

ENCORE

2015 BUICK



WHEN FUNCTIONAL IS BEAUTIFUL

Today, luxury isn't necessarily defined by size. It's about finding the things that fit your life. With its stylish and functional design inside and out, plus seamlessly integrated digital connectivity, Buick Encore does just that. It's sized to get you around town and into tight parking spaces easily and efficiently. Yet with its versatile cargo space and variable seating configurations, it's a premium crossover that can keep up with your every move. Now isn't that your kind of luxury?



WHITE PEARL TRICOAT
shown with Premium Group and optional equipment.



COCOA SILVER METALLIC
shown with Premium Group and optional equipment.

NIMBLENESS



WHEN YOU'RE
STREET SMART



WHEN DESIGN REVEALS CHARACTER



Let your eyes wander across the shapes and surfaces of Encore and study its details: The tailored creases in the hood that highlight Encore's refinement. The blue-accented projector-beam headlamps that give Encore its expressive look. And the chrome portholes and waterfall grille that are signatures of Buick design. It's all a reflection of character.



WHEN YOU'RE IN THE MOMENT

Inside Encore, seamlessly flowing lines, highlighted by ice-blue ambient lighting, create a relaxed yet spacious environment.

The instrument panel's "low and away" design gives a feeling of openness, while soft-to-the-touch materials like a leather-wrapped steering wheel and available leather-appointed heated front seats add to your comfort.



WHEN TECHNOLOGY CONNECTS YOU

With Encore, the world really does revolve around you. Use your voice to play your favourite music or make hands-free calls on the Buick IntelliLink¹ system. Enjoy fuller sound with the optional Bose[®] premium seven-speaker audio system. Available OnStar with 4G LTE² keeps you connected to your world. Enjoy available built-in Wi-Fi and relax in confidence with a suite of innovative available safety features. Looking for a ride as tech-savvy as you are? Look no further.

¹Full functionality requires compatible Bluetooth[®] and smartphone, and USB connectivity for some devices. IntelliLink on Encore does not include functionality such as enhanced voice recognition, Gracenote[®] and CD player. Visit intellilink.buick.ca for more details. ²Visit onstar.ca for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms).



ONSTAR WITH 4G LTE

ALL-NEW. BUILT-IN.

WIFI



The next generation of OnStar brings you 4G LTE.¹ The all-new available technology provides your Encore with a fast, reliable available Wi-Fi hotspot. Passengers can tap into available high-speed wireless Internet and connect up to seven compatible mobile devices to browse Web sites, stream movies, send e-mails and more. OnStar with 4G LTE and a built-in Wi-Fi hotspot turn your vehicle into a reliable mobile hub, with great signal quality and bandwidth.



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WHEN LIFE IS
SEAMLESS

Use your voice to control the Buick IntelliLink¹ interactive audio system or have the optional Navigation System² guide you to what you're looking for. Your compatible smartphone connects via Bluetooth³ to Encore's high-resolution, 178 mm (7") diagonal LCD touch-screen. With the ease of enhanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Stitcher SmartRadio^{®4} and SiriusXM Satellite Radio (with 3-month trial).⁵ IntelliLink also automatically stores your phone contacts for quick access. There's even a USB port³ and an available 120-volt outlet to connect your other electronic devices. You're doing all of this while keeping your hands on the wheel and eyes squarely on the road.

¹Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. IntelliLink on Encore does not include functionality such as enhanced voice recognition, Gracenote and CD player. Visit intellilink.buick.ca for more details. ²At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ³Not compatible with all devices. ⁴Data plan rates apply. ⁵Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-877-209-0079 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms & Conditions" and complete details at siriusxm.ca.



WHEN YOU FEEL SECURE

Encore's available FORWARD COLLISION ALERT and available LANE DEPARTURE WARNING use digital imaging to help you avoid trouble before it happens. Forward Collision Alert provides audible and visual cues if you're quickly approaching another vehicle and the system senses a collision may occur. Lane Departure Warning lets you know if you wander from your lane without using your turn signal. Available REAR CROSS TRAFFIC ALERT makes you aware of approaching traffic when backing up. Available SIDE BLIND ZONE ALERT warns you when a vehicle is in your side-mirror blind spot. And a standard



REAR VISION CAMERA helps you see objects while in reverse. We also gave Encore 10 standard air bags,¹ including dual front, head curtain side, front and outboard-mounted rear-seat side-impact air bags and even driver and front-passenger knee bags. Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for more important safety information.

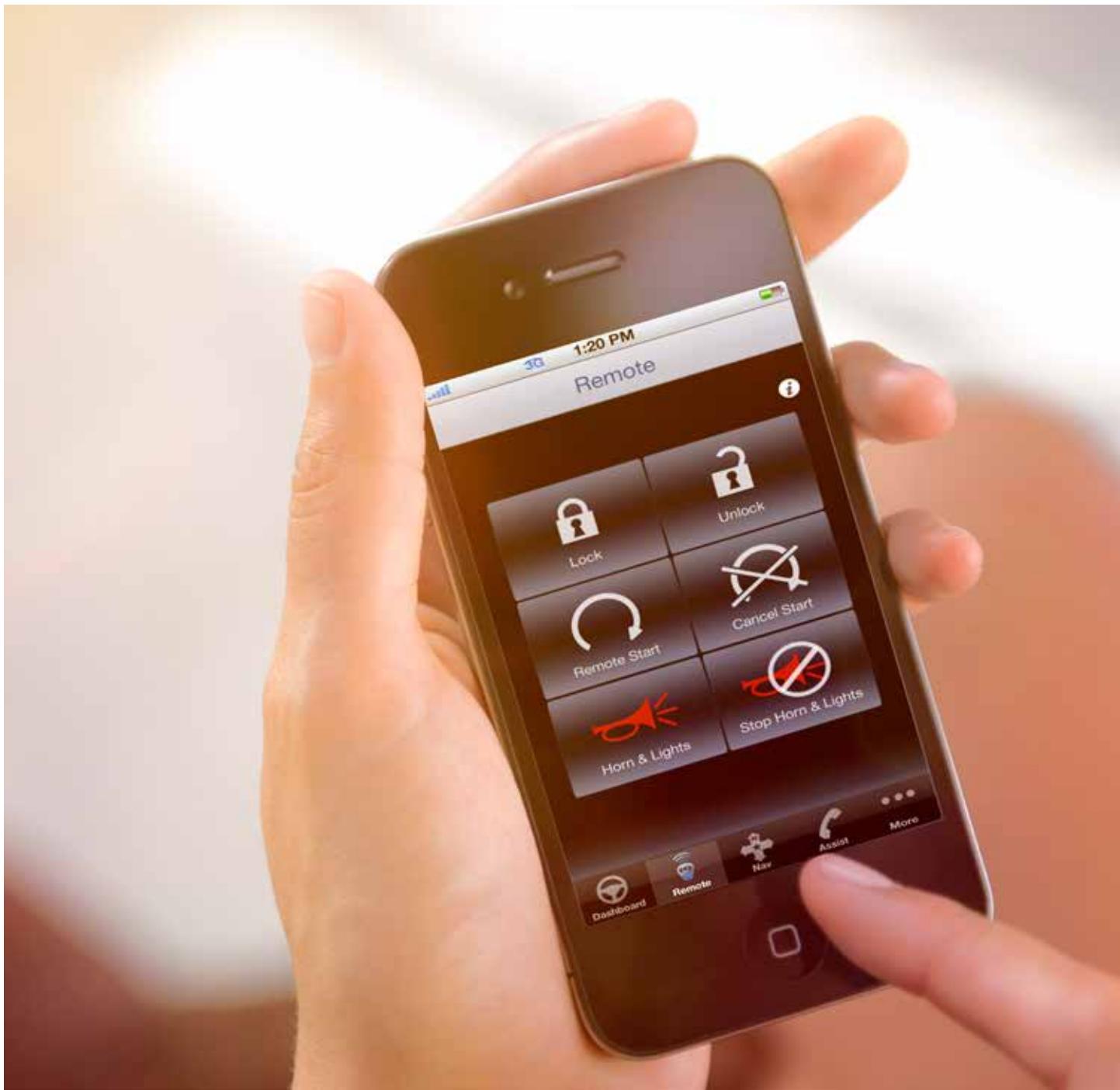
¹Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and child safety seat instructions for more safety information.



WHEN TECHNOLOGY GUIDES YOU

Available FRONT AND REAR PARK ASSIST is designed to help the driver park and avoid obstacles while manoeuvring.

Ultrasonic sensors detect objects in front of and behind the vehicle. When the system detects an object, it provides audible alerts through Encore's speakers. Low-toned beeps from the rear speakers indicate an object at the rear; high-toned beeps from the front speakers indicate an object in front of Encore. The faster the beeps, the closer the object.



ONSTAR SERVICES

The 2015 Encore comes with a 5-year OnStar Basic Plan.¹ This standard plan gives you access to the RemoteLink Key Fob Services,¹ which let you lock and unlock your car doors, activate the horn and lights and even start your Encore remotely from your compatible smartphone or tablet. Plus, get OnStar Vehicle Diagnostics and Dealer Maintenance Notification to make service scheduling simple. Along with the 5-year OnStar Basic Plan, you'll also receive a 6-month trial of the Directions & Connections Plan² that includes Automatic Crash Response, Emergency Services, Stolen Vehicle Assistance, Live Advisor Assistance and available Hands-Free Calling.³

¹Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any Emergency Services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, you must contact OnStar at 1.888.4.ONSTAR (1.888.466.7827). Subsequent owners will be able to activate the remaining term. ²Visit onstar.ca for coverage map, details and system limitations. After complimentary trial period, an active OnStar service plan is required. ³OnStar Hands-Free Calling requires an existing OnStar service plan and prepaid minutes. Not available in certain markets. Visit onstar.ca for coverage map, details and system limitations.





WHEN A WHIM BECOMES A WEEKEND

All week, Encore helps you take care of business with the help of innovative technologies like a fuel-sipping 1.4L turbocharged engine, available All-Wheel Drive and an all-new built-in Wi-Fi hotspot.¹ When the weekend rolls around, Encore helps make the most of your escape plans, too. The five-passenger seating transforms to 1371 L (48.4 cu. ft.) of cargo space,² with the second-row seats folded flat. Even with the rear seat up, Encore gives you 532 L (18.8 cu. ft.) of cargo room.²

¹Visit onstar.ca for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms). ²Cargo and load capacity limited by weight and distribution.

CARGO & ADAPTABILITY

WHEN ROOM IS
EASILY MADE





All that space inside Encore is yours to use however you see fit. A day at the beach? Load up the blankets, chairs and coolers. A trip to the farmers market, then to the nursery for gardening supplies? Quickly lower the second-row seats to create a flat surface ideal for the errand. Driving friends to dinner? Raise the rear seats with ease to welcome them to sit surrounded by spacious comfort. And for maximum cargo capacity, the front passenger seat folds flat to create room for long objects.

A blurred, motion-filled landscape of trees and a road, suggesting speed and travel.

WHEN THE JOURNEY
IS THE DESTINATION



WHITE PEARL TRICOAT
shown with Premium Group and optional equipment.

STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-wheel drive
Engine 1.4L Turbo with variable valve timing
Transmission 6-speed automatic, electronically controlled with Driver Shift Control
Suspension Ride and handling
Steering Power, variable effort, electric
Brakes 4-wheel anti-lock, 4-wheel disc
Traction Control Full range
StabiliTrak Stability control system

COMFORT AND CONVENIENCE

Glove Box Dual compartments
Seat Trim Cloth with leatherette accents
Seating 5-passenger seating, front buckets, rear 60/40 folding
Driver Seat Adjuster 6-way power with manual recline and power lumbar
Front-Passenger Seat Adjuster 2-way manual, flat-folding seatback
Floor Mats Carpeted front and rear
Instrumentation Analog with tachometer, speedometer and fuel level
Driver Information Centre Fuel, coolant temperature, battery, Oil Life Monitoring System and compass
Steering Wheel Leather-wrapped 3-spoke colour-keyed with theft-deterrent locking
Steering-Wheel-Mounted Controls For audio and phone
Rear Vision Camera

Lighting Interior ice-blue ambient located on instrument panel

Lighting Overhead and rear cargo courtesy lamps

Tilt and Telescopic Steering Column

Mirror Inside rearview, manual day/night

Bluetooth® Cellphone connectivity to vehicle audio system

Vanity Mirrors Driver and front-passenger illuminated visors

Climate Control Single-zone manual

Particle Air Filter

Windows Power with driver express-up/-down, front and rear passenger express-down

QuietTuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin

Noise Control System Bose® Active Noise Cancellation

Cargo Shade Cover

Remote Keyless Entry

EQUIPMENT GROUPS

LEATHER GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Rear Cross Traffic Alert
Side Blind Zone Alert
Remote Vehicle Starter System
Climate Control Dual-zone automatic
Mirror Inside rearview auto-dimming
Tire Pressure Monitoring System⁸
Leather-Appointed Seating (Ebony, Titanium or Saddle)
Heated Steering Wheel
Front-Passenger Seat Adjuster 6-way power with manual recline and power lumbar
Heated Seats Driver and front passenger
Memory Seat For driver seat position
Outside Mirrors Heated

PREMIUM GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Rear Cross Traffic Alert
Side Blind Zone Alert
Remote Vehicle Starter System
Climate Control Dual-zone automatic
Mirror Inside rearview auto-dimming
Tire Pressure Monitoring System⁸
Leather-Appointed Seating (Ebony, Titanium or Saddle)
Heated Steering Wheel
Front-Passenger Seat Adjuster 6-way power with manual recline and power lumbar
Heated Seats Driver and front passenger
Memory Seat For driver seat position
Outside Mirrors Heated

SiriusXM Satellite Radio⁷ Includes 3 trial months of service
Audio Bose Premium 7-speaker system with amplifier
Rainsense Wipers
Front and Rear Park Assist
Forward Collision Alert
Lane Departure Warning
Rear Carpeted Cargo Mat
120-Volt Power Outlet On rear centre console
Wheels RV8 18" chromed aluminum

AVAILABLE OPTIONS FOR LEATHER GROUP:

All-Wheel-Drive System
Navigation System⁹
Wheels RV8 18" chromed aluminum
Moonroof Power tilt-sliding
Experience Buick Package Navigation System,⁹ moonroof, 18" chromed aluminum wheels
Premium Audio Package Bose Premium 7-speaker system with amplifier, SiriusXM Satellite Radio⁷
Oil Pan Heater

AVAILABLE OPTIONS FOR PREMIUM GROUP:

All-Wheel-Drive System
Navigation System⁹
Moonroof Power tilt-sliding
Experience Buick Package Navigation System,⁹ moonroof
Oil Pan Heater

WHEELS



RNI 18" CAST ALUMINUM,
PAINTED (STANDARD)



RV8 18" CHROMED ALUMINUM
(AVAILABLE)

ENTERTAINMENT SYSTEMS

Audio System Buick IntelliLink² AM/FM stereo with 178 mm (7") diagonal high-resolution LED colour screen, CD player with MP3 playback, USB³ and auxiliary audio inputs
Buick IntelliLink² Smartphone control via voice recognition allows voice control for AM/FM stereo, CD, USB,⁴ Bluetooth,⁵ available Stitcher SmartRadio[®]
Speakers 6-speaker system
USB Port⁶ Connectivity for various digital media devices
OnStar With 4G LTE⁷ Plus Wi-Fi hotspot with trial period of 3 months or 3GB, whichever comes first

SAFETY AND SECURITY

Air Bags⁸ 10 standard air bags include driver and front-passenger frontal air bags, driver and front-passenger knee air bags, front and rear thorax air bags and side-curtain air bags for front and rear outboard passengers
Passenger Sensing System
Power Door Locks Programmable with rear child security
OnStar⁹ 6 months of Directions & Connections Plan
Theft-Deterrent System Engine immobilizer and content theft alarm

STYLING AND FUNCTIONALITY

Antenna Roof-mounted
Door Handles Body-coloured with chrome strips
Exhaust Tip Single rear stainless steel with chrome tip
Luggage Rack Side rails, roof-mounted
Headlamps Halogen composite projector beam with blue translucent ring with automatic lamp control
Daytime Running Lamps With automatic lamp control
Fog Lamps
Front Glass Acoustic-laminated windshield
Rear Glass Deep-tinted
Outside Mirrors Power-adjustable, body-colour, manual folding with integrated turn-signal indicators
Wipers Front and rear intermittent with front pulse washers
Rear Liftgate Manual
Wheels RNI 18" cast aluminum, painted

AVAILABLE OPTIONS

All-Wheel-Drive System
Premium Audio Package Bose Premium 7-speaker system with amplifier, SiriusXM Satellite Radio[®]
Oil Pan Heater

ACCESSORIES

SPECIFICATIONS

DEALER INSTALLED

All-Weather Floor Mats Front and rear
Cargo Net
Custom-Moulded Splash Guards Front and rear
Roof Rack Cross Rail Package
Roof-Mounted Ski Carrier
Roof-Mounted Bicycle Carrier
Roof-Mounted Kayak Carrier
Roof-Mounted Cargo Carrier
Bodyside Mouldings
Rear-Area Cargo Mat
Cargo Organizer
Wheel Locks

DIMENSIONS, MM (INCHES)

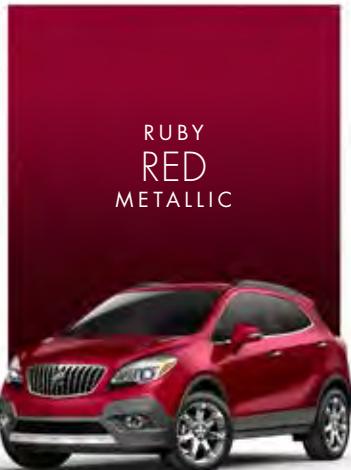
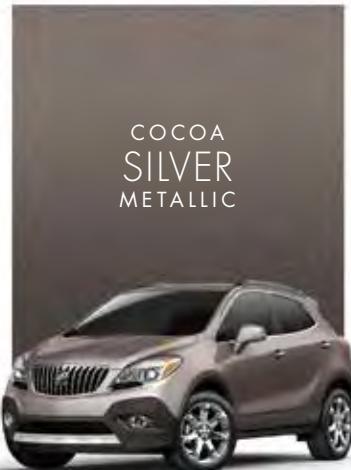
Wheelbase	2555 (100.6)
Overall length	4278 (168.4)
Body width	1774 (69.9)
Overall height, with luggage rails	1658 (65.3)
Minimum ground clearance, front	157 (6.2)
Head room, first row	1005 (39.6)
Head room, second row	985 (38.8)
Shoulder room, first row	1376 (54.2)
Shoulder room, second row	1335 (52.6)
Hip room, first row	1313 (51.7)
Hip room, second row	1272 (50.1)
Leg room, first row	1037 (40.8)
Leg room, second row	908 (35.8)

SPECIFICATIONS AND CAPACITIES

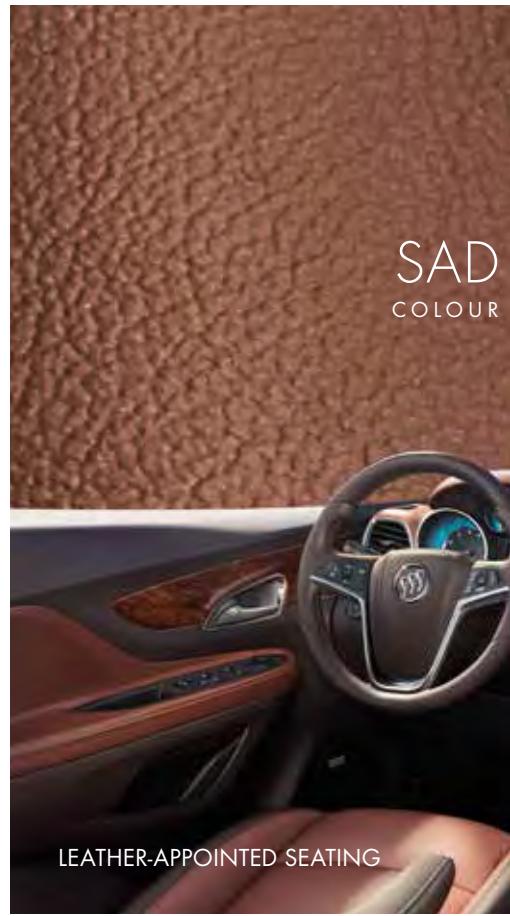
Engine Type	1.4L Turbo with VVT
Horsepower	138 @ 4900 rpm
Torque	148 lb.-ft. @ 1850 rpm
Fuel Consumption ¹⁰ L/100 km (mpg)	9.5 (30) city/7.2 (39) hwy (FWD) 10.2 (28) city/8.0 (35) hwy (AWD)
Cargo Volume, L (cu. ft.) ¹¹	1371 (48.4) behind first-row seats with second-row seats folded 532 (18.8) behind second-row seats
Seating Capacity	2/3 (front/rear)
Fuel Tank, L (imp. gal.) (approx.)	53 (11.7)
Base Curb Weight, kg (lb.)	1468 (3237) (FWD) 1523 (3358) (AWD)

¹Not compatible with all devices. ²Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. IntelliLink on Encore does not include functionality such as enhanced voice recognition, Gracenote[®] and CD player. Visit intellilink.buick.ca for more details. ³Data plan rates apply. ⁴Visit onstar.ca for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms). ⁵Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and child safety seat instructions for more safety information. ⁶Visit onstar.ca for coverage map, details and system limitations. After complimentary trial period, an active OnStar service plan is required. ⁷Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-877-209-0079 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms & Conditions" and complete details at siriusxm.ca. ⁸Does not monitor spare tire. ⁹At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ¹⁰2015 Encore fuel-consumption ratings based on GM testing in accordance with new 2015 model-year Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary. ¹¹Cargo and load capacity limited by weight and distribution.

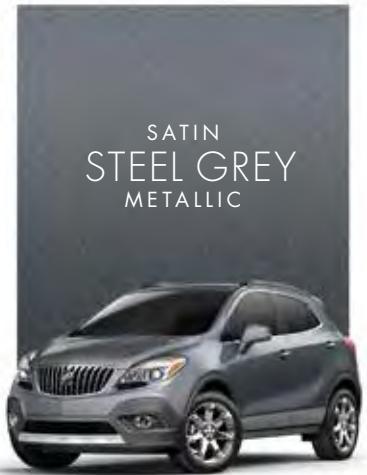
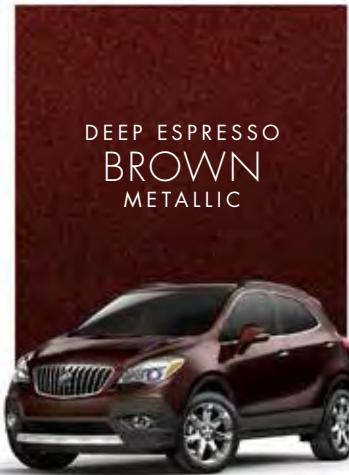
EXTERIOR COLOURS



INTERIOR COLOURS



¹Additional charge, premium paint.





IMPORTANT WORDS ABOUT THIS BROCHURE

BUICK OWNERSHIP: IT'S A GOOD FEELING.

Our commitment to you includes:

- 4-year/80,000 km New-Vehicle Limited Warranty¹
- 6-year/110,000 km Powertrain Component Limited Warranty¹ with \$0 deductible on repairs; warranty is fully transferable at no charge
- 6-year/110,000 km Courtesy Transportation¹
- 6-year/110,000 km 24/7 Roadside Assistance¹
- 6-year/unlimited km rust-through perforation coverage¹
- 8-year/130,000 km coverage on catalytic converters and Powertrain Control Modules (PCMs)¹

¹Whichever comes first. Conditions and limitations apply. See dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS²:

- GM PROTECTION PLAN (GMPP) – The only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of sale or subsequently during the New-Vehicle Limited Warranty period.
- BUICK CERTIFIED SERVICE – With Buick-certified technicians and Buick-approved parts, nobody knows your Buick vehicle better.
- CERTIFIED SERVICE MAINTENANCE PLAN – The only maintenance plan designed specifically for buyers of Buick vehicles and backed by the resources and commitment of General Motors. Buick Maintenance Plans may be purchased at the time of sale or on vehicles up to 3 model years old or 60,000 km.
- BUICK OWNER CENTRE – As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and the latest driving and maintenance tips. Find out more at buickowner.ca.

²Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- PURCHASE FINANCING AND LEASING – On-the-spot financing, see dealer for full details.³
- GM STUDENT BONUS PROGRAM – Students or recent graduates of high school, college or university⁴ may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750⁵ (tax inclusive) (purchased vehicle dependent) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- THE GM CARD – GM cardholders may redeem up to \$3500 GM Card[®] earnings (subject to Vehicle Redemption Allowances) toward the total purchase price of eligible new GM vehicles.⁵ For full program details, please visit thegmcard.ca.

³Subject to eligibility. ⁴Conditions and limitations apply.
⁵Program subject to change.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick Web site at buick.ca.
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

TRADEMARKS

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DISCOVER MORE AT BUICK.CA

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