

2014 BUICK VERANO





UNEXPECTED PLEASURES ARE
THE BEST PART OF LIFE. WHY
NOT DRIVE ONE EVERY DAY?

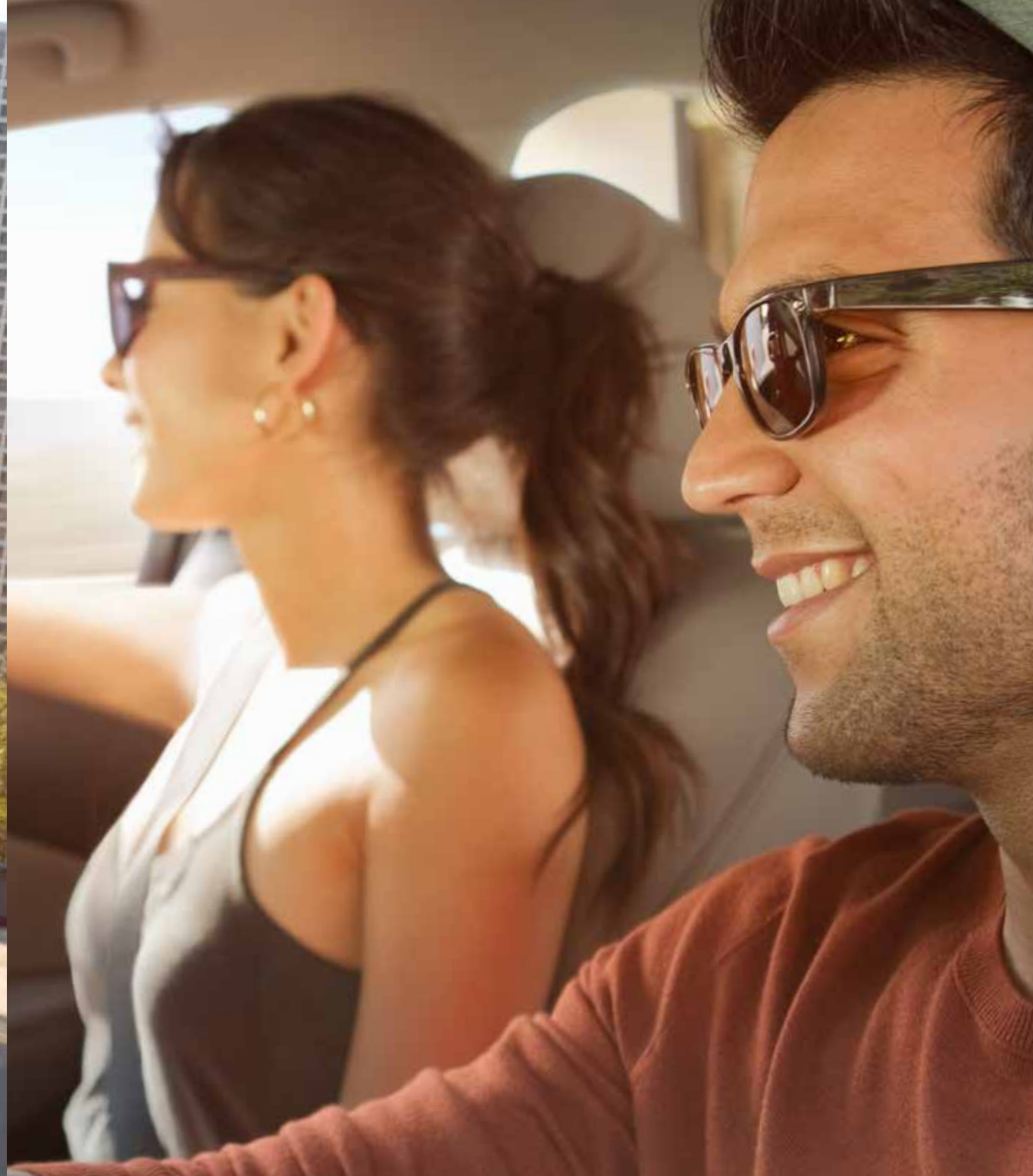


VERANO. UNEXPECTED LUXURY IN A CAR THIS SIZE.

Are you ready for a luxury sedan that resets your expectations? For style infused with substance, and performance elevated by innovations like an available turbocharged engine? For an interior tuned to be quiet, a serene space filled with advanced technologies? Are you ready for the confidence that comes from surrounding yourself with safety innovations? We're guessing you are. Then you're ready for Buick Verano.



VERANO IN CARBON BLACK METALLIC
shown with Premium Group



CARVE ANY ROAD DOWN TO SIZE.

Verano comes standard with a 180-hp 2.4L engine that balances power with a highway fuel-consumption rating of just 6.2L/100 km.¹ Verano Premium boosts performance to 250 horsepower, thanks to a 2.0L intercooled turbocharged engine that uses dual-scroll turbo technology to turn compressed air into potent acceleration. Verano Premium clocks 0-96 km/h (0-60 mph) in just 6.2 seconds. And when the road curves or city streets become congested, Verano and Verano Premium respond with nimble handling, confident braking and agile parking manoeuvres.

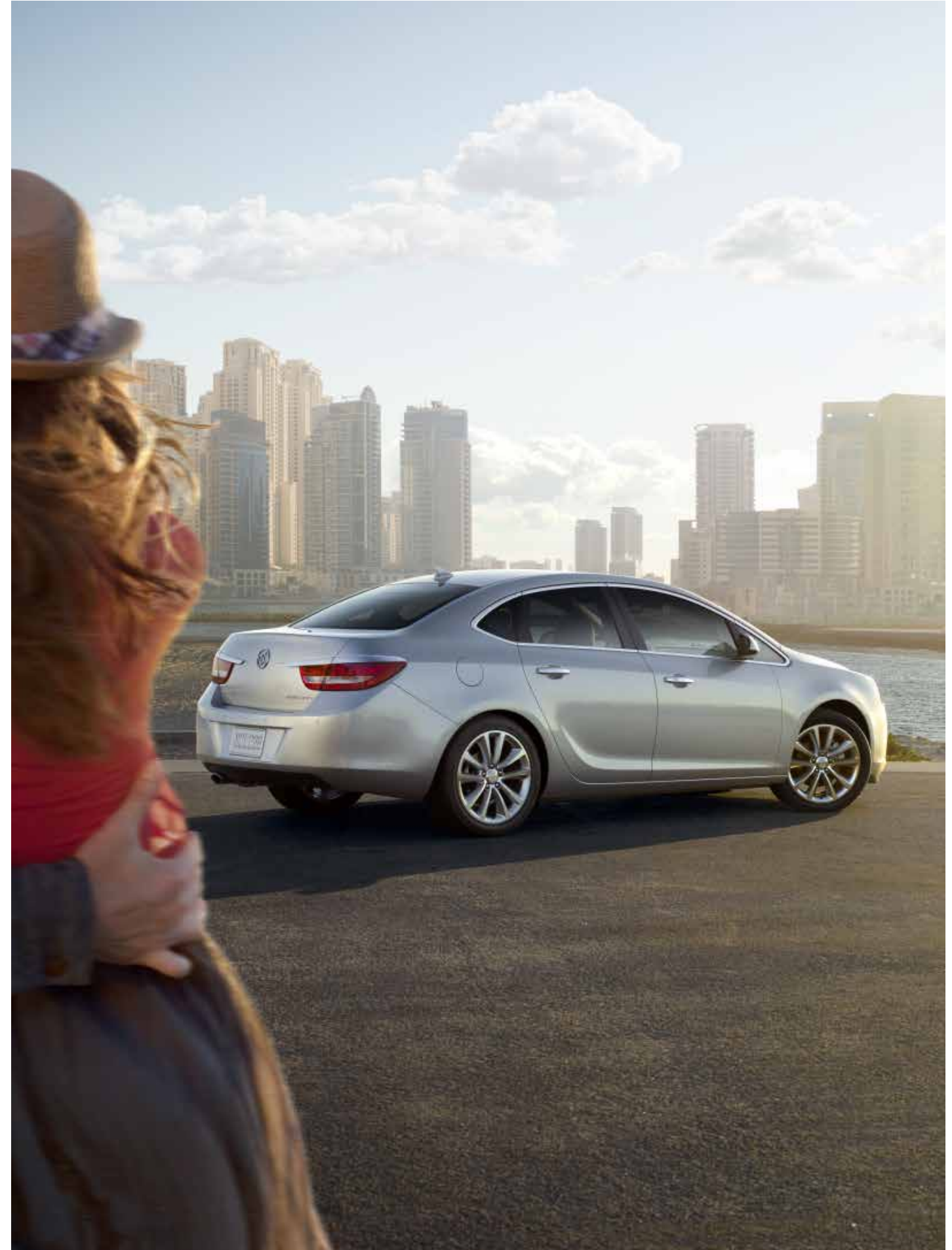
¹2014 Verano equipped with 2.4L I-4 engine and standard 6-speed automatic transmission. Based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary.

VERANO IN QUICKSILVER METALLIC
shown with Premium Group



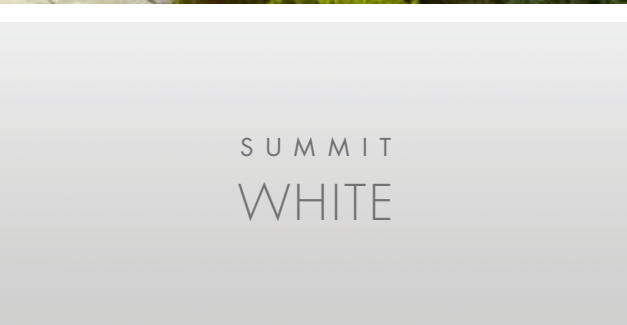
DESIGN INTEGRITY. YOU JUST KNOW IT WHEN YOU SEE IT.

You respond to it instinctively, just by the way the Buick Verano presents itself. It's a design that reflects your own sensibility about how life ought to be. With an overall design integrity based on form following function. With every detail adding precision and purpose that make driving your Verano an experience you look forward to.





17" MULTI-SPOKE
ALLOY WHEELS
WITH SILVER FINISH



SUMMIT
WHITE



WHITE DIAMOND
TRICOAT¹



QUICK SILVER
METALLIC



SMOKY GREY
METALLIC



18" MULTI-SPOKE
MACHINED-FACED
ALLOY WHEELS WITH POLISHED FACE
AND STERLING SILVER FINISHED POCKETS



CRYSTAL RED
TINTCOAT¹



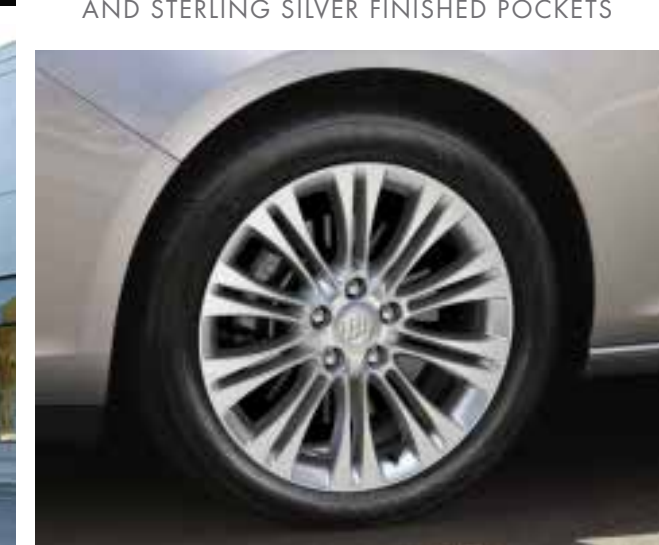
LUXO BLUE
METALLIC



MOCHA BRONZE
METALLIC



CARBON BLACK
METALLIC¹

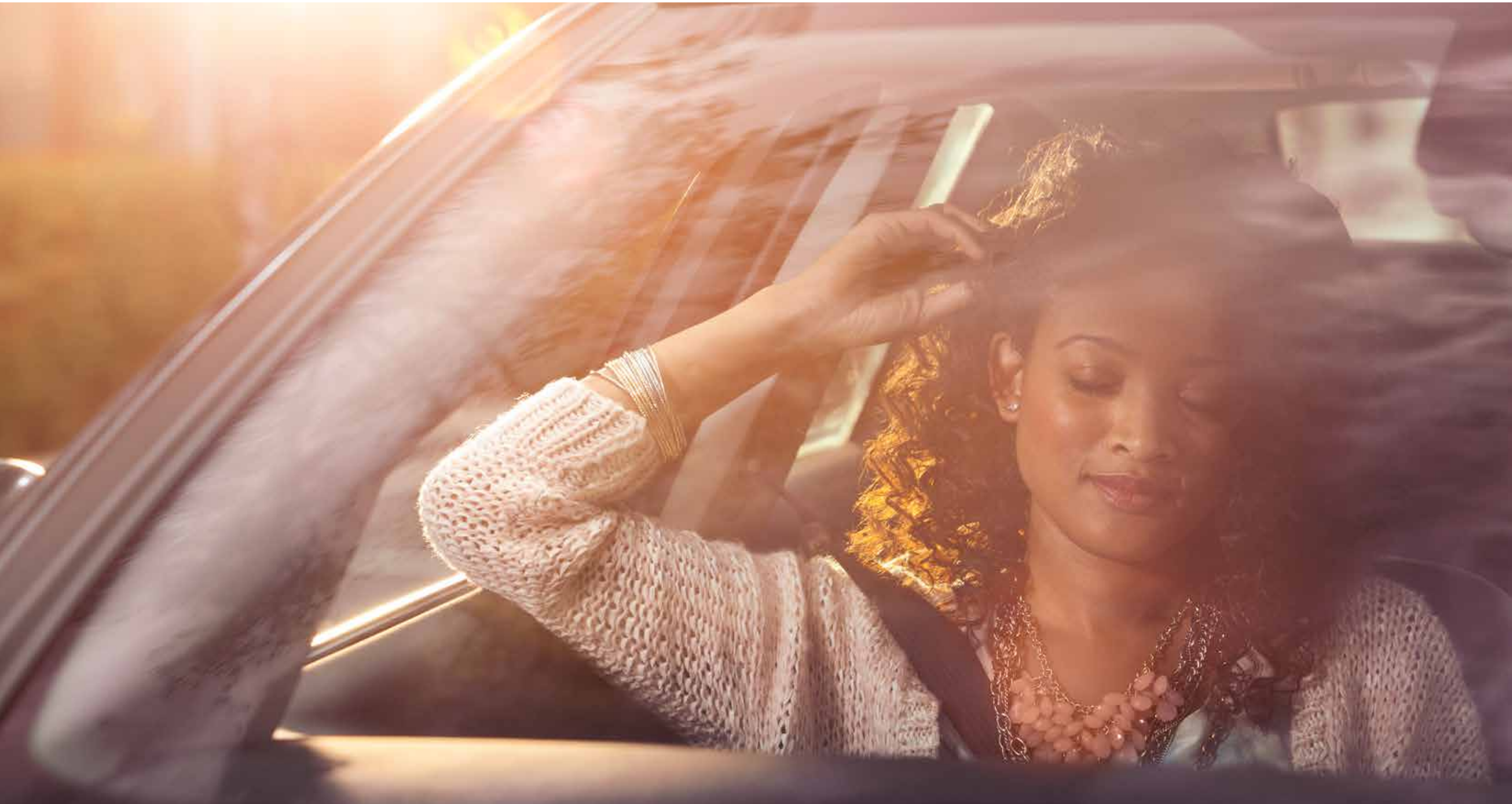


18" SPLIT-SPOKE
ALLOY WHEELS WITH MANOOJIAN
SILVER PREMIUM FINISH

¹Additional charge, premium paint.

IT'S WHAT YOU DON'T HEAR
THAT SPEAKS THE LOUDEST.

Verano uses Buick's exclusive QuietTuning technology to reduce unwanted noises from roads, wind and other vehicles. Much like the best noise-cancelling headphones, it blocks and absorbs sound, leaving outside noise where it belongs. Since music is recorded in an acoustically tuned room, you should hear it in a similar environment. QuietTuning allows nearly every musical nuance produced by the available premium Bose® nine-speaker audio system to come through. Noise-reducing technologies are built into key areas of Verano's structure. In addition to sound deadeners used throughout, even the wheels and tires contribute to Verano's quietness. The alloy wheels were designed to suppress turbulence, while the tires were engineered to minimize road vibrations and thus produce less noise.



THINK OF VERANO AS A MOBILE DEVICE THAT'S LEARNED TO PLAY WELL WITH YOUR OTHER MOBILE DEVICES.

Now all you have to do to instantly hear your favourite tunes and entertainment is ask Verano for them. The available Buick IntelliLink¹ infotainment system, with its seamless connectivity and enhanced voice controls, allows you to access your music library, initiate hands-free calls and choose your favourite Internet radio stations everywhere you go. Available Bluetooth^{®2} connects your compatible smartphone to an LED-back-lit, high-resolution, 178 mm (7-in.) diagonal colour touch-screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you're connected to smartphone audio apps such as Stitcher[™] SmartRadio³ and satellite radio like SiriusXM⁴ (with 3-month trial). IntelliLink will even automatically store your phone contacts. There's also a USB port² to connect your MP3 player or smartphone. You're doing all of this while keeping your hands on the wheel and eyes squarely on the road.

¹IntelliLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit intellilink.buick.ca for more details. ²Not compatible with all devices. ³Data plan rates apply. ⁴Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details.





HOW YOU SETTLE THE **DEBATE**
OVER WHO DRIVES IS REALLY
NONE OF OUR BUSINESS.

Slide behind the wheel of Verano and it's clear this is a driver's car. So go ahead and drive. Opt for the available touch-screen-activated navigation¹ that's a great addition to the available Buick IntelliLink² infotainment system, and over 9.5 million kilometres of North American roads are mapped out for you to explore. To stay one step ahead of the crowd, optional NavTraffic³ (with 3-month trial of SiriusXM) incorporates real-time traffic and road conditions right into your NAV screen, directing you around congestion and detours and toward the most efficient route.

¹At time of printing, detailed map coverage is available for most urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ²IntelliLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit intellilink.buick.ca for more details. ³Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details.

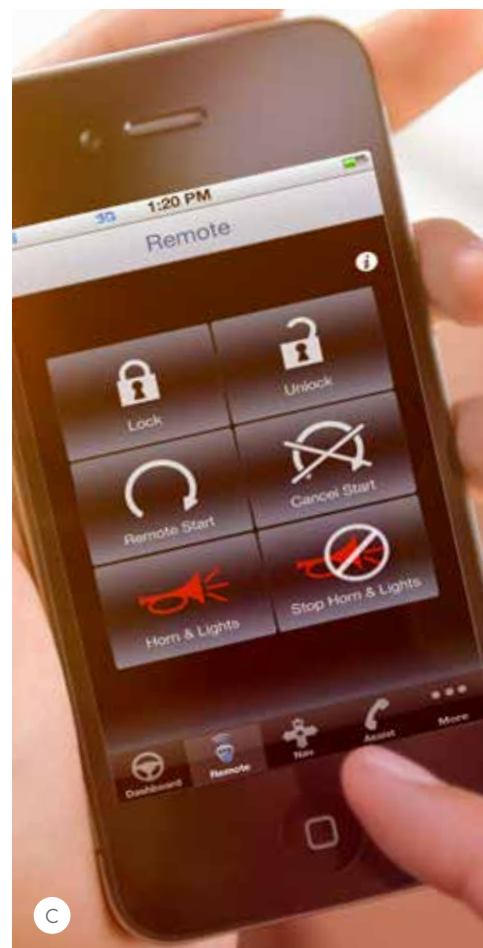


SEE WHAT'S MISSING.

We gave Verano an available **REAR VISION CAMERA** so you're able to easily see what's behind you. Plus, new available **REAR CROSS TRAFFIC ALERT**^A makes you aware with both sight and sound cues of approaching vehicles when backing out of a parking spot. And available **SIDE BLIND ZONE ALERT**¹ **B** lets you know when another car is in your side-mirror blind spot. For a further sense of well-being, Verano includes 10 standard air bags,² including dual front, head curtain side, front and outboard rear-seat-mounted side-impact and driver and front-passenger knee bags. And a collapsible pedal system allows the pedals to detach during a collision to reduce the risk of leg or ankle injuries. Available **LANE DEPARTURE WARNING** and **FORWARD COLLISION ALERT** features are designed to alert the driver to potential hazards.



Today, we're more connected than ever before. This is more true than ever with OnStar,³ standard for 6 months, which now includes the **ONSTAR REMOTELINK MOBILE APP**⁴ **C** that lets you lock, unlock and even start your Verano remotely from your smartphone or tablet. As always, you'll have the peace of mind OnStar brings. In many crashes, Automatic Crash Response can alert an OnStar Advisor who is immediately connected into your Verano and can send help to your exact location—even if you can't ask for it. And new this year, OnStar RemoteLink[®] Key Fob Services⁵ are included for 5 years on OnStar-equipped 2014 vehicles when you download the app and use RemoteLink services during the 6-month trial period and any consecutive periods with an OnStar plan. Services include remote door unlock and lock, remote start and stop (requires factory-installed remote start) and remote horn and lights.



¹Before making a lane change, always check the Side Blind Zone Alert display, check the side and interior rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal. ²A NOTE ON CHILD SAFETY: Always use safety belts and the correct restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and child safety seat instructions for more safety information. ³Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After complimentary trial period, an active OnStar service plan is required. ⁴Available on select Apple[®], Android[™] and BlackBerry[®] devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan. ⁵Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.ca for full details.



PLEASE BE SEATED.
THE PERFORMANCE
IS ABOUT TO BEGIN.

No matter whether you're in the front or the rear, we feel a well-designed seat should be as comfortable as the most comfortable seat anywhere. That's why Verano offers exceptional support, as well as soft-to-the-touch premium materials, like available leather-appointed seats. You'll definitely appreciate the front seat bolsters and supportive cushioning in every seat, along with sewn-in French-stitched seams, while your friends in the backseat will also appreciate all the generous leg room. Add the available heated steering wheel and your hands will enjoy every twist and every turn, no matter what the weather.



EBONY

with Ebony Wood Tones

Leather-Appointed Seating



CHOCACHINO

with Warm Wood Tones

Leather-Appointed Seating



MEDIUM TITANIUM

with Ebony Wood Tones

Ribbon Cloth Seating with Leatherette Accents



CASHMERE

with Warm Wood Tones

Leather-Appointed Seating

or Ribbon Cloth Seating with Leatherette Accents



LUXURY IS IN THE DETAILS. BOTH SEEN AND UNSEEN.

Treat your senses of sight, hearing, smell and touch to the luxury of the finest materials. We selected soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents. The headliner cover is made of a knit material designed to please your tactile senses. It's not just easy on the eyes, but the ears, too: It's one of five acoustical layers that help quiet the cabin.





VERANO IN QUICKSILVER METALLIC
shown with Premium Group



THE LUXURIES IN YOUR LIFE SHOULD
REFLECT YOUR PERSONAL TOUCH.

Select from a range of available accessories designed expressly for Verano, and you can make it a fashion statement that says exactly what you want it to. Each accessory is designed, engineered and built to meet Buick's high standards for quality, durability and value. So you can be assured that whichever accessories you choose to add to your Verano, you'll only be enhancing the experience.

Chrome Grilles / Spoiler Kit / Moulded Hood Protector / Custom-Moulded Splash Guards / Side Window Deflectors / Indoor-Outdoor Vehicle Cover / All-Weather Floor Mats / Cargo Net / Cargo Tray / Cargo Organizer

For a complete list of Buick Accessories available for Verano, please visit your Buick dealer or buick.ca.

HERE'S WHAT GOES INTO VERANO. HOW YOU PUT IT TOGETHER IS UP TO YOU.

Now it's your turn to make Verano your very own by personalizing it with one of the equipment groups and its available options.

STANDARD EQUIPMENT

POWER AND PERFORMANCE	COMFORT AND CONVENIENCE
Drivetrain Front-wheel drive Engine 2.4L DOHC 4-cylinder with VVT and Direct Injection Transmission 6-speed automatic, electronically controlled with overdrive and Driver Shift Control Suspension Front independent MacPherson strut, rear Z-link Steering Power electric Brakes 4-wheel anti-lock, 4-wheel disc with brake assist Traction Control Full range StabiliTrak Stability control system Exhaust Stainless steel with chrome tip	Seat Trim Premium Ribbon fabric inserts with leatherette bolsters Seating Front bucket seats, rear 60/40 split folding Driver Seat Adjuster 6-way manual Front-Passenger Seat Adjuster 6-way manual Armrests Centre rear with dual cupholders and storage Console Centre floor with dual cupholders, sliding armrest with smartphone storage, 12-volt power outlet, auxiliary jack and USB port ¹ Head Restraints Front, 2-way adjustable Head Restraints Rear, outboard seats 2-way adjustable Lighting Overhead courtesy lamp, dual reading, ice-blue ambient lighting, dome with theatre lighting Assist Handles Driver, front passenger and rear outboard Display Enhanced 1-colour with driver information Steering Wheel 3-spoke deluxe Steering-Wheel-Mounted Controls For audio and cruise control Driver Information Centre With trip odometer, fuel range, average fuel efficiency, instantaneous fuel efficiency, average speed, compass and Oil Life Monitor

SPECIFICATIONS

DIMENSIONS, MM (IN.)	
Wheelbase	2685 (105.7)
Overall length	4671 (183.9)
Body width	1815 (71.5)
Overall height	1484 (58.4)
Track width, front	1532 (60.3)
Track width, rear	1542 (60.7)
Head room, front	973 (38.3)

Head room, rear	960 (37.8)
Shoulder room, front	1399 (55.1)
Shoulder room, rear	1343 (52.9)
Hip room, front	1364 (53.7)
Hip room, rear	1320 (52.0)
Leg room, front	1068 (42.1)
Leg room, rear	861 (33.9)

SPECIFICATIONS AND CAPACITIES		
Engine Type	2.4L DOHC 4-cylinder with VVT and Direct Injection	Cargo Volume, L (cu. ft.) ⁹ 405 (14.3)
Horsepower	180 @ 6700 rpm	Fuel Tank, L (imp. gal.) (approx.) 59 (13.0)
Torque	171 lb.-ft. @ 4900 rpm	Curb Weight, kg (lb.) (approx.) 1497 (3300)
Engine Type	2.0L Turbo DOHC with VVT and Direct Injection	
Horsepower	250 @ 5300 rpm	
Torque	260 lb.-ft. @ 2000 rpm	

ACCESSORIES

STYLING AND FUNCTIONALITY	DEALER-INSTALLED
Lights Halogen headlamps with composite blue translucent projector beam Daytime Running Lamps Glass Solar absorbing Exterior Mirrors Power-adjustable body-colour manual folding Grille Black chrome, waterfall style with chrome surround Wipers Front intermittent variable Wheels (PNM) 17" multi-spoke alloy with silver finish	Protection Package Includes all-weather mats, cargo mat and body-coloured front and rear splash guards All-Weather Floor Mats Front and rear Trunk Cargo Net Custom-Moulded Splash Guards Front and rear Indoor/Outdoor Vehicle Cover Rear Spoiler Flushmount Satin Chrome Grille Cargo Mat Pedal Covers Cargo Organizer Wheel Locks
	AVAILABLE OPTIONS
	Engine Block Heater

EQUIPMENT GROUPS

CONVENIENCE GROUP 1	CONVENIENCE GROUP 2	LEATHER GROUP	PREMIUM GROUP
INCLUDES ALL STANDARD EQUIPMENT PLUS: Audio System AM/FM stereo with 178 mm (7-in.) diagonal high-resolution LED colour touch-screen, CD player and MP3 playback and auxiliary ports Buick IntelliLink ³ Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through services like Stitcher™ SmartRadio. ⁵ Bluetooth ® ¹ Personal cellphone connectivity to vehicle audio system Climate Control Dual zone automatic with adaptive remote activation Shift Knob Leather wrapped Fog Lamps Front halogen Wheels (RV1) 18" multi-spoke machined-faced alloy with polished face and sterling silver finished pockets Remote Vehicle Starter System Rear Vision Camera Steering Wheel Leather wrapped with chrome trim, 3-spoke Cabin Air Filter	INCLUDES ALL STANDARD EQUIPMENT AND CONVENIENCE GROUP 1, PLUS: Forward Collision Alert Lane Departure Warning Auto-Dimming Interior Rearview Mirror Driver 6-Way Power Seat With manual recline Heated Exterior Power Mirrors Body-colour with adaptive remote operation Ultrasonic Rear Parking Assist Rear Cross Traffic Alert Side Blind Zone Alert Universal Home Remote Includes garage-door opener, 3-channel programmable Heated Driver and Front-Passenger Seats With adaptive remote activation	INCLUDES ALL STANDARD EQUIPMENT AND CONVENIENCE GROUP 1, PLUS: Forward Collision Alert Lane Departure Warning Auto-Dimming Interior Rearview Mirror Driver 6-Way Power Seat With manual recline Heated Exterior Power Mirrors Body-colour with adaptive remote operation Ultrasonic Rear Parking Assist Rear Cross Traffic Alert Side Blind Zone Alert Universal Home Remote Includes garage-door opener, 3-channel programmable Heated Driver and Front-Passenger Seats With adaptive remote activation Leather-Appointed Seating Premium grade EZ-Key Passive Entry System Push-Button Start Bose Premium Audio System Heated, Leather-Wrapped Steering Wheel Window Front-passenger express-up/-down	INCLUDES ALL STANDARD EQUIPMENT AND CONVENIENCE GROUP 1, PLUS: Forward Collision Alert Lane Departure Warning Auto-Dimming Interior Rearview Mirror Driver 6-Way Power Seat With manual recline Heated Exterior Power Mirrors Body-colour with adaptive remote operation Ultrasonic Rear Parking Assist Rear Cross Traffic Alert Side Blind Zone Alert Universal Home Remote Includes garage-door opener, 3-channel programmable Heated Driver and Front-Passenger Seats With adaptive remote activation Leather-Appointed Seating Premium grade EZ-Key Passive Entry System Push-Button Start Bose Premium Audio System Heated, Leather-Wrapped Steering Wheel Window Front-passenger express-up/-down 2.0L Turbo DOHC with VVT and Direct Injection Rear Spoiler Aluminum Sport Pedals Exhaust Dual, stainless steel with chrome tips
AVAILABLE OPTIONS FOR CONVENIENCE GROUP 1: Moonroof Power tilt-sliding with sunshade Engine Block Heater	AVAILABLE OPTIONS FOR CONVENIENCE GROUP 2: Moonroof Power tilt-sliding with sunshade Bose® Premium Audio System 9-speaker system, 7-channel digital amplified with custom equalization and subwoofers Audio System with Navigation ⁷ AM/FM stereo with 178 mm (7-in.) diagonal high-resolution colour touch-screen, CD player and MP3 playback, USB ¹ and auxiliary ports and GPS navigation system Spoiler Rear Engine Block Heater	AVAILABLE OPTIONS FOR LEATHER GROUP: Audio System with Navigation ⁷ Moonroof Power tilt-sliding with sunshade Wheels (WQNN) 18" split-spoke alloy with manoogian silver premium finish Spoiler Rear Engine Block Heater	AVAILABLE OPTIONS FOR PREMIUM GROUP: 6-Speed Manual Transmission Audio System with Navigation ⁷ Moonroof Power tilt-sliding with sunshade Wheels (WQNN) 18" split-spoke alloy with manoogian silver premium finish Engine Block Heater



PNM
17" MULTI-SPOKE ALLOY WHEELS WITH SILVER FINISH



RV1
18" MULTI-SPOKE MACHINED-FACED ALLOY WHEELS WITH POLISHED FACE AND STERLING SILVER FINISHED POCKETS



WQN
18" SPLIT-SPOKE ALLOY WHEELS WITH MANOOGIAN SILVER PREMIUM FINISH

SUMMIT WHITE

WHITE DIAMOND TRICOAT⁸

QUICKSILVER METALLIC

SMOKY GREY METALLIC

CRYSTAL RED TINTCOAT⁸

LUXO BLUE METALLIC

MOCHA BRONZE METALLIC

CARBON BLACK METALLIC⁸

¹Not compatible with all devices. ²Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit [siriusxm.ca](#) for details. ³A NOTE ON CHILD SAFETY: Always use safety belts and the correct restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and child safety seat instructions for more safety information. ⁴Visit [onstar.ca](#) for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After complimentary trial period, an active OnStar service plan is required. ⁵IntelliLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit [intellilink.buick.ca](#) for more details. ⁶Data plan rates apply. ⁷At time of printing, detailed map coverage is available for most urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ⁸Additional charge, premium paint. ⁹Cargo and load capacity limited by weight and distribution.



IMPORTANT WORDS ABOUT THIS BROCHURE

BUICK OWNERSHIP: IT'S A GOOD FEELING.

- 4-year/80,000 km New-Vehicle Limited Warranty¹
- 6-year/110,000 km Powertrain Component Limited Warranty¹ with \$0 deductible on repairs; warranty is fully transferable at no charge
- 6-year/110,000 km Courtesy Transportation¹
- 6-year/110,000 km 24/7 Roadside Assistance¹
- 6-year/unlimited km rust-through perforation coverage¹
- 8-year/130,000 km coverage on catalytic converters and Powertrain Control Modules (PCMs)¹

¹Whichever comes first. Conditions and limitations apply. See dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:²

- **GM PROTECTION PLAN (GMPP)** – The only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of sale or subsequently during the New-Vehicle Limited Warranty period.
- **GM GOODWRENCH SERVICE** – With GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.
- **GOODWRENCH SERVICE MAINTENANCE PLAN (GSMP)** – The only maintenance plan designed specifically for buyers of General Motors vehicles, and is backed by the resources and commitment of General Motors. GSMP may be purchased at the time of sale or on vehicles up to 3 model years old and 60,000 km.
- **BUICK OWNER CENTRE** – As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and the latest driving and maintenance tips. Find out more at buickowner.ca.

²Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- **PURCHASE FINANCING AND LEASING** – On-the-spot financing, see dealer for full details.³
- **GM STUDENT BONUS PROGRAM** – Students or recent graduates of high school, college or university⁴ may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750⁵ (tax inclusive) (purchased vehicle dependent) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- **THE GM CARD** – GM cardholders may redeem up to \$3,500 GM Card® earnings (subject to Vehicle Redemption Allowances) toward the total purchase price of eligible new GM vehicles.⁵ For full program details, please visit thegmcard.ca.

³Subject to eligibility. ⁴Conditions and limitations apply.

⁵Program subject to change.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick Web site at buick.ca.
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

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GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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