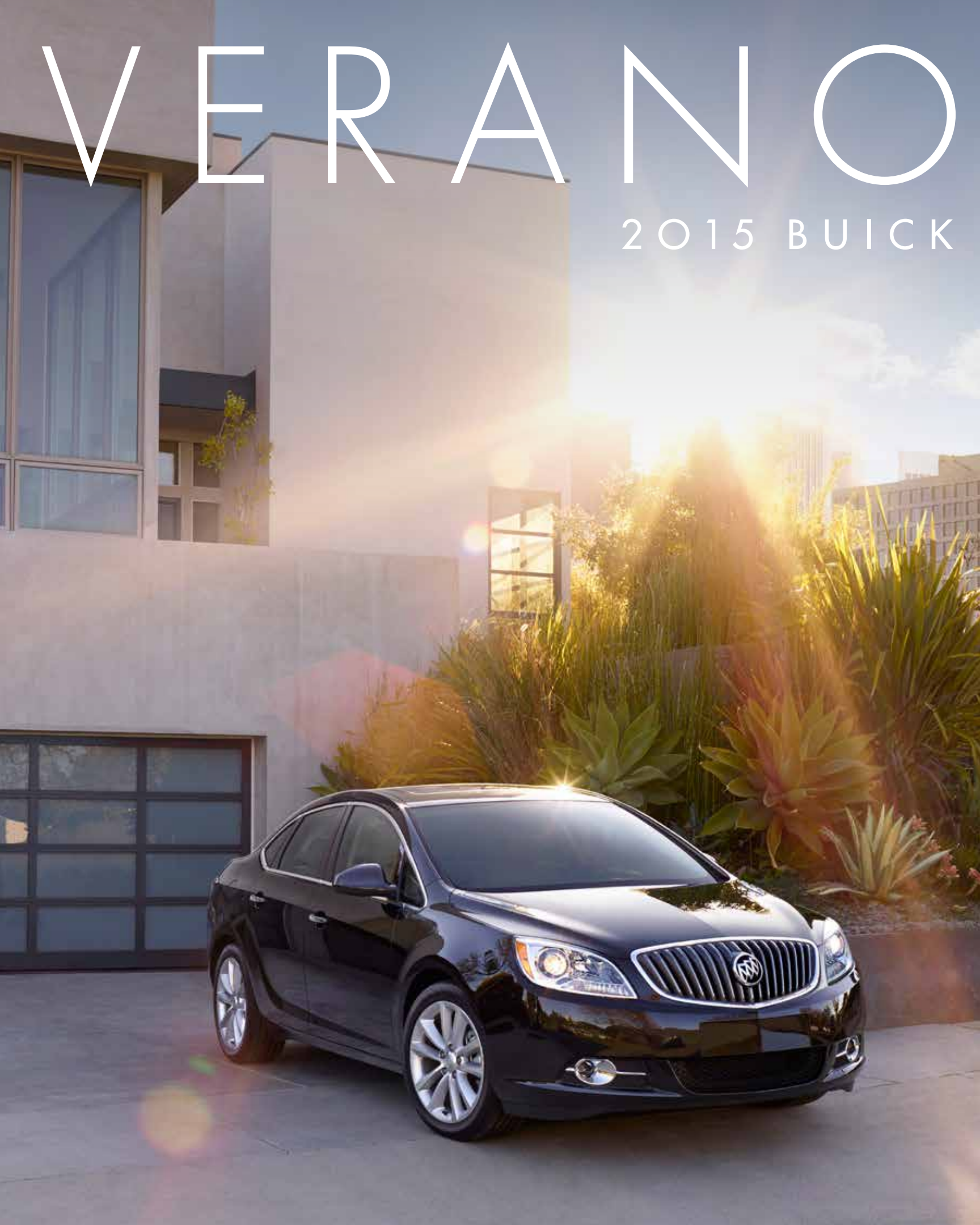


# VERANO

2015 BUICK







WHEN STYLE  
HAS SUBSTANCE





QUICKSILVER METALLIC  
shown with optional equipment.



PERFORMANCE

WHEN FUN IS  
TAKEN SERIOUSLY



CARBON BLACK METALLIC<sup>1</sup>  
shown with Premium Group and optional equipment.



Performance-ready engineering makes Verano as thrilling to drive as it is to look at. The standard 180-hp 2.4L engine balances power with a highway fuel-consumption rating of just 7.4 L/100 km.<sup>2</sup> Or, to boost performance to 250 horsepower, opt for the 2.0L intercooled turbocharged engine. It uses dual-scroll turbo technology to turn compressed air into potent acceleration — clocking 0-96 km/h (0-60 mph) in just 6.2 seconds.<sup>3</sup> And when the road curves or city streets become congested, both Verano and Verano Turbo respond with nimble handling, confident braking and agile parking manoeuvres.

<sup>1</sup>Additional charge, premium paint.    <sup>2</sup>2015 Verano fuel-consumption estimates based on GM testing in accordance with new 2015 model-year Government of Canada approved test methods. Refer to [vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) for details. Your actual fuel consumption may vary.    <sup>3</sup>Based on GM testing.





## WHEN ONE LOOK IS ALL IT TAKES

Just a glimpse of Verano tells you everything you need to know. Bold design cues such as the distinctly sculpted body and available aerodynamic rear spoiler foreshadow the surprising performance you're about to experience. Projector-beam headlamps and a signature black chrome waterfall grille showcase the meticulous attention to detail you can expect throughout the rest of Verano.



CARBON BLACK METALLIC  
shown with Leather Group and optional equipment.







# *WHEN ELEGANCE IS* UNDERSTATED

Treat your senses of sight, hearing, smell and touch to the luxury of the finest materials. We selected soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents. The headliner cover is made of a knit material designed to please your tactile senses. It's not just easy on the eyes, but the ears, too: It's one of five acoustical layers that help quiet the cabin.





EBONY LEATHER-APPOINTED SEATS











## WHEN EVERY SEAT IS FIRST CLASS

Verano is engineered to please — and it doesn't stop under the hood. It goes all the way down to the seats. Because what's the point of a finely tuned suspension if the driver's seat doesn't make you feel like you're sitting on air? It's why Verano offers exceptional support, as well as soft-to-the-touch premium materials, like available leather-appointed seats. You'll appreciate the front seat bolsters and supportive cushioning in every seat, along with sewn-in French-stitched seams, while your friends in the backseat will appreciate all the generous leg room.





Back Home FAV

24°C | 8:42 AM

Home Page



Now Playing



Phone



XM



FM



USB Media



Stitcher



BT Audio

Menu

More



PASS AIR BAG

OFF



1

2

3



4

5

6

HOME



FAV

1-2-3

SRC

TONE

TUNE / MENU

CONF

AS

1-2

NAV

BACK



INFO



*WHEN INTUITION IS*  
**INSPIRED**

Verano is appointed with luxuries that deliver an out-of-this-world experience — balanced with clever technology that keeps you tethered to reality. From an intuitive multimedia interface to a suite of other innovative drive-enhancing technologies, Verano is engineered to help you keep your hands on the wheel and the world at your fingertips.





## WHEN QUIET SPEAKS VOLUMES

Verano uses Buick's QuietTuning technology to reduce unwanted noises from roads, wind and other vehicles. Much like the best noise-cancelling headphones, it blocks and absorbs sound. Since music is recorded in an acoustically tuned room, you should hear it in a similar environment. QuietTuning also allows you to hear nearly every musical nuance produced by the available premium Bose® nine-speaker audio system. Noise-reducing technologies are built into key areas of Verano's structure, with sound deadeners used throughout. Even the wheels and tires contribute to Verano's quietness. The alloy wheels were designed to suppress turbulence, while the tires were engineered to minimize road vibrations and thus produce less noise.



QUICKSILVER METALLIC  
shown with Leather Group and optional equipment.

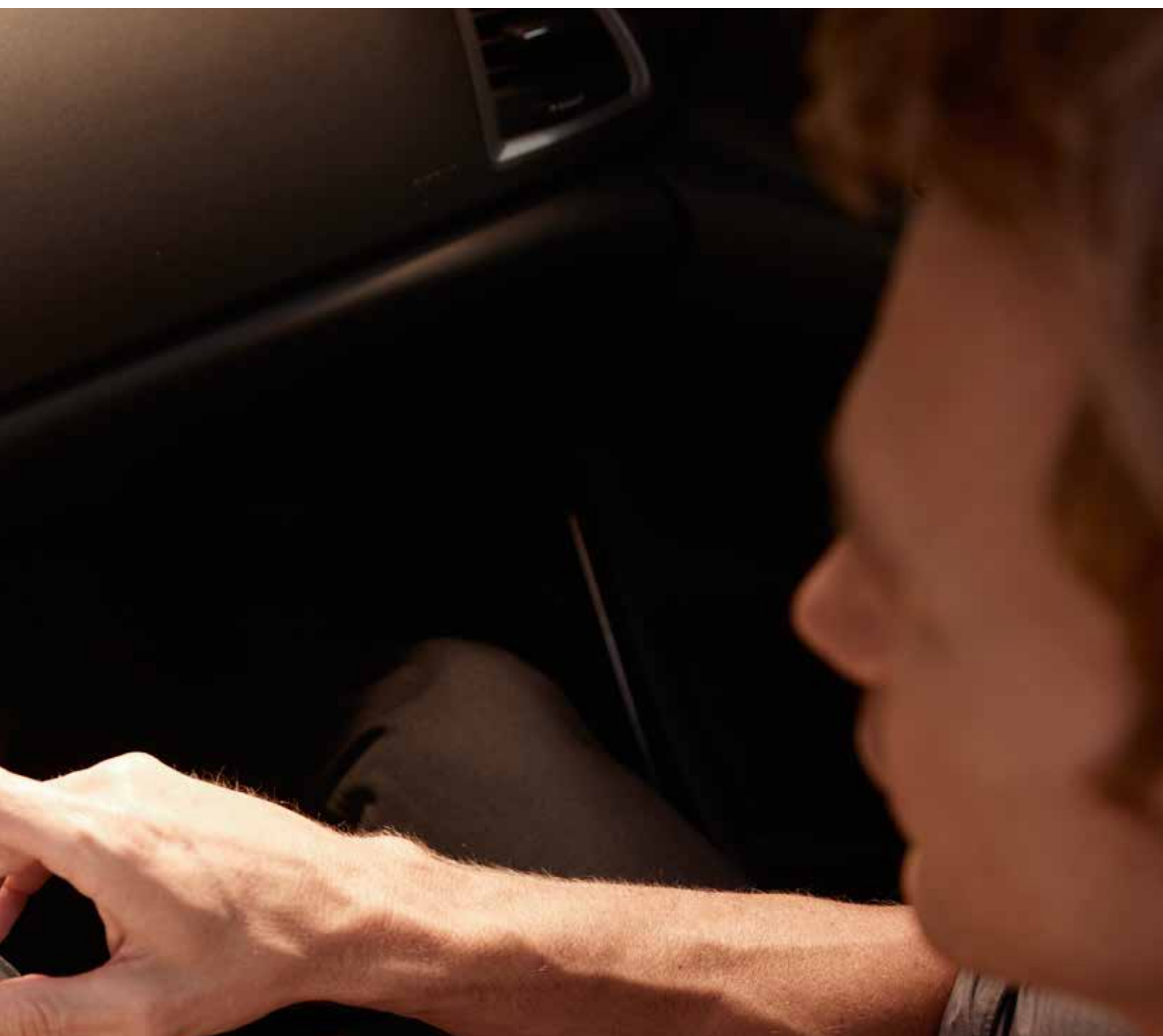




## WHEN YOU'RE IN TOUCH WITH THE UNIVERSE

All you have to do to instantly hear your favourite tunes and entertainment is ask Verano for them. The available Buick IntelliLink<sup>1</sup> infotainment system, with its seamless connectivity and enhanced voice controls, allows you to access your music library, initiate hands-free calls and choose your favourite Internet radio stations everywhere you go. Available Bluetooth<sup>®2</sup> connects your compatible smartphone to an available LED-back-lit, high-resolution, 178 mm (7") diagonal colour touch-screen. With the ease of

<sup>1</sup>Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit [intellilink.buick.ca](http://intellilink.buick.ca) for more details. <sup>2</sup>Not compatible with all devices.



advanced voice recognition (or steering-wheel-mounted controls), you're connected to available smartphone audio apps such as Internet radio or Stitcher SmartRadio<sup>®3</sup> and satellite radio like SiriusXM<sup>4</sup> (with 3-month trial). IntelliLink will even automatically store your phone contacts. There's also an available USB port<sup>2</sup> to connect your MP3 player or smartphone. You're doing all of this while keeping your hands on the wheel and eyes squarely on the road.

<sup>3</sup>Data plan rates apply. <sup>4</sup>Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-877-209-0079 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms & Conditions" and complete details at [siriusxm.ca](http://siriusxm.ca).



ONSTAR 4G LTE

ALL-NEW. BUILT-IN.

WIFI

The next generation of OnStar brings you 4G LTE! The all-new available technology provides your Verano with a fast, reliable Wi-Fi hotspot. Passengers can tap into available wireless Internet and connect up to seven mobile devices to browse Web sites, stream movies, send e-mails and more. OnStar with 4G LTE and a built-in Wi-Fi hotspot turn your vehicle into a reliable mobile hub, with great signal quality and bandwidth.



<sup>1</sup>Visit [onstar.ca](http://onstar.ca) for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms).







## WHEN DIRECTION IS CLEAR

You won't always need a destination to enjoy all Verano has to offer. But when you do, opt for the available touch-screen-activated IntelliLink with navigation.<sup>1</sup> It provides over 9.5 million kilometres (6 million miles) of North American roads mapped out for you to explore. To stay one step ahead of the crowd, optional NavTraffic<sup>2</sup> (with 3-month trial of SiriusXM<sup>3</sup>) incorporates

<sup>1</sup>At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas.



real-time traffic and road conditions right into your NAV screen, directing you around congestion and detours and toward the most efficient route. And SiriusXM also offers Travel Link to keep you informed of the latest fuel prices, weather conditions and movie listings wherever you go.

<sup>2</sup>Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-877-209-0079 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms & Conditions" and complete details at [siriusxm.ca](http://siriusxm.ca).



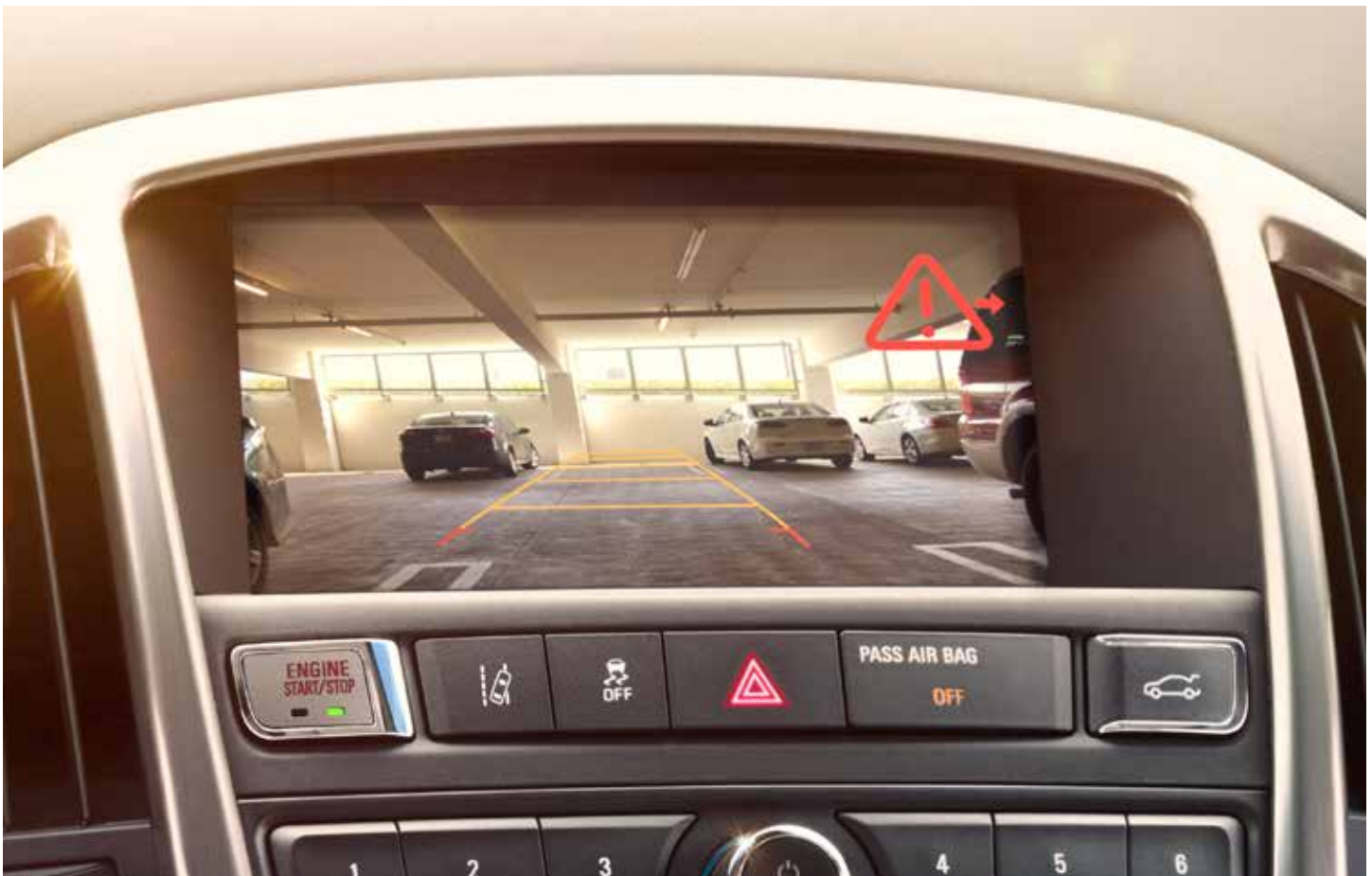
## WHEN AWARENESS IS HEIGHTENED

We gave Verano an available REAR VISION CAMERA to help you easily see what's behind you. Plus, available REAR CROSS TRAFFIC ALERT helps make you aware with both sight and sound cues of approaching vehicles when backing out of a parking spot. And available SIDE BLIND ZONE ALERT lets you know when another car is in your side-mirror blind spot. For a further sense of well-being, Verano includes 10 standard air bags,<sup>1</sup> including dual front, head curtain side, front and outboard rear-seat-mounted side-impact and driver and front-passenger knee bags. And a collapsible pedal system allows the pedals to detach during a collision to reduce the risk of leg or ankle injuries. Available LANE DEPARTURE WARNING and FORWARD COLLISION ALERT features are designed to alert the driver to potential hazards. Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for more important safety information.

## ONSTAR SERVICES

The 2015 Verano comes with a 5-year OnStar Basic Plan.<sup>2</sup> This standard plan gives you access to the RemoteLink Key Fob Services,<sup>2</sup> which let you lock and unlock your car doors, activate the horn and lights and even start your Verano remotely from your smartphone or tablet. Plus, get OnStar Vehicle Diagnostics and Dealer Maintenance Notification to make service scheduling simple. Along with the 5-year OnStar Basic Plan, you'll also receive a 6-month trial of the Directions & Connections Plan<sup>3</sup> that includes Automatic Crash Response, Emergency Services, Stolen Vehicle Assistance, Live Advisor Assistance and available Hands-Free Calling.

<sup>1</sup>Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and child safety seat instructions for more safety information. <sup>2</sup>Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any Emergency Services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, you must contact OnStar at 1.888.4.ONSTAR (1.888.466.7827). Subsequent owners will be able to activate the remaining term. <sup>3</sup>Visit onstar.ca for coverage map, details and system limitations. After complimentary trial period, an active OnStar service plan is required.





# STANDARD EQUIPMENT

## POWER AND PERFORMANCE

**Drivetrain** Front-wheel drive  
**Engine** 2.4L DOHC 4-cylinder with VVT and Direct Injection  
**Transmission** 6-speed automatic, electronically controlled with overdrive and Driver Shift Control  
**Suspension** Front independent MacPherson strut, rear Z-link  
**Steering** Power electric  
**Brakes** 4-wheel anti-lock, 4-wheel disc with brake assist  
**Traction Control** Full range  
**StabiliTrak** Stability control system  
**Exhaust** Stainless steel with chrome tip

## COMFORT AND CONVENIENCE

**Seat Trim** Premium Ribbon fabric inserts with leatherette bolsters  
**Seating** Front bucket seats, rear 60/40 split folding  
**Driver Seat Adjuster** 6-way manual  
**Front-Passenger Seat Adjuster** 6-way manual  
**Armrests** Centre rear with dual cupholders and storage  
**Console** Centre floor with dual cupholders, sliding armrest with smartphone storage, 12-volt power outlet, auxiliary jack and USB port<sup>1</sup>  
**Head Restraints** Front, 2-way adjustable  
**Head Restraints** Rear, outboard seats 2-way adjustable  
**Lighting** Overhead courtesy lamp, dual reading, ice-blue ambient lighting, dome with theatre lighting  
**Assist Handles** Driver, front passenger and rear outboard  
**Display** Enhanced 1-colour with driver information  
**Steering Wheel** 3-spoke deluxe  
**Steering-Wheel-Mounted Controls** For audio and cruise control

**Driver Information Centre** With trip odometer, fuel range, average fuel efficiency, instantaneous fuel efficiency, average speed, compass and Oil Life Monitor  
**Tilt and Telescopic Steering Wheel** Manual  
**Cruise Control**  
**Mirror** Interior rearview manual day/night  
**Climate Control** Dual-zone, automatic  
**Heat Ducts** Rear floor  
**Defogger** Rear-window electric with adaptive remote activation  
**Windows** Power with driver express-up/-down  
**Windows** Front passenger and rear passenger power with express-down  
**Cupholders** 2 front console, 2 rear armrest  
**Auxiliary Power Outlets** 2, 12-volt outlets  
**Floor Mats** Carpeted front and rear with front anchors  
**Vanity Mirrors** Driver and front-passenger illuminated visors  
**Remote Keyless Entry** Includes panic alarm  
**QuietTuning** Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin

# EQUIPMENT GROUPS

## CONVENIENCE GROUP 1

INCLUDES ALL STANDARD EQUIPMENT PLUS:

**Audio System** AM/FM stereo with 178 mm (7") diagonal high-resolution LED colour touch-screen, CD player and MP3 playback and auxiliary ports  
**Buick IntelliLink<sup>®</sup>** Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through services like Stitcher SmartRadio<sup>®</sup>  
**Bluetooth<sup>®</sup>** Personal cellphone connectivity to vehicle audio system  
**Climate Control** Dual-zone automatic with adaptive remote activation  
**Shift Knob** Leather wrapped  
**Remote Vehicle Starter System**  
**Rear Vision Camera**  
**Steering Wheel** Leather wrapped with chrome trim, 3-spoke  
**Cabin Air Filter**

## CONVENIENCE GROUP 2

INCLUDES ALL STANDARD EQUIPMENT AND CONVENIENCE GROUP 1, PLUS:

**Forward Collision Alert**  
**Lane Departure Warning**  
**Auto-Dimming Interior Rearview Mirror**  
**Driver 6-Way Power Seat** With manual recline  
**Heated Exterior Power Mirrors** Body-colour with adaptive remote operation  
**Ultrasonic Rear Parking Assist**  
**Rear Cross Traffic Alert**  
**Side Blind Zone Alert**  
**Universal Home Remote** Includes garage-door opener, 3-channel programmable  
**Heated Driver and Front-Passenger Seats** With adaptive remote activation  
**Fog Lamps** Front halogen

## LEATHER GROUP

INCLUDES ALL STANDARD EQUIPMENT AND CONVENIENCE GROUP 1, PLUS:

**Forward Collision Alert**  
**Lane Departure Warning**  
**Auto-Dimming Interior Rearview Mirror**  
**Driver 6-Way Power Seat** With manual recline  
**Heated Exterior Power Mirrors** Body-colour with adaptive remote operation  
**Ultrasonic Rear Parking Assist**  
**Rear Cross Traffic Alert**  
**Side Blind Zone Alert**  
**Universal Home Remote** Includes garage-door opener, 3-channel programmable  
**Heated Driver and Front-Passenger Seats** With adaptive remote activation  
  
**Leather-Appointed Seating** Premium grade  
**EZ-Key Passive Entry System** With push-button start  
**Bose Premium Audio System**  
**Heated, Leather-Wrapped Steering Wheel**  
**Window** Front-passenger express-up/-down

AVAILABLE OPTIONS FOR CONVENIENCE GROUP 1:

**Moonroof** Power tilt-sliding with sunshade  
**Engine Block Heater**  
**Comfort Package** Driver 6-way seat adjuster and heated driver and front-passenger seat. Late availability.  
**Wheels** RV1 18" multi-spoke machine-faced alloy with polished face and sterling silver finished pockets

AVAILABLE OPTIONS FOR CONVENIENCE GROUP 2:

**Moonroof** Power tilt-sliding with sunshade  
**Bose<sup>®</sup> Premium Audio System** 9-speaker system, 7-channel digital amplified with custom equalization and subwoofers  
**Audio System with Navigation<sup>®</sup>** AM/FM stereo with 178 mm (7") diagonal high-resolution colour touch-screen, CD player and MP3 playback, USB<sup>1</sup> and auxiliary ports and GPS navigation system  
**Spoiler** Rear  
**Engine Block Heater**

AVAILABLE OPTIONS FOR LEATHER GROUP:

**Audio System with Navigation<sup>®</sup>**  
**Moonroof** Power tilt-sliding with sunshade  
**Wheels** WQN 18" split-spoke alloy with manoogian silver premium finish  
**Spoiler** Rear  
**Engine Block Heater**

## ACCESSORIES

### ENTERTAINMENT SYSTEMS

**Audio System** AM/FM stereo with CD player and MP3 playback, graphical display and auxiliary input jack

**Speakers** 6-speaker system

**SiriusXM Satellite Radio**<sup>2</sup> Includes 3 trial months of service. For more information, visit [siriusxm.ca](http://siriusxm.ca).

**USB Port**<sup>1</sup> Connectivity for various digital media devices and MP3 player support

**OnStar 4G LTE**<sup>3</sup> Wi-Fi hotspot capability with 3GB/3-month data trial

### SAFETY AND SECURITY

**10 Air Bags**<sup>4</sup> Driver and front passenger, seat-mounted side-impact for front and rear outboard seating positions, roof rail for front and rear outboard and knee for driver and front passenger

**Safety Belts** 3-point, all seating positions

**LATCH** (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions

**Power Door Locks** With lockout protection

**Rear Child Security Locks** Electronic

**OnStar**<sup>3</sup> 6 months of Directions & Connections Plan

**Theft-Deterrent System** Engine immobilizer

### STYLING AND FUNCTIONALITY

**Lights** Halogen headlamps with composite blue translucent projector beam with flash-to-pass feature and automatic on and off

**Daytime Running Lamps**

**Glass** Solar-absorbing

**Exterior Mirrors** Power-adjustable body-colour manual folding

**Grille** Black chrome, waterfall style with chrome surround

**Wipers** Front intermittent variable

**Wheels** PNM 17" multi-spoke alloy with silver finish

### DEALER-INSTALLED

**Protection Package** Includes all-weather mats, cargo mat and body-colour front and rear splash guards

**All-Weather Floor Mats** Front and rear

**Trunk Cargo Net**

**Custom-Moulded Splash Guards** Front and rear

**Indoor/Outdoor Vehicle Cover**

**Rear Spoiler** Flushmount

**Satin Chrome Grille**

**Cargo Mat**

**Pedal Covers**

**Cargo Organizer**

**Wheel Locks**

### AVAILABLE OPTIONS

**Engine Block Heater**

## SPECIFICATIONS

### PREMIUM GROUP

INCLUDES ALL STANDARD EQUIPMENT AND CONVENIENCE GROUP 1, PLUS:

**Forward Collision Alert**

**Lane Departure Warning**

**Auto-Dimming Interior Rearview Mirror**

**Driver 6-Way Power Seat** With manual recline

**Heated Exterior Power Mirrors** Body-colour with

adaptive remote operation

**Ultrasonic Rear Parking Assist**

**Rear Cross Traffic Alert**

**Side Blind Zone Alert**

**Universal Home Remote** Includes garage-door opener,

3-channel programmable

**Heated Driver and Front-Passenger Seats** With

adaptive remote activation

**Leather-Appointed Seating** Premium grade

**EZ-Key Passive Entry System** With push-button start

**Bose Premium Audio System**

**Heated, Leather-Wrapped Steering Wheel**

**Window** Front-passenger express-up/-down

**2.0L Turbo DOHC with VVT and Direct Injection**

**Rear Spoiler**

**Aluminum Sport Pedals**

**Exhaust** Dual, stainless steel with chrome tips

### DIMENSIONS, MM (IN.)

Wheelbase	2685 (105.7)
Overall length	4671 (183.9)
Body width	1814 (71.4)
Overall height	1476 (58.1)
Track width, front	1532 (60.3)
Track width, rear	1542 (60.7)
Head room, front	973 (38.3)
Head room, rear	960 (37.8)
Shoulder room, front	1400 (55.1)
Shoulder room, rear	1344 (52.9)
Hip room, front	1364 (53.7)
Hip room, rear	1318 (51.9)
Leg room, front	1067 (42.0)
Leg room, rear	881 (34.7)

### SPECIFICATIONS AND CAPACITIES

Engine Type	2.4L DOHC 4-cylinder with VVT and Direct Injection
Horsepower	180 @ 6700 rpm
Torque	171 lb.-ft. @ 4900 rpm
Fuel Consumption, L/100 km (mpg) <sup>9</sup>	11.1 (25) city/7.4 (38) hwy
Engine Type	2.0L Turbo DOHC with VVT and Direct Injection
Horsepower	250 @ 5300 rpm
Torque	260 lb.-ft. @ 2000 rpm
Fuel Consumption, L/100 km (mpg) <sup>9</sup>	
Manual Transmission	11.6 (24) city/7.6 (37) hwy
Automatic Transmission	11.4 (25) city/7.9 (36) hwy
Cargo Volume, L (cu. ft.) <sup>10</sup>	405 (14.3)
Fuel Tank, L (imp. gal.) (approx.)	59 (13.0)
Curb Weight, kg (lb.) (approx.)	1497 (3300)

### WHEELS

AVAILABLE OPTIONS FOR PREMIUM GROUP:

**6-Speed Manual Transmission**

**Audio System with Navigation**<sup>8</sup>

**Moonroof** Power tilt-sliding with sunshade

**Wheels** WQN 18" split-spoke alloy with

manooigan silver premium finish

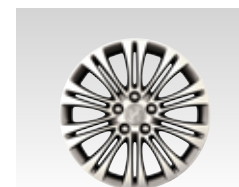
**Engine Block Heater**



PNM 17" MULTI-SPOKE ALLOY WHEELS WITH STERLING SILVER FINISH



RV1 18" MULTI-SPOKE MACHINE-FACED ALLOY WHEELS WITH STERLING SILVER FINISHED POCKETS

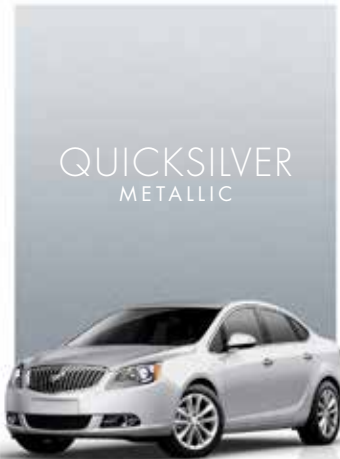
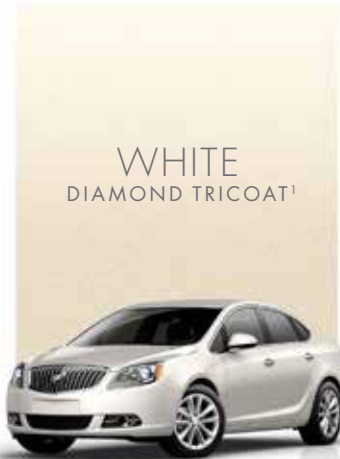


WQN 18" SPLIT-SPOKE ALLOY WHEELS WITH MANOOIGAN SILVER PREMIUM FINISH

<sup>1</sup>Not compatible with all devices. <sup>2</sup>Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-877-209-0079 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms & Conditions" and complete details at [siriusxm.ca](http://siriusxm.ca). <sup>3</sup>Visit [onstar.ca](http://onstar.ca) for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms). <sup>4</sup>A NOTE ON CHILD SAFETY: Always use safety belts and the correct restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and child safety seat instructions for more safety information. <sup>5</sup>Visit [onstar.ca](http://onstar.ca) for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After complimentary trial period, an active OnStar service plan is required. <sup>6</sup>Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit [intellilink.buick.ca](http://intellilink.buick.ca) for more details. <sup>7</sup>Data plan rates apply. <sup>8</sup>At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. <sup>9</sup>2015 Verano fuel-consumption estimates based on GM preliminary testing in accordance with new 2015 model-year Government of Canada approved test methods. Refer to [vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) for details. Your actual fuel consumption may vary. <sup>10</sup>Cargo and load capacity limited by weight and distribution.



EXTERIOR COLOURS



INTERIOR COLOURS



<sup>1</sup>Additional charge, premium paint.

SMOKY  
GREY  
METALLIC



DARK SAPPHIRE  
BLUE  
METALLIC



MOCHA  
BRONZE  
METALLIC



CARBON  
BLACK  
METALLIC<sup>1</sup>



TITANIUM  
PALETTE



EBONY  
COLOUR PALETTE



LEATHER-APPOINTED SEATING





# IMPORTANT WORDS ABOUT THIS BROCHURE

## BUICK OWNERSHIP: IT'S A GOOD FEELING.

Our commitment to you includes:

- 4-year/80,000 km New-Vehicle Limited Warranty<sup>1</sup>
- 6-year/110,000 km Powertrain Component Limited Warranty<sup>1</sup> with \$0 deductible on repairs; warranty is fully transferable at no charge
- 6-year/110,000 km Courtesy Transportation<sup>1</sup>
- 6-year/110,000 km 24/7 Roadside Assistance<sup>1</sup>
- 6-year/unlimited km rust-through perforation coverage<sup>1</sup>
- 8-year/130,000 km coverage on catalytic converters and Powertrain Control Modules (PCMs)<sup>1</sup>

<sup>1</sup>Whichever comes first. Conditions and limitations apply. See dealer for details.

## OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:<sup>2</sup>

- **GM PROTECTION PLAN (GMPP)** – The only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of sale or subsequently during the New-Vehicle Limited Warranty period.
- **BUICK CERTIFIED SERVICE** – With Buick-certified technicians and Buick-approved parts, nobody knows your Buick vehicle better.
- **CERTIFIED SERVICE MAINTENANCE PLAN** – The only maintenance plan designed specifically for buyers of Buick vehicles and backed by the resources and commitment of General Motors. Buick Maintenance Plans may be purchased at the time of sale or on vehicles up to 3 model years old or 60,000 km.
- **BUICK OWNER CENTRE** – As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and the latest driving and maintenance tips. Find out more at [buickowner.ca](http://buickowner.ca).

<sup>2</sup>Conditions and limitations apply.

## TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- **PURCHASE FINANCING AND LEASING** – On-the-spot financing, see dealer for full details.<sup>3</sup>
- **GM STUDENT BONUS PROGRAM** – Students or recent graduates of high school, college or university<sup>4</sup> may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750<sup>5</sup> (tax inclusive) (purchased vehicle dependent) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- **THE GM CARD** – GM cardholders may redeem up to \$3500 GM Card<sup>®</sup> earnings (subject to Vehicle Redemption Allowances) toward the total purchase price of eligible new GM vehicles.<sup>5</sup> For full program details, please visit [thegmcard.ca](http://thegmcard.ca).

<sup>3</sup>Subject to eligibility. <sup>4</sup>Conditions and limitations apply.

<sup>5</sup>Program subject to change.

## INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick Web site at [buick.ca](http://buick.ca).
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

## A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

## A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

## TRADEMARKS

The marks appearing in this brochure, including, but not limited to: General Motors, GM, Buick, the Buick logo, Verano and their respective logos, emblems, slogans and vehicle model names and body designs; and other marks such as StabiliTrak and IntelliLink, are trademarks of General Motors and/or General Motors of Canada Limited, its subsidiaries, affiliates or licensors. Sirius, XM and all related marks are trademarks of SiriusXM Radio, Inc.

## COPYRIGHT

©2014 General Motors of Canada Limited. All rights reserved. All text, images, graphics and other materials in this brochure are subject to the copyright and other intellectual property rights of General Motors and/or General Motors of Canada Limited. These materials may not be reproduced, distributed or modified without the express written permission of General Motors and/or General Motors of Canada Limited.

Printed in U.S.A., August 2014





DISCOVER MORE AT [BUICK.CA](https://www.buick.ca)

191-15-B-001E