

# BUICK

2003 Century





## One with everything, to go.

If there's one thing you can be sure of in this century, it is that Buick Century continues to

be a remarkable expression of American

value. This thoroughly equipped, family-size

sedan proves the ideals of luxury and

affordability don't have to be

mutually exclusive. You want everything? You'll find it

here. Century is a beautifully

proportioned, well-balanced automobile whose clean

lines and sophisticated approach

to driving belie its price. A car designed from

the ground up

to give you more for less than you'd expect —

something Buick has

been known for since 1902. We don't use

hood ornaments like this anymore,

but we do have all the pride and

heritage they represent. So turn the page and meet our

most affordable, well-

appointed expression of American style. The 2003 Century.



Leave the clutter to someone else.

Century's clean, elegant lines underscore

its subtle, classic approach to style.



A word about this brochure: Some features

shown and described throughout this brochure

are available at extra cost. Refer to the

Data chart in the back for availability.



Designed to help you take on the world

in style, no matter where you go. Century's

beautifully appointed interior offers all the

comfort features you want in all the right places.



## What can you expect in this Century?

How about all the things you want, standard. Such as: Room for six, a 175-horsepower 3100 V6 engine, automatic transmission, dual-zone climate control, automatic headlamps, fully independent suspension, remote keyless entry, PASS-Key® II theft protection, power door locks and windows, dual power mirrors, air filtration system, rear window defogger, theater dimming interior lights, and a whole lot

# MORE



Century is about more than just comfort

and value. It also has the kind of smooth ride,

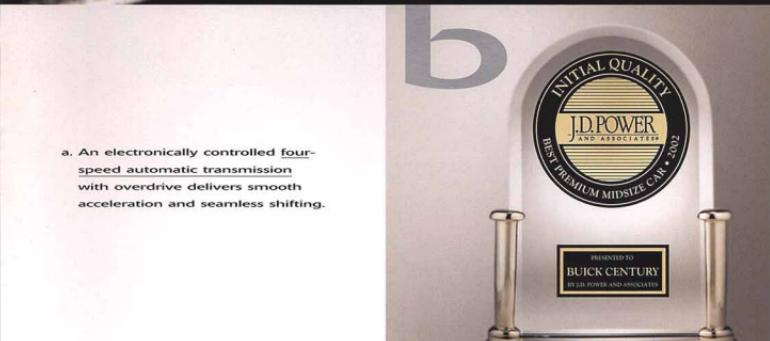
sure handling and on-the-road performance

to satisfy the most discriminating drivers.

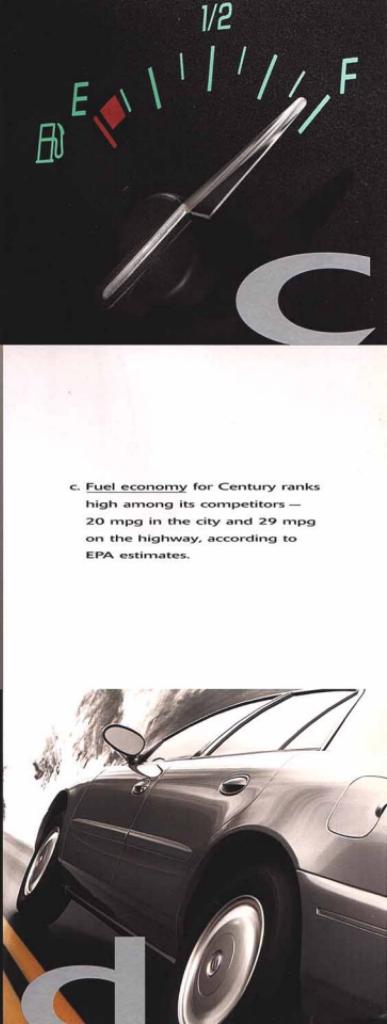


Under the hood of every Century resides a refined, responsive fuel-injected 3100 V6 with 175 horsepower that helps make merging, passing and highway maneuvers a breeze.

a. An electronically controlled four-speed automatic transmission with overdrive delivers smooth acceleration and seamless shifting.



d. Century's power is tied to the road by a combination of handling and control-enhancing ingredients, such as a four-wheel independent suspension that delivers excellent road feel as well as a smooth, quiet ride.



c. Fuel economy for Century ranks high among its competitors — 20 mpg in the city and 29 mpg on the highway, according to EPA estimates.





We've got **you**  
covered.

Everywhere you look, everywhere you go, Century has features theft-deterrent system. A tire inflation monitor that visibly alerts

available to make sure you're taken care of — dual front air bags, a you if one of your tires has significantly less pressure than driver side-impact air bag,<sup>†</sup> traction control and anti-lock brakes. You the other three. And with platinum-tipped spark plugs,

can also enjoy the cutting-edge technology and personal service of OnStar,<sup>®</sup> one of the world's most advanced in-vehicle communications systems.<sup>‡</sup> As well as remote keyless entry

that includes an instant alarm, trunk release and the PASS-Key II

you for three years or 36,000 miles, whichever comes first.<sup>††</sup>

you can travel up to 100,000 miles before your first scheduled

spark plug replacement.<sup>†</sup> You also get 24-hour roadside assistance with a New Vehicle Limited Warranty that covers

you for three years or 36,000 miles, whichever comes first.<sup>††</sup>

\*Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in the rear seat. See your vehicle Owner's Manual for more safety information.

<sup>†</sup>Available OnStar system includes one-year Safe & Sound service agreement. OnStar services require vehicle electrical system and wireless service to be available and operating for features to function properly. Visit [www.onstar.com](http://www.onstar.com) or call 1-800-ONSTAR-7 for system details.

<sup>‡</sup>Maintenance needs vary with different uses and driving conditions. See Owner's Manual for more information.

<sup>††</sup>Excludes normal maintenance. See your dealer for details.

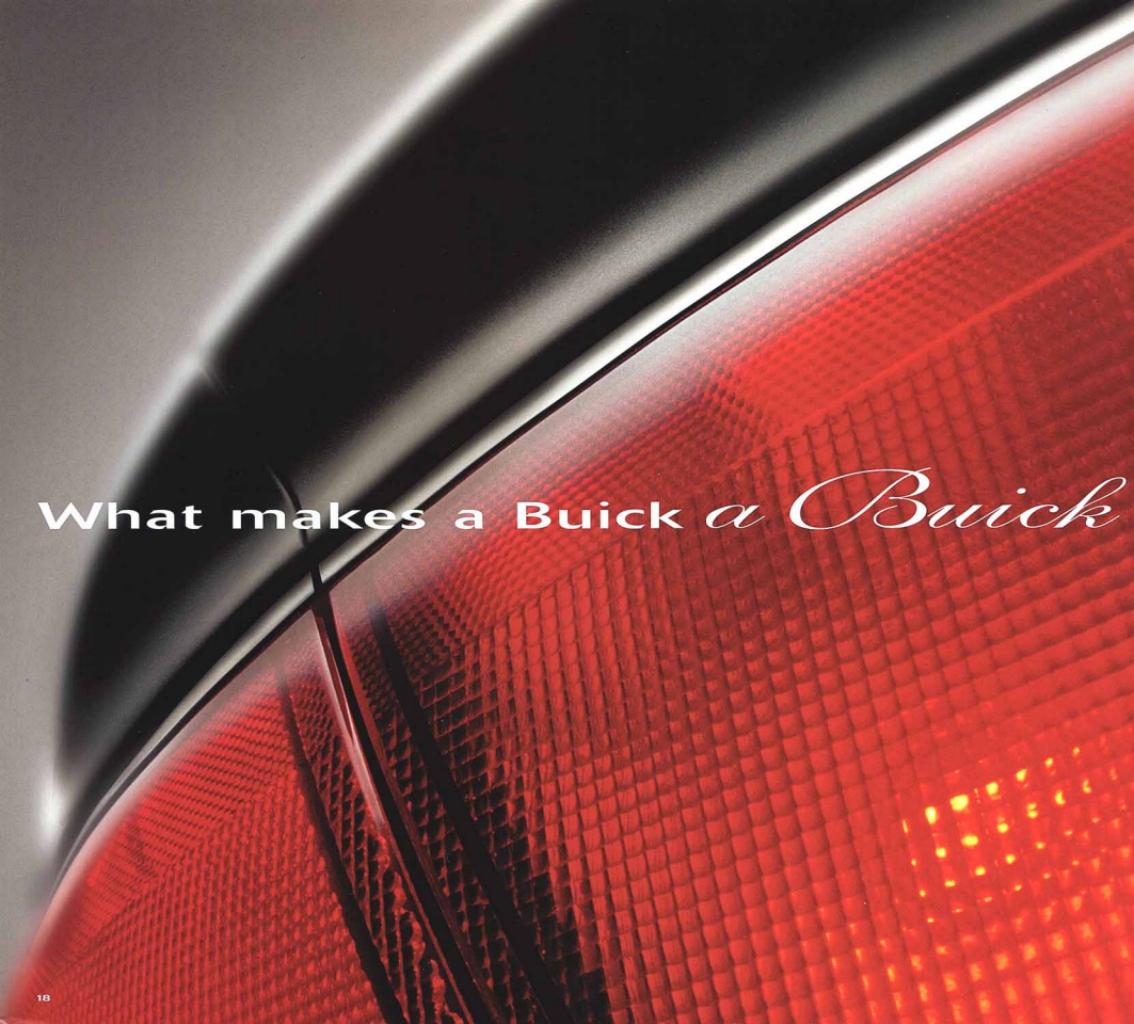




A graphite-colored grille. Color-keyed body-side moldings. Aluminum wheels. Yes, Century looks good. And looks aren't deceiving.



Lights or glittering jewels? However you see them, Century's multi-reflecting headlamps will automatically illuminate the road ahead.

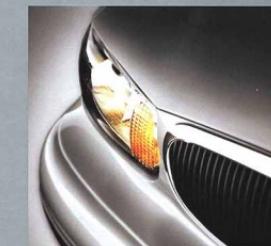
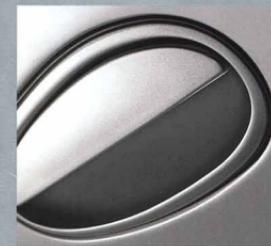


What makes a Buick *a Buick*

It's the attention to all the jewel-like details that makes driving a rewarding experience. It's the gleaming

paint, sophisticated stance and long, flowing sweep of graceful

catch your eye well after that new car smell is gone. It's the refined power and the multitude of security



features that instill you with confidence everywhere you go. It's the intelligent functionality of its design,

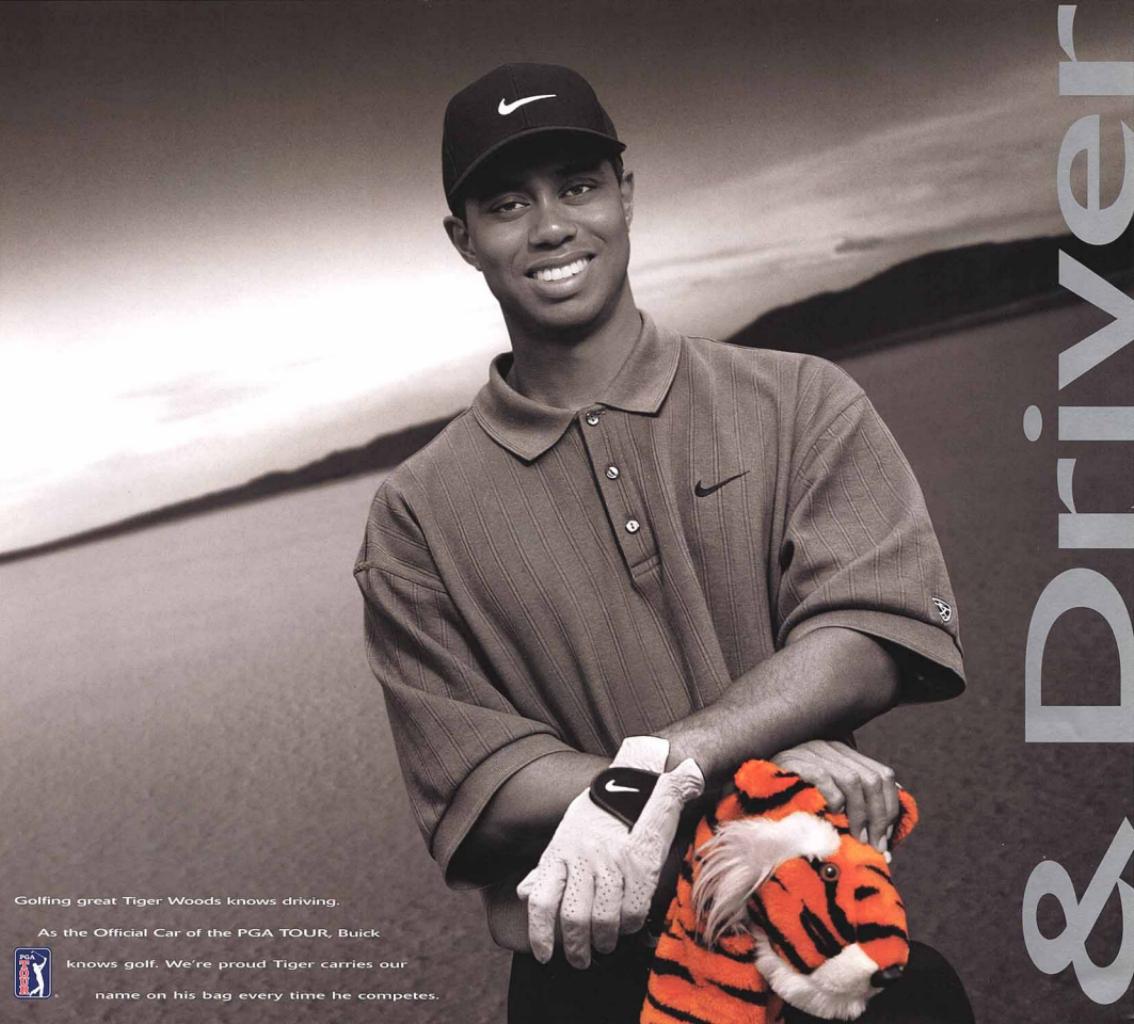
its surprising value and its total dedication to both driver and passenger

*Comfort* that merge

together to set Century apart from every other vehicle out there. And what makes it every inch a Buick.

# Cars

Century. LeSabre. Rendezvous. Regal. Park Avenue. No matter what your driving style, you'll find that Buick has a beautifully equipped, enjoyable to drive, luxurious vehicle designed to fit the way you play.



Golfing great Tiger Woods knows driving.

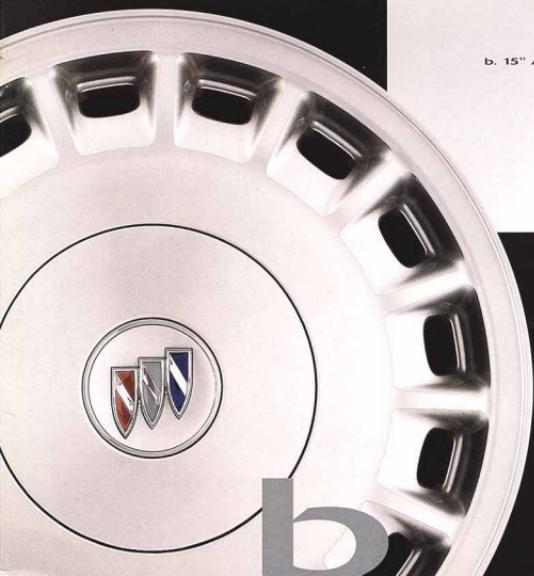
As the Official Car of the PGA TOUR, Buick

 knows golf. We're proud Tiger carries our

name on his bag every time he competes.



a. 15" Deluxe Wheelcover



b. 15" Aluminum Wheel



c. 15" Chrome-Plated Wheelcover

## Exterior



White (40)  
Interior: Taupe  
Gray  
Graphite



Sterling Silver Metallic (12)  
Interior: Gray  
Graphite



Light Sandrift Metallic (49)  
Interior: Taupe



Dk. Bronzemist Metallic (76)  
Interior: Taupe  
Gray  
Graphite



Augusta Green Metallic (47)  
Interior: Taupe  
Gray  
Graphite



Midnight Blue Pearl (28)  
Interior: Taupe  
Gray  
Graphite



Cardinal Red Metallic (63)  
Interior: Taupe  
Gray  
Graphite



Graphite Metallic (32)  
Interior: Taupe  
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Graphite



Black (41)  
Interior: Taupe  
Gray  
Graphite

## Interior



Taupe Cloth



Gray Cloth



Graphite Cloth



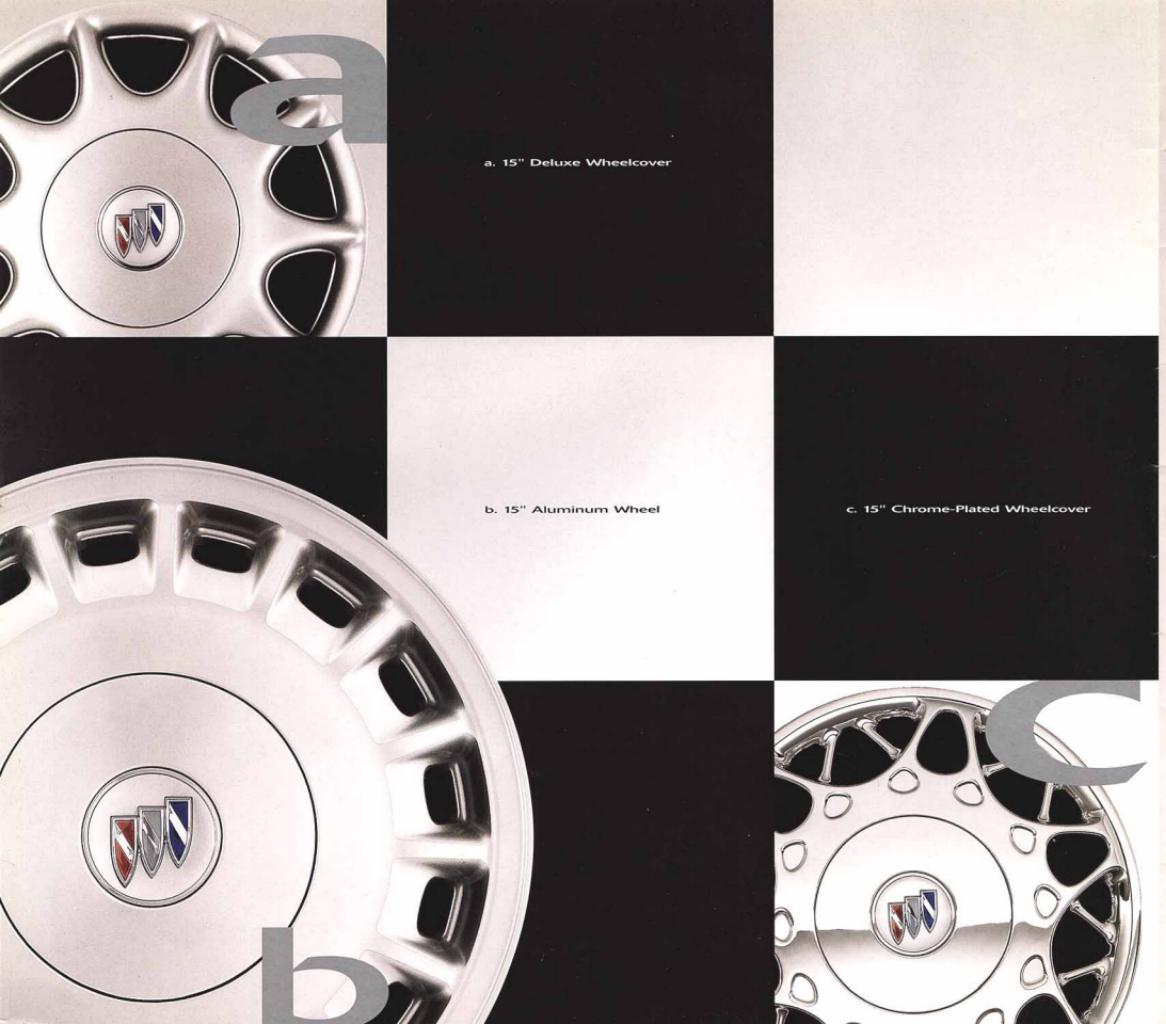
Taupe Leather Trim



Gray Leather Trim



Graphite Leather Trim



a. 15" Deluxe Wheelcover

b. 15" Aluminum Wheel

c. 15" Chrome-Plated Wheelcover

# Specs

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