

2 0 1 7 B U I C K

LACROSSE





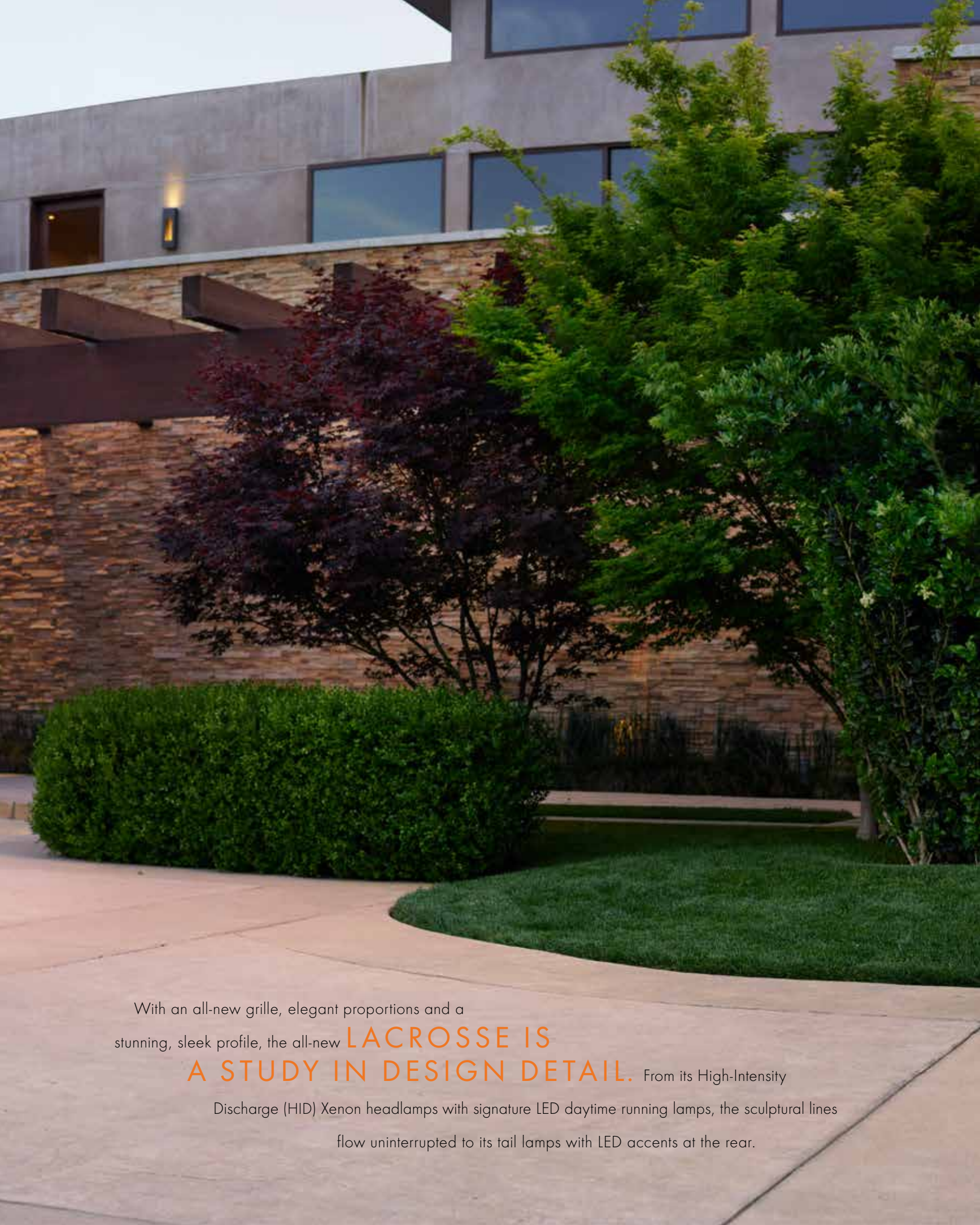
Elegant yet athletic, modern yet timeless,
this is the new face of Buick. **INTRODUCING THE
ALL-NEW 2017 BUICK LACROSSE.**

Striking modern design joins with premium features to completely reimagine
how beautiful, how captivating and how meticulously crafted a
premium sedan can be. It's time to upgrade your expectations.



CRIMSON RED TINTCOAT
shown with Premium Group and optional equipment.





With an all-new grille, elegant proportions and a
stunning, sleek profile, the all-new **LACROSSE IS**
A STUDY IN DESIGN DETAIL. From its High-Intensity
Discharge (HID) Xenon headlamps with signature LED daytime running lamps, the sculptural lines
flow uninterrupted to its tail lamps with LED accents at the rear.



The all-new LaCrosse is **A PERFORMANCE SEDAN
DESIGNED WITH RESPONSIVE, AGILE HANDLING**

An available Sport mode enhances the suspension and steering and offers a quicker shift response.

Available intelligent All-Wheel Drive (AWD) with active twin clutch enhances driving enjoyment.



AWD helps maximize traction by sending power to the wheel(s) with the most grip in dry or wet weather situations. On dry roads, the performance and handling benefits include improved cornering and acceleration.

ADVANCED

THE LACROSSE FEATURES AN ALL-NEW ENGINE CAPABLE OF GENERATING PROFOUNDLY SMOOTH, QUIET AND EFFICIENT POWER.

In the all-new LaCrosse, a technologically advanced V6 engine is paired with a new 8-speed automatic transmission. This new 3.6L V6 uses Direct Injection and dual overhead cams to generate power of an estimated 310 horsepower. To conserve fuel in light-load driving, Active Fuel Management temporarily deactivates two of the cylinders and seamlessly reactivates them when full power is needed.

With an integrated Stop/Start system, the engine shuts down to help reduce fuel consumption in certain driving conditions, such as at a stoplight, then automatically restarts when you take your foot off the brake pedal. And a new quieter cam drive system contributes to the remarkable solitude inside LaCrosse. Here are some other ways the all-new LaCrosse advances the art of performance:

- An available all-new intelligent AWD with active twin clutch for more confidence on dry or slippery surfaces.
- New five-link rear suspension and available HiPer Strut front suspension balance crisp handling and ride comfort.
- Available electronically controlled Continuously Variable Real-Time Damping Control active suspension features Touring and Sport modes.
- New Electronic Precision Shift puts you in command.
- Low-drag disc brakes with Duralife rotors for enhanced efficiency.



QUICKSILVER METALLIC
shown with Premium Group and optional equipment.



BRANDY PERFORATED LEATHER-APPOINTED SEATS WITH EBONY ACCENTS

RELAXING

NEW AND ENHANCED AVAILABLE LUXURY FEATURES HELP TO AMPLIFY THE PREMIUM COMFORT YOU EXPECT FROM LACROSSE.

The spacious interior of the all-new LaCrosse welcomes you and your passengers into a world that's relaxing, luxurious and well-connected. A single cockpit design is characterized by a horizontal form that sweeps across the instrument panel and into the doors. Sculpturally beautiful forms and premium materials complement technologies developed for effortless engagement.

An elevated centre console places the new Electronic Precision Shift in a comfortable position for the driver. Below the console, there's a deep pass-through storage space that's perfect for storing bulky items such as a handbag or tablet. And you have three fashion-inspired interior trims to choose from.

- Eight-way power seats for both the driver and front passenger.
- Available heated front seats are improved for quicker warm-ups. They're available ventilated, too, to help cool you down.
- Available new lumbar massage feature offers relaxation on long drives.
- Available perforated leather-appointed seats with driver memory settings.
- Available heated steering wheel with power tilt/telescopic steering column.
- Dual-zone automatic climate control.
- Available power rear sunshade and sunroof.
- Available premium Bose® sound system with navigation.¹
- Available contemporary Moon White ambient lighting.

¹At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas.



How does QuietTuning™ work?

By counteracting engine noise with Active Noise Cancellation and helping to reduce outside noise with laminated glass in the windshield and front side windows.

By forming a shield using inner-door sound barriers and triple door seals.

By absorbing engine noise and vibration before it gets to the cabin, using new acoustic materials.



LACROSSE INTERIOR SHOWN IN BRANDY WITH EBONY ACCENTS



INTUITIVE

IN THE ALL-NEW LACROSSE, A HOST OF COMMUNICATION AND CONVENIENCE FEATURES CREATE EFFORTLESS CONNECTIVITY.

The centrepiece technology in the all-new LaCrosse is the latest edition of Buick IntelliLink.¹ Designed with fewer buttons and controls for more intuitive use, the features and functions of IntelliLink are now displayed on a new, frameless 203 mm diagonal colour touch-screen located at the centre of an ergonomically optimized instrument panel.

LaCrosse offers Apple CarPlay[™] and Android Auto[™] compatibility.² With Apple CarPlay[™], some of the apps you love on your iPhone[®] come alive through Siri[®] Eyes Free or the built-in display. And Android Auto easily integrates the power and functionality of your Android[™] phone into LaCrosse. Just plug into the USB³ outlet and go.

ALL-NEW ELECTRONIC PRECISION SHIFT The all-new LaCrosse doesn't use a traditional shifter to select the gears. Gears are chosen and engaged via the Electronic Precision Shift, instead of mechanical linkage. This enables added storage in the centre console.

DRIVER INFORMATION AND CLUSTER DISPLAY Get critical data such as your distance to empty or your average fuel consumption at a glance. It's easy in the all-new LaCrosse. A configurable Driver Information and Cluster Display uses a large, 203 mm diagonal full-colour high-resolution display, flanked by analog gauges to help keep you informed.

¹Full functionality requires compatible Bluetooth[®] and smartphone, and USB connectivity for some devices. Visit intellilink.buick.ca for more details. ²Vehicle user interfaces are products of Apple[®] and Google[®] and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply. ³Not compatible with all devices.

SECURE

INNOVATIONS IN COMFORT, CONVENIENCE AND SECURITY ARE WHAT YOU CAN EXPECT IN THE ALL-NEW LACROSSE. AFTER ALL, IT'S A BUICK.



To help drivers keep their eyes on the road ahead, an available Head-Up Display projects information onto the windshield. While always showing your current speed, this available feature offers three page views: audio, navigation¹ (if equipped) and performance. It also offers alerts for certain active safety features such as available Lane Keep Assist and Forward Collision Alert. So you can stay focused on the road ahead.

¹At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ²Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards and start the turn signal.



SAFETY ALERT SEAT When available collision-avoidance technologies such as Side Blind Zone Alert,² Lane Departure Warning or Rear Cross Traffic Alert trigger a warning, the available Safety Alert Seat issues a warning of its own. The left or right side of the driver-seat cushion gently vibrates to signal the direction of the approaching hazard.

TEEN DRIVER MODE Teen Driver technology helps encourage safe driving habits for new drivers by muting the audio or any compatible device paired with the vehicle when front-seat occupants aren't wearing their safety belts. It also provides audible and visual warnings when the vehicle is travelling faster than preset speeds—and it even offers an in-vehicle driving “report card” for parents.



AUTOMATIC PARK ASSIST

This available system uses sensors to help locate an appropriately sized parallel or perpendicular (90-degree) parking spot. The available space is indicated to the driver using visual cues on the screen. Brake and gear selection input is still required by the driver, but the system takes over the steering and motion, manoeuvring LaCrosse into the space.

REAR VISION CAMERA To help you better navigate while backing up, the Rear Vision Camera shows you live images of what's behind you on the 203 mm diagonal Colour Touch Radio screen with user-friendly guides.

PROTECT

IN LACROSSE, YOU'RE LITERALLY SURROUNDED BY ADVANCED SAFETY SYSTEMS.

The all-new Buick LaCrosse makes safety a top priority. The suite of available safety technologies includes Forward Collision Alert, Lane Change Alert with Side Blind Zone Alert,¹ Lane Keep Assist with Lane Departure Warning and Rear Cross Traffic Alert.

LaCrosse is also available with the all-new Front Pedestrian Detection System. It uses a technology called external object calculation to identify a pedestrian directly ahead. If it determines a collision is imminent, the system alerts the driver and, if necessary, applies a feature called Front Automatic Braking to help reduce the collision's severity or avoid the collision.

Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for important feature limitations and information.



REAR CROSS TRAFFIC ALERT ●

◆ LANE CHANGE ALERT WITH
SIDE BLIND ZONE ALERT

▣ LANE KEEP ASSIST
WITH LANE DEPARTURE
WARNING

■ FORWARD COLLISION ALERT

When it detects that you're approaching a vehicle ahead too quickly, available Forward Collision Alert lets you know with audio and visual warnings. Consider it a high-tech way of reminding you to slow down and enjoy the ride.

◆ LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT¹

Using radar technology to detect vehicles on either side of your LaCrosse, this available safety system warns you when it detects vehicles entering your blind zone. A warning icon appears in your exterior rear-view mirror.

● REAR CROSS TRAFFIC ALERT

A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 20 metres. The available system alerts you audibly and by flashing a warning signal on the Rear Vision Camera screen.

▣ LANE KEEP ASSIST WITH LANE

DEPARTURE WARNING Available Lane Departure Warning provides both an audio and visual alert should your LaCrosse drift out of its lane without you first having activated your turn signal.

■ FORWARD COLLISION ALERT



¹Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards and start the turn signal.



CONNECT

THE ONSTAR 4G LTE WITH WI-FI® HOTSPOT¹
PROVIDES A POWERFUL CONNECTION.

4G LTE with Wi-Fi hotspot capability now travels with you. Stay connected and move effortlessly from home to work without losing touch. Stream movies and TV on the go, using your favourite apps.

The built-in Wi-Fi hotspot¹ supports up to seven devices,² so your passengers can surf, scan, create, post and game their way through any journey.

Our strong signal means you have a fast and reliable connection. And because the built-in Wi-Fi hotspot is powered by your vehicle, you're not adding to the demand on your mobile device battery.

Your first 3 months or 3 GB of data (whichever comes first) is included with your new Buick. After that, select a paid data plan from OnStar that's right for you.

¹Visit onstar.ca for coverage maps, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan. Data plans provided by AT&T.® Services vary by model, conditions and geographical and technical restrictions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. ²Devices must be WPA2-compliant with an active OnStar service plan and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.ca for system details and limitations.



STANDARD FOR 6 MONTHS, THE ONSTAR GUIDANCE PLAN (TRIAL EXCLUDES HANDS-FREE CALLING MINUTES) LETS YOU CONNECT TO AN ONSTAR ADVISOR JUST BY PUSHING THE BLUE ONSTAR BUTTON IN YOUR LACROSSE.



EMERGENCY

Automatic Crash Response²

Depending on the severity of the crash, built-in sensors may automatically alert an OnStar Advisor who is immediately connected into your vehicle to see if you need help—even if you can't ask for it.

Emergency Services One push of the red emergency button gives you a priority connection to an OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives. With OnStar, you're never alone.

Crisis Assist In severe weather conditions or a crisis, Advisors can provide a fast, knowledgeable resource if you need emergency assistance, evacuation routes and other resources. OnStar can also contact family members for you.

Roadside Assistance³ If you're stranded, have a flat tire or need a tow truck, just ask an OnStar Advisor to get help to your exact location to get you back on the road quickly.

SECURITY

Stolen Vehicle Assistance⁴ If your vehicle is stolen, once it's been reported, Advisors can work with authorities and can use GPS technology to help pinpoint its location, slow the vehicle if conditions are safe and even prevent it from being restarted. And with Theft Alarm Notification,⁵ if your vehicle alarm sounds, we'll let you know via text, email and/or a phone call. Once you report your vehicle stolen to the police, one simple call puts a team into action to help recover your vehicle quickly and safely.

NAVIGATION

Turn-by-Turn Navigation⁶ Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your vehicle, and a voice calls out every turn. An Advisor can also help you with a database of more than 1 million points of interest. To plan routes in advance, you can send destinations to your vehicle through an Advisor or the myBuick mobile app.⁷

ATYOURSERVICE⁸

Life just got easier and more affordable with the personalized connection of AtYourService. By simply pressing the blue OnStar button, our trusted Advisors can help you locate hotels and even book your room through Priceline.[®] AtYourService offers can be accessed from your vehicle's radio touch-screen, through your myBuick mobile app⁷ or an OnStar Advisor.

VEHICLE MANAGER

Advanced Diagnostics⁹ This feature can alert you when something's going on under the hood. After running a check on your vehicle's key systems, it can send you a monthly Diagnostics Report email or real-time alerts available by email or text, detailing its findings. And with Proactive Alerts (if available), you can get a warning about potential issues with key components such as the battery, fuel pump, fuel pressure sensor and starter motor before they become a problem.

MYBUICK™ MOBILE APP⁷

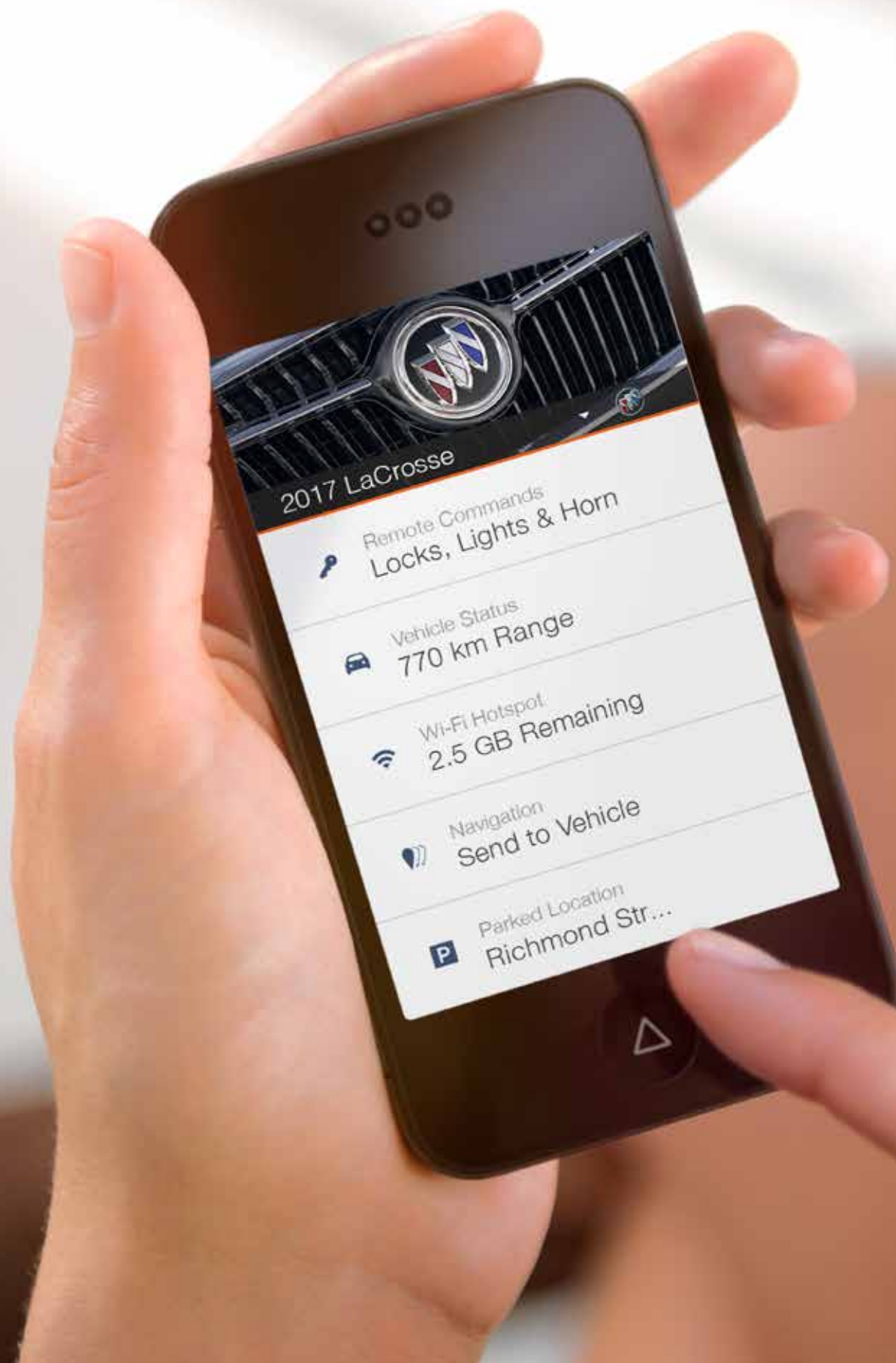
Enjoy the ultimate ownership experience through convenient control and management of your vehicle. You can use your compatible smartphone to remotely start your vehicle from virtually any distance, lock or unlock your doors, honk your horn and flash your lights. The services of the myBuick mobile app are included for 5 years on new vehicles at no additional charge. To download the myBuick mobile app to your smartphone, go to the App Store.

REMOTE ACCESS¹⁰ With Remote Access, an OnStar Advisor can send a remote signal to lock or unlock your doors or honk your horn and flash your lights. You can even use your myBuick mobile app⁷ to remote-start the vehicle from virtually anywhere.

ONSTAR HANDS-FREE CALLING¹¹

This available feature is a wireless service built into your vehicle so you can purchase calling minutes to easily make and receive calls from the road.

¹Visit onstar.ca for coverage maps, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan. Data plans provided by AT&T. Services vary by model, conditions and geographical and technical restrictions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. ²Visit onstar.ca for vehicle availability, details and system limitations. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ³Roadside service provided by Allstate Roadside Services. ⁴Services vary by model, conditions and geographical and technical restrictions. Visit onstar.ca for details and system limitations. Stolen Vehicle Slowdown and Remote Ignition Block are only available on select 2009 and newer GM vehicles. ⁵Services vary by model and conditions. Visit onstar.ca for vehicle availability, details and system limitations. Theft Alarm Notification features vary by make and model. Requires factory-installed theft-deterrent system, Security or Guidance or Stolen Vehicle Assistance Add-On Plan and selection of notification communication preference(s). Vehicles must be locked electronically to arm the factory-installed theft-deterrent system. Messaging and data rates may apply. ⁶Requires Basic Plan and Navigation System to send directions through the mobile app. Turn-by-Turn directions also available through an Advisor with the Guidance Plan or Navigation Add-On Plan. Visit onstar.ca for coverage map. Services vary by model. ABS required. ⁷Available on select Apple[®] Android, BlackBerry[®] and Windows[®] devices. Requires an active OnStar service plan. Services vary by device, vehicle, conditions and the type of service plan you have. Data rates may apply. Please visit onstar.ca for vehicle availability, system limitations, geographical and technical restrictions and further details. ⁸PRICELINE is a service mark of priceline.com LLC. ⁹Availability and capabilities vary by model. Visit onstar.ca for details and system limitations. Message and data rates may apply. Requires an active OnStar service plan, email address on file and enrolment in Advanced Diagnostics. Diagnostic alerts are designed to help provide the status of key systems based on information collected from the vehicle. Proactive Alerts are designed to help predict specific types of issues based on information collected from the vehicle. Other factors may affect vehicle performance. Not all issues will deliver alerts. In certain scenarios, a dealer service check may be required to confirm the accuracy of the Diagnostic and Proactive alerts. ¹⁰Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. Unlock feature requires automatic locks. Remote Start requires a factory-installed and enabled remote-start system. ¹¹OnStar Hands-Free Calling requires an existing OnStar service plan and available prepaid minutes. Not available in certain markets. Calls may be made to the U.S. and Canada only. Minutes good for the specified term or until service plan is terminated, whichever comes first. Visit onstar.ca for coverage maps, details and system limitations (including geographic and technical restrictions).



PERSONALIZE

COLOUR AND WHEEL SELECTION
IS SIMPLE WITH LACROSSE.

EXTERIOR COLOURS

SUMMIT WHITE



WHITE FROST
TRICOAT^{1,2}



QUICKSILVER
METALLIC²



PEPPERDUST
METALLIC²



CRIMSON RED
TINTCOAT^{1,2}



DARK SAPPHIRE BLUE
METALLIC^{1,2}



DARK FOREST GREEN
METALLIC²



GRAPHITE GREY
METALLIC²



EBONY TWILIGHT
METALLIC^{1,2}



BLACK ONYX



WHEELS



RDA 18" ULTRA-BRIGHT MACHINE-FACED ALUMINUM



Q7A 18" ALUMINUM ALLOY



Q7Q 20" ALUMINUM ALLOY



SELECT PREMIUM MATERIAL SELECTION
IS SIMPLE WITH LACROSSE.

INTERIOR TRIM

LIGHT NEUTRAL LEATHERETTE OR LEATHER-APPOINTED SEATING WITH DARK BROWN ACCENTS



EBONY PERFORATED LEATHER-APPOINTED SEATING WITH EBONY ACCENTS



BRANDY PERFORATED LEATHER-APPOINTED SEATING WITH EBONY ACCENTS



STANDARD EQUIPMENT

POWER AND PERFORMANCE

3.6L VVT, DI V6 Includes dual-outlet exhaust with bright tips
Drivetrain Front-Wheel Drive
Transmission 8-speed automatic, electronically controlled with overdrive and Driver Shift Control, tap up/tap down
Suspension Front, MacPherson strut, rear 5-link
Steering Power, electric, variable effort
Brakes 4-wheel anti-lock, 4-wheel disc with Duralife brake rotors
Electronic Grade Braking With Brake Hold
Traction Control Full range
StabiliTrak Stability control system
Exhaust Dual-outlet stainless steel with bright tips integrated into rear fascia
Electronic Precision Shift Driver-selectable toggle pull

COMFORT AND CONVENIENCE

Seat Trim Light Neutral leatherette
Seating Front bucket seats, split-folding rear seats
Driver and front-passenger seat adjuster, 8-way power
Power driver lumbar, 2-way
Armrest Rear centre with 2 integral cupholders
Head Restraints Front, 2-way adjustable
Rear, outboard seats, 2-way adjustable
Lighting Custom, interior front and rear reading, front and rear door and console, front footwell, puddle lights
Moon White ambient LED instrument panel light pipe
Assist Handles Driver, front passenger and rear outboard
Colour Display 203 mm diagonal with Driver Information and Cluster Display
Compass Display
Console Centre with storage pass-through
Remote Vehicle Starter System
Steering Wheel Leather-wrapped 4-spoke rim with integrated paddle shifters, tilt and telescopic steering column

Steering-Wheel-Mounted Controls For audio and cruise control
Cruise Control
Shift Knob Leather-accented
Parking Brake Electric-powered
Climate Control Dual-zone automatic air conditioning
Air Filtration System
Defogger Rear-window electric
Windows Power with front express-up/-down, rear express-down
Auto-Dimming Interior Rear-View Mirror
Cupholders 2 front console, covered; 2 rear armrest
Auxiliary Power Outlets 2 12-volt outlets
Floor Mats Carpeted front and rear with front anchors
Vanity Mirrors Driver and front-passenger illuminated visors
Keyless Open and Start Extended range with automatic lock/unlock
Keyless Push-Button Start
QuietTuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin
Active Noise Cancellation
Universal Garage-Door Opener
Tire Pressure Monitoring System Does not monitor spare tire

EQUIPMENT GROUPS

LACROSSE PREFERRED

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Cargo Net
SiriusXM Satellite Radio⁹ Includes 3 trial months of service
Steering Column Power tilt and telescopic
Tool Kit Roadside emergency
Wheels RDA 18" ultra-bright machine-faced aluminum

AVAILABLE OPTIONS FOR LACROSSE PREFERRED:

Engine Block Heater

LACROSSE ESSENCE

INCLUDES ALL PREFERRED EQUIPMENT PLUS:

Perforated Leather-Appointed Seating Heated front seats
Power Mirrors Heated with LED indicators, driver-side memory, ground illumination and auto-dimming feature
Memory Settings Includes driver seat and exterior mirrors
Power Front-Passenger Lumbar 2-way
Wireless Charging¹⁰ Located in centre console
Headlamps Articulating High-Intensity Discharge (HID) Xenon projector-beam

AVAILABLE OPTIONS FOR LACROSSE ESSENCE:

Engine Block Heater
Wheels/Chassis Q7Q 20" aluminum alloy; Continuously Variable Real-Time Damping with Sport mode selectivity
Driver Confidence Package 1
Sun and Shade Package
Sights and Sounds Package With Navigation¹¹ and premium sound (Requires Driver Confidence Package 1)
HiPer Strut Front Suspension (Requires Q7Q 20" wheels)

LACROSSE PREMIUM

INCLUDES ALL ESSENCE EQUIPMENT PLUS:

Driver Confidence Package 1
Armrest Rear centre with 2 integral cupholders and storage
Following Distance Indicator
Forward Collision Alert
Head-Up Display
Lane Keep Assist
Power Outlet 120-volt, rear
Rear Cross Traffic Alert
Safety Alert Seat Driver
Seats Front ventilated with massage and 4-way power lumbar control
Steering Wheel Heated

AVAILABLE OPTIONS FOR LACROSSE PREMIUM:

Engine Block Heater
Intelligent AWD with Active Twin Clutch (Standard on All-Wheel-Drive model only)
Wheels/Chassis Q7Q 20" aluminum alloy; Continuously Variable Real-Time Damping with Sport mode selectivity
Driver Confidence Package 2 Includes Automatic Park Assist, Front Pedestrian Detection System, Front Automatic Braking and Adaptive Cruise Control¹² (Requires Driver Confidence Package 1)
Sun and Shade Package
Sights and Sounds Package With Navigation¹¹ and premium sound
HiPer Strut Front Suspension (Not available on AWD; requires Q7Q 20" wheels)

ENTERTAINMENT SYSTEMS

Audio System Buick IntelliLink¹ with AM/FM stereo, 203 mm diagonal high-resolution colour touch-screen, MP3 playback and audio auxiliary port
Buick IntelliLink¹ Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through services such as available Stitcher SmartRadio.^{®2}
Apple CarPlay™ and Android Auto™ Compatibility³
Speakers Premium 8-speaker system
USB Ports⁴ 2, connectivity for various digital media and MP3 player support
Bluetooth^{®4} Personal cellphone connectivity to vehicle audio system
OnStar 4G LTE with Wi-Fi® Hotspot Capability⁵ (3 months or 3 GB data trial, whichever comes first)

SAFETY AND SECURITY

Safety Belts 3-point, all seating positions
LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions
Airbags⁶ Frontal, driver and front passenger, head-curtain side-impact and thorax for front and rear outboard seating positions and knee for driver and front passenger
Power Door Locks Programmable with lockout protection
OnStar Basic Plan⁷ For 5 years. Includes select features of the myBuick mobile app.⁸ including remote start, door lock or unlock, honk your horn and flash your lights.
OnStar 6 months of Guidance Plan (trial excludes Hands-Free Calling minutes)
Teen Driver Mode
Theft-Deterrent System Engine immobilizer and content theft alarm
Rear Vision Camera
Rear Park Assist

STYLING AND FUNCTIONALITY

Antenna Integral rear roof-mounted, body-colour
Headlamps High-Intensity Discharge (HID) Xenon projector-beam lamps with flash-to-pass feature, automatic on and off, automatic delay and warning chime
Daytime Running Lamps Switchable
Glass Solar-Ray light-tinted
Acoustic, laminated front side and windshield
Door Handles Body-colour with chrome accents
Exterior Mirrors Heated, power-adjustable, manual-folding with integrated turn-signal indicators, ground illumination
Grille Titanium chrome, waterfall style
Bodyside Mouldings Bright
Lamps LED-accented tail lamps
Shutters Active front lower grille
Sill Plates Bright front
Wipers Front intermittent with washers
Wheels Q7A 18" aluminum alloy

SPECIFICATIONS

DIMENSIONS (MM)

Wheelbase	2906
Overall length	5016
Body width	1867
Overall height	1460
Track width, front/rear	1598/1603
Head room, front/rear	975/945
Shoulder room, front/rear	1466/1438
Hip room, front/rear	1392/1400
Leg room, front/rear	1067/1016

SPECIFICATIONS AND CAPACITIES

Engine Type	3.6L VVT, DI V6 with cylinder deactivation and Start/Stop technology
Horsepower	310 hp @ 6800 rpm
Torque	282 lb.-ft. @ 5200 rpm
Est. Fuel Consumption, ¹³ L/100 km (mpg)	11.2 (25) city/7.5 (38) hwy (FWD); 11.6 (24) city/8.1 (35) hwy (AWD)
Fuel Tank, L (imp. gal.) (approx.)	59.8 (13.1) (FWD)/61.3 (13.4) (AWD)
Max. Cargo Capacity, L ¹⁴	424.8

OPTION PACKAGE DESCRIPTIONS

Driver Confidence Package 1 Includes Rear Cross Traffic Alert and Lane Change Alert with Side Blind Zone Alert (Requires Sights and Sounds Package)
Driver Confidence Package 2 Includes Automatic Park Assist, Front Pedestrian Detection System, Front Automatic Braking and Adaptive Cruise Control¹² (Requires Driver Confidence Package 1)

Sun and Shade Package Includes tilt-sliding power panoramic sunroof and power rear sunshade
Sights and Sounds Package Includes Navigation¹¹ and Bose® Centerpoint® Surround Sound premium 11-speaker system

AUDIO SYSTEM DESCRIPTIONS

Audio System with Navigation¹¹ AM/FM/SiriusXM^{®9} stereo (3-month trial), IntelliLink¹ with 203 mm diagonal colour touch-screen display and GPS navigation system
Bose Sound System Bose Centerpoint Surround Sound premium 11-speaker system, sound-stage signal processing

¹Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit intellilink.buick.ca for more details. ²Data plan rates apply. ³Vehicle user interfaces are products of Apple® and Google® and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply. ⁴Not compatible with all devices. ⁵Visit onstar.ca for coverage maps, details and system limitations. Available 4G LTE Wi-Fi requires compatible mobile device, active OnStar service and data plan. Data plans provided by AT&T.® Services vary by model, conditions and geographical and technical restrictions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. ⁶Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and child safety seat instructions for more safety information. ⁷The OnStar Basic Plan is available for 5 years from the date of delivery of eligible new 2015 model year and newer vehicles and is transferable to subsequent owners for the remaining term. The Basic Plan includes access to: (1) monthly Diagnostics Report emails (capabilities vary by model); (2) Dealer Maintenance Notification; and (3) limited myBuick mobile app services, which include remote start (requires factory-installed and enabled remote-start system), remote lock/unlock doors (requires automatic locks) and remote horn and lights activation. The myBuick mobile app is available on select Apple®, Android™, BlackBerry® and Windows® devices. Visit onstar.ca for vehicle availability, coverage map, details and system limitations. The OnStar Basic Plan does not include any Emergency Services, Automatic Crash Response, Stolen Vehicle Assistance, live Advisor service or Hands-Free Calling. These and other services are available under a paid plan. If you sell your vehicle or wish to cancel use of Basic Plan services, you must contact OnStar at 1-888-4-ONSTAR (1-888-466-7827). ⁸Available on select Apple®, Android, BlackBerry and Windows devices. Requires an active OnStar service plan. Services vary by device, vehicle, conditions and the type of service plan you have. Data rates may apply. Please visit onstar.ca for vehicle availability, system limitations, geographical and technical restrictions and further details. ⁹Available in 10 Canadian provinces, three territories and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-877-209-0079 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms & Conditions" and complete details at siriusxm.ca. ¹⁰The vehicle must be on or Retained Accessory Power must be active. Remove all objects from the charging pad. Place the compatible mobile device face up on the charging symbol on the charging pad. Move the device slowly until the battery charging symbol displays on the touch-screen, indicating the device is charging. See your Infotainment System Owner's Manual. ¹¹At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ¹²Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle. The Front Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle. ¹³Fuel-consumption estimates based on GM preliminary testing in accordance with Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary. ¹⁴Cargo and load capacity limited by weight and distribution.



ELECTRONIC PRECISION SHIFT

IMPORTANT WORDS

LACROSSE
INFORMATION.



BUICK OWNERSHIP: IT'S A GOOD FEELING.

Our commitment to you includes:

- 2-year/48,000 km Lube-Oil-Filter Maintenance¹
- 4-year/80,000 km New-Vehicle Limited Warranty²
- 6-year/110,000 km Powertrain Limited Warranty² with \$0 deductible on repairs; warranty is fully transferable at no charge
- 6-year/110,000 km Courtesy Transportation²
- 6-year/110,000 km 24/7 Roadside Assistance²
- 6-year/unlimited km rust-through perforation coverage²
- 8-year/130,000 km coverage on catalytic converters and Powertrain Control Modules (PCMs)²

¹Whichever comes first. Limit of four complimentary Lube-Oil-Filter services in total. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc., are not covered. Conditions and limitations apply. See your dealer for details. ²Whichever comes first. Conditions and limitations apply. See your dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:³

- **GM PROTECTION PLAN (GMPP)** – The only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of sale or subsequently during the New-Vehicle Limited Warranty period.
- **BUICK CERTIFIED SERVICE** – With Buick-certified technicians and Buick-approved parts, nobody knows your Buick vehicle better.
- **CERTIFIED SERVICE MAINTENANCE PLAN** – The only maintenance plan designed specifically for buyers of Buick vehicles and backed by the resources and commitment of General Motors. Buick Maintenance Plans may be purchased at the time of sale or on vehicles up to 3 model years old and with 60,000 km or less on the odometer.
- **BUICK OWNER CENTRE** – As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and helpful resources such as Owner's Manuals. Find out more at buickowner.ca.

³Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- **PURCHASE FINANCING AND LEASING** – On-the-spot financing, see dealer for full details.⁴
- **GM STUDENT BONUS PROGRAM** – Students or recent graduates of high school, college or university⁵ may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750⁶ (tax inclusive) (purchased vehicle dependent) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- **GM CARD** – Cardholders may redeem Earnings toward the total purchase price or lease down payment of an eligible new Chevrolet, Buick, GMC or Cadillac. Restrictions and limitations apply.⁶ For full program details, please visit gmcad.ca.

⁴Subject to eligibility. ⁵Conditions and limitations apply. ⁶Program subject to change.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick website at buick.ca.
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your GM dealer for complete details. General Motors of Canada Company reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

TRADEMARKS

The marks appearing in this brochure, including, but not limited to: General Motors, GM, Buick, the Buick logo, LaCrosse and their respective logos, emblems, slogans and vehicle model names and body designs; and other marks such as StabiliTrak, myBuick mobile app and IntelliLink, are trademarks of General Motors and/or General Motors of Canada Company, its subsidiaries, affiliates or licensors. Sirius, XM, SiriusXM and all related marks are trademarks of SiriusXM Radio, Inc. Apple, CarPlay and iPhone are registered trademarks of Apple, Inc. Android and Google are trademarks of Google, Inc.

COPYRIGHT

©2016 General Motors of Canada Company. All rights reserved. All text, images, graphics and other materials in this brochure are subject to the copyright and other intellectual property rights of General Motors and/or General Motors of Canada Company. These materials may not be reproduced, distributed or modified without the express written permission of General Motors and/or General Motors of Canada Company.

EXPERIENCE  THE NEW BUICK

