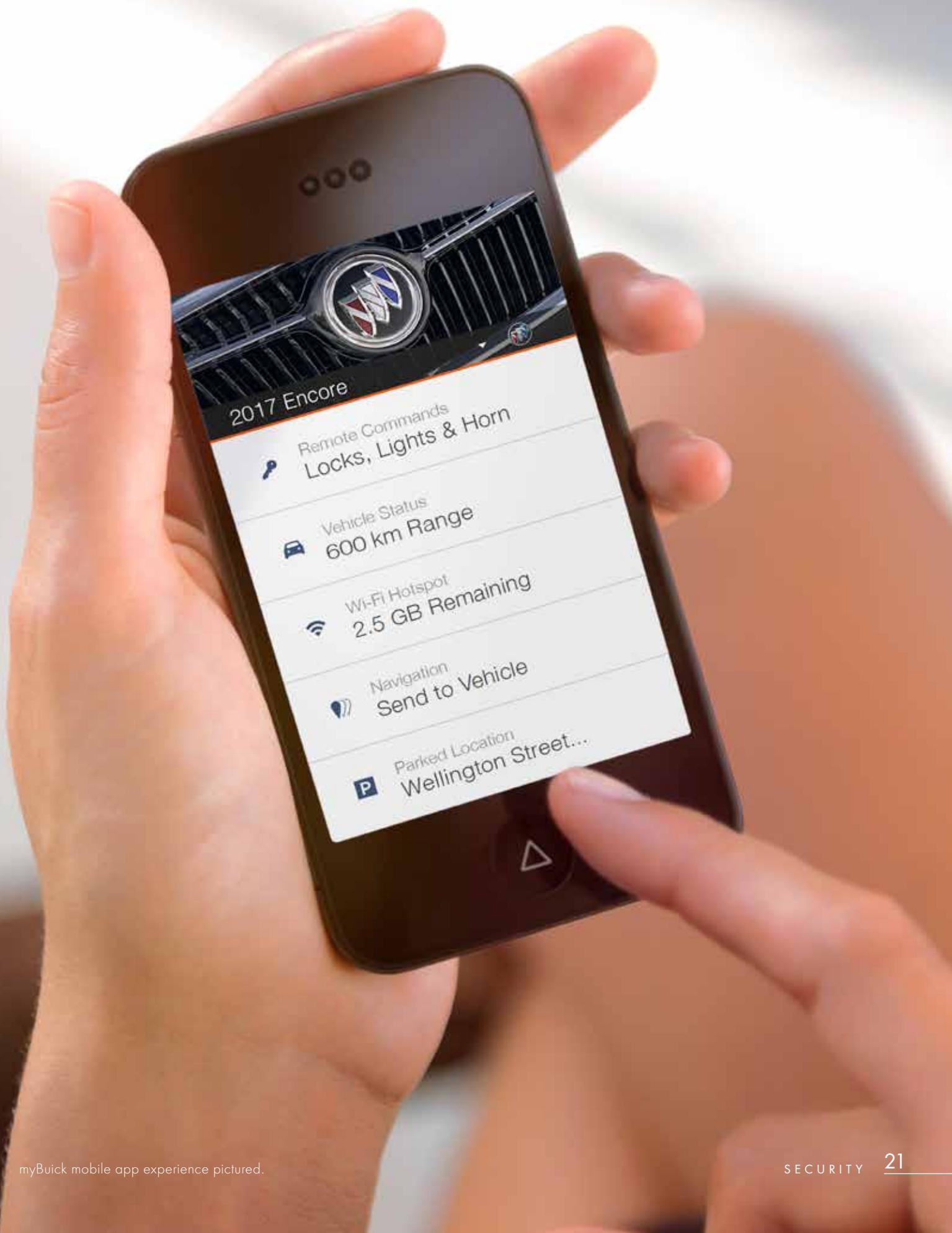
**MYBUICK MOBILE APP<sup>7</sup>** Enjoy the ultimate ownership experience through convenient control and management of your vehicle. You can use your compatible smartphone to remotely start your vehicle from virtually any distance, lock or unlock your doors, honk your horn and flash your lights. The services of the myBuick mobile app are included for 5 years on new vehicles at no additional charge. To download the myBuick mobile app to your smartphone, go to the App Store.

**REMOTE ACCESS<sup>10</sup>** With Remote Access, an OnStar Advisor can send a remote signal to lock or unlock your doors or honk your horn and flash your lights. You can even use your myBuick mobile app<sup>7</sup> to remote-start the vehicle from virtually anywhere.

## ONSTAR HANDS-FREE CALLING<sup>11</sup>

This available feature is a wireless service built into your vehicle so you can purchase calling minutes to easily make and receive calls from the road.

<sup>1</sup>Visit onstar.ca for coverage maps, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan. Data plans provided by AT&T. Services vary by model, conditions and geographical and technical restrictions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. <sup>2</sup>OnStar acts as a link to emergency service providers. Not all vehicles can transmit all crash data. <sup>3</sup>Roadside service provided by Allstate Roadside Services. Restrictions apply. <sup>4</sup>Services vary by model, conditions and geographical and technical restrictions. Visit onstar.ca for details and system limitations. Stolen Vehicle Slowdown and Remote Ignition Block are only available on select 2009 and newer GM vehicles. <sup>5</sup>Requires an active factory-installed theft-deterrent system. The Theft Alarm Notifications service may alert you to a theft in progress. Always use caution and good judgement. Do not approach the vehicle unless you are certain the situation is safe. OnStar is not responsible for the acts of third parties. See OnStar User Terms and onstar.ca for system limitations. <sup>6</sup>Requires ABS and Guidance Plan. Visit onstar.ca for coverage maps. Services vary by model. <sup>7</sup>Available on select Apple<sup>®</sup> Android, BlackBerry<sup>®</sup> and Windows<sup>®</sup> devices. Requires an active OnStar service plan. Services vary by device, vehicle, conditions and the type of service plan you have. Data rates may apply. Please visit onstar.ca for vehicle availability, system limitations, geographical and technical restrictions and further details. <sup>8</sup>PRICELINE is a service mark of priceline.com LLC. <sup>9</sup>Availability and capabilities vary by model. Visit onstar.ca for details and system limitations. Message and data rates may apply. Requires an active OnStar service plan, email address on file and enrolment in Advanced Diagnostics. Diagnostic Alerts are designed to help provide the status of key systems based on information collected from the vehicle. Other factors may affect vehicle performance. Not all issues will deliver alerts. In certain scenarios, a dealer service check may be required to confirm the accuracy of the Diagnostic and Proactive Alerts. <sup>10</sup>Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. Unlock feature requires automatic locks. Remote Start requires a factory-installed and enabled remote-start system. <sup>11</sup>OnStar Hands-Free Calling requires an existing OnStar service plan and available prepaid minutes. Not available in certain markets. Calls may be made to the U.S. and Canada only. Minutes good for the specified term or until service plan is terminated, whichever comes first. Visit onstar.ca for coverage maps, details and system limitations (including geographic and technical restrictions).





# PERSONALIZE

COLOUR AND WHEEL SELECTION  
IS SIMPLE WITH ENCORE.

## EXTERIOR COLOURS

SUMMIT WHITE



QUICKSILVER  
METALLIC<sup>1</sup>



BLACK CHERRY  
METALLIC<sup>1,2</sup>



WINTERBERRY RED  
METALLIC<sup>1,2</sup>



RIVER ROCK  
METALLIC<sup>1,2</sup>



WHITE FROST  
METALLIC<sup>1,2</sup>



GRAPHITE GREY  
METALLIC<sup>1,2</sup>



EBONY TWILIGHT  
METALLIC<sup>2</sup>



COASTAL BLUE  
METALLIC<sup>2</sup>



## WHEELS



RDK 18" 10-SPOKE ALUMINUM  
WITH LIGHT ARGENT FINISH



RSZ 18" MIDNIGHT SILVER  
ALUMINUM ALLOY



RRU 18" 10-SPOKE ALUMINUM  
WITH TECHNICAL GREY FINISH



RV8 18" 7-SPOKE CHROMED  
ALUMINUM

<sup>1</sup>Not available on base Encore. <sup>2</sup>Additional charge, premium paint.

# SELECT

PREMIUM MATERIAL SELECTION  
IS SIMPLE WITH ENCORE.

## INTERIOR TRIM

SHALE CLOTH OR LEATHER-APPOINTED SEATING WITH EBONY ACCENTS



BRANDY LEATHER-APPOINTED SEATING WITH EBONY ACCENTS



EBONY CLOTH OR LEATHER-APPOINTED SEATING WITH EBONY ACCENTS





## STANDARD EQUIPMENT

### POWER AND PERFORMANCE

**Drivetrain** Front-Wheel Drive  
**Engine** 1.4L Turbo with Variable Valve Timing (VVT) DOHC  
**Transmission** 6-speed automatic, electronically controlled with Driver Shift Control  
**Steering** Power, variable effort, electric  
**Brakes** 4-wheel anti-lock, 4-wheel disc  
**Traction Control** Full range  
**StabiliTrak** Stability control system

### COMFORT AND CONVENIENCE

**Seat Trim** Cloth with leatherette accents  
**Seating** 5-passenger seating, front buckets, rear 60/40 folding  
**Driver Seat Adjuster** 6-way power with manual recline and power lumbar  
**Front-Passenger Seat Adjuster** 2-way manual, flat-folding seatback  
**Instrumentation** Analog with tachometer, speedometer, fuel and coolant  
**Driver Information Centre** Enhanced, 107 mm diagonal multicolour display, includes tachometer, speedometer, trip odometer, fuel level, coolant temperature, oil life monitor, battery and compass  
**Steering Wheel** Leather-wrapped 3-spoke colour-keyed with theft-deterrent locking  
**Steering-Wheel-Mounted Controls** For audio and phone

### Rear Vision Camera

**Lighting** Overhead and rear cargo courtesy lamps  
**Tilt and Telescopic Steering Column**  
**Cruise Control** Electronic  
**Mirror** Interior rear-view, manual day/night  
**Vanity Mirrors** Driver and front-passenger illuminated visors  
**Climate Control** Air conditioning single-zone manual  
**Particle Air Filter**  
**Windows** Power with driver express-up/-down, front and rear passenger express-down  
**QuietTuning** Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin  
**Noise Control System** Active Noise Cancellation  
**Keyless Open Extended-Range Remote**  
**Keyless Entry**  
**Push-Button Start**

## EQUIPMENT GROUPS

### PREFERRED GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

**Cargo Cover** Rear, stowable and removable  
**Floor Mats** Colour-keyed, front and rear

AVAILABLE OPTIONS FOR PREFERRED GROUP:

**All-Wheel-Drive System**  
**Heater** Oil pan

### SPORT TOURING GROUP

INCLUDES ALL PREFERRED GROUP EQUIPMENT PLUS:

**Remote Vehicle Starter System**  
**Fog Lamps**  
**Spoiler** Sport; rear integrated (Sport Touring only)  
**Wheels** RSZ 18" Midnight Silver aluminum alloy

AVAILABLE OPTIONS FOR SPORT TOURING GROUP:

**Engine** 1.4L Turbo with VVT, DI and Stop/Start technology  
**Engine Block Heater**  
**All-Wheel-Drive System**  
**Sound System** Bose® premium 7-speaker with amplifier  
**Audio System** Buick IntelliLink<sup>1</sup> radio with Navigation,<sup>9</sup> AM/FM stereo with 203 mm diagonal colour touch-screen, includes 2 USB ports,<sup>2</sup> Bluetooth<sup>2</sup> streaming for audio and select phones and phone integration with Apple CarPlay<sup>TM</sup> and Android Auto compatibility<sup>3</sup>

### Sunroof

Power tilt-sliding  
**Safety Package** Includes Side Blind Zone Alert and Rear Cross Traffic Alert

**Climate Control** Air conditioning single zone, semiautomatic (requires 1.4L Turbo engine with VVT, DI and Stop/Start technology)

**Climate Control** Dual-zone automatic (requires IntelliLink<sup>1</sup> radio with Navigation<sup>9</sup>)

## SPECIFICATIONS

### DIMENSIONS (MM)

Wheelbase	2555
Overall length	4278
Body width	1774
Overall height, with luggage rails	1658
Minimum ground clearance, front	158
Head room, first row	1005
Head room, second row	985
Shoulder room, first row	1376
Shoulder room, second row	1335
Hip room, first row	1312
Hip room, second row	1272
Leg room, first row	1037
Leg room, second row	908

### SPECIFICATIONS AND CAPACITIES

Engine Type	1.4L Turbo with VVT
Horsepower	138 @ 4900 rpm
Torque	148 lb.-ft. @ 1850 rpm
Est. Fuel Consumption, L/100 km (mpg) <sup>10</sup>	9.3 (30) city/7.2 (39) hwy (FWD) 9.8 (29) city/7.7 (37) hwy (AWD)
Engine Type	1.4L Turbo with VVT DI and Stop/Start technology
Horsepower	153 @ 5600 rpm
Torque	177 lb.-ft. @ 2000-4000 rpm
Est. Fuel Consumption, L/100 km (mpg) <sup>10</sup>	8.6 (33) city/7.1 (40) hwy (FWD) 8.9 (32) city/7.6 (37) hwy (AWD)
Max. Cargo Volume (litres) <sup>11</sup>	1371 behind first-row seats with second-row seats folded 532 behind second-row seats
Seating Capacity	2/3 (front/rear)
Fuel Tank, litres (imp. gal.) (approx.)	53.0 (11.7)
Base Curb Weight, kg	1,468 (FWD) 1,523 (AWD)

## ENTERTAINMENT SYSTEMS

**Audio System** Buick IntelliLink<sup>1</sup> AM/FM stereo with 203 mm diagonal high-resolution LED colour touch-screen, includes 2 USB ports,<sup>2</sup> Bluetooth<sup>®</sup> streaming for audio and select phones and phone integration with Apple CarPlay<sup>™</sup> and Android Auto<sup>™</sup> compatibility<sup>3</sup>  
**Buick IntelliLink<sup>1</sup>** Smartphone control via voice recognition allows voice control for AM/FM stereo, USB<sup>2</sup> and Bluetooth<sup>2</sup>  
**SiriusXM Satellite Radio<sup>4</sup>** Includes 3 trial months of service  
**Speakers** 6-speaker system  
**2 USB Ports<sup>2</sup>** Connectivity for various digital media devices  
**Bluetooth<sup>2</sup>** Cellphone connectivity to vehicle audio system  
**OnStar 4G LTE with Wi-Fi<sup>®</sup> Hotspot<sup>5</sup>** Includes data trial for 3 months or 3 GB, whichever comes first

## SAFETY AND SECURITY

**Airbags<sup>6</sup>** 10 standard airbags include driver and front-passenger frontal airbags, driver and front-passenger knee airbags, front and rear thorax airbags and side-curtain airbags for front and rear outboard passengers  
**Passenger Sensing System**  
**Power Door Locks** Programmable  
**Child Security Locks**  
**OnStar Guidance Plan Service Trial** (Trial excludes Hands-Free Calling minutes.) Includes 6 months of Automatic Crash Response, Advanced Diagnostics and more.  
**OnStar Basic Plan<sup>7</sup>** For 5 years. Includes select features of the myBuick mobile app<sup>8</sup>  
**Theft-Deterrent System** Engine immobilizer and content theft alarm

## STYLING AND FUNCTIONALITY

**Door Handles** Body-colour with chrome strips  
**Exhaust Tip** Single rear stainless steel with chrome tip  
**Luggage Rack** Side rails, roof-mounted  
**Headlamps** Halogen  
**Daytime Running Lamps** LED  
**Front Glass** Acoustic laminated windshield  
**Rear Glass** Deep-tinted  
**Exterior Mirrors** Heated, power-adjustable, body-colour, manual folding with turn-signal indicators  
**Wipers** Front and rear intermittent with front pulse washers  
**Rear Liftgate** Manual  
**Wheels** RDK 18" 10-spoke aluminum with Light Argent finish  
**Spoiler** Rear integrated

## AVAILABLE OPTIONS FOR ENCORE:

**Heater** Oil pan

## ESSENCE GROUP

INCLUDES ALL SPORT TOURING GROUP EQUIPMENT PLUS:

**Leather-Appointed Seating**  
**Heated Steering Wheel**  
**Front-Passenger Seat Adjuster** 6-way power with manual recline and power lumbar  
**Heated Seats** Driver and front passenger  
**Memory Seat** For driver seat position  
**Headlamps** LED  
**Rear Cross Traffic Alert**  
**Side Blind Zone Alert**  
**Climate Control** Dual-zone automatic  
**Mirror** Interior rear-view auto-dimming  
**120-Volt Power Outlet** On rear centre console  
**Wheels** RRU 18" 10-spoke aluminum with Technical Grey finish

## AVAILABLE OPTIONS FOR ESSENCE GROUP:

**Engine** 1.4L Turbo with VVT, DI and Stop/Start technology  
**All-Wheel-Drive System**

**Sound System** Bose premium 7-speaker with amplifier  
**Audio System** Buick IntelliLink<sup>1</sup> radio with Navigation<sup>9</sup>, AM/FM stereo with 203 mm diagonal colour touch-screen, includes 2 USB ports,<sup>2</sup> Bluetooth<sup>2</sup> streaming for audio and select phones and phone integration with Apple CarPlay<sup>™</sup> and Android Auto compatibility<sup>3</sup>  
**Sunroof** Power tilt-sliding  
**Experience Buick Package** Includes Buick IntelliLink<sup>1</sup> radio with Navigation<sup>9</sup>, tilt-sliding power sunroof and RV8 18" 7-spoke chromed aluminum wheels  
**Heater** Oil pan

## PREMIUM GROUP

INCLUDES ALL ESSENCE GROUP EQUIPMENT PLUS:

**All-Wheel-Drive System**  
**Sound System** Bose premium 7-speaker with amplifier  
**Rainsense Wipers**  
**Front and Rear Park Assist**  
**Forward Collision Alert**  
**Lane Departure Warning**  
**Cargo Net and Rear Carpeted Cargo Mat**

## AVAILABLE OPTIONS FOR PREMIUM GROUP:

**Engine** 1.4L Turbo with VVT, DI and Stop/Start technology  
**Audio System** Buick IntelliLink<sup>1</sup> radio with Navigation<sup>9</sup>, AM/FM stereo with 203 mm diagonal colour touch-screen, includes 2 USB ports,<sup>2</sup> Bluetooth<sup>2</sup> streaming for audio and select phones and phone integration with Apple CarPlay<sup>™</sup> and Android Auto compatibility<sup>3</sup>  
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**Experience Buick Package** Includes Buick IntelliLink<sup>1</sup> radio with Navigation<sup>9</sup>, tilt-sliding power sunroof and RV8 18" 7-spoke chromed aluminum wheels  
**Heater** Oil pan

<sup>1</sup>Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit [intellilink.buick.ca](http://intellilink.buick.ca) for more details. <sup>2</sup>Not compatible with all devices. <sup>3</sup>Vehicle user interfaces are products of Apple<sup>®</sup> and Google<sup>®</sup> and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply. <sup>4</sup>Available in 10 Canadian provinces, three territories and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-877-209-0079 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms & Conditions" and complete details at [siriusxm.ca](http://siriusxm.ca). <sup>5</sup>Visit [onstar.ca](http://onstar.ca) for coverage maps, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan. Data plans provided by AT&T<sup>®</sup> Services vary by model, conditions and geographical and technical restrictions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. <sup>6</sup>Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and child safety seat instructions for more safety information. <sup>7</sup>The OnStar Basic Plan is available for 5 years from the date of delivery of the eligible new 2015 model year and newer vehicles and is transferable to subsequent owners for the remaining term. The Basic Plan includes access to: (1) monthly Diagnostics Report emails (capabilities vary by model); (2) Dealer Maintenance Notification; and (3) limited myBuick mobile app services, which include remote start (requires factory-installed and enabled remote-start system), remote lock/unlock doors (requires automatic locks) and remote horn and lights activation. The myBuick mobile app is available on select Apple<sup>®</sup>, Android<sup>™</sup>, BlackBerry<sup>®</sup> and Windows<sup>®</sup> devices. Visit [onstar.ca](http://onstar.ca) for vehicle availability, coverage map, details and system limitations. The OnStar Basic Plan does not include any emergency services, Automatic Crash Response, Stolen Vehicle Assistance, live Advisor service or Hands-Free Calling. These and other services are available under a paid plan. If you sell your vehicle or wish to cancel use of Basic Plan services, you must contact OnStar at 1-888-4-ONSTAR (1-888-466-7827). <sup>8</sup>Available on select Apple<sup>®</sup>, Android, BlackBerry and Windows devices. Requires an active OnStar service plan. Services vary by device, vehicle, conditions and the type of service plan you have. Data rates may apply. Please visit [onstar.ca](http://onstar.ca) for vehicle availability, system limitations, geographical and technical restrictions and further details. <sup>9</sup>At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. <sup>10</sup>Fuel-consumption estimates based on GM preliminary testing in accordance with Government of Canada approved test methods. Refer to [vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) for details. Your actual fuel consumption may vary. <sup>11</sup>Cargo and load capacity limited by weight and distribution.

# IMPORTANT WORDS

ENCORE  
INFORMATION.

## BUICK OWNERSHIP: IT'S A GOOD FEELING.

Our commitment to you includes:

- 2-year/48,000 km Lube-Oil-Filter Maintenance<sup>1</sup>
- 4-year/80,000 km New-Vehicle Limited Warranty<sup>2</sup>
- 6-year/110,000 km Powertrain Limited Warranty<sup>2</sup> with \$0 deductible on repairs; warranty is fully transferable at no charge
- 6-year/110,000 km Courtesy Transportation<sup>2</sup>
- 6-year/110,000 km 24/7 Roadside Assistance<sup>2</sup>
- 6-year/unlimited km rust-through perforation coverage<sup>2</sup>
- 8-year/130,000 km coverage on catalytic converters and Powertrain Control Modules (PCMs)<sup>2</sup>

<sup>1</sup>Whichever comes first. Limit of four complimentary Lube-Oil-Filter services in total. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc., are not covered. Conditions and limitations apply. See your dealer for details. <sup>2</sup>Whichever comes first. Conditions and limitations apply. See your dealer for details.

## OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:<sup>3</sup>

- GM PROTECTION PLAN (GMPP) – The only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of sale or subsequently during the New-Vehicle Limited Warranty period.
- BUICK CERTIFIED SERVICE – With Buick-certified technicians and Buick-approved parts, nobody knows your Buick vehicle better.
- CERTIFIED SERVICE MAINTENANCE PLAN – The only maintenance plan designed specifically for buyers of Buick vehicles and backed by the resources and commitment of General Motors. Buick Maintenance Plans may be purchased at the time of sale or on vehicles up to 3 model years old and with 60,000 km or less on the odometer.
- BUICK OWNER CENTRE – As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and helpful resources such as Owner's Manuals. Find out more at [buickowner.ca](http://buickowner.ca).

<sup>3</sup>Conditions and limitations apply.

## TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- PURCHASE FINANCING AND LEASING – On-the-spot financing, see dealer for full details.<sup>4</sup>
- GM STUDENT BONUS PROGRAM – Students or recent graduates of high school, college or university<sup>5</sup> may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750<sup>6</sup> (tax inclusive) (purchased vehicle dependant) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- GM CARD – Cardholders may redeem Earnings toward the total purchase price or lease down payment of an eligible new Chevrolet, Buick, GMC or Cadillac. Restrictions and limitations apply.<sup>6</sup> For full program details, please visit [gmcards.ca](http://gmcards.ca).

<sup>4</sup>Subject to eligibility. <sup>5</sup>Conditions and limitations apply. <sup>6</sup>Program subject to change.

## INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick website at [buick.ca](http://buick.ca).
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

## A WORD ABOUT THIS BROCHURE

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EXPERIENCE  THE NEW BUICK

