

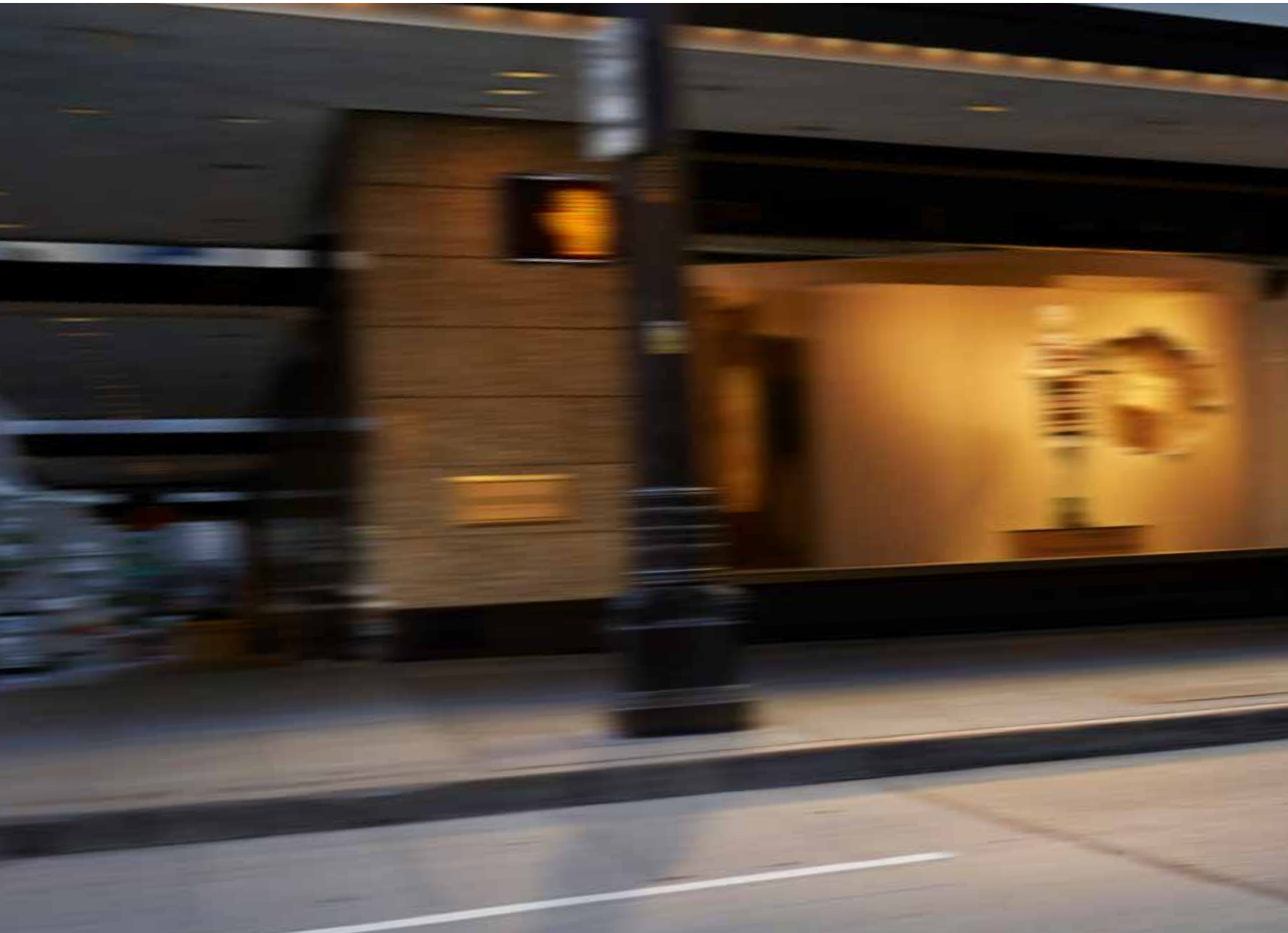
2 0 1 7 B U I C K

ENCORE



The new 2017 Buick Encore is a modern
expression of Buick's beautiful aesthetics. Sleek and sculpted and offering you flexible
room for up to five, Encore is where **LIFE MEETS STYLE.**

With its advanced technology, refined comfort, spacious storage and
nimble manoeuvrability, Encore is luxury that's easy to move with.





EBONY TWILIGHT METALLIC
shown with Premium Group and optional equipment.



REFINED

WHAT SETS ENCORE APART IS
SOMETHING YOU CAN FEEL.



Walk up to the new Encore and you'll see how its beautifully sculpted shape flows smoothly from the grille to the rear, giving this crossover a fluid, contemporary look. As you approach Encore, it recognizes you. Sensing the key fob in your pocket or purse, the new Keyless Open feature unlocks the doors so you don't have to fumble for your keys—just simply open the doors.

Now get inside, press the push-button start and drive. That's when you'll discover what premium feels like. Each sensation adds to the impression that what you're driving has been crafted with meticulous attention to every detail. And whether you're glancing at a gauge, touching a switch or enjoying the responsive, efficient performance, what's likely to impress you most is how quiet things are inside Encore. That's Buick QuietTuning™ and Bose® Active Noise Cancellation working behind the scenes.



- The newly designed front appearance provides a modern expression of luxury.
- LED daytime running lamps on Encore feature Buick's unique signature lighting, while LED tail lamps echo the front's sculptural design. You'll see and be seen in the best light.
- The 18-inch 10-spoke wheels complement Encore's brand-new styling and are sure to leave a lasting impression.



Your schedule is hectic, with an appointment calendar filled
from your early a.m. trips to the gym all the way through to those dinner dates with
someone special. But **THERE'S ONE PLACE**
YOU KNOW YOU CAN RELAX: your Buick Encore.

With its agile size and advanced smartphone integration, Encore makes
getting around town feel effortless.



BLACK CHERRY METALLIC
shown with Premium Group and optional equipment.





The feeling of refinement starts the moment your hands brush the raised stitching of the leather-trimmed steering wheel—your first encounter with Encore's soft-touch premium materials. Turn on the available heated driver and front-passenger seats and **A SENSE OF WELL-BEING ENVELOPS YOU.** Available leather-appointed seats add another layer of luxury. Now look around you: A 107 mm diagonal Driver Information Centre and a 203 mm diagonal colour touch-screen display give you complete control and information at a glance.





CAPACITY

ENCORE CAN SPORT FIVE PEOPLE AROUND TOWN IN STYLE, HAUL LOADS OF CARGO WITH EASE—OR DO A BIT OF BOTH.

You live life on the go. One evening you're piloting everyone to the concert venue. The next morning you're up early to hunt for vintage furniture at the antique swap meet. That's why with the 60/40 split rear seat folded flat, the 2017 Encore offers up to 1371 litres of storage space.¹ So whether you need to seat your friends in spacious comfort or load new furniture into the functional cargo area, Encore easily adapts. Need to carry extra-long items? The front-passenger seat folds flat to accommodate cargo up to 2.4 metres long.¹



¹Cargo and load capacity limited by weight and distribution.

SCULPTED

THE ENCORE INTERIOR IS SOPHISTICATED IN LOOK,
PREMIUM IN FEEL AND PRECISE IN ITS EXECUTION.

Encore's available leather-wrapped heated steering wheel is a clear indication you've entered a world where premium materials, carefully sculpted appointments and a quiet, surprisingly spacious cabin make every drive worthwhile.

The instrument panel and centre console forms are artfully sculpted and offer an effortless interface with the infotainment technologies. All of this creates a first-class cabin experience. Available heated driver and front-passenger seats are perfect for those brisk mornings. You can even start your Encore from a distance, thanks to the available remote vehicle starter system that also lets you activate the climate-control system.

- A fully integrated instrument panel flows across the interior and incorporates a new gauge cluster with a 107 mm diagonal colour Driver Information Centre.
- The centre console blends with the instrument panel to offer more intuitive access to controls for the audio and climate systems, along with the frameless 203 mm diagonal colour touch-screen.
- Buick's QuietTuning and Bose Active Noise Cancellation technologies help keep the cabin quiet enough for relaxed conversations.
- Use your voice to play your favourite music or make hands-free calls on the Buick IntelliLink¹ system.





INTUITIVE

LET YOUR VOICE BE HEARD. IT'S ALL YOU NEED TO ACTIVATE FEATURES OF ENCORE'S ADVANCED AUDIO AND INTEGRATED SMARTPHONE SYSTEMS.

New for 2017, Encore now offers Apple CarPlay™ and Android Audio™ compatibility.¹ With Apple CarPlay,™ select apps you love on your iPhone® come alive through Siri® or the built-in display. And Buick IntelliLink² includes available audio features that can be managed three ways: using the 203 mm diagonal Colour Touch Radio screen, steering-wheel-mounted controls or intuitive enhanced language voice commands. Your voice commands come through clearly, too, thanks to QuietTuning, our exclusive process that keeps cabin noise to a minimum.

HOME PAGE PERSONALIZATION

keeps the Buick IntelliLink² features you use most front and centre for access by simply reconfiguring its customizable home page using the colour touch-screen.

BUICK INTELLILINK² offers the

entertainment of SiriusXM Satellite Radio³ with Travel Link, with more than 120 channels, including commercial-free music, plus talk, sports, news, weather and more. Access to Internet radio⁴ is also available, while IntelliLink's customizable app tray allows you to organize the home screen according to your preferences.

¹Vehicle user interfaces are products of Apple® and Google® and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply. ²Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit intellilink.buick.ca for more details. ³Available in 10 Canadian provinces, three territories and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-877-209-0079 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms & Conditions" and complete details at siriusxm.ca. ⁴Data plan rates apply.



Encore has carved its niche by offering the premium features typically associated with larger luxury SUVs but with greater manoeuvrability. Its size, tight turning radius and standard features such as a Rear Vision Camera mean Encore is ideal for those who live life in the city.



WHITE FROST METALLIC
shown with Premium Group and optional equipment.

PROTECT

ENCORE SURROUNDS YOU AND YOUR PASSENGERS
WITH AVAILABLE ADVANCED SAFETY TECHNOLOGIES.

Encore has its priorities in the right place: everywhere. In the new centre-mounted 203 mm diagonal colour touch-screen display, the standard Rear Vision Camera helps you see what's behind your Encore, and available Rear Cross Traffic Alert helps detect oncoming traffic when backing up. Other available confidence-enhancing safety technologies include Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert.

These safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for important feature limitations and information.



◆ SIDE BLIND ZONE ALERT

■ LANE DEPARTURE WARNING

◆ **SIDE BLIND ZONE ALERT¹** Using radar technology to help you avoid a collision, available Side Blind Zone Alert warns you when vehicles entering your blind zone are detected on either side of your Encore. A warning icon appears in your exterior rear-view mirror.

■ **FORWARD COLLISION ALERT**
When you're approaching a vehicle ahead of you too quickly, available Forward Collision Alert lets you know with both an audio and visual warning. Consider it a high-tech way of reminding you to slow down and enjoy the ride.

■ **LANE DEPARTURE WARNING**
Available Lane Departure Warning provides both an audio and visual alert should the system detect your Encore drifting out of its lane without you first having activated your turn signal.

¹Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards and start the turn signal.

■ **FORWARD COLLISION ALERT**





CONNECT

THE ONSTAR 4G LTE WITH WI-FI® HOTSPOT¹
PROVIDES A POWERFUL CONNECTION.

OnStar 4G LTE with Wi-Fi¹ now travels with you. Stay connected and move effortlessly from home to work to just about anywhere without losing touch. Stream movies and TV on the go, using your favourite apps on your Wi-Fi devices.

The built-in OnStar 4G LTE with Wi-Fi hotspot¹ supports up to seven devices,² so everyone can surf, scan, create, post and game their way through any journey.

Our strong signal means you have a fast and reliable connection. And because the built-in Wi-Fi hotspot is powered by your vehicle, you're not adding to the demand on your mobile device battery.

Your first 3 months or 3 GB of data (whichever comes first) is included with your new Buick. After that, select a data plan from OnStar that's right for you.

¹Visit onstar.ca for coverage maps, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan. Data plans provided by AT&T.[®] Services vary by model, conditions and geographical and technical restrictions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. ²Devices must be WPA2-compliant with an active OnStar service plan and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.ca for system details and limitations.



STANDARD FOR 6 MONTHS, THE ONSTAR GUIDANCE PLAN (TRIAL EXCLUDES HANDS-FREE CALLING MINUTES) LETS YOU CONNECT TO AN ONSTAR ADVISOR JUST BY PUSHING THE BLUE ONSTAR BUTTON IN YOUR ENCORE.



EMERGENCY

Automatic Crash Response²

Depending on the severity of the crash, built-in sensors may automatically alert an OnStar Advisor who is immediately connected into your vehicle to see if you need help—even if you can't ask for it.

Emergency Services One push of the red emergency button gives you a priority connection to an OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives. With OnStar, you're never alone.

Crisis Assist In severe weather conditions or a crisis, Advisors can provide a fast, knowledgeable resource if you need emergency assistance, evacuation routes and other resources. OnStar can also contact family members for you.

Roadside Assistance³ If you're stranded, have a flat tire or need a tow truck, just ask an OnStar Advisor to get help to your exact location to get you back on the road quickly.

SECURITY

Stolen Vehicle Assistance⁴ If your vehicle is stolen, once it's been reported, Advisors can work with authorities and can use GPS technology to help pinpoint its location, slow the vehicle if conditions are safe and even prevent it from being restarted. And with Theft Alarm Notification,⁵ if your vehicle alarm sounds, we'll let you know via text, email and/or a phone call. Once you report your vehicle stolen to the police, one simple call puts a team into action to help recover your vehicle quickly and safely.

NAVIGATION

Turn-by-Turn Navigation⁶ Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your vehicle, and a voice calls out every turn. An Advisor can also help you with a database of more than 1 million points of interest. To plan routes in advance, you can send destinations to your vehicle through an Advisor or the myBuick mobile app.⁷

ATYOURSERVICE⁸ Life just got easier and more affordable with the personalized connection of AtYourService. By simply pressing the blue OnStar button, our trusted Advisors can help you locate hotels and even book your room through Priceline.[®] AtYourService offers can be accessed from your vehicle's radio touch-screen, through your myBuick mobile app⁷ or an OnStar Advisor.

VEHICLE MANAGER

Advanced Diagnostics⁹ This feature can alert you when something's going on under the hood. After running a check on your vehicle's key systems, it can send you a monthly Diagnostics Report email or real-time alerts available by email or text, detailing its findings. And with Proactive Alerts (if available), you can get a warning about potential issues with key components such as the battery, fuel pump, fuel pressure sensor and starter motor before they become a problem.

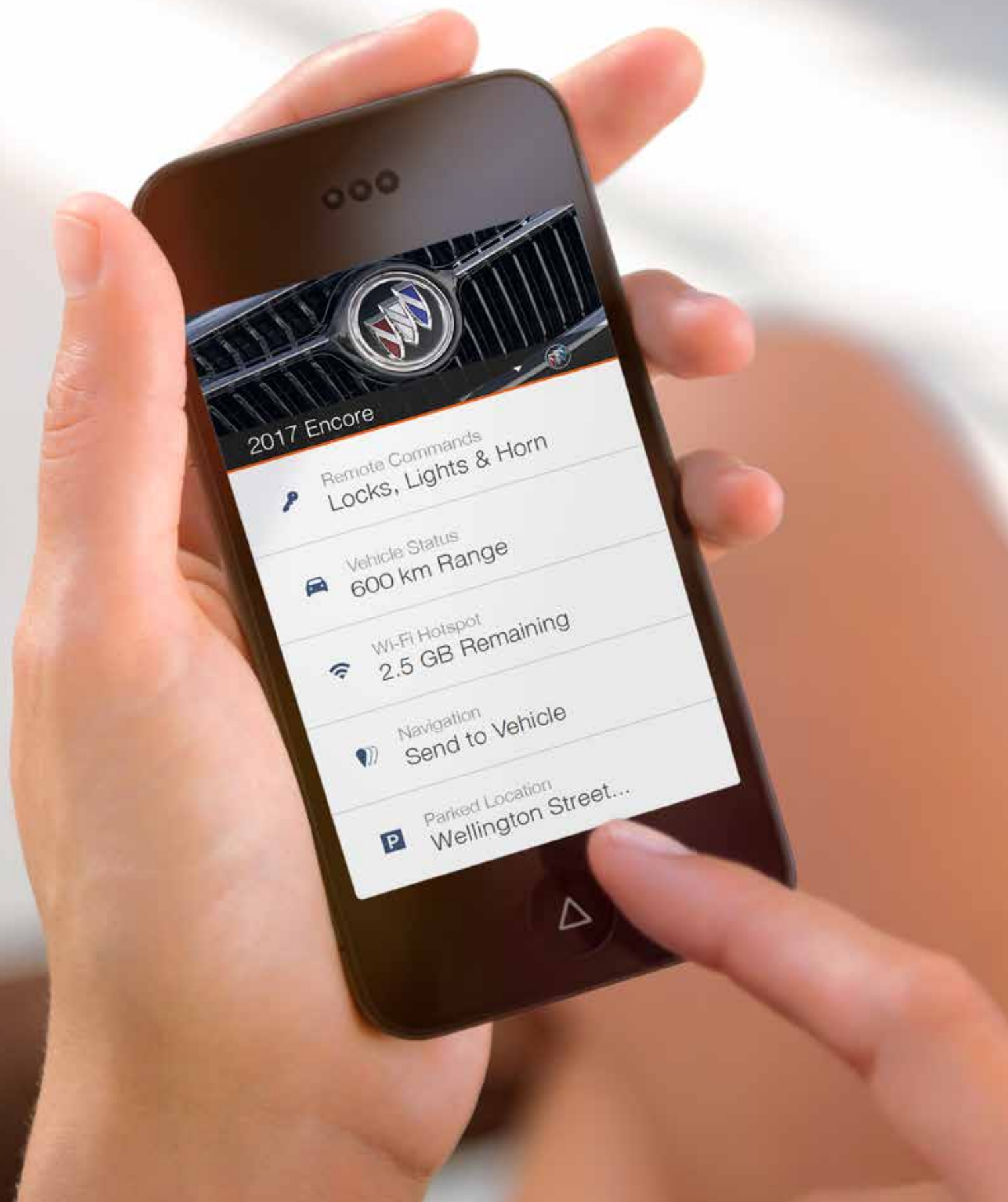
MYBUICK MOBILE APP⁷ Enjoy the ultimate ownership experience through convenient control and management of your vehicle. You can use your compatible smartphone to remotely start your vehicle from virtually any distance, lock or unlock your doors, honk your horn and flash your lights. The services of the myBuick mobile app are included for 5 years on new vehicles at no additional charge. To download the myBuick mobile app to your smartphone, go to the App Store.

REMOTE ACCESS¹⁰ With Remote Access, an OnStar Advisor can send a remote signal to lock or unlock your doors or honk your horn and flash your lights. You can even use your myBuick mobile app⁷ to remote-start the vehicle from virtually anywhere.

ONSTAR HANDS-FREE CALLING¹¹

This available feature is a wireless service built into your vehicle so you can purchase calling minutes to easily make and receive calls from the road.

¹Visit onstar.ca for coverage maps, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan. Data plans provided by AT&T. Services vary by model, conditions and geographical and technical restrictions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. ²OnStar acts as a link to emergency service providers. Not all vehicles can transmit all crash data. ³Roadside service provided by Allstate Roadside Services. Restrictions apply. ⁴Services vary by model, conditions and geographical and technical restrictions. Visit onstar.ca for details and system limitations. Stolen Vehicle Slowdown and Remote Ignition Block are only available on select 2009 and newer GM vehicles. ⁵Requires an active factory-installed theft-deterrent system, the Security or Guidance Plan and selected notification preference(s). Capability varies by model. Message and data rates may apply. Your vehicle's electrical systems and your smartphone (or other device) must be operative and sending/receiving data via wireless services and GPS satellite signals for the Theft Alarm Notification service to function properly. Vehicles must be locked electronically to arm the factory-installed theft-deterrent system. Theft Alarm Notifications are sent only to you. OnStar does not notify police of a Theft Alarm Notification. The Theft Alarm Notification service may alert you to a theft in progress. Always use caution and good judgement. Do not approach the vehicle unless you are certain the situation is safe. OnStar is not responsible for the acts of third parties. See OnStar User Terms and onstar.ca for system limitations. ⁶Requires ABS and Guidance Plan. Visit onstar.ca for coverage maps. Services vary by model. ⁷Available on select Apple,[®] Android, BlackBerry[®] and Windows[®] devices. Requires an active OnStar service plan. Services vary by device, vehicle, conditions and the type of service plan you have. Data rates may apply. Please visit onstar.ca for vehicle availability, system limitations, geographical and technical restrictions and further details. ⁸PRICELINE is a service mark of priceline.com LLC. ⁹Availability and capabilities vary by model. Visit onstar.ca for details and system limitations. Message and data rates may apply. Requires an active OnStar service plan, email address on file and enrolment in Advanced Diagnostics. Diagnostic Alerts are designed to help provide the status of key systems based on information collected from the vehicle. Proactive Alerts are designed to help predict specific types of issues based on information collected from the vehicle. Other factors may affect vehicle performance. Not all issues will deliver alerts. In certain scenarios, a dealer service check may be required to confirm the accuracy of the Diagnostic and Proactive Alerts. ¹⁰Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. Unlock feature requires automatic locks. Remote Start requires a factory-installed and enabled remote-start system. ¹¹OnStar Hands-Free Calling requires an existing OnStar service plan and available prepaid minutes. Not available in certain markets. Calls may be made to the U.S. and Canada only. Minutes good for the specified term or until service plan is terminated, whichever comes first. Visit onstar.ca for coverage maps, details and system limitations (including geographic and technical restrictions).





PERSONALIZE

COLOUR AND WHEEL SELECTION
IS SIMPLE WITH ENCORE.

EXTERIOR COLOURS

SUMMIT WHITE



QUICKSILVER
METALLIC¹



BLACK CHERRY
METALLIC^{1,2}



WINTERBERRY RED
METALLIC^{1,2}



RIVER ROCK
METALLIC^{1,2}



WHITE FROST
METALLIC^{1,2}



GRAPHITE GREY
METALLIC^{1,2}



EBONY TWILIGHT
METALLIC²



COASTAL BLUE
METALLIC²



WHEELS



RDK 18" 10-SPOKE ALUMINUM
WITH LIGHT ARGENT FINISH



RSZ 18" MIDNIGHT SILVER
ALUMINUM ALLOY



RRU 18" 10-SPOKE ALUMINUM
WITH TECHNICAL GREY FINISH



RV8 18" 7-SPOKE CHROMED
ALUMINUM

¹Not available on base Encore. ²Additional charge, premium paint.

SELECT

PREMIUM MATERIAL SELECTION
IS SIMPLE WITH ENCORE.

INTERIOR TRIM

SHALE CLOTH OR LEATHER-APPOINTED SEATING WITH EBONY ACCENTS



BRANDY LEATHER-APPOINTED SEATING WITH EBONY ACCENTS



EBONY CLOTH OR LEATHER-APPOINTED SEATING WITH EBONY ACCENTS





STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-Wheel Drive
Engine 1.4L Turbo with Variable Valve Timing (VVT) DOHC
Transmission 6-speed automatic, electronically controlled with Driver Shift Control
Steering Power, variable effort, electric
Brakes 4-wheel anti-lock, 4-wheel disc
Traction Control Full range
StabiliTrak Stability control system

COMFORT AND CONVENIENCE

Seat Trim Cloth with leatherette accents
Seating 5-passenger seating, front buckets, rear 60/40 folding
Driver Seat Adjuster 6-way power with manual recline and power lumbar
Front-Passenger Seat Adjuster 2-way manual, flat-folding seatback
Instrumentation Analog with tachometer, speedometer, fuel and coolant
Driver Information Centre Enhanced, 107 mm diagonal multicolour display, includes tachometer, speedometer, trip odometer, fuel level, coolant temperature, oil life monitor, battery and compass
Steering Wheel Leather-wrapped 3-spoke colour-keyed with theft-deterrent locking
Steering-Wheel-Mounted Controls For audio and phone

Rear Vision Camera

Lighting Overhead and rear cargo courtesy lamps
Tilt and Telescopic Steering Column
Cruise Control Electronic
Mirror Interior rear-view, manual day/night
Vanity Mirrors Driver and front-passenger illuminated visors
Climate Control Air conditioning single-zone manual
Particle Air Filter
Windows Power with driver express-up/-down, front and rear passenger express-down
QuietTuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin
Noise Control System Active Noise Cancellation
Keyless Open Extended-Range Remote
Keyless Entry
Push-Button Start

EQUIPMENT GROUPS

PREFERRED GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Cargo Cover Rear, stowable and removable
Floor Mats Colour-keyed, front and rear

AVAILABLE OPTIONS FOR PREFERRED GROUP:

All-Wheel-Drive System
Heater Oil pan

SPORT TOURING GROUP

INCLUDES ALL PREFERRED GROUP EQUIPMENT PLUS:

Remote Vehicle Starter System
Fog Lamps
Spoiler Sport; rear integrated (Sport Touring only)
Wheels RSZ 18" Midnight Silver aluminum alloy

AVAILABLE OPTIONS FOR SPORT TOURING GROUP:

Engine 1.4L Turbo with VVT, DI and Stop/Start technology
Engine Block Heater
All-Wheel-Drive System
Sound System Bose® premium 7-speaker with amplifier
Audio System Buick IntelliLink¹ radio with Navigation,² AM/FM stereo with 203 mm diagonal colour touch-screen, includes 2 USB ports,² Bluetooth² streaming for audio and select phones and phone integration with Apple CarPlay™ and Android Auto compatibility³

Sunroof

Safety Package Includes Side Blind Zone Alert and Rear Cross Traffic Alert
Climate Control Air conditioning single zone, semiautomatic (requires 1.4L Turbo engine with VVT, DI and Stop/Start technology)
Climate Control Dual-zone automatic (requires IntelliLink¹ radio with Navigation²)

SPECIFICATIONS

DIMENSIONS (MM)

Wheelbase	2555
Overall length	4278
Body width	1774
Overall height, with luggage rails	1658
Minimum ground clearance, front	158
Head room, first row	1005
Head room, second row	985
Shoulder room, first row	1376
Shoulder room, second row	1335
Hip room, first row	1312
Hip room, second row	1272
Leg room, first row	1037
Leg room, second row	908

SPECIFICATIONS AND CAPACITIES

Engine Type	1.4L Turbo with VVT
Horsepower	138 @ 4900 rpm
Torque	148 lb.-ft. @ 1850 rpm
Est. Fuel Consumption, L/100 km (mpg) ¹⁰	9.3 (30) city/7.2 (39) hwy (FWD) 9.8 (29) city/7.7 (37) hwy (AWD)
Engine Type	1.4L Turbo with VVT DI and Stop/Start technology
Horsepower	153 @ 5600 rpm
Torque	177 lb.-ft. @ 2000-4000 rpm
Est. Fuel Consumption, L/100 km (mpg) ¹⁰	8.6 (33) city/7.1 (40) hwy (FWD) 8.9 (32) city/7.6 (37) hwy (AWD)
Max. Cargo Volume (litres) ¹¹	1371 behind first-row seats with second-row seats folded 532 behind second-row seats
Seating Capacity	2/3 (front/rear)
Fuel Tank, litres (imp. gal.) (approx.)	53.0 (11.7)
Base Curb Weight, kg	1,468 (FWD) 1,523 (AWD)

ENTERTAINMENT SYSTEMS

Audio System Buick IntelliLink¹ AM/FM stereo with 203 mm diagonal high-resolution LED colour touch-screen, includes 2 USB ports,² Bluetooth^{®2} streaming for audio and select phones and phone integration with Apple CarPlay™ and Android Auto™ compatibility³
Buick IntelliLink¹ Smartphone control via voice recognition allows voice control for AM/FM stereo, USB² and Bluetooth²
SiriusXM Satellite Radio⁴ Includes 3 trial months of service
Speakers 6-speaker system
2 USB Ports² Connectivity for various digital media devices
Bluetooth² Cellphone connectivity to vehicle audio system
OnStar 4G LTE with Wi-Fi[®] Hotspot⁵ Includes data trial for 3 months or 3 GB, whichever comes first

SAFETY AND SECURITY

Airbags⁶ 10 standard airbags include driver and front-passenger frontal airbags, driver and front-passenger knee airbags, front and rear thorax airbags and side-curtain airbags for front and rear outboard passengers
Passenger Sensing System
Power Door Locks Programmable
Child Security Locks
OnStar Guidance Plan Service Trial (Trial excludes Hands-Free Calling minutes.) Includes 6 months of Automatic Crash Response, Advanced Diagnostics and more.
OnStar Basic Plan⁷ For 5 years. Includes select features of the myBuick mobile app.⁸
Theft-Deterrent System Engine immobilizer and content theft alarm

STYLING AND FUNCTIONALITY

Door Handles Body-colour with chrome strips
Exhaust Tip Single rear stainless steel with chrome tip
Luggage Rack Side rails, roof-mounted
Headlamps Halogen
Daytime Running Lamps LED
Front Glass Acoustic laminated windshield
Rear Glass Deep-tinted
Exterior Mirrors Heated, power-adjustable, body-colour, manual folding with turn-signal indicators
Wipers Front and rear intermittent with front pulse washers
Rear Liftgate Manual
Wheels RDK 18" 10-spoke aluminum with Light Argent finish
Spoiler Rear integrated

AVAILABLE OPTIONS FOR ENCORE:

Heater Oil pan

ESSENCE GROUP

INCLUDES ALL SPORT TOURING GROUP EQUIPMENT PLUS:

Leather-Appointed Seating
Heated Steering Wheel
Front-Passenger Seat Adjuster 6-way power with manual recline and power lumbar
Heated Seats Driver and front passenger
Memory Seat For driver seat position
Headlamps LED
Rear Cross Traffic Alert
Side Blind Zone Alert
Climate Control Dual-zone automatic
Mirror Interior rear-view auto-dimming
120-Volt Power Outlet On rear centre console
Wheels RRU 18" 10-spoke aluminum with Technical Grey finish

AVAILABLE OPTIONS FOR ESSENCE GROUP:

Engine 1.4L Turbo with VVT, DI and Stop/Start technology
All-Wheel-Drive System

Sound System Bose premium 7-speaker with amplifier
Audio System Buick IntelliLink¹ radio with Navigation,⁹ AM/FM stereo with 203 mm diagonal colour touch-screen, includes 2 USB ports,² Bluetooth² streaming for audio and select phones and phone integration with Apple CarPlay™ and Android Auto compatibility³
Sunroof Power tilt-sliding
Experience Buick Package Includes Buick IntelliLink¹ radio with Navigation,⁹ tilt-sliding power sunroof and RV8 18" 7-spoke chromed aluminum wheels
Heater Oil pan

PREMIUM GROUP

INCLUDES ALL ESSENCE GROUP EQUIPMENT PLUS:

All-Wheel-Drive System
Sound System Bose premium 7-speaker with amplifier
Rainsense Wipers
Front and Rear Park Assist
Forward Collision Alert
Lane Departure Warning
Cargo Net and Rear Carpeted Cargo Mat

AVAILABLE OPTIONS FOR PREMIUM GROUP:

Engine 1.4L Turbo with VVT, DI and Stop/Start technology
Audio System Buick IntelliLink¹ radio with Navigation,⁹ AM/FM stereo with 203 mm diagonal colour touch-screen, includes 2 USB ports,² Bluetooth² streaming for audio and select phones and phone integration with Apple CarPlay™ and Android Auto compatibility³
Sunroof Power tilt-sliding
Experience Buick Package Includes Buick IntelliLink¹ radio with Navigation,⁹ tilt-sliding power sunroof and RV8 18" 7-spoke chromed aluminum wheels
Heater Oil pan

¹Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit intellilink.buick.ca for more details. ²Not compatible with all devices. ³Vehicle user interfaces are products of Apple[®] and Google[®] and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply. ⁴Available in 10 Canadian provinces, three territories and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-877-209-0079 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms & Conditions" and complete details at siriusxm.ca. ⁵Visit onstar.ca for coverage maps, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan. Data plans provided by AT&T[®]. Services vary by model, conditions and geographical and technical restrictions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. ⁶Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and child safety seat instructions for more safety information. ⁷The OnStar Basic Plan is available for 5 years from the date of delivery of the eligible new 2015 model year and newer vehicles and is transferable to subsequent owners for the remaining term. The Basic Plan includes access to: (1) monthly Diagnostics Report emails (capabilities vary by model); (2) Dealer Maintenance Notification; and (3) limited myBuick mobile app services, which include remote start (requires factory-installed and enabled remote-start system), remote lock/unlock doors (requires automatic locks) and remote horn and lights activation. The myBuick mobile app is available on select Apple[®], Android[™], BlackBerry[®] and Windows[®] devices. Visit onstar.ca for vehicle availability, coverage map, details and system limitations. The OnStar Basic Plan does not include any emergency services, Automatic Crash Response, Stolen Vehicle Assistance, live Advisor service or Hands-Free Calling. These and other services are available under a paid plan. If you sell your vehicle or wish to cancel use of Basic Plan services, you must contact OnStar at 1-888-4-ONSTAR (1-888-466-7827). ⁸Available on select Apple[®], Android, BlackBerry and Windows devices. Requires an active OnStar service plan. Services vary by device, vehicle, conditions and the type of service plan you have. Data rates may apply. Please visit onstar.ca for vehicle availability, system limitations, geographical and technical restrictions and further details. ⁹At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ¹⁰Fuel-consumption estimates based on GM preliminary testing in accordance with Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary. ¹¹Cargo and load capacity limited by weight and distribution.

IMPORTANT WORDS

ENCORE
INFORMATION.

BUICK OWNERSHIP: IT'S A GOOD FEELING.

Our commitment to you includes:

- 2-year/48,000 km Lube-Oil-Filter Maintenance¹
- 4-year/80,000 km New-Vehicle Limited Warranty²
- 6-year/110,000 km Powertrain Limited Warranty² with \$0 deductible on repairs; warranty is fully transferable at no charge
- 6-year/110,000 km Courtesy Transportation²
- 6-year/110,000 km 24/7 Roadside Assistance²
- 6-year/unlimited km rust-through perforation coverage²
- 8-year/130,000 km coverage on catalytic converters and Powertrain Control Modules (PCMs)²

¹Whichever comes first. Limit of four complimentary Lube-Oil-Filter services in total. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc., are not covered. Conditions and limitations apply. See your dealer for details. ²Whichever comes first. Conditions and limitations apply. See your dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:³

- **GM PROTECTION PLAN (GMPP)** – The only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of sale or subsequently during the New-Vehicle Limited Warranty period.
- **BUICK CERTIFIED SERVICE** – With Buick-certified technicians and Buick-approved parts, nobody knows your Buick vehicle better.
- **CERTIFIED SERVICE MAINTENANCE PLAN** – The only maintenance plan designed specifically for buyers of Buick vehicles and backed by the resources and commitment of General Motors. Buick Maintenance Plans may be purchased at the time of sale or on vehicles up to 3 model years old and with 60,000 km or less on the odometer.
- **BUICK OWNER CENTRE** – As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and helpful resources such as Owner's Manuals. Find out more at buickowner.ca.

³Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- **PURCHASE FINANCING AND LEASING** – On-the-spot financing, see dealer for full details.⁴
- **GM STUDENT BONUS PROGRAM** – Students or recent graduates of high school, college or university⁵ may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750⁶ (tax inclusive) (purchased vehicle dependant) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- **GM CARD** – Cardholders may redeem Earnings toward the total purchase price or lease down payment of an eligible new Chevrolet, Buick, GMC or Cadillac. Restrictions and limitations apply.⁶ For full program details, please visit gmcad.ca.

⁴Subject to eligibility. ⁵Conditions and limitations apply. ⁶Program subject to change.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick website at buick.ca.
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your GM dealer for complete details. General Motors of Canada Company reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

TRADEMARKS

The marks appearing in this brochure, including, but not limited to: General Motors, GM, Buick, the Buick logo, Encore and their respective logos, emblems, slogans and vehicle model names and body designs; and other marks such as StabiliTrak, myBuick mobile app and IntelliLink, are trademarks of General Motors and/or General Motors of Canada Company, its subsidiaries, affiliates or licensors. Sirius, XM and all related marks are trademarks of SiriusXM Radio, Inc. The Facebook logo is a trademark of Facebook, Inc. The Twitter logo is a trademark of Twitter, Inc. The YouTube logo and Android Auto are trademarks of Google, Inc. Apple CarPlay is a trademark of Apple, Inc. Siri and iPhone are registered trademarks of Apple, Inc.

COPYRIGHT

©2016 General Motors of Canada Company. All rights reserved. All text, images, graphics and other materials in this brochure are subject to the copyright and other intellectual property rights of General Motors and/or General Motors of Canada Company. These materials may not be reproduced, distributed or modified without the express written permission of General Motors and/or General Motors of Canada Company.



EXPERIENCE  THE NEW BUICK

