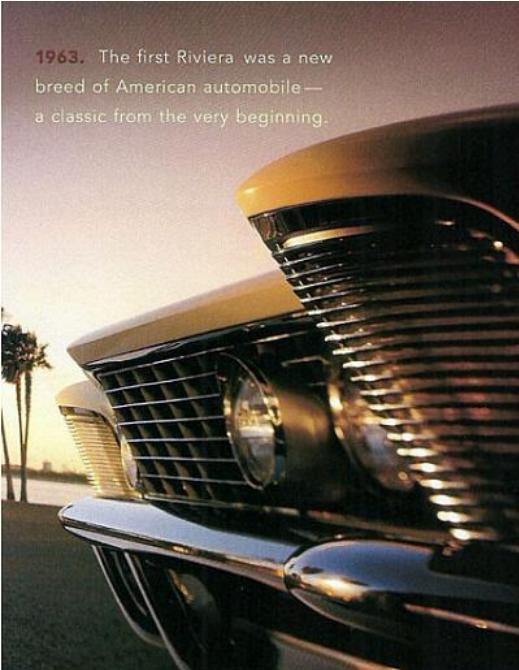




1999 *Riviera* by Buick





1963. The first Riviera was a new breed of American automobile—a classic from the very beginning.

Since 1963, Riviera has proudly departed from the mainstream. Now in its final year of production, Riviera is not meant to appeal to the masses but to reward those discriminating individuals who demand something more stylish—and less ordinary.

"We can think of few more satisfying ways to travel than to ride behind the slim-rimmed wheel of a **Buick Riviera**...the Riviera copies nothing—it has a true **American style**."

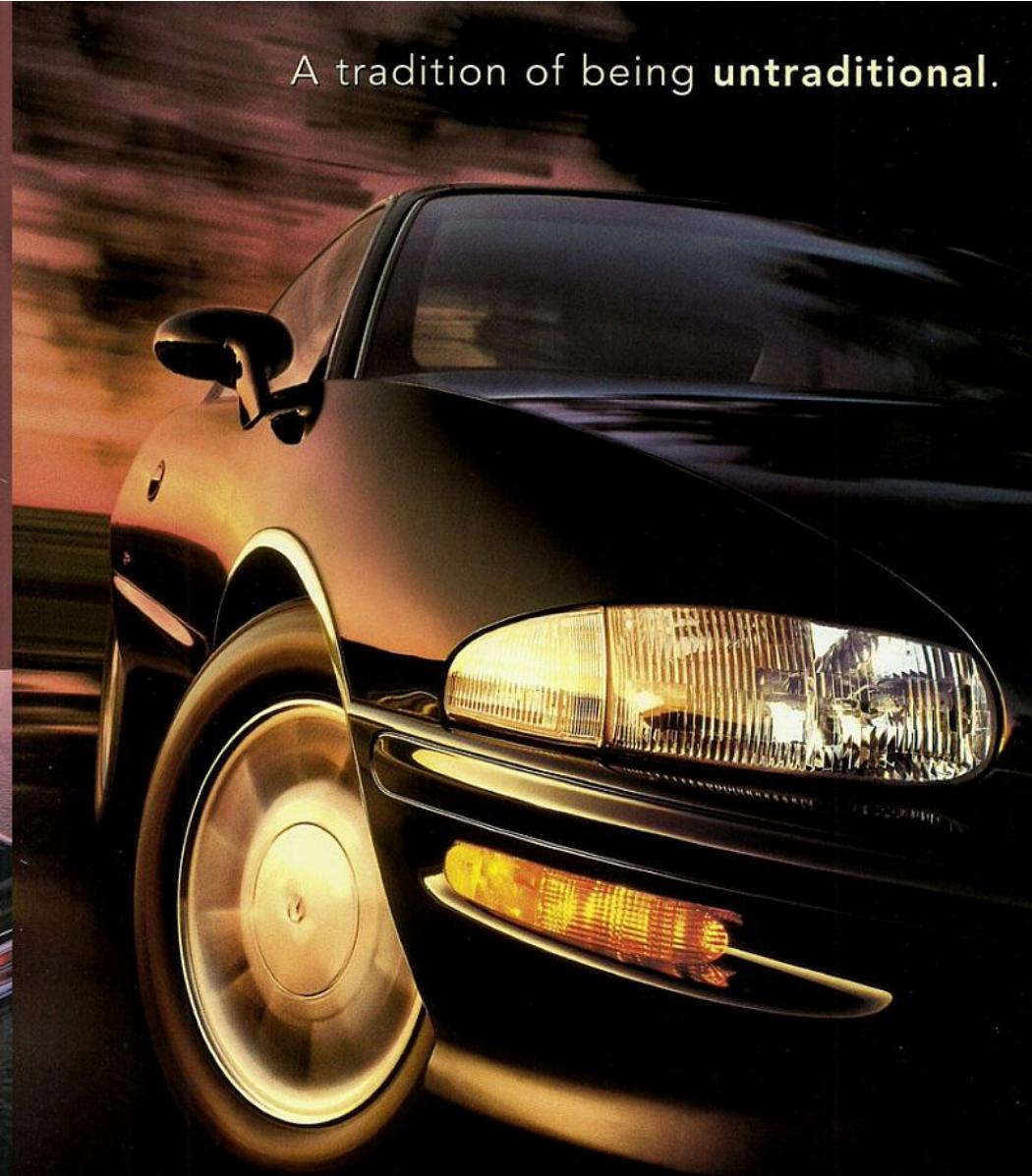
Car and Driver said it in 1963.

And 35 years later, it's still true.



1971. The unique "boattail" shape lasted for three years and is still fondly recalled by aficionados ('73 model shown).

A tradition of being **untraditional**.



1999. There's still nothing else quite like Riviera on the road.

With its fluid lines and graceful
looks, Riviera is never trendy
but always fashionable. Like you,
it has a style all its own.



Riviera in optional Bright White Diamond Tri-Coat,
shown with optional equipment.

{ s t y l e }

Inside Riviera, you will experience

comfort without compromise.

Every detail is designed to put you

at ease with your surroundings.



[c o m f o r t]

FEATURE HIGHLIGHTS

S Standard	A Available
AM-FM stereo with cassette/CD players, six speakers and power antenna	S
Aluminum wheels (16")	S
Astrorooft	A
Battery Rundown Protection	S
Chrome-plated aluminum wheels (16")	A
Cruise control	S
Daytime running lamps	S
Dual automatic ComforTemp climate control	S
Electrochromic mirrors	S
Heated outside mirrors	S
Heated front seats	A
Leather-trimmed seats	S
Leather-wrapped steering wheel	S
Lighted driver visor vanity mirror (passenger side, standard)	A
Memory settings for driver seat and mirrors	A
Next Generation air bags	S
OnStar communications system (dealer installed)	A
PASS-Key™II theft-deterrent system	S
Perimeter lighting	S
Power six-way front bucket seats with power recliners	S
Power outside mirrors	S
Power windows	S
Remote keyless entry (programmable)	S
Retained accessory power	S
Steering wheel controls for temperature and radio	A
Universal transmitter	A

Partial listing only. For more complete details, see your Buick dealer, call 1-800-4A-BUICK or visit www.riviera.buick.com on the Web.

SPECIFICATIONS

Brakes	Anti-lock four-wheel disc
Engine	3800 Series II Supercharged V6, 240 horsepower
Steering	Magnetic variable-effort power rack-and-pinion
Suspension	Four-wheel independent
Tires	P225/60R16 all-season touring blackwall
Traction control	Full range
Transmission	Four-speed automatic, front-wheel drive

Dimensions (inches)	
Length	207.2
Wheelbase	113.8
Width	75.0
Height	54.6

Interior (inches)	Front/Rear
Legroom	42.6/37.1
Headroom	38.2/36.2
Shoulder Room	57.8/57.8
Hip Room	54.5/52.7

Capacities	
Trunkspace (cu ft)	17.4
Fuel Tank (gal.)	18.5

Riviera's 3800 Series II Supercharged V6 delivers

an impressive 240 horsepower at 5200 rpm.

The result is instant, responsive power to spare.



Though impressively equipped to begin with, Riviera offers some very attractive options. The power sliding Astrorooft, for example, includes a retractable sunshade. }

