

BUICK VERANO 012



YOUR KIND OF LUXURY.

What matters is what matters to you.
Defined by you. Enjoyed by you.

And that's why we say, "come as you are."
This is not luxury as you have always known it.
It's luxury the way it should be.

YOUR KIND OF LUXURY HAS THOUGHTFUL
DETAILS EVERYWHERE YOU LOOK, TOUCH AND
HEAR. THAT'S HOW VERANO ROLLS.



Meet the all-new 2012 Verano. You'll happily find that its thoughtful combination of attractive exterior styling, an interior designed to be quiet and engaging technologies fit your life. You'll quickly notice attention has been given to every last detail—the fine points that make your life more convenient with things like remote start and a voice-activated radio; more enjoyable with QuietTuning and personalized infotainment and more comfortable thanks to generously cushioned seating. It's a relaxed approach to luxury you'll easily see yourself in.


GET TO KNOW VERANO AS WELL AS IT ALREADY KNOWS YOU.

INSPIRATION



When we sat down to create Verano, we put ourselves in your shoes, and every other part of your life. Taking a page from the way you live, we drew inspiration from efficient living spaces, giving considerable attention to personal, socially connected and acoustical environments. Think urban lofts, media rooms and home theaters that are popular today. So as soon as you slip into Verano, you'll feel like it's an extension of your life. That's why we gave it plenty of features to make your travels more enjoyable and, of course, fun. With Verano, you'll discover a luxury that's all about you.



The image shows the front interior of a Buick Verano. The steering wheel is black with silver accents and the Buick logo. The instrument cluster features three analog gauges with blue needles and a central digital display showing 'Fuel Range' and '212 mi'. The center console has a large touchscreen display showing a navigation map, with physical buttons and knobs below it. The gear shift is black with a silver trim. The seats are black leather with white stitching. The overall design is modern and sophisticated.

IT'S AS MUCH ARCHITECTURAL DIGEST AS ROAD & TRACK.

Whoever said the nicest car seats can't be as comfortable as the most premium furniture? We don't know either. So we worked long and hard to give Verano exceptional seat comfort and support, as well as soft-to-the-touch premium materials. Thoughtfully generous is how you might describe the extra cushioning in every seat, as well as the rear leg room. The same goes for French-stitched seams. You even have the option of a heated steering wheel, because you shouldn't have to wear gloves inside. Our feeling is, the more comfortable you are, the more enjoyable your driving life will be. And to help satisfy your wanderlust, opt for the available touch-screen-activated Navigation System,¹ and over 6 million miles of North American roads become your playground.

¹Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.

A RADIO THAT LISTENS TO YOU AS MUCH AS YOU LISTEN TO IT.

Now all you have to do to instantly hear your favorite tunes and entertainment is ask for them. Buick's new IntelliLink¹ voice-activated radio connects you through your smartphone and other sources to Pandora[®] internet radio, Stitcher[™] SmartRadio, SiriusXM² and lots more. You'll have the luxury of personalizing the music, news and sports you listen to. Using Bluetooth,³ it connects your compatible devices to the LED back-lit high-resolution 7-inch color touch-screen. With the ease of advanced voice recognition software (as well as steering-wheel-mounted controls), you can easily control your entertainment without taking your eyes off the road.

¹Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. ²Requires a subscription, sold separately by SiriusXM after the trial period. SiriusXM Radio service only available in the 48 contiguous United States and the District of Columbia. For more information and to view Customer Agreement, visit siriusxm.com. ³Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.





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QUIET



NOT HEARING



IS BELIEVING.

In Verano, unwanted noises from roads, winds and other vehicles simply fade away. We put a lot of thought into designing a quiet cabin. Buick's exclusive QuietTuning process—much like the best noise-cancelling headphones you enjoy at home—reduces, blocks and absorbs sounds, leaving outside noises where they belong. Since music is recorded in an acoustically tuned room, we think you should hear it in a similar environment. This allows most every musical nuance produced by the available premium Bose® nine-speaker audio system to come through crystal clear. In true Buick fashion, noise-reducing and/or noise-cancelling technologies are built into every area of Verano's structure. In addition to the obvious sound deadeners used throughout, even the wheels and tires contribute to Verano's quietness. The forged alloy wheels are designed to suppress turbulence while the tires were engineered to minimize road vibrations and thus produce less noise.

READY
FOR ANYTHING
ONLY BEGINS TO
DESCRIBE IT.



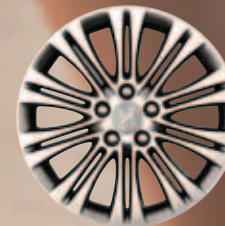
Let's face it, traffic is inevitable. Being able to quickly maneuver around it is a true luxury. The all-new Verano uses responsive steering, next-generation StabiliTrak and full-range traction control to give you nimble maneuverability and a smooth, oh-so-comfortable ride. Verano's tight turning radius allows you to cut corners and zip around town with the greatest of ease. At its core is a direct-injected 2.4L ECOTEC engine that thoughtfully balances 180 hp and 171 lb-ft of torque with 31 hwy mpg.¹ It's paired with a 6-speed automatic transmission featuring Driver Shift Control for a "hands-on" driving feel.

¹Based on GM testing. Official EPA estimates not yet available.



Let your stylish side show with 18-inch multi-spoke machine-faced alloy wheels with sterling silver finish.

Or let your performance side come through with 18-inch split spoke wheels with Manooagian premium silver finish.





OUR NAME
IS ON IT,
BUT IT HAS
YOU WRITTEN
ALL OVER IT.

In addition to designing, engineering and testing Verano to exceed your luxury expectations, we also build it the same way. That's why every person who helps create Verano can sincerely say, "We build Verano like we own it." This personalized approach means we always keep your taste, comfort and safety in mind so that every one that rolls off the line is a car you'd be proud to call your own. This also includes using world-class technology and systems that are reinventing the manufacturing process for both quality and efficiency.

Summit White

White Diamond Tricoat¹

Quicksilver Metallic

Mocha Bronze Metallic²Crystal Red Tintcoat¹

Black Onyx



¹Additional charge, premium paint. ²Late availability.

YEP,
WE THOUGHT OF
THAT, TOO.

They say if you want to tell how well something is made, check out the tiniest details. We invite you to do just that with every inch of Verano. Inside, you'll find that "a place for your stuff" is answered with many options. The center console provides several areas to store your electronics, including a discreet compartment in the armrest so your smartphone can be connected wirelessly through Bluetooth¹ to Verano's audio system. The lighted cupholders are yet another detail we put a lot of thought into, because we've all tried to locate a holder in the dark without spilling a drop.

¹Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.



DETAILS

- Clutter-Free Cockpit
- Front Lighted Cupholders
- Ice-Blue Ambient Lighting
- Available Push-Button Start
- Steering-Wheel-Mounted Bluetooth Controls
- Available Heated Steering Wheel



JUST SHORT OF SENSORY OVERLOAD.



Four out of five senses aren't bad. Your sense of sight, hearing, smell and touch are treated to the luxury of the finest materials. We call them premium because we feel if this is going to be an extension of your home, only the best will do. So we selected soft-touch surfaces, available supple leather-appointed seats, ribbon fabrics, warm wood tones and tasteful metallic accents. Even the headliner cover is made of a knit material that has a nice tactile feel, and is also one of five acoustical layers that help quiet the cabin. We didn't forget about the surface you touch the most, and gave you the option of an available heated steering wheel, with its control button conveniently located in the center console.



PREMIUM INTERIOR COLORS
Ribbon Fabrics Trimmed in Leatherette:
Medium Titanium
Cashmere

Leather-Appointed Seating:
Cashmere
Choccachino
Ebony

IT ALSO HAS AN OVERPROTECTIVE SIDE.

We've put a lot of thought into features we don't want you to ever use. Because when it comes to your safety, nothing should ever be left to chance. So we gave Verano 10 standard air bags¹ including dual front, head curtain side, front and outboard rear-seat-mounted side-impact and even new driver and front passenger knee bags. And a collapsible pedal system allows the pedals to detach during a collision to reduce the risk of leg or ankle injuries. Verano also boasts a strong unitized body structure with 60 percent high-strength steel in key areas to enhance strength and crash protection—helping to prevent intrusion into the interior.

¹Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. ²Visit onstar.com for details and system limitations. OnStar acts as a link to existing emergency service providers. ³Available on iPhone® and Android™ platforms.



SAFETY



FAR AWAY. CLOSE AT HAND. It's good to know that someone is always looking out for us. With OnStar,² standard for 6 months, you're never far from help in a crash, or more than a button push away from finding the things you want and staying in touch with the people in your life. The same holds true for the OnStar Remotelink smartphone app.³ Gain immediate access to real-time info (fuel level, remaining oil life, tire pressure, etc.). You can start your Verano and unlock its doors from almost anywhere. Another great way to stay connected to your Verano is with the myBuick app. Gain mobile access to all sorts of practical features like Find My Car to solve the age-old problem of "where did I park?" Schedule service and get roadside assistance if you should ever need it. And you can quickly search your digital Owner's Manual to find helpful information.



Standard Equipment

Power and Performance

Drivetrain Front-wheel drive
Engine 2.4L ECOTEC with VVT
Transmission 6-speed automatic, electronically controlled with overdrive and Driver Shift Control
Suspension Front independent MacPherson strut, rear z-link
Steering Power electric
Brakes 4-wheel anti-lock, 4-wheel disc with brake assist
Traction Control Full range
StabiliTrak Stability control system
Exhaust Stainless steel with chrome tip

Comfort and Convenience

Seat Trim Premium Ribbon Fabric inserts with leatherette bolsters
Seating Front bucket seats, rear 60/40 split folding
Driver Seat Adjuster 6-way manual
Front Passenger Seat Adjuster 6-way manual
Armrests Center and rear with dual cupholders and storage
Console Center floor with sliding armrest with smartphone storage, 12-volt power outlet, auxiliary jack and USB port¹
Head Restraints Front, 2-way adjustable
Head Restraints Rear, outboard seats adjustable
Lighting Overhead courtesy lamp, dual reading, ice-blue ambient lighting
Assist Handles Driver, front passenger and rear outboard
Display Enhanced 1 color with driver information
Steering Wheel Leather-wrapped with chrome trim, 3-spoke

Steering-Wheel-Mounted Controls For audio and cruise control
Tilt and Telescopic Steering Wheel Manual Cruise Control
Mirror Inside rearview manual day/night
Climate Control Dual-zone air conditioning with adaptive remote activation
Heat Ducts Rear floor
Defogger Rear-window electric with adaptive remote activation
Windows Power with driver express-up/-down
Windows Front and rear passenger power with express-down
Cupholders 2 front console, 2 rear armrest
Auxiliary Power Outlets 2, 12-volt outlets
Floor Mats Carpeted front and rear with front anchors
Vanity Mirrors Driver and front passenger illuminated visor

Remote Keyless Entry Extended range
Remote Vehicle Starter System
QuietTuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet interior cabin

Entertainment Systems

Audio System AM/FM stereo with 7" high-resolution LED color touch-screen, CD player and MP3 playback, auxiliary ports and 6 speakers
Buick IntelliLink² Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through services like Pandora® internet radio and Stitcher™ SmartRadio.
SiriusXM Satellite Radio³ Includes 3 trial months of service. For more information, visit siriusxm.com.

USB Port¹ Connectivity for various digital media and iPod support
Bluetooth®⁴ Personal cell-phone connectivity to vehicle audio system

Safety and Security

10 Air Bags⁵ Driver and front passenger, seat-mounted side-impact, roof rail for front and rear outboard and knee for driver and front passenger
Safety Belts 3-point, all seating positions
LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions
Power Door Locks With lockout protection and rear child security
OnStar⁶ 6 months of Directions & Connections Plan
Theft-Deterrent System Content theft alarm
Tire Pressure Monitor System

Styling and Functionality

Antenna Integral rear window
Lights Halogen headlamps with composite blue translucent projector beam
Fog Lamps Front halogen
Daytime Running Lamps
Glass Solar absorbing
Outside Mirrors Power-adjustable body-color manual folding
Grille Black Chrome, waterfall style with chrome surround
Lamps Center High-Mounted Stop Lamp (CHMSL)
Wipers Front intermittent variable
(RV1) Wheels 18" multi-spoke machined alloy

Available Options

Bose® Premium Audio 9-speaker system 7-channel digital amplified with custom equalization and subwoofers

Equipment Groups

Convenience

Includes All Standard Equipment Plus:

Auto-Dimming Inside Rearview Mirror
Driver 6-Way Power Seats With Manual Recline
Heated Outside Power Mirrors, Body-Color With Adaptive Remote Operation
Ultrasonic Rear Parking Assist

Leather

Includes All Standard Equipment Plus:

Auto-Dimming Inside Rearview Mirror
Driver 6-Way Power Seats With Manual Recline
Heated Outside Power Mirrors, Body-Color With Adaptive Remote Operation
Ultrasonic Rear Parking Assist

Leather-Appointed Seating, Premium Grade
Heated Driver and Front Passenger Seats With Adaptive Remote Activation
Passive Entry System
Push-Button Start
Bose Premium Audio System
Heated, Leather-Wrapped Steering Wheel
Window Front Passenger Express-Up/-Down

Available Options for Convenience Group

Bose Premium Audio 9-speaker system 7-channel digital amplified with custom equalization and subwoofers
Audio System with Navigation⁷ AM/FM stereo with 7" high-resolution color touch-screen, CD player and MP3 playback, USB¹ and auxiliary ports, GPS navigation system and SD card reader in center console
Sunroof Power tilt-sliding with sunshade



Accessories

Dealer-Installed

Premium Appearance Package Includes chrome waterfall grille and flushmount rear spoiler
Premium Exterior Protection Package Includes front and rear splash guards
All-Weather Floor Mats Front and rear
Trunk Cargo Net
Custom-Molded Splash Guards Front and rear
Indoor/Outdoor Vehicle Cover
Rear Spoiler Flushmount
Satin Chrome Grille

Specifications

Dimensions (inches)

Wheelbase	105.7
Overall length	183.9
Body width	71.4
Overall height	58.4
Track width, front	60.7
Track width, rear	61.3
Head room, front	38.3
Head room, rear	37.8
Shoulder room, front	55.0
Shoulder room, rear	52.8
Hip room, front	53.7
Hip room, rear	51.9
Leg room, front	42.0
Leg room, rear	33.9

Specifications and Capacities

Engine Type	2.4L ECOTEC
Horsepower	180 @ 6700 rpm
Torque	171 lb-ft @ 4900 rpm
GM-estimated mpg ⁸	21 city/31 hwy
Cargo Volume (cu. ft.) ⁹	14.3
Fuel Tank (approx.)	15 gallons

Wheels



RV1
18-Inch Multi-Spoke Machine-Faced Alloy Wheels
With Sterling Silver Finish



WGN
18-Inch Split Spoke Wheels With Manooagian
Premium Silver Finish

MAKE IT
YOUR OWN.

Make Verano your own by personalizing it with one of the equipment groups and its available options.

¹Not compatible with all devices. ²Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. ³Requires a subscription, sold separately by SiriusXM after the trial period. SiriusXM Radio service only available in the 48 contiguous United States and the District of Columbia. For more information and to view Customer Agreement, visit siriusxm.com. ⁴Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. ⁵Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. ⁶OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, details and system limitations. ⁷Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. ⁸Estimates based on GM testing. Official EPA estimates not yet available. ⁹Cargo and load capacity limited by weight and distribution.



Important Words about this Catalog

Since some information may have been updated since the time of printing (October 2011), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

New-Vehicle Limited Warranty. This warranty is for GM vehicles registered in the U.S.A. See your Buick dealer for terms and conditions.

A 5-year/100,000-mile (whichever comes first) Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation. An 8-year/100,000-mile (whichever comes first) Limited Warranty on certain eAssist components.

Covered for 4 years/50,000 miles (whichever comes first): The complete vehicle | Cosmetic corrosion resulting from defects | Tires | Repairs made to correct any vehicle defect | Towing to your nearest Buick dealership | No charge for most warranty repairs.

Covered for 6 years/100,000 miles (whichever comes first): Rust-through corrosion

An Important Note About Alterations and Warranties. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

Assembly. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

Engines. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

Trailering and Off-Road Driving Information. Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

A Note About Child Safety. Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

Fleet Orders. Some standard content may be deleted with fleet orders. See dealer for details.

Enhance Your Ownership Experience. The Owner Center at My GMLink is an online service that helps you make the most of your vehicle ownership.

Sign up for e-mail reminders about service visits | Keep an online history of services performed | Read your vehicle Owner's Manual, warranty and more online.

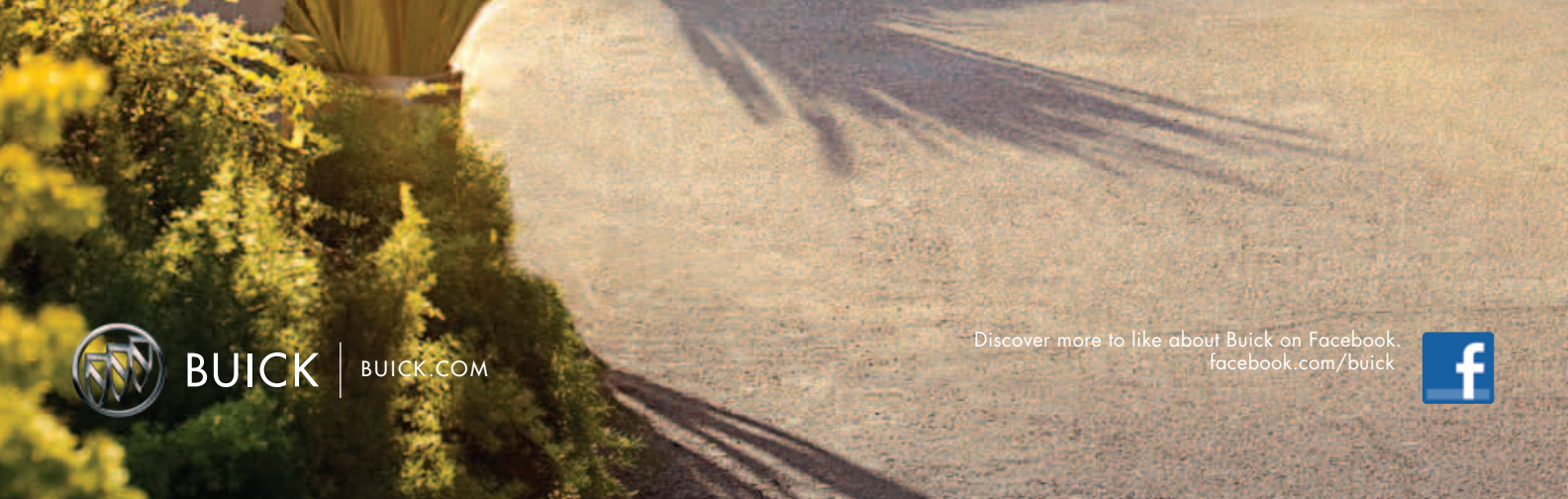
Register today at mygmlink.com.

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To learn more about why Certified Service is the perfect companion for your Verano, click on mycertifiedservice.com.



THE BUICK LIFE Living it to its fullest is a luxury we can all share. It drives people to achieve greatness on fields, courts, pools and beyond the game as well. It sets us out across the country to discover the best in food, wine and travel. And it also plots our course to find and share what draws us to America's best-loved cities. Experience all of it for yourself.





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DOWNLOAD A QR CODE READER
AND SCAN, OR GO TO
VERANOBROCHURE.COM
TO DISCOVER MORE.