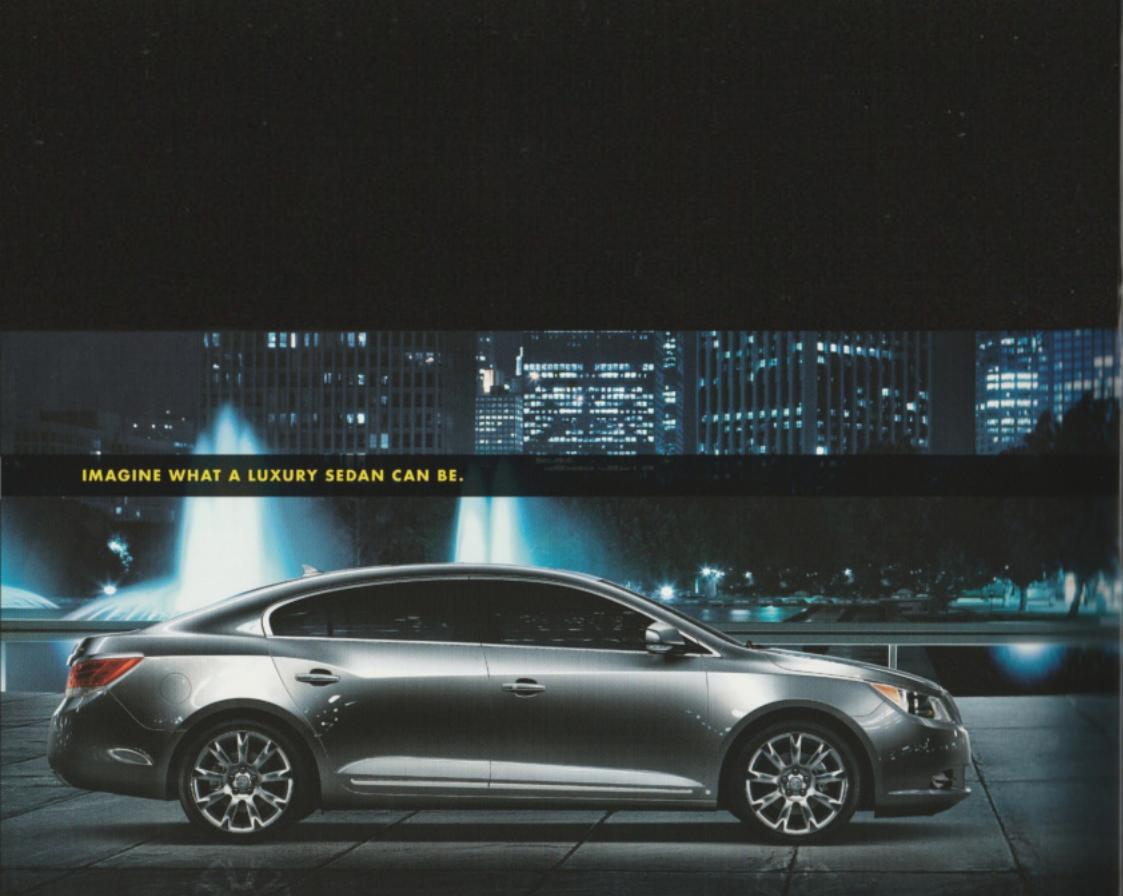


2010 BUICK ALLURE





IMAGINE WHAT A LUXURY SEDAN CAN BE.

"MOST DEPENDABLE MID-SIZE CAR IN THE U.S."

This highly regarded award is part of the J.D. Power and Associates 2009 Vehicle Dependability Study.SM*

It measures the number of problems experienced in the first three years of ownership.

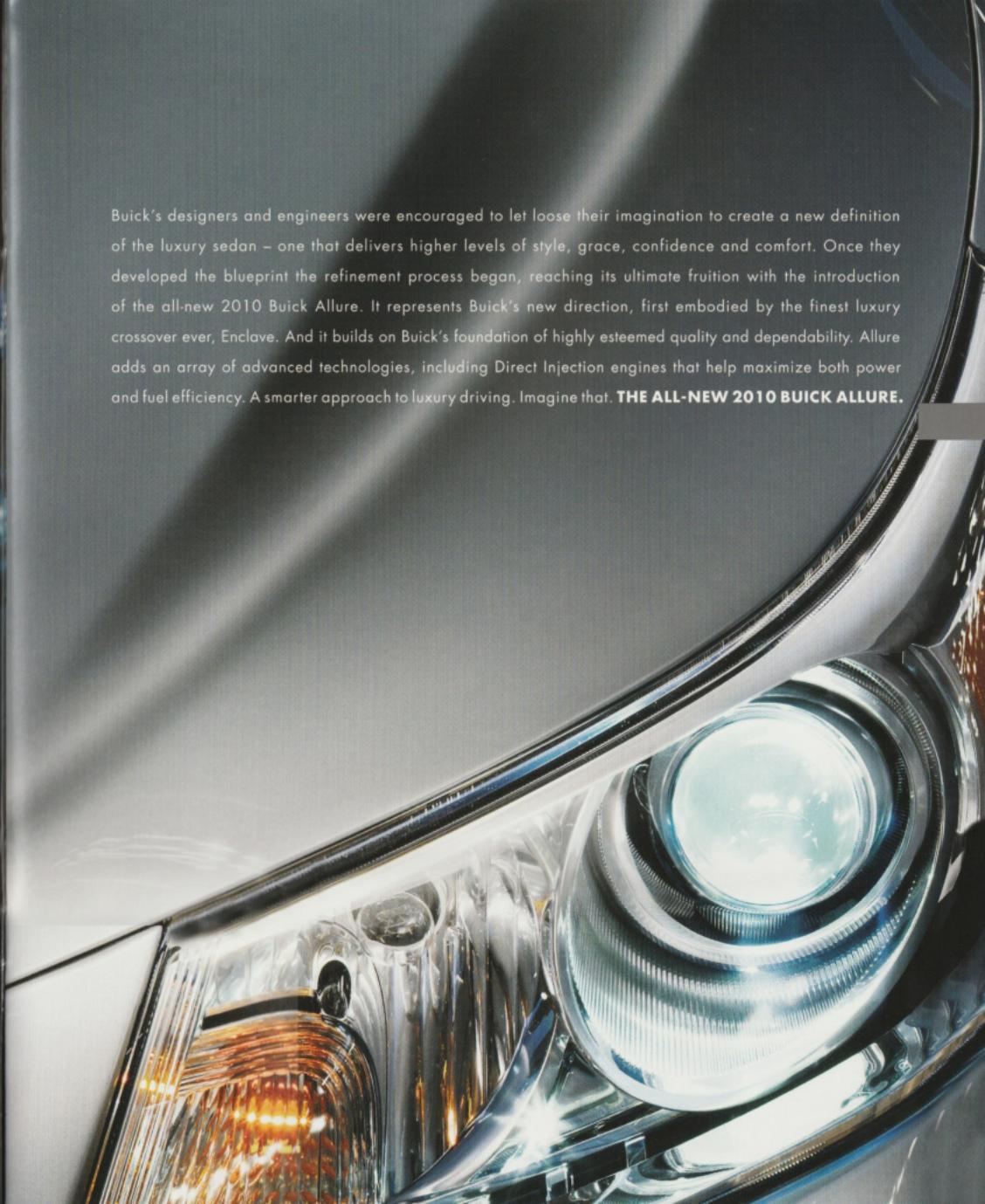
*The Buick LaCrosse [sold as the Buick Allure in Canada] received the lowest number of problems among midsize cars in the proprietary J.D. Power and Associates 2009 U.S. Vehicle Dependability StudySM. Study based on 46,313 U.S. consumer responses measuring problems consumers experienced in the past 12 months with 3-year-old vehicles [2006 model-year cars and trucks]. Proprietary study results are based on experiences and perceptions of consumers surveyed October – December 2008. Your experiences may vary. Visit jdpower.com

For more information about Allure, visit buick.gm.ca

TAKE A LOOK AT ME NOW



Buick's designers and engineers were encouraged to let loose their imagination to create a new definition of the luxury sedan – one that delivers higher levels of style, grace, confidence and comfort. Once they developed the blueprint the refinement process began, reaching its ultimate fruition with the introduction of the all-new 2010 Buick Allure. It represents Buick's new direction, first embodied by the finest luxury crossover ever, Enclave. And it builds on Buick's foundation of highly esteemed quality and dependability. Allure adds an array of advanced technologies, including Direct Injection engines that help maximize both power and fuel efficiency. A smarter approach to luxury driving. Imagine that. **THE ALL-NEW 2010 BUICK ALLURE.**



A CLEAN SWEEP. The challenge for Buick's designers was to create a form that is as bold as it is refined and elegant. The result was achieved with a design approach that combines well-defined edges and smooth, integrated lines. The supremely clean, yet taut shape is highlighted by what are called side sweep spears – the contoured lines that lead from the wraparound headlights all the way back to the LED tail lights. Distinctive portholes and a waterfall grille provide recognizable Buick styling signatures. The overall effect is stunning. The elements flow seamlessly, yet each angle yields new perspectives on Allure's assertive personality. Establishing a new character for Buick – and the luxury sedan.

DESIGN





EXTERIOR

THE TECHNOLOGY IS AS CONFIDENT AS THE DESIGN. Allure is the product of a sharply focused approach to design. The same is true of its technology. Buick engineers were determined to incorporate systems and features that provide you with assured control. An example is the new available intelligent All-Wheel-Drive (AWD) system. It is combined with an electronic limited-slip rear differential to significantly increase grip – and confidence in low-traction conditions. Not that you have to choose the AWD model to enjoy the benefits of more assured traction and handling. Both the StabiliTrak® electronic stability control system and full-function traction control are standard on all models. Putting you confidently in control.



Allure CXS, shown in Quicksilver Metallic with available equipment.



INTERIOR

HIGH COMFORT LEVEL. LOW NOISE LEVEL. Genuine comfort requires more than highly supportive seating. In Allure, the tone of the interior is set by a notable absence of noise. That is thanks to the library quiet achieved by Buick's QuietTuning™ technologies and tactics that reduce, block and absorb noise, including laminated windshield and front side glass, triple door seals and minute



Allure CXS, shown in Titanium with available equipment.

body panel tolerances. Allure is equally attuned to more physical forms of comfort. A standard power eight-way driver's seat enables you to find your most comfortable driving position. And automatic climate control system – including dual-zone controls on all but CX models – provides precise temperature adjustment. There's even an available heated steering wheel. A luxurious interior that sounds as good as it feels.



TAP INTO A MORE INTUITIVE FORM OF DRIVING. The first attribute you will find when you take your position behind the wheel of the new Allure is space. This is achieved by configuring the instrument panel down and away, creating a more open driver's environment. The soft-touch materials used in the instrument panel provide a more tactile feel. In addition, your level of input is elevated by the six-speed automatic transmission that includes tap-up/tap-down Driver Shift Control that enables you to select and hold a gear using clutchless manual shifting. And the available Head-Up Display (HUD) instrumentation enables you to view readouts on the windshield, without taking your eyes off the road. The way Allure performs, you'll want to revel in every moment.

DRIVER'S ENVIRONMENT

Allure CXS, shown in Titanium with available equipment.



INTERIOR FEATURES

TOP LEFT. Does your car have a help button? With OnStar®, you can get the help you need at the push of a button.* If you're in a collision, you don't even need to ask for help – sensors around your car can automatically alert an OnStar Advisor. If your car is stolen, we can use GPS technology to help police find it. OnStar and 1 year of the Directions & Connections Plan are included on all Allure models.* Also included with the Directions & Connections Plan is Turn-by-Turn Navigation.** It's the simplest and smartest navigation system available. Just push the OnStar button and tell the Advisor where you want to go, then turn-by-turn directions are downloaded to your vehicle. No one offers more ways to help you on the road. Learn more at onstar.ca

TOP RIGHT. The available voice-activated Navigation System includes OnStar Destination Download. Just push the blue OnStar button and tell the Advisor your desired destination – then directions are automatically downloaded to your navigation system's screen.



SEE THE LIGHT. Just as Allure refines the luxury sedan soundscape, it also creates a new visual ambience. That begins with the distinctive ice-blue ambient LED lighting that provides accents throughout the interior. The lighting also enhances interior visibility at low light levels, without distracting your attention. An available power rear sunshade lets you adjust the amount of sunlight in the cabin. Allure also gives you control of the logistics of your journey, with OnStar providing a host of support services. And the standard Driver Information Centre includes a series of programmable features that enable you to personalize your experience along the way. It's your turn to drive a luxury sedan this well equipped and this well appointed.

*OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Ability to locate stolen vehicles varies with conditions. Call 1.888.4ONSTAR (1.888.466.7827) or visit onstar.ca for OnStar Terms and Conditions, Privacy Statement and details and system limitations.

**Turn-by-Turn Navigation not available in certain areas. Availability impacted by some geographical/cellular limitations, advisor assisted-routing available. Visit onstar.ca for coverage map.

TOP. The available power rear sunshade blocks the sun's rays, reducing glare and heat penetration in the rear of the cabin.

TOP RIGHT AND FACING PAGE. Ice-blue ambient LED lighting is used in front and rear doors, floor console and in the instrument panel light pipe.

RIGHT. Another example of the premium craftsmanship that can be found inside Allure is provided by the contrasting French seam stitching on the perforated leather-appointed seating in Allure CXS.





STAY CONNECTED – AND ENTERTAINED. You'll make plenty of new connections in the all-new Allure. The first is made even before you get inside, thanks to the E-Z Key passive entry system, standard on Allure CXS. It senses your proximity to the vehicle and then automatically unlocks the doors. Once inside, this keyless access system allows you to activate the ignition with a push-button starter. Standard Bluetooth® connectivity helps you stay in touch with friends and family more easily. As for the entertainment,

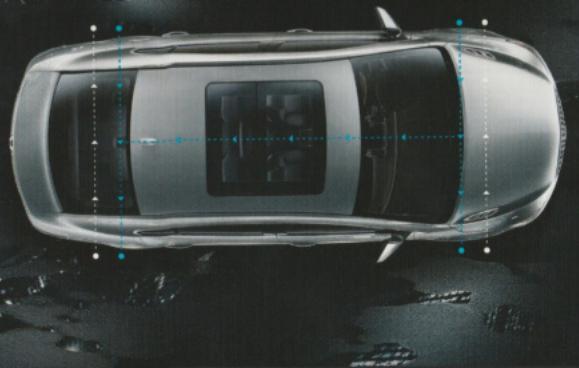
ELECTRONICS

opt for the available harman/kardon® 384-watt, 11-speaker premium 5.1 matrix surround audio system with a USB input jack. You can also add 130 channels of programming through available XM Satellite Radio™.* A rear DVD entertainment system that features two fold-up seatback LCD screens is also available. And steering wheel-mounted audio system controls allow you to make selections without taking your hands off the wheel. Yet another example of how luxury and refinement are brought together inside Allure.

*Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after 3 trial months.



Allure CXL, shown in Quicksilver Metallic with available equipment.



TECHNOLOGY/SAFETY



Allure CXL, shown in Quicksilver Metallic with available equipment.



TOP LEFT. Allure CXL AWD features an intelligent All-Wheel-Drive system that is among the most advanced in the world. It includes an electronically controlled limited-slip rear differential.

TOP RIGHT. The available Head-Up Display (HUD) instrumentation projects vital data, such as vehicle speed, onto the windshield, enabling you to keep your eyes on the road ahead.

ABOVE. The available Xenon High-Intensity Discharge (HID) articulating projector headlights turn as the vehicle turns, enhancing visibility while cornering at night.

ITS INTELLIGENCE COMPLEMENTS YOUR OWN. There is no substitute for intelligent defensive driving in the promotion of safety. But the all-new Allure offers you a series of advanced technologies that assist you in avoiding incidents on the road. They include an intelligent All-Wheel-Drive system on CXL AWD that helps optimize traction by distributing power to the wheels with the most grip. In combination with the electronic limited-slip rear differential, the system can send up to 85 percent of the engine's torque to any individual wheel. That's unlike many other systems that can only transfer torque from front to back. Allure also offers available innovative features like Head-Up Display (HUD) and Side Blind Zone Alert.* They are examples of how Allure will make you a smarter, safer driver – and you won't find this combination of collision avoidance technologies on Acura TL, Infiniti G37 or Lexus ES 350.** Allure's engines also incorporate smart technology, with a 280 horsepower 3.6L V6 and 255 horsepower 3.0L V6 (252 horsepower on AWD) that feature Direct Injection to maximize both power and fuel efficiency. Now that's intelligent.

*Interim availability.

**Based on latest 2009 Model Year competitive information available at time of printing.



RIGHT. The available Side Blind Zone Alert* employs radar technology to scan a wide arc on both sides of Allure. When a vehicle enters either of these zones, it triggers an LED symbol alert in the appropriate exterior rear-view mirror.

ALLURE CX

Allure CX features include:

- 255 hp 3.0L V6 engine with Variable Valve Timing (VVT) and Direct Injection
- GM Oil Life Monitoring System
- 6-speed automatic transmission with Driver Shift Control
- 4-wheel disc brakes with ABS and intelligent assist system
- StabiliTrak electronic stability control system
- Full-function traction control
- 17-in. high-vent wheels with flush covers
- Tire pressure monitoring system
- Heated, power exterior mirrors
- Remote keyless entry system
- 6 air bags

- Power 8-way driver seat adjuster
- Tilt and telescopic steering column
- Leather-wrapped steering wheel with audio system controls
- Driver Information Centre
- Automatic single-zone climate control
- QuietTuning
- Custom 7-speaker audio system with CD player and auxiliary audio input jack
- Power windows and programmable door locks
- Cruise control
- Bluetooth connectivity
- OnStar with 1 year of the Directions & Connections Plan and Turn-by-Turn Navigation.



ALLURE CXL

Allure CXL supplements the CX features with:

- 17-in. machined aluminum wheels
- Halogen projector beam fog lights
- Heated, power exterior mirrors with integrated turn indicators and puddle lights
- Remote vehicle starter system
- Auto-dimming interior rear-view mirror
- Power 4-way driver lumbar adjuster
- Power 8-way front-passenger seat adjuster
- Automatic dual-zone climate control
- Universal home remote.

ALLURE CXL AWD

Allure CXL AWD supplements the CXL features with:

- Intelligent All-Wheel-Drive (AWD) system
- Electronically controlled rear limited-slip differential
- 18-in. machine-faced aluminum wheels.
- XM Satellite Radio
- Power rear sunshade.

ALLURE CXS

Allure CXS supplements the CXL features with:

- 280 hp 3.6L V6 engine with Variable Valve Timing (VVT) and Direct Injection
- 18-in. chrome-plated wheels
- Ultrasonic rear parking assist
- Heated, power exterior mirrors with memory, integrated turn indicators, puddle lights and driver-side auto-dimming feature
- EZ Key passive entry system
- Rear power centre with 120-volt household AC outlet
- Heated, wood and leather-wrapped steering wheel with audio controls
- Perforated leather-appointed seating surfaces

- Heated and ventilated front bucket seats with driver memory feature
- Driver Information Centre with multi-colour display
- harman/kardon 384-watt 11-speaker premium 5.1 matrix surround system and 3-prong 120-volt household power outlet
- Power rear sunshade.

BUICK ALLURE ACCESSORIES

SOME ADDED ALLURE. The all-new 2010 Buick Allure offers a style all its own, coupled with advanced functionality. You can take those characteristics one step further with the addition of available dealer-installed Buick Accessories. You can enhance the presence with features such as the one-piece, custom-moulded rear spoiler.* For added enjoyment during your journey, Allure offers a dual head restraint DVD entertainment system with twin flat-screen monitors and two sets of wireless headphones. A heavy-duty, non-skid cargo tray adds to the versatility, while illuminated ice-blue doorsill plates* continue the theme set by Allure's ice-blue ambient lighting.

Why Buick Accessories? They are the only ones that were integrated into Allure's comprehensive vehicle development process, ensuring excellent fit, finish and functionality. And they are the only accessories backed by Buick's 4-year/80,000 km New Vehicle Limited Warranty.** Ask your sales consultant for a complete list of Buick Accessories for Allure, or visit gm.ca.

*Interim availability.

**Whichever comes first, when permanently installed by the dealer at the time you purchase your new vehicle.



ACCESSORIES

ALLURE OWNERSHIP EXPERIENCE

The same care that goes into the design, engineering and craftsmanship of every Buick is also applied to the ownership experience. It encompasses everything from long-lasting quality and dependability, to the high level of confidence you'll gain from the knowledge that Allure is backed by the best coverage in Canada:

- 4-year/80,000 km New Vehicle Limited Warranty[†]
- 5-year/160,000 km Powertrain Component Limited Warranty with \$0 deductible on repairs and the warranty is fully transferable at no charge[†]
- 5-year/160,000 km Courtesy Transportation[†]
- 5-year/160,000 km 24/7 Roadside Assistance[†]
- 6-year unlimited km rust-through perforation coverage
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs).[†]

[†]Whichever comes first. Conditions and limitations apply. See dealer for details.OTHER OWNERSHIP PRIVILEGES AND PROGRAMS^{††}

- GM Protection Plan (GPPP) – the only extended service plan backed by the resources and commitment of General Motors. GPPP may be purchased at the time of your sale or subsequently during the New Vehicle Limited warranty period.
- GM Goodwrench Service – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.

^{††}Conditions and limitations apply.

TO HELP YOU PURCHASE A NEW VEHICLE:

- GMAC Express Credit Application – a convenient way to get pre-approved credit towards the purchase of your next GM vehicle
- GMAC Purchase Financing – on-the-spot financing at your GM dealership[†]
- The GM Card – eligible cardholders may be able to redeem up to \$3500 in GM Card[®] Earnings toward the total purchase price on selected vehicles.^{††} For more information on The GM Card please call 1-800-461-3279.

[†]Conditions and limitations apply. ^{††}Subject to eligibility.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM Card at gm.ca
- The GM Customer Communication Marketing Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users)
- For more information about GMAC visit gmac.ca or call 1-800-515-4622.

A WORD ABOUT THIS BROCHURE

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Printed in Canada, June 2009.



ALLURE STANDARD & OPTIONAL EQUIPMENT

Safety & Security	CX	CXL AWD	CXL	CXS
Air bags – dual-stage, driver and front-passenger, frontal with Passenger Sensing System	S	S	S	S
Air bags – front-to-rear, head curtain side-impact	S	S	S	S
Air bags – driver and front-passenger, seat-mounted side-impact	S	S	S	S
Air bags – rear-passenger, seat-mounted side-impact	O	O	O	O
Brake/transmission shift interlock	S	S	S	S
Door locks – remote, power with lock-out protection	S	S	S	S
Door locks – rear, electronic, child-security	S	S	S	S
Headlights – halogen, Daytime Running Lights with automatic light control (includes Twilight Sentinel® with delay feature)	S	S	S	S
Headlights – Xenon High-Intensity Discharge (HID), adaptable	–	O ¹	O ¹	O ¹
Keyless entry system – remote, includes perimeter lighting and panic feature	S	S	S	–
Keyless access system – remote, includes perimeter lighting. Panic feature, keyless ignition start and E-Z Key passive entry	–	–	–	S
OnStar In-Vehicle Communications and Assistance Service – includes 1 year of the Directions and Connections Plan ¹ with Turn-by-Turn Navigation ²	S	S	S	S
Safety restraints – LATCH (Lower Anchors and top Tethers for Children), rear seat	S	S	S	S
Side Blind Zone Alert ³	–	O ¹	O ¹	O ¹
StabiliTrak – electronic stability control system	S	S	S	S
Theft-deterrent system – audible/visible, content theft alarm	S	S	S	S
Theft-deterrent system – electronic immobilizer	S	S	S	S
Traction control – electronic, full-function, all-speed	S	S	S	S
Ultrasonic rear parking assist – rear obstacle detection system with audible/visible warning	–	O ¹	O ¹	S
Driver Confidence Package – includes Side Blind Zone Alert ¹ , adaptive Xenon High-Intensity Discharge (HID) headlights and Head-Up Display (HUD) instrumentation, also includes ultrasonic rear parking assist on CXL and CXL AWD models	–	O ¹	O ¹	O ¹
MECHANICAL				
Battery – with run-down protection	S	S	S	S
Brakes – power, 4-wheel disc	S	S	S	S
Brakes – 4-wheel anti-lock braking system (ABS) with intelligent assist	S	S	S	S
Differential – rear, electronic limited-slip	–	–	S	–
Drive – front-wheel drive	S	S	–	S
Drive – all-wheel drive	–	–	S	–
Engine – 3.0L V6 with VVT and Direct Injection				
Horsepower – 255 @ 6900 rpm; Torque – 217 lb.-ft. @ 5100 rpm	S	S	–	–
Horsepower – 252 @ 6900 rpm; Torque – 215 lb.-ft. @ 5100 rpm	–	–	S	–
Engine – 3.6L V6 with VVT and Direct Injection				
Horsepower – 280 @ 6300 rpm; Torque – 259 lb.-ft. @ 4800 rpm	–	–	S	–
Engine – block heater	O	O	O	O
Exhaust system – aluminized stainless steel	S	S	S	S
Exhaust system – dual bright tips	–	–	–	S
Steering – power, rack-and-pinion	S	–	–	–
Steering – power, rack-and-pinion, magnetic, variable-effort	–	S	S	S
Suspension – 4-wheel independent	S	S	S	S
Suspension – continuously variable real-time damping with Sport mode selectivity	–	–	–	O ²
Transmission – 6-speed automatic with overdrive and Driver Shift Control	S	S	S	S
Vehicle starter system – remote	O ¹	S	S	S

EXTERIOR	CX	CXL	CXL AWD	CXS
Fog lights – projector beam	–	S	S	S
Glass – Solar-Ray ⁴ , tinted	S	S	S	S
Glass – acoustic, laminated windshield and front-side	S	S	S	S
Mirrors – manual folding, power remote control, heated	S	–	–	–
Mirrors – manual folding, power remote control, heated with integrated turn signals and puddle lights	–	S	S	–
Mirrors – manual folding, power remote control, heated with memory function, integrated turn signals, puddle lights and driver-side auto-dimming feature	–	O ¹	O ¹	S
Review Camera System – reverse assist for parking, monitor integrated into navigation system ⁵	–	O	O	O
Sunroof – oversized, power, sliding glass panel with express-open feature	O	O	O	O
Tires – P245/50R17 H-rated, all-season ⁶	S	S	–	–
Tires – P235/50R18 V-rated, all-season ⁷	–	O ¹	S	S
Tires – P245/40R19 W-rated, all-season ⁸	–	–	–	O ¹
Wheels – 17" x 7" high-vent steel with flush cover (A)	S	–	–	–
Wheels – 18" x 7" machined aluminum (B)	O	S	–	–
Wheels – 18" x 8" painted, machine-faced aluminum (C)	–	O	S	–
Wheels – 18" x 8" chrome-plated (D)	–	O	O	S
Windshield wipers – flat-blade, 2-speed with variable delay (intermittent)	S	S	S	S

Touring Package – includes 19" x 8" painted 9-spoke machined alloy wheels (E), P245/40R19 W-rated all-season tires ⁹ and continuously variable real-time damping suspension with selective Sport mode	–	–	–	0
INTERIOR	–			
Air conditioning – automatic, single-zone	S	–	–	–
Air conditioning – automatic, dual-zone with rear seat outlets, windshield humidity sensor and auto defog activation	O ¹	S	S	S
Air filtration system – pollen filter	S	S	S	S
Auxiliary power outlets – two	S	S	S	S
Auxiliary power outlet – 120-volt 3-prong household outlet, rear seat	O ¹	O ¹ ¹⁰	O ¹ ¹⁰	S
Cargo convenience net	S	S	S	S
Console – front floor with dual cupholders and 2-way adjustable armrest with multi-level storage	S	S	S	S
Cruise control – electronic with resume, coast and decelerate/accelerate features	S	S	S	S
Floor mats – front and rear, carpeted	S	S	S	S
Heater ducts – rear-seat, floor	S	S	S	S
Instrumentation – analogue cluster (includes speedometer, tachometer, coolant temperature and fuel gauges)	S	S	S	S
Instrumentation – Driver Information Centre, monochrome display (includes multi-colour display on CXS) with programmable features including language, vehicle security settings, key fob-controlled personalization and exterior lighting settings, tri odometer, exterior temperature display, GM Oil Life Monitoring System and compass	S	S	S	S
Instrumentation – tire pressure monitoring system	S	S	S	S
Instrumentation – Head-Up Display ¹¹	–	O	O	O
Lighting – custom entry/exit with theatre dimming, front map lights, rear reading lights, glovebox, front footwells, puddle lights and trunk	S	S	S	S
Lighting – ice-blue ambient LED lighting on front and rear doors, console and instrument panel light pipe	S	S	S	S
Mirror – rear-view with auto-dimming feature and OnStar controls	–	S	S	S
Retained accessory power	S	S	S	S
Steering column – tilt and telescopic adjustable	S	S	S	S
Steering wheel – leather-wrapped with sound system controls, includes leather-wrapped shifter	S	S	S	–
Steering wheel – leather-wrapped, heated with wood inserts and sound system controls, includes leather-wrapped shifter	–	–	–	S

INTERIOR (continued)	CX	CXL	CXL AWD	CXS
Sunshades – LH and RH padded; sliding extendable, with illuminated vanity mirrors	S	S	S	S
Sunshade – power, rear window	–	–	–	S
Trunk – release, power remote	S	S	S	S
Universal home remote – 3-channel programmable transmitter	–	S	S	S
Windows – power, driver and front-passenger express-up/down, rear-passenger express-down and passenger window lock-out features	S	S	S	S
Canadian Comfort Package – includes remote vehicle starter system and dual-zone climate controls with rear seat outlets, windshield humidity sensor and auto defog activation	O	–	–	–
CXL Luxury Package – includes heated driver and front-passenger seats with leather-appointed seating surfaces and memory settings for driver's seat and exterior mirrors with driver-side mirror auto-dimming feature	–	O	O	–

SEATS	–			
Cloth reclining front bucket seats with seatback map pockets	S	S	S	–
Reclining front bucket seats with perforated leather-appointed seating surfaces and seat back map pockets	–	O ¹	O ¹	S
Heated, driver and front-passenger seats	–	O ¹	O ¹	S
Ventilated, driver and front-passenger seats	–	–	–	S
Power 8-way driver seat adjuster	S	S	S	–
Power 8-way driver seat adjuster with memory function	–	O ¹	O ¹	S
Power 4-way driver lumbar adjuster	–	S	S	S
Manual 4-way front-passenger seat with power height adjuster	S	–	–	–
Power 8-way front-passenger seat adjuster	–	S	S	S
Rear seat centre armrest with dual cupholders and pass-through	S	S	S	S
Seatback – rear, 60/40 split-folding	S	S	S	S

ENTERTAINMENT SYSTEMS	–			
All Allure sound systems include an electronically tuned AM/FM stereo with CD player, MP3 playback compatible, seek, scan, auto-tune control, speed-compensated volume, TheftLock ¹² and auxiliary audio input jack	S	S	S	S
Entertainment Package – includes 11-speaker 384-Watt harman/kardon 5.1 matrix surround system, USB port and rear-seat 3-prong 120-volt household power outlet	O	O	O	S
Navigation System Package – includes AM/FM stereo with CD/DVD player and Navigation System ¹³ , 40 GB hard drive, Rearview Camera System, 11-speaker 384-Watt harman/kardon 5.1 matrix surround system, USB port and rear-seat 3-prong 120-volt household power outlet ¹⁴	–	O ¹¹	O ¹¹	O
Navigation System with Rear Seat DVD Package – includes AM/FM stereo, two 10-speaker 384-Watt harman/kardon 5.1 matrix surround systems, two wireless headsets, Rearview Camera System, 11-speaker 384-Watt harman/kardon 5.1 matrix surround system, USB port and rear-seat 3-prong 120-volt household power outlet ¹⁵	–	O ¹¹ ¹⁶	O ¹¹ ¹⁶	O ¹²
7-speaker premium sound system	S	S	S	–
11-speaker 384-Watt harman/kardon 5.1 matrix surround system	O ¹	O ¹ ¹⁷	O ¹ ¹⁷	S
USB port for iPod ¹⁸ /MP3 player, in front centre floor console	O ¹	O ¹ ¹⁸	O ¹ ¹⁸	S
Bluetooth – in-vehicle mobile phone connectivity system	S	S	S	S
XM Satellite Radio ¹⁹	0	0	0	S

S – Standard, O – Option, O¹ – Option individually or in combination with other optional equipment.

1 – Included with available Driver Confidence Package.

2 – Requires CXL Luxury Package.

3 – Included with available Touring Package.

4 – Included with available Canadian Comfort Package.

5 – Included with available CXL Luxury Package.

6 – Included with available Navigation System Radio.

7 – Included with available 18" wheels.

8 – Included with available CXL Luxury Package.

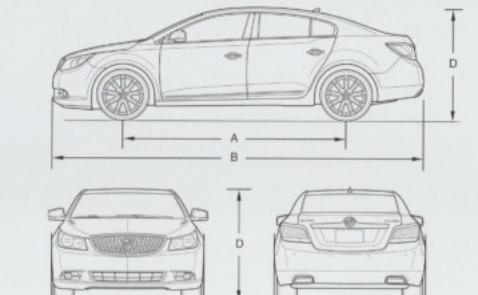
9 – Included with available Rear Seat DVD Package or Navigation System Radio.

10 – At time of print, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Ottawa, Quebec, City and Halifax). Coverage is significantly limited outside these areas.

11 – Requires available XM Satellite Radio.

12 – Not available with Entertainment Package, Rear Seat DVD Package or Navigation System Package.

DIMENSIONS

	D
A	
B	
C	
D	
E	
F	
EXTERIOR, mm (in.)	
Wheelbase (A)	2837 (111.7)
Length (B)	5001 (196.9)
Width (C)	1857 (73.1)
Height (D)	1496 (58.9)
Front tread (E)	1585 (62.4)
Rear tread (F)	1588 (62.5)
INTERIOR, mm (in.) front/rear	
Headroom	960/945 (37.8/37.2)
Legroom	1059/991 (41.7/39.0)
Shoulder room	1450/1422 (57.1/56.0)
Hip room	1341/1420 (52.8/55.9)
CAPACITIES/WEIGHT	
Trunk, L (cu. ft.) – CX, CXL, CXL AWD	377 (13.3)
– CXS	363 (12.8)
Fuel tank, L (imp. gal.) – CX, CXL, CXS	68 (15.0)
– CXL AWD	72 (15.8)
Curb weight (est.), kg (lb.) – CX	1791 (3948)
– CXL	1823 (4019)
– CXL AWD	1905 (4199)
– CXS	1844 (4065)
TOWING	
3.0L V6 DI VVT, 2.77 final drive ratio; 454 kg (1000 lb.) maximum gross trailer weight ²⁰	
3.6L V6 DI VVT, 2.77 final drive ratio; 454 kg (1000 lb.) maximum gross trailer weight ²¹	

¹⁰Includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combination. Towing load capacity is limited by the hitch rating. See your dealer or refer to the Allure Owner's Manual for details.

¹¹Turn-by-Turn Navigation not available in certain areas. Availability impacted by some geographic/territorial limitations, advisor-assisted routing available. Visit onstar.ca for coverage map.

¹²All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol  may be required during certain months in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.

¹³Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after 3 trial months.

INTERIOR FABRIC COLOURS

CX & CXL Cloth



CXL Leather*



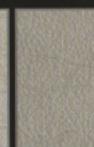
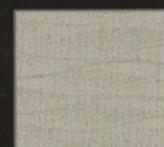
CXS Perforated Leather



AFA - Cashmere

AFC - Cashmere

AFD - Cashmere



AFB - Titanium

AFE - Titanium

AFF - Titanium

AFG - Ebony

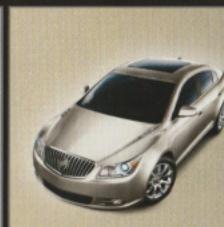
AFH - Ebony

*Requires CXL Luxury Package.

EXTERIOR COLOURS



GAN - Quicksilver Metallic



GAO - Gold Mist Metallic



GAP - Midnight Blue Metallic



GAQ - Red Jewel Tintcoat**



GAR - Carbon Black Metallic**



GAZ - Summit White



GBN - White Diamond Tricoat**

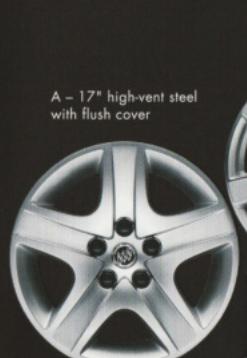


GHA - Mocha Steel Metallic

Due to limitations in the printing process, the colours shown may differ slightly from the actual colour. For more accurate colour samples, ask your sales consultant to see the dealer showroom vehicle colour display.

**Available at extra cost.

WHEELS



A - 17" high-vent steel
with flush cover



B - 17" machined
aluminum



C - 18" painted,
machine-faced
aluminum



D - 18"
chrome-plated

E - 19" painted,
9-spoke machined alloy

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

EXTERIOR COLOURS	INTERIOR COLOURS		
	Ebony	Cashmere	Titanium
GAN - Quicksilver Metallic	•		•
GAO - Gold Mist Metallic	•	•	
GAP - Midnight Blue Metallic	•	•	•
GAQ - Red Jewel Tintcoat**	•	•	•
GAR - Carbon Black Metallic**	•	•	•
GAZ - Summit White	•	•	•
GBN - White Diamond Tricoat**	•	•	•
GHA - Mocha Steel Metallic	•	•	•

**Available at extra cost.

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Vancouver 2010



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