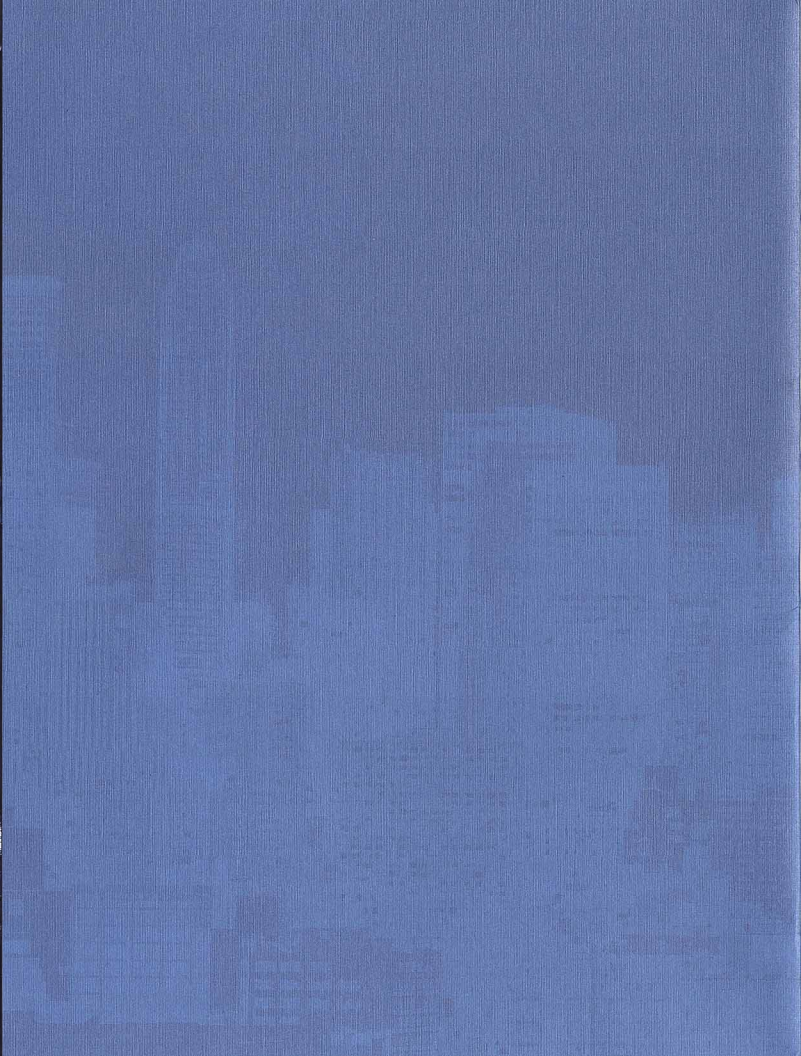


2000

P A R K
AVENUE



BUICK®





luxury.

pure and simple.



*I*N THIS COMPLEX WORLD,

IT IS OFTEN THE SIMPLE

LUXURIES WE CHERISH MOST.

WE COME TO APPRECIATE

THOSE THINGS THAT ARE...

elegant

and refined.

IT IS THIS THINKING THAT INSPIRED US

TO CREATE PARK AVENUE BY BUICK...

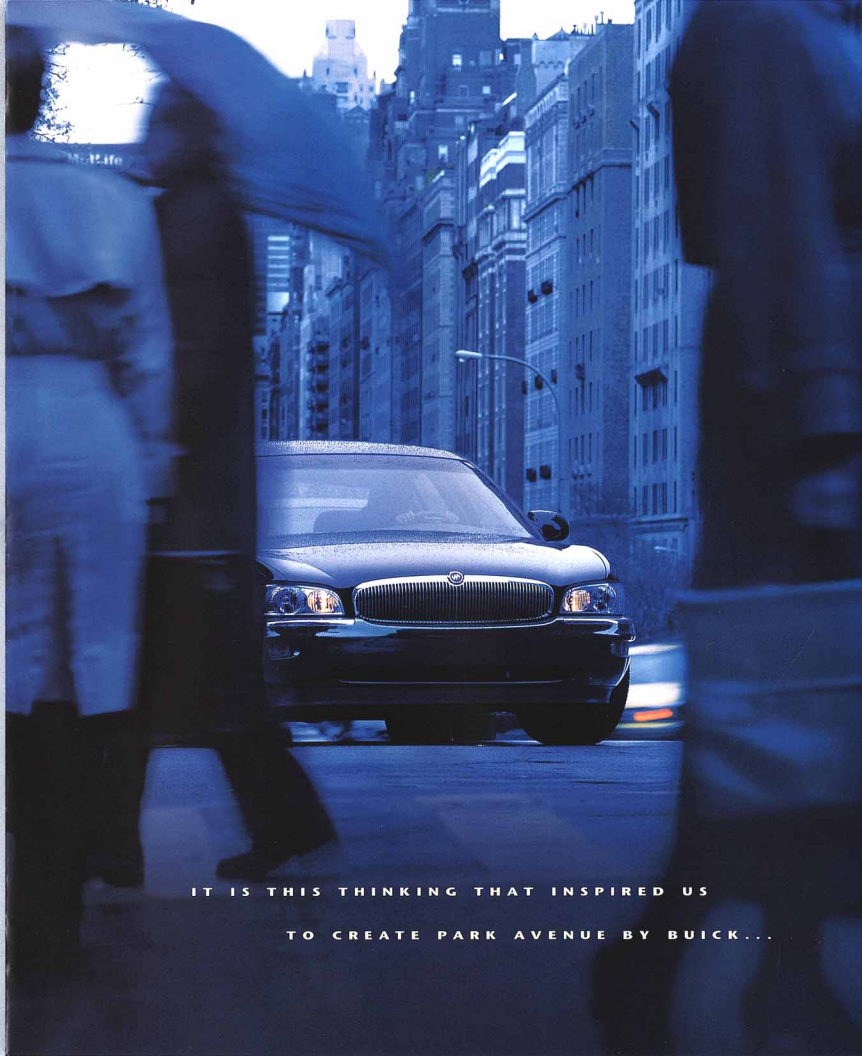
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IT IS THIS THINKING THAT INSPIRED US

TO CREATE PARK AVENUE BY BUICK...

AN AUTOMOBILE DESIGNED TO

STRIKE A PERFECT BALANCE

BETWEEN STYLE AND SUBSTANCE,

TO OFFER ENDURING QUALITY

AND... *luxury.*

pure and simple.





FIVE

Park Avenue Ultra in Dark Blue Pearl, shown with optional equipment.



EIGHT

Park Avenue Ultra, shown with optional equipment.

Park Avenue Ultra interior in Tanpe with leather trim, shown with optional equipment.





Park Avenue Ultra, shown with optional equipment.

FROM ITS STANDARD 10-way power front seats

TO ITS OPTIONAL power sunroof, PARK AVENUE

OFFERS AN ABUNDANCE OF FEATURES THAT BLEND

ELEGANCE WITH THOUGHTFULNESS. ULTRA'S OPTIONAL

12-disc CD changer, FOR EXAMPLE,

PROVIDES HOURS OF PLEASURE WITHOUT INTERRUPTION.

Appointed...

WITH HIGHLY PURPOSEFUL LUXURIES



Nine-speaker
Concert Sound III*



Personal Choice
memory settings*



Dual automatic
ComforTemp
climate control



Steering wheel radio
and temperature controls*



Heated leather-trimmed
front seats*

*Standard on Ultra, optional on Park Avenue.

Confident...

IN VIRTUALLY ANY SITUATION

FIRST CAME ANTI-LOCK BRAKES, THEN TRACTION CONTROL.

NOW, WITH THE *StabiliTrak*® SYSTEM,*

PARK AVENUE TAKES DRIVER CONTROL TO THE NEXT LEVEL.

WHEN TURNING ON SLIPPERY SURFACES OR IN

EMERGENCY SITUATIONS — SUCH AS AN UNEXPECTED

OBSTACLE IN THE ROAD OR EVEN A SUDDEN STRONG

GUST OF WIND — *StabiliTrak* IMMEDIATELY

REACTS TO ACTIVELY HELP KEEP YOU ON YOUR

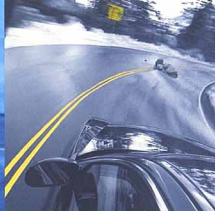
INTENDED COURSE. PARK AVENUE'S HIGHLY ADVANCED

StabiliTrak chassis control system

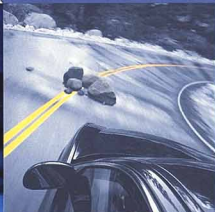
WORKS SMOOTHLY AND NATURALLY BEHIND THE

SCENES — AND YOU'RE CERTAIN TO APPRECIATE

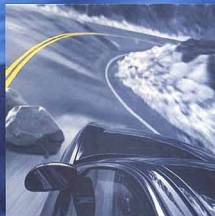
THE ADDED CONFIDENCE IT OFFERS.



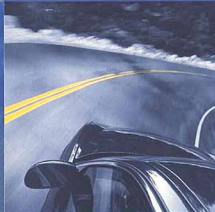
StabiliTrak's sensors — located strategically throughout your Park Avenue — are constantly at work, monitoring your vehicle's stability.



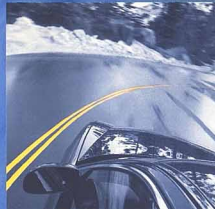
When you begin an emergency maneuver, the sensors immediately detect what's happening and send readings to the computer.



The computer compares the steering wheel angle reading (the direction you wish to go) with the yaw rate sensor reading (the direction your vehicle is actually turning) and takes corrective action by...



...gently applying the front brakes individually. If you are going off course to the right, for example, the left-front brake is applied.



StabiliTrak uses the brakes to enhance your control of the vehicle's direction and help keep you on course.

*Standard on Ultra, optional on Park Avenue.

Reserved...

BUT HIGHLY AUTHORITATIVE



IN PARK AVENUE, YOU EXPERIENCE A REMARKABLY

quiet interior environment,

A NOTABLY SMOOTH AND GRACEFUL RIDE AND FLUID,

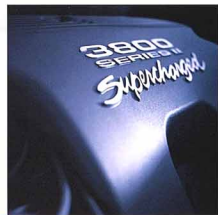
NEARLY effortless handling. YET

EVEN WITH ITS RESERVED DEMEANOR, PARK AVENUE

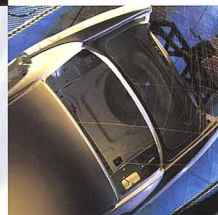
DISPLAYS QUIET BUT *unwavering power* —

RESPONDING READILY TO YOUR EVERY COMMAND.

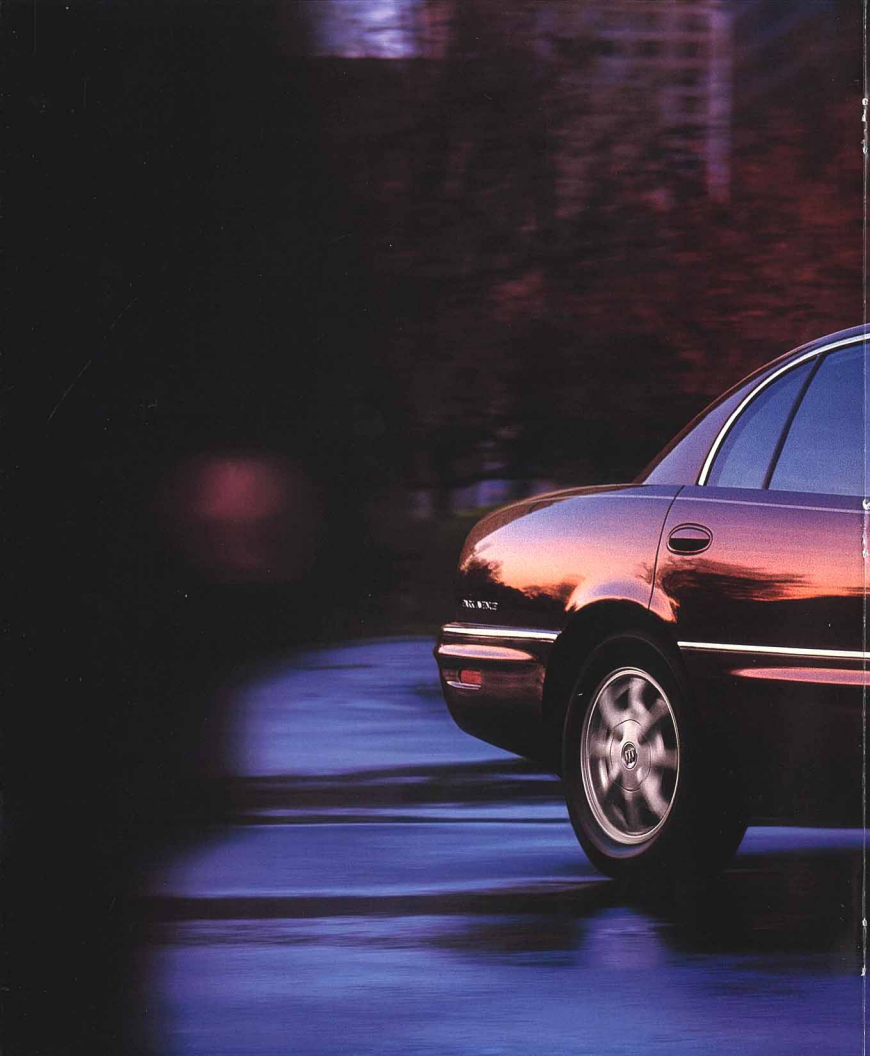
Park Avenue's refined 3800 Series II V6 provides 205 horsepower, while the supercharged version (standard on Ultra) delivers an impressive 240. Both offer ample power on command.



The inviting quietness is the result of many elements, including triple door seals, flush-mounted door handles, an abundance of sound-deadening materials and a very rigid body structure.



Park Avenue's rigid unitized body structure also contributes to a reassuring sense of solidity, stability and predictable, surefooted control.



IT IS IMMENSELY SATISFYING
WHEN EVERYTHING YOU NEED AND

everything you want...

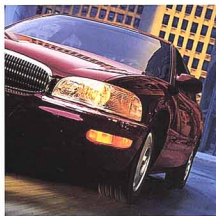


...COME HARMONIOUSLY TOGETHER.



Park Avenue in Medium Red Pearl, shown with optional equipment.

Full-range traction control ingeniously detects drive-wheel slippage at any speed and automatically reduces torque and modulates the brakes until you regain a better grip on the road.¹



In addition to front air bags, Park Avenue also includes dual front side air bags for added safety.² And please, always use your safety belts.



The tire inflation monitoring system automatically alerts you when one of the tires contains less air pressure than the other three.³

FROM ITS STRONG STEEL SAFETY CAGE TO ITS SIDE DOOR

BEAMS, PARK AVENUE IS ENGINEERED TO PROVIDE

YOU WITH A SENSE OF SECURITY AND CONFIDENCE.

THE WIDE ARRAY OF STANDARD SAFETY FEATURES

INCLUDES *four-wheel anti-lock disc brakes,*

UPPER CHILD SEAT ANCHORS AND ARTICULATING,

FOUR-WAY FRONT HEAD RESTRAINTS. WHEN PARK AVENUE'S

ABS AND TRACTION CONTROL⁴ ARE ENHANCED

WITH THE *StabiliTrak*

SYSTEM,⁵ YOU FEEL EVEN

MORE ASSURED — IN VIRTUALLY

ANY DRIVING SITUATION.



¹Standard on Ultra, optional on Park Avenue.

²Always use safety belts and proper child restraints, even with air bags.

³Children are safer when properly secured in a rear seat. Front side air bags help reduce the risk of certain injuries to front seat occupants in side impacts. See the Owner's Manual for more safety information.

Reassuring...

WHEN CIRCUMSTANCES THREATEN



WELL BEYOND THE EXPECTED

A white rectangular speed limit sign with a black border. It features the number "15" in large black digits, with "MPH" in smaller black letters to its right.

A close-up photograph of the instrument cluster. On the left is a temperature gauge with a needle pointing towards the 'H' (Hot) end. In the center is a tachometer with a scale from 0 to 7, labeled 'RPM X 1000'. The needle is positioned just below 1. On the right is a speedometer with a scale from 0 to 90, labeled 'MPH'. The needle is positioned at approximately 15.

PRN 321

THOUGHTFUL, CONVENIENT FEATURES ARE A HALLMARK

OF PARK AVENUE'S DESIGN. THE OPTIONAL

EyeCue® Head-up Windshield Display,

FOR EXAMPLE, PROVIDES A RANGE OF KEY

INFORMATION WHILE YOU KEEP YOUR EYES ON THE ROAD.

THE ELECTROCHROMIC INSIDE REARVIEW MIRROR

HELPS REDUCE GLARE BEHIND YOU.* A *rear-seat*

pass-through, REMOTE TRUNK RELEASE

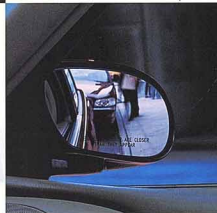
AND AN AIR FILTRATION SYSTEM

ARE ALL STANDARD.

*When set at the Delay position, the rain-sensing wipers activate automatically as moisture hits the windshield — and they increase their speed as the amount of moisture increases.**



When you use the remote keyless entry to open the doors, the perimeter lighting system is activated, illuminating Park Avenue's exterior and interior lights simultaneously.



When in reverse, the parallel park assist can be programmed to automatically adjust the outside passenger mirror to provide the driver with a clear view of the curb area.*

*Standard on Ultra, optional on Park Avenue.

Comforting...

NO MATTER WHERE ONE ROAMS



WITH THE OPTIONAL ONSTAR SERVICE, YOU SIMPLY

PUSH A BUTTON AND REACH ONE OF OUR

Advisors — YOU DON'T EVEN NEED A CELLULAR

PHONE. ONSTAR OFFERS ACCESS TO *over 250*

service categories. TO ENHANCE YOUR SENSE

OF SECURITY, ONSTAR CAN CALL EMERGENCY

SERVICE PROVIDERS OR ROADSIDE ASSISTANCE.

OR EVEN TRACK YOUR CAR IF IT'S STOLEN.



*Push a button
and OnStar is at
your command. Once
in use, OnStar is
a hands-free service.*



*When you need
assistance, especially
in an emergency,
talking to one of our
helpful Advisors can
be very reassuring.*



*Looking for a nice
hotel as you travel?
Do you prefer one with
an indoor pool? Or one
that specializes in
French cuisine? OnStar's
premium package can
take care of you.*

Distinctive...

IN A VARIETY OF FASHIONABLE SHADES

COLOR COMPATIBILITY

EXTERIOR	INTERIOR
Bright White (16)	▲ ■ ● ◆
Bright White Diamond Tri-Coat ¹ (78)	▲ ■ ● ◆
Sterling Silver Metallic (12)	▲ ■ ◆
Light Bronzemist Metallic (54)	●
Dark Bronzemist Metallic (76)	●
Gold Firemist (60)	●
Emerald Green Pearl (58)	■ ●
Titanium Blue Metallic (55)	▲ ■
Dark Blue Pearl (62)	▲ ■ ●
Medium Red Pearl (44)	■ ● ◆
Black (41)	▲ ■ ● ◆

▲ Medium Blue (Leather) ■ Medium Gray (Leather/Cloth)

● Taupe (Leather/Cloth) ◆ Medici Red (Leather)²

¹Available at extra cost. ²Available on Park Avenue only.

Bright White

Bright White Diamond Tri-Coat¹

Sterling Silver Metallic

Light Bronzemist Metallic

Dark Bronzemist Metallic

Gold Firemist

Emerald Green Pearl

Titanium Blue Metallic

Dark Blue Pearl

Medium Red Pearl

Black



16" Aluminum Wheel
(standard on Park Avenue)



16" Chrome-Plated Wheel
(optional on Park Avenue)



16" Aluminum Wheel
(included with optional
Gran Touring Package)



16" Aluminum Wheel
(standard on Ultra)



16" Chrome-Plated Wheel
(optional on Ultra)

Interior Features

	Park Avenue	Ultra
Air bags — Driver and right front passenger	S	S
— Driver and right front passenger, seat-mounted side-impact	S	S
Air Conditioning — Dual automatic ComfortTemp, with rear-seat ComfortTemp	S	S
Air Filtration System	S	S
Armrests — Front-seat storage with dual cup holders	S	S
— Rear-seat fold-down with dual cup holders	S	—
— Rear-seat fold-down with storage and dual cup holders	A	S
Articulating Head Restraints — Front (and rear on Ultra)	A	S
Audio Systems — 130-ETR AM/FM stereo with seek and scan, digital clock and cassette	S	—
— 134-ETR AM/FM stereo with seek and scan, digital clock, Theftlock, speed-compensated volume, cassette and Auto Tune Control	A	—
— 130-ETR AM/FM stereo with seek and scan, digital clock, Theftlock, speed-compensated volume, compact disc and Auto Tune Control	A	S
— 139-ETR AM/FM stereo with seek and scan, digital clock, Theftlock, speed-compensated volume, cassette, compact disc and Auto Tune Control	A	A
— Concert Sound II six-speaker system	S	—
— Concert Sound III nine-speaker system	A	S
— Trunk-mounted 12-disc CD changer	A	A
Carpet Savers — Front and rear	S	S
Child Seat Anchors — Upper	S	S
Child Security Door Locks — Rear doors	S	S
Cruise Control — Electronic	S	S
Driver Information Center — Includes tire inflation monitor, basic trip computer, reminder lights for low oil level, low fuel level, oil life monitor, door ajar, trunk ajar, Personal Choice programming functions for separate trip selection and calculation for instant fuel economy, miles to empty, and gallons of fuel used	A	S
EyeCue Head-up Windshield Display	A	A
Five-Passenger Convenience Console Package — Includes 43/43 10-way power-split frame bucket seats, convenience console with writing surface, cup holders, auxiliary power outlets and bi-level rear-seat ComfortTemp	—	A
Inside Rearview Mirror — Electrochromic-automatic dimming with compass	A	S
Instrumentation — Buckle analog cluster with tachometer, temperature and fuel gauges, and trip odometer	S	S
Lights — Delayed entry and exit courtesy lighting with theater dimming	S	S
— Front lighting, trunk, instrument panel courtesy, engine compartment and glove box	S	S
— Reading, front and rear seat	S	S
OnStar	A	A
Overhead Console — Includes reading lights and garage door opener storage	S	—
— Includes reading lights and programmable Universal Transmitter	A	S
PASS-Key III — Passive theft-deterrent system	S	S
Power Door Locks — Programmable with memory feature	S	S
Power Windows — Includes driver express-down and passenger lockout feature	S	S
Rear Window Defogger — Electric	S	S
Rear-Seat Pass-Through — Opening to trunk compartment	S	S
Remote Keyless Entry — With individually programmable transmitters, includes instant alarm, activation verification and perimeter lighting	S	S

Interior Features (continued)

	Park Avenue	Ultra
Safety Belts — Front outboard seat-mounted lap/shoulder belts with adjustable upper anchors and center lap belt	S	S
— Rear outboard lap/shoulder belts and center lap belt	S	S
Seats — 10-way power adjustable cloth 33/43 split front bench with power recliners and power-shoulder belt height adjusters	S	—
— Driver and passenger 4-way power lumbar	A	S
— 10-way power adjustable leather-trimmed 33/43 split front bench with power recliners, power-shoulder belt height adjusters, four-way power lumbar and leather-wrapped steering wheel	A	S
— Heated front outboard seats	A	S
— Memory — 10-way power memory driver seat with lumbar, shoulder belt height adjuster, outside mirrors with parallel park assist, memory climate control and radio presets	A	S
Steering Wheel Controls — Temperature and radios included with UL0, UN0 and UP0 radios	A	S
Sunshade — Front, supplemental, extendable	S	S
TILT-WHEEL™ Steering Column — adjustable	S	S
Trunk Convenience Net	S	S
Trunk Lock Release — Power activation with valet lockout	S	S
Visor Vanity Mirrors — Lighted, driver and front passenger	S	S
— Lighted, rear (not available with optional sunroof)	—	S

Exterior Features

	Park Avenue	Ultra
Cornering Lamps	S	S
Hoodlamps — Includes daytime running lamps and Twilight Sentinel	S	S
Mirrors — Dual fold-away power remote	S	S
— Heated (left and right) with driver side electrochromic-automatic dimming feature	A	S
Sunroof — Power sliding and tilting with power sunshade	A	A
Tires — P225/60R16 steel-belted, radial-ply all-season blackwall	S	S
— P225/60R16 steel-belted, radial-ply touring blackwall	A	A
Wheels — 16" aluminum	S	S
— 16" aluminum (included with Gran Touring Package)	A	A
— 16" chrome-plated aluminum	A	A
Windshield Wipers — 2-speed with variable delay feature	S	S
— Rain-sensing delay	A	S

Mechanical

	Park Avenue	Ultra
Brakes — Four-wheel anti-lock disc	S	S
StabiliTrak™ — Automatic yaw rate correction system	A	S
Steering — Power assisted rack-and-pinion	S	—
— Dealer programmable, magnetic variable-effort, power rack-and-pinion	A	S
Suspension — Four-wheel independent Dynalife with automatic rear level control	S	S
— Gran Touring Package, includes Gran Touring suspension, leather-wrapped steering wheel, 16" Gran Touring aluminum wheels, P225/60R16 touring blackwall tires, dealer programmable magnetic variable-effort steering	A	A
Tire Inflation Monitor	A	S
Traction Control — Full-range	A	S
Transmission — 4-speed electronically controlled automatic with overdrive and transmission shift interlock	S	S

Engines

	Park Avenue	Ultra
Type (Park Avenue)	3.8-liter 3800 Series II V6	
Horsepower	205 @ 3200 rpm	
Torque	230 @ 4000 rpm	
Axle Ratio	3.05	
Fuel Economy (city/hwy.)	19/30*	
Type (Ultra)	3.8-liter 3800 Series II Supercharged V6	
Horsepower	240 @ 3200 rpm	
Torque	280 @ 3600 rpm	
Axle Ratio	2.95	
Fuel Economy (city/hwy.)	18/27*	

Capacities

Trunk (cu. ft.)	19.1
Fuel tank (gal.)	18.5

Base curb weight	(Park Avenue) 5,788
	(Ultra) 5,884

Exterior Dimensions (inches)

Length	206.8
Width	74.7
Height	57.4
Wheelbase	115.8
Front tread	62.7
Rear tread	62.5

Interior Dimensions (front/rear)

Legroom	42.4/41.1
Headroom	39.8/38.0
Shoulder room	39.2/38.7
Hip room	56.4/55.7

*EPA's estimated mpg.

Buick's Quality Plus program is

STANDARD ON EVERY PARK AVENUE, BECAUSE WE
WANT YOU TO HAVE A QUALITY OWNERSHIP EXPERIENCE

IN ADDITION TO A QUALITY AUTOMOBILE.

THESE ARE JUST SOME OF ITS ADVANTAGES:

Quality Plus Delivery — YOUR

PARK AVENUE WILL BE PROPERLY PREPARED, AND YOU'LL
BE FAMILIARIZED WITH ITS MANY FEATURES.

New Vehicle Limited Warranty — YOU'RE

COVERED FOR 3 YEARS/36,000 MILES, WHICHEVER
COMES FIRST.¹ *Courtesy Transportation* —

WHEN YOU COME IN FOR SERVICE, WE'LL GIVE YOU
A RIDE WHEREVER YOU NEED TO GO WITHIN 10 MILES

OF THE DEALERSHIP.² *Roadside Assistance*

— AVAILABLE 24 HOURS A DAY, THROUGHOUT THE

WARRANTY PERIOD. *Customer Assistance*

— IF YOU HAVE ANY QUESTIONS OR NEED ASSISTANCE,

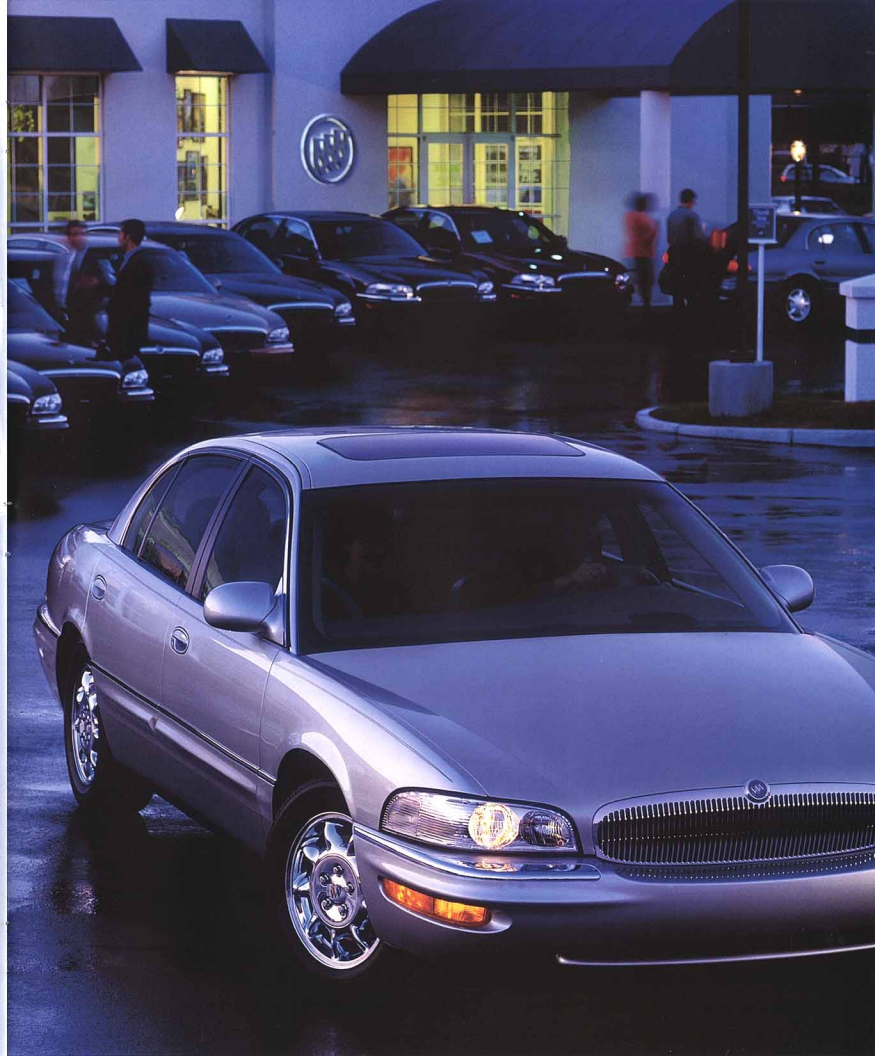
JUST CALL OUR TOLL-FREE NUMBER: 1-800-4A-BUICK.



Park Avenue's emergency roadside assistance is available around the clock — 24 hours a day, seven days a week — for the life of your warranty.

¹See your Buick Dealer for details. Excludes normal maintenance.

²See your Buick Dealer for details.



AT BUICK, WE OFFER REAL CARS THROUGH AND
THROUGH, LIKE PARK AVENUE. CARS THAT ARE
SOLID AND SUBSTANTIAL, WITH MORE POWER
THAN YOU MAY EVER NEED. CARS THAT ARE
UNAPOLOGETICALLY COMFORTABLE, WITH WIDE SEATS
AND ROOM TO STRETCH. CARS THAT ARE
ACCOMMODATING ENOUGH FOR YOUR FAMILY AND
STYLISH ENOUGH FOR A NIGHT ON THE TOWN.

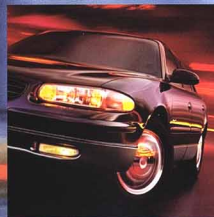
BUICKS ARE DESIGNED TO FULFILL YOUR DESIRE FOR
A THOROUGHLY ENJOYABLE DRIVING EXPERIENCE.

real power.

real comfort. real style.



LeSabre



Regal



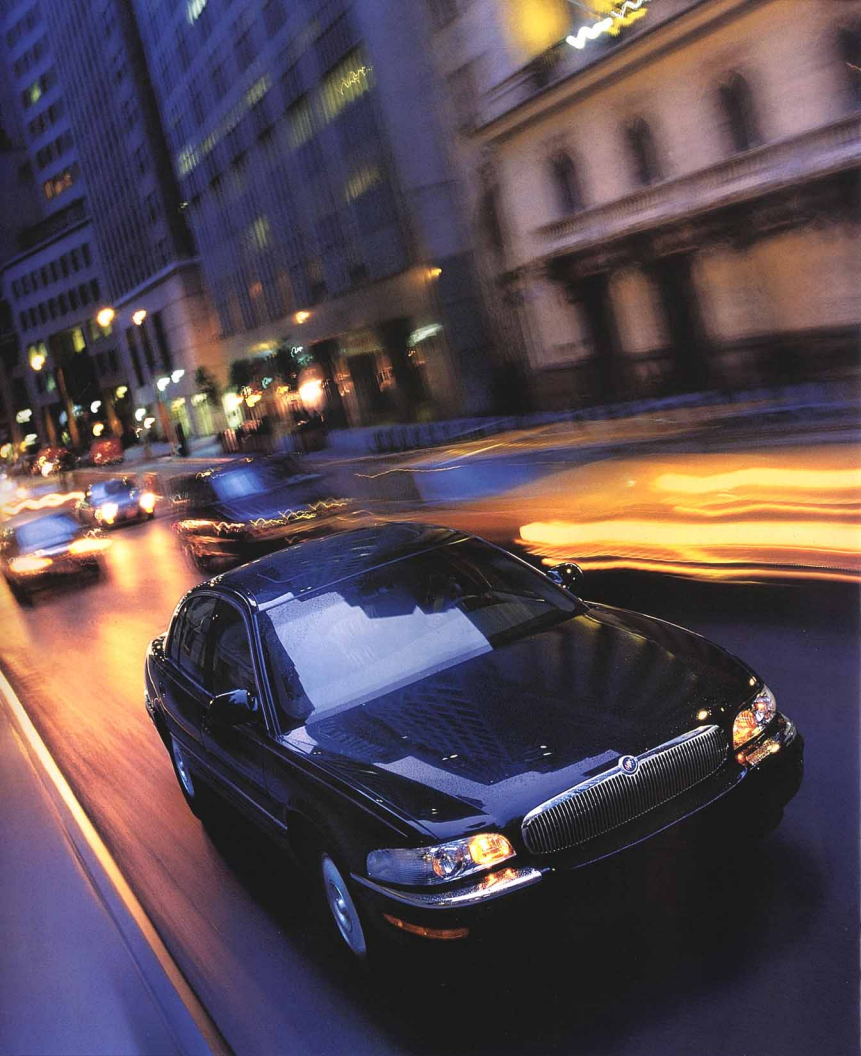
Century

Buick



isn't it time for a real car?™

THAT'S THE WAY TO LIVE



PARK AVENUE

Park Avenue...



POWER.

COMFORT,

UNPARALLELED ELEGANCE.



Park Avenue...



POWER,

COMFORT,



UNPARALLELED ELEGANCE.

For frequent updates, visit our Web site:

www.parkavenue.buick.com



You can reach us anytime by calling:

1-800-4A-BUICK

A word about this catalog We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Some information may have been updated since the time of printing, so please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

Child safety Children generally are safer if they are secured in a rear seat using the appropriate child safety seats and restraints, which is why General Motors recommends that child safety seats be properly secured in a vehicle's rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

Engines Buicks are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

Assembly Buicks and their components are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buicks with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

Updated service information Buick regularly sends its dealers useful service bulletins about Buick products. Buick monitors product performance in the field. We then prepare bulletins for servicing our products better. You can receive these bulletins too. Ask your dealer or, for ordering information, call 1-800-551-4123.

Warranty The GM 3-year/36,000-mile New Vehicle Limited Warranty covers repairs for any new Buick, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (including tires) will be covered for 3 years or 36,000 miles, whichever comes first. (Excludes normal maintenance.) See your Buick dealer for terms of this limited warranty.



The GM Card® For information or to apply for The GM MasterCard® call 1-800-8GM-CARD.



SmartLease® by GMAC® For information about SmartLease or any of the other quality GMAC financing options, see your Buick dealer or call 1-800-32-SMART.



GM Mobility Program™ Buick recognizes the importance of mobility to everyone's life and, therefore, offers financial assistance to persons with disabilities through the General Motors Mobility Program. This program can provide up to \$1,000 reimbursement toward the cost of aftermarket mobility adaptive equipment for drivers or passengers. For details and free resource information, call 1-800-323-9935 (TTY users: 1-800-833-9935).



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Printed in U.S.A.
425m

luxury.

pure and simple.





THE 2004 OLYMPIC GAMES ARE BEING HELD IN ATHENS, GREECE. THE BUICK PARK AVENUE IS THE OFFICIAL CAR OF THE GAMES. THE BUICK PARK AVENUE IS THE ONLY CAR IN THE WORLD THAT HAS BEEN CHOSEN BY THE INTERNATIONAL OLYMPIC COMMITTEE AS THE OFFICIAL CAR OF THE GAMES. THE BUICK PARK AVENUE IS THE ONLY CAR IN THE WORLD THAT HAS BEEN CHOSEN BY THE INTERNATIONAL OLYMPIC COMMITTEE AS THE OFFICIAL CAR OF THE GAMES.

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Park Avenue by Buick
luxury. pure and simple.™

